CYA staggers under burden of kids in trouble

By JOHN SHEEHAN AND LOU GODFREY Staff Writers

Carlos Adilla has a lot on his mind these days.

He worries about things other 18-year-olds are concerned with — what to do with his weekends, where to scrape up enough bread for gas money and whether this latest job will last long enough to get the car paid off — but still, Carlos has a lot on his mind.

Because Carlos Adilla is not his own man these days. This fictitious name masks a real person, representative of the words of the Cali-

fornia Youth Authority who walk the high-wire of parole. How Carlos came to CYA and what happened after that will be explored in subsequent articles.
The California Youth Authority.

Isn't that ... no, it doesn't find Isn't that ... no, it doesn't find summer jobs for teen-agers. Well, then, it's ... no, it isn't a religious sect, either.

Well, what IS the California Youth Authority?

Judges, police and probation workers think it's a shame the guestion should have to be asked at

question should have to be asked at all. Because the California Youth Authority isn't a placement service or a revivalist group or even a scholastic foundation. Officially, it's the state "corrections" agency exercising final control over thousands of youthful lawbreakers, and more accurately, it's the end of the line for teen-agers who've gotten themselves into real

But what began 32 years ago as a noble experiment to rehabilitate rather than punish youngsters in trouble is today suffering a slow death brought on by governmental austerity and in efficiency, statewide disappointment and occasional abhorrance at the conduct of the young adults being released by corrections officials, and a lack of agreement on the fundamental issue of what prison, parole and probation is all about.

And this almost universal lack of understanding about the California Youth Authority is symptomatic of the lack of understanding about what happens to kids-and adults-who wind up on the wrong side of the law.

Lots of teenagers get in trouble, more than most people imagine, but almost always this trouble can be taken care of and resolved by the parents—if the youngster is or by county probation services following a brief court action.

But if the youngster is so messed up, or if the community from

which he comes and in which he is expected to survive offers nothing more than the same temptations, or if nothing else will work—if any one of a score of factors working against every teenager doesn't click, then young people like Carlos Adilla are sent to the California Youth Authority.

Then what? So he's been sent

away.
What has the youngster got to look forward to? What good will it do to send him to the "joint?" And what good for the community—you can't keep people locked up forev-er. Someday that youngster has got to come back to the community that sent him away.

Time was when the CYA exercised almost god-like control over its juvenile wards. These young people weren't necessarily bad-they just needed something better than was offered on the streets and in county detention homes.

Time was when CYA exemplified California's enviable reputation as an innovator in corrections programs—straightening young people out before they went off the deep end as adults.

Today, the need for effective treatment and rehabilitation of youngsters hasn't changed. If anything, it's become even more criti-

(Continued on Page A-4. Col. 4)

WEATHER

Cloudy this morning, but otherwise sunny. High today 80. Low 63. Complete weath-

Southland's OWN SUNDAY Newspaper

INDEPENDENT PRESS-TELEGRAM

LONG BEACH, CALIFORNIA 90844, SUNDAY, SEPTEMBER 2, 1973

Vol. 22-NO. 4 Home Delivered Daily and Sunday - \$4.00 Per Month

Honest folks talk about stealing food

HE 5-1161 — Classified No. HE 2-5959 258 PAGES

Economy squeezing low income group

By KATHIE ESTELLE Staff Writer

A 68-year-old man who says he has never stolen anything in his life slouched on a small wooden chair and seriously discussed the possi-

bility of stealing food.

A 25-year-old mother of two applying for welfare because her husband left her and she can't find a job wonders how she will pay the bills and feed her children on the \$243 the county will give her each

A 30-year-old man who was laid off his job in the aerospace industry always thought people on welfare were chisters. That is until he found it impossible to pay the bills on his \$300 unemployment check. He is now applying for food

These people come from different racial and economic backgrounds, but they have one thing in common. While prices are rising, their income is standing still.

All of them are angry and bitter. The Horatio Alger stories of hard work being rewarded with success have not come true. In fact, for them, the "American Dream" is slowly turning into a nightmare.

After 50 years of hard work, the 68-year-old retired man is finding it increasingly difficult to keep up with the cost of living. He and his wife receive \$236 monthly in Social Security benefits, but food alone costs \$20 a week. Then there is \$100 in rent and \$25 for utilities. "By the time the end of the month comes, we don't have anything," he says. "We used to be able to save a little but no more. If food prices keep going up and we can't feed ourselves, then we'll just have to take what we need. I've never stolen anything and it would make me sick to have to do it," said the old man slowly shaking his head.

The welfare mother is in worse ape. With an 8-year-old daughter and a 6-year-old son to feed she says they just barely get by. She pays \$23 for \$47 worth of food

(Continued Back Page, Col. 4)



- NEW DEVICE tested in study of. clear air turbulence. Page A-3
- REACTIONS mixed as GOP leaders weigh Agnew's presidential chances. Page A-7.
- IVAN IVANOVICH glimpses the good life-in Moscow. Page A-12.
- SECRET WITNESS cases sum-

marized. Page B-6.

- · PARIS UNVEILS its fall and winter fashions. Page W-1.
- Amusements A-14,15 Classified C-1-18
 Council's Calendar B-5 Dear Abby... W-8
 Death Notices C-2 Editorials B-2 Life/Style W-1-8 Radio B-5
 Real Estate R-1-4
 Ship Arrivals B-4
 Sparts
 Sports
 S-1-8

 Television
 TV-1-16
 Travel...... W-7



SUBMARINERS ROGER MALLISON, LEFT, AND ROGER CHAPMAN AFTER RESCUE

Trip to surface 'rough'

Holiday carnage mounts;

CHP in driver crackdown

Sub survivors 'feel great'

CORK, Ireland (UPI) - Two British submariners landed in Cork Saturday en route home from their harrowing 75-hours trapped in a minisubmarine. They said they felt "great" after what officials de-scribed as the deepest underwater rescue in history.

The two men, Roger Mallinson, 35, and Roger Chapman, 28, were brought to the surface with the aid an American robot submarine which finally succeeded in attaching a stout rope to their trapped submarine after several fruitless tries by other minisubs.

California motorists are buck-

ing a "triple threat" for the last

highways, motorists are facing a massive crackdown by the Califor-

nia Highway Patrol plus possible

A spokesman for the highway patrol said they were "using every

available man and every available

piece of equipment" to mount the

against drunk drivers since last

Saturday night reached 162.

Nationally, traffic fatalities,

largest highway safety campaign

long holiday of the summer. In addition to the usual Labor Day weekend dangers on crowded

fuel shortages.

Drinking champagne, the two

sailors played down their ordeal.
"I feel great!" Chapman said
as he and Mallinson clambered unaided from their disabled craft 75 hours and 50 minutes after it sank Wednesday while laying a

transatlantic telephone cable.

During a brief stopover in Cork, where they were taken by helicopter enroute to a reunion with their families in England, the two men said their only anxious moments came while they were being winch-

ed up from the sea bed.
"It was rough," Mallinson said.

Early morning clouds as far as

weather was concerned kept many

sunbathers off Long Beach area

beaches Saturday, but the small crowd that did brave morning

mists eventually got blue skies and temperatures in the mid-70s during

the afternoon. Water temperatures

were reported in the mid-60s.

The National Weather Service

predicts more of the same today.

Highs today are expected to reach

80 degrees, while lows tonight should dip to 63 degrees. While moderate was the order of the day locally, a heat wave left much of the East sweltering.

(Continued on Page A-4, Coi. 1)

We were swinging back and

"It was very pleasant and very comfortable down there," Mallin-son joked. Asked whether he and Chapman were worried at any stage, he replied: "No, no. We knew we had a pretty good team on ten."

Mallinson denied earlier reports that they had little more than an hour's supply of oxygen left when they reached the surface. He said there was about a day's supply of

air remaining.

The two men said on the first day of their ordeal they received a message from Queen Elizabeth II giving us her best wishes and saying her thoughts were with us."

rescue spokesman on han when the pair emerged from their crippled craft said "they looked fit enough to play football."

From Cork the two men went to Barrow-in-Furness, England, head-quarters of Vickers Oceanics, here they were reunited with their wives.
"At no stage did we ever give

up hope. I guess our confidence waned a little when we could not talk to the surface but that was notvery often," Chapman told news-

men.
"We were kept regularly informed of all developments.'

Asked whether they had any fears about diving again, Chapman replied: "This was just one of those

(Continued Back Page, Col. 2)

No-knock raiders miss again

NEW YORK (UPI) - Two narcotics policemen posing as utility repairmen broke into the wrong apartment early Saturday looking for a cache of cocaine.

A 56-year-old woman who lives alone in the upper Manhattan apartment thought the officers were burglars, and she jumped out a window. The woman's hands were severely cut when she smashed her way through a closed window, police said.

"It was a mistake, there's ne getting around that," said Deputy Chief John Schawaroch, the commanding officer of the police nar-

cotics division. He said the narcotics agents were attempting to serve a no-knock warrant in search of a kilogram (2.2 pounds) of cocaine.

Instead, Schawaroch said, they mistakenly broke into an apart-ment in the adjacent building where Mrs. Ruby Baker lives alone.

"Mrs. Baker reacted rather strongly — but understandably for a woman living alone in that neighborhood,'' he added.

"When the men started breaking the door down I knew it wasn't Con Ed," Mrs. Baker said. She said

she became frightened and tried to

escape, thinking "they might be burglars, out to murder me."

Schawaroch said his men identified themselves as police when they broke into the apartment. Mrs. Baker, however, said the men did not tell her they were police officers until much later. The police later apologized for the mis-

Meanwhile, Mrs. Baker returned to her apartment Saturday night "with a door that doesn't lock and

no window."
"I think it's terrible," she said. "I never thought that this would ever happen anywhere in the United States."

5 U.S. oil firms seized in Libya

BEIRUT (UPI) — The Libyan government of Col. Moammar Khadafy announced Saturday its takeover of controlling 51 per cent interest in six foreign oil compa-nies operating in the country, five of them American.

Arabs searching for oil, arms unity to isolate Israel. Page A-9.

ment's earlier moves to gain control of the petroleum industry here.
The nationalization measures were announced in conjunction with celebrations marking the fourth anniversary of the bloodless

military coup that toppled King Idris and brought Khadafy to Tripoli Radio, broadcasting from the Libyan capital and moni-tored here, identified the five American companies affected by the latest nationalization decree as Esso Standard Libya, Mobil Oil Libya, Ltd., Texaco Overseas, Asian Standard Oil Co. of Califor-

nia, and the Libyan-American Petroleum Co. The sixth was the British-Dutch Shell Co. for Exploitation and Production, Libya.
The announcement said compensation would be paid to the companies for the nationalized shares. Each of the companies is now to be administered by a three-man board, including two Libyans and a company representative, the

announcement said.

The radio said the nationalization decision was taken by the Revolution Command Council, which Khadafy heads. The decision has ended an "era

of blackmail and domination exer-cised by the monopolistic companies at the expense of the Libyan people," the radio said. Khadafy has sought to rid Libya

of foreign influence from the outset of his rule. One of his first moves after his September, 1969, coup was to close the U.S. Air Force's big Wheelus Base and order all Ameri-

can servicemen out of the country. Later he turned his attention to the oil companies, the major source of wealth for the country in North Africa. Last month Libya nationalized 51 per cent of the American-owned

Occidental Petroleum Corp., which is based in Los Angeles, and also concluded an agreement with the

The ruling announced on Tripoli Radio affected all the remaining foreign oil companies in Libya that had been unaffected by the govern-

Oasis Oil group of several foreign companies by which the govern-ment acquired a 51 per cent controlling interest.

Earlier, the government had fully nationalized the interests here

government.

of the Bunker-Hunt Petroleum Co. of Texas. After last month's acquisitions, the government had warned other companies operating independently in Libya that they faced national-ization unless they concluded agreement by Aug. 31 turning 51

Newcomer's Guide featured

in this edition

per cent of their shares over to the

Today's Independent Press-Telegram carries a valuable 120-page directory to nearly everything Long Beach and surrounding communities have to offer.

The Newcomer's Guide is

packed with important information on city and county governments, schools, colleges, churches, shopping areas, community affairs and services. Parks, recreational areas, restaurants, entertainment spots and other attractions are outlined.

The business and economic climate of this area is detailed and there is an in-depth history of Long Beach, from the days of the Spanish conquistadores to the present.

Agnew resignation 'not bid or asked'

WASHINGTON OF — President Nixon and Vice President Spiro T. Agnew met at length Saturday to discuss the criminal investigation involving Agnew and then went their separate ways for the Labor Day weekend. The two-hour meeting at the

White House was a "thorough dis-cussion" of the federal inquiry in which Agnew faces possible indictment, Deputy White House Press Secretary Gerald L. Warren said. It also embraced the coming session of Congress, legislative priorities and other subjects, he said.

NIXON flew to his Camp David, Md., retreat for the holiday, while Agnew planned to spend the weekend with friends at Ocean City, Md.

The White House meeting had given rise to renewed speculation that developments in the criminal probe had reached a point where Agnew's resignation might be requested or offered.

Warren and a spokesman for the vice president denied this in advance, and both said Saturday that the subject of Agnew's resignation

did not come up. Moreover, they said, there was no discussion of Agnew's legal strategy nor of any constitutional questions such as legal steps that

might be taken against a vice president or his use of executive privilege.

Warren said in reply to ques-tions from newsmen that Nixon's confidence in Agnew, as expressed in his news conference at San Clemente two weeks ago, remained unchanged following Saturday's meeting.

Agnew had requested his meet-ing with Nixon to "bring the Presi-dent up to date" on the investigation. It involves alleged kickbacks to government officials by contractors in Maryland where Agnew served as governor before he became vice president.

The vice president has been advised by the U.S. attorney in Balti-

(Continued Back Page, Col. 2)

Combined I, P-T edition Monday

Your Independent Press-Telegram, as it is today, will be a combined edition Monday morning, Labor Day. The combined-edition procedure is used when holidays are observed on Mondays.

People in the news

Happy ending for runaways' tale

Combined News Service

Sheryl McDonald, a 17-year-old with a serious blood disease, Saturday wed the high school sweetheart

who ran away with her last week in a desperate bid for a normal life.

Wearing a lace-trimmed white gown and a floor-length veil, the bride said "I do" to Kevin Dodd, 16, in Kokoma, Ind., in a ceremony including the parents whose opposi tion had prompted the attempted elopment.

The yough couple fled south searching for someone who would marry them after their parents' refusal to let them wed. They were spotted after five days in a Georgia state park by a couple who had seen their picture in the news-

The story has another happy postscript. Sheryl, who suffers from a disease called hypoplastic anemia, was checked by her doctor after she returned to Kokomo and he said her condition actually had improved since her last examina-

Epic director

John Ford, one of America's greatest movie directors, who made stars of Spencer Tracy and John Wayne and captured more Academy Awards than anyone

else, will be buried Wednesday in the cinema capital of Hollywood where he forged a career that

spanned six decades.

Ford, who made more than 200 movies and was winner of six Academy Awards for directing. died of cancer Friday night at his home in Palm Desert. He was 78. Ford was best known as the fa-ther of the Western cinema epic.

Fuming again

Pennsylvania's pipe-smoking senior U.S. senator, Hugh Scott, will be able to puff away again in the club cars of Amtrak Metroliners that run between Philadelphia and Washington. So will other pipe and eigar smokers

Amtrak Saturday lifted the ban on such smoking in the first-class cars which was imposed last December after Amtrak got a nasty letter from Chief Justice Warren E. Burger. Burger complained he and his wife had been told they would have to go to a tourist-class car to avoid the fumes of four cigar smokes, which he said infringed upon his rights.

That made Scott fume. The Senate minority leader protested to Amtrak that he would find it diffiult to endure the train ride without

Bradley

Gen. Omar Bradley was released from UCLA Medical Center Saturday, smiling and waving after an "excellent recovery" from blood clots near his lungs.

Bradley, the nation's only living five-star general, left the hospital in a wheelchair and was taken to his Beverly Hills home by his personal physician.

The 80-year-old general was admitted to the hospital on Aug. 12 and he underwent emergency sur-gery four days later after anticoagulants failed to break up the blood

Soviet sip

Leonid Brezhnev, general secretary of the Soviet Communist Party, intends to join the "Pepsi generation" by drinking the first bottle of the cola produced in the Soviet Union, the chairman of Pepsico said Saturday in Moscow.
Donald Kendall, chairman of

the newly formed Soviet-American Chamber of Commerce, said the first Soviet Pepsi plant should be operating at Novorossisk on the Black Sea by the end of the year, producing 72 million bottles annually. In return Pepsico will import Russian Stolichnaya Vodka to the

Physicist

College students have antitechnological attitudes which are causing the U.S. to lag behind the rest of the world in applied sciences, physicist Edward Teller says.

Teller urged tax incentives to spur industrial research, more and better fellowships for graduate students in applied sciences and sup-port for institutions were applied science is a primary goal.

"Technology used to be placed on the highest pedestal," Teller said Friday in San Francisco. "Now it is considered by our stu-dents as 'irrelevant' and some-times it is talked about as though it were the work of the devil."

Just fine

Rep Wilbur D. Mills, D-Ark., one of the most powerful men in Congress, was in good condition Saturday following an operation to remove a ruptured spinal disc, a Baptist Medical Center spokesman said in Little Rock, Ar.

Dr. Thomas Fletcher, a neuro-surgeon, said that Mills probably won't be able to walk until Tuesday. Mills, head of the House Ways and Means Committee, will remain hospitalized for at least 10



Didn't travel light

Miss Florida Ellen Meade, left, and Miss Georgia Gail Bullock gather their luggage Saturday after arriving in Atlantic City, N.J., with other beauties for Miss America Pageant. Competition begins on Monday. (See story in Parade magazine.)

White House minority adviser quits, feels programs lagging

WASHINGTON (A) -William "Mo" Marumoto, the highest ranked Asian-American in the Nixon administration and last inember of a special Spanish-speaking advocacy office in the White House, has quit his job.

He will become president of a new marketing and business consulting irm, Interface Group Limited, which will spe-cialize in East-West trade. But he leaves with an uneasiness about the administration's commitment to hiring more minorities and pushing programs needed by hem, particularly by the Spanish-speaking and

"I think the Nixon administration has done more for the Spanishspeaking in the last four years than any other administration," he said in an interview. "However, I am disappointed

that the momentum has slowed. The whole program has eroded to practically nothing. People in the communities are very, very disappointed. I think it will hurt us in 1974 and 1976."

Marumoto said it isn't too late to restore the thrust the small activistoriented advocacy group had built up but was pessimistic that presiden-tial counselor Anne Armstrong could or would do it. She is the White House liaison with the Hispanic

"There will be some window dressing but nothing substantive," he pre-

ASKED FOR comment, Mrs. Armstrong denied the momentum had been lost. She said she was proud of several key anpointments of Spanishspeaking persons this spring and is working

hard to convince Cabinet officers to improve the overall hiring and promo-

tion of Hispanics. Marumoto, 38, was special assistant to President Nixon for three years, re-cruiting sub-Cabinet executives as part of a four-person White House team. He pulled in about 150 persons, including most of the top minority appointees during the first Nixon term.

In addition, he coordinated the special Spanishspeaking advocacy team within the White House which through the 1972 elections had Carlos Conde and Tony Rodriguez working full time on their problems. Top Nixon aides Robert Finch and Charles Colson also helped rush through recommended policies and personnel changes.

THAT UNIT is now defunct. Marumoto was the last to go. Marumoto was the first Japanese-American to be a special assistant to any president. The son of s Arizona reloca-tion camp after President Roosevelt ordered all Japanese- Americans removed from the West Coast during the war.

It was after his parents moved to Santa Ana, Calif., he says, that he grew up knowing more Spanish than Japanese."

Marumoto said he thinks Spanish-speaking and Asians have been too passive and pedestrian in really getting involv-

He saw proof recently that Japanese-Americans are losing their traditional reserve when they wrote angry telegrams protesting a reference to Sen. Daniel Inouye, D-Hawaii, as "that little Jap" during the Watergate hearings.

"That really got me upset," Marumoto said.

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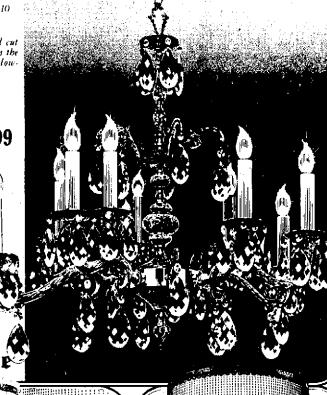
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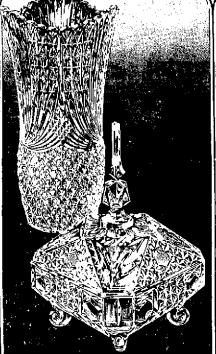
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Fundamentalist to fight U.S. bid to silence pirate radio

WILLIAM MARUMOTO IN OFFICE

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Küüms

TO

TRENTON, N.J. (UPI) - Dr. Carl McIntire, the Sundamentalist minister, said Saturday he is ready for a court battle with the government if it tries to silence his pirate radio ship now anchored off

Cape May.

"We'll resist their attempt (to close down the ship) and will challenge The entire constitutionality lof the licensing system. he said in a telephone int-

McIntire was commenting on a report that attorneys for the Federal Com-Imunications Commission would seek a court order to shut down the station as soon as it starts beaming McIntire's Gospel

m**e**ssage. -McIntire said his radio estation, a converted minesweeper which ar

rived from Florida earlier this week, will soon begin broadcasting. The station is McIntire's replacement for his radio station in Media. Pa., which was closed down by the FCC for allegedly failing to give equal time to those

with opposing views.
"They are trying to shut down the freedom of speech, but their efforts will backfire," the Collinswood, N.J., preacher said.

"They are not going to stop us anyway. We will continue our broadcast in international waters. God is on our side and he is helping me."

The FCC said its basis

for seeking an injunction in federal district court will depend on the flag under which McIntire's ship is registered.

'If it's an American

vessel, we've got a clear-cut case," Daniel Ohlbaum, deputy general counsel for the FCC said. "The FCC requires that radio transmissions from any U.S. ship be licens-McIntire has not reveal-

ed what flag to be flown by his ship. If the vessel is register-

ed with a foreign country, Ohlbaum said, the FCC will ask for an injunction under a broad provision of the Communications Act of 1934 which makes licensing requirements applicable to all American citizens who make interstate or foreign radio transmissions originating or being received in the

However, he ruled out any physical action against the pirate station.

Recent jetliner death spurs interest

New device put to test in study of clear air turbulence

By HERB SHANNON Aerospace Editor

When the captain of a jetliner flashes the "Fasten Scat Belt" sign in mid-flight and advises passengers of anticipated bumpy air, he is relying on a radar instrument warning of storm clouds ahead. He can take several optional actions to minimize the bounce.

On his own command. he can slow his cruise speed or change course to avoid the worst of the storm, or he can request ground control stations for permission to change altitude in order to put a bigger cushion of air between the aircraft and the

BUT THERE is nothing he can do to ease the ride in the case of clear air turbulence, one of the most puzzling of atmospheric phenomena. It is invisible; radar can-not detect it; there is no

advance warning.
In addition, the invisible turbulence can be as violent as the heart of a thunderstorm. The airborne effects range from spilled coffee to serious damage and personal injury in the cabin. The death of a Huntington Beach woman who suffered a broken neck last week in a suspected clear air turbulence incident emphasizes the hazard.

INVESTIGATORS are now trying to determine the cause of injuries suffered by Mrs. Marjoric Payette and several fellow passengers aboard a Boeing 707 approaching Los Angeles from the Pacific. The Trans World Airlines flight from Hono-lulu was descending from

Ruling on Nixon land value probe

By Bob Geivet
Staff Writer
Orange County counsel
Adrian Kuyper will tell
the Board of Supervisors
Tuesday that it has no authority to investigate as-sessments made on President Nixon's San Clemente mansion.

Kuyper will say that the Orange County Assess-ment Appeals Board and the county's Superior Court have such authority, but the supervisors do

Valuations attached to the President's Spanishstyle estate home, which the first family calls La Casa Pacifica, have been in dispute since shortly after Nixon bought the estate in 1969 for \$1.5 mil-

Then-Assessor Andrew J. Hinshaw, not a congressman, had valued the Nixon property at \$1,037 000; he raised it in the 1971-72 tax year to over \$1.2 million and it was hiked again the following year by a small amount His successor, Jack P. Vallerga, set the value for this tax year at \$1,370,080.

Since Nixon bought the property, he has paid for some improvements, bringing his total investment to \$1,623,514. The federal government's improvements to the place and to the adjacent Western White House, on the San Mateo Point Coast Guard Station, has skyrocketed into the mil-

The State Board of Equalization had asked the county's Assessment Appeals Board to order a revaluation, and it will be considered by the local

board Sept. 24.

Meanwhile, the Orange County Grand Jury entered the fray, but did a report holding that the assessments were proper. sessments were proper.

INDEPENDENT PRESS-TELEGRAM

SUNDAY, September 2, 1973 Volume 22, No. 4

Phone HE 5-1161 Classified HE 2-5959 \$.35 ND SUNDAY \$5.25 \$43.06

cruise altitude in clear Mounted in a small skies when it suddenly en-streamlined protuberance skies when it suddenly en-countered severe buffet-

The unwarned passengers standing in the rear of the plane near the lavatories were hurled from ceiling to floor like rubber dolls in the few seconds before the pilot regained control. Airline officials said the circumstances indicated turbulence as the cause if no mechanical defect is found in the

THE INCIDENT ironically coincides with the beginning of the newest and most sophisticated ef-fort to develop an instrument to detect clear air turbulence far enough in advance of a jetliner's path to give passengers adequate warning.

This month, Continental Airlines will begin collecting data from a specially-equipped Boeing 747 flying daily schedules between its Los Angeles headquarters, Honolulu and Chicago.
In cooperation with gov-

ernment agencies, the program will test the capabilities of a long-range heat detector developed by the Autonetics Division of Rockwell International Corp. in Anaheim. Previous re-search indicates a definite relationship between thermal activity and clear air

THE AUTONETICS device is a tubular infra-red sensor measuring about two inches in diameter and ten inches long.

above the cockpit bulge of the 747, it will measure heat differences in air molecules along a narrow path as far as 50 miles ahead of the aircraft.

We need to detect thermal activity at that dis-tance in order to give the pilot three to five minutes advance warning at today's jet speeds," ex-plains Paul Kadlec, Continental's manager of mete-orology and director of the program. "The sensor has a very fast response, and can detect very small changes in temperatures at that distance.

EARLIER research in clear air turbulence detection by Eastern Airlines, Pan Am and TWA did not have the advan-tage of such a sensitive instrument, Kadlec pointed out. As a former East-ern meteorologist, he par-ticipated in some 1,600 turbulence research flights, collecting data by means of hand-written notes over a period of 11

The Continental program will record data by means of a bank of electronic instruments stacked in the rear of the 747's spacious cockpit. The data will be correlated with a cockpit computer recording actual air pres-sure and heat differences at the nose of the aircraft as it passes through turbulence, and checked for the efficiency of the infra-red sensor's predic-

PERISCOPE-LIKE INFRARED SENSOR ON CONTINENTAL 747 WILL HELP SOLVE AIR SAFETY THREAT

THE ROUTE over the Pacific and the Rocky Mountains was chosen for its great variety of terrain and weather conditions, the meteorologist pointed

"If it works on this daily schedule, it will work on any airline route in the world," he said. "We hope to develop a de-pendable clear air turbulence detection instru-ment that will be as useful and commonplace on commercial aircraft as

the weather radar we are using today."

In the current first phase of the program the infra-red sensor will be focused only a few feet in front of the nose of the 747 to calibrate its readings. to calibrate its readings

At that time, the heat sensor's range will be ex-tended gradually to great-er distances to collect and check them against the cockpit instrument readings from the same area. Kadlec said this phase will be completed data on its ability to deby November, when the clear air turbulence seatect turbulence far in advance of the aircraft. son normally gets into full

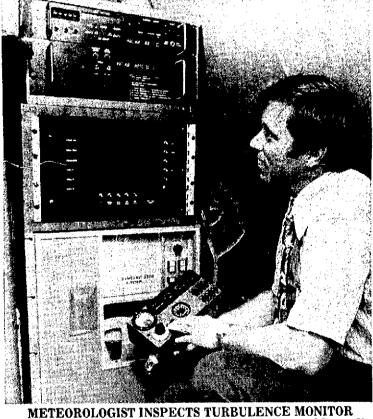
CONTINENTAL has assigned Roger Buckman, a

Buffums' Fall '73 Coverage

research meteorologist, and Jon Hamilton, an electronics engineer, as Kadlec's chief assistants and observers on the program. They and 20 volunteers from the airline's meteorology and flight operations sections will

monitor the test equipment on the flights.

"We need the human perception factor in this test program as well as the instrument recordings," Kadlec explained. "We can't ask the flight







LONG BEACH SANTA ANA POMONA PALOS VERDES MARINA LAKEWOOD NEWPORT CENTER LA HABRA SAN DIEGO LAGUNA HILLS

Holiday carnage mounting

(Continued from Page A-1)

It was hot and humid, with haze, smoke or fog clinging to the ground over most of the country from Mississippi Valley to the East Coast.

If the weather problems weren't threatening Cali-fornia's Labor Day weekend, possible gasoline shortages were.

Throughout Northern and Central California motorists faced closed gas stations this weekend as many operators joined in "lockups" to protest federal gasoline price ceilings.
Some 800 stations in the

Sacramento and San Joaquin valleys may be 'locked up tight' through Tuesday morning, according to George Rogers, president of the California Gasoline Retailers Associ-

But a spot check of Long Beach area service stations revealed no such planned shutdowns, although one spokesman said there may be some problems today and Monday due to gasoline short-

ages.
"We may be rationing gas this weekend if it looks like we're running low. But we otherwise aren't planning to shut down. I don't know of any local stations protesting price controls, but several may have to close because they can't get enough gas," said a spokesman at a Long Beach Standard station.

An attendant at Parks Texaco station at Sixth Street and Atlantic Avenue said, "We've been busy, but it hasn't been exceptional for a holiday weekend. We don't anticipate any shortages for the entire weekend and we are working a full 24-hour schedule through Tuesday morning here.

Mike Sweeney, night manager for Jack Peterson Union Oil station at 6370 Stearns Ave., said, "We've been busy as hell. We don't anticipate any problems."

Camera used to film drunks takes beating

United Press International

The slurred, unsteady movements of drunk driving suspects were vide-ptaped by Los Angeles police Saturday for possible court action later. How-ever, the start of the Labor Day weekend experiment was nearly canceled before it began.

A burly, young, 6-4 suspect weighing 240 pounds was put before the cameras and suddenly "went wild" and lashed out in a raging, biting tantrum. authorities said.

Before he was finally subdued, Carl Teague, 23, managed to smash a pair of klieg lights, a micro-phone and the police department's expensive movie camera. It was hustled out of the booking room before the suspect ruined it, one officer said. Teague also chomped

down hard on the finger of one of the arresting offi-cers, and on the leg of another.

Charges of assault on a police officer were added to the original charges of drunken driving and hit-and-run Teague first was accused of trying to steal a rubbish truck just after midnight.

Trailer park death probed

Compton police Saturday were investigating the death of a 31-year-old trailer park resident who was shot late Friday during an apparent robbery attempt.

Investigators said Roy Long, of the Peter Pan Trailer Lodge, 1140 W. Alondra Blvd., was shot three times when he stepped out of his trailer to investigate a commotion in the park.

Officers said the three suspects in the shooting allegedly assaulted and robbed two other trailer park residents.



(Continued from Page A-1) cal because there are more and more youngsters getting into trouble.

And the CYA is changing, taking off in new directions, trying new programs - sometimes because it wants to, other times because the change is mandated from com-

munities and politicans. Yet the measure of this change is translated as the product — what sort of youngster CYA is turning out and how well he adjusts his behavior to community standards.

If the recent performance of some CYA programs and state policies is a barometer of anything, it's that these new directions might not be

So what is this CYA,

anyway? The CYA is involved in preventing delinquency through a comprehensive program of community services, through youth development projects in delinquency-prone areas such as Los Angeles and Oakland, and by provid-ing residential "lockup" and parole services for youthful offenders commited from the counties by either the juvenile or criminal courts.

Youth Leaves CYA Center with Mother

Homes periled

by brush fire

CLEARLAKE OAKS (A)

A wind-fanned arson

fire charred more than

4,000 acres Saturday,

threatening 20 homes in the Lake County develop-

ment of Spring Valley,

The state Division of

Forestry said an undeter-

mined number of cabins

and mobile homes in the

Long Valley area also

were in the fast moving

Meanwhile, the state

officials reported

fire's path.

-Staff Photo by BOB SHUMWAY

and 15 to 25 mile per hour

More than 175 state and

U.S. Forest Service fire fighters rushed to the

Lake County fire which

started near Bartlett Springs Road about 20

miles north of here. For-

estry spokesman Ed Kar-

man said it charred

brush, scrub oak and pine

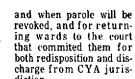
and fir timber in steep

terrain, reaching in to the

Organizationally, CYA is part of the Health and Welfare Agency, one of the four super-agencies in state government. Direc-tor of CYA is Allen Breed. created by low humidity. Director of Health and Welfare is Dr. Earl Brian who, at 31, is the youngest agency head ever in state

government. CYA operates nine institutions, including three reception centers, five conservation camps and 45 parole offices. Total CYA staff is about 3,500, 2.000 of whom work in the institutions.

CYA is governed by the Youth Authority Board, Mendocino National For-. which was established when CYA was formed by



Although statute requires the board to meet with the director at least four times a year, the full board meets 11 times a ye to discss and establish policy.

The seven board members are appointed by the governor with the concurrence of the state senate for four year terms. They are assisted in making case decisions by seven hearing representatives. During 1972, the board made an estimated 36,000 case decisions.

CYA administrators describe commitment as the final treatment source available to the court" - the end of the line. The youngster always has a string of ofline. fenses behind him when he's committed and he can make it or break it for himself at "YA."

After that, the courts see it as a case of keeping the youth away from society - usually for keeps.

However, some youths aren't committed to CYA. Examples include juveniles under 8 years of age, those with infectious or contagious diseases, or when commitment wouldn't be of benefit.

These last cases would include youths who are primarily a placement or dependent problem and need only a good home; mildly delinquent youths, because CYA takes only serious delinquents; pregnant girls; the mentally retarded or disturbed; and homosexuals who pose no threat to the safety of others.

So who gets sent to CYA? Commitments include:

''Sophisticated'' delinquents, youths whose behavior can't be "ade-quately modified" in the community, as the administrators say;
— Youths involved in

very serious oftenses; and Aggressive and assaultive youths, those who pose a threat to lives and property and are not in

need of mental treatment. Courts have the power to commit to CYA, but CYA has the power to reject that commitment if it

feels its program wouldn't help the youngster. In that case, the youth goes either to the maximum CYA lockup at Duell or is turned over to the Dept.

of Mental Hygiene.
Breaking down the reams of statistics collected by CYA researchers reveals some interesting facts that fly in the face of most stereotypes about kids in trouble. For instance, 54 per

cent of CYA wards come from below average circumstances (socioeconomic environments, as researchers call it); but only 35 per cent come from homes where all or part of the family income is from public assistance.

That means that most youngsters in serious trouble come from homes that are self-supporting.

Two-thirds of the youngsters come from homes separated by death or divorce of a parent, and di-

XERO XGOPIES OFFSET PRINTING 100 Copies ... '2.85 Mr 9-6; SAY, 9-5 427-7974 507 E. BROADWAY, L.B. 3922 ATLANTIC, BIXBY KNOLLS, L.B. vorce counts for more than half.

More than two-thirds of CYA youngsters say they had an indifferent attitude toward school and more that half were involved in

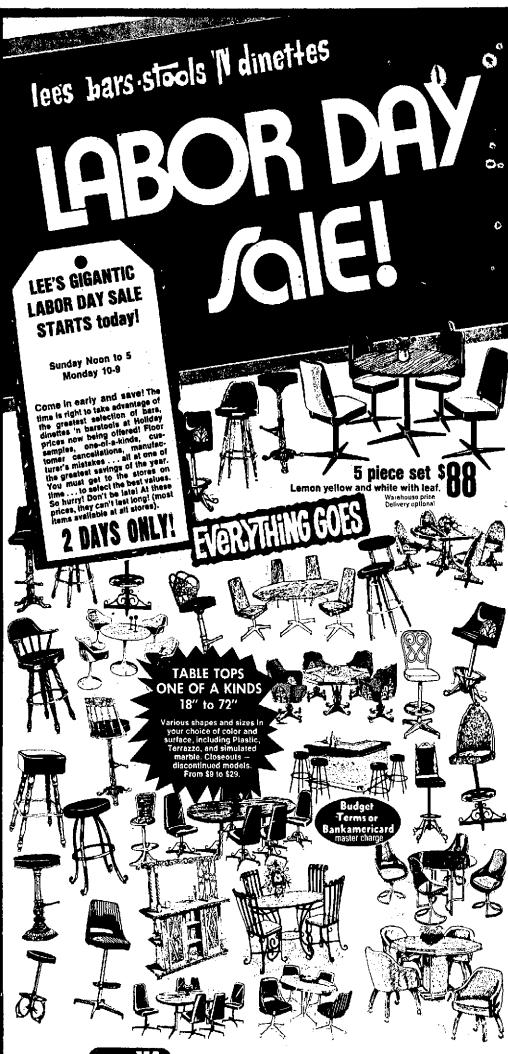
serious trouble at school before coming to CYA. These same statistics show that 87 per cent of all CYA wards had at least three "delinquent contacts" — contacts with the police — before commitment, and 44 per cent had NINE or more con-

tacts. And not surprisingly, say CYA researchers, more than 80 per cent of the wards had delinquent friends.

(Next: The youngsters sent to CYA, and the programs offered to them.)







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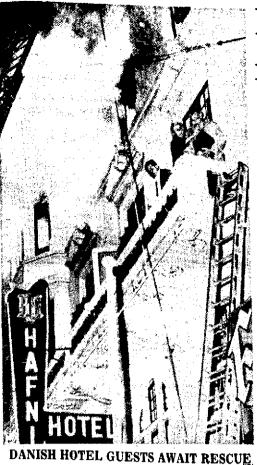
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Danish hotel fire toll mounts

COPENHAGEN (UPI) — Denmark's worst hotel blaze in a generation gutted the 19th century Hafnia — described as a "fire trap" — before dawn Saturday, killing at least 35 persons, including 19 Americans.

Another 20 guests were still missing, police said.

Police refused to identify the victims until their relatives were notified. Many of the victims were burned so badly it was difficult to identify them.

Police said no names would be announced until today at the earliest.

Police said 17 persons were hospitalized for burns, smoke poisoning or injuries received when they leaped

from windows in panic.

ONLY 13 of the hotel's 85 registered guests escaped unscathed. Officials called it the worst hotel fire in Denmark since the World War II.

An unidentified lamily of four Americans perished

despite the father's efforts to save his wife and two children by putting them in a bathtub filled with cold water. The father was found lying across the tub over

the bodies of his family, police said.

The Danish fire brigade had warned repeatedly that the 75-year-old hotel was a hazard because it lack-

ed elementary fire prevention equipment.

Police managed to identify 15 victims by late
Saturday and set about the task of discovering their relatives. In addition to the 19 Americans, police said the victims included one Belgian, two Italians, four Austrians, one Singapore national, two Japanese, one Dutchman, one Canadian, one Mexican, two Brazilians and one Irishman.

A fire-officer said the fire broke out about 2:30 a.m. It apparently started on the main staircase be-tween the second and third floors. The cause was not immediately determined.

IRA chief nabbed, another shot

By COLIN BAKER
BELFAST (UPI) — Seamus Twomey, reputed
chief of staff of the Irish
Republican Army's extremist provisional wing, was arrested Saturday in a raid on a remote farmhouse in the Irish Republic, police in Dublin said. Hours earlier, James

Bryson, said to be one of the provisionals' top tactical leaders, was shot in the head and critically wounded in a gunfight with British troops in Belfast. A companion was re-ported killed and two

other men wounded.
Police say Twomey,
whose home is in Belfast, assumed his post with the provisionals following the arrest of Sean MacStio-fain last year. No formal announcement of the change has been made by

The arrest of Twomey and the shooting of Bryson reportedly left David O'Connell as the only man in the top eche-lon of the provisional leadership still at large.

Twomey, 53, was arrested in Carrickmacross, 15 miles south of the border with Northern Ireland. He was taken to a local police station, but probably will be charged later in a special criminal court in Dublin under the offenses against the state act, which outlawed the IRA in the republic, police

sources said.

If convicted of IRA

Panic in Italy due to cholera

NAPLES, Italy (UPI) -Police called in reinforcements Saturday night to control panicky crowds demanding vaccinations against a cholera epidemic which was spreading across the southern boot of Italy.

Police officials said 100 men were dispatched from Taranto southeast of Naples to bolster local police in the congested port city of 2.5 million resi-

A total of nine persons have died and 282 have been hospitalized with cholera or cholera-type gastrointestinal disorders in the Naples area since the start of the outbreak early this week, health

officials said. Cholera also has spread to Bari, an Adriatic port east of Naples, and two dozens suspected cases were reported Saturday night in the province of Caserrtano to the south.

Meanwhile, in the United States, the Center for Disease Control said a case of suspected cholera has turned up in Texas,

but it appears to be an isolated incident.

The center said both state and federal health authorities "emphasize there is no cause for concern." A survey of the area had turned up no similar illnesses, it said.

membership, he could be imprisoned for six

Bryson and his companions were shot when they fired on soldiers who spotted them setting up an ambush in Belfast's Ballymurphy District, an Army

spokesman said. IRA sources in Belfast said Bryson was leading a four-man team patrolling against Protestant "assassination squads." They accused the troops of opening fire instantly when he was recognized. A police spokesman de-scribed Bryson, who has escaped twice from prisons in Northern Ire-land since 1971, as a key figure in the provisional IRA's tactical leadership and one of the organization's top marksmen

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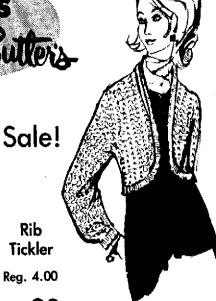
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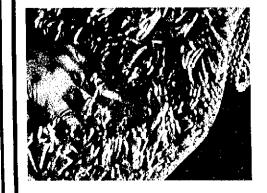
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Meat is nice, but jobless butcher eats rice

By ASHLEY P. CHESHIRE
DALLAS (UPI) — Russell Starrett, 29, has a wife, three sons, two cars, a pickup truck and child support payments for an 11-year-old daughter.

His wife works as an accountant and together they bring home about \$700 each month. Each month they spend about that much and for the past month Starrett, a butcher, has been out of work.

When there is no beef to cut, the stores don't need butchers to cut it.

"Izzy (his union agent) says they'll probably call us next week but I haven't heard anything," he said. "another week of this is about it and I'm gonna have to stand the side (all time)."

get another job fulltime."

BUT RUSSELL would like to wait until the end of price ceilings of beef Sept. 12. He has built up three years' seniority at the Safeway a mile from his home and most other butcher jobs are not unionized.

I'm just like a lot of people. I live from week to week. Now the phone company says if I don't come up with \$22 they are gonna cut off my phone tomorrow. We have gotten credit for the rent but these other people, gas, water, lights, car payments, they don't care. They'll cut you off."

Russell said he canned vegetables his family in East Texas gave them and they don't buy meat anymore. The last evening meal included fried potatoes,

green beans, canned corn and cantaloupe.

Isidor 'Izzy' Weinberger, business agent for Amalgamated Meat Cutters Local 540 said Saturday 250 butchers and wrappers were laid off the first week in August. Half of them are back in the Safeway Stores warehouses and another 125 retail butchers are expected to be called back by the first of the week.

The reason - there is finally some beef for them to

"The warehouse was empty when they laid them off," he said. "I confirmed it. There was no beef. The prefab butcher line they have out there usually has 100

people on it and it dropped down to two.
"I don't know where they are getting the beef
from, really I don't. But I know I have had some hungry butchers and a lot of places haven't had openings."
Not all grocery chains laid off their butchers. Many

went to custom slaughtering or handling a lower grade of beel. Safeway refused to lower its grade and could not buy that grade at reasonable prices. Division merchandiser Arnold Sembera said things are changing.

"There is more dressed meat in the supply channels chiefly because of the lower market situation of cattle on the hoof," he said. Sembera also said the supply would be extended through the end of the freeze ept. 12 when retail prices would rise and beef would be plentiful in the stores.

Rockfest off but fans stay on CUMBERLAND GAP, awaiting a will-othe-wise

music festival banned by Tenn. (UPI) — About 2,500 young rock fans massed Saturday at this mounauthorities. tainous juncture point of

Promoters said the festival had been canceled.



Suspended spigot

Janice Cooksey of Warren, Ohio, refreshes herself at this trick spigot at a display at the Canfield Fair in Youngstown, Ohio.

Spacemen want to extend stay

SPACE CENTER, Houston (27) - Mission commander Alan L. Bean told Mission Control Saturday that the recordbreaking Skylab 2 astro-nauts wanted to extend their 59-day mission by "five or 10 days," but space officials said this would not be considered.

Bean told Mission Control that there had been discussion before the mission was launched July 28 'about keeping us up here another five to 10 days," beyond the planned Sept.

25 splashdown.
"We hope that it happens that way," said the commander, speaking for himself and his crewmates, Dr. Owne K. Garriott and Jack R. Lousma. "We're all

awfully healthy up here. Feeling awful good." Bean asked Mission Control to check into a possible extension of the mis-sion, but was told later than an extension has "a very low probability" because doctors want additional medical data before

than 59 days. "We're available up here if the doctors rethink the idea," said Bean.

permitting any astronauts to stay in space for more

The astronauts became the longest-flying space crew when they passed the 28-day record of Skylab' a

week ago. Dr. William C. Schneider, Skylab director, said extending Skylab 2 "never was really under serious

Super evangelical drive seen fizzling

NEW YORK (NYTS) — What was heralded as the biggest evangelical drive ever undertaken appears to have fizzled.

The drive, called Key 73, was launched with considerable fanfare eight months ago by more than 140 church groups in the United States and Canada with a goal of contronting every person in the two countries with "the gospel of Jesus Christ."

Even the most enthusiastic participants now concede that they will not come close to achieving that goal.

Only \$250,000 of an expected \$2 billion has been raised for the media effort, and the only major program put out by the campaign's national headquarters in St. Louis has been the half-hour television special that launched the drive in January.

Light up pot in Central Park

50 protest tough N.Y. dope law

About 50 youngsters shouting "we want our pot back" lit up marijuana in Central Park Saturday in defiance of New York State's new "toughest in the nation" drug law, but they threw their "joints" away before police could make any arrests.

Police found about a half pound of the illicit drug on the ground when they arrived. Not one of the youths, mostly teenagers, was smoking at the

of marijuana could result in a jail sentence for violators with possible probation for first offenders but mandatory imprisonment for those with previous felony convic-

Aaron Kay, 23, of the Youth International Party (Yippies), was smoking marijuana when interviewed by reporters.

"I'm ready to go to jail," he said. "Just let me blow my dope. We're here to show them that this is a repressive law. I would rather be busted law, which went into ef- than live under this kind fect Saturday, possession of oppression."

But when mounted police approached Kay shouted, "here comes the cavalry," and threw his cigarette on the ground. Police said no arrests were made in the park because no one was seen in possession of marijuana.

About 25 of the youths marched to the New York City office of Gov. Nelson A. Rockefeller, who has described the drug law as the toughest in the na-

Rockefeller wasn't in and the protesters were turned back by police.

York City, a teen-ager was arrested on drug charges only five minutes after the new law went into effect at midnight.

The arrest was the first under the new law.

There were no immediate reports of arrests for sale or possession of hard drugs - acts which call for mandatory life sentences in certain cases.

Lifetime parole can be granted in some situa-tions, but all sellers and users of heroin, cocaine, turned back by police.

In Uniondale, Long Island, a suburb of New of one year.

morphine or opium must be jailed for a minimum of one year.

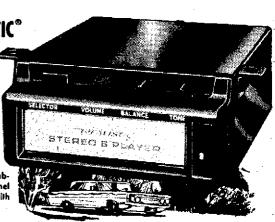
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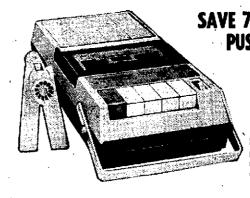
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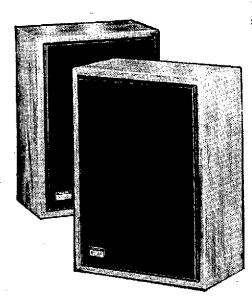


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Reactions mixed on Agnew

WASHINGTON (UPI) — Many state Republican leaders believe Vice President Spiro T. Agnew's 1976 presidential aspirations have been hurt by allegations of wrongdoing. But nearly as many believe he could torn the affair to his advantage should he prove his innocence.
A majority of the GOP

state chairmen respond-ing to a UPI survey ex-pressed confidence that neither the Watergate scandal nor the investiga-tion of the vice president in connection with an alleged kickback scheme would seriously affect Republican chances in next year's congressional and state elections.

OF THE 47 chairmen who replied, 13 said they thought Agnew had been damaged by the charges, and declined further comment; 13 expressed sup-port for the vice president and said he would not be hurt — or might even be helped — if his innocence is established; 13 thought it would be premature to speculate on the effects; and 8 declined to comment.

Agnew has vehemently denied allegations that he received kickbacks from state contractors while he was Baltimore County chief executive and gover-nor of Maryland, and he has protested leaks to news media of the federal investigation of his activi-

Sen. William Proxmire, D-Wis., urged the news media Saturday to take special care in reporting the criminal investigation of Agnew and said use of leaked allegations sub-verts the U.S. system of

NO EVIDENCE has been presented so far to a grand jury against the vice president," Proxmire sald in a statement.

Accordingly, the Wisconsin Democrat cautioned the press "to be care-ful not to charge, try and convict Vice President Agnew when the American legal system presumes his innocence.

Even so, the latest Gallup Poll found Agnew's support down from 35 per cent last April to 22 per cent in August, putting him in a tie for the lead with California Gov. Ronald Reagan. Among the other 10 prospective candidates listed were New York Gov. Nelson A. Rockefeller and former Texas Gov. John B. Con-

MEANTIME, investiga-tors indicated the legal suits to obtain President Nixon's secret tape recordings will delay grand jury indictments in the Watergate case until at least mid-October but would not stop the Senate committee from issuing an interim report.

Special prosecutor Archibald Cox told Chief U.S. District Court Judge John J. Sirica that he does not want the grand jury to consider further indictments until he knows whether it will have access to the tapes.

Sam Dash, chief counsel for the Senate Watergate committee, told a reporter the committee could issue an interim report on the Watergate phase of its investigation without the

COX IS several steps ahead of the committee in their separate suits to get the tapes, and he hopes to have his suit ready to present to the Supreme Court when the high tribu-nal begins its fall term

Sirica ruled Wednesday that Nixon should give him the tapes for personal inspection before the judge decides whether to order them given to the grand jury. Nixon decided to appeal the ruling by Sirica, who gave the President until Thursday

todo so. -AFL-CIO President George Meany said Satur-day Congress would have to impeach President Nixon if he defied a Supreme Court order to turn over his White House tapes on Watergate.

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On the record

Is there some law that prohibits a parent from seeing his children's School records? I recently was told by someone with the ABC Unified School District that these records are confidential. I think a parent has a right to see any test scores and psychological reports that are in his child's file. J. T., Cerritos. You were misinformed by the

district employe you talked to. Dorothy Dubia, a spokesman for the ABC district, said parents can have access to their children's school records. The district requires that a psychological lile be viewed in the presence of a qualified counselor who can interpret the report for the parent. If you want to see this type of information, contact William Christensen, director of psychological testing services, at the district's headquarters, 17923 S. Pioneer Blvd., Artesia. To see aptitude and achievement test scores; contact the principal at your child's school. If you have any further problems in gaining access to these files, call Mrs. Dubia at 860-3311.

Recycle

Where can no-deposit bottles and other glass containers be taken for recycling? How should they be prepared? The glass containers our children have been collecting are just about ready to crowd us out of the garage. N.R., Bellflower. Kerr Glass Inc., 1221 E. St. An-

drews Place, Santa Ana, is open from 9 a.m. to 2 p.m., Tuesday, Thursday and Saturday to take glass containers. They pay ½ cent for each, regardless of size. The glass must be clean without paper or foil attached. Cal State Long Beach's recycling center in the parking lot northeast of Bellflower Boulevard and State College Drive accepts glass, newspapers and aluminum cans, as does the Seal Beach Recycling Center located in the Safeway Market parking lot, 1101 Pacific Coast Highway. Donors are not paid. Both are always open.

Designated

Can ACTION LINE explain what a designated pitcher in base-ball is? E.W., Long Beach.

There is no such thing. You probably are referring to the new designated pinch-hitter position instituted this year in the American League. With this system, a team manager designates one of his players to bat for the pitcher throughout the game. Unlike the system still used by the National League, the pitcher does not have to be removed from the game once he's replaced at bat by the designated pinch-hitter. The designated hitter does not play a field position. This system in effect enables a team to have an offensive and a defensive player for the pitcher's spot. Plagued by sagging attendance, the American League adopted the new rule on a three-year trial basis to liven up the game with higher scores and to prolong the careers of older or superstars who still can hit. The National League may adopt this system in the future. Currently, a designated hitter can't be used in the World Series or other interleague games.

Crossed up

In Feb. 1972, six months after I began work at a Palm Springs hospital, I became eligible for group Blue Cross health insurance. On May 15, 1972, I added my husband to the policy. In October I quit my job and converted the coverage to a personal payment program. I had a baby Nov. 24 but Blue Cross hasn't paid for my hospitalization nor the \$100 they owe toward the doctor's fee. They say my policy doesn't cover the birth because my coverage began May 15, 1972, a date after the baby's conception. I've written them twice but nothing has been done. Can you help? G.J.M., Long Beach.

Blue Cross will pay the portion of the hospital bill specified in your contract and will send you \$100 for the doctor's fee. At ACTION LINE'S request, Blue Cross checked and substantiated your claim of membership prior to May 15, 1972. The error occurred because all the changes in your membership hadn't been put into their computer, according to a Blue Cross spokes-man. She is writing you a letter of explanation.



MARINE MAJ. Jim Mead receives flower garland from Thailand's Lt. Gen. Kanjorn Choontasut in farewell gesture as last combat force of Marines prepared to leave Saturday after 11 years of Marine commitment in Indochina.

Insurgents gain in Cambodia drive

By GEORGE ESPER

PHNOM PENH, Cambodia (A) -Cambodian insurgents attacking in force overran two government posi-tions Saturday and drove to within half a mile of Kompon Cham,

Cambodia's third largest city.
Brig. Gen. John R. D. Cleland,
the top American military man in Cambodia, flew to the provincial capital 47 miles northeast of Phnom Penh with Maj. Gen. Sostene Fernandez, commander in chief of the Cambodian army.

As they were landing in their helicopter, a barrage of 105mm howitzer shells, fired by the Communist-led insurgents from captured American guns, fell in the city about 500 yards from them.

Cleland and Fernandez were uninjured but seven civilians were reported wounded.

Cleland is listed by the U.S. Embassy as the chief of the U.S. military equipment delivery team. Congress has prohibited official U.S. military advisers in Cambo-

Field reports said the insurgent force near Kompong Cham, esti-mated to number as many as 5,000 troops, has captures up to half a dozen U.S. 105mm howitzers in its push eastward across Highway 7 oward Kompong Cham in the last three weeks.

Kompong Cham and its airport were reported to be in government control Saturday. But the airport was closed because of rebel guns Cleland and Fernandez landed their helicopter inside the city.

Field reports said a government position a half mile southwest of Kompong Cham was overrun after night-long insurgent assaults.

The government troops retreated, carrying 59 wounded with them and leaving others behind, field reports said. Ten government troops were reported killed.

A second government position was reported overrun one mile from Kompong Cham on the east bank of the Mekong River. Kompong Cham lies on east-west Highway 7 on the western bank of the Mekong.

Field reports said the government forces ran out of ammunition and swam to the western side of

The chief Cambodian military spokesman, Col. Am Rong, charged that four North Vietnamese and

PEKING (UPI) - Exiled Cambodian Prince Norodom Sihanouk said Saturday he will not meet Henry A. Kissinger when the U.S. secretary of state-designate comes to Peking after Senate con-firmation of his cabinet appoint-

Viet Cong divisions remain in Cambodia. He said the North Vietnamese and their families have set-tled in southern Kampot Province.

U.S. DIPLOMATIC sources say up to 30,000 North Vietnamese troops remain here. But they add that only about 5,500 are fighting with the Cambodian insurgents. The others are doing logistics chores for Viet Cong and North Vietnamese forces in South Viet-

nam, they say.
In Thailand, the final squadron of Marine F4 Phantom bombers left for a new post, marking the withdrawal of the last Marine com-bat force in Indochina after 11 years of commitment.

But about 1.700 noncombat sunport personnel remain at the base in Nam Phong, 250 miles northeast of Bangkok. They are expected to pull out in about three weeks as part of a phased withdrawal of U.S.

2 minisub survivors 'great,' head home

(Continued from Page A-1)

things — it was a chance in a million which could happen any time. We shall be going back to work under sea, we have no fears about Mallison said they had an extra

day's oxygen "because we were able to conserve our air much bet-ter than expected. We did this by lying still and just talking quietly to one another," he said.

Chapman said the Pisces III plunged the 1,375 feet to the scabed Wednesday in only 30 seconds. The impact spilled all their taped music equipment to the bottom of the

Passing the time was difficult without the spoiled tapes, but they spoke to the surface very half hour, he said.

Chapman said he could not remember singing to help the rescue home in on the sunken vessel.

"I only learned I had been singing when I came up, but I remem-ber thinking we would make sure we did everything possible to make them find us," he said. 'It has been a long time and if we had known how long it was going to be in advance things would have been more difficult." Mallinson said.

"Looking back it does not ap-pear to have been so long but it's nice to be back." Vickers Chairman Sir Leonard

Redshaw said there would be a thorough investigation of the incident. He described the original mishap to the Pisces III as "something like the teething troubles of a

Agnew neither was asked nor offered to resign

(Continued from Page A-1)

more, George Beall Jr., that he is under investigation for possible bribery, extortion, conspiracy and tax fraud. Agnew has denied any wrongdoing.

Spokesmen repeatedly stressed the informal nature of Saturday's meeting, apparently seeking to dispel - along with doubts about the vice presidents future - any suggestion that talks between the two men about the criminal probe could

he heated.
Their only previous face-to-face discussion Aug. 12 was described in one report as "acrimonious." which the White House later denied.

J. Marsh Thomson, Agnew's press spokesman, said the meeting was "a relaxed discussion, and they took their time. It was just the thing to do on a Saturday morning." He said Agnew looked "more relaxed than ever" after the meet-

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ing.
Thomson said the vice president's only purpose in asking for the meeting was to bring Nixon up

Low-income economy pinch

(Continued from Page A-1)

stamps, leaving her \$220 for the rest of the bills. Some of that money will have to go for food, she , because it is impossible to feed two children on \$47 a month.

"I'm going to have to spend at least \$60 for food," she says. "I can't feed the kids and myself for less than \$100 a month where we live." She also pays \$110 rent for a cheap two-bedroom apartment and will shell out approximately \$30

monthly for utilities.
"That leaves \$20 a month for clothes or emergencies. Maybe that sounds like a lot, but those kids grow out of clothes like you've never seen." The state says that a family of three needs \$262 monthly to maintain a minimum standard of living. Counting food stamps, this mother will get \$264, leaving little margin for error.

She says she wouldn't mind that

amount if the county would let her work and try to get ahead. "If I work they'll just deduct what I

earn from my check," she says.

That isn't entirely true, but nobody has ever told her that. The social workers are so busy getting the minimum paperwork done that they often neglect to tell welfare recipients what they should know, Long Beach office.

state will allow her to in effect keep \$90 over and above her previous support level of \$243 for a family of three. She would also be given allowances for child care, transportation and any taxes withheld from the check. "We hope to provide an incentive to work, but a lot of times, nobody tells the clients," Bailey explained.

John M. has a wife and three children to take care of, but he just lost his job with the aerospace industry. He is receiving \$300 in unemployment benefits a month, but says it isn't nearly enough.

"We've cut all luxuries out of our budget, things like cigarettes and alcohol. We don't go out to din-ner or to the movies. We don't do anything that costs money, but we still can't make it.

Although John has always thought people who take money from the government are chiselers, he has changed his mind. "I guess it's easy to look down on people when you're doing well," he said. The state says John's family

needs \$322 a month to maintain a basic minimum standard of living. John says even that won't do it. "I don't know when that list was made up, but its way off base. Hell. with prices the way they are, there's no way you can live on that. John's family pays \$130 a month er clothes, utilities and medical

John is looking for work and so is his wife. If one or both doesn't find it soon, he says the family will be in trouble. "We're sliding to-ward rock bottom now and prices-

aren't going down."

None of these people on fixed incomes can offer any solutions. They all want more money, but the government says it doesn't have any and angry taxpayers are demanding cutbacks in "dole-out"

programs.

The retired man will get a raise in his Social Security benefits next year, but inflation will probably wipe that out long before he sees it. "I don't know what to do," he says.
"All I do know is that people aren't going to watch while their families go hungry no matter what the law

Court rules beef freeze 'justified'

WASHINGTON (UPI) - Presidential orders that left price limits on beef longer than on other meats were justified by the rapid rise in beef prices, a federal appeals court



Stress 'oil power'

Arabs see unity isolating Israel

By HOLGER JENSEN Associated Press Writer

BEIRUT, Lebanon — Six years after their defeat in the six-day war, Arab governments still show little inclination to battle Israel except with words.

inclination to battle Israel except with words.

But Arab oil and the wealth it generates have put more sting into the words. War preparations continue unchecked on both sides and the long-term prognosis is threatening.

Militarily, Israel has maintained its edge over Arab armies rebuilt since the June 1967 debacle. Diplomatically, the Arabs have gained some ground — and they are hoping to delay the final confrontation long enough to isolate the Jewish state and shift the balance of power.

of power.

The main Arab effort is now concentrated on unity
— unity in oil policy, unity in economic policy, unity in

military preparations.

A unified oil policy is the No. 1 priority, aimed at pressuring the energy-short United States away from its support of Israel.

KING FÀISAL of Saudi Arabia, who is sitting on the world's largest known reserves of oil, started the

ANALYSIS

ball rolling earlier this year when he informed Washington he might not significantly increase oil production unless the U.S. changed its pro-Israeli stance

Prodded by nonoil producing confrontation states like Egypt and Syria, other Arab regimes have been fired with enthusiasm to use "Arab oil as a weapon in the battle against Israel."

As a result, the foreign ministers of the 10-nation Organization of Arab Petrolum Exporting Counties will meet in Kuwait on Tuesday to consider a common oil policy draft.

policy draft.

The U.S. currently gets 6 per cent of its fuel needs from the Arab world and so far has not been tempted to adopt a neutral stance in the Middle East.

But it expects to rely on Arab oil for 25 per cent of its consumption within the next 10 years, making Washington increasingly vulnerable to production freezes and threats of a total cutoff.

freezes and threats of a total cutoff.

ARAB OIL HAS already won friends, and guaranteed the neutrality of old enemies, in Europe and Asia.

Europe gets 80 per cent of its oil and Japan 90 per cent

from the Middle East and North Africa. Britain, France, West Germany and Italy have moved closer to the Arab camp.

Although unity in economic policy is still far off, Arab governments are beginning to talk of regulating their flow of foreign trade along with oil to further iso-

"Arabs can buy 100 times as much from Europe and America and sell to Europe and America 100 times more than Israel can produce," said Dr. Mohammed Mehdi, secretary general to the New York-based Action Committee on America-Arab Relations.

Mehdi, who recently returned to New York from a five-month tour of Arab countries, predicted dramatic moves in the next six months "to cut off Israel's economic ties with America, Europe, Asia and Africa."

AS EXAMPLES, he said Lebanon and Libya will sell oranges to Israel's European customers at half the Israeli price. European companies selling consumer goods to Israel will be asked to withhold them in return for similar or bigger orders from Arab countries.

goods to Israel will be asked to withhold them in return for similar or bigger orders from Arab countries.

In Arab eyes, a black sheep is Jordan. King Hussein's country is heavily dependent on trade with the Israeli-occupied west bank of the Jordan River and it has resisted pressure from the rest of the Arab world

has resisted pressure from the rest of the Arab world to close its bridges across the river.

Jordan also has been branded an obstacle to Arab military unity — somewhat unfairly since all Arab governments share the blame — and an obstacle to the effectiveness of Palestinian guerrillas. Hussein ousted the guerrillas in 1970 and has refused to participate in or allow any military operations across the Arabs' longest border with Israel.

Accusing Arab governments of a "humiliating silence on the military fronts," the guerrillas have tried to continue the battle against Israel from bases in Lebanon and Syria. But they have been curbed by both countries to avoid Israeli reprisals.

ARAB GOVERNMENT military preparations have been cautious and long-range, with a stress on unity before action.

As a first tentative step, Egypt has been negotiating with Jordan and Saudi Arabia to try to reactivate the Arabs' eastern front along the Jordanian-Israeli

frontier.
The plan, according to Beirut press reports, calls for the introduction of Palestinian guerrillas and units of the Palestine Liberation Army into border areas occupied by the Jordanian army and 5,000 Saudi troops. The Palestinians would be able to use Saudi and Jordanian communications and supply lines, with air cover provided by the Egyptians.

But the Israeli air force's undisputed superiority in Arab skies imparts a dubious quality to any Egyptian promise of air cover for the guerrillas.

Other Arab unity moves in military matters include closer planning and coordination between Egypt and Syria and a flurry of Egyptian initiatives aimed at utilizing the growing muscle of oil producers in the Persian Gulf.

SAUDI ARABIA and Kuwalt are negotiating billion-dollar arms deals with the U.S., including the purchase of Phantom jets. This alone has made Israel uneasy, even though Washington claims it has elicited a promise from the two Arab governments that the arms will only be used in defense. Iraq has joined the Gulf arms race with the Soviet Union as its main supplier.

Last March, President Anwar Sadat of Egypt was reported to have negotiated a secret defense pact with Saudi Arabia, calling for heavy financial aid to Egypt and active Saudi participation in any new war with Is-

More recently, Sadat has proposed the formation of a "united air force command" by Saudi Arabia, Kuwait and Iraq, which would coordinate with the Egyptian air force command. It is not known how this proposal has been received by the three countries concerned.

PURELY IN TERMS of military hardware, Israel has the upper hand. It has spent \$6 billion on armaments since 1967 and expects to spend another \$10 billion in the count division.

lior, in the next six years.

Israel still depends heavily on American supplies.

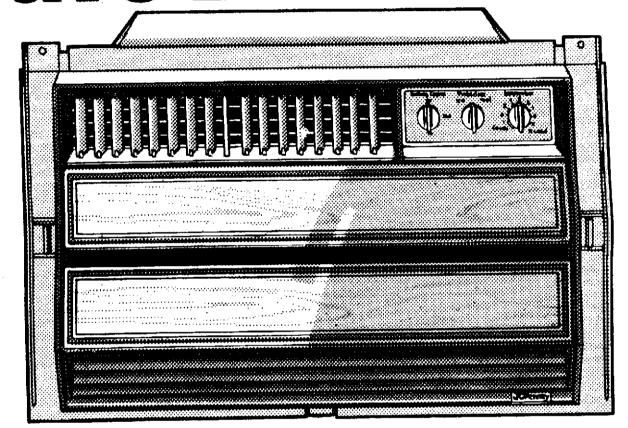
The size of its armed forces is secret. But it is believed Israel has about 75,000 regulars and conscripts,

and can mobilize up to 300,000 reserves within 72 hours.

Among them, Arab states currently involved in diplomatic and economic offensives against Israel could muster 760,000 troops — an impressive force if the Arabs ever agree on a unified command and unified strategy.

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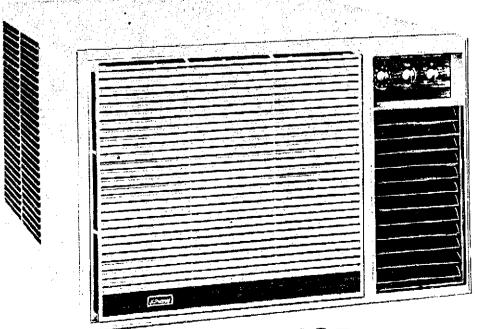
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New York Times Service

NEW YORK — Taken as a group, although they are more used to being taken individually, academics have not been ardent supporters of President Nixon.

Last October, however, two full-page advertise-ments in the New York Times listed 79 academics (45 in the first ad, 34 in the second) urging people to vote for President

History never repeals itself, but a good number of the signers wish it would.

Would I have supported Richard Nixon if I had known the full extent of Watergate?" Prof Robert A. Nisbet of the University of Arizona, asked him-self, and replied: "No, a

'I wouldn't support Nixon now, not because of Watergate but because of his half-mast economic policies," said another signatory, Prof. Clayburn Laforce of the University of California at Los An-

"IF I KNEW then what I know now I would not have signed the appeal," said Prof. Lester G. Telser, of the University of Chicago, and Prof. Daniel Orr, of the University of California at San Diego agreed.

Prof. Myron Rush of Cornell said, "I would not have taken a public position, except perhaps on the campus.

"I'm so sorry," said Prof. Thomas S. Szasz of Syracuse, reached by phone. "I wish you hadn't remembered me. I would not have signed it, if I had

known then what I know

now."
Thomas F. Johnson of the American Enterprise Institute said there had been "no viable alterna-tive" to Nixon. "I'm not as enthusiastic as I was," he noted. "These things

ANOTHER LESS enthusiastic signer was Harakker, until recently a member of the Presi-dent's Council of Economies Advisers

Paul W. McCracken, who was chairman of that council, noted that "events in the interim have had their disappointing aspects," but said that he would "probably" not modify his recommenda-

Prof. Phillip E. Areeda, of Harvard's Law School, said: "There's no way to put how I feel about that in a way I want to be quoted." Asked if he was less happy now about having signed the appeal, Areeda replied: "That's perfectly clear." His colleague, Prof. Samuel E. Thorne, agreed that he, too, was less enthusiastic now.

Bertram D. Wolfe of the Hoover Institution of Stanford University suggested that he should have been more critical about the language of the appeal. might qualify it a little more than I did," he said.

Dean Arnold R. Weber Carnegie-Mellon University suggested that information now available was unavailable last October. Would he have recommended Nixon if the information had been available? "I'm hard pressed to answer that at

this time." he replied. "I would have given it more careful thought." who served Nixon as assistant secretary of the Treasury.

"I DID NOT condone the Watergate business. said Prof. Milton Freidman of the University of Chicago. "I think it's disgraceful. I think Mr. Nixon is going to be a much less productive President, as a result of Watergate. But Watergate does not alter what a disastrous choice, McGovern would have been."

Yale's Prof. Henry C. Wallich said, "I signed it and I would sign it again. I wish he (Nixon) had been a little more careful.

Asked if he was less happy now about having signed the appeal, Wallich objected, "It doesn't seem to be a very operational question. I don't know that the word 'enthusiastie' is the right word. I'm a great deal more troubled than I was then, because the country's in bad

Chicago's Prof. Morton A. Kaplan signed the first appeal, which maintained that "of the two major candidates we believe that Richard Nixon had demonstrated the superior capacity for prudent and responsible leadership."

In view of Watergate revelations, Kaplan noted, the appeal could have said that President Nixon demonstrated "the superior capacity for imprudent and irresponsible leader-

"GUILTY," said Murray L. Weidenbaum of Washington University, with a laugh, acknowledging his signature. "Sure, it's a little uncomfort-able," said the professor,

sistant secretary of the Treasury.

"I think it's clear that the administration and the President personally have suffered a substantial diminution of prestige in the past year with the country as a whole. But I couldn't have voted for

George McGovern."
Prof. Raymond J. Saulnier of Barnard College said he had signed "quite deliberately and advsiedly and in the circumstances it seems to be a very reasonable thing to have done.

Anna J. Schwartz of the National Bureau for Economic Research acknowledged that she had "some disenchantment with what the administration has done," adding: "The fact that the appeal was paid for by the Republican Na-tional Committee was a mistake."

BOTH APPEALS were paid for by the Finance Committeee to Re-elect the President, and Chica-go's Prof. Yale Brozen said: "My position is my position. I don't give a damn who pays for it."

Brozen said he was now "probably a little more enthusiastic" about Nixon

primarily because of administration economic policies; an election was a choice "of alternative baskets," and one was often left with a basket

that was 95 per cent bad. Should those who recommended a basket pay for publicizing their choice? "It would have President now. been interesting to raise that issue," noted Chica-go's Prof. George J. Stigler. "Whether I would

have gone up to \$5 or not I don't know." "Obviously I'm less happy. Everybody's less happy. I signed for personal reasons and I don't

I think it's a minor fraud for a professor of economies for example, to comment on all of a president's policies," he said.

Prof. Robert H. Bork,
on leave from Yale to

work in the Justice Department, said he was no less enthusiastic about the

Paul H. Weaver, who called many of the professors, says he got involved in the appeal after speak-ing with Leonard Garment, who is now counsel to the President. Weaver worked part-time from July to October. Would he have asked anyone to sign if he knew then what is known now?

"NO," he replied, "bery business, and I don't feel especially good about the role I played in organizing the petition."
Peter P. Witonski work-

ed with Weaver, and the two men had called about

200 academics in all. "What we hoped to do was not simply to publish a manifesto, but to get young Ph.D.'s who could articulate intellectual

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positions better than Rob. ert Dole (former chairman of the Republican National Committee) or those delightful people at the Committee to Re-elect the President," he said. Noted Witonski: "I'm

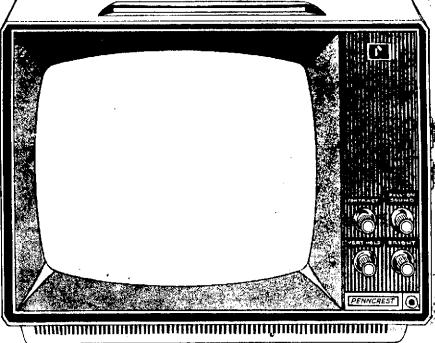
never impressed by the publication of a list of names, and I don't think this list achieved angothing. I was never even reimbursed by CREEP, for several hundred dollars in long-distance telephone calls."

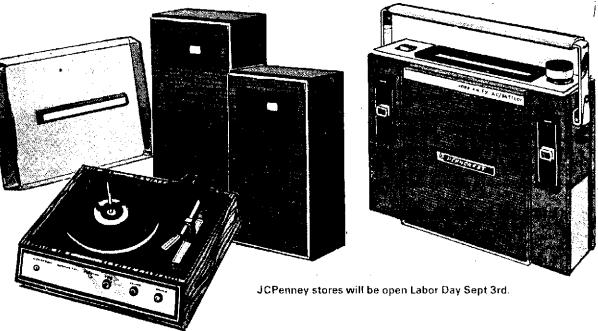


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Judge Sirica: he broke Watergate wide open

WASHINGTON — Chief Judge John Sirica of the U.S. District Court in Washington, D.C., is a man of small physical stature but fierce independence who today can be considered either the hero or the villain of the Watergate scandal.

A former boxer, Sirica has used all of his judicial might -- some say unfairly - in an attempt to force the facts of Watergate into open court.

WITH Judge Sirica's latest decision, calling on President Nixon to surrender tapes of his presidential conversations, the 68-year-old jurist used the power of the judiciary to attempt to force a president to give up evidence against his will.

The decision faces appeal and could be reversed either by the court of appeals or the Supreme Court. President Nixon, at least in the case of the Supreme Court, has a majority of supporters sitting on the bench.

THE CASE however will be decided on constitutional law and Judge Sirica has had troubles in the past with being reversed by higher courts.

The Washingtonian magazine, usually moderate to liberal in slant, said in its September issue of Judge Sirica:

During the past few years, Sirica has become the most frequently reversed judge in Washington. The reversals are attributable to a philosophical dispute, although one does exist in several areas, but rather to Sirica's careless legal errors, his short temper, his inattentiveness to court proceedings, his misguided view of the purpose of judicial power. his lack of compassion for his fellow human beings, and, strange as it seems now, his lack of interest in the truth.

THE MAGAZINE called the judge "unfit" for the

Sirica also has drawn fire from the American Civil Liberties Union for his conduct of the Watergate trial, a charge the magazine repeated.

In an all out effort to learn who had ordered the



JUDGE JOHN SIRICA

Watergate wiretap, an issue as relevant to the case as the price of soybeans, Sirica badgered, accused, and castigated witnesses, prosecutors and defense lawyers. He read transcripts of confidential bench conferences to the jury. He used the threat of lengthy sentences to force defendants into abandoning their con-

stitutional rights. He turned the trial into an inquisition and justice into a charade, In the end. of course, he managed to induce James McCord into confessing and implicating others in order to

avoid a stiff sentence. For many others Sirica has been a hero, forcing out the "truth" of Water-

He has drawn editorial support throughout the country as he refused to believe witnesses, prosecutors and defense attor-neys when they said the whole truth was being

And he is credited, through use of his sentencing power, in provid-ing the first major public break in the case when McCord spoke up.

The controversies surrounding the judge are in some ways surprising. In private he is a quiet man, not particularly forceful.

On Wednesday, when he handed down his opinion he greeted a long line of waiting reporters with a hand shake as they filed through his chambers in a receiving line manner.

He is a Republican, appointed to the bench by Republican President Dwight Eisenhower. He also is a man with no fu-ture political or judicial ambitions.

The judge shows his age, although his figure is still as trim as in his boxing youth. There are bags under his eyes and his face shows the lines of 68-

BUT SIRICA'S place in the history books — and he will have a place will not be determined by past conduct or by person-ality. Instead it depends on the 23-page brief he filed as he asked for the presidential tapes for his private examination and

decision. CLIP AND MAIL TODAY "NEWCOMER'S" "INVESTIGATE OUR **SCHOOL NOW" NCOME TAX** COURSE

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TORRANCE

Politics

Congressman wife to talk

Political Editor

Mrs. Glenn M. Anderson; wife of the Harbor City Democratic congressman and former California lieutenant governor, will speak at the Wednesday noon hincheon meeting of the Democratic Women's Study Club in the Lafayette Hotel French Room.

Jane Caldwell, study hour chairman, will present panelists Pat Glow and Arloine Wright in a discussion of Watergate. Virginia Farmer will report on legislation.

Club member and former president Zita Remley has been named Democratic Woman of the

SAN RAFAEL IN - The Peacock Gap Golf and Country Club has been purchased by Nitto Ha-

Nitto Hawaii is a large

Year by the 39th Assembly District, Los Angeles County Democratic Central Committee. Committee chairman Ron Nelson said man of the year award went to George Toll, former director of the state employment office in Long Beach.

Cora Cocks won the woman of the year award in the 44th Assembly Dis-

Nelson announced that Joy Dowell has been elected to the 39th District committee replacing Jack Cox. who resigned.

STATE COMMITTE
Cora Cocks and Terry Moshenko, cochairmen of the 32nd Congressional District Democratic State

Japanese buy Cal. golf course

waii, Inc., for \$2.25 million, the company announced Saturday.

golf and country club management owned by Nitto Kogyo, Japan's largest golf and management firm. Nitto Kogyo owns five golf courses in Japan with seven more under construction.

Central Committe, announced the committee's monthly meeting will be at 7:30 p.m., Thursday, in Democratic Headquarters, 3390 Magnolia Ave.

BELLFLOWER DEMOS

Peter Feenstra, Bell-flower city administrator, will be guest speaker at the 7:30 p.m., Thursday, meeting of the Bellflower Democratic Club in the Bellflower School District Administration Building board room, 16703 S. Clark Ave., Bellflower.

BOND NAMED

Assemblyman Bond, R-Long Beach, has been appointed by Assembly Minority Leader Bob Beverly to a special sixmember committee to coordinate Republican Assembly races throughout California in 1974.

Others named to the Caucus Campaign Committee are Frank Murphy Jr., Santa Cruz; Paul Priolo, Los Angeles; Jerry Lewis, San Bernar-dino; Mike Antonovich, Glendale, and Raymond Seeley, Palm Springs.

Meany sees grape peace

GEORGE MEANY

hundreds of UFW pickets

Chavez broke off peace talks Aug. 10 after learn-

ing the Teamsters signed

with the Delano growers

while negotiations were

President Frank E. Fitz-

simmons later repudiated

those contracts in an ef-

fort to placate Chavez and

bring him back to the

"Now, I think this represents the present

policy of the International

-and I think that there is

a possibility of working

out the problems — not

only in talking Thursday

with a small group of re-

porters. His comments

Meany said West Coast

were for release today

and at least two deaths.

By ROBERT A. DOBKIN AP Labor Writer

WASHINGTON (A) AFL-CIO President George Meany says "we have laid the foundation for an understanding with the Teamsters" to settle the bitter California farm workers dispute.

Meany indicated an agreement may be near that would leave representation of field hands to Cesar Chavez and his AFL-CIO United Farm Workers Union

In an interview, he said all the Teamsters have to do is write the growers saying, "We have no saying, interest in organizing your farm workers."

This, he said, is what the union did earlier this month in repudiating con-tracts signed with 30 table grape growers in the Delano area

"Now if they do it in Delano, why shouldn't they do it in Coachella," Meany said. The Coachella Valley is where Teamsters first moved in last April and began signing contracts with growers whose pacts with Chavez' union expired.

This triggered strikes by Chavez' followers and resulted in the arrests of

were playing with the growers now understand that they can't come up with a policy that is at variance with the policy of the International" in Teamsters officials had

no comment on Meany's remarks, the most optimistic so far by a partici-pant in the labor dispute.

Meany suggested that Fitzsimmons had no interest in moving into the California fields in the first place but did so only at the insistance of William Grammi, the Teamsters western organizing director.

"I have no way of say-



ing there were payoffs," said Meany. "All I know is that there was some deal between Grammi of the Teamsters and these

growers in Salinas in the lettuce fields and the same crowd in Coachella and now another crowd up in Delano.
"And if Grammi wasn't

in there, Frank Fitzsimmons would never have been in there," he said.



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DOWNEY

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He's never had it so good

Ivan Ivanovich glimpses the good life

By PETER J. SHAW MOSCOW (UPI) — Ivan Ivanovich, the archetypal

Muscovite, has never had it better. He's born free of charge, pays nothing for his schooling, is guranteed shelter and a job.

His is a far richer life than any previous generation of ordinary Russians

enjoyed.
Still, Ivan is a long way from the life styles obtainable in the West.

A VISITOR may doubt that anyone can be content in a society where, for example, stores fail to satisfy consumer wants and needs, where two or more families are often forced to share the same apartment and where new apartment buildings look shoddy before the first occupants move in.

But that is looking at it through Western eyes. Ivan sees it from the perspective of a man looking up. His grandparents were trod upon by Tsarist rule. His parents found life better under the Soviets and Ivan himself can see the day when he may have his own apartment and his own car.

Ivan's easiest years are his early ones. From his costless birth and preschool care through his free education, he is carefully guided in "the socialist way." If his mother works, babushka (grandmother) or detsky sad (kindergarten) will look after him.

A COMPULSORY eight years of education is to become 10 years by 1975. Between ages 10 and 15, Ivan may become one of the 25 million Young Pio-neers, a red-neckerchief-all spheres of economic,

WE WILL BE CLOSED

President of Dooley's Hardware Mart

 LABOR DAY, MON., SEPT. 3 Isn't it pitiful that so-called Dis-

ed version of scouting dedicated to "bringing up children in a spirit of love for their motherland, devoted to the Communist Party and friendship among people."

Between 14 and 28 he may join the 28-million-member Komsomol Communist league), which seeks to bring up conscientious and highly educated young builders of a Communist society, devoted to their socialist motherland.

From the Komsomol, Ivan may be tapped for membership in the 14.5 million-strong Communist

After his mandatory two years in the armed forces, Ivan will be a student or a wage earner. As the latter, his weekly toil averages 39 to 41 hours

over five or six days.
The organization for which he works usually provides him with a free or partly free vacation active cultural and recreational programs.

IVAN AND Natasha, his average female counter-part, can vote at 18 unless legally certified insane. They generally cannot marry before that age without parental and official consent.

The Soviet constitution guarantees them "freedom of religious worship" and provides for "freedom of antireligious propaganda." The man-ner of their state-guided dom upbringing ignores the former and inculcates the

** * * * * * * * * * *

DOOLEY'S

SALUTES LABOR!

count Houses and Dime Stores are

so desperate for business that they must stay open on LABOR DAY.

governmental, cultural, political and other social activity." In practice, however, men hold the bulk of the top jobs, particularly in government. Although liberated in principle on the work front, Natasha still has to shoulder the burdens of

housekeeping and childrearing. Ivan remains tsar of the house. When they are first married, Ivan and Natasha probably will have to share an apartment with another family — 40 per cent of Muscovites do. So Ivan's chief desire today is a home of his own.

HIS DREAM home is either a state apartment or cooperative. State housing, more spartan and cramped than coopera-tives, is allotted chiefly on urgency of need.

Cooperatives make up about 15 per cent of Moscow's housing and are organized by factories, institutes and government offices. Each member makes an advance payment of 40 per cent of the cost of his apartment, which may total as much as 10,000 rubles (\$13,800) expensive by Soviet standards. The state covers the balance with loans at a rockbottom one-half per cent interest repayable over 15 years.

The next hurdle is furnishing the apartment. The Soviet furniture industry cannot keep up with demand and Ivan may have to wait one or two years for a good liv-ing room suite. Equally hard to come by are bits and pieces Westerners take for granted, such as shower curtains and glassware.

NATASHA will have a stove but refrigerators can be in short supply and washing machines even more so. A refrigerator costs the equivalent of two months' average salary and a large-screen television set, black and white, about three months' worth. By Western standards,

Ivan is poorly paid. The average monthly wage for factory and office workers is 130 rubles (\$179). A family's over-all monthly income is likely to be double or triple that amount. however, because about seven out of 10 wives work and Soviet law for-

bids unemployment.
The "social consumption fund" adds on average 46 rubles (\$63) a month to Ivan's income in

care, pensions, social security, paid leaves, student grants, vacation accommodation, upkeep of kindergartens and nurseries and many other social services

Rent, including communal services such as sewage and electricity, is generally no more than five to 10 per cent of a family's monthly income. Rents have remained constant for 35 years.

IVAN PAYS no social security and gets a tax-free pension from state funds. Income tax is levied up to a maximum of 13 per cent. Ivan is generally eligible for pension at 60, Natasha at 55.

Shopping for food and clothing is perhaps the most frustrating and time-consuming part of daily life for our typical muscovites.

Several American-style cre and run around 75 supermarkets have been introduced recently in Moscow and are a boom-

ing success.
Food mauls Ivan's pocketbook. He pays from 1.09 rubles (\$1.50) to 1.34 rubles (\$1.83) for a box of 10 eggs. Two kilos of apples (4.4 pounds) will set him back 1.52 rubles (2.10). Meat is priced cheaper than in the West but cuts and quality cannot be compared.

rubles (\$105). A good quality man's shirt, usually imported, can cost as much as 15 rubles (\$21).

Ivan is by nature an

apolitical individual who

traditionally grows rest-

less only when there is not enough bread to eat or

vodka to drink. Author-

ities have taken pains to ensure that the basic

staples of Ivan's everyday

life are maintained. Expenditures for food

and clothing average 60 per cent or more of the monthly family budget.

High clothing prices do

not reflect quality and Western women judge

Soviet fashions off-the-

rack to be poorly made. But styling and colors are

improving and Natasha

no longer has to look drab. A pair of quality women's shoes costs from

20 rubles (\$27.60) to around 50 rubles (\$69). A

moderate dress or coat

sells for about twice what it would cost in the West.

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Unless he owns a car — unlikely because there are only an estimated 66,000 privately owned cars in Moscow, a city of 7.4 mil-

For any distance the Metro (subway) and diesel buses are five kopecks (seven cents), trolley buses four kopecks (six cents) and trams three kupecks (five cents). Owning a car is one of

lion residents - Ivan gets

to work on one of the

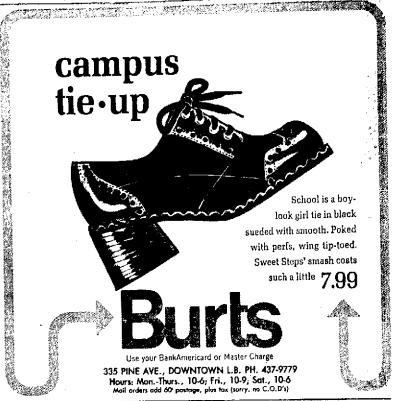
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Ivan's dreams within reach - if he has between 4,930 rubles (\$6,800) and 9,000 rubes (\$12,420) and plenty of patience.

The wait for a Volga (9,000 rubles), a Zhiguli (5,500 rubles), or a Moskivich (4,930 rubles) can be one to several years. The new car owner then

faces a major problem of service and maintenance: The 250,000 automobiles in Moscow have to rely on less than 100 gasoline stations for fuel and the 66. 000 cars that are privately owned have to fight for repair space and spare parts, both lagging far behind car production.





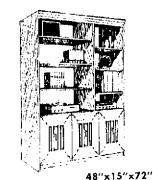




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LAKEWOOD

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LOS ALTOS

SOUTHLAND OFFICIALS INSPECT MODEL

Harbors reproduced in model to gauge tides

By JACK O. BALDWIN Maritime Editor

The effect of ebb and flood tides in the Long Beach-Los Angeles Harbor complex is being studied by engineers in Vicksburg, Miss., using a 200 by 400-foot water-filled model of the two ports.

Observing the scaled hydraulic model in operation last week were a group of 31 state, county and city officials and several newsmen who visited the U.S. Army Engineer Waterways Experiment Station on the banks of the Mississippi.

THE CONCRETE model is built to a scale of 1:100 vertically and 1:400 horizontally. It faithfully reproduces all of the shoreline characteristics, hays estuaries, piers, oil islands, even the Queen Mary mooring site and other developments between Huntington Beach and Point Fermin. The model covers approxi-mately 46,000 square feet, representing about 264 square miles of land and water area.

Purpose of the model is threefold: To determine the effect of proposed new facilities on wave and current conditions; to determine whether these facilities will increase wave and surge action, and to determine if the construction will adversely affect tidal flushing of the harbor areas.

Using a 200-foot wave machine, the engineers will create waves of varying heights and peri-ods, able to slam into the harbors from any direction. The machine can be used to create a tsunami (tidal) wave such as the one that damaged boats and moorings in the Cerri-tos Channel following the earthquake off Chile in

The sprawling model has its own computer to analyze the research

THE MODEL presently represents an expenditure of \$600,000. An additional \$600,000 was spent gathering data on tides, currents, and surge within the two ports. The finished project will have cost \$1.3 million, according to Col. John V. Foley, Los Angeles District engineer. The Vicksburg facility is the largest hydraulic laboratory in the world. Since its establishment more than 44 years ago, hundreds of model studies have been conducted for the Corps of Engineers and other agencies for protection of harbors from storm waves, develoning and improving inland waterways, prevent-ing excessive silting in estuaries, testing flood control remedial measures, and related projects. Normally between 40 to 50 models are in operation at any one time. The models

range in size from small models of spillways to an enormous 200-acre model of the entire Mississippi

River Basin.

Among state officials making the inspection were Assemblymen Mike Cullen and William Bond; Dr. Donald Bright, chairman of the South Coast Regional Conservation Regional Conservation
Commission; and Raymond Hertel, executive
director, Regional Water
Quality Control Board,
Los Angeles Region.
Long Beach city officitls included Mayor

cials included Mayor Edwin W. Wade and Vice Mayor Bert Bond. The vice president of the Long Beach Board of Harbor Commissioners, H. E. (Bud) Ridings, Jr., repre-

Grant City

sented the Harbor Depart-ment as did Bob N. Hoffmaster, chief harbor engi-

Los Angeles representatives making the over-night trip were John Y. Chu, president of the Los Angeles board of Harbor Commissioners, and Nate Di Biasi, newly appointed member of the commission. Lawrence L. Whiteneck, chief harbor engineer, remained behind to obtain detail reports on the initial testing of the model.

Lawrence Kavanau and Don Lorenz, presidents of the Long Beach and San Pedro Chambers of Commerce, respectively, also inspected the working model.

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SPECIALS



Long Beach, Calif., Sun., Sept. 2, 1973 INDEPENDENT, PRESS-TELEGRAM-A-13

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DELLA REESE

Della is ä 'people person...

By JAMES LAWRENCE

*DENVER (UPI) - Onstage and off, singer Della Reese says she is a "peo-ple person."

believe in man and that the world must be run collectively by all people, be they white, black, chinese or whatever," said the lady with the big brassy voice. "We all must work together."

The singer said in an

interview there is no difference between Della the entertainer and Della the woman. "I'm just me, independent Della — all of the time," she said.

T'I WOULDN'T consider myself to be a woman's li-Merationist, because as a black woman I feel I've always been liberated in

many respects."
The 40-year-old singer explained that as a black woman in the entertainment business, she has rarely encountered prejudices or obstacles because of her race, and then long ago. She recalled that in earlier years, in Las Vegas night clubs, "blacks weren't allowed into the night clubs where I performed. Those were some really bad days, and I'm happy things have

finally changed."

A frequent guest and sometimes hostess on Johnny Carson's "Tonight Show", Della said the image of her projected by television is not a com-

plete one. Everything on those TV shows is planned and calculated for exact times. Sure, that's Della Reese you see, but that's not all of me. I like to think that there is so

much more.
"'I'm often referred to as a pop singer, but I consider myself a Della Reese singer — giving to my audiences a wide variety of tunes including rock, blues, jazz and gos-

A DIVORCEE, Della and her 13 year old daughter (Deloreese Jr.) live comfortably in Hollywood. Having been divorced after eight years of marriage, she says she has no immediate plans for another marriage. "I left my husband following the birth of our daughter, and I must admit I've been very happy over the past 13 years. But I will say this — if the right man comes into my life and we share a mutual love — I would like to get married again."

\$100,000 dollar bill counterfeit

Ridder News Service

NILES, Mich. — A Niles press plate maker says federal officials told him a;double struck dollar bill he thought might be worth \$100,000 is worth just one dollar.

Tony Lamb said tests by the U.S. Treasury Department showed the bill he received in change while shopping in late June was someone's attempt at counterfeiting.

Lamb said Treasury chemical tests showed ink used to make the two impressions differed. Lamb's bill was genuine until someone illegally added the second impres-

Treasury officials confiscated the counterfeit lấr bill.

Earl Wilson

Merrick 'misses' Gleason feud

roaring monster became a pussycat. David Merrick, the Broadway stage producer, has been such a sweetheart while produc-ing "The Great Gatsby," \$6.5-million film for Paramount, that Mia Far-row, Robert Redford and other stars find it hard to believe he once said, "Actors are children and I'm just a playground

supervisor."
"Sure," he said with a quiet smile the other day on the set in the English countryside. "I said they were all 10-year-old kids and that if you had enough candy and bubble-gum you'd get along with

"That," he added, "was when I was feuding with Jackie Gleason when he was in 'Take Me Along.' Tell him I'd like to start up again. I miss that feud.

"How I kept Gleason working," he confided, "was that I had insurance on him appearing and I made more money when he was out than when he was in. One day Gleason said he couldn't appear because he had a tummy-ache. I agreed that he shouldn't work because when he got a tummyache that was like a giraffe getting a sore throat. Gleason," he added, "only missed five shows, was unselfish, never tried to steal a scene, and was a hell of a performer. He could turn in a wonderful Hamlet if he could get his weight down. But he's

SUAVE, MUSTACHED, tastefully dressed in a well-tailored grey suit with matching shirt and tie, Merrick said that "Gatsby" may be the last of the big-budget pictures.

House burgled of **\$2,611** in goods

A color television set. stereo equipment, calculator and a pair of binoculars with a total value of \$2,611 were taken from the home of Kenneth N. Boswell, 472 E. Poppy St., by burglars who removed a window screen to gain entry, Long Beach police said Saturday.

Sears

5th Dimension

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At The Amphitheatre

September 5-9

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Conwint I

He guaranteed F. Scott Fitzgerald's daughter, Scotty Fitzgerald Smith of Washington, D.C., \$350,000 and a percentage of the gross over \$10 million.
"She didn't want to sell

and when you don't want to sell, you can get a lot more. We just might get lucky," he said. If they do, Scotty could be very

N.Y. City Opera goes on strike

New York Times Service

NEW YORK - The New York City Opera was shut down Saturday by a sudden strike of its union musicians that forced a cancellation of the day's performances and all future ones until the contract dispute can be resolved.

Hundreds of seat-holders for the matinee per-formance of "Maria Stuarda" were turned away at the locked doors of the New York State Theater in Lincoln Center because the walkout came before management had a chance to inform many customers of the cancella-

Also canceled were Saturday night's performances of "carmen" and today's scheduled performances of "Tales of Hoffman" and "Madame Butterfly." The four performances were sellouts and left many out-of-towners had arrived for the holiday weekend unable to see their favorite operas.

The three-year contract between Local 802 of the American Federation of Musicians and the opera company had expired at midnight. At 1 a.m. Saturday, the union notified management that it had

gone on strike. "We had no prior notice of the planned walkout," said Martin Oppenheimer, general counsel for the opera company. "Their opera company. "Their action came as a surprise and disappointment.

"This is the first summer in 18 years," Merrick mused, "that I haven't had a Broadway show. I felt a pang about that," he admitted. There was one season when he had

"Two of them left very fast so that left me with

AFTER "The Great Gatsby" is finished, in a month, he'll join the Tony Curtis show, now called "The One Night Stand," and try to whip it into a hit during its pre-Broad-way tour. He has another project, "Mack and Mabel," the Mack Sennett and Mabel Normand love story, which he'll produce in Los Angeles and bring east with Gower Champion directing.

Jerry Herman has written one of his best scores for it," Merrick said. "The female star has to be a great actess who can sing. We'll have all the Mack Sennett bathing beauties and the Mack Sennett cops. Sennett and Mabel Normand weren't married but were in love for a long time. It's a

great story ... "
While we were talking, Merrick stood near a barn of polo ponies such as were ridden by the Great Gatsby crowd. They were sticking their heads out

their stalls and whinnying for food.

"I tried to get Secretariat for this scene — just to show you we spared no expense," Merrick smiled.

TODAY'S BEST LAUGH: A man told Kirk Kirkpatrick he was angry with his wife: 'She kept saying I couldn't do anything without her. I said, 'O.K., just for that I'm leaving you. Help me

WISH I'D SAID THAT: Definition of financial trouble: When your entire checkbook bounces.

REMEMBERED QUOTE: "Man comes into the world crying and goes out crying. In between, he must laugh." —

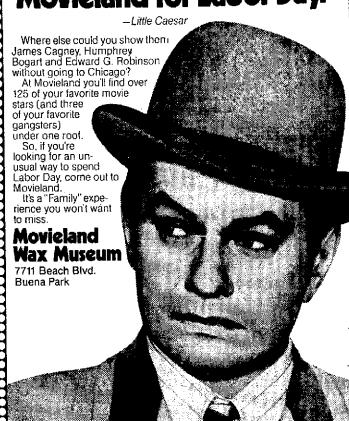
Max Tailleur

EARL'S PEARLS: Mack McGinnis heard a man sigh, "If I was any more tired, I'd have to hire someone to help me

Goodman Ace explains in Saturday Review/World that old movies made in pre-rating days have numbers after them in the TV listings, such as

"Humphrey Bogart, 1947," or 1951. That stands for the number of times they've been shown. That's earl, brother.

"Bring your mob to Movieland for"







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AT 12:30, 4:30, 8:30 "THIEF WHO CAME TO DINNER"
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Theatre Guide

TORRANCE

"MACKINTOSH MAN" (PG) "THE CANDIDATE" (PG)

CARSON

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PRESS—HOLLYWOOD
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WARNING

ALSO"OPERATION SWITCH 127 W. ROXY 435-3022 Ocean Blvd. ROXY OPEN 10:45

Gun moll role suits rock star

By MARY CAMPBELL

was done without making

a screen test, Miss Phillips says. "I tested for

'Carnal Knowledge,' with

Jack Nicolson and for a

remake of 'The Postman Always Rings Twice.

That film was never made, but I think it will

be, and Raquel Welch will

probably end up doing it..

NEW YORK (P) - Is it son and Cloris Leachman, Faye Dunaway? Sandy Dennis? Leslie Caron? No, it's Michelle Phillips, not one of the three actresses most people mistake her for, and she's making her acting debut as Billie Frechette, John Dillinger's girlfriend in the new movie, "Dillin-

For 'Dillinger' they looked at those two tests. Success came once before, with the Mamas and the Papas, one of the first two big American rock groups to follow the Brit-RIGHT NOW. Miss Phillips is most enthusiasish avalanche started by the Beatles. The group consisted of John Phillips tic about "Dillinger." She has kept her hair in the style of the movie, up in a and Michelle, who had been married eight years, knot at the back. "It's comfortable and cool. I like it out of my face and and Denny Doherty and Cass Elliot. But only "I loved the movie. I Mama Cass usually was think it's a miracle that recognized on the street.

we were able to do it for Getting the part in "Dillinger," which also stars the amount of money that we did — \$1.2 million. It Warren Oates, Ben Johnlooks like a lot more. GENERAL CINEMA CORPORATION

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SOUND

"Everyone except the principal characters was cast locally. John Milius put an ad in the papers saying anybody who wantto try out for parts, show up at the Holiday Inn, Room 110. They came in droves and he read them and cast them very quickly. The girl who played Mary, Harry's girlfriend, was part of a theater group in Ardmore.

"The guy who played the warden of the Crown Point jail is the postmaster of Enid. One of the FBI men is head of the telephone company in Oklahoma City. They

AT 2:00 - 5:00 - 8:00 ARRING JULIA A-00 MATINEES SATURDAY & SUNDAY "HEAVY TRAFFIC" (X)
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'LIVE AND LET DIE" (PG) "THE MECHANIC" (PG

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"FUNNY GIRL" (PG)
"THE OWL AND
THE PUSSYCAT" (GP)



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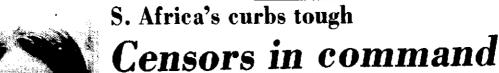


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PORT ELIZABETH. South Africa M - Film censors in South Africa are among the toughest in the world.

The government's Publications Control Board in Cape Town has sweeping powers to ban or cut or pass films with or without age restrictions.

Pierre Louw, former official at Ster Films, one of the country's largest distributors, described in the trade journal Videorama just what it takes to get a film cleared by the

MICHELLE PHILLIPS

were great, all those peo

ple, the girl who dances at

the fair, the mechanic in

the jail, the old man at

the gas station.
When my mother-in-law heard I was doing

'Dillinger,' she called up immediately and said, 'Pretty Boy Floyd was

such a wonderful boy. I

was just a young girl then

but he was married to my

aunt. He just made one

mistake and had to keep

couple of policemen and a

postman in Enid who

said, 'I hope you're not making Pretty Boy Floyd

look too bad in this movie.

A lot of people around

here remember him and

"Actually, the Pretty Boy Floyd death scene re-

duced me to tears. They just found the house, in

Ardmore. Later we found out that John Dillinger's father had lived in that

Miss Phillips is hoping that now good scripts will

be presented to her --

without her doing screen

tests, which she considers

Thieves took

Ridder News Service

CANYON, Minn. --Thieves didn't bother

breaking into a cabin in a

They just took the whole

Lewis Olson, Alborn.

told the St. Louis County

sheriff that someone used

a truck with a large flat-

bed trailer to move his 12

16-foot hunting cabin

remote area near here.

thing.

whole thing

like him.

"I got cornered by a

"INITIALLY I attend a private screening of the film together with marketing officials of our

company," he wrote.
"My colleagues and I assess the marketing potential of the film and in accordance with their plans, I sum up the censorship problems. If they want to market it as a family film then I have to present it to the censorship board in a form expected to render an A-certificate for general release.

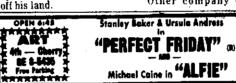
"If there are scenes of unnecessary violence or a bedroom scene with a few offending sections, I then decide to remove them before submission to the board.
"If my colleagues de-

cide that the film should be distributed for adult audiences, then I will only remove those parts which could possibly result in the film being rejected outright.

AFTER IT has been edited, the film is finally sent from Johannesburg to Cap Town.

"In Cape Town the film is received by an official of our company and, under the supervision of the regional manager and his secretary, it is screened for the commit-tee of the Publications Control Board. For thisprivilege my company has to pay, in advance, a total of one cent per metre screened, or approximately \$38 plus \$1.40 for the

trailer. "Other company ex-



Z.Y.P.Y.N.QUIST Cinema I

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penses include the provision of a preview theatre and a projectionist.

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nesburg, a convincing appeal to the Minister of Interior for which we pay \$21 and a patient wait till the minister is able to fit a screening into his packed programme. "At this stage everyone holds thumbs. If the

minister rejects the appeal, not only does the earning potential of the film have to be written ATLANTIC MINI CINEMA

off, but also all time and money already listed. "On completion of the

editing, a full list of cuts must be compiled for those who have to cut duplicate copies and also for the overseas produc-

"This list is sent to the producers in London or New York together with a copy of the censorship certificate and a letter requesting permission to show the film in its edited form. Sometimes the producer refuses to comply with the stipulations of the censors. This means, yet again, that all the cost and work involved have

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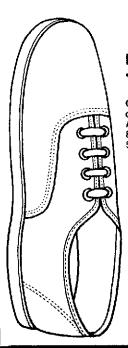
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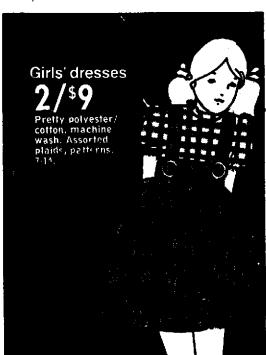
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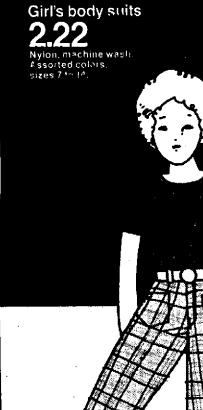
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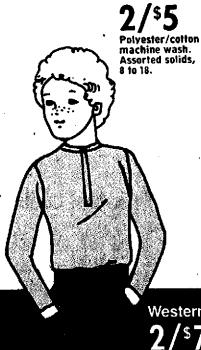


Men's knit vests







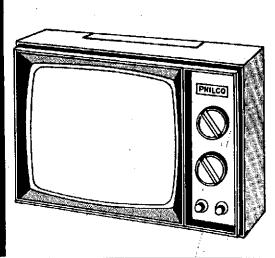


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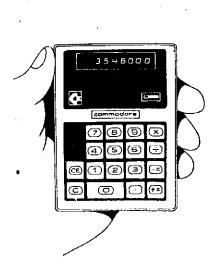
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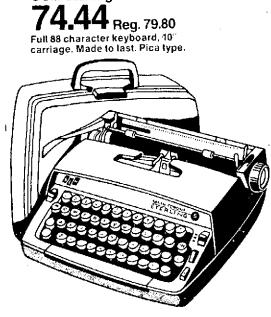


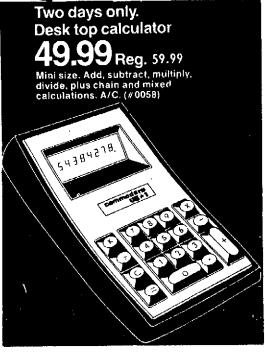












Nostalgia—and the price of progress

IN OUR CHANGING times, the charm of one era inevitably becomes the relic of another. That's how it is with the Municipal Mar-

Next Saturday when, at noon, the two remaining vendors of Long Beach's 60-year-old public market dismantle their tired and sagging

stalls, it will be for the last time.

The last time, anyway, at their historic location on the perimeter of Lincoln Park.

For, without ceremony or fan-

fare, the city has ended its long relationship with this once-glorious hunk of Long Beach nostalgia.

Earthy hucksters of fresh vegetables and fruits and eggs, they say, would be out of place— and there would be no space—in the fancy new, long-awaited, much-needed civic center and library complex, for which ground will soon be broken.

Such bugolic things as turnip greens and squash would not be compatible with the gee-whiz archi-tecture, the glass and concrete and the park-like landscaping of the slick modern development.

MANY AN old-timer, ever in yearning pursuit of things no longer present, will shed a tear or two over the passing of the historic market, opened in 1913—when Woodrow Wilson was president, before anyone ever heard of a superfore anyone ever heard of a super-market (or even Piggly-Wiggly's), when bathing attire was still under legal scrutiny, when New York was 82 hours by air from Pasadena (that flight made in 1911) and when Long Beach was a young, strapping city—just 25 years old— with a population of 18,000.

Some of the timeworn customers who still trudge to the public market from their apartments at the Blackstone Hotel or from living quarters above shops and stores on tired downtown sidestreets remember those days.

Their hearts were young and gay then—life was full of promise, their steps were brisk, their hopes high. Now, somehow, the signs marking the way are all behind.

THAT'S HOW it is with the market, too. And with the market

people.
"It has been my life," said Mrs.
Floyd Hughes, who's husband is
one of the two remaining hucksters. He sells fruits and vegeta-

She was just a small girl-Bonnie Anderson-back when the market opened. Her father, Albert Henry Anderson, had stall No. 3 and she used to play there among the fresh corn and green beans.

There were so many stalls in those days. A hundred, maybe—or

They wrapped all around the block-vegetables from nearby gardens, fruits from the citrus groves, fresh fish, homemade peanut butter and horseradish, poultry and eggs, fresh flowers, homemade cookies and pastries brought down by women's club members.

among municipal projects, was first sponsored by a woman's club
—the Women's City Club. It had a city-appointed market commission and a market master.

During the five hours the mar-

ket was open, from seven to noon, anywhere from 5,000 to 10,000 shoppers, armed with market baskets, milled around the stalls.

"There was a rhythm to things in those days," Mrs. Hughes remi-nisced. "The market master insisted all stalls be painted at regular intervals. Sometimes women's groups decorated them with flowers or other holiday greenery.

"It seems so strange—saying goodbye to the market. Here, my father was there when it openedand, now, my husband is closing

MEANWHILE, Floyd Hughes and the other remaining concessionnaire, J. A. Munson, egg man at the market since 1940, are mak-

ing plans for another location.

Without a break in business (Tuesdays, Thursdays and Saturdays, from 7 a.m. to noon), they'll move into the back of the building at Pacific and Broadway, occupied up front by the Pacific Fish Mar-ket, run the past 43 years by Raymond Bennett.

Both Hughes and Munson are somewhat bitter about the city's severance notice.

"We'll keep on operating on the same schedule for the people who need us," Munson said. "But being inside like that-it won't be the

Many old-timers will concur, of course, as another era of Long Beach history lapses into memory.

EPA plans provoke L.B. action

Transportation systems study set

By CHARLES SUTTON Staff Writer

The prospect of tough new federal regulations that would limit automobile use in Southern California and even restrict urban development in the interest of clean air has prompted city officials to launch a serious study of possible new transportation systems for the

The study, which will be undertaken by the planning department, was ordered by the Planning Com-mission after a review of federal proposals that are expected to be incorporated in a new transportanotorporated in a new transporta-tion control plan for the South Coast Air Basin — an area that contains over 10-million people and nearly six million motor vehicles.

The U. S. Environmental Protection Agency is scheduled to promulgate the regulations on or before a

court-imposed deadline of Oct. 15.
In putting a high priority on the study, the Planning Commission. seems anxious to avoid the potentially restrictive effects of the federal plan. Among other things, the plan is expected to call for land-use controls that could put a damper on major development in the city. For example, the Enviro-mental Protection Agency (EPA) is seriously considering reducing publicly owned parking facilities in downtown areas by 20 per cent. It is also considering controls on socalled complex sources of pollution, such as shopping centers and busi-ness districts. The idea is to encourage people to use car pools or take public transportation.

A Committee of the second seco

The city has ambitious plans for its downtown shorelin shoreline. They include a new convention center, a new City Hall-Main Library complex, Pacific Terrace and and Although adjoining hotel and restaurants, planning officials are not seriously worried yet that the EPA will actually halt such development, they nonetheless want to pro-

tect the city against the possibility.

For that reason, and partly to offset the potential economic consequences of reduced auto travel, the planners will look into such alternatives as rapid transit (in conjunction with the Southern California Rapid Transit District); a transportation terminal in the downtown area, and a people-mover system in and around the downtown section — as well as at the convention center and Pier J (the site of the Queen Mary).

The planners will also study the feasibility and costs of expanded bus service, and the use of boats,

bus service, and the use of boats, helicopters and short take-off and landing craft.

Finally, said Planning Director Ernest Mayer Jr., the study will consider bus and car pool lanes, freeway ramp metering and a city-wide system of signal symbol projects. wide system of signal synchroniza tion.

The city's thinking was summed up by Ellis Crow, an assistant to Mayer. "Unless Long Beach can

(Continued on Page B-4, Col 6)



BEACH-BOUND YOUNGSTERS RELAX ABOARD LONG BEACH BUS COMPANY'S OCEAN EXPRESS Staff Photo by BOB SHUMWAY 'It Beats Hitchiking,' Said One Surfboard-Toting Passenger

Cut down on hitch hiking Beach buggies' first season a hit

Next Saturday, while thousands of Long Beach area students are getting ready for the first day of another school year, the wheels of the city's two "beach buggies" will stop their summer's spinning.

But according to the youthful patrons of the Long Beach Public Transportation Company's newest service, it has been a good sum-mer, and the so-called ocean express has saved many a day for

stranded beachgoers.

In fact, several youths credit
the special summer bus line with
having kept them from hitchhiking to the beach. Others simply say the buses, operating along strategically chosen routes, have kept them from having to stay home all day

with nothing to do.

Because the two buses—overflowing with kids, surfboards,
beach chairs, radios and towels—
picked up passengers near local
junior and senior schools three

times a day, depositing them at the

beach for a 50-cent round trip fare. "I think it's a great idea," said 16-year-old Kim Hatch, who rode the 8:30 a.m. from Lakewood High School to his job renting kayaks at Alamitos Bay three times a week.

If the bus hadn't been there, Kim said he probably would have hitchhiked to work. "The bus was a lot faster and more reliable than thumbing." Most of the passengers, who are

too young to drive, said they preferred the bus to riding bikes, walking or thumbing.

In addition, they termed the 'beach buggy' better than regular buses, because its route included only three or four stops a trip. None of those stops were at regular

The special bus service, inaugurated in June, was originally the brainchild of two brothers who operate Orange County's successful

Pink Bus Line, which ferries kids to Huntington Beach.

The Long Beach bus company, which designed its summer service after the Pink Bus Line, hired one of the brother, to coordinate instal-lation of the "beach buggies." Though first runs carried an

average of 100 youths a trip, the number dwindled to approximately 75 a trip. But the youthful passengers are enthusiastic, many of them saying they hope the shrink-ing number of passengers does not affect the bus company's decision whether to continue the service

That decision, to be made in February, will include a proposal to expand service to Seal Beach.

And according to the youthful bus line patrons, how, or even whether, they get to and from the beach next summer is riding on that decision.

Dispute

settled

by BBB

By RALPH HINMAN, Jr. Staff Writer

The wave of consumerism washed a little higher in Long Beach this week when the Better Business Bureau quietly resolved a

minor dispute between two businessmen in a highly significant pro-

Ordinarily, these anonymous husinessmen would have fought out their \$266 truck repair dispute in court. Instead, they submitted their grievance to the burcau's new arbitration board.

Each came away later agreeing that justice had been done and the proceeding was fair. And just as importantly, both agreed their differences had been resolved in a fraction of the time it might have taken by cranking up the judicial machinery.

The transaction was the first example in Long Beach of a new program initiated by the National Council of Better Business Bureaus to find impartial answers to thorny consumer problems at no cost to either party.

While the referee in the proceeding, who along with nine other Southland citizens recently was trained by Jesse Bogan, a former executive with the American Arbitration Association now employed by the bureau, had no judicial status, his judgment and the agreement between the disputing parties was nonetheless binding.

"Once an arbitration agreement is reached and signed, it is binding on both parties," said Ben Paris, bureau general manager who as

sisted in the arbitration.
"And it can be enforced-by court order if necessary-although we emphasize voluntarism in these proceedings."

Paris explained that the 25minute hearing before him and referee Nick Edwards, the two businessmen, was somewhat of a

surprise.

"We didn't expect businessmen as our first clients," Paris said, "but why not? Our arbitration service is open to everyone with a gripe about businessmen. Even other businessmen.

Paris said this style of arbitration was begun in Santa Barbara and used in Los Angeles last week. Long Beach became the third of the nation's 143 bureaus to try the system and apparently it works, he

We don't deal with criminal violations, however," he said, "or with damages going beyond the value of the product or service involved, or with issues that may not be arbitrated under the law.

"But beyond that, the field is

wide open. When regular procedures available to the consumer fail to resolve a complaint, our type of arbitration can be initiated by either the complaining party or the bureau."

Paris said he formed the arbitration board with 10 volunteers, five of them women. Two are housewives, the others a college counseler, a teacher and an employment agency director. Men in the program are business executives or professionals.

In the meantime, Paris acquired a state commission as notary public in order to witness vocal and written agreements between complainants and defendants.

'And we can even subpoena witnesses, if necessary," he added, "But arbitration, unlike a court

hearing, is a private proceeding. "Only those persons having di-rect interest in the controversy may attend the hearing, although

the parties may agree to allow others to observe." He added that while the truck

repair case was the first handled by the bureau's new arbitration program, a similar program has been in effect in Long Beach to settie complaints involving dry clean-

Independent Press-Telegram

SUNDAY, SEPTEMBER 2, 1973 SECTION B—Page 8-1 &

Coming: meatless beefsteak

By MOLLY BURRELL Staff Writer

Is there an alternative to soaring meat prices and shortages?

Can a hunk of soybean and wheat gluten ever take the place of your favorite beef?

Yes, on both counts, says vegetarian food pioneer Loma Linda

Deep in the Riverside smog belt, this big center of nutritional iconoclasm has been making soybeans, grains and vegetables into meat substitutes for the past 60

Today, however, there's a new gleam in the eyes of the research and development division.

They've got steak on the drawing boards.

In the taste-testing stage are

ersatz beef, corn beef, bologna, chicken and turkey.

READY TO market are canned meatballs with the texture of ground beef and a well seasoned

taste akin to the real thing.

Already a good seller since its introduction three months ago is a new and improved substitute weiner with half the fat and double the protein content of the hot dog and none of its preservatives or adulteration, they report.

Starting in 1974, the company will market new products at the rate of one a month through the year, says President Myrl Dake, 39. Most are destined for the freezer compartments of your local market, a few for the canned and packaged sections.

The foods that have been mainstays in health food stores for dec-ades are now being retooled for the mass market — and just in time, Dake says.

TO EXPLAIN, he cites mounting predictions of worldwide animal protein shortages, outlines basic economics and the vegetarian's view of nutrition.

"From all we can gather, the worldwide animal protein shortage already is being felt, well before it was predicted to occur," he says. "Its entirely possible that within a short time most of the world will be in the same boat as the Japanese for whom beef is a collector's luxury item — like the six steaks for \$85 we heard advertised recently."

"IT TAKE 10 times the amount of feed — soybean meal in this in-stance—to put a pound of animal protein on the table that it would take to simply convert the soy-beans directly to food," he says.

Also, he says, vegetable protein is basically healthier nutrition than animal tissue. That's because vegetable protein contains neither the waste material found in animal tissue nor the purines (chemical compounds) which turn into uric acid, a substance regarded as a problem for those with rheumatic diseases.

But what about taste? And how do Loma Linda chemists and re-searchers come up with taste and texture to approximate meat?

THOSE ARE trade secrets, he declares, arrived at after years of experimenting.

When Dake talks of economy he offers some real, if not spectacular

A 19-ounce can of 12 vegetable hot dogs will cost anywhere from 99 cents to \$1.13. That adds up to 83 to 93 cents a pound as compared with \$1.20-1.29 a pound for meat

Dry Vitaburger meal is between 95 cents to \$1.01 for a 12 ounce package to which water and eggs should be added. That adds up to \$1.28 to \$1.34 a pound (minus eggs) as compared with ground beef which varies wildly from the 69 cents beef-and-soy mix to \$1.39 a

TYPICAL for other products found in some markets and most health food stores (where they may be slightly lower) are prices/such as 96 cents to 1.01 for a 19-ounce can of VegeBurgers, 75-87 cents for a 14-ounce can of Tender Bits, 79-89 cents for a 14-ounce can of Tastee

Cuts. For the non-vegetarians, most of these take a little effort to adjust to the taste.

All their prices, Dake estimates, will remain about the same for several months because the company has enough soybean supplies under contract. However, soy prices are up and will continue to rise, partly because of the change in export quotas, he says.

That means cattlemen, who need soybeans for feed, will pay more and pass the costs on to consumers, he says.

There's no end in sight for inflation, but a tasty meat substitute can be a financial and nutritional help for any budget, he insists.

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LONG BEACH, CAUFORNIA, SUNDAY, SEPTEMBER 2, 1973

Editorials

B-2

Decent, interesting lives

At the request of Life magazine, San Francisco novelist Mark Harris covered the 1962 California gubernatorial campaign. In a book called "Mark the Glove Boy," Harris tells about the time he put a novelist's sort of question to Gov. Edmund G. Brown.

Harris asked the governor what sort of vision of his state and nation had impelled him to go into politics. Pat Brown tried out several tentative answers, but the question kept nagging at him. Finally, the governor arrived at a statement of his personal vision, which was of a land in which children had the chance to "lead decent and interesting lives."

THAT MOVING ANSWER came to mind the other day when we opened a report by Scholastic Magazine's National Institute of Student Opinion.

The institute asked thousands of students across the country and in American schools abroad a series of questions that included one highly personal one. That question was "Do you consider your life as one that, for the most part, is pleasant with periods of real fun? O.K. — but nothing special? boring? or anxiety-ridden?

It would move Pat Brown, we suspect, to know that 65 per cent of the young people said they found their lives "pleasant, with periods of real fun." Only 4 per cent found life boring. Only 4 per cent found it anxiety-ridden.

Governor Brown - and "work ethic" advocate Richard Nixon, his opponent in that long-ago election — would be pleased by another answer, too. The question: "If you were rich, would you still hold a job?" Sixty-nine per cent said they would. It may be an indication of strength of character — or strength of the women's liberation movement — that girls were six percentage points ahead of boys in saying they would work even if there was no financial need to do

"Study hard, but play hard, too," Brown wrote in a child's autograph book in the '62 campaign. Judging from the current poll, the modern generation is prepared to take that advice.

OTHER ANSWERS to poll questions are encouraging in different ways. They suggest that the nation will be in responsible, optimistic, idealistic and sensible hands when these young people take over.

They support the work of the United Nations. They recognize, wthout exaggerating, the dimensions of the Communist threat to America. They are healthily skeptical about trusting mainland

China (55 per cent are "not sure" Chairman Mao's government de-serves our trust). They want tough laws against drug pushers.

A little over a fourth of the students — and almost a third of the boys — would be inclined to join the military for 18 to 24 months.

Probably most adults share the general views of the students. That is all the more reason that adults should consider the students' opinions in areas where their views differ from their elders'

A slim majority, for example, believe that when the national anthem is played at sports events 'athletes and others should feel free to stand or not without being punished." Fifty-seven per cent of those polled think students should have a voice in the hiring of teach-

IN ONE AREA, our feeling is that the young people are wrong, but that some of their elders had better take their view seriously indeed. That is on the question of American industry. Fifty-six per cent of the students felt that major corporations do not provide good products at fair prices.

Exactly the same percentage believe that U.S. physicians "are dedicated men and women." And in answer to the question about doctors, another 20 per cent did not dispute the physicians' dedicated. not dispute the physicians' dedica-tion but said they "are much too busy and overworked to really do the job they should." One can imagine that some doctors' children must have been among those giving the last answer.

Obviously, physicians are held in higher esteem than big corporations. Physicians are human beings with whom students have contact. Furthermore, corporate ideals are not as selfless as those of the medical profession. Still, businessmen are more ethical and more dedicated to public service than America's teen-agers believe. The businessmen need to persuade young people of that. They need to persuade adults of it, too. That suggests that big business will need to be less defensive and more responsive when criticized by consumer spokesmen.

THE BIG NEWS in the student poll, though, remains that young people in America have a chance to lead decent and interesting lives, that they know it and that they are taking advantage of it. They are studying hard and playing hard.

Only 14 per cent think that adults usually don't trust them. We're happy to say that we do trust them, and the Scholastic Magazines poll provides ample reason for that trust.

Letters to the editor

Fine civic activity

EDITOR:

The Summer Starlight Serenades of Music in Recreation Park which the Independent, Press-Telegram and City of Long Beach co-sponsored with the Long Beach Symphony Orchestra was a very delightful and worthwhile series of musical programs.

Those who attended the free concerts and those who worked behind the scenes. such as your newspaper people, the City Recreation Department, the City Police Department, the orchestral members and guild members were all part of a very fine civic activity.

We wish to thank everyone who attended the concerts and all who aided in the presentation for they have helped to enrich the lives of those who live in the beautiful City of Long Beach.

> DR. BERNARD PELTON, President Symphony Association

Startling change

EDITOR:

Yucaina

We lived in Long Beach for 25 years before moving to Yucaipa in 1969. We visit your city from time to time and do enjoy seeing the changes and old friends.

But changes like we saw last Sunday stunned us. We drove the 80 miles to Long Beach to visit a cousin in the Long Beach Memorial Hospital, which is in a big construction mess. That is understandable for growth and improvement. But pay to visit patients in a hospital? This left us

Do you people realize there are people living on Social Security or small pensions and the 50 cents - or, if you rush in and out, 25 cents — does hurt?
We were glad to return to our little

town of Yucaipa. We have many fond memories of the City of Long Beach, as Long Beach was good to us, and for health reasons we moved to Yucaipa.

AVIS KAHLER

Did Reagan mean what he said?

SACRAMENTO — Governor Reagan has seen fit to question the integrity and competence of A. Alan Post, the veteran fiscal analyst for the state Legislature.

Better he should have suggested that

woman's place is in the kitchen, or that Yosemite Park would be a fine place for a housing development.



Bob Schmidt

VIEW FROM OUR STATE BUREAU

EGYPT-LIBYA

MERGER

Neither utterance would have induced any greater indignation than the gover-nor's contention that Alan Post's ethics are for sale, and that he is weak in arith-

Legislators from both parties in both houses jumped to the analyst's defense, with the GOP leadership being particularly outspoken

Senate Republican Caucus Chairman John L. Harmer of Glendale said simply: "Alan Post doesn't slant figures." Assembly Minority Leader Robert G.

Beverly of Manhattan Beach said, have never personally been of the opinion that he (Post) is partisan. His general reputation is of a man who is honest, a

man of integrity."
And Sen. Donald L. Grunsky, R-Watsonville, who, as chairman of the Joint Legislative Budget Committee is techni-cally Post's boss, said, "If I had any question about Alan Post's ability or integrity, I'd look into it, and if those questions were confirmed I'd fire him. At this point, I have no reason to question either o

Alan Post worked in the legislative analyst's office for six years before assuming the title in 1949. His job is to analyze the governor's budget for the Legislature, and to tell members what the fiscal ramifications of various proposals

WHAT HE DOES mainly is to lay out for his bosses the economic alternatives. If such-and-such a course of action is pursued, he says, then under existing laws this and that can be expected to happen. Legislators don't like it sometimes

when their grand schemes are shown by Post to have fatal fiscal flaws. During the past 24 years Post's conclusions have been disputed often.

Rarely has he been proven wrong.

And never has he been accused of

playing politics. Until now.
Section 3566.3 of the state Elections Code gives the legislative analyst the responsibility of preparing an "impartial financial analysis" which will "fairly portray the provisions of measures ... which qualify for a place on the ballot."

Governor Reagan charged last week that Post's analysis of the tax limitation initiative which will appear on a special statewide ballot Nov. 6 contained "deliberate distortions" placed there at the partisan bidding of Assembly Speaker

Bob Moretti.
THAT IS A violation of the Elections
Code. And if the violation resulted from conversations between Post and Moretti, as the governor suggested, then a conspiracy to violate the law occurred, and that

is a felony.

The "distortions" could not be accidental, Reagan said, because "I have to assume that a man with his experience, with the staff that he has that's been doing this for so many years, with the documents in front of him, could not make these kinds of mistakes."

Similarly, it might be said, Governor Reagan is a man of great intelligence, with a remarkable fluency in the English

IT IS A mystery why Ronald Reagan chooses the kind of language he sometimes does, particularly when he himself is so frequently the object of personal at-tacks that he should be sensitive to the difference between criticism and calum-

It is additionally mysterious that he could have been so unaware of the esteem in which Alan Post is held. Especially since he himself once held Post in such esteem that he offered him the job of director of the state Department of Fi-

going outside the (Air Force) chain of command on the C-5A matter," Butter-

Butterfield had been a project officer on the much-investigated F-111 warplane contract. He said he has a longtime distaste for "rats" who take their problems



Clark Mollenhoff

outside of the military establishment to Congress

"I didn't make any inquiry, and I didn't know Fitzgerald." Butterfield said.
"I've read about it in the papers. I gave Haldeman my views, and I never heard any more on it until it came up at the hearings. I don't know that it the memorandum) had anything to do with the decision not to reinstate Fitzgerald.

In the memorandum Butterfield wrote, he said, "... Fitzgerald is no doubt a topnotch cost expert but he must be given with the Los Angeles Times has come at "a point in time" when it could be fatal to a second-banana Republican. The Times and wire services, among others, carried stories about a babel of stories involving Reinecke and ITT and plans for the GOP's convention last year in San Diego. The plans sourcd and the GOP went to Miami Beach.



SHIFTING SANDS

EGYPT-

No. 2 as a household word

Jeanne Reinecke laughed it off but one had the feeling she might have been just a little fed up with the nonrecognition she

And speaking of "fed up," there's a lot of it going around the Reinecke household

what with Lieutenant Governor Ed hack-

ing his way into deepest Plumas County

last July 26 to shout into the Sierra, "I'm

running for governor."

Mrs. Reinecke told a small Long

Beach gathering last Thursday she stop-ped in a Palm Springs shop a few months ago to buy a pink velvet pants suit for one

When she offered her personal check for something like \$34, the shopkeeper registered an apprehensive, "This is from

Mrs. Reinecke took the check back and wrote across it, "Mrs. Ed Reinecke." "Now do you recognize the name," she

The shopkeeper's wife came in. Did

she recognize the name?
"Oh, yes," she gushed. "He's so good looking. I see him on TV all the time. In

As close as the woman had come to recognizing her husband, Jeanne Rei-

necke reported, was to mistake him for Allstate insurance pitchman Ed Reimers.

or after several articles by the Los Angeles Times. The Times, according to the lieutenant governor, seems to be the only newspaper "going out of its way to do me

It may have been after that incident,

Anyway, the Avis-Spiro syndrome

must have gotten to Reinecke. He went to Gracagle (pronounced like a national em-

blem of that color) and made his formal

announcement of candidacy to succeed Gov. Ronald Reagan.

Graeagle's population is about 359, Reinecke said. His announcement was covered by the Quincy Union, a weekly newspaper that has been in business for

105 years. In all that time, the reporter told Reinecke, "This is our first scoop!"

the Associated Press. The AP guy greets Reinecke, "Say, some nut up in Plumas

County just phoned to report that you had

suddenly the bottom drops out of the

funny in the Reinecke campaign.
It could be that Reinecke's bad press

After these two amusing little stories,

A little later Reinecke gets a call from

peen in

husiness for

fact, I buy all my insurance from him.'

"Isn't the name familiar?" Mrs. Rei-

of her daughters.

out of town, lady.

necke asked. "No."

"No.

wspaper

announced.

encountered as California's second lady.

AUDI ARABIA

ALLIANCE

Bob Houser

wellinellek

There were also stories ending in the resignation of Reinecke aide Morris Cur-rey, stories which intimated influencepushing through Reinecke's office

For whatever reason, some of the Rea-gan kitchen cabinet which had looked like sure things for Reinecke in 1974, suddenly "tried to get me out of the race." The new candidate was to be HEW Secretary Caspar Weinberger. He still may be.

But Reinecke told a Long Beach audience he is staying in the race. He thinks Reagan may eventually come out on his side. He says Reagan has told him not to alienate the fat cats romancing Weinberger because "they may want to come back on board."

And finally from Reinecke the classic response from all Number Twos since Reynard: "I think eight years is long enough for any "in" group to be running

It all boils down to the reality that it's Goldwater said it in a Long Beach interview two weeks ago: Voters are going to be selecting candidates with no darkness, no clouds about them regardless of whether they are Republicans or Democrats.

The bad press on Reinecke couldn't have come at a worse time. It would have been enough of a chore to contend with Atty. Gen. Evelle Younger, Controller Houston Flournoy and former Lt. Goy. Robert Finch on even terms. But if, at the same time, he has to keep on the defensive about what he did or didn't say to John Mitchell on the ITT matter and keep hearing, "What about those special favors, Mr. Reinecke?" the race could get very discouraging indeed.

But Ed Reinecke is even peeking beyond the GOP primary. His "best guess" on who the Democratic opponent will be: San Francisco Mayor Joseph Alioto or Secretary of State Edmund G. Brown Jr.

very low marks in loyalty, and after all,

loyalty is the name of the game.' The Butterfield memo came at a time others in the White House who had researched Fitzgerald's case had concluded

the Air Force improperly claimed Fitz gerald's dismissal was due to a "reduc-tion in force," in which his job has abolished for economy reasons.

A few months earlier, Fitzgerald had testified of the \$2 billion in cost overruns on construction of the C-5A. He said he was dismissed solely for telling the truth to a congressional committee about Air Force mismanagement.

Fitzgerald has been "bleeding" for nearly four years now, fighting for reintatement in his civil service job. The Air Force fought against an open hearing for Fitzgerald with the backing of the Nixon White House and has made numerous efforts to suppress evidence desired by Fitz-

The only reason Fitzgerald has been able to afford to fight for reinstatement for so long has been the legal support from the American Civil Liberties Union (ACLU). The case finally has been heard and a decision is pending before Chief Civil Service Hearing Examiner Herman Staiman

Casual advice: 'Let him bleed' sions I had that he was a kind of a rat for

WASHINGTON, D.C. - New facts concerning the controversial firing of Air Force cost analyst A. Ernest Fitzgerald point up dramatically the role of personal whims and political vindictiveness in the decision-making at President Nixon's White House. White House memos made public at

the Watergate hearings show that in the Fitzgerald case the decision was made after reliance on haphazard research, political expediency and whims of the White House inner circle. Justice, due process of law and good

business management didn't figure in the memo advising White House Chief of Staff H.R. "Bob" Haldeman on Jan. 20, 1970, after Fitzgerald's firing, to "let him bleed, for a while at least...any rush to pick him up and put him back on the federal payroll will be tantamount to an admission of earlier wrongdoing on our

The memo was written by Alexander P. Butterfield, an aide to Haldeman. The current administrator of the Federal Aviation Administration (FAA) told this reporter recently that he authored the memo "off the top of my head.

Haldeman asked me about him (Fitzgerald), and I just gave him some impres-



tion site whistling at pretty girls?

Advice for Nixon, bow to Keagan

Chief Judge John J. Sirica's ruling that President Nixon must produce the Watergate tapes for the court's private examination - followed by the President's immediate refusal to comply — portends a historic decision by the Supreme

Mr. Nixon maintains that Judge Sirica's proposed examination of the tapes violates the separation-ofpowers principle and establishes a dangerous precedent for future

Judge Sirica did not directly dispute the President's contention of executive privilege, but observed that allowing Mr. Nixon to be his own judge "might permit or en-courage some future high executive officer to become a despot.

CONVERSELY, THE President's lawyers insist that he is the sole judge of what constitutes executive privilege. Judge Sirica rejected this view in stating that "the availability of evidence in-

cluding the validity and scope of privileges is a judicial decision."

Essentially, Judge Sirica arrived at a middle-ground judgment which would permit him to hear the Watergate tapes in camera, and then determine if they contain



John S. Knight

Editorial Chairman, Knight Newspapers

relevant evidence which should be submitted to the grand jury.
At the same time, and as the

New York Times observes, "he avoids the elusive problem of defin-ing the abstract limits of executive privilege."

It is Judge Sirica's contention that, after listening to the tapes, he does have authority to order the President to make the unprivileged portions available to the grand jury. The judge says that if he finds evidence of criminal activity in the tapes that can be separated from privileged information relating to the President's official duties, he will extract it and send it to the grand jury.

"Yet he adds: "If privileged and unprivileged evidence are so inextricably connected that separation becomes impossible, the whole must be privileged and no disclo-sure made to the grand jury."

It is my opinion that Judge Sirica's decision is eminently fair, and provides the basis for an orderly resolution of the tapes controversy.

AUTHORITIES ON constitutional law can present what editor Malcolm Johnson of the Tallahassee Democrat calls "powerful precedents" to support President Nixon's position.

Be that as it may, the issue today is whether or not there exists any evidence of criminality which should be brought to light.

Conflicting testimony before Sen. Sam Ervins' committee has thrown implications of guilt over the White House which must either be cleared away or confirmed.

Judge Sirica has provided a way by which the truth can be brought to light. It is not enough to say, as some of the President's critics are saying: "If President Nixon has nothing to hide, why doesn't he hand over the tapes?

RIGHT OR WRONG, the President is standing on what he believes to be executive privilege and the separation of powers as provided by the Constitution.

With President Nixon on one side of the issue, and his special prosecutor and the lower courts on the other, the question must now be determined by the highest court in It is of the utmost importance

that the Supreme Court, now in summer recess until Oct. 1, act promptly on President Nixon's anticipated appeal from Judge Sirica's decision.

The President has said that he would release the controversial tapes only in compliance with a 'definitive decision'' by the Supreme Court.

That is where we are at the present time. To delay further is contrary to the public interest, and injurious to the quest for truth.

EVERYONE COMPLAINS about high taxation, but Califor-nia's Gov. Ronald Reagan has done something about it. When the Goldon State accumulated an unexpected treasury surplus of \$829 million, the Legislature and Gov. Reagan decided to rebate \$721 million to the taxpayers.

Gov. Reagan contends that he won the tax rebate over the opposi-tion of "would-be big spenders" in the Legislature. Moreover, the governor says the voters of his state have a "once-in-a-lifetime" opportunity to cut their taxes permanently by approving his tax

Best Buy!

control program at a statewide special election on Nov 6.

By contrast, when Gov. John J. Gilligan of Ohio discovered a surplus in the treasury, he immediately found new ways to spend it. This is about par for the course with

most governors. Gov. Reagan rates a round of applause from long-suffering taxpayers in other states afflicted by "official spenditis."

PRESIDENT NIXON has some strange political pals. One of them, friend Murray Chotiner, is a long-

time practitioner of "dirty tricks. During the 1972 primary cam-paign, Chotiner planted "spies at \$2,000 a week to "cover" Senators

Humphrey, Muskie, Jackson and McGovern What they learned, if anything, not known. The bills were paid by Mr. Nixon's re-election committee which was loaded with money, if not heavily endowed with politi-

cal genius. The mystery is why the creeps CREEP (Committee to Re-elect the President) were permitted to preempt functions of the Republican National Committee and virtually consign it to oblivion.

President Nixon was unbeatable in 1972, but the GOP pros are still aghast at what he did to their

Senator Soaper

HOLDING political office has always been sort of like living in a goldfish bowl. Now, to make it worse, it's a leaky one.

ARTIFACTS of ancient civilizations survive floods, fires and earthquakes. But nothing can with-stand the full impact of a horde of

WATERGATE is like a tough piece of meat: The more you chew on it, hoping to get it out of the way, the bigger it gets.

Nixon anger grows in crisis

WASHINGTON — The shoving incident in New Orleans — where President Nixon grasped aide Ron Ziegler by the shoulders, spun him around and gave him a push — still has Washington whispering. Could the President be buckling under the Watergale pressure?

His strong showing before his press inquisitors at San Clemente has stopped the open talk but not

the whispers.
Richard Nixon has always taken pride in his ability to control his temper. "A public official, par-ticularly a President, should not show temper except for a purpose," he has told subordinates.

IN PRIVATE, he may display flashes of anger over small irritations. When someone tells a dirty joke in mixed company, for exam-ple, his dark jowls will flush. Or if an aide should do something stupid,

the President may explode.

However, he tends to bottle up any real wrath. "He seethes," said

In trusted company, the President may betray his inner bitterness by making nasty cracks about those who have enraged him. This is one reason, suggested an aide, that Nixon is fighting against the release of the secret White House tapes. Some of his biting remarks about the high and mighty, appar-

ently, were recorded.
While he is dealing with adversaries, he holds his emotions in check. Not until the crisis is over does he let go. "I get a real let-down after one of these (confrontation)" tions)," he confided to a friend.

"Then I begin to think of what bums they are.'

But even for a President who keeps count of his political crises, Watergate has been an extraordinary ordeal. Sources close to him have seen signs of the strain.

In New Orleans, his self-control finally cracked under the pressure.



Jack Anderson

A safety valve gave way, and he "blew his stack."

The shoving of Ron Ziegler, however, wasn't the first time Nixon has laid hands on an aide. During the 1960 campaign, frustration built up inside him as the polis showed him falling behind John F. Kennedy. Nixon could sense the

presidency slipping from his grasp.
As he prepared for his election
eve telecast, the late Everett Hart, a TV production specialist, approached him with some lastminute suggestions. Nixon didn't want to be bothered and gruffly ordered Hart to fetch his military aide. When Hart demurred, Nixon gave his TV adviser a hard shove against the chest.

He also lost patience in 1960 with another campaign aide, James Shepley, who is now president of Time magazine. Witnesses remember the furious Nixon telling Shepley: "I don't want to see you

on this plane again!" Once during the campaign, the same sources recall, Nixon got so upset that he threatened to leave the country.

In the privacy of the White House, an angry President occa-sionally invokes the powers of government against his adversaries. But aides insist he usually calms down and calls off the federal forces before any damage is done.

In 1970, for instance, he visited his mother's sister, the late Edith Timberlake, at the Beverly Manor Convalescent Hospital in Riverside, Calif. He fumed afterward over the accommodations.

Recalled a former aide: "The

President stomped around, chewing out everyone in sight. He fired off directives in every direction. He ordered a search to find out whether the hospital received federal payments. He damn well wanted them cut off."

But later, he paid his aunt another visit and was so pleased over her care that he sent the hospital a letter of commendation.

It is rare for the President to show his temper. Those who have penetrated his seclusion have found him to be warm and friendly. He usually expresses anger with a cold, silent fury rather than a sudden outburst. When anger flashes across his face, he often catches himself and turns away. In public, he will sometimes break into an Exxon Tiger smile.

After his ailing father died, for example, Nixon asked sympathizers not to send flowers but to contribute to a health fund. An aide told us the President was accosted at the funeral by a florist who scolded him for setting an example that could hurt the florist business. Nixon's eyes blazed and he started to blurt something. But he bit his tongue and turned on his heel.

President Nixon, meanhwile, is still in a black mood over Watergate. He keeps largely in seclusion in the various presidential sanctums. In his private conversations, he expresses more anger against his accusers than against those who committed the Watergate

His erratic behavior in New Orleans caused a lot of tongue-clucking. Many people reminded us of his visits in the 1950s to a Park Avenue psychotherapist named Dr. Arnold Hutschnecker. All we know is that the then Vice President, exhausted after a foreign trip, went to Dr. Hutschnecker for treatment

and was given 'some pills'.
Our report on his visit brought Hutschnecker: 'During the entire period that I treated Mr. Nixon, I detected no sign of mental illness in him. As I came to know him over the years, we developed a trusting professional as well as amicable personal relationship ... He always impressed me as a man with superior intellect and keen perception.

L.A.C. Says

By L.A.

Crucial bargaining on auto contracts

Most of the nation will be enjoying this Labor Day holiday giving little thought to what the day signifies. But in Detroit there is tension as the present automobile labor-management contracts are to expire in two weeks. If a new contract is not agreed on it can mean a devastating strike in the auto-industry that can have disastrous effects on the entire economy. Chrysler has been chosen for the pilot negotiations. Whatever happens there, will on most issues, apply to the other auto companies.

The major issues involve

wages, pensions, overtime work rules and medical and dental insurance. The average pay for auto workers is about \$240 a week, more than \$12,000 a year. The present hourly pay is about \$5.18 an hour. That hourly pay reminds us of 60 years ago when the world was electrified by the announcement that the Ford Motor Co. was putting into effect a \$5 a-day pay scale, almost double that then common in most double that then common in the industry for an average of about 10 hours of work a day.

AN INCREASE in hourly pay is a major demand by the UAW. It has the spiraling inflation as an argument in its favor. But the Phase 4 guidelines are expected to hold such increases to the 5.8 per cent limit plus an additional 4 tenths of one per cent for new fringe benefits. If the union refuses to accept these guidelines it can mean a long strike at a time when demand for automobiles is at all

time records. One of the most costly demands is that of full pensions for workers after 30 years of service regardless of age. The pension would be \$650 a month with cost-of-living increases in the future. On this basis a man starting work at 20 years of age could retire at age 50 with the full pension. The present rule is that a worker retiring at age 56 would be

fully covered. One gets an idea of what this means in cost. On an actuarial basis an insurance company annuity of \$100 a month at age 65 can

cost about \$13,000. On that basis, \$650 a month would cost about \$84,-000. But if the annuity starts at age 50 it is estimated the cost would be about \$16,000 per \$100 a month because of the 15 more years it would be paid. The worker retiring on a full \$650 pension at age 50 would in effect have an estate of over \$100,-000. At age 62 the retired person pension would be reduced by the at that age.

WHEN YOU realize that the automobile industry accounts for about one of every six jobs in the nation it is evident that what happens in these negotiations will be a vital force throughout the economy. The industry includes the thousands of suppliers of parts, transportation of parts and later the vehicles, mining and chemicals used in building a car or truck.

For many years the union has been asking for free dental care. It is expected to be emphasized in the negotiations now under way. This, together with general medical care which is now provided, will be a major issue and a very expensive one. Ford says the health plan has increased in cost 59 per cent during the present contract.

The most-talked-about issue by the UAW is that of overtime. At esent peak production the assembly lines are operated at full capacity. Workers work 20 hours or more a week overtime at time-anda-half pay. The union insists that no worker be compelled to work overtime against his wishes. The company's cannot continue operations unless full crews are on the lines during periods of high de-

mand for cars.

These are some of the problems that must be solved in the next two weeks if Chrysler is not shut down by a strike. What happens at Chrysler will be an indication of what will happen throughout the industry and what will happen to all who buy automobiles in the future, and what will happen to inflation or later a recession.

Best of press

WHY IS IT that a person who snores never has insomnia: — Eagle, Wichita.

THE SUM of wisdom is that time is never lost that is devoted to work. — Grit.

TOMORROW has been defined as "today's greatest labor-saving device." - Record, Columbia, S.C.

IT SEEMS that modern states-men can't tell a lie, either. The correct name for it is "official denial." - Star, Minneapolis.

IT'S NOT YOUR position that

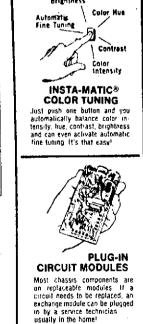
determines your happiness or lack of it. It's your disposition. — Journal, Washington, Ia. THE HEIR as well as the hair can be trained properly through the use of a brush. — Herald, Dubuque,

SOME PEOPLE never have reflections unless they're standing in front of a mirror. — Tribune, Chicago.





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Bumper stickers survive

By KATHIE ESTELLE Staff Writer

With the decline of the soapbox and town meeting, Americans have found a new way to com-municate their views on an endless variety of subjects from hoodlums and politicians to ecology and

It's the bumper sticker, uniquely suited to the Southland's fast paced life. Whether you are rid-ing on the freeway at 65 miles an hour or crawling along at 20 in rush hour traffic, fellow motorists have no trouble getting the message.

The political sticker it seems, has plummeted to a popularity low, but others have sprung up to take its place.

The most popular seem to be Jesus stickers which not only proudly proclaim their driver's viewpoint — but may even entice a few converts into the fold.

Sticker lovers delight in taking a well known persthem against him — such as the "No amnesty for Nixon" sticker.

The owner of "Bite the one you love" may be promoting a certain hot dog stand or a new love

Israeli power is happily flaunted by the bearer of "Honk if you love Golda

Meir."
And there is the age-old caution of "Safety first:
Don't tailgate."
Finally, for Southern
Californians sick and

tired of warm weather, one person has a good piece of advice — "Think



Compton's 1st Chicano jurist

Judge thrives on 10-hour day

By MOLLY BURRELL Staff Writer

New Compton Municipal Court Judge Joseph L. Armijo, Jr. has officially traded his once-structured 9 to 4 workday as practicing attorney for a job where he's busy 10 hours

a day.
"I'd always believed what I heard about the

L.B. meeting on RTD plan put off

A Sept. 12 meeting to inform Long Beach residents about a proposed 250-mile, \$6.5 billion Los Angeles County rapid transit system has been postponed until Sept. 26 by RTD officials. It will be held at 7:30 p.m. in Jordan High School audi-

great job judges have setting their own sched-ules, a minimum of pressure, hour-and-a-half

Iunches," he says.
"No way," he insists.
Ever since July 18, the day he took the beach after his appointment July 13 he's been swamp-Arraignments at the rate of 70 to 80 a day, trials at the rate of 12 to 20 a day, calendars that kept him from getting out to eat four days at a time.

What's more, he says,

what's more, he says, he's thriving on it.

Armijo, 35, is the district's first chicano — or as he prefers it —Spanish surname—jurist. His appointment changes the ethnic ratio from 4-1 black to white to three black, one white, one Spanish surname. The district

TIDES AND

TEMPERATURES

SUN, MOON AND TIDES

Sunday's Sunties: e. 27 a.m. Sunsets 278 p.m.
Monday's Sunsets 2.55 p.m. Sunsets 2718 p.m.
Monday's Moonrise 1.65 p.m. Sunsets 272 p.m.
Monday's Moonrise 1.65 p.m. Moonsets 18-27 p.m.
Monday's Moonrise 1.65 p.m. Moonsets 18-27 p.m.
Sunday's Tides: Highs, 13-feet all 131 a.m. and 5.1 feet at 1111 p.m. Lows, 2.2 feet at 6.32 p.m. and 5.1 feet at 1111 p.m. Lows, 2.2 feet at 6.32 p.m. and 5.1 feet at 1111 p.m. Lows, 2.2 feet at 6.32 p.m.

e m, and 1.3 feet at 8:43 p m. Manday's Tides: Highs, 3.1 feet at 3:10 a.m. and 4.8 feet at 2:08 p.m. Lows, 2.7 feet at 5:53 a.m. and 1.3 feet at 10:23 p.m.

SATURDAY'S WEATHER REPORTS

Across the Nation

Prc.

.43

.55

H L Prc.

Cenada

Highest temperature Saturday in the 48 adjacent states was 100 degrees at Biytho, California, Lowest was 26 degrees at Redmand, Oregon.

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Denyar..... Des Molnes : Detrait

ndianapolis Kansas Cily Las Vegas ... Memphis . .

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Miam Breach Milwaukee Minn St Paul New Orleans Isaw York Oklahoma City Omaha Philadel phia Phoenix Pittsburgh Portland, Ore Periland, Ore Reno

Reno Richmond, Va \$1. Louis \$all Lake City Seattle Spoketty Washington

45 45 77

L Prc.

California Prc.

population is around 350,-000 of which an estimated 17 per cent are Spanish surname 40 perhaps cent are per black.

Armijo's appointment followed the departure of Judge Albert Mathews who was elevated to the

Superior Court in June.

The day of the appointment they had to track Joe (who occasionally answered to "Super-Mex" to close friends) over in Los Angeles Superior Court where he was trying a

sticky civil matter.
"I was so tied up when they called from Sacramento I couldn't even call back for two hours," he remembers. "Glad they didn't think I was playing

hard to get."
Armijo, Los Angeles native, graduated from USC and its law school. He was admitted to the bar in 1964 and practiced in Sherman Oaks a year before opening his own office in Carson where he has remained. His home is in Long Beach.

He insists he is "a political." He also says he had inquired about the judgeship a year ago knowing "they've been wanting someone with a Spanish surname here. He's president of the Mexican-American Lawyers Club, on the Attorney General's Commission on Crime, a director of Legion Lex (USC Law Cen-

ter support group) and on the advisory board at the Dominguez Hills State University.

haps because I'm rather fair-skinned"— feels the Spanish surname person is getting a fair deal in

He adds that most Span-

ish surname defendants don't avail themselves of

the services of the public

defender as much as they could, for whatever rea-

son, probably a language problem.
"I speak Spanish from the bench many times but must conduct the trial in English. The law requires

that defendants must

have an interpreter."
Armijo, whose reputa-

tion with fellow barristers

has been that of a jovial, even-tempered, highly

competent practitioner,

says his disposition is due to "good friends and good

family and plenty of exer-

"I was born competi-tive," he says. "I've

always wanted to win, al-

though I'm sensible

His profession today was actually his third

choice when he was his son's age. "It was airline

pilot, second baseman, or

lawyer, in that order," he He's delighted the order

was reversed.

enough to realize I can't."

court today.

Extra-legal activities include building a soapbox derby racer for his five year-old son, John

"It took me three months to do the darn thing," he says. "Had to have the parts cut at the lumber yard, blistered my hands smached my fin hands, smashed my fingers, used up a box of bandaids. Then when I handed it over to him and told him he'd have to paint it, he asks me "Gee, don't you know how to do ANYTHING?"

Armijo, who says he actually ran into no racial discrimination while he was growing up -"per-



JUDGE ARMIJO

SHIP ARRIVALS,

DEPART	URES
ACTIVE VESS	
	rine Exchange
	Accepted Business Coll.
Vessel Berin Arcadia (Br)	P & O Line Sapi 2 San Fran.
America Mary (Ja) 131	Mitsul-Osk Lines Sept. 2 Oakland
Anco Duchess (Br Ik) LB-78	ANCO Tanker the
Brunshausen (Ge)	ANCO Tanker svc Indef United Brands Sept 4 Seattle
Frevoland (Du) LB 246	EURO-Pacilic Sept ? La Havre
Gothe Girl (No) LB-4	Salen Reefer Svc Sept 1 Tokyo
Goranka (YS) LB-9	United Yugoslav Sept 7 Genova
Harry Lundeherg (Pa) LB-46	United Yugoslav Sept 2 Genova Gypsum Carriers Sept 2 San Marces, is
Rakone Maru (Ja)	N.Y.K. Line Sopi. 2 Oakland
Marche (tr.)	Trioidad Corp Indef
Houston (tk) 107 Hermann Schulte (Ge) 165	Wolfsburger Transport Sept 5 Rotterdam
Nahmini Carrier : Ca bg1	Canadian Transport Sept. 2 Powell River
Oriental Argosy (Li). LB Anc	Orient Overseas
Ariantal Page (14)	Orient Overseas
Oriental Pearl (L1) Permina Samudra V (Li fk) LB-Anc	Tankers Inter Sept. 2 Panakaian Susu
Regent Bolan (PA) LB-31	Okaya & Co Sept 4 Yokohame
Chuko Mazu Lla3 221	Sanko S. S Sept. 5 Dakland
Southwellor (126	Sause Bros Towing Indef
Siuslow (Bg) 126 Sea Explorer (Li) LB-212	Sausa Bros Towing Indef Duval Sales Corp Sept, 2 Nijhama
Seamar LB 75	Calmar Line Sept. 2 Richmond
Terrylin (Ui)	Hugo Neu & Sons Sept. 6 Kobe
Universe Campus (L.)	Orient Overseas Line Sept. 4 Honolulu
Ulah Slandard (tk) . 101	Standard O Sept, 2 Richmond
VESSELS D	UE TODAY
Vessel From Alaska Maru (Ja) Tokyc American Liberty Rehment Canellia (Li Ta) Achmand Camellia (Li Ta) Achmand Save Siero Bay Caines Mil (TR) Martiner	Operator Berth
Ataska Maru (Ja) Tokyo	Miltsui-Osk Lines, Lid 131
American Liberty New York	U.S. Lines LB230
Chryron Naples (Du Tk) Richmond	Chevron Tankers Nederland 169
Camellia (Li Tk) Actuay Bay	Golden Eagle (Libyra), Ltd 163
Expon Newark (Tk) Estero Bay	Expan Co. USA LB66
Gaines Mill (Tk) Martinez	Keystone Shipping Co 169
Japan Bear San Francisco Lompoc (Tk) San Diego	Pacific Far East Line
Lompoc (Tk) San Diego	Hendy International Co
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PUBLIC AUCTION SOUTHERN CALIFORNIA

GAS COMPANY Saturday, September 8, 1973 - 10:30 A.M.

Location: 8101 So. Rosemend Blvd., Pico Rivera, Cal.

73 PICKUPS: 5 Dodge D.100's, 1964, 65, 66, 67, 70; 14 Fords, 1965, 66, 67; 1 Ford 17., 1963; 11 Dodges 2/box, 1964 thru 70; 3 Ford F.100's, 1966, 69, 70; 27 Rancheros, 1965, 66, 67; 4 Fords w/box, 1967; 1 Chevrolet C.20, 1970; 1 Chevrolet Ele C.10, 1968; 2 Chevrolets 1965, 70; 1 El Camino, 1968; 2 Dodges, 1966; 1 Chev. Blazer, 1970;

37 SEDANS: 12 Valiants, 1946 thru 31; 7 Fatcons, 1966, 48; 1 Nova, 1968; 1 Dart A, C, 1970; 2 Ford Galaxies A/C P/S, 1971; 8 Darts, 1969, 70; 1 Rambler 880, 1985; 2 Chev. Impalas A/C P/B P/S, 1970; 1 Lincoln Continental, Full Power, 1970.

24 VANS: 10 Fords, 1964, 66, 67, 69: 13 Dodges, 1966 thru 70: 1 G.M.C., 1971) STATION WAGONS: 2 Falcons, 1968, 69; 1 Ford Ranch Wagon, 1969; 3 lymouths, 1971; 4 Fords, 1968, 70; Prymounts. 1971; 4 Porus, 1990; 7.1 I TRUCKS: 1 Dadse C. & C., 1963; 1 Dodge D.500 C & C. w/comp., 1961; 1 Chev. Oaugias Body, 1970; 4 Dodge Crow P.T.O. w/comp., 1962; 63; 1 Dodge Flatbed, 1942; 1 Chev. Utility, 1988; 1 Ford Gullity, 1985; 2 Oodge Utility, 1985; 1 Ford Flatbed, 1965; 1 Dodge 1/4T. Service, 1965.

MISCELLANEOUS EQUIPMENT: 1 Cat. D.4 Dozer, 1959; 1 Davis Trencher-BKIIr., 1970; 2 Case Tractor-Backhoes, 1965; 1 Ford Tractor, 1965; 2 Ford Backhoes, 1963, 68; 1 Dodge Backhoe, 1967; 1 Davis Trencher-Backhoe, 1969; 1 ARPS Dilcher, 1959; 1 Worth Compressor; 6 Lincoln Welders. Neither Southern California Gas Conspany nor Ken Porter Auction Co, makes any guarantee or warran-ty of any kind or palare, express or implied, as to the condition of the vehicles or other equipment offered for sale.



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FOR INFORMATION OR BROCHURE CONTACT:

Transport systems study;

(Continued from Page B-1)

respond constructively to its transportation problem, unless we can show we're doing something on secondary transportation systems," he "there's a concern that EPA might step in and say, for example, that you can't build a convention

No one is "unduly upset" by the federal plans, but the plans represent what Crow called "a cloud on the horizon." The attitude of the planning commission is: "let's not let something sneak up on us without having done something about

The city has already made clear its position on rapid transit: it has not only endorsed the Rapid Transit District's proposed 250-mile system, but has sought to speed up

its implementation.

As for funding, for the new system Crow indicated that the city isn't terribly worried on that score. The belief is that the federal gov-ernment will be forced to pick up most of the tab. (Two thirds of the \$6.6 billion required for the Rapid Transit District's proposal would come from federal sources, the rest

from a 3 4 per cent tax.)

The planning aide said the city intends to study the use of people mover systems in areas like the beachfront, Douglas Aircraft, and Long Beach Beach State University, not to mention the downtown area. "A whole raft of things is possible, including personal rapid transit," Crow said. The planner added that Rohr Industries, which the planning commissioners visited in July, has "a number of technologies that are not pipe dreams, but systems already in production."

The outlines of the federal con-

trol plan have been pretty well established. What remains to be done before Oct. 15 is flush it out.

Among other things, the EPA will require the creation of bus and car pool lanes on freeways and major highways, reduction in public off-street parking facilities and control of metorcycles through

their sale and registration.

The EPA also wants to ration gasoline on days when heavy smog can be predicted. It would also re-strict certain urban developments by requiring "all proposed new parking facilities to be carefully re-viwed for their effect on traffic and

air quality.
"In practice," says the EPA,
"this might mean that no new
downtown parking could be built,

108

downtown parking could be built, but fringe parking servicing mass transit might be allowed."

Automobiles, says the agency, would be "subject to mandatory inspection and maintenance retrofits and gasoline limitations."

The agency adds that it "proposes to hold gasoline consumption to the amount consumed in the year 1972-73, and prevent the additional expected gas usage — and therefore driving —from taking place. By simply forestalling this growth in vehicle miles traveled, we can cut down expected 1977 emissions by 14 per fent," it says.

The agency is particularly critical of motorcyles the motorcycle, which is "totally uncontrolled" and "emits 14 to 30 times as much as a 1975 automobile will."

1975 automobile will."
For that reason, it says, it "proposes a ceiling on the number of motorcycles which can be registered in the basin, to be set at the 1972-73 registration level.

The agency says it also intends to "ban the operation of two-stroke motorcycles in the basin during the daylight hours in the smog season (which runs from May through

Selective Service hard at work, also in L.B.

By BUCK LANIER Military Editor

Long Beach Selective Service Area Office 41 has not inducted any recruits in eight months — but the draft is not dead.

Office 41 and its five. branches, plus those in Wilmington and San Pedro keep busy registering and classifying young

men.
The President's draft authority expired June 1, but the process of main-taining an available draft pool continues in Selective Service Centers over the

Office 41 registers and classifies about 500 men a

Local board technician Mrs. Cora Cook said there

being granted exemptions medical students, ministerial students, ministers and sole surviv-ing sons. "Requests for conscientious objectors are practically non exist-ent now," she said. The law also gives the President the power to

are still those, who are

ask Congress at any time for permission to reinstate the induction proc-

Boards monitor the graduating classes of all area high schools and send out cards to all graduating male seniors. The board pointed out

the three legal responsi-bilities of registrants: They must register at age 18.

What's the siren?

The following emergency calls were answered by the Long Beach police and fire departments in the 16 hour period ending at 4 p.m. Saturday:
12:19 a.m., first aid, Harbor Masters office; 12:20 a.m., gas leak. 15th Street and Harbor Avenue; 12:27 a.m., first aid. 2575 Eucalyptus Ave.; 12:37 a.m., first aid, 229 Maine Ave, Apt. 6; 1:31 a.m., gas leak, 225 Pine Ave.; 1:43 a.m., first aid, Anaheim Street and Warren Avenue.

Anianem Street and Warren Avenue.

2:20 a.m., first aid, 2928 La Doga Ave.; 2:45 a.m., first aid, 5602 Walnut Ave.; 2:50 a.m., first aid, 6002 Walnut Ave.; 2:50 a.m., first aid, Granada Avenue and Ocean Boulevard; 3:27 a.m., injury traffic accident, Anabeim Street and Studebaker Road; 6:06 a.m., first aid, 5:27 W. Third St., Apt. 202; 7:25 a.m., injury traffic accident, Sixth Street and Long Beach Boulevard; 3:46 a.m., house fire, 3336 Maine Ave.

10:33 a.m., first aid, 2738 La Doga Ave.; 10:42 a.m., first

10:33 a.m., first and, ason wa Doga Ave: 10:42 a.m., first aid 2602 Long Beach Boulevard; 10:53 a.m., first aid, 430 Chest-nut Ave: 11:18 a.m., grass fire, E. Lew Davis Street and Facul-

ty Avenue; 11:34 a.m., first aid, 2041 San Aseline Ave; 11:41 a.m., first aid, at the foot of Cedar Avenue; 11:44 a.m., first aid, 1222 E. Tenth St.; 11:48 a.m., washdown. Atlantic Avenue and Artesia Street; 11:51 a.m., injury traffic accident, 111:53 a.m., electrical short, 13:57 E. 68th St.; 12:99 p.m., first aid, 435'\(\frac{1}{2}\) W. Ninth St.; 12:15 p.m., car fire, 291 E. 56th St.; 12:31 p.m., first aid, 324 E. Broadway; 12:42 p.m., roof fire, 6270 El Roble St.; 12:49 p.m., injury traffic accident,

p.m., injury traffic accident, Orange Avenue and Carson

Grange Avenue and Carson Street
12:52 p.m., first aid, Maine Avenue and Broadway: 2:05 p.m., first aid, 1035 Appleton St.; 2:09 p.m., laundry fire, 205 Nieto Ave.; 2:11 p.m., first aid, 2339 Myrtle Ave.; 2:51 p.m., first aid, First Street and Santa Ana Avenue: 3:54 p.m., building fire, 45th Street and Atlantic Avenue.

2. They must notify the draft board when an address is changed. 3. They must carry draft cards until liability

expires.

DOOLEY'S



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REGISTRATION DATES
Evening Registration Only (6:00-8:00 p.m.) in the Administration Building, 8035 South Vermont Avenue, Los Angeles September 4, 6, and 10.

PLENTY OF FREE PARKING



By DENISE KUSEL Staff Writer

Applications for position of director of the Long Beach Consumer Affairs Bureau will be accepted beginning Tuesday — two months after the City Council voted \$78,300 to fund the new agency.

John Williams, of the city manager's office, said the problems of "localizing the treatment and handling of consumer complaints has been under study by city officers since early this year."

"It's amply clear that due to the vastness of the federal and state agencies, problems at the local level need more personal-ized attention," Williams

He emphasized the muscle behind the organiza-tion will be "informal."

"These programs seem to be more successful if the investigation is conducted in an informal atmosphere," Williams "one of mutual respect between the con-sumer and the businessman with the consumer bureau acting as a mediating third party.

Although the location of the main office for the bureau has not been decided, Williams said, the plan is for one main office central to the downtown area, with five field offices throughout the city with a part-time represen-

tative available at differ-

aside for the agency's initial operating expenses, \$47,300 has been earmarked for salaries. The directorship, which is not a civil service position, is based on a five-step saltives will net \$8,098 upwards to \$11,008.

tional information concerning the positions are available at the personnel office in City Hall, 205 W. Broadway.

'I've talked to other bureaus - including those in the cities of San Bernardino. Los Angeles and Ventura, and the counties of Orange and Stanislaus — on staffing procedures and looked at their statistical information. I think we've emerged with a good plan," Williams

"We expect to handle about 70 to 90 complaints a month, or 800 or 1,000 complaints annually. We'll be asking that complaints be formally filed.

Council's Calendar

Communications from Department of Alcoholic Beverage Control, giving notice of hearing on City's protest against issuance of off-sale beer and wine license to National Convenience Stores, Inc., 1198 E. Anaheim St., to be held Sept. 28, 9:30 a.m. Room 326 in the Public Safety Building; also on city's protest against issuance of off-sale beer license to National Convenience Store, Inc., 5393 Orange Ave., to be held Oct. 19, 1:30 p.m., Room 326, Public Safety Building.

Communication from John

Communication from John W. Rudesill, protesting pay-ment of Long Beach Utility Tax.

Letter from Harry Gornish, 2669 DeVere Drive, calling attention to personal experience with paramedic program and expressing thanks to city employes and city fathers for the fine program.

the fine program.

Communication from Charles Ara, Anthony Rogers and George Jones of the West-side Netshborhood Center, asking that a resolution be passed supporting a Westside. Walk for Sept. 17 to be Long Beach Neighborhood Safety Week.

Communication from Daniel Ridder naming the directors of the Long Beach Economic Development Agency.

Communication from Mr. and Mrs. Paul Meckna, 6308 Vermont St., expressing views on importance of corridor study to include all modes of transportation and suggesting public hearings he held prior to making decision.

ing decision.
Communication from Mr.
and Mrs. Edward M. Skero,
1001 E. 66th Way, enclosing
newspaper article on 'kid's-ey
view of suggesting need of no
parking sign at dead-end street.

ent locations at specified

OF THE \$78,300 set ary base beginning at \$12,098 and rising to \$16,-602 annually. Three civil service positions of consumer affairs representa-

Williams noted three consumer aides will be added to the payroll in

Applications and addi-

"We hope to be in full swing by Jan.," Williams

Communication from City of Walnut, transmitting their resolution that Southern California Edison Co. investigate possibility of conserving energy by eliminating unnecessary lights in city of Walnut and throughout Los Angeles county. Letter from D. E. Morgan, expressing concern over additional permits for private boat docks at Alamitos Bay and suggesting that efforts should be made to correct abuse of dock privileges.

Hesolutions of commendation for Grest Western Savings Cardinals, Lakewood Jets. Marianne Stangeland; memori-al resolution for John William

Second and final reading of Tax Levy Ordinance for 1973-74.

Continued hearing on appear of Gerald Frolich from decision of City Planning Commission, denying his application to use and maintain a ¾ bath in a converted garage.

Receive annual financial re-

Request city attorney to amendments to Long Beach Municipal Code traffic sections, making certain deletions and additions to provide for prima facie speed limits on public streets.

Proposed agreement with City of Signal Hill for the im-provement of Temple Ave. be-tween Hathaway Avenue and the San Diego Freeway.

Proposed agreement with Long Beach Regional Arts Council providing for payment of the 1973-74 budget alloca-tion.

Proposed amendment to Long Beach Municipal Code, establishing authority to deny issuance of building permits on environmental grounds.

Recreation Calendar

Flag football signups for fall teams will take place beginning Monday, at parks throughout the city. The program, designed for girls as well as boys from 7 to 18, will get under way in October. Registrations will be taken Monday through Friday at all participating

Schedules for a new class in Polynesian dance are now available by calling the drama workshop of the Recreation Depart-

TODAY
9:30 a.m. — Guided tour of
the Nature Center. Tours hourly until 3:30 p.m.
8 p.m. — Single Adults'
Dance Club, El Dorado Park
Clubhouse.

TUESDAY
3 p.m. — Leather class for teens, Ram Shack. Tools, instruction provided, free.
6:30 p.m. — Leather class for kids 12-18, MacArthur Park.

WEDNESDAY

1 p.m. — Activity and crafts
hour, all ages, Admiral Kidd
Park. Park.
2 p.m. — Beginning leather class for kids in grade 4 and over, Cabrillo Playground.

THURSDAY THURSDAY
3:30 p.m. — Charin class for ages 10-15, King Park.
7:30 p.m. — Marine Band, Concert Under the Stars, Bixby Park.

Park. FRIDAY
Noon — Family Day, Whaley
Park, Community invited.
1:30 p.m. — Game time, all
ages, Admiral Kidd Park.
2 p.m. — Hadispins ages, admirat Kidd Park.

2 p.m. — Beginning leather class, 4th grade and up, Cubrillo Playground.

4 p.m. — Leather class, all ages, California playground.

School board agenda

Here are the agenda for Tuesday's meetings of the Long Beach Board of Education, to be held in the student cabinet room at Leng Beach City College, 4901 E. Carson St.

Unified District

Executive Session, 1 p.m., Paramedical Building confer-ence room Conference, 3:30 n.m. 1. Amendment to Special District Policies and Attend-

ance Rules related to sub-district programs. Meeting, 4 p.m. 1. Regular order of business 2. Readmission 3. Approval of curriculum publication: Guide to Teaching, Introduction to Business 1-2 in Junior High School. School. Community Cullege District

Meeting, 4:30 p.m. 1. Regular order of husiness 2, Staff recommendation regarding change in rules and regulations of the Board of Education relating to leaves of absence without pay for maternity and child care.

Secretaries will be available to help consumers fill out the necessary forms."

Williams said 99 per cent of consumer complaints handled by the Los Angeles City Bureau of Consumer Affairs are resolved without criminal

THERE WILL BE four avenues of action that may be taken when a complaint is registered with the Long Beach agency

1. The complaint may be found to be unjustified and dismissed without

further action.
2. If the complaint is justified, the consumer affairs representative will attempt to mediate the differences.

3. If the complaint is actionable under criminal law, the case will be turned over to local legal authorities. In Long Beach, the city attorney pro-cesses cases of civil law, while the city prosecuter

handles criminal actions. 4. The case may be referred to a federal or state agency for additional enforcement.

Staff shifts revealed by supervisors

Two Orange County supervisors have announced changes in their administrative staffs.

Chairman R. W. Caspers Jr. of the Board of Supervisors announced appointment of Robert E. Nelson to be his third administrative assistant, and said he will be assigned both to the main office in Santa Ana and to the new branch office at the South Coast Regional Civic Center in Laguna Niguel.

Nelson, 22, who now is a collections officer at the Orange County Medical Center, will join the Casp-ers staff Sept. 11.

Bill Meyer, top aide for Supervisor Robert W. Battin since June 1972, is leaving to return to the English Department at Fullerton Junior College where he has been a teacher for 19 years.

He said he joined Bat-tin's office under "demanding campaign conditions and found the chal-lenge to be exciting." He said Battin is "a stern taskmaster" and that he found his employment in the office "rewarding and enjoyable."

Student body card sale drive at Santa Ana

Hoping to step up the sale of Associated Study Body cards at Santa Ana Coilege, a merchandise lower cost for the cards were announced for the fall term.

The ASB card, which admits students to student supported films, lectures and social activities as well as athletic games, will cost \$10 this semester instead of the usual \$15.

And, college officials said, it will include a booklet listing merchandise discount offers said to be worth a total of \$330 for those who use all of

All States Society Calendar

TUESDAY

All States Society meeting, 205 W. Broadway, 7 p.m. New York and New Jersey, 350 Long Beach Blvd., 11:30 WEDNESDAY

Pennsylvania, 550 Pacific Ave., 6:30 p.m. THURSDAY

Bus trip to Disneyland Hotel, leaves 108 E. Ocean Blvd., 10:30 a.m. Wisconsin, 350 Long Beach Blvd., noon. SATURDAY

Bus trip to Solvang Danish Village, leaves 108 E. Ocean Blvd., 8:30 a.m. SUNDAY

All States Society pienie, Bixby Park, 11 a.m. to 4 p.m.

RADIO

HARC - 700 KF1 - 640 KGH - 1246 KMPC - 710 KR1A - 1116 HALI - 1430 KF03 - 1200 KGR8 - 900 KM3 - 1070 KTYM - 1440 HBMG - 740 KFW8 - 900 KM3 - 920 KGGO - 660 HW1Z - 1440 HBMG - 1540 KGF8 - 1270 KMS - 1270 KF0L - 1540 KWKW - 1280 KBAY - 1580 KGER - 1390 KIEV - 870 KBEL - 1370 KWGW - 1600 - 1100 KGFJ - 1230 KLAC - 570 KHS - 1150 EPES - 1000 - 1330 RTRA - 470

7:00 A.M. KMPC—Baseball

KLAC-Christ Ch. Unity
KEI—Truth That Heals
KMPC—Religious News
KBIG—Service by Sea
KHI—Greal Sermons
KABC—News
KABC—News
KABC—News
KABC—News
KABC—News
KABC—News
KABC—News
KABC—News
KABC—News
KER—Voice of Asia
Tiblitric Atlante
KEI—District Atlante
KAPC—Start to Live
KGER—Promise
Tornorrow

Tornorraw KLAC—Christ Church KLAC—Christ Church
1: 100
KLAC—Lorful Sound
KFL—News: Amer. Way
KMPC—Bible Class
KBIG—Maurice Johnston
KHJ—Lutheral Hour
KRLA—Stihouetles
FOX—Calvary Bablist
KGER—Chr. Brahlerh'd
7-41

7:45 KLAC—Christian Science 8:00 A.M.

KLAC—Oral Roberts
KFI—Voice of Prophesy
KMPC—News
KBIG—Quiet Hour
KABC—News;
Sports

Sports
KHJ--Focus '73
KRLA--Congregational
KFOX--Gospel Concert
KGER--Hour of Faith

KGER-World L 1 Crusade 8:45 KMPC Truth Heals

9:00 A.M. KLAC—Stuart Hamblein KFL—Ron McCov KMPC—Dick Withinshift KBIG—Faith in Bible KABC—Pail Marrow and Paily Weaver KMJ—Dick Saint (to 3) KRI A—Jay Stevens, to 12 KGER—World Missions

V:15 KBIG—Tenach Treasbre V:30 KGER-John Brown Hr. KBIG-Frank & Ernest KBIG-Property Owners

10:00 A.M.

7:30 KF1—The Great Gildersteeve 10:30 A.M. KGER -- No. L 8. Brethren

8:00 P.M.

KRLA—Of Many Things, Dr. Frank Baxler 8:30 KFI—Lalin Amigos KRLA—In-Session KGER—Amer, Incian Church

9:00 P.M.

KGER—Bethel Church KFOX—Square Through

KLAC—Southland Close Up 1:15 KMPC—M. B. Jackson KFOX—El Toro Base 1:30

KFI-Changed Lives KMPC-Evelle Younger KFOX-World Tomorrow KGER-New TsImt Light

10:00 P.M. KFI_Rey. Billy Graham KMPC_News;

KABC -- News; Issues & Answers (10:03) KNX -- Weekend News KLAC -- Town Hall

KRILA Same Time.
Same Station
KFOX—Temple Time
KGE 1—Ephesian Church
10:30

KLAC-Rehabilitation

11:00 A.M. KABC—News, Frank Bu KNX—Weekend Update 11:30 KNX—Face the Nation

NOON KFI-Baseboll
KNX--Weekend News
KRI.A-B. Mitchell Reed
KGER-- World of Grace
17:30
KGER-Prisoners

1:00 P.M. KABC:-Lloyd Thaxton KGER-Victor Glerin 1:30 KGER-Life (youth prgm)

2:00 P.M. KNX--Weekend News KFOX-- Joe Ferguson KGER---Warld Lif. Crusade KLAC--Chuck Sullivan 1:30 KGF:R—The Quiet Hour

3:00 P.M. KBIG - Dave Robinson 1:10 KGER—Revivairime 4:00 P.M.

KRLA—Gene Thayer KGER—The Joyful Sound 5:00 P.M. KABC--Sportstalk KGER-Rev. Billy

KBIG-Sports 5:30 KGER—Heaven & Hame

6:00 P.M. KMPC—Baseball KLAC—Jerry Naylor KGER—Rescue Massion 4:30 KGER-Radio Bible

7:00 P.M. KABC—Kelly Lange KNX.-Weekend News KFOX—Personal Opinio KGER—Gorden Palmor

2 injured in L.B. accidents

KHJ—Close-Up KNX--All Night News

Two persons were injured in two traffic accidents in Long Beach Saturday, police said. Street at 7:25 a.m.

Angel G. Alonso, 34, of Glendale, was treated at St. Mary's Hospital after his car was struck by a car driven by William Henry Young, 29, of 11682 Madina Dr., Garden

Grove, at Long Beach Boulevard and Sixth

Barbara Elaine Karnes, 31, of 14631 Kathy St., Westminster, was treated at Community Hospital after her car struck a guard rail on Anaheim Street, 330 feet west of Studebaker Road, at 3:30



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Save 83¢ on any bucket or any barrel of chicken

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10003 Alondra 925-8431 (at 61st St.) (at Eucaluptus) 11545 E. Carson 865-1273 (at Bellflower) (at 605 Freeway) 1601 E. Willow 426-3941 (at Downey) (at Santa Fe) 1601 E. 7th St. 4917 Bellflower Bl.

(at Wolnut)

3352 Los Coyotes Dg.

591-1387 (at Del Amo)

6081 Atlantic Ave. 423-7953 5530 Atherton 431-3543 3430 E. Artesia 422-0407

129 E. Pac. Cst. Hwy.

925-6593

591-5608 (at Wardlow) 421-3754 (at Locust) THIS COUPON AND USER IN A SECOND

Lang Beach, Calif., Sun., Sept. 2, 1973 INDEPENDENT, PRESS-TELEGRAM-B-5



CANNED POP! OPEN LABOR DAY e Regular or Lo-cal Cola, Root Seer, Ginger Ale, Beverage Mixer, Other Popular flavors e Each Can 12 ounces 9 A.M. TO 6 P.M. YOUR CHOICE

KLAC-Back to God Kf I—Alliance Hour KFI—Meadlines Voice KFOX—Meet the Author 11:00 P.M. Laze Away Those KFI—Hilly Rose
KABC—World News
KFOX—East Community
KGER—Circle Mission
KLAC—Jewish Federation Summer Evenings

KLAC—Jewish Federalion
11:15
KFDX—Long Beach C. C.
11:20
KLAC—Watts Ravissted
KFDX—Know Your City
KLAC—Brothers Keeper
11:45
KABC—LAPD Soc. Sec.
KFDX—Naw Hoodown
12 MIDNIGHT
KLAC—Don Kent (10 5)
KFI—Bob Kingsley
KMPC—Kathy Gori (at 1) Wood Porch Swing "GOOD 'OL DAYS"

With hanging chains and hardware. Four foot



SUPER

SPECIAL

BEDDING PLANTS AND EYERGREENS



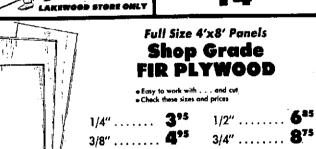
Add beautiful fall calors to your garden with our healthy bedding plants
 Add the instant touch of lasting green and





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Complete Lumber Hardware And Home Decorator Service Centers

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ORANGE 1538 E. Chapman at Tustin (714) 639-2553

FULLERTON LAKEWOOD BUENA PARK-ANAHEIM 1350 So. Euclid at Orangethorpe (714) 879-4421 3420 West Lincoln at Knott (714) 826-5440 **GARDEN GROVE**

9920 Westminster at Brookhurst (714) 534-5001

17502 Hawthorne at Artesia (213) 370-5757

Witness reward summary Secret

As part of the Independent, Press-Telegram's Secret Witness program, cases in which rewards of speci-fied amounts are offered are printed in the Independent and Press-Tele-gram each Sunday. Rewards paid for information leading to the arrest and conviction of suspects in any other criminal cases, not covered in these summaries, will vary in amount depending on the seriousness of the offense. The summaries follow: - A \$2,000 reward will

be paid for information leading to the arrest and conviction of the murderer of 11-year-old Linda O' Keefe, kidnaped and strangled in Newport Newport Beach last July 6. Linda, daughter of Mr. and Mrs. Richard O'Keefe, left summer school sessions at Lincoln Intermediate School in the Corona del Mar area of Newport Beach at noon to walk to her home about a mile away. Witnesses told investigators a glrl an-swering her description Witnesses was picked up by a male Caucasion, 24-30 years old, with brown, curly hair, small and droopy eyes. His vehicle was described as a turquoise colored 1969 or later model van, no windows on the left side, and double doors with windows in the rear. The license plate was mounted on the left rear door. Linda's fully clothed body was found the following day in the Back Bay area of Newport Beach.
— A \$2,000 reward is

leading to the arrest and conviction of the murderer of five young men in the Southland area since last Dec. 26. The bodies, most of them sexually mutilated and one dis-membered and decapitated, have been found in Long Beach, Seal Beach, Huntington Beach and in the Los Angeles harbor area, but investigators are convinced the murders all were committed by the same person. Three bodies never were identified. The first in the gruesome series, found in Seal Beach Dec. 26, was identified as the body of Camp Pendleton Marine Edward Daniel Moore, 20. The last, found on July 30 and also found in Seal Beach, was identified as the body of Ronnie Jean Wiebe, 21. The three unidentified victims all were about 20.

offered for information

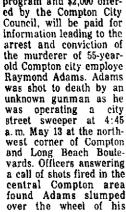
A \$2,000 reward will be paid for information leading to the arrest and conviction of the murderer of Robert and Florence Buckley, who were shot to death by an intruder who entered their Long Beach home at 1602 W. Burnett St. on the night of last July 10. Mr. and Mrs. Buckley, both 68 and both invalids, were forced to lie face down and each was shot through the head by someone who later ransacked the house.

Rewards totaling \$4,000 including \$2,000 guaranteed by the Inde-Press-Telegram's Secret Witness program and \$2,000 offered by the Compton City Council, will be paid for information leading to the arrest and conviction of the murderer of 55-yearold Compton city employe Raymond Adams. Adams was shot to death by an unknown gunman as he was operating a city street sweeper at 4:45 a.m. May 13 at the northwest corner of Compton and Long Beach Boulevards. Officers answering a call of shots fired in the central Compton area Adams slumped over the wheel of his sweeping machine, which was standing at the cor ner with the motor still running

Rewards totaling \$3,000, including \$2,000 guaranteed by Secret Witness and \$1,000 posted by families of the victims, will be paid for information leading to the arrest and conviction of the killer of Mrs. Dorothy I. Truxa, 68, and Mrs. Margaret B. Miller, 57, on Aug. 14, 1971. Mrs. Truxa, of Downey, and her widowed sister-in-law, Mrs. Miller, of Paramount, had to a shopping center at Firestone and Lake-wood Boulevards in Downey, and failed to return home. Their bodies were found in Mrs. Miller's car parked near the shopping center on the following day. Both women had been shot to death and their purses had been ri-' fled

A \$2,000 reward will be paid for information leading to the arrest and conviction of the murderer of Michael O. Vander Schaaf, 28, who was shot to death during a holdup of Vander Schaaf Liquor wtore, 486 W. Wardlow Road, Long Beach, last June 10. One gunman shot Vander Schaaf three Vander times without provocation after the victim had turned over money from the register as ordered. The holdup team, described only as four young black-men, consisted of two who entered the store and two getaway drivers walting in separate cars outside.

 A \$1.000 reward is offered for information leading to the arrest and conviction of a man who robbed an East Long Beach branch of the Bank of America on last June 4. The man who fied the bank at 6437 E. Spring St. with \$709 matches the description of a bandit who committed four bank robberies within 90 minutes throughout the area two days later and is a suspect in two earlier Southland bank holdups. The suspect is described as having blondish hair, about 5 feet 10 inches in blondish hair, and weighing



height. about 160.

- A \$2,000 reward will be paid for information leading to the arrest and



conviction of the murderer of Julia Holan, 88, who died April 14 of injuries, received when she was knocked down by a purse thief on Eighth Street near Pacific Avenue on the previous day. The killer thief was described as white, about 18 years old. about 5 feet, 8 inches tall, medium build, and with neatly trimmed brown hair.

Rewards totaling \$1,000 - \$500 guaranteed Independent, Press-Telegram Secret Witness program and \$500 posted by the Culinary Alliance and Hotel-Motel Workers Union of Long **Beach and Orange County** - will be paid for infor-mation leading to the arrest and conviction of the man or men who raped and stabbed a North Long Beach woman on night of last June 14. The woman was starting to enter her house after returning from work when a man grabbed her, threw a sheet over her head and dragged her to a nearby vacant house where she was raped by her abductor and another man, then stabbed in the chest and

seriously wounded.
-- A \$500 reward will be paid for information leading to the arrest and conviction of the driver responsible for the hit-run manslaughter death March 23 of 6-year-old Perkins, of 625 Magnolia Ave. Gary, son of Eugene and Barbara Perkins, was walking with two adult friends of his parents to a nearby delicatessen and had stepped out in front of them to cross the street at Seventh Street and Magnolia Avenue when a car speeding south on Magnolia ran the red light, and struck the boy, and kept going. Police found the car, a 1965 red Mustang, abandoned near the Queen Mary the next day. The owner said it had been stolen.

- A \$2,000 reward is offered for information loading to the arrest and conviction of the murder-er of Deborah Ann Baker, 18, whose strangled body was found March 21 in a vacant field adjacent to Los Coyotes Country Club, near Beach Boulevard and Rosecrans Avenue in Fullerton. Fullerton police theorize the young woman's body was dumped in the field after she was killed in the early morning hours on that date in another location. Miss Baker was last seen alive by a girl friend with whom she was temporarily sharing an apartment at 1313 E. Wilshire Ave., Fullerton, at 1 p.m. on the previous day. At that time, she left the apartment and told her friend she was going on a job interview.

Rewards \$4,000 -- including \$2,000 each from the Secret Witness programs of the Long Beach Independent, Press-Telegram and the Santa Monica Evening Outlook — will be paid for information leading to the arrest and conviction of the murderer of Kathleen Ann La Chance, aspiring Long Beach 24-year-old actress. Miss La Chance was last seen alive at 5 p.m. on Nov. 15, 1972, when she left an actors' workshop play rehearsal at the apartment of a friend in Los Angeles. Her nude body, arms bound by leather straps, and mouth stuffed with sand, was found late that night near the pier on the Santa Monica beachfront. She had been raped and stabbed repeatedly.

-- A \$2,025 reward will be paid for information leading to the arrest and conviction of the killers of pharmacist Patrick Horgan, 59, at the Horgan Pharmacy, 1403 Cherry Ave., on March 9. Horgan was shot in the back as he waited on three men who fled without taking any money after the shot was fired. The killers, black men in their early or middle 30s, drove away in a 1963 or 1964 maroon

. A \$2,000 reward is offered for information leading to the arrest and conviction of the murder-

neraitis, of Long Beach, whose body was found lying in the oil fields southwest of Cherry Avenue and Burnett Street in Signal Hill last March 30. Zalneraitis had been slain by multiple stab wounds in the chest and back, apparently inflicted with a pocket knife. The 6-foot, 180-pound victim was last seen alive in a pool par-low at 2499 E. Pacific Coast Highway in Signal Hill late on the night before the body was discovered by an industrial worker.

- A \$2,000 reward is offered for information leading to the arrest and conviction of the murderer of Mrs. Helga Dorothea Brown, 64, whose nude body was found in Scherer Park Sept. 23, 1973. Mrs. Brown, last seen alive by her husband and friends on the morning of Sept. 17, had been beaten and strangled by someone who hid the body on an island in the duck pond part of the park. Her empty and part of her clothing were found near a picnic table in the park

- A \$500 reward will be

paid for information leading to the arrest and conviction of Freddie Tidmore, alias Fred Douglas Mabson, 20, sought in connection with the holdup shooting of John Bell, 33-year-old clerk at the Wooden Shoe Liquor store, 1053 Orange Ave., last Dec. 20. Bell, criticalwounded, identified Tidmore as his assailant. Tidmore, who is black, 5 feet 10 inches tall, 155 pounds, is believed to be still in the Long Beach-

Compton area.

Rewards totaling \$4,000 will be paid for information leading to the arrest and conviction of the killer of Mrs. Velma Harris, 44, shot to death in her Long Beach home on Aug. 17, 1971. Her body was discovered by her husband, Ralph K. Harris, 47, when he came home from work at 11 a.m. Mr. Harris has posted a \$2,000 reward in the case, and this amount is being matched by the Secret Witness Service.

- A \$1,000 reward will be paid for information leading to the arrests and convictions of the members of a Long Beach area auto theft gang who steal

cars M Inde, Thursday, 8 16, 24B

 A \$2,000 reward is in force for information leading to the arrest and conviction of the killer of Mrs. Marguerite June Makeig, 50, shot in the head and killed when she returned to her home, 10608 Felson St., Belifiower, on the afternoon of Aug. 11, 1971. Mrs. Makeig had been shopping. When she walked into her living room, someone armed with a small-caliber handgun fired once, the bullet striking her in the

- A \$2,000 reward is being offered for information leading to the arrest and conviction of the man who killed Elliot C. Lawson, 38, during a holdup at the Atlantic Inn, 1854 Atlantic Ave., at about 1:10 a.m. on July 16, 1971. The killer is described as a Negro, about 25 years old, 5-feet-7, 130 pounds with a two-inch Afro hairdo. The man has a slender face, large eyes, a slender nose, and smooth, medium complexion. He has a deep voice, is straight in posture and is well-groomed.

Secret Witness Secret Witness seeks information from the public leading to the capture of fugitives and the arrest and conviction of other criminals. For this purpose, a guaranteed fund of \$100,000 has been established by the Independent, Press-Telegram to be used for rewards of varying amounts.

Identities of informants will be kept secret.

You will be paid a reward if the information you give Secret Witness results in the arrest and conviction of a criminal,

or the capture of a fugi titve in cases publicized in this column. Rewards also will be paid for information resulting in arrests and convictions in cases not published by Secret Witness.

How to be a

To contact Secret Witness, telephone 436-2526 from 8 a.m. to midnight weekdays, or from 3 p.m. to 11 p.m. Saturdays, and Sundays. Do NOT give us your name. Or write to Secret Witness at the following address: Secret Witness, P.O. Box 67, Long Beach, Calif. 90801.

conviction of the killer of Independent, Press-Telegram pressman Frank M. Schiavone, 41, and his wife, Shirley, 44, who were shot from ambush May 9, 1972, upon returning to their home in Westminster after an evening out. Westminster police are seeking to question a

— A \$2,500 reward is in for information leading to the arrest and man believed to have been the last person to have seen the Schiavones

531-7680

SUNDAY TO A.M .- 5 P.M.

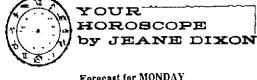
- A \$2,000 reward is offered for information leading to the arrest and conviction of the killers of Long Beach auto wholesaler Robert Wilson Cogley, 44, shot to death in the parking lot of the Highway Center Liquor Store, Pacific Coast Highway and California Avenue, at 1:40 a.m. Aug. 12, 1972 Cogley's killers are described as Negros between 16 and 19 years old and from 5-feet-7 to 5-feet-10 in height.





LAKEWOOD

SATURDAY 9 A.M.-6 P.M.



Forecast for MONDAY

Your birthday today: The growth of reason keeps pace with that of intuition in your strongly developing year of personal adventure. Early plans translate readily into action, particularly, where the achievement of added skills and resources are concerned. The time nuances of relationships must be dealth with as they reach critical levels. Today's natives are one of a kind, very often mystical.

Aries (March 21-April 19): In America, this is Labor Day, a holiday not celebrated in many other countries. Whether at work or play, you are distracted by novel ideas or personal trivia. Some confusion of plans requires others' cooperation.

Tarus (April 20-May 20): With just a little loss of self-discipline, you can push people mid felling you almost anything just to get you to calm down. Easy does it, let things unreel naturally, at their own pace.

Gemini (May 21-June 20): You're still on the high and comfortable side of your shorterm cycles, and should delight in the plensantries of the day, leing away from your accustoned haunts necessitates being careful about directions landmarks, and checking of transportation.

Cancer (June 21-July 22): This seems mainly a long, romplicated youth day. Be informal, relax personal demands, Get into the spiril of things, Outdoor pastimes, where leasible, are most interesting.

Lea (July 22-Aug, 22): As sume nothing about the directions others will take. Allow yourself and them adequate time and space for clangus, Creative projects naturally come into consideration, but only subtle additions come functions for the projects naturally come into consideration, but only subtle additions come functions of the capital conference of the projects naturally come into consideration, but only subtle additions come functions.

only subtle additions come fluently now.
Virgo (Aug. 23-Sept. 22): In the midst of social doings busi

ness ideas enter the discussion. Talking shop is okay if all present are renily involved and interested—otherwise, rearrange things so you can concentrate on one or the other activi-

trate on one or the other activaty.

Libra (Sept. 23-Oct. 22): Your resources take an unturn as you get a fresh perspective on what you have been trying to do and what the problems may be in the near future. You have about a month for getting set on major changes.

Scorpio (Oct. 23-Nov. 21): Running beneath much of iodny's surface are your plans for action in the next few days. Contain your impalience until others are back if their accustomed posts and able to respond.

spond.
Snglitarius (Nov. 22-Dec. 21):
Express yourself altruistically.
Express yourself altruistically.
Express in unexpected places,
Intrigues are all about, most of
them personal, and harmless
fun.

then personal and harmless fun.

Capricorn (Dec. 22-Jan. 19): The inspiration of the moment controls the important experiences of the day. Travel is favored, but requires an exceptionally early start, perhaps some deviation from the most direct route.

Aquarius (Jan. 20-Peb. 18): Resolve to leave material concerns aside all day, whether you're planning a coin or staving off difficulties. Focus completely on being sociable, sharing the good things of life with those you cherish.

Piyces (Feb. 19-March 20) Pisces (reb. B-March 20); Work or business enters into whatever you're doing. Some echo or repercussion spars dis-seat. Be sure that whoever ex-pected more of your attention knows exactly wby things were postponed. Offer appointment for future

Chevrolet convertible.

LIC. NO. 216232

OPEN DAILY 9 A.M.-9 P.M.

Marina Pacifica is a totally new \$100 million community of condomini-um homes, built on keys and surrounded by man made, deep water chan-nels connecting directly to

The developers promise homeowners year-round living in a resort-like atmosphere. The condominium homes are located at the Long Beach Marina on Alamitos Bay, neighbored by Belmont Shore and Naples Island.

Sixteen floor plans give buyers total freedom of choice. Sizes of the units range from a studio apartment to one, two, and three-bedroom, three-bath townhouses.

Some of the plans have loft bedrooms with rough hewn beam ceilings overlooking the living room. A wall of solar glass in the loft unit extends from the floor of the living room to the ceiling of the bedroom

The developers included solar glass in all windows as a standard item to pro-

conditioned and feature sunken living rooms, some have sunken master bedrooms. All floor plans include private patios, wet bars, raised hearth fireplaces in the living room, and in some plans there are fireplaces in the bedrooms.

vide dramatic panoramic views of the waterways.
All units are fully air

Nylon shag carpeting and Pomona Stone floors in the foyer and kitchen are included as standard items. Features in the kitchen include natural

LOOKING FROM PATIOS OF MARINA PACIFICA CONDOMINUM . . . wide channel is front lawn to resident

Price range for the various Marina Pacifica homes are from \$30,200 for the studio unit and from \$75,000 for a threebedroom and den, three-bath, 2024-square-foot

SECTION R-R-1

wood cabinets, dishwash- townhouse. ers and disposal plus a range, oven and barbe-

The exterior of the condominiums are being constructed in a variety of textures and finishes to avoid duplication. In-cluded are feather stone, rough hewn beams, and cedar shingles, and textured walls.

An unusual aspect of

the development is a 300-foot bridge connecting the central postion of the first phase of Marina Pacifica homes to the shopping village — located on the opposite side of the wide,

deepwater channel.

Homeowners will have their own "card key" so they can ride their bicycle

or walk across the bridge to the shopping village which is planned to have the type of shops and res-taurants found in Ghirardelli Square in San Fran-

LONG BEACH, CALIFORNIA, SUNDAY, SEPTEMBER 2, 1973

Improper Press-Telegram

ROBERT BECKMAN, Real Estate Editor

Marina Pacifica, locat ed at 6262 Pacific Coast Highway between Bellflower Boulevard and Second Street, covers 102

Management of Marina Pacifica reports that only 20 per cent of the total land will be used for housing. The balance is plan-ned for waterways, gardens, pools, bicycle paths, and other recreational fa-

cilities.

The sales pavilion, at the Pacific Coast Highway address, is open from 9 a.m. to sunset, 7 days a

SECTION R-R-1

week.

Look Properties, Inc., of
Sunset Beach, is sales
agent. Steve Dikeman,
president of Look Properties, is general sales manager of Marina Pacifica.

Only 50 homes to sell at Goldenwest Park

main for sale at S & S Construction's Goldenwest Park luxury new-home

community in Huntington Beach, which opened last

Featuring 286 spacious

Shapell Industries, Inc. family units of genuine lath and plaster construction, Goldenwest Park is one of the most successful communities developed by S & S, a subsidiary of homes is exemplified by a six decorator furnished



FOUR-BEDROOM BIG SUR MODEL . . . one of six at Goldenwest Park

models are on display, with prices ranging from \$47,950 to \$64,950. The units, featured in stylish single, split-level, and two-story designs, are available with from three to seven bedrooms.

"We are most pleased

with the response from the public to Goldenwest Park," stated Mark Bader, general sales man-

ager.
"The community's location is second to none in the Huntington Beach area, with proximity to the Golden West and Huntington Shopping Centers, as well as schools such as Golden West Junior College and a variety of public recreational fa-cilities, including a pro-

posed city park site.
"Despite the rapid sales rate at the community, our remaining units are available in premium locations, many with pool size lots," he added. "The luxury emphasis of the

THESE features include terrazzo, tile or oak par-quet entries, wall to wall

shag carpeting through-out, cedar shingle roofs, all-electric kitchens with dishwasher and self-cleandishwasher and self-cleaning oven, cast iron sinks and tubs, hand-finished natural wood cabinetry, ceramic tile in kitchen and bath areas, cultured marble pullmans, block wall fencing, and custom exteriors with brick or natural stone.

natural stone.
Distinctive design features include large family rooms with oak parquet or vinyl flooring, wet bars in some plans, formal dining rooms and breakfast nooks, pantries, extra-large walk-in closets, spacious master bedroom suites, optional bonus room, three-car garage in many plans, and centrally-located bath-

rooms.
"In addition, Golden-west Park offers inside laundry areas in selected models, all underground utilities, and convenient pre-wired television and telephone outlets," Bader

"BUYERS can further

numerous options, such as fireplace designs. For example, we offer six optional fireplace exteriors, from traditional brick, wood and natural stone to marble tile, quarry tile, white onyxstone with * black slate hearth," he said.

Homebuyers may utilize Shapell's Decorating Studios for customizing the interior of the homes. Shapell's offers free professional decorating counsel and a wide range of home furnishings and or nome turnings and accessories. The Studio showroom is located in Westminster, only minutes away from the community.

Goldenwest Park is one

of 15 residential communi-ties located throughout Orange County developed by S & S. The company, which has built more han which has built more han
20,000 homes, is one of the
nation's largest and most
honored homebuilders.

The parent firm, Shapell, is listed on the New
York Stock Exchange,

Red Carpet council has 2nd anniversary

The Southeast Council of Red Carpet, Realtors will celebrate its second

anniversary this month council president Earl Caswell announced.

Huge pizza factory planned for Irvine

The largest pizza factory in the world is taking shape on a 14-acre site in the Irvine Industrial Complex, according to Thomas C. Wolff Jr., IIC

president.
The DOB Division of Fairmont Foods Co. has purchased the site through Coldwell, Banker & Company's Santa Ana office and has com-menced construction of a 172,000 sq. ft. production facility at the southwest corner of Carnegie and

Record exports

NEW YORK (ÚPI) Exports of \$275 million worth of American-made products in 1972, an alltime record and a 15 per cent increase of 1971, have been reported by the Dow Chemical Co.

The company more than \$200 million in the United States on new or expanded manufacturing facilities and about \$150 million in other countries, C.B. Branch, president, said.

Red Hill Aves, City of Ir-

The \$5 million plant initially will produce more than 15 million pizza shells per month plus 300,-000 cases of a well-known brand pizza. The firm has been located in Culver City for 18 years.

ACCORDING to Jim Bolton of the DOB Division, the new plant in-cludes a 425-ft.-long bakery incorporating new automated production processes; 65,000 sq. ft. of processing area with much of the production equipment designed by DOB; three nitrogen tunnels for on-line product freezing; 225,000 cubic fect of freezer storage; warehousing and bulk in-gredient handling facili-ties; and in a separate building, the DOB general office serving company facilities in 14 western

cities and in Canada.
Also incorporated into the new IIC facility are truck maintenance facili-ties for DOB'S fleet, as well as oven and freezer rebuilding operations.

Caswell recently was elected by the 15-member office council to serve as its 1973-74 president. Lew Poff, Maywood, was elected vice president. Eight individually-owned real estate offices

joined Red Carpet, Real-tors on Sept. 1, 1971. The offices were Jean Poff, Downey; Lew Maywood-Bell; Lew Poff, Bill Sweet, Downey; Ca-therann Schrader, Huntington Park; Caswell's Hacienda Heights and Rowland Heights; Bob Arnold, Whittier, and Scott Murdoch, now in the Long

Beach Council. In two years the council has added eight offices,

"In the next month the council will be adding three new offices which will help our intracouncil multiple listings book and referral system while we can also improve our customer service by covering the southeast area with more sales personnel to help the buyer and seller and get more listings,' said Caswell.

Virginia industry

RICHMOND, Va. (UPI) - Of the nation's 500 largest industrial corporations, 111 now have one or more plants or facilities in the Commonwealth of Virginia



DIRECTOR Jeri Turpin, who for-merly headed own public relations agency, has been named direc-tor of public relationsadvertising for Leader-

ship Housing, Inc.

CHOSEN Mike Beach native, has been named manager for Tri-Counties District of Associated General Contractors of Califor-

Grubb & Ellis in new quarters

Grubb & Ellis Co., diversified real estate firm, has leased and moved into 7,000 square feet of space at 4299 Mac-Arthur Blvd., Newport Beach, announced vice president and regional manager Lawrence M. Scher.

'The new facilities enable us to increase our staff and offer even more efficient service to the public," Scher said.
"Grubb & Ellis Co. initi-

ated operations in Orange County in March, 1970 and started serving firms, organizations and individuals with only four salesmen," he continued.

Royai,

"We have grown rapid-ly, but are now able to enlarge our staff to 36 persons, so that we may increase our services in the areas of commercial, retail, industrial, office space, investments and land acquisition."

Less than 25 units unsold at Pacific Park

Fewer than 25 luxurious condominium conversion homes remain available at Pacific Park Con-dominiums in Santa Ana, according to Walker & Lee sales director Mabe Trautman.

A number of buyers have already moved into the community, with others scheduled to join them in the near future.

"Since this is a conversion project," Ms. Trautman said, "our buyers gain a number of unusual advantages. Since the units were already in existence, many of today's high construction costs were avoided. Expensive landscaping costs were also virtually eliminated since complete landscaping had already been installed and maintained.

"In addition to these advantages," she continued, "since the project was built when land and building costs were lower, the units are less densely clustered and the Interiors are larger than in a comparably priced new con-struction project."

Pacific Park is an alladult condominium with one or two-story homes, two or three bedrooms. 1½ baths and up to 1260 square feet of living

Prices begin as low as \$18,950, with excellent conventional financing terms available.

THERE ARE two dir ferent two-story plans in the project, one with two bedrooms and one with three. The single story, two-bedroom plan is a second level home located over the parking. Each plan has 1½ baths, living room, kitchen and dining

The 84-unit, \$1.5 million Pacific Park covers 3.2 acres at the corner of S. Pacific Avenue and St. Gertrude Place in Santa Ana. It is one block west of Bristol Street and one block north of Warner

Special features include shag carpeting, draperies, wall air conditioning units, built-in tv and telephone outlets, gas range and oven with range hood, light and exhaust fan, garbage disposal, ceramic tile countertops, marbelene pullmans and extra

Fiberglass forecast

NEW YORK (UPI) -More than 500 million pounds of sheet molding compound will be pro-duced in 1978, it is pre-dicted by Owens-Corning Fiberglas Corp., leading supplier of glass fiber. Eighty per cent of the fiberglass/plastic automotive applications, half the consumer products and 30 per cent of fiberglass/ plastic electrical products will be molded from it.

storage space in the car

port.
The community's recreation facilities include a large entertainment room, meeting room and pool.

LOCATED only one mile north of the South Coast Plaza shopping cen-ter, Pacific Park has convenient freeway access to all of the many attractions of Orange County, including Disneyland, Knott's Berry Farm, Ana-heim Stadium, Japanese Village, numerous golf courses, parks, satellite shopping areas, educational centers and South-ern California's beaches.

Churches of all faiths as well as civic, cultural and fraternal organizations are located in the surrounding area. Employment opportunities are highlighted by the nearby and continually expanding Irvine Industrial Complex.

Hillcrest Company is providing long term financing for buyers, including a 5 per cent down plan. A home trade plan is also available through Walker &

Lee.
The sales office is located at 2101 S. Pacific Avenue, just south of St. Ger-trude Place. The sales office and models are open daily from 10 a.m. to dusk.

R-2--INDEPENDENT, PRESS-TELEGRAM Long Beach, Calif. Sun., Sept. 2, 1973 market largely to quality developer ownhouse

Prospective buyers of townhouses, condominiums or garden apartments don't have to worry about suede shoe builders trying to cash in on the townhouse boom, in the opinion of Robert R. Quinn, Crocker Bank vice president of real estate loans in the bank's Southern Counties Region head-quartered in Newport

Beach. This market is largely left to the quality developer, since preconstruction costs are so high. A developer can spend \$100,000 or more in a 150-unit development before he gets his construction loan from the bank, and no bank wants to finance a builder of questionable reputation," Quinn said.

The real estate veteran - he's been in the financial field for 23 years and with Crocker nine years - does have some pointers for the casual shop-

"Shopping for a Plan-Unit Development (that's the all-inclusive term for condominium townhouses and apartment condominiums) is like shopping for a ear in many ways," says Crock-er's Quinn, a native of Los Angeles and resident of

example. one "For development may quote a substantially lower price per unit than does another in the same area. The difference may be in the 'extras.' By the time you've added the cost of desired amenities to the base or shell price, you're up to or beyond the price of the model which seemed more expensive at first," he says.

AMONG the many options available — often at extra cost — are fireplaces, gas fireplace starters, gas logs, higher-grade carpets, wet bars, self-cleaning ovens, refrigerators and other appliances, air-conditionother ing, automatic garage door openers, and, in the luxury complexes, even

built-in vacuum cleaners and garbage compactors.

Quinn advises potential buyers to visit each complex armed with a check list and to rate different developments accordingly. Important items that should be on the check list

include the following: Storage: Many developments are short on storage space, so a two-car garage is a must.

Insulation: Double-wall construction is necessary to muffle noise from adjoining dwellings and out-

side recreation areas. Room size: Most developers use undersize furniture in models. Careful shoppers measure major rooms, then lay them out on quarter-inch graph paper, using models of their own furniture.

Location within the development: The closer to the swimming pool and clubhouse, the higher the price tag and the volume of noise. Units close to these facilities may save a few steps, but could cost

Storage for recreational vehicles: Find out if the complex has a special parking area for campers. boats, and the like. If it doesn't, you'll probably have to keep your recrea-tional vehicle in your ga-

Know the developer: If possible. otner visit complexes built. Trim, well-kept units and grounds indicate owners are happy with their pur-

QUINN thinks security will become increasingly important to prospective homebuyers

"More and more buyers consider whether their complex can be converted into a high-security fortress, with a guard at the main gate if need be," he

"Buyers should read the "pink," or Preliminary Subdivision Public Report, issued by the De-partment of Real Estate of the State of California

carefully, according to the ments come in a variety Crocker Bank officer be-

This report comments on the interest to be conveyed, location and size of the development, who is responsible for exterior maintenance (normally in a P.U.D. this is taken care of by the Home Owners Association, but the buyer should verify), the proposed management and operation of the development, the anticipated maintenance fees to be charged the owner, estimated taxes, condi-tions of sale, and financ-ing that has been arranged by the developer," he

says.
"Any deposit or down payment made by a potential buyer is placed in an escrow and subject to complete refund if for any reason the potential purchaser is not satisfied with the Final Subdivision Report, or 'white,' Quinn

"WHEN THE Final Subdivision Report is available, the buyer should examine it carefully, along with the CCRs -Covenants, Conditions, and Restrictions," he says. "They spell out exactly what the owner may or may not do with his property and conceivably could contain restrictions that you wouldn't want to live with. Some even spell out the size of

dog you may own.
"It is important to comment that the buyer is not obligated in any way to accept the financing that has been prearranged by the developer and it would wise for him to see what type of financing is available through his bank or local savings and loan associations," he

Planned Unit Develop-

of plans and features to suit most pocketbooks and taste, the Crocker execu-

tive says. He recommends careful comparison shop-ping and a thorough analysis of all factors - in-

trends in the area - before signing the final sales agreement.

It's 'dusty shoes' time in Cypress and LaPalma We've forgone the usual fancy, decorated models to bring with the latest series of you the ultimate in gracious living with the latest series of We've forgone the usual fancy, decorated models to bring living, with the latest series of living, with the latest series of living, with the latest series of living, with the latest series being living, with the latest series being living, with the latest series of living, with latest series of living, with the latest series of living, with th you the ultimate in gracious living, with the latest series of large the ultimate in gracious living, with the latest series of large the ultimate in gracious living, with the latest series of large latest series are being you the ultimate in gracious living, with the latest series of latest series of large latest series of latest series our famed Parkside Estates. Only 77 luxury homes are being our famed Parkside Estates. Only 77 luxury homes and LaPalma. these mestice constructed at two convenient sites in Cypress and LaPalma. these mestice constructed at two convenient sites in Cypress and LaPalma. These mestice with up to 2330 source feet of living area. constructed at two convenient sites in Cypress and LaPalma. constructed at two convenient sites in Cypress and LaPalma. three car three car with up to 2330 square feet of living area, these prestige three car distinguished features as three car with up to 2330 such distinguished features as three car homes include such distinguished features as three car With up to 2330 square feet of living area, these prestige three-cal as three-cal distinguished features as mirrored homes include such distinguished salk-cleaning overse, mirrored homes shan carresting high low self-cleaning overse, mirrored homes include such distinguished features as three-car features as garages, shag carpeting, high-low self-cleaning ovens, mirrored bars, soaring insulation, wet bars, soaring and insulation, wet cast-iron sinks wardrobes, full fencing and kitchen cabinetry. cast-iron sinks firenlaces. Wardrobes, full fencing and insulation, wet bars, soaring and insulation, wet bars, soaring cast iron sinks cast iron to the full fencing and kitchen cabinetry, cast iron to hardwood ash kitchen one and two stories. up to fireplaces, and concrete driveways one and two stories and concrete driveways one and tube. fireplaces, hardwood ash kitchen cabinetry, cast iron sinks on the most dramatic and tubs, and concrete driveways. In some of the most dramatic in some of the most dramatic four bedrooms and three baths in some of the most dramatic four bedrooms and three baths. and tubs, and concrete driveways. One and two stories, up to said tubs, and concrete driveways. One and two stories, up to said tubs, and concrete driveways. One and two stories are still. The choice lors are still the choice lors are still. The choice lors are still the choice lors are still and heautiful designs. four bedrooms and three baths, in some of the most dramatic , in some of the most dramatic , in some of the most dramatic , if rom around. The choice lots are from and beautiful designs around walking a dusty errest from and beautiful designs around walking a dusty errest from available . . . if you don't mind walking a dusty errest from available . . . if and beautiful designs around. The choice lots are still. and beautiful designs around walking a dusty street. From wallable . . if you don't mind wallable. available . . . if you see the street in a neing a wallable and see the street in a second a seco available ... it you don't mind waiking a di \$43,750, with excellent financing available. Parkside Estates (91) La Palma A<u>ve</u> Parkside Estates LA PALMA 5 821-7212 (MAP NOT TO EXACT SCALE)

What's Your Problem?

Don't fret away all romance of new home

By DON CAMPBELL

It's been said that virtually anything can be examined so closely that in the process loses whatever meaning it might have had.

So you give your ladylove one perfect rose, and she immediately whips out a microscope and begins

Authors speak out

GOD BLESS OUR SEC-OND MORTGAGE, by Paul Cabbell. Federal Legal Publications, \$3.95.

Four years ago, Belle Shaw, a 77-year-old Sausalito widow, consulted a well-known Californla brokerage firm to borfew cash for home repairs. Today, six second mortgage loans later, she has received \$7,716 in cash, agreed to repay \$27,096 to the loan company, and sold her home to avoid foreclosure.

::Item: Joseph Gonzales, a Long Beach father of five with a home valued at \$17,000 and \$11,000 equity in the property, arranged a second mortgage loan with another California firm. When he fell behind in his payments, he was forced to move his children to an automobile after his home was sold at foreclosure action for less than \$1,000.

HARD LUCK stories? Extreme cases: Not at all, insists Cabbell, former director of marketing for a California firm of mortgage brokers and author of this eye-opening book for California home-

owners. As Cabbell pointed out in his recent Harper's Magazine article, The California Mortgage Scandal," Mrs. Shaw and Gon-zales are typical of tens of thousands of Californians who each year find themselves pressed against a wall of debt raised by a second mortgage.

Seeking cash to pay for unforseen hospital bills or tax assessments — or merely to improve their lives — they are undone by what Cabbell describes as the mysterious charges that come creep-

ing out of the fine print In this work, a book of self-defense tactics for the potential customer of a "hard money" broker, Cabbell explains those "mysterious charges" and tells what they're for. He reveals exactly what a loan broker does and how he does it, shows homeowners how to "shop" for a loan, and tells how to distinguish a truthful broker from a lying one.

— RLB

leaves of the flower to an intensive examination. The cause of science may be advanced by it, but ro-mance has died on the

vine.
MR. CAMPBELL:

My question is: are the taxes and interest we all pay on real estate offset enough by the income tax rebate to consider a residence as a profitable investment aside from the intrinsic value of personal

We are contemplating a larger home to accommodate a family of seven. The taxes are \$1,500 compared to \$900 on our present home. Interest of 6 per cent is the same (assumable (mortgage), but the mortgage will dou-

Current home has a \$30,000 market value (an \$11,000 mortgage), and the larger home has a \$40,000 value (probably mortgage of \$20,000).

I maintain that the loss is not total since it is de-ducted from our income when compiling both federal and state income taxes. My husband says: "That's only 17 per cent of what we are paying (approximate income bracket.)''

I agree, but add another 17 per cent for state, plus 6 per cent interest, doubled for both returns. That's a pretty good return isn't it?

He replies, "But, if you took the same \$900 (difference between current and contemplated taxes) and invested it wisely, you'd have a much better investment."

Sigh! Are you reading our dilemma? J.S., Hamburg, N.Y.

ANSWER: No. Somewhere along the way you headed off into the sunset, and I kept plugging along until I went into the ditch.

Good grief! Do you want, and need, this larger house, or not? You're taking it apart like a dead butterfly, and any ro-mance that a new home might hold isn't going to stand up under this sort of

dissection. In general, of course, I understand the question that you are posing: in the process of upgrading yourself from one house to a more expensive (and bigger) one, isn't a large part of the additional mortgage expense being offset by tax advantages? Of course it is, and that's why I can't understand this reference to the loss that you are presumably, going to incur in the proc-

isn't technically a loss at all, but simply a larger investment in a more expensive piece of real estate — an invest-ment that is going to be mitigated both by the tax laws and, hopefully, by a continuation of the gradual appreciation in real estate prices that has been characteristic of the market over the past 20 years.

Your husband seems all hung up on this \$900 a year difference between teday's taxes on your present home and the higher taxes that, presumably, you will have to pay on the new home and about how this \$900 might be invested to your

advantage.

Well, what's the problem? Since you haven't bought the new home yet we must assume that you have the \$900 tax-saving in hand. So how are you investing it? Oh, you're not? Then isn't the whole thing a little bit theoretical, and wouldn't you be better off adjusting your housing to your needs instead of nit-picking the thing to death?

I'm not really knocking your concern over the doilar differences involved. I just think that you've got your priorities a little confused

Do you need this larger home: Can you afford this larger home? These are the major considerations. The rest will fall into place. *

(Campbell welcomes your letters and comments, but can answer only those of general interest in this column. Write him in care of this paper.)
Released by The Register and Tribune
Syndicate, 1972.

Aim for billion

NASHVILLE, Tenn. (UPI) - State officials are predicting that fiscal 1972-73 will be the first billiondollar year for tax collections in Tennessee.

Ridgegate at 1st unit sell-out

Virtually all homes in the initial construction phase of Ridgegate, new town home village on the Palos Verdes Peninsula, have attracted buyers, although the luxury development has been open less than 90 days.

"Our sales rate is approaching one per day," said Joseph Meyerson, marketing director of B. R. Morris Development Co., longtime Peninsula area builder, 'Over 80 residences have already been selected."

The hillside project will contain 352 two-story homes and include an outlay of recreational oppurtuni ties. Swimming pools, tennis courts, shuffleboard and paddle tennis are incorporated within the spacious

Special poolside party facilities are available for entertaining.

NEARLY a dozen distinctive floor plans are available with numerous luxury features offered as standard. Automatic garage door opener, intercom system with door signal, alarm detector switches, and doublelocking armor-plated locks are special safety precautions included at no extra cost.

Exterior security is also provided by utilization of private streets and grounds with guarded entry gates.

Available in two, three and four-bedroom, 11/2-bath models, Ridgegate prices range from \$42,700.to \$60,750, with conventional terms. Visitors arrive via Hawthorne Boulevard, entering the development at Highridge Ave-

Move in now at La Linda

La Linda Homes in Fountain Valley offer buyers immediate occupancy and the chance to be settled in a new home in time for school.

Three to six-bedroom homes are featured in single and two-story designs with up to three baths and three car garages. Prices range from \$36,990 to \$45,990, with

conventional financing terms available.

Walker & Lee sales director Emily Blankenship said more than half of the 39 homes in the development already have been sold.

Luxury features of the homes include carpeting and draperies, landscaping, fencing, sprinklers and concrete drives. Also complete kitchen built-ins, fireplaces, double entry front doors, forced air heating and exposed beam ceilings.

The floor plans offered at the project are the same as offered in two earlier La Linda Home communities, both of which met with popular acclaim and both of which were quickly sold out. More than 250 homes were sold in these two communities.

The newest La Linda Homes have a total value of more than \$1.75 million. They are located near Mile Square Park, one of Orange County's most popular recreational areas. The entrance to the community is off Newhope Street between Heil Avenue and Warner Avenue in Fountain Valley.



ing of Fountain Park, across from the Mile Square Park in Fountain Valley by The William Lyon Company.

Furnished models will be open from 10 a.m. to

dusk and every day there-

after. Fountain Park is a planned community designed to create more open space for home buvers to give them a quiet relaxing recreation oriented scene. This new 193-unit, \$6 million community pro-vides all the benefits of country living at the hub of freeway systems which shopping, schools, and recreation centers a matter of minutes.

At Fountain Park, families can reduce those frustrating freeway hours at the same time they are their homes. "We have worked on every phase of Fountain to create a more

parks, flowers, gardens, lawns, and recreational facilities which are usually available only to those with wealth."

OVER FIVE acres of landscaped parkways are within the boundaries of Fountain Park.

dents and their guests.
This includes a large

swimming pool, a wide expanse of decks for sun-bathing and lounging, and a cabana and gas barbecues for outdoor enter-taining. The club house lounge has a massive fireplace and a multi-purpose game room, meeting room and complete kitchen facilities.

As an example of advanced planning, the com-munity has an intriguing perimeter street land plan" which enables resi-dents to walk anywhere in the development by way of mini-parks and green-belts, usually without belts, usually crossing a street.

Three models, all twostory, in two and threebedroom designs, will be presented in the price range from \$28,990 to \$32,-

All plans provide excellent separation of living and activity rooms from

surrounded by lawns, sleeping areas, with the trees, flowering shrubs in latter on the second floor.

LIVING rooms feature woodburning fireplaces with ceramic tile hearths relaxed life style and a and formal entries (in richer living environment some plans). Most homes william Lyon, president of the building firm.

"Here we try to give families the same luxury of living in an area of room suites on the second."

"Hore we try to give families the same luxury of living in an area of room suites on the second."

floor are oriented to views of the parks. Most master suites are provided with separate dressing areas. Large secondary bed-rooms provide flexibility in use as a den, sewing or hobby room, or quiet retreat

All bedrooms contain Center of the recreation large wardrobe closets. facilities is a private recreation club for resi-kitchens help reduce Colorful and efficient kitchens help reduce the

work of the homemaker. Featured are slide-in ranges, "clean look" ovens, charcoal filtered

DESIGN contract awarded

Diane Strom will design and decorate the interiors of the models for Laurel

Villas, a luxury con-dominium conversion project in Hollywood. Taylor Linzey, vice president of Mattway Property Development Property Development Corporation announced the \$6000 contract, saying that it was for work to be done on two models. The contract does not include the cost of carpeting and draperies to be chosen by Strom and installed by Mattway.

hood with high speed fans, automatic dishwashers, and waste disposals, hardwood cabinets, lifetime formica to clean counter easv tops, aluminum sliding glass doors to patios, and color coordinated vinyl asbestos floor tile.

The entire kitchens are color coordinated with a wide range of color selec-tions available.

EACH PLAN has a patio bar off the kitchen for easy serving through counter high sliding glass: windows, and a private fenced patio for outdoor dining and living. Every home also has an enclosed two car garage with ac-cess to the home through

the private patio.

Wall-to-wall carpeting in the living room, hall, stairs and master suite is a standard feature.

Other quality features include thermostatically controlled force air heating system, textured acoustic ceilings, large linen and storage closets, balanced power utilities, formal covered private entryways, enclosed ga-rages with storage shelving, complete weatherstripping, underground utilities, grapestake patio fencing, and lifetime aluminum screens.

Full width glass mir-rors, pullmans with classic cultured marble tops, and decorator ashestos vinyl floor tiles are featured in bathrooms.

Fountain Park can be reached by taking the San Diego or Garden Grove Freeway to the Beach Boulevard exit, going Boulevard exit, going south on Beach to Edinger, and east on Edinger to the project at Euclid.



CREATE NEEDED SPACE . . . with pull-out snack table

DESIGN FOR LIVING

Eating corner needed

I know I'm one of the large crowd that loves an att-in kitchen. To eat where you work seems a lesson in pure logic — why carry food further than from hand to mouth?

Most seem to agree with this reasoning because people always ask me to find a place for them to eat in their kitchen. Why don't all kitchens come with an eating space, just as they are always equipped with a stove or a sink or a refrigerator?

I'm not talking about those great big, gorgeous magazine kitchens with enough room for a ping-pong table; or about those elegant re-dos of old houses where pantry and kitchen are married to make a palatial diningkitchen.
I'm talking about the

average kitchen where every nook and cranny is filled with a cupboard and where there's just not enough floor space for a permanent table.

RECENTLY, I was faced with a kitchen of this sort. No matter which way I turned I could not the kind of space I needed to create an eating corner. There was not enough floor space to ex-tend the counter into an gopen bar for stools to sur-Fround as I have done be-fore. Nor was there fore. Nor was there enough counter to devote to two or three side-by-

But the counter was but the counter was burgeoning with base cabinets. To make my eating place I sacrificed one 20-inch-wide base cabinet and designed a tiny table on wheeler to tiny table on wheels to slip under it. I covered the top with plastic lami-nate so that it is easy to clean as well as good to

look at. This little gem is not only large enough for seggs and bacon for two; it can also be a handy extra work surface for food

preparation. For chairs I used the type that fold into such a thin package that two or three can be hung on one set of long pegboard hooks (I store an extra one as well for the prover-bial guest who just drops in with uncanny timing for a cup of coffee as you're having your tete a

A handy mini-ty on the adjacent counter makes it very easy for you to relax and not miss a moment of

Watergate or whatever. IF YOU'RE planning a tiny kitchen eater, be sure

enough to withstand the many ins and outs it must take in order to be func-

tional. I like to use a Parson'stype design with thick, square legs to support the top, and spherical casters to make easy rolling as well as fewer marks on your beautiful kitchen floor.

woodwork you can hang a shallow drawer over the table to take up the space left over from the counter height to dining height.

This is a handy place to store the table silver or paper napkins you'll need to make your tiny dining into a grand scene. (Copyright, 1973, by UNITED Feature

like new planned community life

NEW YORK (UPI) -Studio, larger apartment, small house, larger house. The average married couple can trace their family and economic growth by the number of moves they

It can be unnerving — and expensive.

Most young couples are faced with an economic and a lifestyle decision when hunting for a home what they can afford versus where and how they'd like to live — says Boyce P. Price, executive vice president of the American Wood Council. All too often, they must sacrifice one for the

This need not be the case with the new housing alternatives," Price says, and statistics bear him

Figures compiled by the Federal Housing Adminis-tration show planned unit developments (PUD) continue to soar in popularity with the number of multi-family, mixed housing communities more than quadrupling in the last five years. Young five years. Young marrieds comprise more than 60 per cent of the mix in some PUDs, with many couples having lived in two or more of the types of apartments

or homes available.

These planned communities, Price said, offer a wide variety of housing alternatives. Townhouse, garden and high-rise apartments, and patio homes are combined in an esthetically pleasing suburban area.

WITH THIS MIX, HE NOTED, a couple can se-lect the type of housing

now. Later, as family, space or lifestyle needs increase, they can move but stay in the same com-munity cluster. The prob-lems and cocts of the move are reduced and there is no disruption of social or community ties.

Price suggests that home hunters make a checklist and, if a planned unit community is one of the alternatives to be considered, include these items on it:

-Dual needs. Make a two-column list, one each for short and long-term needs. Analyze communities according to their

ability to serve both.

Location. Suburban
PUDs can add to commuting costs. However, job opportunities are increasing in peripheral areas, particularly for women, providing opportunities for extra income. Prox-imity to public transportation, shopping and schools also can reduce living expenses.

Over-all costs. Budgeting is a must, but look at over-all expenses. Could a PUD's swimming pool or tennis courts provide recreation otherwise unavailable or too expensive? -Individuality. Effec-

tive site planning, open spaces, careful design to integrate houses with their surroundings create a warm, "neighborhood" feeling. Rate PUDs on the sense of place and individuality.

-AVAILABILITY.
Check with the rental agent to see if community residents have first refusal when other units are

eighbors are

Knotts Berry Farm is just a block away. Buena Park Community Recreation Center and Public Library are right next door. Tennis, swimming, recreation grounds and Club House are all in your own back yard, and you own a share in it

Monticello Meadows 3 & 4 Bedroom \$21,450 Townhomes From \$21,450

INCLUDED in the Price Are: Central Air Conditioning Lighted Tennis Court Swimming Pools Best Buena Park Location

Land Ownership 15 Acres of Mature Landscaping Large Private Patio Spacious Club House

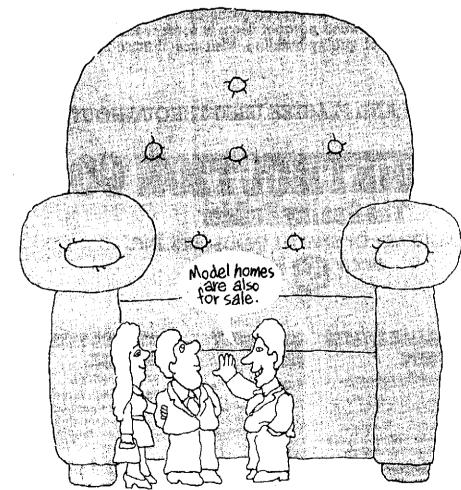


First units ready now for immediate occupancy.

Buena Park, Easily accessible, 7200 La Palma Avenue — from Santa Ana, Riverside or Artesla reeways. 714/995-4213

Another quality development by JAK Construction Co. & Adorada Corporation.

HUGE FURNITURE SALE.



If you've ever wondered what becomes of model home furniture. here's your chance to find out.

Next Saturday and Sunday we'll be selling the furnishings from our seven Tempo Cypress model homes. Chairs, sofas, patio furniture, credenzas, lamps, decorator accessories. Over \$85,000 worth of furnishings at unbelievable

The sale runs next Saturday and Sunday, September 8 and 9.



Saturday, 9:00 a.m. to 6:00 p.m. And Sunday from 9:00 a.m. until everything is sold. It's strictly first come, first served. Strictly cash and carry.

So, come out to our Tempo Cypress Furniture Sale. You'll find the kind of furniture you've been looking for. At prices you never expected to see.

Directions: San Diego Ewy, or Garden Grove Ewy, to Valley View, then north to models. Phone (714) 894-4455.

10.10 THE LARWITE COOKS, MIC. A part of CNA Financial Corporation

Home trade offered

Westbrook Townhomes have entered the close-out phase and fewer than 20 of the 130 remain available.

able.
Walker & Lee sales director Ron Kotloff noted the community's models are for sale. "Each of the models has an installed patio and air conditioning," Kotloff said, "and some have upgraded carpeting and double ovens as well."

As the townhomes near the completion of sales, the Westbrook Center, directly across the street from the homes, also is nearing completion. Most of the attractions of the center are now open, including the Westbrook Ice Arena, newest and largest arena in the county

"Visitors to our models can plan a day around the visit," Kotloff said. "The ice arena is available for open skating most of the day on both Saturday and Sunday.

Sunday.

A free ticket to the Ice Follies at the Fabulous Forum in Inglewood is being given away with each purchase of a 10-punch admission ticket during the arena's Grand Opening. (The Follies will be at the Forum Sept. 5-16.)

A NUMBER of other attractions are also now open in the Westbrook Center, including the Edwards Westbrook Twin Cinema, the Hungre Hombre restaurant, a senior citizens rest home called Westbrook Royale, a branch office of Southern California Savings & Loan Association and a number of smaller stores and offices.

Westbrook Development Company built both the townhomes and the commercial center as part of an unusual, combined residential and commercial development.

Westbrook Townhomes continue to offer interest rates as low as 7½ per cent after a 20 per cent down payment, 7½ per cent after 10 per cent down and 7¾ per cent after 5 per cent down. Prices of the remaining homes range from \$27,995 to \$31,995. A home trade plan is also available through sales counselors Walker & Lee.

Four floor plans remain

Four floor plans remain available in one and two-story designs with two or three bedrooms, two or 2½ baths and two-car garages. All of the plans feature spacious living and dining rooms, while some have convertible dens or family rooms as well.

The sales office and models are located on Westminster Avenue just east of Brookhurst Street in Garden Grove. Visitors may reach the site from the Garden Grove Freeway by taking Brookhurst south to Westminister, then turning left. The homes are open daily from 10 a.m. to dusk.

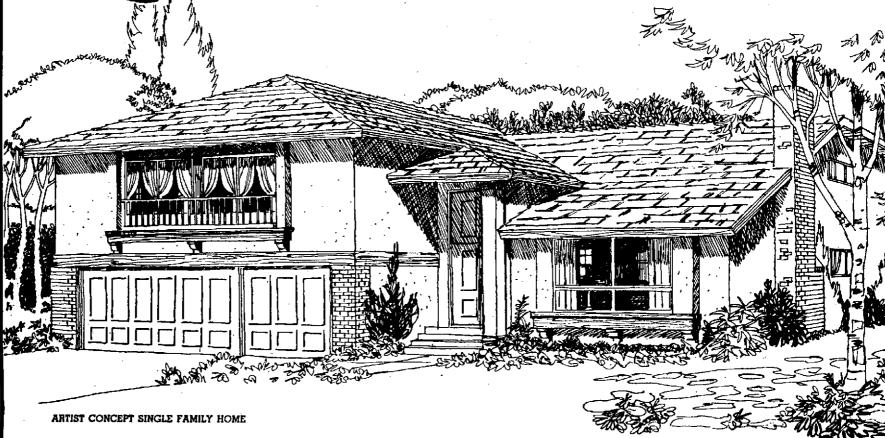
Tenants expert to talk

Anthony R. Henry, director of the National Tenants Information Service of Washington D.C., will speak at the Wednesday, Sept. 5 luncheon meeting of the Multifamily Builders Council at the Rodger Young Center, 936 W. Washington Blvd., Los Angeles.

Angeles.
Cliff Jenkins, president of the three-county council, said "it is important for all Apartment builders, owners and managers to know more about the tenants' viewpoints and attitudes, especially as they may relate to their ways restricted."

own operation."
Henry has been a director of the National Tenants Information Service since June, 1971. He directed the Nationwide Tenants Rights Program of the American Friends Service Committee, beginning in March of 1969.

S&SMEANS OUALITY



Quality is not hard to find in an S & S community, it's everywhere you look. From the traditional methods and the quality materials used in construction to the provocative home designs. S & S quality is everywhere. After 20 years and more than 20,000 homes, quality is our business.

Outstanding quality features you will find in every S & S new home include: Genuine lath and plaster for better sound proofing, more fire protection and longer life. Custom hard wood hand-finished kitchen cabinets. Ceramic tile counter tops. Terrazo or tile entry floors in some plans. The dramatic warmth of custom fireplace designs. Hardwood parquet floors in some rooms and more. Take advantage of 20 years of quality building. Visit one of these fine S & S communities today.

GENUINE LATH AND PLASTER USED THROUGHOUT

S&S CONSTRUCTION CO. The Quality Builder

A SUBSIDIARY OF SHAPELL INDUSTRIES, INC.

Y OF SHAPELL INDUS Listed on the N.Y.S.E.

COLLEGE PARK CYPRESS

CYPRESS (714) 892-7709

Take the San Diego/Garden Grove Freeway to Valley View and turn North, or take the Santa Ana Freeway to Valley View and turn South.

3 to 7 bedrooms • From \$44,950



CYPRESS VILLAGE

GREENS (213) 598-6718 (714) 893-5017

PATIO HOMES (14) 655-5617

Take the San Diego/Garden Grove Freeway to Knott Ave. and turn North to Orangewood, then left to models, or take the Santa Ana Freeway to Knott Ave. and turn So. to Orangewood, right to models,

2 to 4 bedrooms • From \$36,45L



VILLAGE ESTATES NORTH

WESTMINSTER (714) 892-7769

Take the San Diego Frwy to Westminster Ave. West exit. Turn right to Westminster Ave. and right again ½ mile to Village Estates North.

3 to 6 bedrooms • From \$38,450



GOLDENWEST PARK

HUNTINGTON BEACH (714) 893-2407

Take the San Diego Frwy or Garden Grove Frwy to the Golden West turnoff. Go south on Golden West to McFadden.

3 to 7 bedrooms • From \$48,450



GRANADA PARK NORWALK

NORWALK (213) 865-9503

Take the Artesia Frwy (91)
east from the Long Beach
Frwy or west from the Riverside Frwy and exit at Bloomfield. Turn north at Alondra

Blvd. to models.

3 to 7 bedrooms • From \$37.950



GRANADA PARK GARDEN GROVE

GARDEN GROVE (714) 530-0170

(714) 530-0170

Take Garden Grove Frwy to Brookhurst and go North to Trask. Turn Left on Trask to models.

3 to 7 bedrooms • From \$39,450



MAPS NOT TO SCALE.





New look comes to Madison Avenue

articles excerpted from the new book, "Promise Them Anything," by Edward Buxton, published by Stein & Day. Distributed by Chicago Tribune-New York News Syndicate.)

By EDWARD BUXTON

The revolution in advertising language and approach began to shake up the business in the early 1960s. Perhaps it was not noticeable in any sudden fashion to the general advertising audience. But it certainly was noted and recognized within the business. Almost overnight, there was a sudden new respect for creativity, for the big idea, for breakthrough, for standout adver-

tising.
First there were the early Volkswagen ads, the Polaroid, Alka-Seitzer, Braniff, Xerox, Benson & Hedges and many others. It was different advertising. It broke all the rules. It got attention and got itself talked about.

At first the staid old agencies along Madison Avenue scoffed at this trend. "Superficial nonsense, done by brash young kids. Wise guys with no back-ground, no training." It will go away, they thought. But it didn't. Instead, it gained momentum, for by now it be-came embarrassingly and increasingly evident that this wild, fresh stuff was

Volkswagens were indeed selling. So were Polaroid cameras. Braniff Airlines, with its multi-colored planes, was carrying more passengers than com-petitors. Benson & Hedges 100's were acclaimed the fastest-growing cigarette on the market. Something important was happening. These new-wave kids had something that was suddenly high-ly marketable: genuine imagination, a freshness and boldness that could not be denied.

THE REACTION up and down Madison Avenue was a sudden switching of gears. "Well, hell," they told their clients, "anybody can do that kind of stuff, if that's what you want." So they tried—and found it was far from simple from simple.

When the old-line agencies found they couldn't "borrow" the techniques, they finally decided that they would have to hire their own resident Jewish writers and Italian art directors. The race was on. The salaries of these newwave creative people began to skyrockct. Young men in their 20s, who had

FRINGE edges red

silk shawl that's

been earning less than \$10,000 a year, were suddenly getting offers for \$20,000, \$30,000, \$40,000.

A team composed of a Jewish writer and an Italian art director was packaged by enterprising placement agencies and sold for price tags of \$75,-000 to \$100,000. McCann-Erickson snapped up a whole creative department from one of the hot new shops for a price reported to be nearly half a mil-lion dollars.

The few agencies that had some of these much-sought-after talents on their staffs were forced to give quantum raises every few months to fend off the raiders. Some could not be held. They changed jobs as often as three times a year, leaping from one golden pinnacle to the next.

The most disquieting and unsettling reaction to this new development in creativity, at least to the conservative, old-line agencies, was the welcome it seemed to be getting from clients. Especially among the major multimillion-dollar spenders in the packaged-goods fields. Procter & Gamble, Miles Laboratories, Philip Morris, Gillette, as well as some of the major airline and liquor accounts. The very companies who for years were considered the implacable advocates of rigid, formula advertising. formula advertising.

Now these important big advertis-

ers were switching their accounts, or parts of them, to these bright new creative people. During the 60s, Doyle Dane Bernbach, the agency with the bright-est creative reputation, jumped its bill-ings from less than \$50 million to more than \$250 million.

HOW DID IT come about? Why did the advertising agency Establishment become so vulnerable to such a radical, abrupt changeover?

It would be unfair to say that the

advertising agency business was snob-bish or exclusive. Yet it was indeed often run as a sort of private fiefdom for well-to-do sons of good Eastern families. During the 1945-60 era, it was in fact a fairly conservative business.

The big, well-established ad agencies were playing it safe, holding on to their stable, profitable positions. The top management level of ad agencies was peopled by relaxed, sensible and unimaginative businessmen, men who sincerely believed they were serving their clients with what their clients

Coupled with this conservative and safe attitude on the part of management during these years was the hope to pin all advertising down to an exact science. On this, both clients and ad agencies agreed. "We've got to be more accountable."

So the era of research was born. Ad agencies began to invest heavily in re-search departments. Every fact of advertising that could be tested was measured with slide rules and the new computers. There were pre-tests, post-tests, eye-camera studies, palm-perspiration analyses of emotional response to ads, recall tests, message-retention tests, readership studies, motivational studies, audience-profile studies, demographics, psychographics, focus-group studies and so on.

All this new emphasis on research, although costly to ad agencies, made one thing much simpler. It was no longer difficult to sell a client on a new campaign. Where previously the agen-cy people had to put on elaborate presentations to convince a client that their new approach was right, now a few turnover charts highlighting re-search results did the selling job. There was nothing to argue about. There it was; the figures didn't lie.

In this environment, who needed

creative people? All that was required of the ad makers was a facility to implement the research. You didn't meed a vocabulary; you just strung to-gether words that were known to test high, such as "new," "mothers," "easy," "you," "your," "free," "hurry," "limited time only," and "use this handy coupon."

DEMONSTRATIONS were great according to research, so whole staffs were installed to work on before-and-after gimmicks or other "laboratory" tests to prove the superiority of one brand over the other. Art direction was never simpler. Research told precisely what kinds of pictures invariably rated high: dogs, babies, family scenes, sentiment, modest cheesecake, outdoor scenes, sailboats, freckle-faced kids. The range was limited, but how could

you go wrong?
Copywriting became bead stringing.
Using the short list of high-test words, it was merely a matter of putting them together in order, plus following a few other simple research findings such as:

See REVOLUTION, Page W-3



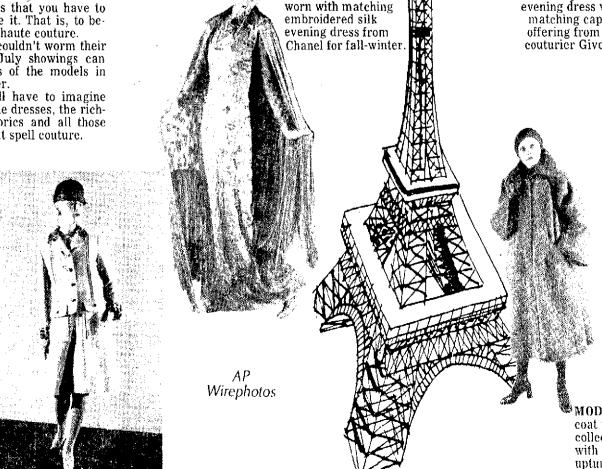
By ALISON LERRICK AP Fashion Writer

PARIS - The problem with haute couture is that you have to see it to believe it. That is, to believe it's really haute couture.

People who couldn't worm their way into the July showings can now see photos of the models in their daily paper.

But they will have to imagine the luxury of the dresses, the richness of the fabrics and all those little details that spell couture.

MOLYNEUX created this beige wool dress with matching jacket trimmed with saddle stitchings and collar and cuffs done in leopard fur.



13

winter fashions

BLUE pleated silk evening dress with a matching cape was offering from Paris couturier Givenchy.



MODEL WEARS ample blue mohair coat from Christian Dior's winter collection. The coat is thinly striped with fuschia, features an oversized upturned collar and comes with matching bonnet.



is this classic suit, which was part of fall-winter collection previewed in Paris. This one is in white tweed with bordeaux crepe, four flat pockets on the jacket and four small pleats

in the skirt.



Gut essen, gut trinken

By CAROLYN McDOWELL

THEY HELD OCTOBERFEST in August as their annual September street party.
"They" are members of Alamitos Bay Garden

Club, all present or past peninsula property owners. The ocean side of 67th Place was turned into a German beer garden through the slight of hand of Bonnie Tebbetts. Decorators planned to tent the entire area with a parachute, but capricious winds

deemed otherwise and it was an open air affair.
Co-chairneighbors were Toni Morford and Maricanne Goldberg. Marianne was born in Berlin and isaw to it that EVERYTHING was authentic for the 450 peninsula dwellers and outlander guests.

Taking turns manning (I know the word is passe but someone swiped my thesaurus) the ticket booth were Dorothy Van Buren, club president, and Karen Hough, ticket chairgal.

Some day I am going to yield to my overwhelm-

ing laziness and run an entire guest list of 450. That should fill a column nicely.

In the meantime, here are a few Germans-for-

George and Bea Hart, Tony and Sunny Roessler, Sam and Marg Chase, Ken and Kay Caskey, Ginger

Sam and Marg Chase, Ren and Kay Caskey, Ginger McCallum, Gordon and Ruth Dougherty and Clayton and Phyllis Markley.

More were Bobbie Poppler, Carl and Barbara Martin, Milan and Golda Williams, Fred and Wilma Peters, John and Nancy McNaughton, Bruce and Pat Burke, Pres and Nancy Smith and Jack and Rabbi Vial

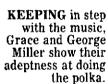
Mustn't forget Dr. Walter and Pat Gilkey, Jim and Barbara Eddy, George and Grace Miller, Sally Towse, Cliff and Connie Reiman, Max and Thelnore Nichols, Gerry and Virginia Chrisman and John and Margaret Davis.

> PART OF the crowd at Alamitos Bay street party sits down to the food at picnic benches

brought in for the

occasion.

Staff photos by RON CARLSON



LUAUS ALL OVER the place.

Well, in a couple of places. Like the San Pedro hillside home of Chet and Margy Hansen where Dames Club members and husbands gathered for teriyaki and trimmings. Hardy swimmers were Jean Jones, Jerry

McCutcheon and Shirley Carter. Bob Sturgeon staked out the jacuzzi while wife, Doris, tended to party details with co-chairgal Kay Humfeld.

President, Jerry Hazzard, was there with husband, Don. They persuaded son, Ken, to tend bar for the evening so his Sharon came along to join the fun.

Others were Bob and Marynell Solomon, Jim and Rev Milner, Dick and Gloria McWilliams, Jack and June Satariano and Swede and Lee Nutzmen.

A MINI-LUAU was planned by Group 17 of Children's Benefit League. The bridge and brunch at the





EVEN BABY gets into the act. Sixteen-month-old Lisa Lichtenhan, held by mom, Janet, samples some of the food,

home of Jeanie Miller served as a preview of the Big Luau planned for Sept. 7 which I will tell you about

NOSTALGIA NOTE.

Last I heard, Scarabs Club at Poly High School

It dates back a long time - at least as far back as 1937 as Rene Ames Bartholomew can tell you.

She rounded up some former Scarabs from the classes of '37, '38 and '39 for a reunion luncheon.

To add to the excitement, she invited her friend

Wanda Mounts to come and tell fortunes. Since Rene had not been in contact with most of the women since school days, she could not brief

Wanda on any of their activities. Wanda was acclaimed an excellent seeress by such as Eva Lamphere Robertson, Vivian Wyzhski Giddens, (she came all the way from Orange Cove, near Fresno) Roberta Fawcett Perkins and Millie

Pinkerton Tucker. More were Joyce Lee Lowell, Elaine Bale Bohannan and Frances Burton Burton (no, that isn't

a misprint) and extra special guest, Norma Chap-man Miller who was Scarabs advisor in the 30's. Norma recently retired from the Long Beach

The gals had so much fun reminiscing that they plan to do more of same at a September picnic.

They are cordially inviting other Scarabs of

those years to join them.

Contact Rene Bartholomew at 275 Tivoli Drive,

A TRADITIONAL WEDDING in a contemporary

For the new Mr. and Mrs. Jim Williamson.
The couple exchanged vows in an afternoon ceremony at Crestwood Park in Los Angeles.

Following the ceremony, wedding guests were served traditional champagne and a sit down dinner.

The bride is the former Barbara Tritel, daughter of Edie Tritel of Los Angeles and Hal Tritel of The bridegroom's parents are Paul and Jeanne

Williamson of Our Town.

After a honeymoon to Oregon the newlyweds will make their home in Santa Cruz where Barbara is a junior and Jim is attending graduate school.



MRS. R. C. HODSON II



MRS. C.D. WATKINS II



MRS. DALE ROBINSON



MRS. E. J. COCCOZZA MRS. MICHAEL BREWER



No greater humiliation riot helmet and a crowd began to form around my

(EDITOR'S NOTE: The following is one of "the best of Erma Bombeck" had a dental appointment - columns her fans have most frequently requested
— and will appear, with
others, in an anthology of
her columns to be published by Doubleday this fall.)

By ERMA BOMBECK

My husband says I overreact to a traffic ticket. That's not true. I know a lot of women who cry for three days. And sell the car. And try to retain F. Lee Bailey to defend them.

The trouble with men is they do not have the proper respect for traffic tickets. To them, it is a sign of manhood, like drinking a quart of beer without belching. To women, it's an emotional trauma, comparable to

Hester wearing a large "A" on her chest that stands for Auto Violation My husband considers my traffic tickets the greatest source of humor

since Milton Berle wore a dress. As a high school graduate, I consider them a humiliation.

I HAVE received three citations in 23 years of driving. The first one was in 1950, when I made a Uturn in front of a paddy wagon. I know what you're thinking You're thinking I didn't see the paddy wagon. Wrong. In my mind, I humanized the police officer, rationalizing he was a man who took out the garbage, stood in line at the circus and knew the agonies of circling the block 18 times only to see a parking spot on the other side.

If I live to be a hundred, I will never forget the laughter that came out of that paddy wagon.

My second misdemeanor was for speeding ...while passing a police cruiser. As I sped by, I purposely waved to the officer and pointed to my watch, indicating that I watch, indicating that I

car. I knew he would not had a dental appointment buy the fact that if I was for my son and would be charged for it if we were stupid enough to cut in front of a police cruiser for an illegal turn, I sure-

I thought it odd when he escorted me from behind with his siren and red light for three miles, but I respected him for his understanding.

in traffic court, I sobbed so uncontrollably they had to give me two aspirin and a cup of hot tea to sedate me.

front of a police car to make an illegal left turn. As the officer put on his

ly wouldn't be smart enough to figure out the one-way streets in the downtown area. What could I do? I got, out of the car, threw myself against the hood with my feet apart, asked to hear my rights and re-

quested a phone call to my husband.

laughing. But just wait till he finds out who gets custody of the kids!

Wedding vows are exchanged

Hodson-Churchill Honeymooning in San

Diego are newly wed Mr. and Mrs. Richard Charles Hodson II (Marie Elaine Churchill), who were married during a Saturday afternoon ceremony in First United Methodist

The daughter of Mr. and Mrs. James D. Churchill of Seal Beach was attended by her sister, Laura Jean Churchill. Stan Moreno was best man for the son of Mr. and Mrs. Richard Charles Hodson of Long Beach.

The new Mrs. Hodson was graduated from Huntington Beach High School and attended Golden West

Nancy Millie The bride was graduated from Pacifica High School, Garden Grove, and is attending California State University, Full-Edwin Clock

Mr. and Mrs. Noble L Millie announce the engagement of their daughter, Nancy Louise, to Edwin Henry Clock, son of Mr. and Mrs. Henry II. Clock, All are Long Beach

residents. No date has been set for the wedding.

College, Huntington Beach. Her husband, an alumnus of Millikan High, attended Long Beach City College. They will live in Stanton. Watkins-Sutherland

A ceremony Saturday afternoon at the Greenbri-er Inn, Garden Grove, was the setting for nuptials spoken by Victoria Lynn Sutherland and Charles D. Watkins II.

The daughter of Mr.and Mrs. Donald E. Sutherland of Garden Grove was attended by Mrs. Frank Schiavone. Mike Dunn was best man for the son of Mr. and Mrs. Charles D. Watkins, also Garden

Grove residents.

They will live in Tustin following a honeymoon trip to Lake Tahoe.

Robinson-Aboltin

Maureen E. Aboltin, daughter of Mr. and Mrs. Andrew P. Aboltin of Long Beach, became the bride of Dale F. Robinson Saturday evening ceremony

Lakewood Community Church. Mrs Robert Waring

was matron of honor and Mike Finn performed best man duties for the son of Mr. and Mrs. Russell F. Robinson of Newhall.

The bride is an alumna of Lakewood High School and California College of Commerce. Her husband was graduated from Bellflower High and Los Angeles Trade Technical College.

Following a honeymoon trip to Lake Tahoe and Nevada, they will live in Long Beach.

Coccozza-Keller

East Side Christian Church was setting for the Saturday afternoon ex-change of nuptial vows by Deborah Ann Keller, daughter of Mr. and Mrs. William M. Keller of Long Beach, and Eugene Joseph Coccozza, son of Mr. and Mrs. Joseph Coccozza of Downey.

Nancy Kornman was maid of honor and George J. Repucci served as best

The bride is an alumna of Wilson High School and Long Beach State University. Her husband, a graduate of Earl Warren High, Downey, is attending Long Beach City College.
Following a honeymoon

trip to San Francisco, they will live in Long Beach. Brewer-Murphy

Honeymooning in Ore-

gon and Washington are newly wed Mr. and Mrs. Michael Brewer (Lynda Murphy) after a wedding Saturday afternoon at Holy Family Catholic Church, Orange. Nannette Konyu was

maid of honor for thhe bride, daughter of Mr. and Mrs. Edward Murphy of Tustin. The bride-groom, son of Mrs. Carl Damuth of Norwalk, asked Michael Larson to be best man.

The new Mrs. Brewer was graduated from UC Santa Barbara. Her husband, an alumnus of Excelsior High, attended Cerritos College. They will live in West-

Spinelli-Lechuga

Wanda Carmel Lechuga, daughter of Mr. and Mrs. John R. Lechuga of Long Beach, became the bride of Louis J. Spinelli during a Saturday afternoon ceremony in St. Cornelius Catholic Church. Carolyn Suarez was maid of honor and Mike Mango served as best man for the son of Mrs. John Fernandes of South Gate and Nicholas R. Spinelli of Stanton.

The bride was graduated from Jordan High School and attended Long Beach City College. Her husband is an alumnus of Millikan High. Upon return from a honeymoon trip to Las Vegas, they will live in

Long Beach. Campbell-Wolcott

Wilson High School graduates Carol Lynn Wolcott and John G. Campbell exchanged nuptial vows Saturday evening during a ceremony in All Saints Episconal Church pal Church.

The daughter of Mr. and Mrs. Kenneth Wolcott was attended by her sis-ter, Patricia Wolcott. Colin Campbell was his brother's best man. They are sons of Mr. and Mrs. Robert Campbell of Long Beach.

The new Mrs. Campbell is an alumna of Long Beach City College, Her husband is a student at Cal Poly San Luis Obispo, where they will live.

Silverplated Round or Oval Wire Basket approx 101/4" Diameter Reg. 12.95 NOW **\$995** One Week Only Lakewood 634-8824 • 774-0443 OPEN TUES., WEO., SAT., 9,30-5-30 MON., THURS., FRI., 12-9 JEWELERS FOR THREE GENERATIONS



YWCA WORKER Joan Buser inspects some of the jackets and dresses which will be available at the Long Beach

YWCA's second annual Back-To-School Clothes Closet, Saturday.

-Staff Photos by TOM SHAW

YW opens its clothes closet

The Long Beach YWCA, Sixth Street and Pacific Avenue, is still in need of donations of clothing and shoes in good condition, so that it can successfully repeat last year's Back-To-School Clothes Closet.

This year's event will be held Saturday beginning at 9:30 a.m. On that day, youngsters in need of appropriate school clothing will be allowed to select one complete outfit at no charge. Clothing and shoes collected so far are new or nearly new items donated by cooperating merchants, members and friends of the YW. Local neighborhood centers are contrib-uting volunteer help for the event.

Children needing clothing must be accompanied by parent, guardian or other responsible adult and come to the Sixth Street West Room, entrance on Sixth Street.

Last year more than 700 youngsters were provided with clothes for the first day of school.

Anyone wishing to donate items or make cash contributions toward purchasing clothes, should contact the YWCA. Arrangements can be made to pick up the goods.



ELEANOR FIELDS, volunteer worker for the Clothes Closet, sorts some late donations. The YW at Sixth Street and Pacific Avenue still needs contributions of new or nearly-new clothes and shoes to make

Playwright turns novelist

By DIANNE SMITH Staff Writer

Robert Anderson is a playwright turned novelist who mixes fact with fic-

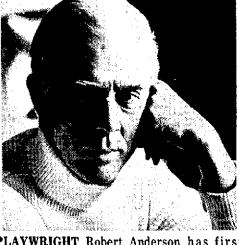
who mixes fact with fic-tion in his writing.

The pleasant New Eng-lander was in Los Angeles recently as part of a two-city West Coast promotion tour for his book, "After," published by Random

The inevitable question asked him by anyone reading the book is whether it's autobiographical. "I consider that a flattering question because it means they think there's a ring of truth to the story. If I said it was all fiction, they'd be disap-pointed and if I said it was all fact, they'd be embarrassed because it's so intimate," he said of the book, which deals with the relationship of a man to his dying wife and how he readjusts his life after her death.

"My first wife died of cancer after a lingering illness, but the book isn't all autobiographical," he commented over lunch at the Beverly Hills Hotel.

HE DECIDED to write the novel when he found the subject matter didn't lend itself to a play. "It's a meditative book. It deals with surviving the



PLAYWRIGHT Robert Anderson has first book published by Random House.

death of someone close and moving on. It's also a discussion of marriage and its values. Marriage, I think, gets you through the bad times because you have a real commitment have a real commitment to somebody."

Born and reared in New York, he now lives in Bridgewater, Conn., in a restored old farmhouse, with his second wife, actress Teresa Wright. They also keep an apartment in New York City. "If you're going to be in the theater, you can't ever leave New York."

His wife's hobby is refinishing furniture when she has time. "We have a four-car garage with no cars in it because it's full of furniture she's going to refinish some day," he said good naturedly.

He wanted to be a poet and geared himself in that direction while attending Harvard University. He

"AT AGE 36, I had my first play produced — 'Tea and Sympathy' — although I had written 12 before it. A playwright has a more difficult time getting recognition and having his work produced because of the cost involved in doing a play. It costs about \$250,000 to put even the simplest play on the simplest play on

turned to serious writing during his wartime mili-tary duty in 1942-43 when

he won an award for the

best play written by a serviceman overseas.
"That launched my car-

reer and then, I got a Rockefeller scholarship to write plays.

Broadway.
"That's why they say a poet achieves greatness at 18, a novelist at 28, but a playwright has to wait until 38," he laughed. Paramount Pictures has

bought the movie rights to his book, and he is negotiating to do the screen

Among his other writing credits are "I Never Sang for My Father" and "Soli-taire/Double Solitaire."

A Husband Golf Tourna-A Husband Goir Tourna-ment, sponsored by Orange County Alumnae Club of Alpha Gamma Delta fraternity, will take place Saturday on the Green River Golf Course.

Following the tournament, members and spouses will gather for cocktails and a steak fry at the Anaheim home of

Alpha Gam golf tourney

Mr. and Mrs. Louis E

In charge of arrangements are the new officers, headed by Mrs. Ed

ward Repic of Anaheim. Serving with her are Leslie Paddock, Mrs. Leslie Paddock, Mrs. James Johnson, Mrs. A.J. Duff, Mrs. William Reed, Mary Gruber and Mrs. Charles O. Gruber.



Groups announce meeting dates

TUESDAY
AMERICAN Schizophrenia Association of
Long Beach and Lake-

wood, 7:30 to 9:30 p.m., Del Valle Park Recrea-tion Building, Arbor Road and Woodruff Ave., Lake-wood, meeting for friends and relatives of the schizophrenic.

TEMPLE BETH Zion Sisterhood, 8 p.m., Tem-ple social hall, 6440 Del Amo Blvd., Lakewood, first meeting of new club year to focus on an historical analysis and present day interpretation of

items in sanctuary of the synagogue. Rabbi Bert A. Klein will be speaker. A holiday table will be set up and holiday recipes

FRIDAY

APOLLO CHAPTER, California Federation of Chaparral Poets. 1 p.m., Mission Room. Third Street and Alamitos Avenue, members will read and criticize their poems written in the French villanelle form.

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Canoga Park, 21729 Vanowen (across from Topanga Plaza). Phone 887-1144

Monterey Park, 2000 S. Atlantic Blvd. (Atlantic Square). Phone 724-1224 Glendale, 200 N. Brand (corner of Wilson). Phone 246-2454 Pasadena, Lake at California. Phone 795-7711

North Hollywood, 12020 Victory Blvd. (near Sears). Phone 769-3800 Hollywood, 6368 Hollywood Blvd. (west of Vine). Phone 465-7158 Beverly Hills, 9669 Santa Monica Blvd. (corner of Bedford). Ph. 276-7051 Santa Monica, Wilshire and 20th. Phone 451-0751

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Advertising revolution

it is best to mention the brand name seven times in each one-minute com-mercial; restate the user benefit three times in each message; raise the sound level of commercials above the program level; keep the package on screen at least 28 per cent of the time.

No sweat, boss.

Obviously, this kind of creative straitjacket began to take its toll among writers and artists in the ad business. The good ones began to drift off into other fields. Or if they stayed on, they tried to sublimate their creative urges by doing creative work on their even.

It might have been the recession of 1959-1961 that marked the turning point. Or it could have been the realization by many major manufacturers that many of the new products they were introducing were hombing, failing miserably in the marketplace, despite the fact that all their expensive research had told them to go, go, go. In any event, the disenchantment set in.

Bill Bernbach, one of the leading

exponents of creative emphasis, told an impressive audience of national adver-tisers at the Plaza Hotel one day early in the 60s, "If we had gone by the re-search we would never have run with the Avis campaign, "We're Number two.' The figures all said it would never work." By this time, Avis was already the most successful and talkedabout campaign of the period.

A saltier comment came from eorge Lois, then partner in the hot young company, Papert, Koenig, Lois, which was at the time picking up accounts so fast they could hardly absorb them. Lois said, "...research, that only tells what you had for breakfast. Let's make some ads with guts!" MONDAY: How Seventh Avenue moved east to influence the kind of advertising we

ABWA units slate annual friendship tea

Three area chapters of American Business Women's Association will host their annual Hand of Friendship teas this week to introduce prospective members to the organization. Similar events are held by chapters through-out the country.

Two teas are planned Wednesday. Eldorado Chapter will meet at 7:30 p.m. in the Downey home of Maybelle Brauser, 11513 Pruess Ave., for its enrollment event. Downey Emerald Chapter also will meet at 7:30 in the recreation room at 10261 Western Ave., Downey. Jubilee Chapter of Long

Beach will gather next Sunday afternoon in the home of Mrs. Tanis Noon, 3523 N. Kallin Ave.

Welcoming guests will be the respective chapter presidents, Bernice Zaby, Liz Palmer and Bertha

You can help

Each week Life/style brings readers a list of volunteer opportunities. Those wishing further information may contact the Community Volunteer Office, an agency of the United Way, at 426-7171, 10 a.m. to 3 p.m. Monday through Friday.

NIGHT WORK: Agency which handles family counseling needs a volunteer receptionist on Wednesday evenings.

GET MOVING: Service which aids the elderly and convalescing needs drivers to deliver

GIRL TALK: Big sister program needs young adult volunteer to work with girls ages 7 to

month to address envelopes for an agency which serves the Armed Forces. GET IT TOGETHER: Groups and individu-

FINGER EXERCISE: Typist is needed twice

als are needed to stuff and assemble mailing packets for a fund-raising campaign. CHILD'S PLAY: Well-baby clinics need volunteer helpers on Tuesday afternoons.

FASHIONABLE FAVOR: City-wide program to provide school clothes for needy children needs donations.



FALL MUST!

ROUX HAIR FROSTING



PRE-SCHOOLERS Marc Russo, 3, and Janelle Williams, also 3, wash dishes following a mud-pie making session

at one of Long Beach's parent participation nursery schools. -Staff Photo by CHUCK SUNDQUIST

Parents play part in community nurseries

This year's parent participation nursery school program, sponsored by Long Beach Council of Parent Nursery Schools, opens the week of Sept. 11 at various locations throughout the city.

Designed for boys and girls aged 2-years, 9months to kindergarten, the program is designed to encourage preschoolers' educational, emotional and physical development.

To be eligible, a parent must complete a one-semester course called "Guiding Children's Growth" at Long Beach City College and be

able to spend one morning every other week assisting a qualified nursery school teacher.

Each parent shares in the planning and operation of the school. Fees are low — much less then helf the cost of similar programs in less than half the cost of similar programs in private nurseries.

Schools in the program have scheduled Tuesday-Thursday sessions, from 9 a.m. to 11 a.m. for the juniors — children 2 years, 9-months to 4 years and Monday, Wednesday and Friday mornings from 9 to 11:30 for seniorsthe older children.

LOCATIONS ARE: Bayshore, Ocean Boulevard and 54th Place; Bixby Knolls, Bixby Knolls Park 1050 Freeland St.; Bixby Park,

Cherry Avenue and First Street; California Heights, Somerset Park, 1500 E. Carson St.; Cerritos-Artesia, St. John's Lutheran Church, Somerset Park, Carson St.; Cerritos-Artesia, St. John's Lutheran Church, 18422 Bloomfield Ave., Cerritos; College Estates, 810 Stevely Ave.; El Dorado, El Dorado Park, 2800 Studebaker Road; Colorado Lagoon, Colorado Street and Nieto Avenue; Cypress Lane, MacKay Elementary School, Room 1, 8721 Cypress Ave., Cypress; Li'l Cottonwood, Bethlehem Lutheran Church, Wallighsford Road, Los Alamitos; Los Altos Whaley Park, Atherton Street and Bellflower Boulevard; North Long Beach, Houghton Park, Atlantic avenue and Harding Street; Palo Verde, Unitarian Church, 5450 Atherton St.; Pan American, Pan American Park, 5157 Centralia St.; Plaza, El Dorado Park, 2800 Studebaker Road; Recreation Park, Seventh Street and Federation Drive; Seal Beach, Marina Community Center, 151 Marina Drive; Sun 'N Fun, Zoeter Elementary School, 12th Street and Pacific Coast Highway, Seal Beach; Veterans Park, 28th Street and Pine Avenue; Wardlow, Wardlow Park, 3527 Stanbridge Ave.

For enrollment information, write Long Beach Council of Parent Nursery Schools, 283 St. Joseph Ave., Long Beach. 90803.

Wed in weekend rites

Marsh-Garrett

A Friday evening ceremony in the Studebaker Church of Christ united Kathy Jan Garrett and Rodney Marsh in

marriage.
Mrs. Randal Reames
and Deidra Wrather were
matron and maid of honor for the daughter of Mr. and Mrs. Robert T. Garrett of Long Beach. Sam Archer was best man for the son of Mr. and Mrs. Howard Marsh of Lake-

The bride was graduated from Banning High School, Wilmington, Florida College in Tampa and Long Beach State University. Her husband is an alumnus of Lakewood High and Long Beach State University. He obtained a masters degree from Illinois Institute of Technology, Chicago, and is a member of the American Chemical Soci-

ety.
Upon return from a honeymoon trip to San Diego, they will live in Lakewood.

Coble-Lynch

St. Barnabas Catholic Church was the setting Friday evening for the marriage of Kerry Kathleen Lynch, daughter of Mr. and Mrs. Matt Lynch of Long Beach, to John C.

Hagen. Colleen Ann Lynch was maid of honor for her sister. The bridegroom, son of Mrs. John C. Hagen of Long Beach and the late Mr. Hagen, asked Gary his brother-in-law, Gary Thomas Byczynski, to be

best man. The bride was graduated from St. Anthony High School and USC, where she earned her teaching credential. Her husband is an alumnus of Wilson High School and Long Beach City College, where he affiliated with Tong fraternity. He also was graduated from San Diego State University, where he affiliated with Sigma Alpha Epsilon fraternity.

They will live in Long Beach after a honeymoon trip to the Rockies.

Damon-Pearce

St. Bernard's Catholic Church, Bellflower, was setting for the exchange of nuptial vows by Michelle Anne Pearce and

Howard Brian Damon. Mrs. Darrell H. Pleines was her sister's matron of honor. They are daughters of Mrs. Rita L. Pearce of Lakewood and Leland A. Pearce of Long Beach. John Goodpasture was best man for the son of Mr. and Mrs. Howard C. Damon of Calais,

The bride is a senior at Mayfair High School. Her husband is stationed with the Marine Corps at El Toro in Santa Ana.

her schedule around panel shows and a

television film to travel for Sarah Coven-

for this firm. If a woman wants or needs

to work more, she can. The company en-

courages women to rise to management

ented, and that's important today. "Women who need to work part-time and he part of a fashion field may do so

levels. Women get the money.

"The company is basically female-ori-

Following a honeymoon trip along the California



MRS, RODNEY MARSH

Coast, they will make a first home in Lakewood. When the bridegroom is discharged from the Marines, the couple will move to Calais.

Deight-Grannis

A first home in Los Angeles awaits newly wed Mr. and Mrs. Richard Deight (Sheree Grannis) upon return from a honeymoon Caribbean cruise.

The daughter of Mrs. Eva Grannis of San Pedro and Norman Grannis of Los Angeles exchanged nuptial vows with the son of Mr. and Mrs. Lawrence Deight of Long Beach dur-ing a Saturday morning ceremony at the La Venta

Inn, Palos Verdes.

Martha Petty was maid of honor and Lawrence Deight was his brother's

best man. The bride was graduated from San Pedro High School and is attending UCLA. Her husband is an alumnus of Millikan High and the UC Berkeley School of Architecture.

Ballog-Halpin

California State University at Fullerton students Marian Elizabeth Halpin and Albert Paul Ballog Jr. were married Saturday afternoon during a ceremony in St. Juliana Catholic Church, Fullerton.

Candi Clark attended the daughter of Mr. and Mrs. Joseph Halpin of Beliflower and Robert Ballog was his brother's best man. They are sons of Mr. and Mrs. Albert Paul Ballog Sr. of Laguna Niguel.

The bride was graduated from St. Joseph High School and her husband is an alumnus of San Clemente High. Following a honeymoon

trip to Northern California, they will live in Tus-

Cleveland-Lester

Lakewood High School graduates Deborah Lynne Lester and Craig Allan Cleveland were united in marriage Saturday afternoon at the Long Beach Naval Station Chapel. Kimberly Luman was

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SAT. 10-6 SUNDAY 12 TO 5



MRS. MICHAEL COBLE

maid of honor for the bride, daughter of Mr. and Mrs. William E. Les-ter of Andrews, Tex. David Cleveland was his brother's best man. They are the sons of Mr. and Mrs. Orrin H. Cleveland of Lakewood.

The new Mrs. Cleveland was graduated from Long Beach City College, where she affiliated with Entre Nous sorority. She is at-tending USC Medical Center School of Nursing. Her husband attended California Polytechnic University at Pomona.

They will live in Pasadena after a honeymoon trip to Idyllwild.

Ray-Tietz

A ceremony Saturday at Trinity Lutheran Church united in marriage Eleonore Else Tietz and Craig Steven Ray.

Officiating at the ceremony was the bride-groom's father, Dr. Ed-ward E. Ray of Garden Grove. The bridegroom is also the son of Mrs. Jack Challacombe of Garden Grove. Angelika Tietz was

maid of honor for her sis-ter. They are the daugh-ters of Mr. and Mrs. Gerhard Paul Tietz of Lake-wood. The family moved to Lakewood from Germany under sponsorship of Trinity Lutheran Church.

bridegroom asked Robin W. Luken to be best man.

The new Mrs. Ray was graduated from Lakewood High School. She is a member of Trinity Lutheran Church where she is secretary of the Luther League. Her hus-band, an alumnus of Pacifica High, attends Cy-press Junior College. He is Luther League presi-



MRS. R. HERNANDEZ

dent at Trinity Lutheran. They are honaymooning in Sequoia.

Bertetto-Navarre

Long Beach City Col-lege students Marie Antoinette Navarre and Michael D. Bertetto exchanged nuptial vows Saturday during an afternoon cere-mony in Our Lady of Ref-uge Catholic Church.

Elizabeth Bertetto, sister of the bridegroom, attended the daughter of Mr. and Mrs. Charles Nawarre of Long Beach. The son of Mr. and Mrs. John T. Bertetto, also Long Beach residents, asked

Jon Leifer to be best man.

Both the bride and bridegroom were graduated from Millikan High School. At LBCC, the bride is a member of Alpha Gamma Sigma Honor Society. Her hus-band is on the college wrestling team.

Hernandez-Ryan

Long Beach State University graduates Maureen Ryan and Roberto Hernandez were united in marriage Saturday at St. Bartholomew Catholic Church.

Sheila Ryan was maid of honor for her sister. They are the daughters of Mr. and Mrs. F. L. Ryan of Minneapolis, Minn. Fred Hayden performed best man duties for the bridegroom, son of Mrs. Celia Nieves-Hernandez of San Juan, Puerto Rico. The bride is a member

the American Institute of Interior Designers. Her husband is doing graduate work at UCLA.
They will live in Santa

Monica after a honeymoon trip to Lake Tahoe

BEN B. THOMPSON, M.D. W. DONALD BAKER, M.D. RUSSELL B. CLARK, M.D. WILLIAM T. BARROWS, M.D. ANNOUNCE THE ASSOCIATION OF MILTON H. GOTLIB, M.D. TO OUR STAFF

SOBOBA PLAN MEDICALLY SUPERVISED WEIGHT CONTROL PROGRAM

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LONG BEACH, CALIF.

Ruta Lee is involved with more than acting see real celebrities, not someone wearing jeans and a T-shirt and perhaps a scarf. I By EVE SHARBUTT AP Newsfeatures Writer think people want to see someone who walks into a room or onto a set and NEW YORK — Ruta Lee admits frankly that she is a "doer, not an observ-She's young, she's evokes a reaction of, 'Ooooh!',' she added. "People expect femininity and fun, she's fashion-minded . . . and she wears special sizes! She's a Junior Plenty® and we've got what glamor." The slender blonde actress has been it takes to make her happy. Like MISS LEE lives with her family in a house that once belonged to Orson Welles sweater setting pants. A perfect combination in doubleknit acrylic. and Rita Hayworth. She says that, luckily shirt-collared sweater and for her, it has lots of closet space. cardigan counterpoint over well-legged pants. Camel/multi or gray/ "I keep clothes a very long time, and have some that are 10 years old. It's a good feeling to pull something out that is still good, with good fabric and good line, Between television and film appearances, summer theater shows and cru-Junior Plenty® sizes 17 to 25 sades, Miss Lee is on the Los Angeles Environmental Quality Board and is the only female on that city's Economic alter it and add some jewelry and wear it. Of course the best part is when it still fits," she said. ACTRESS RUTA LEE so familiar, but who are you?" and she Development Board. "I felt I could represent show business," she said, "showing what can be gave them an autographed card. "I learned that from John Wayne," Miss Lee is especially active in musical comedy theater but one of her favorite LANE done by people who are celebrities.' Serving her third term as president of Thalians, Miss Lee has also been named a eras is the '60s. She says they were a Miss Lee added. Another fan leaned over and tapped Miss Lee on the shoulder. "Not only are you beautiful," said the fan, "but you're really interesting." Miss Lee says she hopes nice, pretty golden era of television, and remembers with delight working at Warner Bros. **BRYANT** 25th anniversary ambassador for a jewel-"It was a real entertainment lot," she said. "You'd be called for makeup at 5:30 "ONE OF THE things about television a.m., and you could have breakfast. So people will be part of what she feels is a coming renaissance in entertainment. In coming months, she will arrange

active in cancer crusades, antismoking tours, heart fund drives and as president of a Hollywood group called Thalians, which provides help for mentally retarded children. She says she believes one must pay dues as one goes along in life.

is that you must develop a fashion sense. You become your own costume designer, dragging a wardrobe to the studio so a director may choose what looks best. It takes a bloody van to transport it. If there's anything I feel like lobbying for in Washington on behalf of the profession, it's that wardrobes for professional actors are not tax deductible," she said. Miss Lee adds that game-shows are

often filmed five at a time, and that, naturally, requires five costume changes.

T'm one who believes people want to

between bites of toast you could wander over to see who was being made up in the other makeup rooms. It was like a big sorority. I call my house in Palm Springs 'the house that Jack built,' for Jack Warn-

WITH HER perfectly coiffed blonde hair, bubbly Miss Lee is an actress who, she says, has a familiar face and a not always familiar name. During an interview in a restaurant, two young people stopped at her table and said, "You look

By Mildred K. Flanary

A glimpse at the apron worn by today's Chef of the Week will give you more than a clue to his occu-

He's Edwin C. Wright, manager of the Long Beach Gas Department.

Wright made his debut with the City in 1941 and has progressed through various posts to his present position, succeeding "Chef" Leonard L. Bendinger as manager in July, 1972.

During his service with the Gas Department he has been instrumental in bringing about important changes in the city system.

Among these were installation of major pipelines to Huntington Beach, Terminal Island and Long Beach; reconstruction of the compressor station at Plant Four and the gas storage holder and compression station six at El Dorado Park.

He most recently contributed technical knowhow to the new Gas Department headquarters.

Wright was born in Buena Vista, Colo., way up there between Salida and Leadville. His dad was in the stock business and living was easy.

EVENTUALLY his dad joined the forest service and they began to move. Manco, Colo., Laramie, Wyo., then Durango, Colo., where he met Mary, who eventually became his wife. Her dad also was in the

Wright's first job was with Safeway Stores where he became manager in Durango. Transfers to Alamoso, then to Silverton, followed. When the store in Silverton closed, they moved back to Durango where daughter, Patricia, was born.
Patricia is now Patricia Preuss and her husband

is a member of the Long Beach Fire Department.

A real change in profession for Wright occured in 1938, when he joined the Department of Commerce Irrigation and Drainage where he spent one

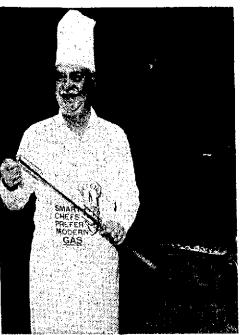
In 1939, the family decided to come to California to visit the San Francisco Worlds Fair. They drove down the coast, saw Long Beach, liked what they saw and returned home, packed up and moved back

to California in the fall of 1940.

Wright joined the City of Long Beach in 1941 as a draftsman in the Engineering Department and immediately began to climb the ladder in the Gas De-

His educational background includes attendance at University of Wyoming as well as extension courses at UCLA, University of Kansas and Columbia University.

AMONG HIS affiliations are National Associa-



EDWARD C. WRIGHT

tion of Corrosion Engineers, Western Gas Processors & Oil Refiners Association, which he serves as a director, Pacific Coast and the American Gas As-sociation and the Federal Executive Reserve (Petroleum Gas Unit.)

An active Mason, several lodges claim him as a member including Long Beach Commandery No. 40 K.T., Long Beach Scottish Rite and the Smithsonian

Associates National Members. He also is active in Downtown Optimist Club and United Way.

Our "Chef" enjoys photography, woodworking and stamp collecting, but mainly he's a lapidarist—better known as rock hound. He has cut and polished some beauties.

Mary says, "If I want something done around the house, I start harping the year before and even-tually he gets it done." She adds, "he's a proud grandpa and he sure can cook." With gas, that is. Today he has a chicken on the fire.

BARBECUED CHICKEN

- 1 whole chicken
- teaspoon garlic salt
- teaspoons paprika
 cup freshly squeezed lemon juice
 teaspoon grated lemon peel
 teaspoon oregano (crushed)

Season chicken with garlic salt, rubbing well into flesh of chicken. Sprinkle with paprika. Place on rotisserie and brush with sauce. Use low flame on gas barbecue; cook for 45 minutes to 1 hour. Baste occasionally. Serves 4 to 6.

Protection

Violence not solely male trait, socilologists agree

(C) 1973, Chicago Daily News

NEW YORK - Women think about sex more than men. Are more violent than men. And women are less likely to marry if they are smart white Catholics who were first-born children and raised by

one parent.

These are among the propositions offered by sociologists attending the four-day meeting of the American Sociological Association here.

Not surprisingly, sex, violence and singlehood were high among the hundreds of topics discussed by the more than 1,000 scholars attending the conference. They also pondered blacks in prison, Japanese factory, workers, drewing as a second of the second of factory workers, drowning as a communicable disease, abortion, sex-typing of women doctors, drug use, revival religion and politics, demented persons and psychiatric decisions and middle-class radical-

"We can explode the myth that 'all men ever think about is sex,' as opposed to women," Richard J. Gelles, a University of Rhode Island sociologist who tested 800 college students on sexual and violent imagery in storytelling situations.

He found that women, surprisingly, had slightly higher scores in the number of sexual images than men, and an equal number of violent images, even though men commit more violent crimes than

Men, however, he found more often linked the

sexual act with violence.
"Women are inhibited in their role from committing violent acts, while the male role may promote and legitimize violence," Gelles said.

CERTAIN OCCUPATIONS like that of policemen, or sports like ice hockey have been violence-prone and traditionally male territory, while women are trained to be less aggressive.

Women, as parents, however, are clearly more violent than men, Gelles, together with Murray A. Straus of the University of New Hampshire and Suzanne K. Steinmetz of Temple University, con-

However, they are "more frequent users of physical aids in their assaults, i.e. throwing things, hitting things with an object."

The three sociologists also concluded that wives

are probably as violent as their husbands in inter-"superior physical strength, such as punching and choking." Instead, they tended "to slam, throw things, hit with an object or stab."

Modern parents use physical violence less than

19th Century parents, perhaps because of a shift away from the harsh conditions of agricultural life, then the growth of family advice literature and the

change in the legal status of women.
Violence, Gelles and his colleagues stated, is not "abnormal" and can be a positive force in family

life.

"Within the family, violent acts by a member can serve as a means of communication . . . to signal that there are serious problems. And violent acts can be a catalyst in bringing about needed changes when all else fails," they said.

hat 62 per cent had used physical force on a brother or sister and 16 per cent of parents had used physical force on each other. Another survey showed that 97 per cent of parents had hit their children.

each, Calif., Sup., Sept. 2, 1973 INDEPENDENT, PRESS-TELEGRAM—W-5

Violent homes, another sociologist found, tended to discourage children from getting married.

"Persons reared in such families may be more likely to develop a personality structure which is not conducive to establishing or maintaining stable relationships with others as adults," said Elmer A. Spreitzer of Rowling Green University and Law Spreitzer of Bowling Green University and Law-rence E. Riley of Ohio State University. In a survey of 2,454 persons whose median age

was 55 years, they discovered that:

-Whites are more likely to remain single than blacks, but middle class black males were more likely to remain single than middle class white

Catholics are more likely to stay single than Protestants; only children and first-born girls are also most likely never to marry.

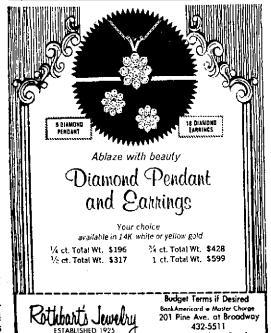
—Males reared in a foster home are most likely

to stay single, and those reared by their father and a stepmother are least likely to remain single.

—And persons who left home before the age of

15 are also more likely to stay single.

"Higher intelligence, education and occupation is conducive to singlehood among females," they concluded. "Also, poor interpersonal relations with parents and siblings in the family predispose males



FASCINATING FABRICS

$Safe sleep wear for tots \ {\it top rotect rustic furniture from insect damage, give it a coat of varnish.}$

By FRANCES DIETRICH

The words "flame retardant" pop up as com-panion to the price of children's sleepwear, size 0-6X, wherever pajamas, nightgowns and robes in this size category are advertised or sold, It's the law as of July 29, 1973, that these articles must be fire-retardant.

With all the good intent of consumer interests, legislators and manufacturers, many wonder: 'Do housewives care?'' A lot is at stake and it's more than the \$120 million, which is the estimated total annual expendi-ture by the textile industry in research and development of flame-retardant fibers and fabric.

FIRST OF ALL, think about the words "flame about the words "flame retardant." They do not mean "fireproof." It is impossible to produce ime-resistani app for general use, which will provide 100 per cent protection from all types of flammability accidents. Practically all substances burn, when exposed to sufficient heat. Conse-quently, the first rule is to prevent fires with good

safety practices.
In France, where the ratio of fatal accidents attributable to clothing is .3 per 100,000 as compared to 4 per 100,000 in the U.S., matches must be bought. They are not dis-tributed freely as in the U.S., where matches and lighters account for al-most one-fourth of fire accidents involving fab-ric. Children under 11 years of age accounted for 45 per cent of these accidents.

Secondly, learn about fiber properties related to burning; and follow direc-tions for the care of flame-retardant fabric. Cotton, which under nor-mal conditions is highly flammable, is now available with fire-retardant properties applied to the finished cloth, or to the fiber itself. The latter is the newest process. Developed by Cotton Incorporated, it is called "Fire-

WOOL, IN ITS normal condition, is difficult to ignite and often self-extinguishes, but has been made even more fire re-

sistant in a blend with vinyon, called Supersafe.

Modacrylic, a man-made fiber, has been modified to make it even more resistant to high temperature. Polyester, nylon, acetate and triacetate have been given extra properties, which make the final fabric shrink away from heat. However, when man-However, when man-made fibers do ignite, they melt. It is hoped that the molten drops will fall away from the fabric and self-extinguish.

Each flame-retardant fabric requires a certain type of care to assure the continuance of its characteristic through the 50 washings required by law. Soap must not be used, as it leaves a residue of fatty substance, which is flammable. Modacrylic substance, fabric should not be ironed, as heat could melt



DESIGNER PATTERN Shirt-and-skirt look is a winner

Two skirts that fit and move superbly plus one impeccable shirt—this trio by famed McMullen belongs on your "must" list for fall or any season. Printed Pattern A885 is designed with the finesse you expect of this fine classic house—notice how was that the westerneds of both skirts and for the property of the characteristics. smoothly the waistbands of both skirts conform to your figure, the nicety of top stitching. One skirt buttons all the way, the other is back-zipped. Save a sizeable fortune and sew both in buttery flannel blends with a harmonizing pongee or cotton blend for the shirt.

Printed Pattern A885 is available in misses' sizes 8, 10, 12, 14, 16, 18. Size 12 (bust 34) shirt requires 2 yards 45-inch fabric; front-buttoned skirt or pleated skirt each require 1 ½ yards 54-inch fabric.

Send One Dollar for Printed Pattern A885 to Independent, Press-Telegram, Pattern Department, P.O. Box 59, Old Chelsea Station, New York, N.Y., 10011. (Add 25 cents for each pattern for air mail and special handling.) Please print plainly your name, address with zip, style number and size.

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KIMBELL MUSEUM (left) in Fort Worth, Tex., will be first stop for Long Beach

touring team. Albright-Knox Art Gallery, above, in Buffalo, N.Y., will be last.

Forecast for L.B. museum

By ELISE EMERY Arts Editor

Thursday, Jan von Adlmann, director of Long Beach Museum of Art, will leave with three city officials on an intensive tour of exploration which he hopes eventually will change the image and attitude of Long Beach.

The mission: To visit museums across the country, consult with directors and architects to gather information, and to assess the facts as they relate to planning the new Long Beach Museum.

Other members of the traveling team will be Robert C. Creighton, assistant city manager; Ernest Mayer Jr., director of planning; and John H. Williams, administrative assistant to the city manager.

The new museum will be built in the Civic Center along the south side of Broadway between Cedar and Chestnut avenues.

Crucial to the success of the proposed museum is selection of an architect. "People are fed up with traditional muscums," von Adlmann said, speaking in his office in the present museum at 2300 E. Ocean Blvd. "They associate museums with hot, stuffy buildings, parking problems and a demand to dress up for

the visit. They mentally resist the idea 'museum.'
"The classic question is.

"The classic question is, 'Museums—who needs them?'

"One museum director amended that to, 'Who needs them—as they are?"

"A MUSEUM should be an exciting place that engages all sensory experiences. When I teach, I tell my students that the eye is like biceps. You won't develop a good muscle unless you use it—your eyes must constantly be used to observe accurately and perceptively. Both muscle and eye must be trained comprehensively.

comprehensively.

'I often wonder what people do if they aren't turned on to arl—where do they turn from the multi-problems of our contemporary life?"

At the suggestion that many people turn to sports for relief—escape—he cited a paragraph from The Belmont Report, made in 1968 to the federal council on the arts and humanities by the American Association of Museums

seums.
It reads: "The Chicago
Association of Commerce,
for economic reasons, has
surveyed visitors to learn
where they spend their
time while in Chicago.
The survey covered the

period of a year and found that while 20 per cent of the visitors gave preference to sports events, 72 per cent put museums at the head of the list. The

the head of the list. The businessmen who run the Association of Commerce conclude that the city's museums constitute a major economic asset for Chicago."

The four-man team of

Long Beach travelers will

go first to Fort Worth, Tex., to the Kimbell Art Museum which opened Oct. 4, 1972. Further objectives are the Art Museum of Southwest Texas at Corpus Christi; Dumbarton Oaks, the Hirshnorn Museum and National Gallery in Washington, D.C.; museums and consultations with architects in Philadelphia and New York City; the Johnson Museum in Ithaca, the Everson in Syracuse and the Albright-Knox in Buffalo.

ARCHITECTS who have designed recently built museums and with whom the Long Beach team will talk include Louis Kahn, Philip Johnson, I.M. Pei, Kevin Roche and members of the firm of Skidmore, Owings and Merrill

rill.
When the other three men return to Long Beach Sept. 16, von Adlmann

will stay in New York City and Boston on further museum business until Oct. 5.

"We are looking for an architect to whom we can say, 'Please, sir, make this a come-hither museum with beautiful grounds, splashing fountains, and as open a look as possible.' The museum will be the last building to be constructed in Phase II so the architect will know how to integrate it into the total plan, yet give it a decisive personality of its own. We want it to be wonderful, exciting."

Von Adimann's plans do not stop with the construction of a building. He is looking ahead to the use of the new facility, with strong emphasis on audiovisual use. He proposes a new post—curator of education. Under the curator's direction, the staff would use equipment not yet employed by museums to make cassettes, video films and would employ other aids including television.

"We could make these available to teachers so that they could prepare students before they come to the museum. In the museum itself, visitors could stop in an anteroom ed it down because in this present building we cannot guarantee safety. I'll be daring with my time and my money, but never with great art."

THIS BRINGS up the question of what is to happen to the muscum during the next three or four years before a new one can be completed?

"We cannot offer as varigated program as has been done in the past," von Adlmann explained candidly. "This is, in part, due to the growing threat of theft and increasing insurance rates. We will have a lively film and video project, changing exhibits from our Permanent Collection and some special exhibits.

"With our present limited staff of eight, there simply is not the manpower to continue the policy of touring exhibits and still devote essential time to plans for the future museum."

Curator Wahneta Robinson is in charge of recalling all works of art that the museum owns but has loaned to city offices so that they may be identi-



INTERIOR of Abright-Knox Art Gallery shows adaptable use of space, clean lines, good lighting.

museum—most of it active, trenchant disbelief."

REMINDED that Long Beach people for years have been promised a new museum, "next year or the year after," von Adlmann replied, "Apathy is the biggest problem. But we now are assured of construction, money is available. In bringing the new museum to reality, my appointment was the first specific. The second will be the naming of the architect and that is much more important. When that is done, apathy will be our least problem.

"There's not an architect who wouldn't want to design an art museum and there's not one who will not feel a twinge of envy when the architect is named. But architects are a remarkably cohesive group. They will recognize a problem and wonder, 'How is he going to cope with this?'

"The new museum will

"The new museum will put Long Beach on the map as a center for visual arts. The new cultural center will be an oasis in this city. It will keep alive the exciting feeling of the future."

on the visual cultural passis in palive of the

Frank Allen in new post

Frank Allen, who succeeds Robert Dill as minister of music at Covenant Presbyterian Church, 607 E. Third St., will direct the Cathedral Choir in its first fall appearance next Sunday at the 11 a.m. service. The choir will sing Rowley's "Praise."

"Praise."
Allen is active in Southern California music circles. He organized and directed the Vocal Arts Ensemble and is director of the Symphonic Choir at Long Beach City College. For many years he sang with the Roger Wagner and Frank Hall chorales as tenor soloist. For two years he has been soloist with the Covenant Presbyterian Quartet.

Mr. and Mrs. Allen have just returned from a concert tour with the Southern California Youth Chorale in England, Holland and Russia. Allen was assistant conductor to K. Gene Simmonds.



ANDRE WATTS

Bach, ballet billed with Watts at Bowl

The ninth week of Los Angeles Philharmonie's concerts in Hollywood Bowl will begin Tuesday with Bach's "Passion According to St. John" with Lukas Foss directing and will end Saturday with dance performances by Allegra Kent and Edward Villella; Andre Kostelanetz will conduct. On Thursday Andre Watts will play Brahms' "Concerto No. 2" under the baton of Lawrence Foster. The only other work that evening will be Prokofieff's "Symphony No. 5."

Foss, in his only non-Marathon appearance of the season, will have as soloists in the St. John Passion soprano Susan Belling; mezzo Joanna Simon; tenors Roger Patterson and Michael Sells, the latter as the Evangelist; baritone Douglas Lawrence as Jesus; bass James Morris; and bassbaritone Arthur Edwards

as Pilate.

Kent and Villella will perform excerpts from Act II of Tchaikovsky's "Swan Lake" and "Salute to Cole," a new ballet choreographed by Villella to five songs by Cole Porter. Kostelanetz will lead the orchestra in ballet music by Prokofieff, Copland, Glazunov and Weber.

All performances will begin at 8:30 p.m.

'Annie' on stage

Irving Berlin's musical comedy, "Annie Get Your Gun' will open Friday in Irvine Bowl, Laguna Beach. The Lyric Opera Association of Orange County production will run Fridays and Saturdays at 8 p.m. through Sept. 22. Terri Ralston stars as Annie; David Holliday will play Frank Butler.

Tickets are available at the Festival of Arts box office, 650 Laguna Canyon Road, Laguna Beach.



PASSIONELLA, a 1950 movie star, played by Lucy Daggett, center, is surrounded by her admirers in a scene from the Studio Theater production of "The Apple Tree."

'Apple Tree' branches out

three stories about moral-

A gala champagne reception at 8 p.m. next Sunday will mark the opening of "The Apple Tree" at the Studio Theater of Long Beach Community Playhouse, 5021 E. Anaheim St.

Anaheim St.

The cast of the musical includes Lucy Daggett, Chip Arnold, Morgan Mackay and 10 supporting members. Wayne Caudill and Morgan Mackay direct the show which originally was produced and presented by Pepperdine

University.

Based on a collection of

istic and idealistic love, the musical opens with "Adam and Eve" by Mark Twain. This tells the consequences a couple

Mark Twain. This tells the consequences a couple encounters when they eat the forbidden fruit. "The Lady or the Tiger" by Frank R. Stockton is about a barbaric king's system of justice in determining guilt or innocence. In "Passionella" by Jules Feiffer, a poor chimney sweep discovers that true love is not dependent on

fame and fortune.

Performances at 8 p.m. are scheduled Mondays, Tuesdays and Wednesdays from Sept 10 through 26. Matinees will begin at 2:30 p.m. Sept. 16 and 23. For reservations and ticket information, call the theater from noon to 4 p.m.

The Studio Theater season will include productions of Gilbert and Sullivan, Shakespeare, an original opera, a student film festival and dramatic readings. Dates will be announced

to see and hear an explanation of the show they are about to enter. Models of pieces in the exhibit would be available for tactile understanding, for touching and feeling. Suppose there were an exhibition of ancient Greek art. Many people don't know that originally the marbles were brilliantly painted, they think they always were the unadorned statues that we now see. We could have replicas in their glowing colors.

"I FIRMLY believe that we can have the finest, most sophisticated visual educational facility on the West Coast."

Another use for television would be in training docents — guides — for exhibits. "We could film the docent, then let her watch in private to become her own critic; she would see, perhaps, that she faced away from her group when she explained the art to them, that she was not well-groomed, that her voice wasn't audible."

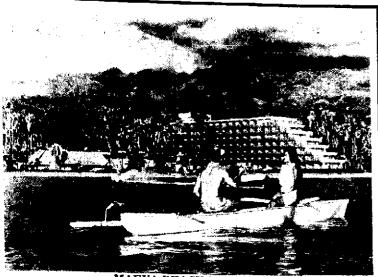
Further, the video could be used for security. "Never again will we install an exhibit without recording it on film cassette so that we will have an absolute record of what was here. Such a security measure would help lower the insurance rate."

Security is a great concern of the director. "There was a possibility that the museum could have an exhibit of substantial value but we turnfied, labled and catalogued. She also conducts a once-a-month curator's clinic to give owner's advice on art or to advise those who wish to add to collections. Also, she is developing the curatorial and record-keeping departments. Associate curator Barbara Hendrick is expanding the bookshop and publishing programs. A new staff member, J. Dennis Worley has been added as administrative manager and Jerry Szymanski is receptionist.

VON ADLMANN himself now is devoting his time almost exclusively to the new building and the development of the museum collection. In recent months, the museum has received \$10,000 in new gifts. "But my policy," he said, "is never to accept work with any strings attached."

He hopes, too, that the two support groups, the Museum Association and Friends of the Museum can devise an "umbrella" membership organization with a progressive scale of patronage complemented by a progressive scale of membership privileges. For example, a member joining at the lowest fee would receive certain rewards such as all museum publications. As the membership category fee increased, so would privi-

leges.
"During these nine months when I have been museum director," von Adlmann said, "I have encountered overwhelming sentiment about the new



MAEVA BEACH HOTEL, TAHITI

DELAPLANE

Love finds its way

By STAN DELAPLANE

Moorea, French Polynesia

Club Mediterranee here serves a table wine that would make an Algerian blush. But it's free. Part of the two weeks package: \$830 round trip jet from Los Angeles. Food, scuba diving, snorkeling, horseback riding, dancing under the tropical stars. (Liquor's extra and expensive: \$1.40 for a Scotch-pat.scd.)

Club Med has sixty villages around the world — brand-new one in Japan. Caters to singles and young couples. NOT for Hi-ton types at all. There are four hundred people here now. Half are French. The rest seem mainly from California.

The language barrier keeps the two awkwardly apart.

However, most are young and love finds a way.

While all this goes on, the French keep shooting nuclear bombs off Mururoa atoll, a little less than a thousand miles south-

You are not a guest at Club Med (in the hotel sense). You are a "gentille membre" and every-thing is done to keep you from

feeling it costs money.
You buy a string of beads on arrival, each one worth so many Pacific francs. When you do pay
— liquor and eigarettes — you
pop off a few beads for the tab.
No tipping, naturally. The
working "members" would flip

their berets.

"YOU SAID FREE PORTS ARE NOT ALWAYS A GOOD BUY. HOW DO YOU DETER-MINE WHETHER PRICES ARE GOOD OR TOO HIGH?"

I use a comparison price list

— I keep it in my head. Things
you find in all free ports. My list is Replique perfume. A Canon (Japanese) camera. (But you must remember the model number.)

Scotch whisky. Cigarettes.

I know what these cost in the U.S. and in the best free ports. If the price is higher in the port I'm shopping, I figure they're probably high on everything else. Generally, airport shops are high to outrageous. They're get-ting the last shot at you on the way out. They don't count on re-peat customers. (Exceptions may be Shannon, Ireland, and Amster-

Tokyo airport is understocked and overpriced. Hong Kong much higher than in town. Curacao and Virgin Islands may be OK — but use your comparison price list.

Jamaica; shop around, they vary from place to place. You buy in town but you MUST have the things delivered to you at the airport of departure.

port on departure.

And there's the problem.

Delivery is made from a small counter that's surrounded by screaming tourists whose planes are leaving in five minutes. A little leverage is needed here. Show a couple of dollars to the counter man and he finds your package quickly. If you can't get near the counter, lay a few dollars on a porter and explain. He takes a piece of the action and gives some to the juice man at the counter.

Free airport in Fiji is pretty good. Australia: Only the fire opals at the jewelry shop at Sydney airport.

New York: Forget it. Even their cigarettes and liquor are only a little less than you'll buy them overseas.

Free airports are high because the concessionairies bid for the shopping space. High bidder gets it. And passes the cost along to you. Also true of cruise ship shops.

Best free port shopping probably in big competitive ports. As in the Carribbean Islands. YOU MUST BARGAIN! Nobody has a set price. They say they do, but they have plenty of cushion between what they ask and what they'll take.

Best buys I've made are Japanese cameras, French perfumes, binoculars, fire opals, hi-fi equipment. Cigarettes at \$3 a carton and Scotch at \$3.50 a bottle are always good buys in Europe free ports or on airplanes. The prices in regular shops are murder. Like a dollar a package for American cigarettes in Greece.

Stretch greenbacks in Scandinavian fashion

"In this country it takes all the running you can do to keep in the same place, and to get somewhere else, you must run at least twice as fast as that'."

With the dwindling value of the U.S. dollar abroad, it takes a great deal of running in place to offer the American public the same travel bargains it enjoyed last year. Scandinavian Airlines has been running twice as fast to produce a Fall Winter program for 1973-74. which will consolidate and improve on the gains which the airline and its travel agents reaped from last year's "big winter breakthrough."

SAS and cooperating agencies have improved many existing dollarstretching packages and extended them to additional areas of Scandina via and Europe.

Free and reduced attractions. Both Copenhagen and Bergen are offer-ing virtually all air travelers programs like "A Day on the Danes" and a new
"A Day on The Norwegians," arranged by the National Tourist Offices which offer free car and bicycle rentals, lunch and refreshments, sightseeing and even gifts.

Hotel bargains. For the independent traveler, SAS will offer Scandinavian Hotel Bargains at nine major cities: Copenhagen,

charges are available for

as little as \$11 a night. Scandinavian breathers. With many tour operators and other airlines indicating a price rise of as much as forty percent in certain winter group

Bergen, Stavanger, Gothenburg, Stockholm and Malmo. Rooms with private shower or bath, transfers, continental breakfast, tax and service than the state of the st geles, starting as low as \$468, these economical holidays will offer the principal cities of Scandinavia, singly and in combination with each other and with Moscow, Am-

sterdam, London, Paris and Zurich.

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FACT: Although infla-tion and taxes have fur-

ther pushed up prices so

that most countries no

longer sell the sweet life

at the rates they used to,

any Europa fan who was

financially up to England or France last year can

still fearlessly face at least Spain, Portugal, Turkey and Yugoslovia

this year. FACT: The dollar has-

n't sunk out of sight any-where, regardless of what

you've heard. It is and

always has been salable at some price. What the door may have closed on

is convenience and instant

Bargains for your dollars

Everybody talks about the floating dollar, but if you're going abroad, there are some things you might want to do about it. Like understand the facts and make them work for

FACT: Despite all the scare stories, there are still places the greenback functions very much like its old self, and guess what: You don't have to



go anywhere it doesn't. The most pronounced jumps in foreign vacation costs have been in Japan and Europe — but by no means to the same extentin all of Europe.
—Since January of this

year there's been an approximate 36 per cent drop in the number of German marks you can buy with American dollars but only 7 per cent for British pounds.

-French, Belgian and Dutch currencies you could have bought before Jan. 1 for \$100 today cost roughly \$125, but \$100 worth of Italian lira is still close to \$100.

FACT: Because of the float, these figures are subject to further change. Nonetheless, the tourist is less likely to be suddenly slugged in the countries whose currencies have consistently stayed on a par with ours.

in the newspapers.

THESE ARE "wholesale" rates between commercial banks. For you there's almost always a markup, roughly 1 per cent to 5 per cent in the country or countries where the supply and demand are greatest, more elsewhere.

onvenience and instant convertibility. FACT: Your dollar is worth what you can get for it—and you always get more by dealing with

and banks than with obliging hotels and what have you. But don't base your hopes and dreams on the exchange rates you read

FACT: You can keep your exchange costs down by careful shopping when buying and selling. Even bank and exchange-firm rates vary city to city and occasionally branch to branch for cash and for-

Tramway ready for 10-year celebration

The Palm Springs Aerial Tramway will be closed for 24 days starting Tuesday for its routine annual maintenance program.

When the famed cable car attraction reopens at 10 a.m. Sept. 28, it will signal the start of a gala three-day celebration in observance of the tenth anniversary of the tramway's opening in September

A specially-designed medallion has been minted for the occasion. Each tramway rider will receive one as a souvenir during the celebration period, Sept. 28, 29 and 30. Two armed service bands will give concerts at

the 8,500-foot-high mountain station during the weekend. The tramway's popular evening Ride and Dine special combination offer will be resumed starting

Saturday, Sept. 29.
In October, the tramway will be open from Thursday through Monday from 10 a. m. to 9 p.m., with the last car ascending at 7:30. The attraction is located near the northwestern city limits of Palm Springs, off North Palm Canyon drive. eign traveler's checks. FACT: The best reason

to buy any kind of treveler's checks is still for insurance against loss. The second and third best reasons to buy traveler's checks in a foreign cur-rency are if you're going to the same country and want to get all your exchange business over with while also ensuring against any future drop in

the value of dollars.
HOWEVER, if the dollar ups and floats higher, you've lost your chance to

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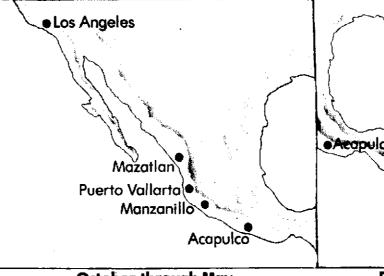
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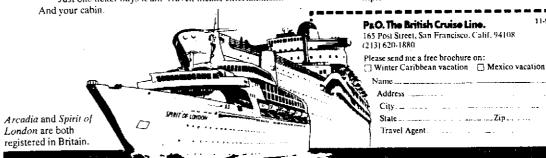


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The Ten Commandments for modern wives

By ABIGAIL VAN BUREN

DEAR ABBY: 1 have been a faithful Abby fan ever since you started writing your column in

Whenever I would leave the city, I'd ask my housekeeper to save the newspapers, because 1 didn't want to miss even one of your articles.,

To my mind, the best thing :you ever wrote was "The Ten Commandments for Husbands.

Today we desperately need to be reminded of some old-fashioned rules for making a marriage work. Will you please publich those articles again? SAN FRANCISCAN

DEAR SAN FRANCIS-CAN: I still receive requests for copies of the items you mention. A surprising number of readers have asked for permission to reprint them in their church bulletins. In all bumility and with no intended irreverence to Moses, here are my TEN COM-MANDMENTS FOR WIVES:
1. Defile not thy body

neither with excessive foods, tobacco, nor alco-hol, that thy days may be long in the house which thy husband provideth for thee.

2. Putteth thy husband before thy mother, thy fa-ther, thy daughter, and thy son, for he is thy lifelong companion.
3. Thou shalt not nag.

4. Permit no one to tell

on bridge

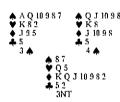
IRA G. CORN JR.

Dear Mr. Corn:

In response to opening bids in no trump, do you ever count anything but high card points? For high card points? example, with 10-14 points you may bid three no trump or three of a fivecard suit, but isn't the point requirement still 10-14 high card points?

Pin Pointer Grass Valley, Calif.

Answer: Raw point count is usually used when raising an opening no-trump bid to some number of no trumps with a balanced hand. Long suits and distributional values allow responder to "use his judgment." For example, after partner opens one no trump, I would bid as follows with distributional



Dear Mr. Corn: What is meant by the word "save" as applied to

Eager Banker Syracuse, N.Y.

bridge?

Answer: A save is a sacrifice bid. A deliberate bid higher than an apparently secure opposing contract in hopes that the penalty will be less than the score that the opponents would have made in their contract



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thee that thou art having attire. a hard time of it; neigher thy mother, thy sister, nor thy neighbor, for the Judge will not hold her guiltless who letteth another disparage her

husband. 5. Thou shalt not withhold affection from thy husband, for every man loveth to be loved.

6. Forget not the virtue of cleanliness and modest

7. Forgive with grace, for who among us does

not need forgiveness? 8. Remember that the frank approval of thy husband is worth more to thee than the admiring glances of a hundred strangers.

9. Keep thy home in good order, for out of it cometh the joys of thy old

10. Honor the Lord they God all the days of thy life, and thy children will rise up and call thee blessed.

(Next weekend, "The

Ten Commandments for

Husbands.'') Dear abby: Am I normal? Or am 1 ready for the funny farm? I look for bugs and insects in my

house, garden, furniture,

rugs, and even on my kids. If I should spot an insect in the house (say an ant or a spider), I immediately start a thor-ough search for more, and I go berserk cleaning, scrubbing, and spraying wherever I think they

might be coming from. If I find an insect I'm not familiar with, I get out my encyclopedia and look up everything I can

even more interested in bugs, and start on another crusade to get rid of bugs

I'm not even sure I have.
I take beds apart and inspect the box springs and mattresses. I even examine the pile in my carpet with a magnifying glass. I'm constantly checking our dog for fleas, and my kids' hair for lice! (I never found

Do normal people behave this way? Or am 1 burning down you have those MY MAR-BLES? (Harry E, Fosdick)

DEAR LOSING: Since you question your stability, I'd say you have a problem. Ask your doctor to recommend a therapist who can give you a psychological de-bugging.

TO CONFIDENTIAL

E.L.: Forget it, Forget! "Hating people is like burning down your own house to get rid of a rat."

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BEAR BRYANT



DARRELL ROYAL

Football's changing face

Associated Press

"Coaches are people and most are parents, only coaches are a lot more adult than many parents. I try to coach my team like I raisc my fami-

John McKay, head coach at Southern California, like all of America's top 10 coaches, is currently being reunited with his gridiron family. And like their parental counterparts, America's top coaches are once again faced with the old prob-lem of how to discipline their charges. Should they be firm and stern? Or should they follow the trend toward permissive-

This year's football squads will find situations different than those that were led in past years by Shug Jordan of Auburn, Frank Broyles of Arkansas, Bo Schembechler of Michigan, Woody Hayes of Ohio State, Frank Kush of Arizona State, Darrell Royal of Texas, Bear Bryant of Alabama, McKay, Ara Parseghian of Notre Dame and Charlie McClendon of Louisiana State.

Regimentation giving way to permissiveness

All are among the top 10 coaches in terms of winning records, with a minimum of 68 victories.

Many of the coaches say that the length and structure of practice sessions have changed.

Royal, coach at Texas since 1957, says that in the 1950s his team held twohour workouts in the morning and went two hours in the afternoon

with no breaks for water.

"Now we stop at least every 20 minutes and let them have all the water or saline solution they want." Royal says. "In my opinion, we coaches are just as strict as we once were. We have just been taught or have learned better training meth-

Jordon points out that his squad spends less time

on contact work.
"Ten years ago, Tuesday and Wednesday were big scrimmage days. I mean really slam-bang affairs. We haven't eliminated them entirely but long scrimmage sessions have been virtually elimi-nated. We might hit for 10 to 15 minutes instead of an hour."

McKay, of the 10, perhaps is the most outspo-ken opponent of the long

scrimmage!

"Basically when people know what I do, they assume I'm a soft, easy coach. But no team works harder than we do in harder than we do in practice. I don't understand why people believe scrimmaging is the only hard thing about practice. Our practices are no-non-sense. We try and get the job done and get off the field."

Several of the coaches list NCAA rules changes such as working out in tee shirts and shorts during the first days of pre-season practice as prompting change. Platoon football is also cited by several of the coaches

"With the advent of two-platoon football, preparations have changed and workouts have been somewhat cut." Parseghian says. "In single platoon football, it was necessary for coaches to teach a player both of-fense and defense and as a result, practice was longer and there was actually less accomplish-

ed."
Parseghian, Broyles
and McKay all noted that less time is spent on fundamentals in their programs because players are coming to college bet-ter trained by their high school coaches.

"Players aren't any smarter than they used to be, but they are better coached in high school,"

Kush and Schembechler determine the emphasis of their pre-season work by the physical condition of their players.

"Everything is geared

on what I call the pre-paredness of the player. If they come to camp prepared, then we gear that down and do more team-work. If they aren't pre-pared, then they can expect to do a lot of train-

Today's player can also expect more latitude on certain training rules, during the pre-scason period and afterwards.

McKay says rules on hair and curfews have no place on his club.

"I assume these people are men. At least they say they are. During the sea-son, I couldn't go all over the city and see if the players are sleeping," he

says.

'They are students first. It wouldn't be right to have a 10:30 p.m. curfew for a pre-med major who would have to stay up late studying."
Schembechler says his

team has curfews early in the season and before games, while Broyles has a curfew that varies according to the day of the week. Kush calls for his curfew a necessary factor in his program more)

(Continued on S-4, Col.1)



JOHN McKAY



ARA PARSEGHIAN

Dodger lead shrinks to 2

By GORDON VERRELL Staff Writer

As the scrap in the National League West entered its final month Satur-day night, the very core of the Dodgers' strength

pitching — has been hit
with misfortune.

Andy Messersmith, a man who hasn't won a game in nearly a month, reinjured his left leg and will miss at least his next

turn, perhaps more. Don Sutton aiready has missed two turns because of his sore shoulder and just when he'll be able to pitch again still is uncer-

tain.
If that's not enough, the Dodgers' lead in the West has been trimmed another

Coupled with the O'Malleys' 2-0 loss to the Hous-ton Astros at Dodger Stadium, with 32,178 fans looking on, was the Cin-



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m. RADIO California 500, KLAC, 11 a.m. Angels vs. Chicago, KMPC, Dodgers vs. Houston, KFI, 2

at San Diego.
The Dodgers' lead is just two games.

Messersmith pitched six innings despite the injury, a pulled hamstring on his left leg which has ham-pered him consistently since his last victory, Aug. 3 over San Francis-co. Coincidently, he hasn't won since.
"He'd never tell you it's

hurting," said manage Walt Alston of his intense righthander. "With him you have to go by the way he acts, not by what he

Messersmith staggered for much of the game, getting the Astros in order only once, in the first in-

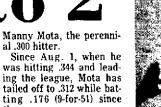
Tommy Helms singled in a run in the second and then Lee May, the man who homered off Jim Brewer to win Friday night's game, unloaded his 23rd homer to lead off the fourth.

'But that's not the trouble," Alston said, pointing

to the lack of punch rather than the pitching.

The Dodgers managed just six hits off of left-hander Jerry Reuss who pitched his third shutout in beating the Dodgers for the third time this season without a loss.
The latest to hit the

skids is, of all people,



Mota, no doubt, will recover The injury to Messer-

al .300 hitter.

smith is more severe.

He never mentioned it prior to the game but he was favoring the leg from the time he took the

mound.
"I guess I'm just out for sympathy," he said, managing a smile, as the leg was being taped heavily following the loss, his 10th against 11 wins. "It seems like its been (Continued on S-2, Col. 6)

SPORTS

TENNIS - Filipino Tennis Tournament, Banning Park, 8

a.m. AUTO RACING—California 500, Ontario Motor Speedway, 11 a.m., Figure 8, Ascot Park, 8

p.m. SOCCER—Daniels Field, noon. 2 and 4 p.m. MOTORCYCLES—Road racing, Orange County Raceway, noon

BASEBALL—Dodgers vs. Houston, Dodger Stadium, 2 p.m. HORSE RACING—Thorough-breds, Del Mar, 2 p.m.

GOLF-Long Beach medal play championship, El Dorado, all day. BULLFIGHTS-Tijuana, 4



Getting back safely

Houston outfielder Cesar Cedeno races back to first base to beat Andy Messersmith's pickoff attempt to Steve Garvey in second inning of 2-0 Dodger loss. The defeat, along with Cincinnati's win over San Diego, reduced the Dodgers' NL West lead to two games.

Come Six winner of Los Al 100-grander

Come Six, the brilliant 4-year-old Azure Te geld-ing, found a new pilot, Terry Lipham, to his liking Saturday night to win the \$100,000 Los Alamitos

eclipsing Kaweah Bar's mark of 21.75 seconds established last year.

Championship in stakes record time.

Come Six, owned by Mildred C. Merrell, led

Stabished Iasi. Year.

Lipham, a one-time Los Alamitos riding fixture who chose to ride in Florida earlier in the season

(Continued on S-6, Col. 2)

from start to finish while covering the 440 yards in 21.60 seconds, easily but returned in August, was awarded the mount on last year's top 3-yearold gelding in the nation by trainer H. C. Werner when Luke Myles was hospitalized in New Mexi-

For Lipham, the win in

JOHN DIXON, Sports Editor

Sunday, September 2, 1973

Halo strategy backfires, 7-5

CHICAGO — Bobby Winkles would like to see them renovate White Sox Park and he has a simple solution.

"I wish they'd take a bomb. and blow up the place," he sighed in diselief Saturday night when one of his many strategic moves backfired in his face and the Chica-go White Sox rallied for a 7-5 triumph. "It's unbelievable the things that go on in this

ANGEL OF DAY BOB OLIVER drove in three runs with double and single as Angels lost

to Chicago, 7-5. place," Winkles said with

some degree of accuracy. "Everytime we show up here it's like walking into a haunted house.' Indeed.

On May 22nd, the Angels arrived here onehalf game removed from first place. Remember? Then you'll probably also recall that the Sox proceeded to sweep the threegame set, inflicting grievous mental harm on Win-

kles and his underlings.
It was understandable that Winkles should be thinking about bombs Saturday night. He'll (Continued on S-2, Col. 3)

The Sox played long-ball with the Angels, touching off pyrotechnical displays on three occasions.

And the third one was

probably be seeing the Sox scoreboard explode in

his sleep for several nights to come.

the charm.
Jorge Orta, an unlikely

suspect, cracked a two-run, pinch-hit homer in the eighth inning off Steve Barber to sever a 5-5 tie, sending the Sox on to their sixth win in eight meetings with the Angels here this year.

Orta was summoned to bat for rookie Bucky Dent with one out and Pat Kelly at second base.

Winkles attempted to counter that move by Sox skipper Chuck Tanner by bringing on left-hander Steve Barber. It looked logical until Orta whacked one of Barber's offerings into the right field seats — making it look very illogical.

While Winkles was muttering nasty epithets under his breath, Tanner was celebrating in the home clubhouse. Not necessarily the victory

Will Revson chase windmills today?

Revson heads speedway pack

Peter Revson will sit on pole position for today's "Indianapolis 500 of the West" at Ontario Speedway.

90,000 expected for 500 reath, the inaugural win-ner in 1970, came from 18th to score. "Pelican By ALLEN WOLFE Staff Writer ONTARIO-Ever have the feeling you're chasing windmills? That's Peter Revson's predicament

Eight days ago, the most flamboyant member of the Revlon cosmetics family flashed around Ontario Motor Speedway with a two-lap average of 200.089 mph, thus becoming only the third driver The 34-year-old bachelor from Redondo Beach is one of the biggest talin United States Auto Club history to surpass 200 mph on a closed course,

the pole position for today's California 500. Now he's probably pon-dering the wisdom of it

and in doing so locked up

"Being on the pole does-n't mean much in this race, at least the record books show that," says Peter philosophically. "It kind of reminds me of the story of the 'Ten Little In-dians'—the front runners like us get knocked off and someone from the rear of the pack wins it."

The three-year trend is self-evident: Jim McEl-events each year—the

Joe" Leonard started 11th in '71 and parlayed it into a victory, while defending champion Roger McCluskey was the No. 8 starter last year. Revson has made a

habit of starting up front in USAC Championship races, but it's done him little good in the past.

ents in the sport today, having won five races and the driver's championship in the 1971 Canadian-American Challenge Cup sports car series for Team McLaren. Only last month he won the British Grand Prix at Silverstone. joining Phil Hill, Dan Gurney, Richie Ginther and Mario Andretti as the only Americans to win a world's drivers champion-

ship Formula I event. Because he holds an FIA international license, Revson only races in USAC's "Triple Crown"

Indianapolis 500, the Schaefer 500 at Pocono, Pa., and the California 500 here. Although he has started in the front row in six of the last nine 500milers, Peter has managed to finish only one, that being second to Al Unser in the '71 Indy 500.

"We've been plagued by engine problems," he muses. "If it isn't one thing it's something else. If I can just finish one of these things, I think I stand an excellent chance of winning. Except for that one time, I've never lasted long enough to break a sweat."

A turnout of between 90,000 and 100,000 spectators is anticipated for the at Ontario Motor Speedway, auto racing's \$25.5 million Taj Mahal nestled among the grape vine-yards of this community 40 miles East of Los An-

The fact that the \$465,-000 USAC Championship race, the 10th stop in this year's series of 14 races,

is being held at all is a testimony to the foresight and perseverance of six businessmen, headed by 1963 Indy 500 winner Parnelli Jones and Indianapolis Motor Speedway president Tony Hulman. The group-Ontario

Motor Speedway Operat-ing Company Ltd. -took over the management of the financially-troubled 700-acre plant only last April after the former operating company defaulted on a semi-annual interest payment the previous December. For five months the track was boarded up, left to the mercy of the elements and it's future thrown into limbo-that is, until Jones, Hulman & Co. injected new life.

Fans attending today's "second christening" may get more than they bar-gained for, namely a race highly reminiscent of NASCAR's brand of racing with a plethora of pit stops and so many lead changes it would be futile

(Continued on S-6, Col. 6)



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San Fran		59	.556	79_2	
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GAMES TODAY
Houston (Roberts 13-9) at Dodgers (Osten 15-6).
Chicago (Bonham 5-4) at Pittsburgh (Migos Pall). Chickago (Johnan 5-4) at Phitsburgh (Mossé-9-11). New York (Matlack 11-15) at 51. Louis (Wise 3-10). Montreal (Torrez 8-11)-at Phitadelphia (Prefit 24). Greint 4-17. Chickagh (Grimsley 12-8) at San Diego (Arin 9-27). Atlanta (Schueler F7 and P. Niekro 13 5) Al San Francisco (Marichal 10-11 and Willoughey 45), 7

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mn.N.
Boston 5, Milwaukee 0,
Kansas City 10, Oakland 9,
Minnesota 10, Texas 7,
Chicago 7, Angels 5.

Anacis (Wiich) 18-17) al Chicago (Bahn sen 16-15).

Mannesola (Decker 2-5) al Texas (Sebert 611).
Oakland (Blue 15-8) al Kansas City (Bush) 1312).
Baston (Lee 15-8) al Milwaylee (Coloro 18-8), and (Tidrow 10-13) at Detroit (Perris 17-11).
Bastimore (McNally 13-14) at New York (Pederson 8-13).

Detroit kicks Browns, 16-13

Greg Landry's 80-yard tie-breaking touchdown bomb to Ron Jessie in the third quarter helped the Detroit Lions to a 16-13 victory over the Cleveland

	Ltons	organs
First Owns	19	9
Rushes-yards	49-247	34-159
Passing yards	146	49
Return yards	19	59
Passes	7-23-1	B-18-0
Punts	2-43	
Fumbles-lost	3-2	2-1
Penalties-yards	3-30	12-109
***************************************		****
Browns in	Nati	onal
Football Lear	gue ext	n 1 D 1-

tion Saturday night.

A 48-yard Landry-to-Jessic aerial set up the winning field goal, which Error Mann kicked from the 24 with 12 seconds left

to play.
Mann also had field goals of 29 and 16 yards. Rookie running back

Namath on TD target

NEW ORLEANS (UPI) - Joe Namath, lacking a running game, uncorked 73 and 85-yard touchdown passes to Rich Caster to give the New York Jets a 28-17 preseason win over New Orleans Saints Satur-

day night.
Namath, playing all but

the last	minute	
	 Jets	
First Downs	12	19
Rushes-yards	30-73	46-179
Passing yards	285	106
Return yards	16	Ö
Passes	8-16-0	15-24-0
Punts	6-39	6-42

the game, also threw a 58yard scoring strike to Ed Beli and handed off to Jim Nance on a one-yard touchdown run to round

out Jets' scoring. New York now stands 3-2.

New York
Now Origans
14 0 0 3-17
NO-Euther 1 run (White kick)
NY-Caster 73 pass from Namath
(Howfield kick)
NO-Ferrugheill 1 run (White kick)
NY-Beil 39 pass from Namath (Howfield kick)
NY-Beil 39 pass from Namath (Howfield kick)
NO-Fo-White 13
NO-Fo-White 13
NY-Caster 35 pass from Namath
(Howfield kick)
X-67.434
S.

Bengals rally for 31-20 win CINCINNATI (UPI) --

Veteran Doug Dressler and rookie Charles Clark each scored a touchdown late in the fourth quarter to rally the Cincinnati

· ·	ATIANIA CI	DEMINAT
First Dows	17	15
Rushing Yardage	113	117
Passing Yardage	125	133
Return Yardage	115	164
Passes		14-29-0
Punis		45 8-3
Fumbles-Lost	2-1	
Penalty yards	66	39
-		~~~
Rengals to a 3	1-20 nre-	sea-

son victory over the Atlanta Saturday night. The 15-yard run by Clark and the nine-yard

burst by Dressler over-shadowed the heroics of the Falcons' Willie Germany, who recovered two block punts in the end zone for touchdowns in the first half.

Atlanta
Cincinnals
Cin-Curlis
Ciny Control (All-Germany recovered blocked punt in and zone (Alloniosse kick)
ATI-FG Alonisse %
Ciny FG Michigang 12

Cardinals.

The Bears, undefeated in exhibition play, powered across three touch-downs in the second quar-

Hill, Staubach spark Cowboys

IRVING. Tex. (UPI) — Calvin Hill rambled 110 yards in 16 carries and scored twice Saturday night and Roger Staubach ignited a second half

	Chiefs			
irs' downs	9	25		
Rushes-yards	31-27	50-787		
Passing yards	56	152		
Return yards	31	111		
Passes	8-25-1	12-19-2		
Punts	8 31	5-44		
Fumbles-lost	1-0	5-3		
Penalties-yards	3-35	11-100		
~~~~~				
عنداله أنسا	- warrat - d	41.0		

surge that carried the Dallas Cowboys to a 27-16 victory over Kansas City.

Staubach came in to guide the Cowboys attack in the second half and directed two third quarter drives that ended in touchdowns by Hill, one of five yards and another on a one-yard plunge.

Kansa	s City				3 16	
Dallas						
Dat	Newhous	se i i run (	kick ta	iilea	1)	
	Harris :	sa inter-	ception	1	return	
(Frits	en Rick)					
ΚC	Podolak	1 run (Ste	nerva	KICK	()	
K.C	PG Stene	r ud 22				
V.C	FG Stend	erud 24				

Dal Hitl 5 run (Fritsch kick)
Dal-Hitl 1 run (Fritsch kick)
KC FG Stenerud 41
A 57,468 Mets honor Mays

NEW YORK (P) -- It will he Willie Mays Night at Shea Stadium, Tuesday, Sept. 25, the New York Mets announced Satur-

Greg Pruitt set up the only touchdown for the sluggish Cleveland offense with a 55-yard punt return in the second period. Billy Lefear ran the ball over from the Detroit five on the next play to give the Browns a 7-0 lead.

Detroit	0 1 7	6 -16 6 13
Cleveland		
Cle - Lefear 5 run (C	ockruft kick	)
Det FG Mann 29		
Det Jessie 80 pass 1	rom Landry	(Mann
kick)		
Cle FG Cockroft 36		
Cle FG Cockraft 24		
Det FC Mann 16		
Det FG Mann 21		
A 64.068		

#### 49ers bow to Raiders

OAKLAND (UPI) — The Oakland Raiders, trailing 17-3 at the half, rallied behind reserve Ken Stabler for 20 points in the second half and a 23-17 preseason victory over the San Francisco 49ers Saturday

Stabler relieved Daryle

Lamonica	wno co	nia nor
First downs Rushes-yards Passing yards Return yards Passes Punts Fumblest-lost	49: 78-9: 20: 21-40: 4:	ers Raiders 18 18 9 35-150 32 143 107 -3 10-29-1 38 7-40 1-2 1-1
Penalites-yards	3-4	3 7-102 

move the team. The Raiders scored two touch-downs with the help of

downs with the nerp of deer mistakes. Linebacker Phil Villa-piano picked off a John Brodie pass and returned it 18 yards for one touch-down late in the third quarter to cut the 49er lead to 17-13. A fumble by Larry Schreiber gave Oakland the ball on the San Francisco 30 during the next series of downs.

Mary Hubbard gained 15 yards on the next play. Two plays later, Clarence Davis circled left end for nine yards and a touch-down that put Oakland on

San Francisco				01
Oakland	0	3	10	10 - 2
SF -FG Gossett 20				
SF Schreiber 2 run	(Gossi	11	Kic	k)
Oak - FG Blanda 27	_			
SF . G. Washington 3	2 P <b>e</b> \$5	tr.	m	Bredie
(Cassett kick)				
Oak FG Blanda 25				6
Oak Villapiano 21 1	MOYCO	рш	חכ	raturt

(Blanda kick)
Oak - Davis 9 run (Blanda kick)
Oak - FG Blanda 24
A - 53,612

#### Bears 'rough' Cards, 31-20

CHICAGO (R) — Carl Garrett ripped off tackle for a 46-yard touchdown run and Ike Hill returned a punt 67 yards for another second-period score

	St. Louis	Chicago
First downs Rushes-yards Passing yards Return yards Passes Punis Fumbles-lost	21 29-84 236 114 18-48-3 4-31-8 0-0 9-109	16 33-218 85 187 10-16-0 4-36,8 3-2 11-69
Saturday nig		

Chicago Bears to a 31-20 victory over the St. Louis

downs in the second quar-Cin.—FG Mushmann 13
AH.—Germany recovered blocked punt in end zone (Anlonisse kick)
Cin.—Clark I pass from Anderson (Mushmann kick)
AH.—FG Antonisse 15
Cin.—Clark I 5 run (Mushmann kick)
A.—55,863

Cin.—Clark Si. Fun (Mushmann kick)
A.—55,863

Cin.—Clark Si. Fun (Mushmann kick)
A.—55,863

first play of the fourth quarter with Douglass dashing over from the seven-yard line.
The Bears, who have

three victories and two ties, played an intimidating game and were called four times in the first half for roughing the kicker.

31. E0015	4 9 6	
s Chicago	3 21 (	7 – 3
Chi - FG Percival 43		
Stl FG Bakken 31		
Chi - Garrett 46 run (	Percival ki	ck)
Chi - Hill 67 punt reti	ırn (Perciv	al kick
Chi Harrison 13 pe	tss from D	louglas
(Percival kick)		
StL -Anderson 22 pa	ss Irom Ha	rt (Bak
ken kick)		
StL - FG Bakken 41		
Chi. Douglass 7 sup.	(Percival k	ick)

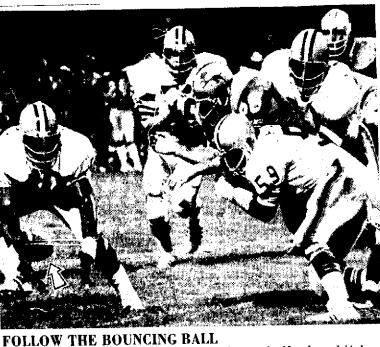
Cn: Bouglass 7 run (Percival ki SIL - Moss 1 run (Bakken kick) A --55,701

#### Oilers sting Colts, 20-9

HOUSTON (UPI) — Dan Pastorini threw one touchdown pass and engineered another scoring drive to lead the Houston Oilers to a 20.9 victory over Balti-more Saturday night in a penalty plagued, fight-marred exhibition game.

Pastorini, playing only the second half, hit Mack Alston with a 17-yard Richmond 1-0. Tidewater 0-3. Syracuse 3, Perinsula 2. Pawlucket 5, Rochester 2. touchdown pass on his first drive. Fred Willis scored on a 6-yard burst and Finn Seeman kicked field goals of 13 and 9 and yards 1wo conversions.

Eastern results West Haven 4. Puttsfield 1. Quebec City 1. Bristo 0. Sherbrooke . Three Rivers 0.



Already guaranteed em-ployment through the 1975

season, Tanner now finds

himself secure through

"Injuries have ruined us this year," Hemond said. "It certainly wasn't Chuck's fault. When we lost both (Dick) Allen and (Ken) Henderson there

was just no way we could

"But it has given us a

chance to see what some of our kids can do and we

found that we have more

depth than we thought we

Rudy May, making his

first start since Aug. 13 (he had pitched only one

inning since that time)

staggered through seven innings but was lifted

when he walked Kelly to open the Chicago eighth. Dave Sells appeared

and Brian Downing sacri-

ficed Kelly to second. Then the managerial

ninds went into over-drive. It was Orta for Dent and Barber for Sells.

17) takes on STAN BAHNSEN (16-16) . . The Angels are home Monday at 6 p.m. against Oak-land . . Pitcher DICK LANGE turned 25 Saturday.

h bi a
3 0 Jeter of
0 0 Alvarado 2b
1 1 Hairstondh
0 0 Methon3b
0 0 CMay if
0 0 PKellyrf
2 1 Downingrf
2 3 Dent ss
0 0 Orta 2b
1 0 Muser ib
0 0 Cernkmne
0 0 Cernkmne

Jeler (3), Oria (5), SB - P, Kelly, Moser, S - Dent, Lowings, SF - Dent, Lower, Lowe

Football results

NFL Exhibitions
N.Y. Glants 42, Philiagelphia 21,
Cincinnati 31, Atlanta 20,
Detroit 18, Cleveland 13,
Houston 29, Baltimore 9,
Dallas 27, Kansas City 16,
n.y. iets 18, New Orieans 17,
Pilsburgh 30, Green Bay 22
Chicago 31, 51, Louis 20.

College scores

New Mexico St. 27. Drake 12. Mexico City 17. N. Carolina (Irosh) 16. N. Dakota St. 33. Mankalo St. 17.

CALIFORNIA

Alomar 2b Epsteinph Lienasif Pinsonif BParker ph Stephnsniph FRobinsniph FRobinsniph FRobinsniph FRobinsniph Gallagher 1b Standonri Berrycf Gallagher 3b Torborgc

come back.

Detroit running back Steve Owens looses ball when hit by Charlie Hall, Cleveland LB (59) during first half action. Joe Jones (80) of Cleveland recovered the fumble.

#### ANGELS— Bench HR saves of next week at the earliest, the hitting must pick (Continued from S-1) but the fact that his con-Cincy in ninth tract was extended another year by new general manager Roland Hemond.

SAN DIEGO (UPI) -Johnny Bench hit a dramatic two-run homer with one out in the ninth inning off reokie lefthander Randy Jones to give Cincinnati a 3-2 victory Saturday night over the

San Diego Padres.

The victory enabled the Reds to move within two games of the Western Division leading Dodgers, Jones, 23, called up from the Texas League in

#### Tigers fall in 11th,5-4

DETROIT (UPI) -Frank Duffy, who earlier drove in three runs with a double and a home run, singled past short to drive in the winning run with two outs in the 11th inning Saturday as the Cleveland Indians beat Detroit 5-4.

Dave Duncan reached first when Eddie Brinkman failed to come up with his easy ground ball with two outs in the 11th and went to third when Ron Lolich sent a single just past Brinkman's glove into centerfield. Duffy's single also barely eluded Brinkman.

The loss was the seventh for the Tigers in

	Score one for Orta and	with his easy ground ba
	Tanner.	with two outs in the 11t
		and went to third whe
	ANGEL ANGLES: The	Ron Lolich sent a singl
	Angels outhit the Sox, 10-9, with	
	both FRANK ROBINSON and BOB OLIVER contributing a	just past Brinkman'
	double and single Office	glove into centerfield
	drove in three BRIAN	Duffy's single also barel
	DOWNING cracked his second	eluded Brinkman.
	homer and JOHN JETER his	The loss was the set
	fifth for Chicago before Orta	enth for the Tigers
	connected in the eight . JIM	
	KAAT, who fired a one-hitter at	their last eight games.
	the Angels the last time he faced them — July 1 — Made	CLEVELAND DETROIT
	the start for Chicago but was	abrhbi abr
	driven out in the fifth when the	BBell3b 4 0 1 1 Northruprf 4 0 WWillmsif 5 0 1 0 MStanleyof 6 0
	Angels scored three times to	Chmbliss 1b 4 1.0 0 GBrowndh 2 0
	take a 5-4 lead Jeter's long	Ellisch 5110 FHowarddh 30 Duncans 4100 WHortonit 41
	homer to center tied it in the	Plolichet 4010 Sharontf 10
10		
	coaches - JOHNNY SAIN, AL	RTorresct 3 0 0 0 Cashib 2 0 Rapland2b 4 1 1 0 TTaylor 1b 1 1
	MONCHAK, JOE LONNETT and JIM MAHONEY had their	Timerman 0 0 0 0 Simsc 2 0
	pacts renewed through 1974	Hilgendrip 0 0 0 0 Freehanc 0 0
	JIM McGLOTHLIN made his	Sandersp 0 0 0 0 ARodrgezJb 5 0 EBrokmoss 4 0
	first American League appear-	Frymanp 00
	ance since the angels swapped	Hillerp 00
•	him to Cincinnati in winter of	Total 38 5 8 5 Total 39 4
	1969 and pitched two scoreless	Claveland 001 201 000 01
	innings Winkles may have	Detroit 000 202 000 00 EMcAuliffe, Chambliss, E.Brinkr
	set some sort of record when he	DP - Cleveland 1, LQB - Cleveland 6,
	used five consecutive pinch-hit-	troit 11, 2B -Duffy, Chian
	ters in the ninth inning CY ACOSTA saved his 14th game	b.bell. ST.Taylor 2, E.Brinkman. B.Bell.
	when he retired Robinson on a	IP H RERB
	line drive to center The	Timermn 5 6 3 2 Hilgendri (W.5-J) 5 1-3 2 1 0
	series winds up with a matince	Sanders 2-3 0 0 0
	today as CLYDE WRIGHT (10-	Fryman 9 5 4 4
	17) takes on STAN BAHNSEN	Hiller (L,9-5) 2 3 1 0 Save - Sanders (10). T =3:34, A = 18,
	(16-16) The Angels are home	gara-bainois-(iv). I -sissis in
	Monday at 6 p.m. against Oak-	
	land Ditabas DICK LANGE.	Th 1 11

of -Cleveland 1.	LOB ~! v. Cbl.	Cle M∖	vela	nd	6, C
bell. S -T.Taylo	r 2, E.	Bri	DKIT	ıan.	٦m
B.Bell.	ιP	н	R S	R I	
Timermo	5	6	3	2	3
Hilgendri (W.5-J)	5 1-3	2	1	ù	4
Sanders	2-3	0	0	0	0
Fryman	9	5	4	4	5
Hiller (1.9.5)	2	3	1	0	0
Save Sanders I	(10). T -	-3:	34.	-1	8,81

#### Royals rally past A's, 9-8

KANSAS CITY (A) -Carl Taylor, whose single had put the Royals in front in the eighth inning, singled again with the bases loaded in the ninth to lift the Kansas City Royals to a 10-9 victory over the Oakland A's Saturday night.

Taylor's eight-inning single capped a three-run outburst for the Royals gave them an 8-5 and lead

But Bill North tripled to score two runs and Sal Bando's 25th home run of the season had put the A's in front 9-8. OAKLAND KANSAS CITY

Northof	5 1	1		Patek		4	
Camphrisss	5 2	2		Rojas		5	
Bando3b	43	4	4	Otiscf		5	
RJacksonrf	4.0	1	1		erry1b		
Congliarorf	0.0	Ò	0	McRa		5	
DeJohnsodh	5.0	٦	1	FWhit		٥	
Tenacelb	3 0	0	0		airkrf	3	
Ruditf	3.0	1	0	Poque			Ģ
Friste C	3 1	-1	ú	Bevol		1	1
Davaillelb	1.1	ı	Û	Piniel			1
DGreen2b	3 0	1	1	Hovle			1
Bourgueph	0 (				ardtpi		
Lewispr	0	٥	٥	Schaa			ា
Kubiak 25	0 (	0	0	Taylo	IL C	4	1
			:	T-6	~1 4	0 1	ς,
Total	16 9	ŢJ	?	Tot			٠.
Two out whi	en v	Ini	CIL	19 run	Scure	<u>.</u>	
Oakland					200 17		
Kansas City		_			001 31		
					North		

Bane Hands (W,6-10) Clyde JBrown (L,4-4) Ourham HBP by Cly PB - Billings, T

June, took a 2-1 lead into the ninth and was two outs away from victory after Dan Driessen grounded out to open the inning. But Tony Perez doubled and Bench followed with his 23rd homer on a 2-2 pitch to decide the game. Jones allowed six hits while suffering the loss. CINCINNATI SAN DIEGO
abribit
Roself 3010 JMoralescf 4020
Morgan 2b 4000 DThomasa 3000

CINCINNA		2MM 0.5		mark in a	attenda	nce toda	Υ.
	nbrh bi		ab rh bi				-
Roself		JMcrains:				LOS ANG	
Morgan 20		Difference		HOUSTON		FO3 WHG	
Orlessen3b		Dw Robri 2			ab r h bl		al
TPerezib	4120	Colbert 1th	3121	Gallaghrrf	5010		
Menke3b	0000	Gastoorf	4110	Metzgerss	5000		
Benchic	4112	Kendalic	4010	Cedenoci		Pacioreko	
Koscorf	1111	DAndersn	pr 0 0 0 0	Wynnrf		Fergusons	ď
Geronimocf		Wintield!		Watsonlf	2010	Garveyib	2
Armbrstrct		Grubbet	Žáii	DoRader 1b	5 1 1 0	Cey 3b	
		Hillon 20	4000	LMay 16	2111	Hough B	
Chaneyss		RJonesp	3000	Edwardsc	4010	Alvarezoh	1
Normanp				Heims 2b	4021	Richarto	
Borbano		Murrelip	1000	Reussp	3000		
Foster ph	1000			Keassh	2000	Yeagerc	
Carrollp	0000					Mascathp	
Hallp	0000					McMuin3l	
						Royster pr	
Total	32 3 6 3	Total	34 2 7 2			Ruyalet pi	
Cincinnati		019	900 003 3			T-4-1	-
San Diago			000 200 - 2		35 2 10 2	Total	
E - D.Tho	mas. Ga	ston, Mor	gan. DP ~	Houston		010	
San Diego	1. LOB	Cinclnn	atl 4. San	Los Angeles		000	
Diego 7. 28	-Grubb	J.Morale	s. T.Perez.	E Daka	der. LOB	-Houston	12,
HR Kosco	(6), Coll	met (16), 1	Bench (23).	geles 10. h	fR –L.Ma	ıy (23). \$E	31
5 -D.Thom	as Chane	. ,,,,,,		5 -Reuss, A	Aessram#	h,	
, I Jionia و ـ و	11	5″ н в	ER BB SO		I F	HR	
	.,,	'! '2		Down a CIV 10	C.10\ (	• 4 h	

Norman 6 1-3 3 2 7 0 0 0 Carroll (W.6-8) 1 1 0 0 0 1 Hell 1 0 0 0 0 0 R. Jones (L.4-4) 9 6 3 3 1 Save - Hell (8). T - 2:05, A - 6;948.

#### Buchanan TKO's Malave in 7th aunt's room. He gave

NEW YORK (UPI) -Former lightweight cham-pion Ken Buchanan of Scotland, who helped capture two robbers a night earlier, scored a seventh round technical knockout over game but outclassed Chu Chu Malave in a bloody, nationally-televised junior welterweight bout Saturday. Friday night, Buchanan

was returning to his hotel with his aunt, who was in town to watch the fight, when he noticed two thieves emerging from his chase and with the help of the hotel detective, caught the two thieves in the lobby and restrained them there until police arrived. Ascot Park results

#### **CRA Sprint Cars**

OTTA SPI INT CARS

Solap main — Ron Rea (Sepulveda),
Rick Goudy (Norwalk), Oon Hawley
(Gardena), Rom Roa (Certifles), Clarita
Hamilton (Reseda),
12-lap semi main — Hawley, Stan McElrath (N. Hollywood), Lee Robison (Spring
Valley), Jerry McClung (Fernpe, Ariz.)

3-lap trophy dash — Roa, Rea, McElrath.

PCL results Salt I ake City 4, Albuquerque 3. Indianapolis 7, Omaha 2.

#### Orioles jump on Yanks, coast to 10-6 triumph

#### Twins rock Texas, 10-7

ARLINGTON, Tex. (UPI) - Bobby Darwin drove in three runs and scored two more as the Minnesota Twins collected 13 hits en route to a 10-7 victory over Texas Satur-Bill Hands picked up his

sixth victory in relief, pitching seven innings and allowing the Rangers only one unearned run. David Clyde and Eddie

Bane, the top draft choices for each team, started but neither survived the third inning. Clyde gave up four walks, hits and runs in 1 2-3 innings, and Bane walked five, gave up four hits and six runs before leaving in

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the thir	d inni	ng.	
MINNESO		TEXA\$	
a	ib r h bì		ab r
Brye Cf	5012	DNelson2b	3.0
Thempsess		Herrahss	4
Terrellss	1000		4 2
Olivadh	5022	Alchnsndh	4
Lis 1b	3210	Sudakis 10	-51
Soderhim 3b	3220	Dunning pr	0 0
Darwinrf	5 2 2 3	Fregesi3b	5 (
Hislett	5 1 1 0		3.2
Milterwide	4232	Billiogse	3 2
Monzon2b	1111	Maddoxrf	1.0
Banep	0000	Billtnerrf	2 (
Handsp	0000		ÖÖ
		JBrownp	0.0
		Durhamp	ŏ
Total 38 Minnesota	10 13 10	Total 042 2	35 ? 92 000

NEW YORK (UPI) - inning Saturday and got Baltimore jumped on exteammmate Pat Dobson for four runs in the first Yankees, their 16th victory in 18 games.

After two scratch hits by Al Bumbry and Davis, the Orioles turned on the power with Boog Powell hitting a 450-foot triple to deep centerfield for two runs. Don Baylor followed with his eighth home run, a two-run blow into the leftfield seats.

Dobson was kayoed in the third when with one out, Davis singled, Powell doubled and after an intentional pass to Baylor filled the bases, Brooks

Robinson got a ground single to left to drive in two runs. Lindy McDaniel came on and got the side

r h bi 1 1 0 Clarke2h Bumbry IT Biair of Coggins of TDavis dh JPowell ib aylor II BRohinsn3b EWillams o Belanger ss Cuellare Glacksonp BReynidsp Hood p Total 37 10 IS 10 Total 41 6 15 6 Baltimore 402 020 020 -10

New York			100 0	20	021-	•
E. Munson, Bell	anger	DP.	Ba	ili (	mor	
New York 2, LO	วิธี (	altir	nore	. 5	. N	ĺ
York 12, 28 J.Pc						
T. Davis, Clarke,						
J.Powell. HR - Bi						
Hegan (3), SB-	Bum	hrv.	S	Be	ann	١
SF -Blair.		.,.,.	-			١
	IP.	H	R	=R	вв	
Cuellar (W.14-12)	7	10		- 'à	-3	
G.Jackson		-a'š		á	ñ	
B.Reynolds		·šĩ	i	ň	ĭ	
Hood	1 1	ĭi	ò	ń	ò	
Dobson (L. 2.4)						

NL East lead game and put Pittsourgh PITTSBURGH (UPI) -on first place in the Na-Richie Zisk slammed a bases-loaded single over a

DODGERS Pirates take

drawn-in outfield with one

out in the ninth inning

Saturday to give the Pitts-

burgh Pirates a 1-0 victo-

ry over the Chicago Cubs in a nationally-televised

**Cardinals** 

from perch

ST. LOUIS (#) — The New York Mets, paced by Harry Parker's clutch re-

lief pitching and Don Hahn's two-run single in their three-run fourth,

knocked the St. Louis

Cardinals out of first

place Saturday night with

a 4-1 victory.
The Pittsburgh Pirates,

who defeated the Chicago Cubs 1-0 earlier in the

day, took over the top

spot in baseball's National

League east.
Cleon Jones opened the

fourth against Alan Foster, 11-7, with a walk and stopped at third on Rusty

Staub's double. An intentional walk to Ed Krane-pool filled the bases and a

run scored when Ted Size-

more booted Ron Hodges'

grounder. Hahn followed

first place since July 22

and once owned a five-

game lead.

New York

ab r b bi

WGarret13b 5 1 1 0 Brock II ab r h bi

Willian2b 5 0 2 1 Sizemore 2b 4 9 2 0

CJonesif 31 0 0 McCrvr ib 3 0 2 0

Fraubrit 5 1 2 0 Simmons 4 0 2 0

Krenppol Ib 4 10 1 Meters 4 0 2 1

Krenppol Ib 4 10 1 Meters 4 0 2 1

Krenppol Ib 4 10 1 Meters 5 1 0 0 0

Holings 7 0 1 0 1 Meters 6 1 0 0 0

Holings 7 0 0 0 0 Cerborf 4 0 1 0

McBridesh 0 0 0 0 Cerborf 4 0 1 0

McBridesh 0 0 0 0 McBridesh 0 0 0 0

AFoster 1 0 0 0 McBridesh 0 0 0 0

AFoster 1 0 0 0

Henlimn 2b 3 1 1 0

Brewers top

million mark

but lose, 5-0

time in the club's four

game lead.

with his two-run single. The Cardinals had held

(Continued from S-1)

hurting three years but I guess it's been about

The Dodgers had some chances against Reuss, now 15-10, but failed re-

They loaded the bases in the fifth with two out

but Tom Paciorek, who

later singled sharply,

struck out. They got run-ners to first and third in

the eighth with only one out, but Steve Garvey and rookie Orlando Alvarez,

who just joined the club from Waterbury, Conn.,

struck out as a pinch hit-

The shutout was the seventh registered against

the Dodgers and the fifth

since the break for the

All-Star game, the time when the batting began to fall of alarmingly.

But with Messersmith

sidelined for at least a week and Sutton out of the rotation until the middle

est, the hitting must pick

DODGER DOPE: WILLIE DAVIS may be back in the line-up sooner than hoped. The swelling in his sprained left knee went down considerably and he might be able to play Monday in. San Francisco against the Giants.

The Dodgers went with an all-righthanded hitting lineup for the first time all year against Houston lefthander JERRY REUSS.

DAVE LOPES suffered a muscle spasm just before the start of the game and was replaced at second base by LEE LACY... The Dodgers have almost matched season's win total of 85... The Dodgers will go over the 1.8 million mark in attendance today...

LOS ANGELES

up - and quickly.

three weeks.''

peatedly.

tional League East. Zisk's single over cen-terfielder Rick Monday's head scored pinch-runner Gene Alley with the run that gave the Pirates their third victory in less than 24 hours over the Mets knock

The victory went to Dave Giusti, 8-2, who took over for Bruce Kison in the ninth after Kison, making his first start since being recalled from the International League, was lifted for a pinch-hitter. Kison allowed four hits in eight innings and Giusti gave up one in the ninth.

Burt Hooton, 11-13, who had allowed only three hits before the ninth inning, went all the way and took the loss.

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#### Expos dump Phils, 11-5

PHILADELPHIA (A) Mike Jorgensen and Ron Fairly hit home runs Saturday night to offset three homers by the Phillies and lift the Mon-treal Expos to a 1-1/5 victory over Philadelphia.

Mike Anderson had a pair of two-run homers in a losing cause for the Phillies and Bill Robinson hit a solo home run. The Expos scored three times in the second inning to move on top, then used

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New York

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E—Brock, Sizemore, Hodges, E-Fisher.
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\$1. Louis 6. B-McCnrver,
\$1. Fairly's solo homer in the third and Jorgensen's two-run homer in the fourth to take a 6-2 lead:

but lose, 5-V	MONTREAL		PHILADEL	PH
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The victory broke a	TAIL CALLED TO			

four-game Brewers winning streak, three of them over the Red Sox.

A crowd of 21,410 enabled the Brewers to top the million mark in home attendance for the first time in the club's four

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#### Quarry fights on Ali's card

#### 44,256 at Candlestick see Giants trip Braves SAN FRANCISCO (UPI) man to force across a run.

- Dave Kingman walked with the bases loaded and two outs in the eighth inning, then pinch-hitter Chris Arnold followed with a two-run single Saturday, lifting the Giants to a 5-4 victory over the Atlanta Braves before a shirt-day gathering of 44,256, largest baseball crowd in San Francisco history. Knuckleballer Phil

Niekro took a 4-2 lead into the eighth and seemingly had his 14th victory al wrapped up when Garry Maddox doubled after two out. Willie McCovey then so walked for the third time and Gary Thomassor came into run.

Maddox and Thomassor worked a double steal, be- Motion 1.3 1 4 fore Niekro walked both Gary Mattews and King- 1 2.2 A 44.256.

single up the middle for the two runs that gave Elias Sosa his eighth victory in 10 decisions. abrhbi abrhbi 5010 Bondsrf 4010 3000 Fuentes2b 4120 3000 Maddoxcf 4121 3010 McCovey1b 1000

Arnold then delivered a

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## HANK OLLINGWORTH

## A lotta loot for 22 seconds' work

The richest horse race in the world takes place Monday at little Ruidoso Downs in the hills of northern New Mexico and clearly it won't be a labor day of love.

The purse is \$766,000! The winner will earn a check for \$330,000! The last horse to finish in the 10-horse field is guaranteed \$27,000!

The wealthy chase is the All-American Futurity for two-year-old quarter horses and wouldn't you know that the guy who has two aces in the 10-card hand is none other than friendly Frank Vessels of Los Alamitos Race Course.

Imagine winning \$330,000 for about 22 seconds of work! The thought scares me but it excites Vessels, as well it should.

This world's richest horse race unaccountably is held at almost hidden Ruidoso Downs. Having visited the mountain paradise a few summers ago when the All-America was only a \$300,000 toy, the writer can attest that Ruidoso Downs has the distinction of being the most inaccessible race track imaginable.

Just about the only access to the hideaway is by car on a not too reliable road. If you're fortunate, as we were, you can hitch a ride in a private plane that will land you on a strip the size of a slice of bacon. All of a sudden your plane clears a mountain top, then drops like a helicopter loaded with cement onto the

strip.
That's Ruidoso Downs where the \$766,000 classic will be staged Labor Day.

WHILE COCA'S KID and Azure Teen, both sons of thoroughbred stakes winners, were the only horses to beat 22 seconds in the Futurity Trials — and to add to the incredulity of the Labor Day finale, it must be noted that since 210 horses entered the Trials, the staggering total of 21 runoff races was required to slim the field to its final 10 — a Vessels colt had the third fastest time in the Trials.

The Vessels Stallion Farm's Go Fartherfaster will have to be reckoned with Monday. The Vessels Stallion Farm is a nifty organization headed by Frank, his wife Millie, and their son, Frank III, all of whom are more than a little revved-up about this year's All American.

Go Fartherfaster also is a son of a thoroughbred, Father John, from Vessels' own quarter horse mare Have A Go. Ask the Vessels family, not me, how they

got Go Fartherfaster out of that breeding.

The other Vessels horse in the rich Futurity is
"Firneto Thinkrich, a colt via still another thoroughbred,
Aforethought. Timeto Thinkrich was the sixth fastest
qualifier, giving the Vessels family two of the six
speciest horses among the world's 210 slickest twoyear-old quarter horses.

INASMUCH AS THE VESSELS neglected to originally nominate either colt to the Futurity, it cost them \$30,000 to make both horses supplementary entries for the Labor Day workout.

In his usual carefree fashion, the older Vessels "looked at it this way:

"We're putting up 30 grand to take a shot at win-ning \$330,000. Those are pretty good odds. I'm not for-getting either that there's something for all 10 finish-Leave it to Frank not to forget the money angle

Even if the Vessels horses run 9th and 10th, they'll come out ahead. Since there is \$29,000 for the ninth-place finisher and the aforementioned \$27,000 for 10th, the last two horses in the race would bag \$56,000 and a

quick profit of \$26,000 right there.

Now if the Vessels colts should happen to finish one-two, the total heist from New Mexico would be \$468,000, which as anyone can see, is a helluva return for a paltry investment of \$30,000.

IN THE EVENT you're still drooling, take a look at the other awards in addition to the \$330,000 for the winner and the above mentioned loot for the last two finishers:

There'll be \$138,000 second prize money; \$64,000 for third; \$45,000, fourth; \$36,000, fifth; \$34,000 sixth; \$32,000, seventh, and \$31,000 for the No. 8 horse.

000, seventh, and \$31,000 for the No. 8 norse.

Actually the total purse for this year's All America, all branches, is a cool \$1,000,000, the extra \$234,000 going to the next 30 fastest qualifying youngsters.

The second dash is pursed at \$136,000, then \$66,000 for the third event and \$32,000 for the fourth 440-yard wind the Puidless Douge straight way.

run down the Ruidoso Downs straightaway.

Amazingly, every one of the 40 fastest qualifiers in the trials will share in the million-buck purse with the 10th and last horse in the fourth dash guaranteed \$2500. Tour golfers make a pot of loot if they're supers, but horse racing monies are becoming unbelievable.

THE POPULAR STEVE TREASURE, an appropriately named 18-year-old who is the top rider at Los Alamitos, will be astride Vessels' best shot, Go Far-therfaster. Again, leave it to friendly Frank to get the

West's best. The favorite, Coca's Kid, was sired by the late Kicapu Kid, a thoroughbred who raced with modest success at Santa Anita and Hollywood Park. Her jockey will be Bobby Adair, the familiar Los Alamitos' lightweight who has been the very best for years at his business. The simple fact that Coca's Kid's trial time

(21:95) was the swiftest of 210 contenders is proof enough that Treasure had better be at his best Monday. No. 2 in the wagering will be Azure Teen, yet another quarter horse with a prominent thoroughbred father. His pop was Azure Te, who won stakes at both S'Anita and Hollypark.

Ironically, Azure Te earned the sum of \$32,800 for two big stakes at Hollypark in 1965. Now, just eight years later, one of his offspring has a shot at picking up \$330,000 in just a single chase!

THE TELEVISION WORLD is aware of the breathtaking amount of money to be distributed at Ruidoso Downs. Channel 5 will air the national telecast at 4 p.m. Monday.



DETROIT (UPI) - The man who one rival manager says is the best hitter in baseball is going to win his third batting title—and it's going to draw just about as much notice as a freighter going through the Canal in his

so far ahead of the American League field the only way he can't add 1973 to

But even though only 11 other players in the histo-

Just a minor nuisance

# Broken thumb no big deal to Ferguson

"There really isn't any pressure, only anticipation, just like a kid that's anticipating Christmas. To us, it's the pennant and the World Series." — Joe

It was only a broken thumb, an infirmity that might hamper a concert pianist or a chicken plucker but is little more than a nuisance to an established big league catcher.

Which is what Joe Ferguson was getting to be a couple of months ago

when a foul tip fractured the bone near the end of his right thumb.

"That right there could have changed things," says Ferguson, who had designs on taking a long-term lease on the area behind home plate at Dodger Stadium.

Immediately, the Dodgers pre-sumed their catcher to be disabled and placed his name on that limboed list, which meant he could not play for 21 days.

"I didn't appreciate that at all," says Joe. "They did that because they thought it would take about a month to heal. But I knew myself that I heal very fast and that it would take about 12 days.

"I've had broken bones but I've never had 'em set before. I never told anybody. I just let 'em heal the way they were. Like when they X-rayed this, they said it had been broken be-fore. I said, sure, I just let it heal."

FERGUSON'S CONCERN was partly selfish.

'At this point, early in my career," he says, "it was a pressing thing to play as much as I could. The guy that comes in might do a tremendous job and I might never have gotten back into the lineup.
"I want to play at least a whole

season and show them I can and be successful. Not too many catchers can catch regularly and also hit, and I wanted to show them that I could do this."

Joe shouldn't worry. He is making his point. Despite missing three weeks in June, he leads the major leagues' best-hitting team in home runs and runs-batted-in, perhaps bringing more stature to the position than the Dodgers have enjoyed since the prime of Roy Campanella.



point

IN A WAY, Joe is a throwback to those good old days of Dodger power and drama. Below his broad shoulders he wears No. 13, which no Dodger has worn since Ralph Branca ... and Dodger fans will never forget what role he played in the saddest chapter of the club's history, serving up the decisive home run to the Giants' Bobby Thomson in the 1951 pennant playoff.

pennant playor.

"It's just a number that I've had for such a long time that I can't remember the first time I wore it," says Ferguson. "At first, when I came up in 1970, they wouldn't give me the number. They gave me number 15

"Then when I came up in '71 I asked for the number again and they said, okay, you can have it.

"Of course, every time I see Ralph in spring training he comes up to me and says, 'Joe, you've gotta get rid of that number.' He's serious. He says, 'You've got a fine future, Joe. Why

don't you get another number?' I say,

'Why, Raiph?'
"It doesn't have to be a bad-luck number. The number has a lot of significance as far as our country's con-cerned—the 13 original colonies. A lot of great athletes have worn it ... Witt Chamberlain, Dave Concepcion for Cincinnati, Bobby Valentine wore it for the Angels this year ...

It does not sway Ferguson that Valentine also broke his leg this year, or that another No. 13 was Lance

"It's just a number," says Joe. "That's all."

JOE VANCE FERGUSON is more concerned with his other numbers, such as the ones that indicate batting average, fielding average, wins and losses

"I don't take any one day to be ore important than any other," he more important than any other, says. "No matter if you get six hits or one hit, it's only one win ... or one

You just want to get out there every day and win every game. Now it's within our grasp. We can see it."

It is a popular opinion that the Dodgers are too young, too inexperi-enced a club to realize the importance of what they're doing and that when they do they'll blow it all. "I think we're a pretty exciteable

ball club," says Joe, who is almost 27, "but not to the point where it's kid stuff. We're young, but we're not real young. We've won pennants together in the minor leagues. It's a mature club in a way. It's just that it took us awhile to get here."

FERGUSON IN PARTICULAR is unflustered by the anxieties of a pen-nant fight. He has demonstrated a talent for picking runners off base or swinging for base hits in situations where the icy fingers of doubt clutch at one's throat.
On the latest trip he hung four run-

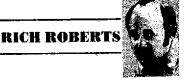
ners on the clothesline — Don Kessinger and Jose Cardenal at Chicago, Willie Montanez at Philadelphia and Bob Bailey at Montreal — not exactly guys who had just stepped off the bus from Peoria with straws in their mouths.
"I do it for the simple reason that,

as good as our pitching staff is," Joe says, "it doesn't hold runners on base well. If I can encourage the runners to stay as close to that base as possible, it might have a negative effect

upon them stealing."
His clutch hits have been even more important.
"When I get to the plate in the late

innings and something is needed, like a home run, I have a pretty good idea of how I'm going to go about it," Joe says. "You just can't go up there empty headed and expect things to

happen.
"Sometimes there'll be runners on



base and I won't have the right frame of mind. I can feel it when I go up there. Other times I feel very confident.

"When you're concentrating everything seems to be in a bright perspective. It's all going through your mind before the game, and when you get into the game you try to make it come true."

THERE IS STILL no ending, happy or otherwise, to the Dodger story of '73, but Ferguson is relishing the memories, if not the notoriety.

"I read the paper and throw it away," he says. "My wife gets it out of the garbage and is cutting things out. That kind of stuff doesn't mean anything to me.

"Twenty years from now I doubt if I'll look at the scrapbook unless my wife puts it in front of me. The news-paper articles are a material kind of thing. They're going to fade away, but your memories never do. I'll always remember the things that meant a lot

Even No. 13 has come to have a positive meaning to the Dodgers, as it does to Ferguson. "I have a brother," Joe smiles.

"He was born on Friday the 13th."

# 'Knuckler tougher to hit'

# Cronin discusses juice ball

**New York Times Service** 

NEW YORK, — The girl in the American League office said: "Did you pick up four, Mr. Cronin? Well,

There was a pause while Joe Cronin walked out of the door marked "President" and into another office. Then his melodious tenor came over the phone sounding remarkably chipper for a man bearing responsibilities that would drive an ordinary mortal into the

ground like a peg.
"Have you fined Bill Lee?" he was asked. He
laughed. "I haven't seen today's papers yet but I imaglaughed. "I naven't seen today's papers yet,but I imagine the club has told him to shut up. He's a typical left-hander, juicy as they make 'em."
"Did you say 'juicy,' Mr. Cronin?"
"Juicy in more ways than one."
The other day Cronin fined Jim Merritt of the Texas Rangers for saying he had thrown "25 or 30 Gaylord fast halle" in a 94 victory over the Cleveland In-

lexas rangers for saying ne nad thrown 23 or 30 Gaylord fast balls" in a 9-0 victory over the Cleveland Indians. The losing pitcher was Gaylord Perry, who enjoys an enviable reputation for lubricating the ball with greasy kid stuff without getting caught. Cronin's action loosened Lee's tongue.

"TELL CRONIN I threw a spitter in Detroit a while back," the Red Sox pitcher said. "Tony Taylor hit it into the upper deck...yes, I have a tube of K-Y petroleum jelly in my locker. So do a lot of others who throw it more than I do...Hell, if K-Y jelly went off the market the California Angels' whole staff would be out of beachell on nitching in Dittefield. So tall Cronin he's of baseball or pitching in Pittsfield....so tell Cronin he's

better fine me because I was a bad boy."
"Lee has the kind of color we need," Cronin said "Lethanded all the way. He ought to direct his messages to Ellie Rodriguez, the catcher, who chased him clear across Puerto Rico in a fight last winter."

Perry is a recent addition to the sweaty literati and in a forthcoming book he tells about throwing juicy pitches until "about five years ago." He worked for the San Francisco Giants until 1972, so the iniquities he is now confessing would not fall within Cronin's jurisdiction. However, the American League is crawling with witnesses eager to testify that Garylord did not leave either his depravity or his unquents in San Francisco.

WE'VE UNDRESSED Perry all year," Cronin said. "The umpire's have. They've searched him and wiped him off and taken the ball away from him and

we haven't found anything yet.
"That terminology, the 'Garylord fast ball,' came from Merritt's manager, Whitey Herzog. Here was this guy Merritt telling everybody he was breaking the rule so I fined him. I called him and told him his remarks were unwise and foolish."

"You hit plenty of spit balls in your day," Cronin was reminded. As a shortstop on his way to the Hall of Fame, Joe batted .301 over 20 years, facing men who used the spitter legally, like Burleigh Grimes, Clarence Mitchell, Spittin' Bill Doak and Urban Faber, and scores who later sneaked it across in moments of need.
"Plenty," Cronin agreed, "and I think the knuckle-

ball is tougher. The American League favored legaliz-ing the spitter when Perry was in the National League. I'd rather have a guy use it legally than have the connotation of 'cheater' pasted on him."

As far as historians could ascertain, no pitcher in

the American League had been disciplined for drooling on the ball since Nelson Potter in 1944. That was a heart-rending case, for Nellie Potter was the most amiable of men. He had given devotion, unflagging effort and the cartilages of both knees to the national game, and as a pitcher he needed all the edge he could get. He was pitching the St. Louis Brown to their only pennant when he was evicted from a game for slobbering. His substitute got credit for the victory and this cost him the only 20-game season he would ever have.

THE BASEBALL hierarchy views throwing the spitter and sex the same way. Doing it openly is con-



sidered indelicate and if a man does it he is not sup posed to talk about it, yet the authorities have never made it unpopular. Not only the rule but also the conventions are often

When Grady Hatton managed Houston, he said

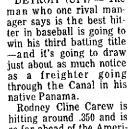
freely that he had instructed his pitchers to throw the spitter if they knew how and to learn if they didn't.

He said one of his men had obediently sought in-struction from Phil Regan, then with the Dodgers, and that Regan had not only obliged but had given the pupil slippery elm to chew from his own supply. Hatton didn't get fined, but like all managers he eventually got fired

Of all the pitchers renowned for clandestine driveling, probably the most famous was Lewis Selva Burdette of Nitro, W. Va. When Lew was a 20-game winner misspelled it.

# for the Milwaukee Braves, papers needed three columns for his pitching record: won lost and relative humidity. Printers setting his middle name instinctively

# Baseball's 'unkn as many as three batting titles in their careers, about the only thing Detroit Tigers' pitchers. own' champion Let's see, 50 or 60 points for a guy who bats sectacked on to a .350 averond.



his championship seasons of 1969 and 1972 is to go zero-for-September.

ry of the game have won

about the only thing Carew will get is a nice round of applause and another silver bat one day next summer in Minneso-

"I know it, but I don't concern myself with that," Carew says in the same conversational tone of voice you would use to notice General Motors stock's daily fluctuation. "That's the way it is.

"I'm just a singles hittier," Carew said the other day as he and the rest of the Minnesota Twins were Not everybody feels

Rod Carew is "anonymous." His former manager. Billy Martin, who now manages Detroit, is one who thinks he is not. Put him in the Nation-

al League with all those artificial infields and you've got a .400 hitter with his speed," Martin said. "He's the best hitter in baseball."

"I wouldn't go so far as to say I'd hit .400 in the National League," Carew says, "but I do think I could add 50 or 60 points to my average."

age....
"You get more base hits

on ground balls," Carew said. "On fly balls, the outfielders don't misjudge them or lose them in the sun that much.

"And I think I got 26 or 27 base hits bunting last year," he said of his .318 This season, Carew

leads the Twins in runs, hits, triples, stolen bases, and of course, batting average. He also has more than the usual amount of runs batted in

But because he plays in Minnesota and on the same team as Harmon Killebrew, Tony Oliva, and Bobby Darwin, Carew gets little publicity.

He just comes quietly into town, gets his seven hits-six singles and a double or triple—and leaves to do the same thing in another city.

"They used to say I was nonchalant, that I didn't hustle," Carew said, no trace of hardness in his face or voice. "But that's the way I am. I'm not Cesar Tovar."

# COLUMNISTS CORNER



a summer day Nobody came in on the noon baloon from Saskatoon

and asked me, but... The plans for renovation of Memorial Coliseum explain everything except where the additional 10,000 people are going to park.

It is to be hoped the Rams are planning some sort

of demonstration of appreciation for Marlin McKeever. The guy who said what goes up must come down never heard of food prices.

If the 1950 Philadelphia Phillies were called the White Kids why wouldn't the 1972 Deduces he called the

Whiz Kids, why wouldn't the 1973 Dodgers be called the Quiz Kids? As Jim Healy would say, there are two chances of

Jerry West retiring before the end of 1973-74 season — slim and none ... Actually, there are three chances slim, none and fat. There is no political significance to the fact the Los

Angeles Sharks will conduct training camp in Sacra-

IF HENRY AARON really wishes immortality, he should retire after home run number 713. Strangely, Sir Dalrae is seldom referred to as a

A born loser is a guy who wins one of those contests awarding \$100 a month for life and then dies.

The San Diego Charger are made up of players from 30 different National Football League teams. Donald Davidson, the Atlanta Braves' midget tra-velling secretary, will be the next centerfold spread in

Reader's Digest. When two guys are running around a used car lot, the one in front is the customer. If the San Diego Padres move to Washington, and

they very likely will, look for Buzzie Bavasi to become a vice president of a stadium concessions firm with an office in San Diego.

THE RAMS' Fred Dryer had an uncle living in Germany who was called Herr Dryer. The public address announced, giving the starting lineup for the Houston Aeros, will say, "Howe...and

Howe...and Howe!' If you doubt the prices of heef is steadlly on the rise, check with the general manager of a professional

football team. In the unlikely event this bystander is asked to select baseball's first black manager, it will be Jim Gilliam

It is not that a West Coast team won't get to the Super Bowl, it is just that one won't get there this sea-

KEN NORTON says he will not be hypnotized for his bout with Muhammed Ali, but a citizen who will pay in the neighborhood of \$100 for a seat is surely

To the everlasting gratitude of the men who pre-pare the box scores, Jacques Wimpfheimer and Walthen Knebelcamp went into horse racing rather than

If you think all of today's news is bad, consider the fact the pro football pre-season tournament is ending.
They are saying in Hollywood that a major studio

is attempting to sign Bowie Kuhn to star in a remake of The Invisible Man.



ROD CAREW Baseball's best hitter?

# Bigger 49ers look forward to Grambling

By JIM McCORMACK Staff Writer

There are some advantages, Jim Stangeland contends, to opening a season against an oppoas powerful as

Grambling.
"Our kids are much further along than they were at this time last year," Stangeland said Saturday as his Long Beach State charges wound up their second week of fall football practice.

"A game as important as this one gives our kids something to work for," continued Stangeland. "Two years ago, when we

Ticket locations

Tickets for Saturday's Freedom Classic football game between Long Beach State and Gram-bling are on sale at all Liberty, Ticketron and Mutual ticket agencies as well as at the Coliseum and Long Beach Arena.

Tickets for the game, which begins at 2:30 p.m. following a celebrity football contest, are priced at \$6.50, \$5.50 and \$4.50.

opened against Mississippi, we had real good early practices, too." The 49ers will take

today off and then return for two-a-day drills Mon-day and Tuesday bfore tapering off preparation for their Coliseum clash with Grambling Saturday afternoon at 2:30 p.m.

"The Grambling game has given the team specific goals, something to work for immediately. A game against an opponent with such a national repu-tation, in the Coliseum, before a big crowd, is quite an incentive for us," said Stangeland.

The 49ers and Tigers also collided in last season's Freedom Classic, with Long Beach emerg-ing an upset, 25-19, victor. Stangeland thinks the

49ers may have a better

(Continued from S-1)

"The curfew is primari-

ly for the best interest of the athlete," says Kush.

I feel very strongly that

you're doing an injustice to the athlete if you don't

keep him in the best of

condition. It's the same as going into combat," says

"And I'd prefer a tough drill sergeant to one that

his men.

gram.

vasn't really interested in

'Sure it's easier to be

permissive . . . I call it neglect of responsibility."

strong reaction from the

Arizona State coach, hair-

cuts do not. He believes

essential part of his pro-

McClendon, all from southern schools and all

rivals, have solved the

problem in the same way-

by determing some stand-

ards by means of a player

council, usually composed

"When it comes to hair-

styles," quips Schembe-chler. "Football isn't

important. It's what honey baby thinks. "These kids all want to

wear their hair longer be-

cause the other kids are doing it." Hayes says.

of senior players.

Royal, Bryant and

But curfews draw a

than "upset" chance this year.

'Our size sends us into the game in a better posi-tion than the one we had last year. We were playing with 190-pound guards last year. This year our starters weigh around 250. We have more size on de-

fense, too."
A 5-6 season last year has made Stangeland cautious most of the summer, but now his optimism is

beginning to show.
"I'm anxious for this team to play a game," he says. "I'm curious to see what it can do. This is the most coachable team I've had in my five years here The athletes have all worked hard and have made great improve-

That improvement includes the offensive backfield, one of the 49ers' biggest question marks.

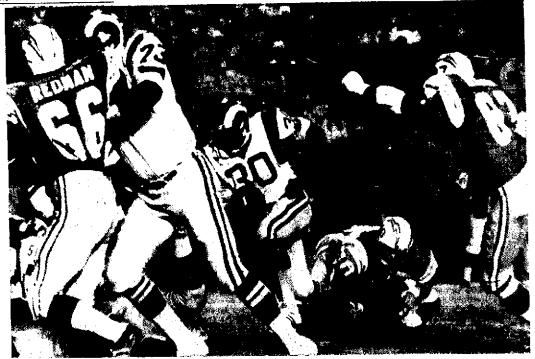
In the Grambling game Stangeland will start Gary Wann, who backed up Randy Drake last year, at quarterback; jun-ior college transfer Ron Choate at fullback and JC all-America Tommie Nathan at tailback.

"Gary has made great progress since fall practice began," Stangeland says in a mini-scouting report; Ron is the fastest fullback we've had and Tommie could be another great one."

The uncertainty of the 49er passing attack has been lessened since fall drills began by the im-proved throwing of Wann and transfer Dave Dykstra and the appearance in camp of sophomore

Dan Jones.

Jones caught only four passes for 86 yards last season as a freshman, but has looked impressive in practice and will give the 49ers' great speed (9.7) at split end.



Running room to score

Rams chewed up 282 yards rushing against San Diego Friday night including this short 1-yard scoring jaunt by Larry McCutcheon

(30) as teammate Charlie Cowen (73) blocks out Rick Redman (66) of the Chargers.

# By land or air — Hadl doesn't care Rams 'rushing' into shape

By RICH ROBERTS Staff Writer

John Hadl thought a moment when asked what was the fewest number of passes he had thrown in a game during his 12 years in the National Football

"Well," he grinned, "to-night, I guess."

The NFL's sixth leading

lifetime passer had left the aerial theatrics to No. i, Johnny Unitas, and set-tled for a methodical ground attack that crushed the San Diego Charg-

ers, 30-17.

"I don't care if I don't throw any passes," said Hadl, who completed 7-of-15 for 66 yards, "not if we win. Winning is the only thing that counts."

He can appreciate that after the last six seasons at San Diego where his limber right arm failed to lift the Chargers above third place. The Rams, he believes, indicated Friday night that they have the

needs to go higher.

"We've got great
backs," says Hadl, "and a
great offensive line."

Coach Chuck Knox, rel-

ishing his first victory as he accepted the game ball from the team and the Lt. Governor's Trophy of the series from Lt. Governor Ed Reinecke, said, "I would like a happy medi-um in our offense, but you're foolish to throw a lot when you're moving the ball like we did. When you can control the ball and score, that's the essence of winning."

Knox pointed out that

"that's a fine defensive line San Diego has," yet six Ram backs rambled for 282 was-1 for 282 yards net rushing (average 4.9 per play) to

the Chargers' net 42. Jim Bertelson, who led the way with 97 yards, said modestly, "All it is is blocking. There's not that much the running back has to do."

Bertelson also returned punts 50 and 22 yards to set up Ram scores. He had never been a punt returner before his rookie

season last year.
"I don't think I'm ever gonna enjoy it," he says.
"It's probably the worst job on the team, but somebody's gotta do it. If I had a choice I'd take a thousand yards rushing."

So would Tony Baker, the forgotten man in the

## S. Dakota romps 77-0 in opener

VERMILLION, S.D. (A) The University of South Dakota Coyotes inaugurated their 1973 football

49-0 halftime advantage over Winona in the contest played in muggy 80degree weather.

Roman Gabriel-for-Harold Jackson trade with the line is their strength so there is no minimizing the Eagles who followed berjob done by the Ram telsen with 69 yards, inblockers. cluding a 27-yard draw and a one-yard touchdown

charge on fourth down. Baker, a sturdy 5-11 and 225, is the Rams' hardest runner and admits, "I don't have the fluid mo-

grinned.
The Chargers, as a team, weren't the toughest team the Rams have

# Bradshaw's late TD run catches

ers, down 12 points late in the first half, rallied to defeat the Green Bay

********	~~	Steeler	Packers	
irst downs	5.1	14	16	
lushus-yards		· 30·}48	33-92	
assing yards		105	126	
teturn yards		97	0	
inies			14-32-1	
unts		4-48	5-44	
umbles-fost		1-1	1-0	
enalfles-yards		9-76	4-71	
			****	

The Steelers, down 22-20 after the fifth field goal by Green Bay's Chester Marcol midway in the fourth quarter, took over on the Packer 49 with 91/2

Pitt - Davis 1 run (Gerela kick) GB - FG Marcol 16 Pitt - Bradshaw 13 run (Gerela kick) Pitt - FG Gerela 22 A - 56,267

# Trojans display plenty of offensive fireworks

Trojan offensive regulars scored the first three times they had the ball Saturday in a 60 minute scrimmage which con-cluded USC's first week of practice.

Pat Haden passed five yards to Lynn Swann, Rod McNeill swept 80 yards on a pitch and Ray Washmera drove one yard for the three touchdowns.

Dave Farmer and freshman quarterback Rob Hertel combined on an 80yard play for the only touchdown scored against the first two defensive

Haden completed four

of seven passes for 48 yards while Hertel was five for eight.

McNeill gained 111 yards in five carries while Anthony Davis had 21 yards in three carries. Swann caught three passes for 31 yards.

Trojan coach John McKay, however, was concerned with his team's progress to this point. "We are far behind last year," he said. "It's like being in another world."

The Trojans open the season on Saturday night, Sept. 15, against Arkansas in the Coliscum.

# **COME AND MEET 49ER GRIDDERS**

The Long Beach State football team, which opens its season Saturday afternoon in the Coliseum against powerful Grambling College, will be introduced Thursday night at the annual 49er Foundation Kickoff Dinner at the Edgewater Hyatt House.

The evening will begin with a no-host cocktail party at 6:30. Dinner will be served at 8.

Tickets are \$7.50 per person. For further information, contact the foundation by calling 498-4874.

"It's pleasant to see it come together," said guard Tom Mack. "I'd say there was a certain

sense of urgency last week. We're running out of time.

"Technically, the last three weeks (Chargers, Miami, Oakland) we've played every kind of defense they can think up. We should be able to handle anything now."
Hadl himself ran four

times for 19 yards, including an important first

"The times I ran it seemed the middle just opened up, so I took it,"

The first time was a planned run. He tried to bootleg around right end but ran smack into linebacker Rick Redman

in the backfield.
"'Red Dog' — that's what we called him at San Diego — red-dogged on me," Hadi laughed. "We were just trying to keep Deacon (Jones) down a lit-tle."

Deacon (Jones) down a little."

RAMBLING: The Rams (1-3-1) have now topped last year's pre-season mark of 1-5. although they never had to go beyond three games for their tirst win before. The pre-season schedule winds up against the 49ers at the Coliseum Friday night. .. KNOX said, "We still played a lot of people. When we get down to our season we'll settle on our team and those people will play." .. DAVID RAY broke his slump, by kicking 3-0f-5 field goal tries — one miss was caused by a bad snap—and admitted that before the first one "I was scared. You bet I was. Wouldn't anybody be when they're 1-for-10, whether it's my fault or not?" .. Minor injuries sustained by Rams included cornerback AL CLARK. hip pointer; tackle CHARLIE COWAN, aggravated old ankle minury. ... The Chargers DEACON JONES left the game with a bruised calf in the third quarter but later returned. ... Notable statistics: the Chargers managed no first downs rushing, the Rams 17; DAVE CHAPPLE punted four times for a 51.2 average. San Diego's DENNIS PARTEE seven times for 48.4; the Chargers bumbled six times, lost two; the Rams tumbled only three infractions, drawing 30 yards in penalties.

	RUSHING					
 	Rams Berielsen Bakee Hadi McCutcheon Smilh Josephson Totals Chargers Garrett Thomas Totals	Att 13 14 13 4 13 5 6 57 Att 12 7	-	6.0 5.3 4.7 4.5 3.8 4.9 4.9 Ave	17 27 12 15 9 27 16 8 8	TD 0 1 0 1 0 0 1 0 0 0 0 0 0 0 0 0 0 0 0
;						

PASSING
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1 0 0 0
16 7 66 20
PA PC Yds LG
31 18 786 2
31 18 786 2

No. Yds LG 2 32 23 5 56 26 3 44 17 3 57 41 3 62 28 2 33 20 18 286 28 Chargers Garrison Garrell Norman Thomas Williams Levias Tota's

## TEAM STATISTICS

		go Rams
Total first downs	12	23
First downs rushing	0	17
First downs passing	11	4
First downs by penalty	1	,
Offensive Yardage	316	335
No. offensive plays	51	75
Avg. gain per play	d.2	4.5
Net rushing yardage	42	262
Rushing plays	19	57
Avg per rush	2.7	4.9
Net passing yardage	224	53
Gross yards passing	285	86
No. vds lost passing	1-12	2.13
PA-PC-PI	31-18-1	16-7-1
Avp. r 355	0.9	3.7
Punts	7-48.4	4-51.2
Cumbbles less		

# Rebirth of grid spirit at Stanford

Staff Writer

Christiansen tried manfulbut he couldn't contain

his delight. For here were Stanford football players talking excitedly about football.

No one was grumbling

about training restrictions. Not a single player recited plans for study at an overseas campus. Even more startling was the absence of the affected talk about grade-point averages.

Rather, as Pacific-8 Conference Skywriters visited The Farm Saturday to view the Cardinals in action, the players spoke earnestly about a

rebirth of spirit.
"I can't say what went wrong last year," said all-America safety Randy Poltl, "but I know we were better than 6-5. Now, everybody is working hard, and it's kind of exciting."

Running back John Winesberry hailed a "fresh motivation and inspiration on the squad - something that was missing last year."

"We have a desire to win," bubbled linebacker Terry Pape. "That's the key. We know in our hearts we are ready to beat Penn State in our opening game, and go on to a Pacific-8 championship and a Rose Bowl invitation."
"I'd like to believe the

change in attitude has something to do with the coaching," he said. "You know, they say that a team reflects the attitude of its coach.

"But there are other reasons, too. I think that going 6-5 after making two successive trips to the Rose Bowl wounded the pride of some of our people. This also is a new

group. Attitudes change."
Christiansen grinned.
"What happened to us last
year probably was caused
by a mistake on my part. may have thought the players were capable of handling something they really weren't ready for.
"This year, they have

been given rules and they are obeying them. There is a greater relationship

# Giants still undefeated,

top Eagles
PRINCETON, N.J.
(UPI) — Norm Snead,
showing the play-calling
mastery of a 13-year
veteran, passed for two
touchdowns and scored a
third on a boulder Saturthird on a bootleg Saturday to drive the New York Giants to their fifth exhibition victory, 42-41, over the Philadelphia Eagles.

Snead played only the first half but staked the Giants to a 21-7 lead by Eagles Giants

First downs	20	17
Rushes-yards	28-107	38-139
Possing yards	208	176
Reform yards	108	196
Passes	24-38-1	15-24-0
Punts	5-39	3-45
Fumbles lost	4-2	3-1
Fumbles lost	4-25	10-85
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jogging slowly around his left end untouched with 31 seconds left in the half after an inside fake to Rocky Thompson left the Eagle defense stacked at the one-yard line. Roman Gabriel re-placed John Reaves as the Eagle quarterback in

the second half and threw touchdown passes of 25 and 27 yards to Harold Carmichael.

Gahriel, however, com-mitted mistakes that led to Giants touchdowns. One was a fumble that put the Giants in position for Randy Johnson's scoring pass to Bob Grim, and the other was an intercepted screen pass that was returned 55 yards by tackle Larry Jacobson for the Giants' final score.

CHARLES HILLED STORES.

Philadelphia 0 7 6 14-21
New York Glants 0 11 14 7-42
NY-Claments 3 9055 from Snead
(Goydak kirk) 17 P855 from Snead
(Goodak kirk) 17 P855 from Snead
(Goodak kirk) 17 NY-Snead 2 from (Dempsey kirk)
NY-Snead 2 from (Gogdak kirk)
NY-Grim 18 P855 from Randy Johnson
(Gogdak kirk)

NY—Grim 18 pass from Randy Johnson (Gogolak kick).
NY Clements 7 run (Gogolak kick).
NY Clements 17 pass from Gabriel (Dergosek kick).
NY—Jacabson 35 Interception return (Gogolak Fick).
Phil—Carmichael 27 pass from Gabriel (Dempsey Kick).
—41/86.

Monday, Oregon State

Cardinals a foot in the door toward a return to Pasadena, Quarterback—Boryla prob-ably all-America; freshmen Mike Cordova and Guy Benja-min could earn positions on varsity with their high-powered Running Back—Winesberry, if healthy, is among best in conference; Doug Jena and Scott Laidlaw quality perform-

Soult Laidlaw quality performers.

Receivers—Inexperienced.
Team may need quick help from freshman Anthony Hill and redshirt Bill Singler.

Offensive Line—Major question mark; Bill Reid solid at center and Keith Rowen able at tackle.

Defense—Down lineman below quality of Thunderchicken years; linebackers inexperienced but among quickest in schoil's history; secondary one of team's strengths.

Monday, Oregon State

"It's particularly hard with today's dormitory Royal admits that his philosophy toward such things as hair and dress sterotype is a bad one and has changed greatly. "We used to tell the players to wear a shirt and the even though not a very high percentage

usually wears coats and ties," he says. "Well, that attitude was kinda stupid. 'A lot of coaches have failed, maybe not because

of direct open rebellion by the squad, but the coacnes haven't gotton everything from the boys because of an attitude that the players should do it this way because I said you're going to do it this way. Many of the coaches be-

lieve that they are dealing with a different type of athlete than they had

FOOTBALL'S CHANGING FACE tionship that they have is

much healthier.

Bryant says that players at his school are more aware of politics, outside actvities, and are generally smarter than the players of 10 to 20

years ago. Jordan and Parseghian both cited higher college entrance requirements as a factor which brought in more intelligent players.

Jordan also notes that at Auburn his players in recent years seem to have come from more affluent families. The Auburn coach and

Bryant both point out that they seem to be having much more communica tion with their teams than they had in the past. I have found in the last four to five years my foot-

ball players come to see me a great deal more than they used to," says. Jordan. "My office was always open, but they did-n't take the opportunity to come in. Now they drop in to talk when they have something on their

minds."
But with the talking and with the changes in hair and dress codes, have coaches really changed? Can the strict disciplinarian still keep his team in

line? Many of the coaches, such as Kush and Schembechler think the

New Mexico St. upsets Drake

DES MOINES (P) - Jim Germany scored three touchdowns and rushed for 123 yards Saturday to lift New Mexico State to a 27-12 upset of Drake in the season's first major college football game. Germany scored on a

one-yard run for the game's first touchdown early in the second quarter and added then caught scoring passes of 16 and 23 yards from Joe Pisar-

previously - and the rela- that discipline is no different now than it was in the past. McKay, on the other hand, says some progressive methods were employed when he was in

> "There have been no changes in coaching philosophies the last 20 years, Schembechler says. "There may be more bitching by players, but there haven't been many changes. There have been no drastic changes because of any revolt by

hear Bryant, who has the tight-fisted discipli-narian might be over." communication than in the past, and I think that part, we are dealing with mature young men and they have good ideas. We

next 10 years because of

it takes to win."

However, each of the coaches agree that discipline, is vital for his team's success.

to people, motivate peo-ple, and on some occasions have resorted to driving people," Jordan concludes. "Personalities vary. It's like playing scales on a piano. You hope to hit the right note and sometime you don't. Each squad has to be handled differently."
So far, Jordan and his compatriots have hit

make a symphony.

players against hard discipline." But it is interesting to been known as one of the great disciplinarians say: There seems to be more is good. For the most

would be foolish if we did-n't listen to them." I think coaches have changed. Probably we are more concerned with more concerned with what takes place during the season," says McClen-don. "What a boy will do for his personal life is something else. I think it will be different in the next 10 years because of

the coaches themselves.
"I think a coach my age is a little more reluctant to change ideas because you become embedded vith certain ideas of what

"I have tried to appeal

enough right notes to

tion like Lawrence (McCutcheon)." But in a way he has more fun, like when the line opened a large hole for his TD.
"All I had to do was run
over the safety," Baker

had, but their defensive

Packers, 30-22 GREEN BAY, Wis. (A)
- The Pittsburgh Steel-

Packers 30-22 on quarter-

back Terry Bradshaw's 13-yard run with just under five minutes left Saturday night.

minutes left.

rated their 1973 football season Saturday by erushing Winona, Minn., State Trop.

The Coyotes raced to a 49.0 halftime advantage of the state of the

RECEIVING ING 1 20 20 2 11 6 1 4 1 1 16 16 1 9 9 1 6 8 7 66 20

Fumbles lost 5-2 0-0 Penalhes/yards 6-62 3-30

PALO ALTO - Jack between players and coaches. This has been the best week of work I can remember as a player or a coach since I was in high school.

"Everything has been going so smoothly, it kind

of scares you."

If the Cardinals are serious about playing football, they could scare

their opponents, too.

They have such talented athletes as quarterback Mike Boryla, who was the mation's fourth best pass-er in 1972; running back Winesberry, who started 1972 sensationally, then sustained a crippling ankle injury; safetyman



Poltl, who registered 14 tackles in Stanford's 1972 Rose Bowl victory over Michigan, and defensive end Roger Stillwell, who is near the top of professional scouting books.

"I'd say Boryla fits be-hind Jim Plunkett (1970 Heisman Trophy winner) among quarterbacks Stanford has had since I've tord has had since five been here," said Chris-tiansen. "But he has the size and arm to be in Plunkett's class." Winesberry, whose

durability as a running back has been questioned, asked to remain in the backfield. "He wants to have the

ball 20, 30 or 40 times a game." explained Chris-tiansen. "Keeping him, at running back is the only way you can get him the ball that often. But, if our receiving doesn't keep on improving, I wouldn't hesitate to put John at flanker, where he played so well as a sophomore."

Christiansen said the Cardinals "will remain a passing team, but we will

"It will be the veer-type option," he said. "We want to protect the quartheast of the control of terback. "If we can bring some of those secondary people up, it should make our passing game more effective."

While on the subject of Stanford's passing game, Christiansen pointed out that Anthony Hill, who was a quarterback at Long Beach Poly, is one of the brightest spots among a quality group of freshmen.

"When you see us on when you see us on television in our opening game with Penn State, you probably will see Hill in there. He is an ex-tremely talented receiver."
Stanford's offensive

line, anchored Bill Reid, formerly of Long Beach City College, is inexperienced, but hopefully will afford bet-ter protection for Boryla, who was sacked for 296 yards in losses.

Defensively, Christiansen plans to start letter-

men at every position. The Cardinals yielded 183 points last season, 79 in lourth quarters. The Cardinals' extra weapon is kicker Rod Garcia, who needs 14 field goals to tie an NCAA carcer record. He has had that many in each of his

first two seasons.
"I can kick 'em up to 65 yards with a four or five mile an hour wind," Garcia asserted. Garcia should give the





Who's a senior citizen?

John Richardson, 52, (left) doesn't look his age or play it, dropping putt on fifth hole en route to L.B. Medal golf lead Saturday with 67 at Recreation Park. Bill Deeble blasts out of trap on fifth hole and finished with 73.

Strawn amateur opponent

Troy's Stadler in finals the morning's quarterfi-nals, captured his first

TOLEDO, OHIO (UPI)

— Craig Stadler and
David Strawn, a couple of young underdogs, advanced to the finals of the 73rd U.S. Amateur championship Saturday with semifinal victories over two of the tournament's former champions.

Stadler, 20, of La Jolla, Calif., turned in a 3 and 1 victory over defending champion Vinny Giles of Richmond, Va., while Strawn of Concord, N.C., defeated 1964 winner Billy Campbell of Huntington, W.Va., 6 and 5. Strawn, a third year

law student at Furman University, and Stadler, a junior at the University of Southern California, will play 36 hole, today for the championship. Both are making their first ama-

5-10, 205-pounder who outdrove Giles on most holes, got off to a flying start, winning the first three holes with a birdie and a pair of pars.

After that, it was all up-

hill for the 30-year-old Giles, who managed to cut the margin to one hole early on the back nine, but could never get any closer.

Giles, who beat A. Stadler, a mustachoied, Downing Gray 5 and 3 in

had played well in stroke play all summer but had been having trouble in match play competition coming into the amateur. "I had been playing the man instead of the course," Stadler said. "Lately I've been playing the course and I think it's Hartford field bunched, Wiechers 11-under par

Conn. (4) — Big Jimmy Wiechers held the lead but golf's big guns wheeled into position Saturday in the second round of the \$200,000 Sammy Davis Jr.-Greater

Hartford Open. Wiechers, a 29-year-old Californian who has yet to win in seven years on the American pro golf tour, put together a five-underpar 66 in the muggy heat. His total of 131 was 11

strokes under par for two rounds over the 6,588-yard Wethersfield Country Club course.

Wiechers' score for 36 holes had been bettered on the tour only once this year, but a threatening group including some of the world's best shotmakers lurked just behind

The cutoff of two-underpar 140 was the lowest on the tour this year. A total of 76 players made the

Defending champion Lee Trevino, Billy Casper and Australian Bruce Devlin were only one stroke back at 132. Trevino and Casper matched 65s, while Devlin had a 67 as extremely low scoring continued in this event which runs through Mon-

Arnold Palmer, South African Gary Player, George Knudson of Canada and John Schroeder \star

* \star Jim Wiechers
Bruce Devlin
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were in a group at 133 — two strokes behind Wiech-

ers. The 43-year-old Palmer holed three putts of about 15 feet and two more from about 30 feet in shooting a 65, his lowest competitive score in at least two

Hubert Green, the firstround leader with a remarkable 63, blew to a 73 and was well back at

Terry Small of Long Beach shot 71 for a 141 total, but missed the cut



TITE ODAND Y?

"Link hally three

Take a look at the way a touring pro places his ball on a wooden tee when he's teeing off. Some of them are a little finicky about it, like it's a job for calipers and

compass. There's a reason. He wants to hit the ball where the seam isn't. golf ball cover is formed of two rubber cups molded into a sphere. Where they fit together is perfectly smooth. If they weren't those three-footers would terri-

BUT THE SEAM is the weakest part of the hall, just as two pieces of steel that have been welded together. I don't wanna sound un-seamly about this, but hitting the ball on the seam costs you distance and accuracy

The best place to strike a ball is on the brand name. That's why the pros place it a particular way on the tec. The brand points directly at the clubface at

Besides giving the player a point of impact to focus on, hitting the name adds up to better distance and direction. I even heard about a guy who wrote a girl's name across the label after she jilted him. He added 15 yards to his drives.



After playing 'watch the birdie'...

Richardson leads L.B. golf happy with

Staff Writer

John Richardson and Larry Benson, paired to-gether, played a game of "watch the birdie" in the opening round of the third Long Beach Medal Play Golf Championship Satur-day at Recreation Park.

When the shooting subsided, the 52-year-old Richardson and the 25year-old Benson had com-piled a whopping 17 birdies, including 10 on the final eight holes in which Benson once strung together five in succession and Richardson four.

Surprisingly, the pair played the par-5 17th hole -normally an easy bird for a long knocker—in one-over, with Richardson taking the bogey by miss-

ing an 18-inch putt. But Richardson, the senior citizen who doesn't look his age or play it,

hole at the sixth when he

hit his second shot three

feet from the pin, took the

ninth when he knocked in

a six-foot putt while Sta-

dler missed a two-footer

and won the 10th when

and won the 10th when
Stadler went into a bu feet
short of the pin.
Stadler, selected to this
year's All-American College golf team, said he
had played well in stroke

the course and I think it's

helped a lot."
In the quarterfinals,

Stadler eliminated 1973

British amateur champion Dick Siderowf of West-

port, Conn., 2 and 1.
Campbell, 50, the 1964
Amateur champion, got
off to a rocky start on the

very first hole when he hit his drive under a three and had to lay out. He set-

tled for a bogey five and

lost the hole to Strawn's par, the first of five con-

secutive holes Campbell

lost.
Camphell had beaten

Bill Kratzert III of Fort Wayne, Ind., 2 and 1 in the quarters while Strawn eliminated Henri Delozier of Crofton, Md., 2-up.

Haynie retains

FT. WORTH (UPI) -

Sandra Haynie birdied

five holes in a row on Woodhaven Country

Club's back nine Saturday

to overcome early trouble and retain a two-stroke

lead over Kathy Whitworth after the second round of the \$30,000 LPGA

Miss Haynie, struggling

on the front nine, caught

fire on No. 12 with a birdic and then started

her birdie string for a

one-under-part 71 and 139

Miss Whitworth, the

Another shot back at 142

were Beth Stone, Mary Mills, Judy Rankin and

Carol Jo Skala. Joyce Kazmierski was at 143

and Sandra Palmer and

Shelley Hamlin were at even-par 144. The third

and final round will be

played today.

٧

second leading moneywin-ner on the LPGA tour,

shot a 72 for a 141 total.

total for 36 holes.

2-stroke lead

atoned for his miscue with a birdie on the 18th hole that gave him a 5-underpar 67, one stroke better

than Benson.
Only three others broke par in the 84-man field, with Gary Rhorer, a Long Beach native now playing out of Balboa, next in line at 70. Mike Bellmar of Old Ranch and Tom Gorrell of Rio Hondo carded 71s.

There was a traffic jam of eight golfers at par-72, including young Jeff Ne-well, who birdied three of the last seven holes. Two suprises among the par-shooters were Tom Sim-merman and James Bo-

land of El Dorado.
Play shifts to El Dorado today and Richardson and Benson will again be paired at 8:36 a.m. Rhorer tees off first at 6:48, Bellmar at 7 and Gorrell at 7:18. The low 12 scorers after today tee off be-tween 9 and 9:30 at Skylinks Monday.

Richardson collected eight birdies, starting with a pair of three-foot putts on the first two holes. He two-putted the par-5 ninth for a bird, then started his streak of four on the 3th, canning putts of 8, 8, 10 and 12 feet. His closing birdie was from 15 feet. "You can play a long

time without making eight birdies." said Richardson, who wasn't too upset for missing the short putt on "I've played too long to let those things bother me. I didn't expect to

Oueen tee entries available

Entry forms are available in all Long Beach area golf shops for the second Queen Mary Open Golf Tournament, chair-man Monty Blodgett announced Saturday.
The \$20,000-added event,

which will expand from 54 to 72 holes, will be held at El Dorado Golf Course Oct. 10-13. An 18-hole pro-celebrity-amateur will be played on Sunday, Oct. 14.

There will be no split qualifying this year, according to Blodgett. The first 120 professionals to send in entries will be accepted, and the tournament committee will se-lect the last 18. There will be six amateurs eligible

to play.
Fee for pros is \$100, Amateurs will pay \$10 to quality on Monday, Oct. 8, and another \$20 if they make the grade. There are three exemptions: Long Beach Masters champion Larry Benson, L.B. Match Play champ Bill Deeble, and the win-ner of the L.B. Medal Play Championship now

in progress.

Entries also are being taken for the proceeding amateur.
Last year's players had first crack at renewal and 20 have accepted, says Blodgett. The fee is \$100. A reception for competitors follows play on the Queen Магу.

Bob Unger of Canoga Park won the regular tournament last year but is competing in Delaware now. There is no regularly scheduled PGA event the weekend of Oct. 13, so Blodgett says he hopes to lure some tour-

ing pros. The Southern California Elks Lodges are selling tickets, with proceeds going to the cerebral palsy fund.



miss it, but I suppose I wasn't very careful in lin-

ing it up."
Asked about the string of birdies he and Benson put together, the former Long Beach resident, who now plays out of El Niguel, just smiled and said, "For awhile those birdies were just whistling along."

Benson birdied the first hole, then bogied the fourth, sixth and seventh before finishing the front with a bird to turn in 37. After he saved par on the 10th, the Long Beach Masters champion rammed in putts of 10, 38, 1, 8, and 9 feet for his five consecutive birdies.

"That's the first time I've ever made five in a row, and I was sure I could make another one on 17," said the mustachioed former UCLA star. "But I had a terrible lie on my approach shot and [didn't get it close.''

Benson was not sur-prised by his score. He has been practicing and playing every day, with intentions to turn professional before the year is

Rhorer, a onetime bartender now attending law school in San Diego, joked about his round. It was anything but artistic, but he managed to escape trouble on several occasions, knock in four birdies and hit 14 greens in regulation.

"My driving was erratic to say the least," he

Bellmar, who carded a 66 in the first Medal Play tournament two years ago at Recreation Park, turned in 34, but 3-putted the 11, 12th and 14th holes, the latter for a par. He birdied the 18th from 10

medalist in the Match Play tournament, was disflay tournament, was dis-turbed by noise and bogied the 18th hole after going 2-under with birds on the 18th and 15th. The

29-year-old textile salesman from La Mirada was the Long Beach Junior champion in 1961.

Champion in 1961.

37 John Richardson (El Nisuel) 35:32.

48 Larry Benson (Skylinks) 37:31.

49 Larry Benson (Skylinks) 37:31.

50 Gary Rhore (Babboo) 35:55.

71 — Alike Bellmar (Old Ranch) 34:37.

72 — Bob Abbey (Meedowins) 16:36;

73 — Bob Abbey (Meedowins) 16:36;

74 — Bob Abbey (Meedowins) 16:36;

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76 — Borrand (Skylinks) 37:37;

77 — Bill Drebbe (Skylinks) 36:37;

78 — Skylinks) 37:37;

78 — Bill Drebbe (Skylinks) 36:37; Steve Lane (El Dorado) 38:35;

78 — Richardson (El Rich

Baseball briefs

TIGERS—Cailed up pitchers Lerrin LaGraw. Fred Holdsworth, celcher Bob Idler, intelegra John Knox and Ron Cash and optifielder Marvin Lane.

METS—Purchased Richle Swan from Idler Bob SOX—Reactivated Ray Eulp and Dan Newhalser. Don Newhauser.
GIANTS—Recalled pitcher John D'Ac-

Virginia sweeps

Class a low net — tie between Chuck Cassady and Bob Thompson 77-86 and 89-11-69. Blind Depey — 74, Adrian Marshall, Jack Dallas, Jahn Cohnolly, Del Walker, R.W. Carroll, Strallot Easler, Class b low net — Bob Boyd 82-11-65. Kasta George 82-15-57. Blind Depey — 78, John Read, Jee Ball, Roger Young, John Turner.

Nitzkowski

U.S. victory BELGRADE (UPI) -

The U.S. Olympic bronze medal water polo team whipped Cuba 4-3 in an incident-filled opening match Saturday at the start of the first world swimming championships.
Paced by two goals

from Peter Asch of Berkeley, Calif., the U.S. squad continued its winning streak against Cuba which stretches six years. Although eight Cubans

were suspended and one Orlando Cowley, expelled from the game, there was no repetition of the fighting which took place the last time athletes from the two nations met in a stormy basketball battle at the World University Games in Moscow.
A crowd of 2,000 watch-

ed the U.S. team begin its quest for the water polo gold medal which eluted it at Munich.

Monte Nitzkowski, aquatics coach at Long Beach City College, said his team played excep-tionally well. "It was a tough game

as we expected but we handled it well," he said.

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12100 HARBOR BLVD GARDEN GROVE 3434 SEPER VEDA DUVO . TOARANCE 9668 ADAMS STREET HUNTINGTON BEACH

Tannyhill wins at Del Mar captures will be worth \$22,500, with \$13,500 going to the victor. Before taking third money in the Derby, in

a California-bred son of Prince Royal II, provided owner Rex C. Ellsworth with his first Del Mar stakes success since 1969 Saturday as he recorded a come-from-behind triumph in the spotlighted \$33,250 Escondido Hand-

icap. Under a well-judged ride by Donald Pierce, who was notching his sixth stakes victory of the meeting, Tannyhill moved strongly on the far turn to take command in the stretch and then win by a length over the stronglyclosing Artaxerxes. Dr. Kerlan and China Silk, the Charlie Whittinghamtrained entry, finished third and fourth, respectively, in the field of 10

Tannyhill, beaten a nose by Fairly Certain in a division of the Rancho Bernardo Handicap in his previous outing, accomplished the mile and oneeighth on the grass in 1:49-3/5. Overlooked in the

EROY BETZ'S-DEL MAR HANDICAP SUNDAY, SEPTEMBER 1, 1913

FIRST POST 2 25rd day of 43 day		•	
3507 — FIRST RACE year-olds and up. Perse price \$4,000.			
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Short Or Long, Roseles			37
Lucky Event, Rosales			ž
King's Spirit, Pineda			4.
Tophen, Valdez	11111	viiž	Ŷ.
Ole Wrangler, Campas	6	113	Ġ.
Stacer, Fernandez	16	115	ř
Captain's Tea, Valdez		v112	Ř.
Yellow Printer, Dilvares			10-
			15.
One Day Soon, Madrid	····· 1	^!;6	15.

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Tiga Rush, Mesea 114 20-1
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Home Rules Again, Rofuz 5 112 30-1
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DONGSHOT — ALOHA SWEETHEART

3513 — SEVENTH RACE — 11₈ Miles
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enturi. 3-year-olds, Purse \$30,000 added.
\$-Portentious, Pierce \$ 133 5-2
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3515 — NINTH RACE — 1 1/16 miles. 3- year-olds and up. Purse \$6,000. Top claim- ing price \$8,000.
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## BETZS BEST

AT DEL MAR

MOST PROBABLE WINNER — latucada in 6th. BEST BET — Reval Okie in 1st. BEST MOKEY PROSPECT — Wall in The control of the co

Artaxerxes, who was pi loted by Fernando Alvarez, returned \$7,20 and \$4.60, while the Dr. Kerlan-China Silk entry paid \$3.40 to show.

It was the first stakes win of Tannyhill's career and first money of \$19,750 increased the four-yearolds 1973 earnings to \$47,-195. Robert Craft trains the handsome brown geld-

### Sir Dalrae blazes record 1:57 pace

WILMINGTON, Del. (UPI) — Sir Dalrae, a frustrated trotter for his first four races in 1972 before converting to the pace, equalled the retired Albatross' record of 14 for the most under twominute miles in a single season by winning Saturday night's \$25,000 feature pace at Brandywine Race-

A roaring crowd of 13,000 watched the 4-year-old son of Porterhouse (a trotter) blaze home in 1:57 over the five-eighth mile oval to win going away by 4% lengths and register his 12th successive victory of 1973 and his 14th under 2-minute performance to match what Albatross achieved last year.

betting, he paid \$18.20, \$9.40 and \$4.80. ing for Ellsworth, whose Swarming Be won the Graduation Stakes four years ago for his most recent Del Mar stakes

> Pierce won the sixth race aboard the favorite, Romish, who paid \$5.60 after running 7½ furlongs on the turf in 1:31-3/5. Also doubling was leading rider Steve Valdez, who won the second on Nabu at \$4.40 and the fourth aboard another favorite, Gaelic Coffee, at \$4.60.

The crowd of 18,848 set a Del Mar record in the fifth race by wagering \$200,330 in the exacta.

Dancing Papa, a fast-finishing third in the Del Mar Derby, will join eight other three-year-olds in the starting gate today for the inaugural running of the \$20,000-added El Cajon Stakes.

Contested at 1% miles on the seaside turf course, the El Cajon is open to non stakes-winners only. This first edition of the race

## Jockey standings

Jockey	Mts	151	211		ord
x-Steve Valdez		249	52	36	30
William Shoemaker		113	3!	21	16
Alvaro Pineda		184	3!	22	26
John Rolz		188	29	20	19
Danald Pierce		146	24	20	74
Fernando Toro		154	19	27	23
Fernander		141	18	23	17
Rudy Campas		122	16	12	В
Francisco Mena		126	10	9	14
x-Apprentice.					

third.
Adair, who now will fly

to Ruidoso Downs, N.M.,

where he climbs aboard favored Coca's Kid in the

\$766,000 All-American Fu-

turity on Labor Day, was impressed with Native

"She is really fit now," Adair commented. "She

ran an outstanding race,

about as good a race as she is capable of run-

Meanwhile, Charger Bar, former 1971 world

Empress' showing.

## **COME SIX COMES 1ST**

(Continued from S-1)

the 19th running of the ing up ground to finish hundred-grander, was his first stakes win of the summer and the veteran jockey was naturally pleased with the one-half

length victory.
"Once he (Come Six)
gets in front," Lipham stated, "nobody can beat him. He broke well and had the lead after just a few yards. From there it was clear sailing. Nobody can pass him once he gets on the lead."

Native Empress, select-ed horse of the winter HQHRA meeting, was a fast-closing second under six-time Los Alamitos riding champion Bobby Adair while Charger Bar, the 6-5 favorite, was mak-

#### champion, was shuffled around at the start and had to survive a claim of foul lodged by Flight 109's jockey Ronnie Banks.

DEL MAR RESULTS FIRST RACE 4 terlanes: en al World, Rotz 517.20 \$6.00 \$4.50 en al World, Rotz 9.50 6.60 10.00 Men of World, Kotz 11,74 5-50 5-50 Gamul, Fernandez 9,80 6-60 B. Proper, Ramirez 10,00 Time—1:004/s. Also ran: Port Therne, Dumpty Dee, Banchory Jim Jun, Caesarea, Slient Buller.

DAILY DOUBLE (5-5) PAID 324

DAILY DOCUMENT OF THE PROPERTY Break A Leg, Mena. 8.80 1.40 3.80 Drive Wheel, Campas 7.20 4.80 Hurchy, Non 2.43 Also ran: Jeff Billy Fiddlin R.B., Sants Fe King, Only Way To Fly, Ramacha, Silent Schene, Hard To Do. Marked Deck, Ahooga.

FOURTH RACE—11/1s mile:
Gaelic Coffee, Valdez ... 4.60 3.60 2.40
Miss Ruby B., Pineda ... 6.80 3.40
C'Est Israel, Caballero ... 2.80
Time—1: 44/3, Also ran: Own, Windsor
Gals, Tried Wings, Miss O'Noor.

Time—1:301/s. Also ran: Royal Ward-robe. Dil-Call Box. OH Kolb's Folly, Procne, Indian Tikka.

\$5 EXACTA (5-1) PAID \$186

SIXTH RACE—715 turlangs, turl: Romish, Pierce 5.60 3.20 2.60 Prospect Park, Pineda 4.20 3.20 Contention, Fernandez 1.00 Time—1.315, Also ran: Indicia, Norms Promise, El Rolo, Que Macho, T.V. Money, Always Anzious, Cost Of Living.

55VENTH RACE—1½ mile, turf: Tannyhil, Pierce 18:00 9.40 4.80 Artaberxes, Alvarez 7.20 4.00 Dr. Kerlan, Pineda 7.20 4.00 Time—1:4935, Also ran. China Silk, Harbar Prince, Fairiv Certain, Lungo, U. B. Carm, Dollar Discount, Normany Gru

EIGHTH RACE—11/1s mile:
Excediter, Pinede 5.00 2.60 2.40
Parade of Slars, Mena 2.80 2.46
Deb Rickev, Fernander 2.80
Time—1.41/2s, Also ran: Crimson Cleni,
Bold Street, Volume.

MINTH RACE—mile:
Fleet Barbarlan, Fernander 19,20 6,80 3,60 Aber on Bob. Shoemaker 3,40 7,40 Shoe Blue. Harris 280 Time—1,331/3, Also ran: Tallymon, Oark Apollo, Honor's Justice, Market Minstrel. \$5 EXACTA (2-7) PAID \$182.00

9 Sky Vil In Search Tabard Inn

# LOS ALAMITOS RACE A RESULTS

<b></b>	
Clear and Fast (Also rans listed in order of finish)	
First MACE—350 yards: Reddy Wise, Treasure \$15.40 7180 \$5. Nuther Bunny, Smith	.64
Jane Me, Garta 3 Time—18.08. Also ran: Wild Copy, Fa	.2
Blair, Flabber, Tonto's Bay Duke, Palle	0

Ber. 

31 EXACTA (1-4) PAID \$125.40

SECOND RACE—239 yards;
Super Dupe, Word
Mr. Whistle, Bickel 5.00 3.70
Superson Tresure 5.00 3.70
Time—18.36. Also ran; Go Jolle, Shake
M Up, Maishe U.

FIFTH RACE—359 yards:
Al S Allhi, Smith 7.60 3.60 2.00
Cater's Danity, Banks 7.60 3.60 2.00
Summer 19 91, Also rani Watch Missy Go,
Five Chites, Townsman Strip, Midnight Becky, Toolin Around, When Yurhol, El Toro Parker.

SIXTH RACE — 870 yards:
Green Up. Gorta 17:00 7.80 4.80
Rue Ferce Banks 7.00 4.40
Waltch Ade Travel, Droyer
Time — 40.44. Alsoren; Barrino, King's
kastus, Flassh Alert, Medacause, Plogod in.
\$55 EXACTA (2-1) PAIO 3166-30

Sy EXACTA (LA) PARIO Steeds 3.00 EVENTH RACE—4.09 vards: Come Six, Lipham ... 5.80 3.00 2.60 Native Empress, Addit ... 8.80 4.00 Charger Bar, Direver 2.40 Time—7.140 Also ran; A.—Plunder Bar, Peccadillo, Piloh 109, Mr. Midland, A.—Kaweba Bar, Pockalu, Tiny Bart, A.—L. E. Kleve trained saftry.

MINTH RACE—70 yards;
Khala Pro, Treasure ... 3.40 2.80 2.70
Khala Pro, Treasure ... 3.40 2.80 2.70
Cut For Acts. Ward ... 3.20 2.60
Phoebe's Bruce, Smith ... 3.20 2.60
Time—46.0.4 Also ran; Sanguine's Jet,
ting Spv., Midway Tom, Reach N Get III.
Note: Miss Gonogo unsealed her rider
prior to start, was scratched and all
waser sever etturned.
S E R. S. Deal Handle—\$1.010,172.

# CONSENS

## MASON (90) HARDIN (80) HOLLY (71) Consensus (92) BETZ (88) Royal Okie S Long S Long Tophen Lucky Event K Spirit King's Spirit \$ Long (10) Royal Okie Royal Okie (8) Lucky Event X Spirit (5) S Long Royal Okie Tophen 2 8 3

				COCH LICEN	is again (2)
2	Oreton	Oreton	Oreion	Oraton	Oregon (18)
	B Forward	Flaming On	Wall	Indicativa	B Forward (3)
	Wall	S Merger	B Forward	G Stomper	Wall (3)
3	Blue Nash	W Case	W Case	Biue Nash	Blue Nash (11)
	R Envoy	Blue Nash	R Envoy	Go Fritz Go	W Case (9)
	R Promise	& Promise	B Nash	W Case	R Envoy (4)
4	Run Luck	Run Luck	Ren Luck	E Flight	Run Luck (14)
	E Fright	E Flight	E Flight	R Luck	E Flight (16)
	Ja Aglo	Salawati	C Jim	Teller Now	Ja Agio (1)
5	Meneway	A Chief	Manaway	G Bolero	Manaway (12)
	A Chief	Manaway	A Chief	Manaway	A Chief (8)
	G Bolero	G Swift	On Tune	Count Coof	G Bolero (5)
6	i Lady	Izanami	L Lady	L Lady	L Lady (16)
	R Lake	L Ladv	A Sweetheart	Smog Fighter	Izanami (5)
	Smog Fighter	R Lake	Izanami	Lady Shoe	R Lake (3)
7	a Port.	b-D Papa	a-Portent.	b High Protein	a-Portel. (11)
	P Flight	P Flight	P Flight	a-Portent	h-D Papa (7)
	b-D Papa	a Portent	Ona'oan	P Flight	P Flight (7)
8	Batocada	Batucada	V Desire	Balucada	Balircada (16)
	V Desire	a Crur Robie	Raicuada	V Desire	V Desire (9)
	Twirler	V Desire	a Cruz Robie	a Bosun's Gem	a-Cruz Roble (3)

No. Driver Hometown

PHILADELPHIA (A) -Determined King, a maid-en who had finished second five times in five starts, collared the leaders with about 40-yards to go to win the \$100,000 Kindergarden Stakes by a neck Saturday at Liberty Bell Park.

The juvenile son of

#### tentous, the Daniel Schwartz-owned entry, Double Variety, Onaloan, Pure Flight, Sassoon and Real Decision.

ERNIE MASON'S-DEL MAR HANDICAP Sueday, Sept. 2, 1973 Clear and fat, First post 2 p.m.

which he was beaten two

lengths by right Honora-ble, Dancing Papa put in

another good stakes per-

formance with a second to

Groshawk in the La Jolla

All nine starters will

carry 133 pounds, and the

rest of the field is made

up of Quick Bluff and Por-

52 Daily Double-1st & 2nd races 15 Exacts-5th & 9th races							
3507 F1 olds and u Purse \$3,500	RST RACE p. Claiming ),	price \$4	,006-93	,500.			
HORSE	JOCKEY	PP	Wr. C	dds			
	ng, Rosales		4 137	5-2			
	ider		3 x112	7-2			
King's Spiri	it. Pineda		3 115	5-1			
	roof, Genzale		1 2110	15-1			
	Ramirez		2 115				
	Maese		4 114				
Home Rule	s Again, Roc			30-1			
7.7.1.2.1.1	J 11501117 /101	,		•••			
	h, Mena		6 115	6-1			
	Banner, Krai		7 x112				
	on, Madrid		8 ×112				
	er, Campas.		9 115	9.2			
	nter. Olivare		Ď 117				
	et. Fernand		1 109				
	nt, Rosales		ž 117				
Clacor Eas	nander		š 115				
7.9.1.2.1.1	Henrick	1	3 113	4-1			
Cardalate	les, Valdez		4 -117	Ċ			
CHOOT	DR LONG:	Edge H	draws	inte			

SHORT OR LONG: Edge II draws into race. TOPHEN: Also on eligible list. KING'S SPIRIT: Overdue for a good one. LONGSHOT---DLE WRANGLER. 2508—SECOND RACE. 6 Juriones. 3 year old maiden colts and galdings. Claim-ing price \$15,000-\$12,500. Purse \$6,000.

Oreton, Shoemaker
Flaming On, Pineda
Splendid Merger, Gonzalez
Fluid Motion, Toro Leesnlous, Rosales Slightly Tarnished, Winick Fleet Frien, Fernandez Indicative, Campas
Wall, Valdez
Wall, Valdez
Balance Forward, Gonzalez
Glory Stomper, Campas
Alghalias, Toro
7,9,1,2,1,1
My Best Guy, Rolz 7.91.27.1 4 118 10-1
ORETON: Very best Is needed. FLAMING ON: Acts like a runner. SPLENDID
MERGER: Tipped hand offer day.
LONGSHOT—BEYOND APPROACH.

399-THIRD RACE, & furtongs, 3-year-old malden colls and geldings, Calareds, Perse 57,000. Perse \$1,600.

Welfare Case, Validez.

\$ 1313 2-1

Blue Nash, Pierce.

\$ 118 5-5

Rebel Pramise, Nono.

\$ 118 3-1

King Joshua, Rosales.

\$ 118 5-1

Oscar's Tower, Gutlerrer.

\$ 2 113 20-1

Freddy Fax, Velasouez.

\$ 3 118 15-1

Go Frift Go, Gilligan.

\$ 118 6-1

7,3,1,2,1. j.1.2.1.1 pman Envoy, Pineda 8 118 7-2 ynghurst, Mena 9 118 15-1 ev Patcito, Olivares 10 118 15-1

year-oids. Allowance. Purse 9,360.

Bun Of Luck, Pierce 7 120 5.2

Eagle in Filiphi, Velentueda 5 120 3.1

Salswali, Valdez 4 115 31

Cordova Jim, Weilington 120 9.2

Fahremer, Rosalés 2 13 15-1

Ja Allo, Pineda 3 120 8-1

Teller Row, Nonc. Tries a hough set of the Pierce 1 120 9.2

EN OF LECK Tries a hough set of the Cordinate 3511—FIFTH RACE. One Mile. 3-year-s. Claiming price \$16,000-514,000. Purse

3512—\$1XTH RACE. One mile. Two year old maiden tillles. Purse 37,500 

LINGSHOT - BARRE V. 33 miles on turf. 3 year olds. 1st running of the El Caton stakes. Pures 139,80 ddded. b-Dancing Papa, Valdez 4 113 5-2 Pure Flight, Sheemaker 7 113 3-1 xPortminus, Pierce 5 113, 7-2

Pure Fight, Steeman 113 7-2
Squick Bioth, Toro 113 7-2
Squick Bioth, Toro 113 7-2
Outble Variety, Rolt 2 13 13 10-1
Onaloan, Lambert 2 13 13 10-1
High Protein, Valer 2 13 13 10-1
High Protein, Valer 3 13 10-1
Sakson 113 10

3514 EIGHTHRACE, 1 1/16 miles on luri. 1 year olds and up fillies and mares. Allowances, Purse \$12,000. 

3515—NINTH RACE, 1 1/16 miles, 3 year olds and up. Claiming price \$8,000-57,000, Purse \$6,000. Envoy To Victory, Moreno Sky Village, Ramiroz Kilsao U., Valdez Kitsao U., Valdez 10 X116 52
Pauouen, Nono 1116-10
Burn The Broom, Feiton 2 X111 101-1
Tabard Inn. Wellington 4 118 51
Tabard Inn. Wellington 5 116 121
Palsy Pride Toro 5 118 62-2
Blue Cralt.colivers 7 116 151
Chief Cosprove, Fernandez 11 116 51
In Sanca, Pineda 11 116 31
ENVOY TO VICTORY Wide open
mightap event SKY VILLAGE: Gets a
better chance. KITSAP U. Looked good
winning.

## Masons Specials

LONGSHOT--57ERBUSZ.

AT DEL MAR BEST BET—Danking Pappa in seventi. BEST CHANCE BET — Go Fritz Go in third Go Fritz Go. PREFERRED PARLAY - Run Of EUCK ID OBTICING PAPA.

#ARKROLL SPECIAL - On Tune In FAITH CLOCKERS TIP - Dana B in sixth.
DAILY DOUBLE WHEEL HORSE -

Weifare Case in second.

EXACTA KEY HORSE — Envoy to Victory in ninth. Lucky Louise

# AT DEL MAR BEST BET...Manaway in fifth. BEST CHANCE BET...Onalean in sev-

Del Mar scratches Tophen, Short or Long, Stacer, Captain's lea.

3 Spiendid Merger, Leesnlous, Glory
Stomoer, Alghatlas.

£ Licorice Lady.
Sweetheart, Modelins.
J. High Protein.

# Maiden

# rich race

# Race Roundup

Determined Man, ridden by jockey Braulio Baeza, earned \$60,000 for million-aire owner Herbert Allen, a New York investment banker. He ran the six furlongs in 1:12 3-5 and returned \$14.60, \$7.40 and \$6.20 to his backers in the closing day crowd of 14,-

Determined King, who had earned but \$7,440 before Saturday's race, beat Wage Raise, who was three quarters of a length in front of The Scotsman, with Big Latch fourth in the field of 12 2-year-olds. The 6-5 favorite, Tisab, finished next-to-late.

finished next-to-late.

SPORTSMAN'S PARK—
SONNY SAYS QUICK, a 4-5
favorite ridden by Richard Winant, raced to a half-length
victory in the \$26,500 Marion H.
Van Berg Handicap before an
opening day crowd of 20,723.
INTENSE ACTION finished
second and, BOOM STAR was
third in the six-furlong race.
Sonny was timed in 1:10 3/5 and
earned \$14,575 for her second
stakes victory this year. The
winner paid \$3.60, \$3 and \$2.60,
Intense Action returned \$12 and
\$6.40, and Boom Star paid \$4.60.
ATLANTIC CITY—DARTSUM—won his fourth stakes
race of the season, scoring an
upset 1½ length victory over
WINDTEX in the \$33,200 Kally
Olympic Handicap. The winner
sprinted over the 1½ miles in
1:34 45 to defeat Windtex and
RETURN TO REALITY who
finished third, another length
and a half back. Dartsum paid
\$21.80, \$8, and \$4.60; Windtex
returned \$4.80 and \$2.20, while
Return to Reality paid \$3 to
show.

show.

BELMONT PARK—AMEN
H—drew away in the stretch
and won the \$7,550 Lawrence
Realization in the stakes-record
time of 2:26 4/5. The highweighted French bred entry
attacked the 1½ mile test by
taking the lead at the head of
the stretch, and went on to win
by 5½ lengths. Ridden by Eddie
Belmonte Amen II paid \$8.80.
\$6.80 and \$4.20. BIG WHIPPENDEAL returned \$11.20 and
\$6.80, while EXPROPRIATE
was \$9.40 to show.
ROOSEVELT RACEWAY—
UNE DE MAL—a 45 favorite,
scored a 2½ length victory in
the \$30,000 Challenge Cup Trot
Saturday night. The winner
took the lead from eventual
third place timisher DELMONICA HANOVER at the head of
the stretch, and easily withstood the late challenge of
SPARATAN HANOVER, who
finished three lengths ahead of
Delmonica. BELMONT PARK-AMEN

# 4 exactas nightly on sulky card

Exacta wagering, which has proved extremely popular with Southern California racing fans since its introduction by Western Harness Racing, Inc. four years ago, will be offered four times itly during the 1973 WHR meeting, which begins next Thursday night, at Hollywood Park.

There will be a \$2 exacta on the first race, as in the past, with \$5 exactas on the fourth, seventh and ninth races.
"The addition of a

fourth exacta each night is in direct response to comments from our patrons," commented Pres Jenuine, WHR's vice president and general manager. "They repeatedly have indicated their preference to this type of wagering.

The 67-night WHR season will continue through Dec. 8, with racing conducted five nights a week, Tuesday through Saturday. First post will be 7:45 nightly, with gates to Hollywood Park opening

Beet!es

e Buses

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866-0741

more. to chart the front-runners Team McLaren director

CAL 500 LINEUP

FIRST ROW

FIRST ROW

15 Peter Revson, Redondo Beach, Calif. McLaren-Offy (G)
48 Jerry Grant, Irvine, Calif. Eagle-Offy (G)
20 Gordon Johncock, Franklin, Ind. Eagle-Offy (G)

7 Johnny Butherford Ft Worth Tow
McLaren-Offy (G)
McLaren-Offy (G)

32 Jerry Grant, Irvine, Calif.

20 Gordon Johncock, Franklin, Ind.

21 Gordon Johncock, Franklin, Ind.

22 SECOND ROW

23 V. Roger McCluskey, Tucson, Ariz.

34 Al Unser, Albuquerque, N.M.

25 Lee Kunzman, Guttenberg, Iowa

26 Al Unser, Albuquerque, N.M.

27 Steve Krisiloff, Parsippany, N.J.

28 Steve Krisiloff, Parsippany, N.J.

29 Kingfish-Offy (F)

20 Xam Posey, San Juan Capistrano, Calif.

29 Leonard, San Jose, Calif.

20 Billy Vukovich, Fresno, Calif.

30 SuxTH ROW

31 Sam Posey, San Juan Capistrano, Calif.

42 Billy Vukovich, Fresno, Calif.

43 Segle-Offy (G)

44 Dick Simon, Salt Lake City, Utah

45 Eagle-Offy (G)

46 Mark Donohue, Newtown Square, Pa.

46 Eagle-Offy (G)

47 Gordon Row.

48 George Snider, Bakersfield, Calif.

48 George Snider, Rakersfield, Calif.

49 Leagle-Offy (G)

20 Jimmy Caruthers, Anaheim, Calif.

40 Eagle-Offy (G)

21 Jimmy Caruthers, Anaheim, Calif.

22 Eigle-Offy (G)

23 Jimmy Caruthers, Anaheim, Calif.

24 Eagle-Offy (G)

25 Leagle-Offy (G)

26 Mick Hiss, Tustin, Calif.

27 Eagle-Offy (G)

28 Leagle-Offy (G)

29 Lohn Martin, Long Beach. Calif.

40 McLaren-Offy (G)

41 Marchaelle Row.

42 Eagle-Offy (G)

43 Leagle-Offy (G)

44 Dick Hiss, Tustin, Calif.

45 Eagle-Offy (G)

46 Mick Hiss, Tustin, Calif.

46 Eagle-Offy (G)

47 Eagle-Offy (G)

48 Leagle-Offy (G)

49 Leagle-Offy (G)

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40 Leagle-Offy (G)

40 Leagle-Offy (G)

40 Leagle-Offy (G)

41 Leagle-Offy (G)

42 Leagle-Offy (G)

43 Leagle-Offy (G)

44 Leagle-Offy (G)

45 Leagle-Offy (G)

46 Mick Hiss, Tustin, Calif.

47 Eagle-Offy (G)

48 Leagle-Offy (G)

48 Leagle-Offy (G)

49 Leagle-Offy (G)

40 Leagl

16 r-Bentley Warren, W. Gloucester, Mass. Eagle-Offy (G)
89 John Martin, Long Beach, Calif. McLaren-Offy (G)
89 Bobby Unser, Albuquerque, N.M. Eagle-Offy (G)
19 Mel Kenyon, Lebanon, Ind. Eagle-Offy (G)
14 A. J. Foyt, Houston, Tex. Coyote-Foyt (G)
15 Jerry Karl, Manchester, Pa. Eagle-Chevy (G)
17 r-Tom Bigelow, Whitewater, Wis. Vollstedt-Offy (G)
18 Lloyd Ruby, Wichita Falls, Tex. Eagle-Offy (G)
19 John Mahler, Bettendorf, Iowa Eagle-Offy (G)
19 Johnny Parsons Jr., Indianapolis ELEVENTH ROW
10 Fagle-Offy (F)

McLaren Cars Ltd...... Dan Gurney Racing ..... STP Corporation .....

 McLaren Cars Ltd.
 197.109

 STP Corporation
 193.632

 Roger Penske Ent.
 194.259

 Lindsey Hopkins
 194.238

 Cobre Firestone
 194.028

 Vel's-Parnelli Jones
 194.091

Aggie-Lodestar ... 193.361 Pig Rig Racing ... 191.939 Vel's-Parnelli Jones ... 195.291

Jerry O'Connell 191.980 Roger Penske Ent. 194.847 A. J. Foyt Ent. 194.001

 Don Gerhardt
 190.416

 Robert L. Fleicher
 192.823

 Champ Carr Ent.
 191.363

U.S. Air Force 191.134 Auto Technology 189.934 Dan Gurney Racing 194.932

Atlanta Falcons 191.755
A. J. Foyt Ent. 191.327
Smokey Yunick 190.698

Jim Bryant ..................189,076

Bruce Crower 188.561 Carling Black Label 187.931

Aggie-Lodestar 189.553
Webster Rucing 184.162
Aggie-Lodestar no speed

pect it to be—our gas mileage will be some-where between 1.4 and 1.5

miles to the gallon," says Mayer. "These Offy (Offenhauser) engines are

rated at between 850 and

900 horsepower and 40

gallons is gobbled up like

that," snapping his fingers for effect.
"That puts a pretty

heavy burden on the crew

to execute 10 flawless pit stops. These extra stops

worry me, because they

can only increase the dan-ger of fire in the pits. We

practice many hours on

our pit procedure, but there's that element of the

unforseen that I don't

Only three months ago,

these same open-cockpit, open-wheeled, single-seat machines were allowed, under USAC statutes, to

pack up to 75 gallons of methanol fuel, However, because of the tragic deaths of Art Pollard and

Swede Savage at Indi-anapolis, the USAC Board of Directors, following a recommendation by the

group's Competition and Rules Committee, insti-

tuted a six-point safety

program on June 2, one of

them being the reduction in on-board fuel loads.

Obviously, the smaller fuel tanks mean more pit stops, and the situation

created catastrophic conditions at Pocono,

where the 40-gallon limit went into effect the first

like.'

Champ Carr Ent..... Dick Simon Ltd..... Vel's Parnelli Jones .....

without a computer. Using the July 1 Schaefer 500 as a barometer, it is projected that the 33 cars in the lineup may stop in the pits to replenish fuel and tires a total of 250 to 260 times during the three-hour race, creating nothing short of frantic consternation for the crewmen whose duty it is to service them. The winning car is expected to pit

(Continued from S-1)

Teddy Mayer, with drivers Peter Revson and Johnny Rutherford solidly qualified No. 1 and No. 4,

**ONTARIO 500-MILER** 

at least 10 times, if not is 180 mph-and we ex-

respectively, estimates that with the current 40gallon on-board maximum for fuel, his pair of drivers will be forced to visit the pits every 18 or 19 minutes, or about every 20 laps on the average
"If the pace of the race

# THE SPORTS TIME MACHINE By Dave Brase and Tim Simons



Cookie Lavagetto after spoiling no-hitter in '47 series

Brooklyn, 1947

The Brooklyn Dodgers are battling the New York Yankees in the fourth game of the 1947 World Series.

The Yanks are well on the way to their eleventh world championship. They lead the Dodgers two games to one in the series and they are ahead by a score of 2-1 in this game.

Brooklyn is batting in the bottom of the ninth inthat Yankee pitcher Floyd Bevens has not allowed a hit after 8 2 3 innings of pitching.

One more Dodger out and Bevens will record a no-

hitter. This feat has never been accomplished in the history of World Seris Play. AL GIONFRIDDO is at second after stealing that

base as a pinch-runner for Carl Furillo, who has walked. Eddie Miksis is at first running for Pete Reiser, who received an intentional pass from Bevens. So, there are two on, two out and stepping to the plate to pinch-hit for Eddie Stanky is a utility third

baseman, Cookie Lavagetto. Lavagetto stands at the plate as Bevens fires his first pitch by him for a strike

Bevens gets his signal and goes into his stretch. He checks the runners and makes his delivery to the plate. Lavagetto swings and drills the ball up against the

concrete barrier in rightfield. Gionfriddo scores and here comes Miksis. He scores too. The Dodgers have won this game with one swing of Cookie Lavagetto's bat. Floyd Bevens has missed baseball immortality and lost a heartbreaking 3-2 decision on a one-hitter.

# time. There were 28 lead changes and 245 pit stops. Roger McCluskey's crew miscalculated on his fuel consumption and he suf-fered the ultimate embarrassment of running out-

went on to win. It was discovered, after poring through USAC scoring sheets, that A.J. had pitted 11 times, while McCluskev renlen his fuel supply only 10 times. It cost him the victory—not to mention the difference of about

of fuel on the final lap while leading. A.J. Foyt

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## Six fights carded at border bullring

Mexican matadors Manolo Martinez and Eloy Cavazos, both of Monterrey, headline the cartel for today's corrida at the Plaza Monumental bullring.





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# Kids yes, but oh what a boat crew!

Normally when I write about sailing, only the sail-ors and their families are interested, but this little story today should interest many persons, whether they sail, drive automobiles or ride bicycles.

There were several stories last week about the Prince of Wales, North American Sailing Championship, which finally was won on Thursday by Stephen Cucchiaro (MIT Nautical Assn. of Boston) over Dick Deaver (Los Angeles Yacht Club). Deaver is an adults of several years' standing into how old he is I don't of several years' standing — just how old he is, I don't know — while Steve is just a kid, with one more year to go before he finishes at MIT. And he had a kid crew, John Avalon, a graduate student of MIT, and Paul Erb, just a sophomore.

To gain the regional finals of the Prince of Wales sailing events takes an entire year, and it can be done in any kind of boats, so long as the races are of the match variety, boat for boat, with identical boats in each match race.

When the Massachusetts trio reached Long Beach on Friday preceding the PoW finals here, they discov-



From Left, Paul Erb, John Avalon and the winning skipper, Stephen Cucchiaro all of 'MIT in Massachusetts.

ered that they would be sailing Cal-25 cruising sloops for the first time.

THE largest boats they had ever used were Shields. Mostly, they had sailed in Lido-14s and Lasers. The size and shape of the Cal-25 almost frightened Stève and his crewmen.

WHEN CHAIRMAN BOB LESLIE first saw a picture of Steve, he exclaimed to others on the racing committee: "My God, we've got a hippie in the race." Steve, indeed, did have long hair, just as so many

The chairman, presiding at the awards banquet in the Long Beach Yacht Club Thursday night, revised his opinion of Steve. He admitted that he was in error; that Steve was a shrewd and gentlemanly man of the

that Steve was a shrewd and gentlemanly man of the sea. Steve took it good-naturedly.

The three youngsters from MIT were happy in winning, but they also were very humble and admitted that Dick Deaver had given them "the race of their lives." Deaver, one of the Southland's foremost sailors, really gave them a race. He took five out of seven, but the saventh was drawned. the seventh was dropped.

The four judges decided that he was in error on the third race and gave that one to steve. Then the MIT crew protested the sixth race on a right-of-way rule and the judges allowed the protest, making it four victories for MIT and two for Deaver.

Deaver appeared at the banquet and accepted the runner-up trophy, but the meal must have been like eating crow pie for him. One must admit that it's a sad situation to win four out of seven, and yet lose the top trophy because of judges' decisions. But as all sailors

admit: "That's yachting." HERE'S ANOTHER SUBJECT THAT hardly comes under the topic of fishing, even though hundreds of fishes are involved.

The California International Guppy Show is on today at the Edgewater Hyatt House Hotel, and it's free. There are 700 entries, and that doesn't mean just

single fish, but units of fish. They come from nine foreign countries and all of the 50 states of this nation.

You may start looking at 9 a.m. and the exhibits will be open throughout the day, or until all the entries are entries of the first the afformation. are auctioned off in the afternoon.

Helen Bishop, show information chariwoman and a guppy fancier in this city, says that this year's show is one to the best that has ever been booked for its Long Beach "convention." Guppy conventions are a way of life with Long Beach, it seems. It's hard to find a year when the guppies were not brought here for a showing.

en the gupples were not blooging the con-if you think that there isn't a difference in gupples, the plook at the tanks in the Edgewater. You will be surprised. When the auction starts at 1 p.m. You will not only be surprised; you will be startled when some pairs go for as much as \$50.

Helen's mother, Jennie Bishop, the famous fly-casting senior citizen, says this about Helen's hobby; "We are surrounded by guppies. "They are pretty, but you can't east for them and you can't eat them."

# Lakewood Brake gets softball title shot

Mailet, 3b; Randy Norton,

John Tigner, Al Smith, of; Ken Nash, Dean Tyree, c,

and Chuck Canada, utili-

ty. Bill Stinnett is the

Last year's regional

winner, Inglewood, won

one and lost two in the na-

tional meet in Dallas, won

by Raybestos of Stratford,

general manager.

Lakewood Sure Brake leaves for Seattle Friday to take a shot at the Ama-teur Softball Association (ASA) National Champion-

ship.
Three games are listed
Friday in the 20-team.
double elimination test. Finals are scheduled Sept.

Sure Brake won the Pacific Coast Softball · League crown and, playing as Dorothy Watson's West Coast Card Mart. Class A crown. The berth

captured the Long Beach in Seattle came after winning the Southern California Regional in Oceanside I two weeks ago.

Manager Lonnie Woods will have the veteran Gene Kiholm, Steve Bingham and John Hangsma oto handle his pitching. Ki-Sholm pitched for the East Los Angeles entry in the PCSL

Other team members Pare George Fullerton, 1b; Pete Belanger, 2b; Jimmy Dunn, ss: Max BRITISH SOCCER

**English League Division 1

Division 1

Division 1

Division 1

Division 1

Division 1

Division 1

Service 3

Division 2

Everton 3, Ipswich 9

Leicester 1, Liverpool 1

Manchester United 2, Queen's Park

Rangers 1

Newcastle 1, Arsenal 1, Ite

Southampion 2, Wolverhampion 1

Toltenham 0, Leeds 3,

Burniey 2, Coventry 2, Ite

Sokok 1, Marchester City 1

Bolton 1, Hull 0

Cardiff 1, Portsmouth 1, Ite

Luton 6, Carliste 1

Midlesbrough 0, Foldham 2

Milwall 1, Aston Villa 1

Notts County 1, Sunderland 4

Orient 9, Bristol City 1

Oxfor 1, Notlingham Forest 0

Preston 1, Swindon 1, Ite

Swell Bromwich 1, Crystal Palace 0

Preston 1, Swindon 1, Ite

West Bromwich 1, Crystal Palace 0

Brighton 0, Wision

Brighton 0, Wision

Division 10

Brighton 0, Wision

Chastericide 1, Grinsby 0

Hereford 1, Blackburn 0

Huddersfield 2, Cambridge 1

Oldham 1, Port Vale 1, Ite

Shrewsburg 0, Westsmil 1

Southport 3, Aldershot 0

Tranmere 2, Plymouth 0

Watsall 0, Rochale 0, Ite

Prov 1, Halfax 1, Ite

Division IV

Bradford-1, Doncaster 1, tie
Brentford 0, Exert 1
Colchester 3, Crewe 2
Gillingham 1, Newport 1, tie
Mansfield 2, Northampton 0
Reading 2, Dartington 0
Stockport 1, Peterborough 1, tie
Torquay 2, Lincoin 1
Workington 0, Bury 0, tie

Workington 0, Bury 0, ite

Scottish League
Division t

Division t

Division t

Dumbarton 1, Dundee United 2

Dundee 4, Falkirk 0

Dunfermine 2, Cetific 3

Hibbernian 2, Patrick 1

Morton 2, Hearts 3

Motherweit 0, Alberdeen 0, tic
Rangers 0, Ayr 0, ite
St. Johnstone 0, Arbroath 0

Division 11

Albion 0, Berwick 1

East Stirling 2, Allos 3

Ferlar 1, Hamillan 2

Kilmarnock 3, Clydebank 2

Cuent's Part 0, Gueen of the South 3

Raith 0, Kildraft 0, Gueen of the South 3

Raith 0, Kildraft 0, Gueen of the South 3

Stirling Abbon 4, Montrose 3

Strantaer 0, St. Mirren 2

### Filipino tennis at Banning Park

Well-known Long Beach tennis juniors, Joe, Mike and Becky Edles along with former Philippine Davis Cupper, Adel Nepomuceno and Sammy Ang, and Hawaiian born tennis professional Ric Aquino will be the featured competitors in the Filipino Tennis Tournament between the Filipino Tennis Club of Northern California and the Filipino Tennis Assn. of Southern California at Banning Park, (Wilmington,) today.

Joe Edles, a former U.S. Junior Davis Cupper, is ranked No. 10 in the U.S. 18-year-olds in 1972, and now under a scholarship grant by Southern Methodist Southern university as member of the college tennis team that pladed fourth in the

## Tschirky pair lead tourney

John and Tschirky ripped off four victories without a loss to lead the Cherry Ave. Beach doubles volleyball tournament at the halfway mark Saturday.

The Tschirky pair turned back Jack Alden-Leslic Lohrke 11-2, Cal Barnes-Kathy 12-10 in the day's feature match.

The round-robin tournament concludes today. Al, and Inge Larson are second with a 2-1 record while Bonniewell-Wagner

## FISHIN' 1

SAN DIEGO-575 anglers on 49 boats caught 440 veriowtall, 2 biurtin tuna, 151 bontlo, 45 calico bass, 28 barracoda, 272 calico bass, 28 borracoda, 275 calico bass, 985 bontlo, 7455 rock cod; 349 anglers on barge caught 2 reliavatal, 55 barracoda, 218 bontlo, 515 mackers, 435 rock cod.—140 anglers on 6 bons caught 4 yellowfali, 4 barracoda, 179 calico bass, 226 blue bass, 3 halibul, 72 calico bass, 226 blue bass, 3 halibul, 72 calico bass, 245 sheepshead, 10 sculpin, 360 rock cod, 26 bontlo, 360 rock cod, 360

while croaker.

DANA WHARF—269 anglers on 9 boats
caught 528 bass, 2 barracuda, 319 bonito, 10
halibut, 2 yellowlail, 72 rock fish, 12 mackerel, 155 blue perch, 86 sheeoshead, 23 mis-

erel, 155 blue Perch, ao anterourieza ao anterialmenos.
SEAL BEACH—218 anglers on 4 boals.
Calgath 25 bonillo, 3 bass, 6 yellowlail. 97 rock cod, 35 white fish; 160 anglers on barge caught 144 bonilo, 37 halibol, 390 white croaker, 326 herring, 88 perch, 11 bass, 19 mackers.
DAVEY'S LOCKER—210 anglers on 5 boals caught 5 barracuda, 1 bonilo, 53 call-co bass, 531 rock cod, 3 halibul, 49 sculpin, 2 sheopshead.

co bass, SSI rock coup, Figure 2, Sheopshed 
SAN PEDRO-52 anglers on 3 boats caught 2 yellowlair, 13 barracuda, 16 boning, 13 bass, 21 rock cod, 38 mackerel, 32 steepshead, 29 sculpin.

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The American crawl

Cliff Richey of Sarasota, Fla. sprawls on court during victory over Mexico's Raul Ramirez in

U.S. Open tennis action at Forest Hills, N.Y. Saturday. Seeded 16th Richey won 6-2, 6-4, 6-7, 7-6.

Long Beach, Calif., Sun., Supt. 2, 1973 INDEPENDENT, PRESS-TELEGRAM-S-/

Teen-ager from India new giant killer

# Laver eliminated by Amritraj

and American - as an

By WILL GRIMSLEY

FOREST HILLS, N.Y. (R) — A long, skinny teenager from Madras, India, is the new giant killer and glamor boy of the 1973 U.S. Open Tennis Championships.

Vijay Amritraj, one of three tennis playing brothers, captivated a gallery of 10,686 at the West Side Tennis Club Saturday, upsetting Australia's Rod Laver, the

Special - Steve Togno-

li won the offshore battle

but Bob Magoon won the

offshore wars at the Catalina Challenge Trophy race Saturday.

Magoon needed to finish

no higher than fifth to win

his fifth consecutive na-

tional Offshore Champion-

ship. His third place finish closed out Art Norris, who

trailed Magoon by 693

points going into Satur-

Norris, who won the Hennessey California Cup

two weeks ago, beat Ma-

goon to the finish line in

the Catalina Challenge

finishing second 10 sec-

Smith of Marina Del Rey

driving Windjammer. Smith was timed in three

onds hehind the winner. First outboard, and eight overall was Larry

day's race.

Tognoli wins

Catalina race

onetime king of the game,

7-6, 2-6, 6-4, 2-6, 6-4.
"I was lucky," he said after scoring his second victory of the summer over the player who ruled tennis for almost a dec-

ade.
"He is very good — he plays very solid tennis," acknowledged Laver, 35, the only player ever to win two Grand Slams. He captured the four major championships — Austra-lian, French, Wimbledon

minutes ahead of second

Tognoli, 24, took over

from his father, Dante,

earlier this season, when

the elder Tognoli was in-

jured in a boating acci-

dent. Tognoli and Norris

were within a minute

John Drake, powering

the Drake Marine Special,

won the production sports

class 131-mile race in two

Decision to Valdez

NOUMEA, New Caldeo-

nia (P) — Rodrigo Valdes of Colombia hurt Benny

Briscoe of Philadelphia

with sharp punches to the head and went on to win a

clear decision in a 12-

the 184 mile course.

hours, 42 minutes.

place Dick Witt.

amateur in 1962 and repeated as a pro in 1969. But Saturday he met his

match in the slender Indian with a lackadaisical but deadly style and ingratiating personality.

At the end of a rally, Amritraj would stop in midcourt and applaud Laver. At other times, after having a shot whis tle past his ear, he would break into a broad grin.

Some said he didn't have a killer instinct.
"Meanness doesn't

mean gritting your teeth," Laver said afterward. "He's got concentration - that's what counts." The youthful Indian

beat a vintage Laver. The Australian showed little effects from his back injury and produced some of the finest tennis of his career at times while at other times lapsing into volleying errors. apart for the last 160 of

The grinning, pleasant Indian has established a reputation among the pro stars for plucky, nevergive-up play.
At Bretton Woods, N.H.

in July, he rallied from a 5-0 deficit in the third set and won his first match, fought off three match points to beat Laver, and two match points to score a comeback victory over

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Jimmy Connors. He beat Pancho Gonzales recently at Orange, N.J.

Amritraj has another distinction - he's been hustled by Bobby Riggs, king of the hustlers. 'I was at Las Vegas

and I ran into this little old guy with glasses," he recalled, "He said he was 58. He wanted to play me, giving me only one serve and making me give him the alleys. I lost \$25."

Vijay's 21-year-old brother Anand, lost to Nikki Pilic of Yugoslavia in the second round. Another brother, Ashuk, 16, is on the assembly line back in Madras. The three-hour mara-

thon climaxed a day in which Laver's two Australian teammates, Ken Rosewall and John Newcombe, both former champions, won their matches and the seeded women marched forward

hind top-seeded Billie Jean King and her chief rival for world feminine tennis honors, Margaret

Court.

The 39-year-old Rosewall upheld his fifth seed-ed position by beating Jun Kamiwazumi of Japan 7-6, 6-1, 6-1, and Newcombe erased Ion Tiriac of Romania 7-6, 6-3, 6-4.

Billie Jean defeated Karen Krantzcke 6-3, 6-1 and Mrs. Court rolled past Cecilia Martinez 6-0, 6-1.

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# Smith was timed in three hours, 12 minutes eight Saturday night. Spike coaches, stars at L.B. clinic, dinner

Bill Bowerman, coach of the United States 1972 Olympic Games track and field team, and Steve Prefontaine, America's premier distance runner, will appear at a dinner and clinic in Long Beach next weekend.

Bowerman, Prefontaine and Steve Smith, the world's top-ranked pole vaulter, will speak on Friday at Hoefly's Restaurant. Ron Allice, Long Beach State's new track coach, will introduce his staff

Social hour is 6:30 p.m., dinner at 7 o'clock (for reservations, send checks for \$6.75 a person to Ron Allice c/o Track Office, Long Beach State, 6101 E. Seventh St., Long Beach, 90840)

Bowerman and Prefortaine will discuss and demonstrate track techniques and training meth-

ods in a clinic in the student union and on the track at Long Beach State on Saturday, 9-11 a.m., and resuming at 1 p.m.

On Sunday, 9 a.m. to 1 p.m. in the L.B. State gym, Bowerman and Pre will be joined in race philosophy discussion by Trace Smith, record holder for the indoor threemile; Doug Schmenk AAU marathon champion '73; Bill Scobey, marathoner; coach Laszlo Tabori, third man in history to run a 4-minute mile; Dr. Jack Rose, L.B. State track coach for 18 years, and Dr. John Pagliano, podiatrist and extion of running injuries.

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# LEAGUE AVERAGES

Reflections on softball tourney The 1973 International

Softball Congress championship is history, and the Stevenson-Forster Jets are the new kings.

This didn't just happen -there were several rea-sons. Foremost was the pitching of Ed Kleeker, who won three games on the final night despite a broken tendon on the little finger of his pitching hand. He was selected most valuable player as well as outstanding pitcher of the tournament.

Nick Hopkins, who never seems to age, kept the Jets in the tournament coming through the losers bracket, and he won the final game. We congratulate the Jets from general manager Lannie Rupp to ticket-taker Bernie Barber.

As for the Long Beach Nitehawks, it just wasn't their year. A rise ball that got away from Ed Bentley flew off Dale Leach's bal

over the rightfield fence and the Hawks bowed to an ordinary San Bernardi no club which they had beaten seven of eight times during the regular

Roger Teske showed his old form when called upon. Bob Todd was a topflight tournament pitcher, and the entire team played well.

Sun City, Arizona will be the site of next year's tourney, and then it's back to Kimberley. Wisconsin in 1975. Lakewood is doing some serious talking about holding the tournament in 1976, according to ISC secretary Carol Forbes.

Most disappointing thing about the '73 tourna-ment was the lack of attendance in Rock Island. which used to be the softhall capital of the nation. There are no strong teams there any more and fan interest has dropped to a new low



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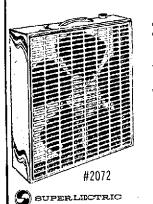
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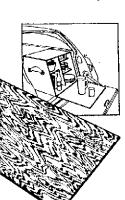
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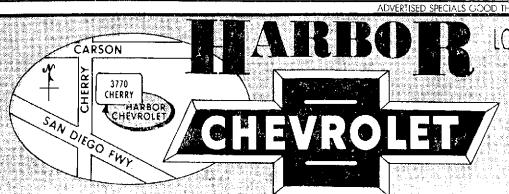
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# Obituaries – Tunerals

FARMEN, Edith L. of Long Beach; 4 great grandchildren. Service p.m., Hunter Mortuary Tuesday, 1:30 p.m. Motchapel.

^FLUITT, Robert A. Survived by wife, Hazel; daughters, Hellen daughters, Hellen Pritchard, Lillian Bow-Pritchard, Lillian Bowman, Barbara Ashlock; son, Loland Fluitt; 12 grandchildren; 2 great grandchildren. Funeral service Tuesday, 2 p.m. Dilday Family Lakewood Chapel. Thomas M. Walker. Loving mother of Miss Marsha Phillips of Sebastopol and the late Halbert



Mortuary. MYERS, James B. Services Tuesday 11 a.m., Hunter Mortuary Chapel.

Chapel.

RELATORES, Norberta Denina, age 38. Passed away Thursday, August 30 in Carson, Born June 6, 1935 in the Phillipine Islands and had been a resident of the Carson area for the past 16 years. She had been a member of the St. Philomena Catholic Church, a member of the Phillipine 1948. a member of the Philli-pine community of Carson and Wilmington; a member of the Bicol Club of Long Beach and a member of the Philli-pine American Associapine American Associa-tion of Carson. Survived by husband, Ramon of Carson; sons, Ranor, Rand, Romme and Respp; daughter, Reay-naden, all of the home: 6 brothers, Cleto, Ray-muno, Julio Denina of the Phillinines, Floren. brothers, Cleto, Raymungo, Julio Denina of the Phillipines, Florencio of Carson, Felix of Oxnard and Olympio of Guam; sisters, Fructousa Espanto, Valerina Cabaltera of the Phillipines and Juana Martinez of Long Beach. Rosary Sunday Sept. 2, 7:00 p.m., McNerney's Colonial Chapel, Wilmington, Mass will be said Tuesday, Sept. 4, 13:00 a.m., St. Philometa, Catholic Church, Interment will follow at All Soul's Cemetery, Long Beach.

RYAN, Verna Marie.

RYAN, Verna Marie.
Age 80, passed away
Friday. Member of St.
Mary's Hospital Guild;
Mission Circle. Survived
by daughter. Mrs. Richard Haugner: grandchildren Mary Anne Haugn ard Haugner: grandchildren, Mary Anne Haugner and Edward Ryan
Haugner: sisters, Sister
Mary Marcella, O.F.M.,
Mrs. Mary Whitman,
Mrs. Ethma Burg, and
Mrs. Clara Guzinger:
brothers, Joseph and
William Tuschhoff, Rosary Tuesday, 7:30 p.m.
Funeral mass Wednesday, 9 a.m. Both at St. day, 9 a.m. Both at St. Matthews Church, Sheelar/Stricklin Mortuary Family suggests contri-butions to St. Mary's Hospital Foundation.

SCHEMANSKI, Stan-Mottell's Mortuary



432-5959

BELDEN, Bert Q. Dilday Family Funeral britter. Passed away at the age of 83 on Wednesday. August 29. Mrs. Stretz was born in Syraday of 16337 Atlantic Pl.. Paramount. Survived by wife. Josephine; son, William: daughters Mrs. Paula Evan and Miss Lorna, Bostick: sister, Mrs. Ople Smith; I granddaughter. Service Tuesday 2.00 P.M., Coalinga, Calif. Spongberg Mortuary directing.

CLYDE, David C. Service Tuesday 10:00 A.M., Dilday Family Chapel, 1250 Pacific Ave. Interment in Spokane, Washington.

FARMEN, Edith L. Services Tuesday 2:30 grandchildren, Mrs. Service Tuesday 2:30 grandchildren, Mrs. Elaine Shue of Long Beach, Mr. Marty J. Services Tuesday 2:30 grandchildren, Service Service Tuesday 3 grandchildren, Service Service Service Tuesday 3 grandchildren, Service Service Service Tuesday 10:00 Long Beach; 4 great Services Tuesday 2:30 grandchildren, Services Services Services Services Service 
WAITE, Nona M. Dil-day Family Funeral Directors 436-9024.

GABA, Charles Herbert. Service Tuesday, 1p.m. Emanuel United Presbyterian Church. Sheelar/Stricklin Mortuary directors 424-1631.

HOLLERAN, James. Sheelar/Stricklin Mortuary 426-63365.

HOLLERAN, James. Sheelar/Stricklin Mortuary 426-6401.

HOLTON, William Edward, Jr., age 58 of 810 Cheryl Lane, Boulder City, Nevada. Passed away August 30. Survived by wife, Bonnie R. Holton, Sons, William E. Holton, Sons, William E. Holton, III, Charley C. Holton and Rebel Holton; daughter, Cherilyn Abbey; stepson, Lt. Col. Merrill R. Lewis; 6 grandchidren; sisters, Virginia Uzell and Marguerite Mazzio. Chapel Service Tuesday 10:30 a.m. at Westminster Memorial Park Mortuary.

MYERS, James B. Services Tuesday 10:30 a.m. at Westminster Memorial Park Mortuary.

MYERS, James B. Services Tuesday 10:30 in the Mortuary.

MYERS, James B. Services Tuesday 10:30 in the Mortuary.

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MYERS, James B. Service Tuesday 10:30 in the Mortuary.

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MYERS, James B. Service Pending.

Myers Hallert Phillips. Loving daughter of Mrs. Kate Prior of Torrance. Dear sister o

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11:30-2 Starting \$1.75-\$2 HR. APPLY 2-CARL'S JR.

**NEW OPENING** 

DOKS ALTRESSES US BOYS ISHWASHERS OSTESSES Apply in Person Belwn 12noon Spm. AUG. 30th & 31st **BOJAX RESTAURANT** 14041 Pioneer Blvd. Norwalk NIGHT MGR-RESTAURANT

Highty successful large volume Fairly Reslaurant, Ambilious, mature, would consider training Send resume to P.O. Box 4222, Downey, Calli, 90241

The Broadway CARSON

Waitressess (Lucated at San Diego Frwy a Avaion Bivd.)

For appt call 532-3600 or apply in person 9:30-11:30 am; 2-4:30 pm Monday thru Saturday

SALES Permanent, full time FURNITURE MEN'S SHOES Apply Personnel Office 10 a.m. to 12 noon

Droadway 2100 Beliflower Blvd Long Beach Equal Opportunity Employer

Terrace Room **High Grade Dining** 

> Waitress Part Time (FLEXIBLE HOURS) Bar Maid

25 haur week (FLEXIBLE HOURS) Prefer experience Dept 10 to 12 NOON Pine & Broadway Long Beach Equal Opportunity Employ

WAITRESS Brunswick Red Fox Lanes

WAITRESSES All Shifts. Must be fast & attractive, Xint Tips!
Apply in person:

24 HOUR CAFE

WAITRESSES
Apply at
8750 Firestone Bl. Dow
Between 2-4 P.M.

SPIRES

WAITRESSES **Cashier Hostess** 

EXPERIENCED

VERY BUSY 24-HOUR COFFEE SHOP MUST BE WELL GROOMED

ABLE TO WORK ANY HOUR ANY HOLIDAYS

Norm's Restaurant 1795 LONG BEACH BLVD. LONG BEACH

An Equal Opportunity Employed WAITRESSES

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WAITRESSES-COOKS

Van De Kamps 11012 Frieslone Blyd. Norwali

WAITRESSES
EXPERIMENTAL PARTY 
VAITRESSES last collee expe good lips, 5 days, 144 Pine, LB. WAITRESSES OVER 27 Calt for appt, 596-5771 MARRI'S PIZZA 6436 Stearns Apply aff.

WAITRESS
Exper. Able to work any shift,
which is work and shift,
as wait and shift and

WAITRESS
Exper. Over 21, Good Tips, Truck
& Longshoreman Stop 432-0118 Sales

183 A Sales

'1000 PER MONTH Advance possible to licensed men & women, experienced or not.

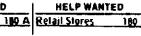
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Part time HOSTESS Part time APPLY PERSONNEL OFFICE

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-Good Speller

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Top salary + bonus

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Refirement plan.

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Apply.....

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We have an opening in our

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Long Beach

consciously aware of abundance Able to think of \$30,000 a year better? With desire to help oth people? If so, I want to talk to you call Mr Hell 425-460.

AS MANY LEADS

AS YOU CAN HANDLE Inside sales. No night calls. High commission.

Republic Distributors, Inc. 20535 S. Belshaw, Carson 537-9008

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W.F. McPHEETERS, INC.

SALESMAN

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PEAIRS BROS. BUICK

SALESMAN
Professional salesman with desire
to make money! Combo, all fringe
benefits. For long established
Bulck-Opel dealer. Contact John
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AUTO SALESMEN Experienced, Self-new & used Xint, commission plan, benuses demo., all Co. benefits. See sale manager immediately.

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MEMBERSHIP

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We call on business owners and managers and

will demonstrate earn-

ings of \$300 to \$400 a

week to you in the field.

Complete field training

Territories open in Los

Angeles and Orange

by Division Manager

183 A

sales

SALES

the following qualifications:

-Excellent typing ability

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300 Los Cerritos Mall Los Cerritos Center (Intersection of 605 Frwy & South St.) AN EQUAL OPPORTUNITY EMPLOYER

Restaurants/ Sales 175 A Clubs WAITRESS Night shift. Stox Restaurant 9518 E. Imperial, Downey ADVERTISING

NAITRESS, Perm part lime, good hrs, over 21, own transp. Apply after 5pm Tues-Sun. Prince of Whales Restaurant. 4790 Long Beach Blvd. LB. WAITRESS WANTED
Experienced, full time days.
FLDDLER'S THREE 597-00
Interviews 3 5 Monday-Friday

**HELP WANTED** 

Retail Stores

Sales

**OUTSIDE DRAPES** 

Full time (exp'd)

**WOMEN'S SHOES** 

**GENERAL SALES** 

Full & Part Time

Full & Part time (exp'd)

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180 ASSISTANT MANAGER TRAINEE w training program. Excellent man who desires a permanent silion. Salary increases with exnco. No experience necessary. Apply in person

6001 Atlantic Ave. NLB Auto Parts-Access

An expanding marketing company
seeks an individual with experience
in auto parts and accessory sales,
this individual will be able to read
specifications and facets part in
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For Confidential Interview
for Immediate employment
Call Mr. Gordon Petido
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AUTO PARTS DRIVER TRAINEE
Male or temple, over 29. Good difv.
CONTINENTAL MOTOR PARTS
GOI W. Washington Bl. L.A. UTO Parts Trainee \$54 Service Personnel Agency 2360 Pecific Ave. LB 426-7181

ASHIFR Exper. 1-2 weeks work VARSITY BOOKSTORE 1094 Algodra BI, Norweik, No phone Alondra BI, Norwalk, No Fin calls. CASHIER For CAR WASH Apply: 6000 South St, Lkwd. ASHIER-Saleslady, exp, full or par time. Levy's 526 Pine Ave, LB

CHECKER
Male or female. Part time, 3rd
shift. Apply in person:
STANDARD CATERING
7549 E. Alandra, Paramouni LERK, Liquor Store, Part-time Call 597-5448, 3-6PAA COSMETIC Make-up Artist



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Sales Women's Shoes Full & part time Must be Experienced

APPLY PERSONNEL

DRY CLEANING HELP combination counter & Alteratio int. Steady, 861-4918 (Downey)

DWARE-plumbing store cik, , for pay, 857-8098, Bellf, IOR CLK. Eves, some experi-o pref., good oppor, for majure n. Refs, Parambunt. 634-1017

PAINT CLERK
Exper pref, but not easemilal, Write
Box D-2016 Classified Dept, 604
Pine Ave, Long Beach, Ca. 90844
SALES CLERKS for adult book
store, Full or part time, \$2 hr, to
start, 425-9452

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SALESMAN For Paint store in Norwalk, Some exper. Steady, 863-0061

SALESMAN-3 yrs. min, exper. casu-al furniture. Xint pay, Apply 6 to 7 em. 1312 W. Lincoln, Anahej m. SALES PEOPLE MONTGOMERY WARD 3100 Imperial Hwy Lynwio SALES WOMAN Exper. in Mens Wear. Steady posi-

Box A1930, 1.P-T Classified Dept 604 Pine Ave., Long Beach 90844. WOMEN'S hoes

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Salary + Commission
Excellent Co. Benelits
Apply
Employment Office Downstairs
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Direct sales experience present the control of th

Luskey Bros. Inc. 608 E. Broadway, Anaheim Serving the West since 1949 Class Ads Call HE 2-5959

183 A

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Start on either \$200 a week Guarantee, or Liberal Commission basis.

For appointment to discuss this opportunity,

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The Holiday Inn 2640 Lakewood Blvd. at 1-405 Long Beach, California PHONE 213/597-4401

between \$:00 A.M. and 1:00 P.M. on Monday or Tuesday, September 3 and 4 HELP WANTED

180 A Sales 183 A AUTO SALESMEN
For new cars. Aggressive, ambitious men. Must have some basis sales experience. Willing to worklong hours for...

BIG DOLLARS!!! MOOTHART CHRYS. PLYM

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CAREER WOMEN
DO YOU NEED A NEW
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Any Vanderbill Suggests You Join
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Back To School Means Back To The Piggy Bank!
et AVON help you keep it full.
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Here t sit in an office only 2 wick
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part time & full time sales personnel in the field, I need 100 more
Please call between & E form, 7246356, 724-6357 or 924-2318, Personnel
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Experience not necessary. Will frain. Permanent full time. Many positions available. Long Beach, Crange & LA County. 714-526-4863 MANAGER-RECRUITER

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New marketing plan with major
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Experienced person in commence
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to call our established customers
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salary + Comm. Full Co. benefit
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ARTTIME Salesperson M/F m inos 10-2 p.m. Apply Tie Rack. 184 Cercitos Mall, Cercitos PRESTIGE JOB IN YOUR AREA!
Xint Income While You Help
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Needs Salesmen to help take of all the business Needs Salesmen to help take care of all the business we have now at our last Lone Beach effice, ideal working conditions include Free Hospitalization in a, bonuses, concept a tract leads. If interested in making money, please contact help this Lone 21-8904

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We are a nel company seeking
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you are lired of the promises, we
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Sales Higher Commissions More Leeds \$200 to \$500 per Week Encyclopedia Britannica 478-6539 ALESLADY for Men's Wear. Apply 248 Pine Ave. L.B. SALESLADY
Full 8 Peri Time Exper desirer
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FinLey's GOLDEN EARRINGS
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ALES LADY Wanted \$16:\$25 Ar Hour, We Train, Must Have Car & Phone, 21-45, For Appt, 10am-5pm Call 835-7710 LOOKING

tor 2 sharp men 19-27 wenthustas fic & positive attitude, wanting I learn sales, You will work w-secre farios, hurses, stewardesses, leach ers etc. Prefer Hi-School grad, wei gradmed & eager for \$200 + week.
APPLY Id a.m. NDON ONLY
LIDO DISTRIBUTORS
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EXPERIENCED in promotional divertising sales or related fields, braw & comm. For appl. ph. 213-923-729. HELP WANTED

Sales MANAGER
MAIC & Fernale, \$825, & Up Month
ly Guar, If Qualified, No ExperMr. Loe

SALESMAN South Bay's most experienced im-port dealer opening new agency. Kendon Motors 326-7231, ask for Sales Manager.

SALESMEN Wallpaper, paint & floo Wallspeer, Daint & floor covering EARN \$3.55 to \$4 HR New store, inside selling, 40 hr wk, All paid benefits. Permanent lobs, Liwid area. 774-5300 belw 8-5 SALES-MOBILE HOMES, 1131 Pac Cst Hwy, Marbor City.

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Sales

STOTTLEMYER'S Interviewing attractive young upmen. Enjoys meeting people to 12:00 pm. Great earning potential. Interviews start Sepi 12. Appear in long dress, For appt call 433-2354 after Sepfember 9th.

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Exper. Low Kane Needs Two Tor
Men To Work Things, Good Draw
Top Commission. Office InMed'l
Supplies. Ask For Jack Martin.

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Office Supplies. Earn 3300-8500 weekly. Profer man with sales background, 5th hours delly, and barrier. A good opportunity for hard worker. Please Call Bud Vanderburg

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National Office Supplies
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SALES Mature men needed
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To learn commercial stationer business. Call Mr Jay 437-2674

Women Or Men Earn

\$900 To \$1200

Per Month Or More

Experience unnecessary because we have a free comprehensive training program. Those representing us have the added advantage of prestige, stability and association with a 55 year leader in the field.

No investment. No credit

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For more information regarding this important and renumerative opportunity, between 9 a.m. and 11 a.m. and 6 p.m. and 9 p.m. TUESDAY, see:

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Earn \$800 to \$1600 per month

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canvassing. Must be available full time. Put yourself in a

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Must be 21 years or over.

Complete training if you are

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it takes is an ambitious man

that is willing to work. Call C

Shipping-Receiving
Must the Bondable Current
priver's Lic. Familiar With Long
Beach Los Angeles Airport
Areas. Permagent 40 Hr. Week.
Normal Benefits. Exper. Only.

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Three sixteenths to one & one tubing for hydraulic and fuel I L. A. and Palmdate locations mediate start. Apply at

KIRK MAYER, INC. 11801 Mississippi Ave. Los Angeles, Calif. 90025 An Equal Opportunity Emplo

Technical/

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Send Resume For Interview:

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QUALIFICATIONS Must have nice appearance Must play organ & piano Sales experience preferable 860-8570

PET STORE DOCKTOR PET CENTER LOS CERRITOS CENTER

CALL 924-2375 SALES-prefer lumber exp. \$715 A E A AGENCY 4014 Long Beach Blvd 424-9721 SALES ROUTE See our ad under Business Opportunities Class 940 **CARNATION CO** 

SALES Sales Giris & Instructors for fabilious Reducing Salon, Must be at tractive & have sales personality, 598-4484 betw 10AM-7PM SALES

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Leading health CAC's service
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small group health blans. Responshibilities include advertising, irain
ing & gevelopment of small simple
seles programs. Prafer degrees
person coupled with 5 years it
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Please Phone for Appointment {213} #66-3048

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Learn the car business,
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New Service in Town Has 5 Open
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We offer an ambilious man over 21, of good physique & appearence with all reals a high school solucation a rewarding career in our mage of the solucion and the sales plus comm. To start, your mandal future limited only by your ability, immediate openings on Miracia Mile. For interview or Miracia future limited and pending of Miracia Mile. For interview of Labone's European Health Spas, 5364 Wilshire Blvd., LA.

SALESWOMAN EARN \$3.55 to \$4 HR

ALES
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THE WESTS LARGEST PINDER
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DIRECTORY PUBLISHER IS IN
meet of additional men to handle
new & existing accounts for vellow
age advertising. Work is in
Orange co. & cet. L.A.L.C. Dr.
Dut's ome sales exper. preferred.
Interviews Lusday 54pm.

LUSKEY BROS & CO INC. Serving the West since 194 ELL-Hosp & Medical ins. Top sal. Leads. Mr. Wright 433-6721 SHOE SALESMAN

Full Time, Permanent, Familishoe Store, Good Salary, tring-benefits, steady all-year-roun-position, Contact Manager, Mr John Sleben

Technical/ 185 A

Trades

Tool & Cutter Grinder Mill & Lathe Operators

1st & 2nd Shifts -- Immediate Openings Minimum 1 year production machine shop experi-

 Stable employment in growing non-defense indus-Competitive wage rates

Shift bonus & avertime

Excellent benefits including paid health & dental plan and Life insurance, 10 holidays, 6 days sick

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> 2411 W. La Palma Ave., Anaheim, Calif. **@&@**@@M@ CALIFORNIA COMPUTER PRODUCTS, INC.

Tuesday thru Friday, \$:30 a.m. to 4:30 p.m.

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HELP WANTED 183 A Technical/ Technical 185 A Trades Trades

ASSEMBLE - ELECTRONIC COMPONENTS

Top pay, pleasant working conditions and fringe benefits offer-

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Mechanical Assembler will require a high school diploma and demonstrate an interest and aptitude in assembly of Electro-Mechanical products. Some knowledge of printed circuits photography desirable. Please contact personnel office, Daico Industries, 235? E. Del Amo Blvd., Dominguez Industrial

HELP WANTED

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Extensive experience and superior skills required on developmental work of advanced aircraft prototype structures and installations. Blueprint reading a must for fabrication and assembly of 1st article structures.

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With primary experience in structural precision rework. and retrofit. Field trips to outlying facilities and to Air Force maintenance bases in volved. Only those available for trips of 30-90 days length need apply.

> Main Personnel Office Prairie & Broadway Hawthorne, Calif. or Call 675-4611, Ext. 2412 **AIRCRAFT** DIVISION

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**NORTHROP** An Equal Opportunity Employer AIRCRAFT ASSEMBLER Man waxtensive exper in sandwi panel assembly, layout work, M benel to make own lies & fixture & work w-limited supervision.

American Thermofor or Corp. **ASSEMBLERS PACKERS** 

Store fixture manufacturer has openings, full or part filme, www.odwork.ing eaper, Use of small own, tools helpful but not necessary, Male only. Apply in person: Geer Manufacturing Co. West 19100 S. Vermont, Gardena OVER THE FIONE
OR IN PERSON
AND WE'LL SHOW YOU HOW TO
EARN THOSE NEEDED EXTRA
OOL LAND THOUSE OF THE THOUSE
PART TIME WORK ON THE
TELEPHONE AVAILABLE CALL
32-305 or COME IN PERSON TO
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Will pay to \$5.62 hr.

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Sat & Sun 9-4, 270 Ancona, LB.
GARAGE SALE: Tent, toys, cloft ing, risc. 1931 Harding St. LB
WATCHMAKING-desk, tools, parts
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TILE in & out & floor, Bathtub, ac cordian, 12533 Carson Haw Gdns. ELEC hospital bed, new bedra new wetproof mattress, 865 1468 Long Beach USED Orapes for 28 abis. Xint cond. Full price \$285, 425-6962 31RLS achool clothes, \$1205 10-16, 434-4524 FURNITURE NCR Cash reg. Model 51 for dept. Good cond. \$375, 476-1983 ALL NEW MODEL HOME FRONT throw lawn mower \$90 pool lable & acces \$75, 430-7773 FLOOR SAMPLES FURNITURE & Appliances at near wholesale, LB Furn, 6th & 1.8 Blvd RODM OR HOUSEFUL SAVE to 50%
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Furniture for Sale 295 275 B&FTRANSFER URF BOARD, 10 sed bike, apt stv., beaut, atghan, portable TV & lots of rrisc, 451 South St, NLB. STORAGE OUTLET **WAREHOUSE PRICES** AISC Gar Sale, U .make offer, Sep 1, 2, 4, 3, 141 14th., Seal Bch.

Miscellaneous

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From Idam, Sal & Sun. 1720 Glady
Toys, both hair

PIECE upho! couch, pro! ha dryer, drps w hardware, 434-7034

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Table, Heack Chart, Site 100 Coffee
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TOVE, retire of

Jue, Definitude TV3 3047, UIT
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AY 10% int and 16 pts for \$20,000 Loan, Will Pay \$440 mg & Assign Well-Secured \$44,000 1st TD as Collateral, Write Box 3, Apple Val-ley, CA /14-242-3144

765

Money Wanted

CASH FOR TD'S

Trust Deeds

19 Beach, Calif., Sun., Sept. 2, 1973

Distributorship

VISITIANION STIP
YOUR VERY OWN BUSINESS
We noted a Distributor to handle
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Extremely High Returns

Exciting Growth Business to gu

e nave made provisions to qua ties the success of our distrib rships. Consequently we requi man or woman with high ethic

CARNATION CO

Eniory all the advantages of self-employment PLUS; Extensive training in all phases if successful Alin earning potential Established & protected territory high return on small initial invest-ment

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<u>Opportunities</u>

TO FIND A COMPARABLE

SOUALTY UNITS SUB GAR

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LONG & HARD

SEARCH

Income Property

8-1 BR. EASTSIDE

6 U I Bik W. of Redondo

BEL HGTS ON CORNER XLNT COMM'L 4 INCOME On 2 lofs. 4 U of 1 Br. 2 lge sols. Nicely turn. 4 lge stores on lease. A-1 comd. 4 gar. 31,335 mo. 3140,000.

Shore Gold Med. 4 Plex Dis bidgs w-plush owner U, 1-2 &r u-124 bas. 3-1 Br. 3 gar, 185,000 Firm. Trade equity for larger U.

4 BUNGALOWS EASTSIDE

RENE REALTY GE 4-0908

REAM PUFF-10 UNITS Reduced t \$87,500. 2 large 2 br + \$-1 brs + oi Inc. \$3131, 15% dn.

EAST OF TEMPLE-8-2 br unit Owners unit, studio, 1½ bath Gold Med. Try \$18,000 dn or trac your home in.

51X 3-br units, Inc 8715, for onl \$47,500. Newer stycco, Try \$7000 d or trade your home in.

17 UNITS -\$2045 per month, For only \$130,000, Try \$20,000 dn, Call Tuesday, 436-9701

MAX LIVONI REALTY CO

or. W-w, drps, appls, 3 prks. rm. A-1 rental area. Sharp ut. \$69,500

985

596-1671

Real Estate

Exchanges

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INVESTORS DREAM..!!

Los Altos-Walk to Broadway 3 Deluxe units & garage. Owner will carry 1D at 8½%. Wen' test! Trade for land.

9 UNIT SHOPPING CENTER Liwd-Los Alfos area, 7 yrs aic Perfect isu, depreciation, teases 15 years, \$225,000 F.P. \$184,00 egully, Trade up for commercial to 20 or more residential units. Real Estate Store 1 Eves: GE8-7/41

Beaut Corner Bel Hgts

Change my \$10,000 and Prefer a home Prefer a home Real Estate Store 2 Eves: 437-0109

\$50,000 EQUITY
in 7 units. 1123 Hellman. & 2 units
3311 E. 13th 37. Will trade for 20unitsin good area!
DEAU REALTY 438-991

3121 THERESA. Nr. Obispo. 6 Attractive units. 5-1-8R. & g. 7-BR. Trade for smell house in Bel-mont Store. Jelley 439-8918. REX L HODGES 439-0404

BRAND NEW SECURITY TYPE Guld Medallion Hi units, close in some (ge studios, priv patios, Onio 7x projected reni Real Estate Store 2 Eves: 435-5233

TWO 4 UNITS, Side by Side TRADE UP. Coastal area to Sar Diego or San Fernando Valley. LAKEWOOD HOUSING 421.8876.5444 DEL AMO EVE 437-478.

mes, 1 lot for 2-BR

**DUPLEX** 

4 UNITS

9 UNITS

11 UNITS

FIXER-UPPER 8 units. 7-2's & 1 3 Br. 1% ba

Needs mgmt. A upgrading.

6 UNITS

433-8470

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LOW INT., NO LOAN FEE ideal location, near Douglas of Carson. Four 1 BRs, 4 garage Owner will carry 1st YD, no point or loan fees to pay. JOHN READ Realty 421-1761 WANT INCOME?

See these # Units 1-2 Brs. 1-3 Br w
14 bs. Xin cond. After all tises
expenses & loan pyrmis, shows a re
expenses & loan pyrmis, shows a re
turn of 1.5%, \$3,722 , equitbut before \$4,000 cm.

MELVIN L. MOULD, REALTOR

5 Deluxe Studio Units
NEAR COMPLETION
ON CORONADO
1 bedrooms, 2 betrs each, Separate
double, 937295, All Gold Medel
lion, 75% financing, Call GE 9-3488 Charles Lane EQUITY BROKERS INC

4 ULTRA SHARP UNITS



5520 EAST 2nd ST 433-0478 INVESTOR'S SPECIAL OUNITS, \$45,000 Inc. \$495. Low Vacancy, EZ YERMS.

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REALTY 434-0901 Eves 431-0685

Great Eastside Location
11 units orime cond. Inc \$14,746
artes \$115,000, TRADE DOWN-28 UNITS

newer unturn Billins, carpeting
stapes, Inc., 58,000, asking \$380,

DOS, Assume good financing.
Ask for Bob or Yvanie. MOORE REALTY

UNIQUE INVESTMENT
Prime location, 8 unit (2-4 piex;
side by side, 4 vrs. oid, db (of
thuse 4 Br. 2 bs. 4 rept), dshwr,
owners apr. 1 7 tee 2 br. 7 b;
studio apris. 8 gar 6 swimming pool
in rear. Assume \$100,000 loan a
\$789 mo lock 64% interest line.

10 XLNT UNITS
THREE 1-0 Rs; SEVEN 2-0 Rs
a garages plus 1 carport. Age to
years, belcomy type construction
Owner will accept Trust Deeds
Stock or small house as partial
payment on \$33,000 equity. Inc.
\$1500 mb. Price \$118,000.

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See our new Juxurious 4 unit. 2000 square (out gwners unit. FOR APPOINTMENT 428-9405 F.A. JONES, BUILDERS BUILDER MAKE OFFER
\$7500 F.P. 2 houses on A-4 int. This
properly optially turned. Priced
less than lot value.
ALSO
1 Br house R-2 lot. Grapefrylt &
lot. State State State
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TAKE TRADE!
8-1-BR. units. Xint cond. 8 furn. Income \$1050 per mo. Listed \$60.00.
Owner may take 2-BR. house or duplex in frade! CALL NOW!
RATAJACK REALTY 275-5469
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OPEN SAT. &

OPEN SAT. & SUN. 3 UNITS. PARAMOUNT Try on down GI., 2-BR house + two 2-BR. units each. Income 315. Taxes apprax, 372, Gogd rental area. Clean units, \$16,000 F.P. (213,431-1387) 714-827-7130 3130 E. 2nd ST. JIJU E., 2700 SI.

ONLY \$2500 DOWN
OWNER WILL CARRY AT 7 %.
ASkins \$14,500. Sporiess Ise 1-8f.
Billin elect. Kitchen. Stove, dishwasher. Frosil-free freezer & refrie.
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MONEY TALKS!

3 separate houses on 60x150 ft. lot.
445 mo. income. If you have \$10,
600 cash, you can buy this for \$34,
950, Call for details!
BOB PRIGMORE, Realfor
866-1768, Realfor 4PLEX
No. W. Huntington Beach, spacious
units wiga ages. Pride of Ownership, second REAL ESTATE
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4-PLEX, Assume 7 % Existing 1st TD, \$33,000, Belmont His, 2-0st, & 3-1-BR/s, Ege lot, In-come \$525, F.P. \$47,000. LONG BEACH Rity 433-5747

FOUR 3-BDRMS
11/2 baths. Garages. Bit-ins. EZ
care yard! Good Income. Will trade
for house. Moore 439-4353.
Page 1. Hodges Rex L Hodges 439-2191

Owner-Builder, 1 Bik Ocean GOLO MEDALLION ELEVATOR PRIME COST IN R BUBY PARK DLY 123 BR. N. S. DUNING OLY 123 BR. S. DUNING Carpets & Orapes, 416-1801 OME . INCOME 3 BR. 2 BATH HOUSE PLUS DUPLES, 1 BR. 2 BATH EA. LIVE IN HOUSE RENT MAKES PYMNTS. GOOD Bive Ribbon R.E. 429-5901; 431-5882

TRADE YOUR HOME for these 4 Gold Medallion units. Potential income \$825 mg. Marie Duon, \$99-3174 Roselle L Sommer Ritr 421-2312 ILLNESS FORCES SALE! 5 Units. Asking \$15,950, "Clean. 54200 Income. Ez TERMS. CALL VERY SHARP 16 UNIT WEBER REALTY 597-4431 New all circinic 3 story elevator building, All 2 bedrooms, Beautiful condition, Excellent return, Call Watter Greenwood GE 9-8412 Priced for Quick Sale Near Recreation Park-triplex, Re-decorated, Good spendable. EQUITY BROKERS, INC. CAPPI REALTY 576-1671

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8 Newer units Deluxe Apris
NII vacancy-Closed garages
Trade for house, units or ??? OB E. OCEAN, VILLA RIVIERA Huge I-BH. East front. Sharp! Va-cant. Prompt possession. Only \$18, 360 \$300 down. Bal. at 81% Phone Mr. Gadberry 437-7555 CAPRI REALTY REXIL HODGES "TERRIFIC LOCATION!!"
Walk to beach - specious 1 BR

TAX SHELTER

B UNITS Balcony slyle, Lge 2 8r, 9
years old, \$1250 income, \$15,000
down, Free apt for owner + \$100 own, rece agt for owner + \$100
mo specially Store 4 507-3391
EVE RENT FREE
The recovery the receiver of the re

Sacrifice 20 Big Units!
Location Spendable Financing
Less Than \$435,300 Low Gross
+ 011.42 Br. 161-8r w Arcters
Assume 6% Loan w \$10,000 Dn.
OWNER EASTSIDE. On the Hill roomy units. 5-1-8R., 2-2-8R. & ile. New paint. Inc. \$13,200 yi lexible fin. \$77,000.

REX L HODGES 439-2191 2 Br. Home For Owner with 6 units & 2 stores. Xint Street tocation. Lot 50x200 w-a Assumable loan at 7% interest. Cartury 21 Schwenn Riy 915 Redondo Ave.

INVESTORS BEST Across from large medical bidg. C 2 on Atlantic. 4 yolfs + front house Land value. Owner will clear property for investor, trade, Will CAPRI REALTY OWNER WILL CARRY

4 units - might frede up - 4 agraves - 345,000. Anchor Rity 439-7643 OWNER WILL CARRY 1ST TD - 1.0 St. Ass. In rear You Sold St. Ass. In rear You So GOOD WILMINGTON AREA Four 4 Unit Bidgs, 16 Total, As sume GI Loan 27,000 Ea. Pric 355,000 Ea. \$420. Inc, on Ea. Bidg Sumnit on Down, Owner Agent 935-8335

TWO ON ONE SPECIAL! 2-BR. & 3-BR., rompus rm. As-sume \$30,000 &7,75 Joan & Save \$3. Low down. Call for details. RED CARPET, Realfors 423-6478 200% DEPRECIATION

w 8 dix 20 unif, low rents, 3 ry, full sec bldg. Close circuit In lobby, eleyator, Inc., \$3350 . FP \$285,000, Gagnon 433-7491 10 UNITS BY OWNER 811-ins, etc. \$1230 mo.lnc. \$97.50 F.P. \$13,500 down, batance \$6 mo. includes taxes & ins. \$27 Lakewood Bivd. Downey 863-1008 2 BLOCKS TO OCEAN 4 units redec. Price \$39,500. Income \$500 Mo. Submit ferms. 427-4822 Reg Dupuy Rity 426-3324

3 years new. \$15,680 year Inc. MARY G. LAMBROU, REALTOR 437-4315 937 Pine 426-8404 4 Mod Stucco U's \$32,950 2 Br. 3-1 Br. Built 1955 Inc. \$45-0. Assume first TD 8% im Hight w-Alex 591-5674 598-7838

STUCCO units to yrs old J-3 Sr. 6-: Brs. Seperate home on 60x300' lot 7 garages, very short ED GRANT REALTY 579-3358 ASSUME \$72,000 LOAN 8 Newer E. Side 2-BR.'s. Try Long Beach Rity 597 9884; 433-5747

GI TERMS. \$26,000 2-BR. house + 1-Br. ap? over 3 gar. C-3 zone, Jelley 439-8918, REX L HODGES 439-0014 OPEN 1 to 5-3121 Theresa 4 units. Trade for small house in 861 Shore, Jelley 437-8718. A37-640 IS UNITS BEL SHORE AL LONG REALTOR 434-6767

3 U's \$17,500 7% int inc \$220 mg. 50k 115, Bixby aren Jim Hight w-Alex 511-5674 598-7838

1402 PACIFIC3 Unit
A31400 G1 74 (200) redec, \$10.51/2
BUY INC \$21.500 FROP ERTY
\$20 INC \$11.500 FROP ERTY
\$300 INC \$11.500 BAY \$51.2100 3500 (Mc. \$31,500 BR \$51,2100 BR \$61,010 BR \$61,0

UNITS + home, fireplace, patio. 4 garages, Price to sell O.W.C. 109 dn. inc. \$600, mo. 1001 E, 5th 2-BR. 2 BATH Gold Med. 3 gar. 80% loan, OWC Ind. O'Leary 437-3791 REX HODGES 437-12 AVE several clear income ties, Owners may carry. ROBY REALTY 436-2511 BR, 4 par, \$42,500. \$5,000 dwn wner carry. Principals only, 591

uline Singer Realfor 434-7474 9 UNITS: Age 10: lo vacancies: prox 4½X gross: low int: new yer, PO Box 2122, LB, 9080g 9 UNITS - BY OWNER Long Beach, Call 427-0533

6-7 br. 3 story, elevator, 8 garages \$175,000, Inc. \$30,000 Moore Realty 421-8481 599-8951 HA-VA Dup & home. Ask for Frant Boyd 438-3678; 479-4474 Agt. SSUME \$29,500, 7%, FHA Loan, 4, 1 br Unils, Call \$39,7041 Br. houses in Paramount, \$39,000 OWC at 8%, BOOGAARD 531-6612 LB 5 Houses, 60x300' Income \$810 \$67,500. Trade down? 422-6073. STORES & A apts. \$50,000, Inc. \$860 ELLISON REALTY \$99-1317. NLB 2 on 1. No dn G.I., 3 car gar. Wynns 1811 South, LB 428-4643

With cell expressed by the control of the control of the cell expressed by the cell expr

1.5 INT 30 yrs. \$33,500 inc. 14 U. Apt 4 store. 438-36/8; 479-4474 Ask for Frank Boyd, Bentan Rilly.

\$2500 DOWN

And owner Will carry 1st on this overly 1 BR, 1 bath courty and any NEWER 6 LDG and ladles, 1th own for those lunches with the sit of shopping. EXCELLENT VALUE - \$10,000.

Century 21 Sparow Rity

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OWNER WILL FINANCE Super sharp 2 Bdrm, 2 bat Goldwedsillon Apt. Lovely deco new shap w.w. foo locallon, Als consider trades in East Lor Beach

consider trades in Law.
Beach, 1430-7076
JOHN READ Reality 430-7076
ATT: MOM, DAD & IN-LAWS
ONLY \$8500 & \$7500

2 spacious Singles: Downin. New decor. "New kil, & bath. Call SLAUGHTER 439-0810

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Lge liv. rm, w-bed alcove. 2 bath, kilch. & storage area. Call SLAUGHTER 439-0810

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CREAM OF THE CROP harp 1 br. Profess dec. w.w et. I block from Bixby Park.

1,750 CLEAN 1 Br. Gar. On Cedar. Nr. Safeway, HE 2-1030; HE 2-6601

CORNER single Furn + parking PICKERT REALTY HE 6-4345

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PORTOFINO 2 Br 2 Ba Waterview Apts Remod & Redec Through 7% FIN WITH 19% RETURN 18 space frailer gourt with 3 Br house on 2 ocres. Fronting Faw 99 with EZ access, only \$78,000. Real Estate Store 6 Eves: [114] 839-2504 Remod & Redec Thrusur FROM \$44,000 Security bldg, heated & littered Pool Bayshore ULTIMATE UNIO Open 125 Apt 407 REAL ESTATE STORE 439,8525 CVES: (174) 507-4378

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Exolic Ocean View
3500 SQ FT OF ELEGANCE
DESIGNED FOR PRIVACE
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The D'Orleans 61S & Broadway LB
O'PEN DAILY 1 TO 5
Builders Closeouts
1 Br. 1 Daith, \$16,900. Includes
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TANGLEWOOD BEAUTY
Easy Care living, no nainling no
lawn work in this Honey! 2 BR.
Tangle the living no nainling no
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WATERFRONT
Condominium 2500 sq fl. Directly
overlooking the bay. Unexcelled
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BEAUTIFUL Front Corner Sul. Nr.
History Park. Elevator, Nico Kirch.
Roomy Bahli, 2 Walk In (Cosels, 16'
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Waterfront homes from \$13,900.
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Park Your Boat At The Door, Hame-Park Your Boal At The Door, Hame-owners got first chance at obtain-ing one of these doorstep boal stips. Marine Pactica From \$33,900. Ph: (713) 498-1367

1020 Mountain & I-BR, FRONT CORNER 25% DOWN, 7% on Balance. 140 Linden Aye. 435-3681 Mr. Crail 130 Linden Ave. 450-per int. Live on the water. Extraordinary trainingness where everyone has a view of the water. Maring Pacifica. From 333,000, ob: (233) API-1357 PSENTHOUSE? 2 Br 2 Ps. partio. 1700 so ff. near ocean 4 durithm. hijcu view 137,500, Ternor. Pet OK. 437-340 Simmons 437-4189 437-1251 BEL SHORE (pwnhouses, 115 St Jo seph. 1 br, 2 br, & 3 br, firepls bifins 8 dshwhr, gars. 597-776). 421-175

1010

JUCILLE RICE JOHN READ Realty RETIRING???

REX L HODGES

DEAL REALTY

1st flour corner apt. Parily Just reduced to \$5500. EZ MS, Call Ken 428-2111.

JUST LISTED!!!

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OPEN-1739 Appleton, Apt. 4
Why rent? Assume 7% loan. Sharp
2-8 R., 1% bath. Beavt. carpet,
6 rapes & range, however,
6 rapes & range, however,
6 rapes & range, however,
6 range, 1 range,
6 range, 1 range,
7 ran

OR 134 Bo. BBr. lower front. Estate property on Appleton \$22,500 Terms, Age 13. SINGLE Roya Palms equity \$480-\$INGLE upper front near 3rd & Lime \$5300. 417 3610 Simmons 437-618

O'Leary 437-3791 REX HODGES 437-1251

VILLA RIVIERA

Lovely 1 Br. etec kitch, ocean view Also-top floor studie, 2 ba. 800 E Ocean

an Jeannie Carlin, 436-8788

311 CHERDEN 10 13 19R upper with garage SUBMIT OFFER. 1575 Appleton, 2-BR, 125 bath, 1575 Appleton, 2-BR, 125 bath, 1591 SIRE CHRISTOPHER 597-655 MMACULATE sal, apr., all electron, or only in proper and submit of the submit of

735 CEDAR LOWER FRONT spacious single, very nice, fernis ed, 18,900 Garage available ROBY REALTY

ESTATE - MUST SELL Ocean Blvd. Lge 2-BR. 2 Bath. Al Electric Elev. Gar. Security Bldg Price REDUCED! PICKERT REALTY HE 6-434

NEAR BIXBY PARK

SPACIOUS—IMMACULATE Nr. Ocean. 3-BR, 2 bath, Forms

bidg. You'll /lke! 591-8218 CHRISTOPHER 597-655:

FOR SALE BY OWNER BR. Days 424-0032; Eves 714-84

IUGE Mod. Immac. Alt amenities Slashed to \$14,950. Bev 437-8611 430-1241

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Long Beach's Most Beautiful.

Walk to Mkts. Doot stores, Library, Beaches, Xini fra 1 BR FROM \$14,950. 2 BR 2 BATH FROM \$22.

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Single Story

privale patio, pool Down payment & your budget, \$26,900

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1050 Desert REEN Valley mountain ca cluded yet close to every levels, +8r & 1 &2 &3. Sults 2 families & furn, Nriced \$24,950, 213 332 4876; 337 0551

AC., Wooded, Hillop Retreat, By stream, Color Photos \$31-1889

320 ACRE FARM SOUTH CENTRAL NEVADA 7 Wells, alfalfe, Penced, bldgs. Ph

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All Areas

3222 E. Broadway 434-3461

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<u>426-4421 Open Eves.</u> 3 BED 2 BA-2 STORY \$23,000 NO DOWN VA

CREAM PUFFII
DELICIOUSI, Sparkling
to home, customized b
mpare. All new kitchen cak
c spojlances, wall of brieen kitchen a living rm.,
meling through deep crairs. What a nome you for so little!! arpet, Realtors 431-351)

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OPEN 1-5 7332 WALNUT Ave JOHN READ Really 421-1761 3 BDRM-2 BATH

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To qualified Vets! Lush carpets
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Great landscaping! Call 596-490

MAN SIZE DEN
THE DEN IS A DILLY!!
peauliful w Palos Vardes
(rieplace) and the ray of the
a nice Shake root, herdw
lete, bill, bill corner foll w
lar drive way a much mark
the bill corner foll w
lete bill peak and the ray
elet bill peak a

PRESTIGE GARDEN PARK FINE LIVING + Pride of Owne ship. In this beautiful 3 fr. b re this. Red Carpet, Regitors 431-2511 HIGH G.I. LOAN!

Ilsted! Super nice 4 Br. 3 be wear cond den, heared pool of the hear, the hid on. Assume a 7% loan! \$36.

You'd better hurry!

Offered by Moore Really 421-8481 421-3761 2 BR, DEN, 2 BATH, FIREPL Near Douglas, 1/2 bik S. of Willow

House of Real Estate 433-5711

pool, bitns, shap cript, refurbished in 6 out. All for \$22,900. Assume FHA loan of \$238 per month. UNITED 430-3555 (714) 874-5376

Y OWNER-Leisure World-Lasuna Hills. New dix. sep home with view. 2 br. 2 ba. central air, dol 957, rairie. dalwbr. seit cleaning corp. Corpt & Ors. You select corp. Corpt & Ors. You select corp. 2 C

MOVE IN!
Mobil home 10x50, 2 br. on large lor. Chain link sence, new carpet, by the Depth of the Control of the TOMORROW MEANS NEVER

—So take advantage of this super clean 3 br. Spanish stucco. Ap-praised by Govi. at \$23,500. Won'd last! REX L. HODGES \$47-727: 2 UNITS. "D" DOWN to GI buyers. Appraised at \$20,500. Good income area!

P24-2323 D & M REALTY 633-8551

WOW! - \$22,950!!! Sharp 2 BR corner, huge master BR. country kitchen, big fenced

ASSUME GI LOAN Xira nice 3 Br, bit in range 4 oven, www.crpis, ige vard, \$25,906 Real Estate Store 2 Eyes: 422-9929

HORSE LOVERS!!! 621/57/320 lot, 3-BR. 2 bath. Owner carry loan. \$30,000. 473-7951 638-2224

1050

-LAKE ARROWHEAD-

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422-1257 DUPLEX \$27,000 438-991 NO DOWN TO VA BUYERS Two bedrooms each, 1800 sq. fl, in come 1250 per month. Really cut and sharp. Tremendous buy, al terms. Call WGE FURN. 1st floor Single. Clear & Ready to move in to 1/2 bit it main Post Office. Only \$5500. Up keep. \$15 ma. Phone Mr. GADBERRY 437-7555

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NICE & SHARP!

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NLB 1 Bdrm. ea. Good rental arca. 12 yrs. did. Nr Fwys. \$25,000 Roselie L Sommer Ritr 421-2312

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two share 2 br houses on 1 lof.
sking 327.950, will sell GI.
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W- separate to room for offic \$78,000, BY OWNER, Ph 426-6556 Heavitiul T BK upper, builtins, din ing area, www.crpf, drapes. RED CARPET, Realiors 597-248 OPEN SATURDAY & SUNDAY 1039-41 CHANDA COURT, \$14,500, 1 Br each, New paint & carpet, 20% down. Owner will carry 1st at \$12,5% SPECHT REALTY 438-7441 Nr. Ocean. 3-BR. 2 bath. Forma din.rm. Approx. 1600 sq. ft. REX I, HOOGES 439-046. ONLY \$15,000

) Br each on small lot next to alley
Sep fenced yard. Submit all offers
Real Estate Store 1 421-449

Eves: 429-4817 Y Owner, Dix Gold Medallion 2-Br view, firebis, patlos, Nr LB Com-munity Hosp, Will finance, 4158 4160 Wilton St, 213-434-4262

VILLA RIVIERA APTS
TRUST SALES VARIOUS SIZES
CLIVE GRAHAM CO
800 E. Ocean Regisor 432-3951 each, Nice contemporary 2 Br each, 2 garages, 48-5782, MADIERA REALTY To Settle Estate
2 BR, 2 BA. Furnished, 315 Otive,
Apt. 10, LB. 427-400, 437-3976
hal Pille, LIVE FREE, 35200 turn
spf. inc pays maint 8 taxes. New
ww. crps. 17% on Investment.
Terms, 830-4575, 485-8857 IRST Time offered or is owner. Custoff spacious 2 br., duplex, NLB, many features, 412 6006.
276-2738 EARL PRICED TO SELL 2 Br. ea. unit. Paint & save Page & Conningham GA 4-211. 7500 DOWN. \$37,500. Classic stucc BEV 437-6611; 430-1241 GE Gold Medaillon, 1-Br Apt & Ga rage. 120 Alamilos Ave, Apt 18 Come in Thru The Rear. Lots for Sale

BUILDER'S ATTENTION NLB Close to Fwy .135X310 ing.

RENE REALTY GE 4-0908 COWNER WILL CARRY LOAN with 10% down on 2 C-J lots or Market 31. Corner. Now 9270 in come, \$3000 down, No points for loan, No sign, so cell for location: Real Estate Store 2. 427-542; Eves: 435-5233. SUBMIT ALL OFFERS!! Owner in Texas, Spaclous 1 Br with gar, log healed Pool. A few stors to beach. Real Estate Store 5 Eves; 433-1386

On Signal Hill view lot. Priced right \$10,360, R.7 lot, ready for building. Possible exchange. Do it Now! Real Estate Store \$ Eves: 434-7858 1.39 Acres in prime area, Owner will carry & subordinger, Prices a less than \$1, per sq ff. Submit!
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Eves: 427-1955

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SKI Time before you know it
Big lot nr ski lift 81g Bear, Cheap
\$6500—buy now & save
A: NEALTY SERVICE 433-040
14 yra at \$223 E. 2nd, Bel Shore 10 ACRES - \$15,000! Choice apple valley location.
Terms available. CALL USI
423-7914 Mulbearn 925-9445
To alley. Near Memorial Hospital.
Box135 Including corner lot.
Real Estate Store 2
Eves; 412-9929

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Like a diamond, it sperkles! Features 2 Br, dining rm, garden view
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0140

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24 yrs at \$223 E. Yed, Bel Shore
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Your obligations on desirable
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Home + 4 rentals on Valacre, 100
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BEER BAR, laundromat, Arco gas station, her dog stand & 5 unit motel on 19 Acre center of Intell-wild. Low down, Owner will carry, See DON REGAL, Adams Rily, 14-659-2181

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\$700 MOVES YOU IN 3 Br & 1 Br Guest house. Just painted! GI CRV \$18,500. Real Estate Store 2. EVES: 423-9145

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BIXBY AREA 4 br or 1 & den. 136
Baths. Lerse dible gar & wortshop.
Room for camper of relier. Excelschooledstrick, Walk to shops, Ideal
porte for large samily, 3723 down

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RESTLINE AREA You finish 2 BR
Lake view, firepl. sewers, \$23,950.

OWNER 882-4892 (714)

-BR, 2-Ba, Lee Fam Rm, F Gas Air Cond, 2 Stall Barn, Rm, Fenced & Cross Fenced Acre. 714-735-1852

Out-of-State

RIVIERA, ARIZONA Acre view let, Riviera H ixi to Holiday Shores). Al

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FIRST TIME OFFERED

2 blocks off ocean in Lone Bel
Spacious frome for elegant fiving
bed 3% M bs. 20x00 pool, Must s

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or low down to anyonet! Lovely bit-in Range & Oven!! Large dbi garage, prime corner lot-seller anxious!!

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RIVE BY 534 W. 7th St. 2 Br. w. comm'l frontage. \$12,000 DRIVE BY 1386 Peterson. 2 Br frame. Needs fixing. \$8000 inq. RENE REALTY GE 4-0908

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4 NEW HOMES, Choose lor 2
2316-10-14-18 Pipe 10-50 Cm.
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Notice of the Control of the

WALER will help tinance 3 Br. 2 bath Pool home. Assume \$21,000 VA loan. Payments \$181 mp. Bkr 431-1200

2, 3, 4 Brs. Gi REpos, Low down 8/1% No points BOYD GA:4-4227

PARTURY 21 R.E. THE STATE OF TH Ist TIME OFFERED

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171 Rivo Allo Canal. Approx 3000

11. Board dock. Price centr be be
at \$99,500. Owner will help finance
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Call Brist 439-5469 434-34 ^ Çall Brkr 434-3461 WATERFRONT

2 br & den, compl new kitchen bath. w-w carpet, drapes, fin CAPRI REALTY 596-1671 ON NAPLES CIRCLE PARK View of Iguntain & park. 3 Br. Den. 2½ 8a. Etec bit in kitch, breaktes rm & din area. Xira ige master Br. firepi. Lovely brick patib. 1½ jobs Could be 3 Br. den & Artisi's studio Real Estate Store 3.

LABOR DAY LOVELY Linger in picturesque Naples lons enough to look at this lovely 1 & den 3 baths, elect kitch, lee patlo dbl. gar on Treesure Island.

GENE PAGE GE 3-139:

Drive By 147 Loreta Walk 3 Brs. 144 ba. Spanish stocco BELMONT REALTY (213) 598-1326 Alamitos Heights 1080 Drive By Do Not Disturb 814 SANTIAGO

Sparkling white exterior, leader windows 5 view of the 2011 course Br's up 6 i 8r down. Lovely fan Em. farmal Hvina im 6 dining in 50-tin kitch. Gorgeous landscape gargen. This home is air conditioned 6 has all the attributes neede SHOWN BY APPOINTMENT MILDRED ROBINSON 4809 E. ANAMEIM GE 4-7407 REALTOR 597-7874

OPEN 303 FINT
HAVE IT ALL!
with no lean casts, 8% int, Cholo
of 3 new 3 story home, 3 Br. tar
m, 20 Ba, Itrels, bit in range
oven 8 rishwr. Forced alr heat
aprinkters, 2 car garages, Near A
Rec & schools, Owner wants you Real Estate Store 3 Eves: 433-6942 434-5731 CALIF 19 NS specious corner lest septiding re-ent with a septiding re-position of the septiding re-position of the septiding re-tion NI & state college. Ultimate in family living & gracious enter lain family living & gracious enter lain Real Estate Store 5 A9934 Eves; 493-1667

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Lovely 3 br., 2 baths, workshot
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3-BR 193 BATH 30x15 POOL.
CALL ANNE 434-1320 REX L HODGES 439-219 CHOICE LOT 50' x 130' Only \$16,000, TOM STEVENS Realty 498-1377 Artesia

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Generous lot with room for boat o RED CARPET, Realtors 860-3373

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Lots of House! with a little fixing with make you a bundle on this by house when Ariesta Would you be fleve—\$15,000. Can assume 900: FHA loan.
LANTING, Realtor 865-126 LUCKY YOU! A FIND: 3 Br, 2 ba, home near Pat Nixon Park. VA terms. \$21,900, 423-7914 Muthearn 925-9545

1090 Beliflower REMODELED &

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You'll only believe it if you'll see i 
3 Br. 2 pullman baths, see, banels 
family rm whirepic, custom confidence in 
bardwood cost of the confidence in 
bardwood cabinet's & cramic tile 
Siellered cov'd pario wooddon 
crej a Builm gas BEG, bown pay 
ment & terms to suit your burger 
137,530.

Larwin Realty 430-0322

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rumpus rm, formal dining rm,
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B. detached den. Shake roof, hod, kitch. & ba. I bik. to shop, Frol. crots, turn. \$34,000 By er. 423-1945. EMOD. Redec. 3 BR \$27,500 REG DUPUY REALTY 426-3324 <u>1</u>112

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UNIQUE il top floor apt overlockin and ocean in exceller 2 Dalistanding decor. 2 bec 2 Dalis. Owner will giv erms. Call GE 9-6941 Billie Phillips EQUITY BROKERS, INC. 1046 Redondo Realfor 434-673

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THIS LITTLE DOLL-HOUSE has
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South of 4th 5t. 2 bedrooms, 1 baths, living room, dining room den and sun porch. Double garage \$28,500. 5520 EAST 2ND ST Bixby Knolls OPEN-1156 CLAIBORNE GE 9-3488 Charles Lane EQUITY BROKERS INC. COME SEE- 1st SHOWING R. & den. 2 tirepi, Lovely yard al location. Eves Beth Sawyo OPEN - 4430 LIME

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SPANISH DUPLEX
Spac stucco bids, cor tot, tife roof, 2br, sop din rm. Bath 8 12 Uil rm off kilch. Huge vanity bath, we in upper. Redondo ave n' 3rd, in beach, be cell dall-fizz to see, cell cell fizz to see, cell fizz to

SCARCE!
Spanish stucen, sharp 2 br, formal dining rm. Walk to Beach, owner anxious...\$44,950
NEYLAN REALTY 421-9449 UST listed: Soarkling ? Br older home on a valuable big R 4 for, quiet street. Has new root, 2 car gar, big kitchen. \$27,500 on flex fi-nancing. CURT GRAY REALTY 597-5581

One of finest homes in area-with lige tow interest loan available I qualified buyer! 4 huge Bdrm fam rm, din. rm, library, a bitins, 4 firepis. pool, cabana, car gar, on dite loit. THE hou you've been walking for at \$93,500. 1/2 BLK FROM BEACH Elegant home leatures 3 br 21/2 ha His B her dressing rms 3000 sq f1 CAPRI REALTY 596-1671 DRIVE by 387 Gladys, 2-BR.
Lac rms. Older home. Nice area!
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Big 7 Br. family room, fireplace
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7118 KEYNOTE Loaded with extras. OPEN SAT. & SUN 1 to 5



(714) 826-4880 Tremendous Corner 3 king size bedrooms! Lush carpet & drapes! Glistening queens kitch en! Superb condition! Work shop Call 596-2757

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Cerritos 1127

4 BEDROOM-\$30,950 VACANT! MOVE IN! Assume \$25,500 7% GI loan, \$251 mo. folal. Fireplace, Queen's kitch-en. As little as \$7750 down.

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ASSUME 7% LOAN
Large 3 br. 194 ba. centrat air
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This exquisite 3 bodroom and fam by room has been customized inside 6 out. Luxyrious www carpets drapes, buill-ins. central air condi-tioning, only \$38,750. Best terms Call today. WALKER & LEE

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then call us to see this (San Clemente Model) 4 br. 2 ba, heavy shake roof, cov. patio, professional landscaping, choice neighborhood. De Real Estate Shoppe 921-8338 WANT THE BEST?

925-1245 5 hr. Tempo Spacemaster, 3 baths lamily rm., fireplace, huge bonurm,, all bit-ins, shag carpet 8 more, F.P. only \$42,500.

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3 BEDROOM BEAUTY! Immaculate & vacant! Home with 134 ba. family rm., fireplace, bit-ins, luge palic & sharp carpeting & drapes, F.P., \$32,950.



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City College Area 1130 VACANT!
Custom built 3 br. home, remodeled kitchen with blinns, shae croftireplace, room for boat 8 trailer. Nr. Douglas, walk to Golf course. Immediate possession, \$28,950, NEYLAN REALTY 421,944 Cerritos (714) 521-7843 WE TAKE TRADES OOL POOL Extra nice 3 Br with cruls, dros, fireh, big rumpus rm. If's yacan't Only \$32,500 CURT GRAY REALTY 597-5581 BR. bath, large lol. Slab for boat or trailer. \$27,500. Moore Realty 421-8481 599-6759

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SUME 1% FHA loan, 2 Story, 4 br 194 ba. \$35,900, Owner, 840-1762

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3 Borm- 2 Bath brick and lots of wor e entrance to this be ome, new saint thro

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HA 1-9478

sume VA 7% Ioan. 12347 FELSON - 4 & fam. rm. cen. frai air, assume 7% FHA Ioan. 11634 BOS - 5 br. + fam + bonus rm. assume 7% VA Ioan.

924-4483

JUST LISTED-\$35,950

OPEN HOUSES 1-5

oan. ON-4 & tam. rm. As

17150 S. Norwalk Blvd. Suite 109 (213) 860-3337

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Compton 1135 SZOO TOTAL COSTS ments of approx. \$206 marth. 2 1 bath, corner lot. Will com-lety redecorate. Near Sear-spring Center. \$20,000 Owner, J. Miller, 431-1351 UST listed! Sparkling 3 Br stucco w-hdwd, lile, firepl, cov patlo, wall-ed in yard. Assume the 7/2% loan! 525,230. CURT GRAY REALTY 597-5581 BR & gar, Near park & Sears Fenced back yard \$8,750 & Terms Call owner 435-6190

Downey 1145 er, rorces air heat, shake roof 500, \$5,000 under appraisal, 58) , or write PO Box 382, Lynwsoc

Downtown HARM & beauty restored hughume of yesteryear. Format dir rm, chrystal chandelier, stx leader glass china closets, quality & beau s china closets, quality & beau cannot be duplicated. Owner-ring state. Open house, Sat & , 1-5, 902 Cedar, LB

T470 PINE - OPEN 3 Br, den, lirepl, dil rights. Corner Vacant, lenced. Owner carry 1st T.D. Reallor 474-7877 HERE IT ISIII 1½ BR. Will VA. 924 Orange CALL WITT 433-4122 REX L HODGES 437-RIVACY? See 420 - Rose Ave 3-BR, Den. C-3. \$19,000. O'Leary 437-3791 Rex L Hodges 437-2151 sor-s/yi REX L Hooges 437-2151 COTTAGES, 1 By, 2114 Lemon, 89-000, 3 Br, 345 Pile, \$19,950.Ai Rufz Realty, 425-2554 or 591-3366 GI APPRAISED \$19.500 3 Br. stucco, 3 car gar Phelan Realty 3/8-2239, 373-6676

<u>Eastside</u> 1155 TRANQUIL GARDEN Attractive 1 Br. Newly painted New carpets, Bright cheery break fast room. Lovely flowers, Extra income. 3 7 7 7 7 CANADA THE STATE OF THE STATE O

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e of ownership, huge 4 br. 2 b
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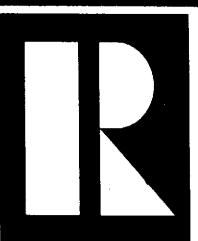


The opening of Lee Livingston Realty is the latest thrill in what for Lee has been a very happy career in sales.

For over twenty years he sold industrial equipment starting with the Star Machinery Co. in Seattle and later with the DeVilbiss Co. headquartered in Toledo, Ohio. His various territory assignments have included most of the west coast and Alaska.

About four years ago after some extended trips through the South Pacific Lee decided to "settle down" and call Long Beach home. Real Estate seemed to offer the opportunity to continue in sales without too much travelling. It has met all his expectations.

While Lee has enjoyed success in sales some of his greatest satisfaction has come from his work with the Long Beach Board of Realtors, the Chamber of Commerce and the California Real Estate Association. Besides the pleasure of the company of the many fine people he's met in these organizations, Lee spends a little spare time with shooting hobbies. He maintains an active interest in national defense through a membership in the American Ordnance Association.



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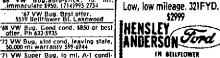
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997

Choose from Orvin and Stellaris watches with silver or gold tone faces



Single Lever Control



**VALUE! Dresses for Big** and Little Girls

Priced!

*

Perma-Prest® fabrics in a big assortment of styles and colors. Sizes 3 to 14.

Tremendous Values on sizes 3-5x only......1.97



**CUT \$4!** Men's White Casuals

Were \$7.97

**2**97 pair

Wipe clean vinyl. Choose strap/buckle, slipon or side zip boot. Men's sizes.



SAVE \$3! Creftsman 50-Ft. Vinyl rubber hose %-in. x 50-ft.

Regular \$8.99

**:77 3** #69292

\$11.99 Vinyl Rubber Hose, %x75-ft.....8.77

Ask About Sears Convenient Credit Plans

576-4321 COMPTON-LYNWOOD CANOGA PARK

COVINA 966-0611

HOLLYWOOD 469-5941

LAGUNA HILLS LONG BEACH 435-0121

885-7272 OLYMPIC & 5010 268-5211 351-4211, 681-3211

SANTA FE SPRINGS 944-8011 SOUTH COAST PLAZA 540-3333

THOUSAND OAKS 497-4566, 522-1131 TORRANCE 542-1511

Satisfaction

Shop Sunday and Monday, Labor Day, 10 a.m. to 5 p.m. Tuesday thru Saturday 9:30 a.m. to 9:30 p.m.

GLENDALE 245-1004, 244-4611

POMONA 629-5161

VALLEY 763-8461, 984-2220



Anniversary Celebration

## 3 BIG DAYS

Sun., Mon., Tues. Sept. 2 thru 4

# EVERSENSALE EVERSONS





Regular *7

499 each

Choose Perma-Prest¹ Dacron¹ polyester lace or nylon crepe tricot cup. It's wire is wrapped in fabric and lies flat to your body. No buikly seams. White lace in natural cup, B, 32-40; C, D, 32-42; DD, 34-42. White crepe in B, 32-40; C, D, 32-42; DD, 34-42. Beige tricot in B, 32-40; C, D, 32-42; DD 34-42. lace in B, 32-40; C, D, 32-42; DD 34-42.

Regular \$8 each D, DD sizes...5.99 each



# SALE!

Ultra-Sheer **Value fit™** Panty Hose

Regular 69¢ pair

55c pair

Fine sheer mesh knit panty hose for great fit. Choose the style that's all nude from waist to toe or the regular style with an opaque panty and reinforced toe. In fashion-right colors. One size fits ladies 95 to 185 ibs

Use Sears Revolving Charge



soft shirts  $5^{88}$  pinwale jeans  $6^{88}$ 

# You'll Find Them in Sears Junior Bazaar

Sleek, loose fitting, long sleeved shirt with full-flaring bottoms. Shirt features a classic button front tailored look. Jeans are cotton pinwale corduroys with wide waistbands, plain or cuffed wide legs, zip or snap closings. In Fall colors like gold, red, hunter green; in Petite 3-13, Junior 5-13, Tall 7-15. Shirt in white, beige, blue and gray, Junior sizes.

# Baggie Coordinates Go Back-to-School



Match-up colors in tops, pants, bodysuits, jumpers, jackets and more . . . great any way you due them! Put some color in their lives. Sizes 7 to 14

Ask About Sears Convenient Credit Plans



# **SAVE 12!**

Multi-Color T-Strap

Brushed leather upper. PVC sole and heel. Little girls' sizes.



Little girls' sizes



**SAVE '3!** 

Little Boys' Oxfords



SAVE 12!

Little Boys' Oxfords

897 pair Bump toe exford with brown or black leather upper, PVC sole and heel.



SAVE 12!

Little Boys' Boots

997 9pair

Zip bool with brown or black leather upper. PVC sole, heel.



Boys' Turtleneck Shirt

Bush-styled jeans in great looking cotton corduroy. Perma-Prest* for easy care. Fall colors. Sizes 7 to 12.

**SAVE *1.52!** 

**Boys' Corduroy** 

Flare-leg Jeans

\$6.99 "Husky-Plus" Jeans, Waist Sizes 27-34 inch 5.47

Rugged, ribbed cotton and polyester. Perma-Prest*. Solid colors. Sizes 8 to 12.

SAVE 11!

Boys' U-Neck S

Tank-top acrylic Regu sweater for the layered look. Solid colors. Sizes 8 to 12.



SAVE 50° to 11.02

Little Boys' Rib Knit Shirts

Mock turlleneck polyes-tercotton knit. Long sleeves. Solid colors. Sizes 2 to 6x.

Celebration

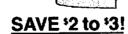
3 Big Days

Sunday, Monday,

**Tuesday Only!** Sept. 2, 3, 4

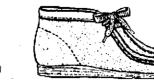
Girls', Boys' Baggie Jeans

Jeans cut full and cuffed deep of polyester-cotton Perma-Prest* fabric. Sizes 3 to 6x.



Men's, Women's Saddle Oxfords

Brushed or smooth leather uppers, cushior and heels. Men's sizes 7½-11, 12; Worr \$9.99 Little Boys', Girls' Sizes 7.97 \$12.99 Big Boys' Sizes 10.97



Men's "Chuck-A-Bee" Boots

Regular \$14.99 \$12.99 Big Boys' Sizes The Winner ® Gym Oxfords

for Men and Bigger Boys

Cotton duck upper, rubber sole. Cush-ioned arch. Solids, stripes. Made for Sears by Converse³.

1099 nat



Little Boys' Demi-Boots

Leather upper, PVC sole, heel. Strap and buckle style. Black.





3 for \$4.25

**Our Finest Blend Underwear** 

Kodel* polyester and Supima* cotton fabric in 2-ply yarns. Briefs, T-shirts and sleeveless undershirts in white. Men's sizes small to extra-large. Perma-Prest* boxer shorts in white, solid colors and prints. Sizes



### Du-All Super-8 Movie Projector

Forward and reverse motion at 18 traines per second, test forward or self-motion indured mirror figureaction, flours control and a variation lens.



## Slide Projector Whisper-Matic* III

Our completely remote control projector can be operated up to 10 h, away from the machine. Runs in forward and reverse. Has pop-up editor, 500 watt brilliance.



SAVE *5.97! Sport Shirts

Button downs are big news . . . and we've got them in all kinds of solids and patterns. They feature Trim Regular tapered cut, Short sleeves and a Perma-Prest® fabric of polyester and cotton.

# SAVE \$2! Bull Denim Jeans

Our jeans are a wrinkle-resistant Perma-Prest® fabric of polyester and cotton with rugged western styling and flare legs. In navy, brown, burgundy, rust and black. Sizes 30-48 S,M,L.

> VALUE! Men's Rib Knit **U-Neck Sweaters**

Soft Orlon® acrylic...machine wash. tumble dry. Sleeveless styling in solid colors. Sizes small to extra-

VALUE! Denim Baggie Jeans ...Big Cuff Stuff

Fabric of 100% cotton denim is soft, comfortable and easy care. Solid colors. Waist sizes 29 to 36, inseams S to L.



Forecast® or Travelmaster® Durable Molded Luggage

Styles for men and women in luggage that puts up strong resistance to stains and scratches. Choose from fashion-right colors.

SATISFACTION GUARANTEED OR YOUR MONEY BACK

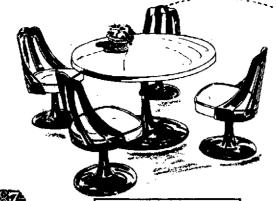


LOW PRICED!

5-pc. Modern Dinette Set

Rectangular table; 36x 48-in. size extends to 60-in. length. Four vinyl covered chairs.

**\$69** 



**3 BIG DAYS** Anniversary SUNDAY, MONDAY, TUESDAY SEPTEMBER 2 thru Sept. 4 Celebration

# **SAVE *50.95!**

# **Contemporary Style** 5-piece Dinette Set

Regular \$249.95

Features a 48-inch round table with mar-resistant white plastic top; black finish metal pedestal base. Four swivel chairs with smoke color plastic backs. #D532B/H883B

Ask About Sears nvenient Credit Plans



#### LOW PRICED!

#### 5-pc. Yellow/White Dinette Set

Round 36-in, table extends to 48-in, oval, Four vinyl covered



#### **LOW PRICED!**

#### 5-pc. Modern Dinette Set

Pecan wood - grain plastic top table...36-in, round extends to 48-in, oval, 4 chairs.



#### **LOW PRICED!**

#### 5-pc. Spanish Dinette Set

Octagan shape table . .36x36-in. extends to 48-in. length. Woodgrain plastic top. Four chairs.



#### **LOW PRICED!**

#### 5-pc. Yellow/White Dinette

Oval table 30x48-in. size extends to 60-in. length. Mar-resistant



#### OW PRICED!

#### 7-pc. Modern Dinette Set

Antique white finish table with gray walnut wood-grain plastic top ... 42x54-in. extends to 60-in. length. Six chairs.



#### **LOW PRICED!**

#### 7-pc. Country Look Dinette

Oval table . . .36x54-in. size extends to 72-in. length. Six spin-dle back chairs.



#### **LOW PRICED!**

#### 5-pc. Contemporary Dinette Set

Butcher block look table top in mar-resistant plastic . . . 36-in, square extends to 60in, length, Four chairs with metal frames.



#### **LOW PRICED!**

#### 7-pc. Spanish Dinette Set

Black wrought iron pedestal style table... \$189 to 64-in. size extends to 64-in. length. Six chairs with wrought iron backs.



#### **LOW PRICED!**

#### 5-pc. Modern Dinette Set

Double pedestal base studie. 42x46-in. size \$199 extends to 64-in. Faur

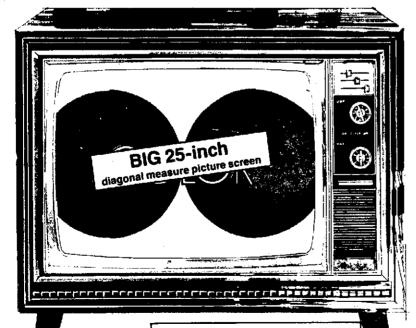


#### #24397

## **LOW PRICED!**

#### 5-pc. Versatile Party Set

Walnut finish table nairs leath-vinyl covers.



No Monthly payment on Sears Color TV's until February 1974 on Sears Deferred Easy Payment Plan (there will be a finance charge for the deferral period.)

## **RADIO MYSTERIES RETURN!** KGIL AND SEARS PRESENT

**Hollywood Radio Theatre** BRAND NEW RADIO DRAMAS WITH HOST

AOD SERLING Entertainment at its best. PREMIERE - SEPT. 3rd 7:00 P.M. KGIL 1260 AND THE STARS OF THE 70's



# Color Console TV

Was 1449.95

Features 25-in. diagonal measure picture. Automatic Chroma Control and Color Purifier give sharp, vivid color. VHF Memory Fine Tuning lets you fine-tune each channel separately. Contemporary style walnut veneer cabinetry. #43321

3-Yr. Color Picture Tube Guarantee Plus
1-Yr. Parts Guarantee, Plus 90-Day Free Service
ree home service on any Sears color IV over 18-in, or larger scheme sizes,
reservice on all smaller screen sizes. If any part or tube proves defluctive
90 days of sale. Free replacement tube furnished il jecture fube proves
they within 3 years, other tubes and parts — 1 year, installation extra rates





1.6 HP (peak output) Vacuum with Powerful Beater-Bar

Get the convenience of the upright vac with the suction power of the canister (.65 VCMA, operating power) Single speed motor canister, has automatic cord rewind, step-on switch. With tools for all your cleaning.

Shag Tamer Vacuum with Revolving Brush and Beater-Bars

Features 5 position adjustable handle. Fingertip rocker switch. Reusable polyloam fifters. Two speeds. Sliding rug pile adjustment. Bag mounted in housing on front.

Major Appliances Also Available at Sears Santa Ana and All Appliance and Catalog Stores

# **SAVE \$10 to \$15!**

**Decorative Lighting in** Mediterranean Styling

YOUR CHOICE

Regular

#### **Table Lamp or Chain Lamp**

Imported Mexican wrought iron accents, in a black and gold colored finish, add a decorative twist. And amber-colored glass highlights either the bases or shades. For a light touch, the textured fabric over styrene shades are a mellow beige trimmed in black and gold colors.

\$69.98 Large Table Lamp

**BIG DAYS** 

SUNDAY, MONDAY, TUESDAY Anniversary SEPTEMBER 2 thru Sept. 4



**Ask About Sears Convenient Credit Plans** 

# we make house calls Get free decorating help from Sears Custom Shop with no obligation upholslery slipcovers bedspreads window shades waven woods shutters blinds drapery rods All work is individually tailored and carefully in

## **SAVE 20%** to 25% Yd.

**Sears Custom Drapery Fabrics** 

³5 yd. "Poncho"

⁵5 yd. "Momentum" ^{\$4}

54 vd. "Ravine"

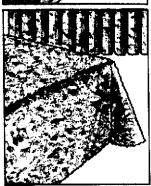
4 vd. "Marlowe"

Labor Extra Contractor License #25455

# **Bedspread SALE!**







## SAVE *7 to *12!

"Victoria"

Rayon pile is flocked onto cotion backing. Fringed throw style. In royal blue, cherry, purple or gold

\$25.98 Full \$34.98 King

"Plush"

Soft Acrilan* acrylic pile comes on tough, knifted onto a polyester knil back. In throw style. In ebony, Aztec leather, royal blue.

\$34.98 Full \$44.98 King ....

"Velvet Crush"

The dense acrylic pile on acrylic knil back puts you in the thick of luxury. Perma-Prest* too! For easy care, in red, blue, or gold colors.

\$54.98 Queen

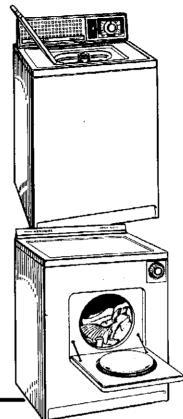
SATISFACTION GUARANTEED OR YOUR MONEY BACK



## **Heavy Duty Washer with Permanent Press**

3 cycles...permanent press, normal and delicate. 3 wash/rinse temperatures, 2 water levels, 2 speeds, straight vane agitator.

**Kenmore Heavy-Duty Washers and Dryers** 



2-Temperature, 3-Cycle Kenmore Washer

Priced

Choose normal, pre-soak or short 4-minute cycle. 2 water levels, 2temperatures. 1-speed motor turns straight-vane agitator. #22201

## 2-Temperature **Electric Dryer**

Price

"Heat" setting dries normal fabrics quickly and thoroughly. "Air Only" setting fluffs pillows and blankets. Interior lint screen. #62101

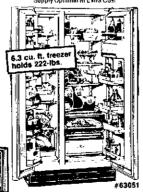
No Monthly Payment on Washers, Dryers, Refrigerators and Stoves Until February 1974 on Sears Deferred Easy Payment Plan

# NOW SAVE \$80!

19.2 Cu. Ft. Frostless Refrigerator with

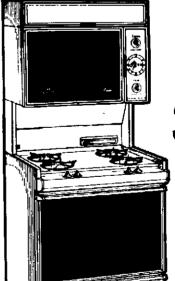
Automatic Icemaker

All-Frostless...you never have to de-frost again. "Select-o-Cube icemaker with inside cold water tap that auto-matically refills itself. 13.4 cu. ft. refrigerator, Porcelain-finish interior.



**SAVE '40!** 

# **SAVE \$40!**



Classic Gas Range

with 2 Continuous

Clean Ovens

Regular \$399.95

works to clean away food splatters at normal baking temperatures. Porcelain-enameled lift-off cooktop. #78431

Optional Classic Range Hood...Extra

3 Big Days Sun., Mon., Tues. Sept 2, 3, 4

30-In. Gas Range with **Continuous Cleaning Oven** 

Specially coated oven interior cleans away food splatters at normal baking temperatures. Lift-up, non-drip cooktop Removable oven rack and guides.



Frost never forms in either holds 25.2 qls. #62401



All Frostless, "Select-O-Cube automatic icemaker gives you a choice of small or large ice crescents. 12.7 cu, ft, refrigerator, #63051

# Ready-Stick® Tiles



Reinforced Vinyl Ready-Stick® Tiles

Super Ready-Stick * Regular 39c each

Cut a big floor down to size. Just peel off the backing and press Ready-Stick* tiles into place. They stick to any smooth, dry, clean surface. Select from beautiful patterns and colors, 12x12-in, size.

> 3 BIG DAYS Sept., 2, 3, 4

Ask About Sears Convenient Credit Plans



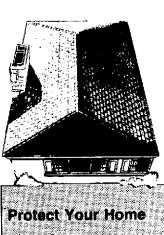
#### Minimum Job...\$70

- Covers Unsightly and Damaged Surfaces
   Beautifies Newer Homes
   Modernizes Older Homes
   Choice of Plain or Silver-color Fleck
   Resurfacing, Scraping Sealing Available

Prices On Decorative Ceilings Effective thru Oct. 6, 1973

Call your nearest Sears store for a FREE estimate Or Call Collect (213) 330-7466

California State Contractor License #25455



With Sears Installed Roofing

Choose Deluxe Sure Seal®, 205 lb. or 260 lb. Fiberglas®

Fiberglas*...These 3-lab asphalt shingles with a Fiberglas* base stand up to fough weather. They are fire-resistant. You get outstanding protection and a beautiful appearance that will last.

**Deluxe Sure-Seal**®...These 3-tab shingles are self-sealing for weather-secure performance. Solid asphalt construction gives your home long-lasting protection.

Standard Sure-Seal® Roofing SAVE 10% OFF Sears Regular Low Price CALL FOR A FREE HOME ESTIMATE



Sears 30 Gallon Gas Water Heater

Price!

Get into hot water economically with a Series "37" gas water heater. Fiber glass insulated tank is glass-lined. With built-in thermostat control. Pilot filter. #33283

"37" #33293 40-gal. Gas Water Heuter ... 69.95

## **SAVE *35!**

"60 E" Water

249⁸⁸

Economizes Economizes on salt usage. Soaps and de-tergents work more ef-ficiently in soft water. Suds help speed up cleaning jobs. No hard water scum. #3473 Regular \$333.95 Aquastatic Water Softener #3484 278.88





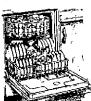
Modernize Your Kitchen With Mediterranean-style

**Cabinets** 

(plumbing, appliances, installation not included)

Interiors are planned for your convenience with adjustable shelves, self-closing doors and drawers. Come to Sears now for FREE Kitchen Planning Heip.

SAVE \$20 on Regular \$169.95 Sears Built-in Dishwasher



14988

Sized to replace al-mostany brand built-in dishwasher. Up-per roto rack for two level wash. #7211 (color panel \$5 addi-tional)

No Monthly Payment on Your Kenmore Dishwasher Until February 1974, on Sears Deterred Easy Pay-ment Plan. (There will be a finance charge for the deferral period.)

Kenmore Trash Compactor #43201 ....... 129.99

SATISFACTION GUARANTEED OR YOUR MONEY BACK Sears 3 BIG DAYS
Sunday, Monday, Tuesday
September 2nd thru 4th



#### Craftsman 18-in. Self-Propelled Reel Mower

Big 9.0 cu. in. Eager-1 engine with 6 blades gives you plenty of mowing power. Height-of cut adjustment from ½ to 21/4 inches. #9122

Mowers Also Available At Sears Santa Ana

#### Craftsman Lawn Mower Guerantee









# eave \$10! Craftsman Dial-Adjust Reel Mowe Regular \$59.99 49⁶⁶

Adjusts to different cutting heights by simply turning a dial. Easy to push. #81546

Regular \$149.95 12488

Big easy-starting 12.0 cu. in. engine.

ghtweight 20-in. Xary Push Mower

Low Low Price 69⁹⁹ Quick-starting 9.0 cu. in. engine. 5 cutting heights. #9022

Creitsman 18-in. Power Reel Mower Low Low Price

16999

Self-propelled 3.5 HP engine. Chain and sprocket drive. Clutch. #9126 \$219.99 Crattsman 21-in. Power Mow-er____199.88

<u>yalue)</u> Sears 20-in. Push Rotary Mow Low Low Frice 4999

Easy-starting 7.75 cu. in. engine. 4-position wheel adjustment. #91002

save \$35! Craftsman Push Rotary Mower Regular \$119.99

8499

10.5 cu. in. Eager-1 engine. Instant-start side recoit. #9027

value)



save \$10! Craftsman 18-inch

Regular \$144.99 **4** 88

Has three-position ras three-position quick-adjusting roller. % to 2%-in. cutting heights. Five austem-pered steel blades. #8154



save \$10! Craftsman 2.1 HP Electric Mower Regular \$89.99 79⁸⁸

Twin-blade design. Flip-over handle. Trailing sheild. #9041



## save *20! Craftsman Innovator **Push-Type Lawnmower**

Regular \$159.99

1-pc, molded catcher mounted in rear. Vac-turn-action helps the grass stand tall. Clog-resistant housing #9043 \$199.99 Craftsman Self-Propelled Rotary Mower 169.88

# **Sears Decorative Plants**



YOUR CHOICE

Choose from Periwinkle, Bottlebrush, Gold Oust, Oleander, Tam plants. All in one-gallon cans. Add natural beauty to your pallo or garden.

> **Use Sears Revolving Charge**



3 Cu. Ft. Decoralive Bark

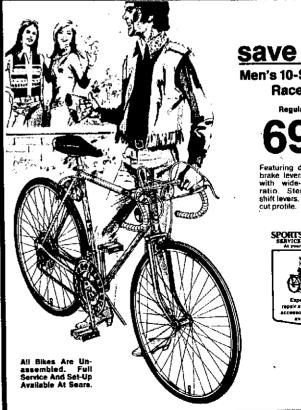
Low Law 157 Price

Medium size bark llower beds. planters, walk-ways, Holds mois-ture. Discourages



2⁹⁷

Retains moisture. Highly organic. Jumbo 70-lb. bag.



save *10!

Men's 10-Speed Racer Bike

Regular \$79.99

Featuring dual-position brake levers. Complete with wide-range gear ratio. Stem-mounted ratio. Siem-mounted shift levers, Classic low-cut profile.



SATISFACTION GUARANTEED OR YOUR MONEY BACK



# IF Edwest Price on Shock Absorbers

If Your Car Does Any of These Things ...









You May Need New Shock Absorbers

# SAVE \$3! Heavy Duty Shocks

**Guaranteed For As Long** As You Own Your Car

Heavy Duty Shock Absorber Guarantee

If Heavy-Duty Shock Absorber fails due to faulty materials and workmanship or wearout white original purchase owns the car, it will be replaced upon return free of charge, or purchase price will be refunded. If the defective shock absorber was installed by Sears, we will install new shock absorber with no charge for labor.

Fast, Low Cost Installation Available

Regular \$7.99



Regular 2 for \$26.99

 $oldsymbol{\angle}$  for  $oldsymbol{\angle}$ 

Provide extra support and stability when carrying heavy loads or pulling trailer. Fit most American-made cars and pic-

Ask About Sears Convenient Credit Plans

# SAVE '10 Pair!

Air Adjustable **Shock Absorbers** 

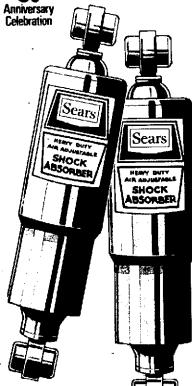
Regular 2 for \$49.99

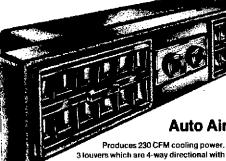
2 for  $39^{97}$ 

Inflates or deflates quickly with trunk or bumper mounted fill valve to compensate for varying loads. Fit most American-made cars and pickups.

Fast, Low Cost

# **Shock Absorbers**





Replaced FREE if

it Fails=Installed FREE if Sears Installed it!

> **SAVE '50! Auto Air Conditioner**

chrome trim. Adaptable to most American cars. Air Conditioner for VW Beetle....

Regular \$219.99



All Weather Motor Oil

3 ...\$1



SAVE '31 VW Seat Covers

1999

For both front and rear. Easy to install. In black, white or red.

Laminated form back keeps cover in place, will not slip. 100% stretch nylon fabric.

399

SAVE *1! Nylon

#### Auto Air Conditioning 5-Point Check-up

1. Check and lighten your bei

BIG

Sunday. Monday, Tuesday

Septem thru 4th

DAYS

- Add Freon II needed
  Check compressor seals
  Check system for leaks
  Clean your condenser

We Have Custom Air Conditioners

to fit most cars including: Volkswagens, Datsun, Toyotas, pick-up trucks, Pintos. Mavericks, etc. We service and repair most factory installed and original equipment air conditioners.

Meets or exceeds all new car manufacturer's warranty requirements.

Fits most American made cars, plus many foreign cars.

SAVE 50% Now! Sears Oil Filter

99°

SATISFACTION GUARANTEED OR YOUR MONEY BACK

# SAVE 30%:

Sears

24,000 Mile Guaranteed
Silent Guard '78'
Sears Best 4 Ply Tire



# You Save \$8.59 to \$15.08 OFF Regular Trade-in Price

A wide "78 series" footprint. A single stripe sidewall design to match the sidewall design on new cars. Excellent mileage for a non-belted tire. Polyester cord provides strength combined with a soft, comfortable ride.

SIZE	Regulat Trade-In Price	Şele Trede-in Priçe	F.E.T.	SIZE	Regular Trade-in Price	Sale Trade-in Price	F.E.T.
BLACKWALLS				WHITEWALLS			
C78-13	28.63	20.04	1.93	C78-13	31.03	21.72	1.93
D78-14	29.95	20.96	2.09	D78-14	33.10	23.17	2.09
E78-14	31.45	22.01	2.22	E78-14	35.03	24.52	2.22
F78-14	33.09	23.16	2.37	F7B-14	36.66	25.66	2.37
G78-14		25.62	2.53	G78-14	39.73	27.81	2.53
G78-15		26.61	2.60	H78-14	42.53	29.77	2.75
H78-15		28.38	2.80	G78-15	41.29	28.90	2.60
1110-13	10.00	20.00	1 - 10-	H78-15	44.15	30.90	2.80
Ask About Sears Convenient Credit Plans			J78-15	47.35	33.15	3.01	
			L78-15	50.25	35.17	3.13	

# Now! Sears Guarantees Every Highway Tire For Mileage, Not Months

Here's what you wanted — an easy-to-understand Highway Tire Guarantee with all these great features—

- FREE Replacement During First 10% of Guaranteed Mileage
- Quaranteed in case of Premature Tread Wear-Out

Seers Highway

f you do not receive the number or might specified because of your line becoming unserviously due to (1) defects (2) normal road hadreds or (3) tread separ-out:

Item on gover you as refund chartening in either case only the proportion of the land common selection of land of all Coope tay that respectable due to any of the above causes testion 10% of the placement of refund will be made with no charten or melagon selections. The selection of the placement of refund will be made with no charten for melagon selection.

Nat punctular six to repaid at no charge Gueranies applies to best on sehicles used for

- FREE Nail Puncture Repairs Tire Guarantee
- Guaranteed in case of Defects in Material and Workmanship
- Guaranteed in case of Failure Because of Road Hazards



#### BIG DAYS Sunday, Monday, Tuesday September 2nd thru 4th

US Indy Mags Sizes 13x5½, 14x6, 14x7

LAKERS FREE

in Our Parking Lot at 9:30 AM September 8th — Buena Park

4 for \$88

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Sunday 1 Hour Only Hank Sayelle Yarn

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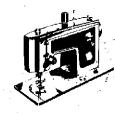


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297 Men's Furnishings Dept.

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Sunday 1 Hour Only Zig Zag Machine

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488



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10° Boys' Wear Dept.



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Sunday 1 Hour Only AM/FM Radio-Cassette

TV Dept.



Sunday 1 Hour Only **Laundry Detergent** 

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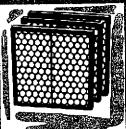
Men's Casual Wear Dept.



Monday 1 Hour Only Cotton Crepe Fabric

Regular \$2.29 yd.

yd. 99¢ Yardage Dept.



Monday 1 Hour Only **Furnace Filters** 

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e 69c 1.09 **2 \$ 1** Boys' Wear Dept. to \$1.09



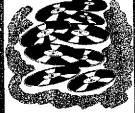
Monday 1 Hour Only Children's Underwear

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3999 **Automotive Dept.** 



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Monday 1 Hour Only Vacuum Cleaner Bags

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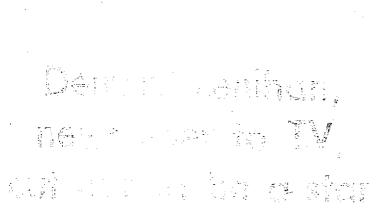
5-inch

Garden Shop

Jerry Lewis welethon to air

(See Page 4)

#### TELEVISION LOG OF THE INDEPENDENT PRESS TELEGRAM AND THE EVENING NEWS



By BOB MARTIN TV-Radio Editor

You may not be on pins and needles, exactly, waiting for the new television season to get under way, but it's perfectly understandable if Deirdre Lenihan, at this point in time, is.

Miss Lenihan, you see, is waiting for her first television show to air.

Bright-eyed Deirdre is starting at the top in television, which suits her just fine. She stars with Norman Fell and Louis Nye in "Needles and Pins," a halfhour situation comedy series which will be seen Friday nights at 9 on NBC, starting Sept. 21.

The new show is set in the frantic world of New York's Seventh Avenue garment industry district. Deirdre portrays Wendy Nelson, a young and attractive fashion designer who comes to the Big City to work for her father's friend Nathan Davidson, a dress manufacturer, played by Fell, and his inept partner and brother-in-law, Harry Karp, played by Nye. Inexperienced Wendy has a lot to learn, not only about her chosen career field, but also about the ways of the Big City.

At lunch one day recently in the Smoke House in Burbank, Miss Lenihan admitted she has a bit to learn about the television industry, too. She told me she has never — not once — been seen on a television show. "I did the pilot for 'Nee-dles and Pins' last winter," she said, "but it never did air. And I made one TV commercial, but I'm not sure if it has been shown yet or not.'

Seldom does an actor or actress land a starring role in a TV series with as little experience as she has had, Deirdre conceded.

"Are you excited that you soon will be seen in millions of homes each week?" I inquired.

"It's rather frightening to think about," she responded. "I'm not sure I could stand to watch myself on TV."

THE YOUNG redhead has appeared in one movie, "Glass Houses," which brought her to Hollywood for the first

time. She had an important role in the film, but after doing it she returned to her home in New York and went without work for almost a year.

What kind of role did she have in 'Glass Houses''?

"I played a nymphet," replied the somewhat innocent-looking young lady. "I had a nude scene — though it was nothing to compare with some of the things that are being seen in the movies."

I asked the blue-eyed, fresh-faced actress if her part in "Needles and Pins" would be anything like that of the somewhat kooky young teacher played by Karen Valentine in ABC's "Room 222," which, incidentally, will oppose the new series on Friday nights.

The NBC publicist having lunch with us broke in to answer for her, saying, "No, she'll be more a young Mary Tyler Moore type." Miss Moore is, of course, one of CBS' top stars, and if Miss Lenihan comes across the airwaves in as appealing a fashion as MTM she's got a great future ahead.

Asked if she prefers doing comedy to drama, Deirdre answered: "Not necessarily." And she added: "I just need to work at anything."

She did express her opinion, however, that the comedy shows on television are better than the dramatic ones. "Most of the 90-minute shows seem as though they should be 30 minutes," she

The TV newcomer also offered the view, shared by many, that comedy acting is more difficult than dramatic acting. "Timing is so important in comedy," she pointed out.

dy," she pointed out.
Upon questioning, Miss Lenihan said she had never been much of a television fan, "but I've been watching a good bit since doing the 'Needles and Pins' pilot." Added Deirdre: "I'm not too impressed by most of American television I'm more of a BBC fan."



DEIRDRE LENIHAN . . . a fresh face for the old tube.

Ga., but moved to New York as a tot with her family. Her father is a former Washington, D.C., and New York news-paperman, who was born in Ireland, and her mother is a former children's psychiatric counselor and a native of the South.

Deirdre did some off-Broadway acting as a pre-teen and was an understudy in a Broadway play, but then concentrated on an education in high school and college. She was accepted at St. John's in Annapolis, the "Great Books" college founded in the 17th Century, and spent four years studying such subjects as Greek, Latin, philosophy, mathematics and history.

"You can enter St. John's only as a freshman," she pointed out. "And I was one of only 17 in my class of 130 students who graduated."

After what she calls "the obligatory trip to Europe" after graduation, she returned to New York, got an apartment of her own and studied dress design at the Fashion Institute of Technology. Then she took a job in the costume depart-MISS LENIHAN was born in Atlanta, ment of the New York Shakespeare

Festival, which renewed her childhood interest in acting and led her to join the Neighborhood Playhouse. After four months of study there, she quit and struck out on her own, auditioning for "any and everything," and landed the movie role in "Glass Houses."

"Needles and Pins," a David Gerber Production in association with Screen Gems, is produced before an audience at the Burbank Studios, with David Gerber as executive producer and Hy Averback as producer. Some of the opening se-quences were shot in New York's Seventh Avenue garment district.

With a 13-week contract and hopes for a much longer run of the new series, Deirdre has sublet a house in a canyon area of Beverly Hills from a friend. Asked if she lives alone, the young dress Asked It she lives alone, the young areas designer, without any heming or hawing, replied: "No, I've been living with the same man for five years."

"Do you mind that fact being publicized?" I asked the unmarried actress.

"No — it's bound to come out, anyway," replied Deirdre. "I can't keep saying he's my chauffeur forever."

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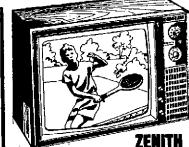
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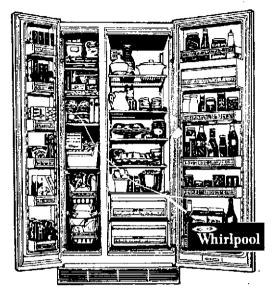
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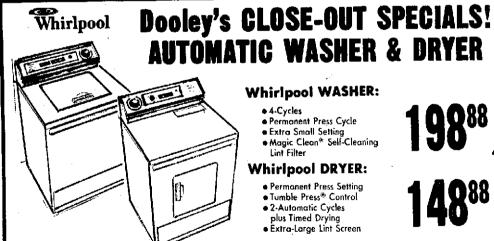
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**CLOSED** SEPT. 3rd

# Jerry Lewis will present telethon tonight, Monday

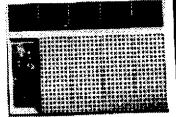
My name is... I will be 9 years old in October. My brother's name is... I am writing this letter for my brother and myself, we have muscular dystrophy. Mr.

doing for my brother and myself and all the other children who have muscular dystrophy...Mr. Lewis, we

love you, thank you again."

Next year this youngster is expected to die. That's

#### what makes Jerry Lewis run. Lewis, we want to thank you for the good work you are 4dmiral AIR-CONDITIONERS Cool your home during the hot smoggy days ahead. A-1-A TV has just SIZZLING SAVINGS BUY NOW what you're looking for. ww



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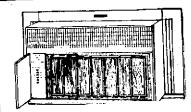
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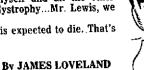
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LONG BEACH 3301 E. Anoheim St. 597-7767 Mon., thru Sat., 10 a.m.-7 p.m



NEW YORK (UPI) Tucked away in his wallet, Jerry Lewis, clown and buffoon, carries letters from children suffering from muscular dystrophy Some of the letter writers have died. The others only

have hope.
By his own estimate, his once-flourishing career has been practically cast aside in a growing quest to overcome the muscle-

destroying disease.

"Kids should have the right to go on and nothing should interefere with it,"
Lewis says. "We'll beat this damn thing in the near future.

As national chairman of Muscular Dystrophy Associations of America for the past 22 years, Lewis has been the bulwark in an often frustrating campaign to raise money to find a cure for the killer.

THIS YEAR, as in the past seven years, the main thrust of the fundraising drive will be a 20hour Labor Day weekend telethon packaged and presented by Lewis.

The live program will begin at 7:30 tonight on KTTV (Channel 11), It will be broadcast on some 150 stations by the Hughes Television Network.

Featuring scores of top entertainers, the telethon will originate in Las Vegas at the Hotel Saha-

Since 1966 the telethon has raised \$28 million, but children are still dying and Lewis continues to run, to drive himself, to try to save the youngsters.

The old and tired cliche of the sad clown, of the clown who cries on the inside when he's laughing on the outside, fits Lewis probably as no other description can.

"What can you do when an 8-year-old looks into your eyes and turns to his mother and says 'Now I can die'?" Lewis asks. "It rips your guts out, but I can't turn can't turn away because if you do, you are turning your back on him. Then he has nothing.'

REASONS THE Lewis' initial involvement with muscular dystrophy is something he refuses to talk about—"I'm sorry, I just can't talk about that. That's the one thing I will not answer. Ask me anything else but not that."



JERRY LEWIS (with the mike) will have plenty of help from other entertainers tonight and Monday in presenting the 20hour "New Jerry Lewis Labor Day Telethon" to raise funds to fight muscular dystrophy. Among the many stars taking part will be Ed McMahon, Peter Falk, John Davidson, Carol Burnett, Burt Bacharach, Helen Reddy and Sammy Davis Jr. The telethon will air on Chan-

# ele Vue

FOR WEEK BEGINNING SUNDAY, SEPT. 2, 1973 ARTICLES

ARTICLES

Deirdre Lenihan on Needles and Pins ..... 1 DEPARTMENTS TV Movie Tips ..... (Radio Logs are in main news section today.) LOGS..... (Pages 6-7, 8, 10, 12, 14, 15) BOB MARTIN, Editor



RICHARD THOMAS, star of "The Waltons," appears in the KNBC documentary "Raining Cats and Dogs" at 7:30 Thursday night. The special examines animal shelters and their services.

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#### SUNDAY

September 2, 1973

* PAID ADVERTISEMENT

An * indicates B/W Other shows in color

6:30 11 *The Bible Answers 7:00 A.M.

Archie's Fun House Unit One 13 Sacred Heart

7:15 13 Christophers

7:30 2 Pebbles/Bamm Bamm Mormon Tabernacle Choir

Billy James Hargis

9 Billy James Hargis
11 *Alternatives
13 Sox. Sec. in Action
30 Transworld Missions
8:00 A.M.
2 "Why Do We Work"
CBS New Religious
Presentation. (see

"special")
Christophers
Cathedral of Tomorrow
It Is Written (relig.)

9 Herald of Truth

11 Wonderama 13 Revival Fires (relig.) 30 Jimmy Swaggart 8:30

8:30
4 This is the Life
7 Campus Profile:
"Viewpoint on
Nutrition"
9 Day of Discovery

13 KATHRYN KUMAMAN * (IN COLOR)

religious 30 Meetin' at Calvary 9:00 A.M.

2 Camera Three 4 Talking with a Giant 5 Day of Discovery 7 Good Day Show 9 Rev. Oral Roberts 13 Meetin' Time at

Calvary

Calvary
30 Ben Israel
9:30
2 Today's Religion
4 Around the World in 80
Days
5 Oral Roberts
7 Domingo (children)

7 Domingo (children)
9 Amazing Prophecies
13 Old Time Gospel Hr.
30 Christian Life Hour

10:00 A.M.
2 Steps to Learning
4 Serendipity
5 Hour of Power
7 Curiosity Show

7 Curiosity Shop 9 *Movie: "The Men" (drama/'50)

28 Eastern Tennis Open 34 Musica y Palabras

10:30
2 Face the Nation
4 Challenge My Sermon.
Dr. Paul Woudenberg

13 Reverend Ike 30 What in the World? 34 Esta es la Vida 11:00 A.M.

2 Newsmakers 4 Speaking Freely 5 Angels Baseball (see

"sports")
Bullwinkle (cartoon)
*Movie: "The Corsican
Brothers" (drama/41)

30 Morning Worship Hr.
34 *Pantalla Dominical

2 Plants Are Like People 7 Make a Wish 9 Movie: "The Tartars" (adv./'62) NOON

2 U.S. Open Tennis (see "sports")

4 The Eternal Light.
"The Itinerary of Elie
Wiesel: From Sighet to lerusalem' Vision On (children)

Intelligent Parent 30 Treehouse Club 12:30

7 Issues and Answers

# SPORTS TODAY

BASEBALL (5), 11:00 a.m.—California Angels meet the Chicago White Sox. Dick Enberg and Don Drysdale at the mikes.

TENNIS (2), NOON-U.S. Open Tennis coming from West Side Tennis Club, Forest Hills, N.Y. Entrants for the tournament include such names as Billie Jean King (seeking an unprecedented third straight women's singles championship), Chris Evert, Rose-mary Casals, Evonne Goolagong and Margaret Smith Court, among other women. Among the men are Ilie Nastase (defending men's single titlist), Stan Smith, Rod Laver, Ken Rosewall, Dennis Ralston.

GOLF (7), 2:00 p.m.-73rd U.S. Men's Amateur GOLF (1), 2:00 p.m.—13rd U.S. Men's Amateur Golf Championship coming from Inverness Club, Toledo, Ohio. Reporting the action of this outstanding tournament will be Chris Schenkel and Dave Marr. Byron Nelson will provide commentary and analysis. This year's competition will be decided by Match play.

13 Wanderlust:
"Fisherman's
Paradise." Bill Burrud
flies to Perigord, Southern France.

Southern France.
30 Revelation Hour
1:00 P.M.
4 Focus. Inez Pedroza
visits with the D.A.'s

Youth Advisory Board. Movie: "Connery's

y Movie: "Connery's
Hands"
9 Film Festival: "The
Endless Summer."
Surfboarding. (doc./66)
11 Daktari: "Trail of
Cheetah"
13 News, Felix/Harrison

13 News, Felix/Harrison
30 Berean Hour
34 Tribuna Publica
1:30
4 Impacto. Sen. Alan
Cranston is interviewed
by Manuel Aragon.
13 Voice of Calvary
2:00 P.M.
2 "The Secret Love of
Sandra Blain,"
presented by the LA
County Commission on
Alcoholism. A Public
Service Film.
4 Meet the Press

Meet the Press

5 Pacesetters 7 U.S. Men's Amateur Golf Tournament (see "sports")
*Outer Limits

13 Wanderlust 30 Man and His Boys 34 *Toros. Bullfights from

Spain 9-30 2 Medix: Mario Machado

"victim in a simulated plane crash and disaster drill conducted by the hospital council of So. hospital council of So. Calif., to test emergency preparedness. 4 Movie: "The Fast Lady," Julie Christie, James Robertson (R) 5 NFL Action '73. Locking at the Miami

Looking at the Miami Dolphins and Washington Redskins.

True Adventure:
"Rails to the North." Construction of a sub-Arctic railroad in

Canada. 28 Rich at the Top. Drummer Buddy Rich

Drummer Buddy Rich
30 Intl. Voice of Victory
3:00 P.M.
2 Belief. A Protestant
television discussion.
5 Movie: "Voyage Into
Space" (sci.-fi.]"70)
9 *Movie: "The Male
Animal," Henry
Fonda, Jack Carson
(comedy-dramal'42)
11 *Movie: "The Awful
Dr. Orloff" (horror/'64)
13 *Movie: "The Great
Dan Patch" (sport/'48)
30 Outreach Unlimited

34 Kippy Cosas 50 Sesame Street 3;30 2 Movie: "Brighty of the Grand Canyon, Joseph Cotton

(western'67)
7 Startime. "Guilty or Not Guilty"
28 Jazz Set, Ray Bryant
30 Old Time Gospel Hr.

30 Oru 33:45

22 Germany Greetings
4:00 P.M.
4 Insight. "The Party."
Psychological reactions
of a tennage girl at 2 of a teenage girl at a weekend party. 28 Humanist Alternative:

Moral Education for

Children"
34 *Movie: "Calejon Sin
Salida"
40 *Panorama Latino

50 Carrascolindas 4:30

4 Sunday Women's open gymnastic competition at the 11th Annual Gymfest in Santa

Monica. *Movie: "Madame Bovary:" Flaubert's novel of a woman's abandoned pursuit of

love and the three men who love her. (rom.drama/'49)

13 Get Smart 22 Korean Variety Hr. 28 Consultation: "Headaches from the

"Headaches from the Neck"
30 Challenge of Truth
50 Sesame Street
52 Corona Now
5:00 P:M.
2 KNXT Special: "Dear
Judge." Examines
problems in parent/
child relationships.
Discussed by I. A. Discussed by L.A. Superior Court Judges Smith, Freeman and

Hogoboom.
5 GAS COMPANY NOVE "WILD AFRICA"

(see "special") Movie: "In Search of America." A family searches for searches for contemporary values in today's fast-moving world. 9 *Boris Karloff Presents 13 Here Come the Brides 22 *Korea News Hi-lites 28 World Press 29 Cydelines for Living

30 Guidelines for Living 52 Kimba 5:30

2 CBS Sports Illustrated 22 *Pleasant Family 28 Washington Review

30 Religious Town Hall 50 *Zoom! (children) 52 Speed Racer

(Continued Page 7)

#### SUNDAY

(Continued from Page 6)

6:00 P.M. 2 CBS News

2 CBS News
Retrospective (see
"special")
4 News, Floyd Kalber
5 *Movie: "Appointment
in London." A bomber
command sets out to
smash Hitler's battle

smash Hitter's battle Line. (adv./'55) Seven Seas: "The Pacific Ocean" Then Came Bronson Akko Chan's Secret Black Perspective on the News Hour of Power

34 News, Nono Arsu 40 Italian Variety Hour 50 Man Builds, Man Destroys *Three Stooges

4 Lassie. "Scarecrow."
Lassie fights the havoc created when a flock of crows descends on the Holden ranch.

Eyewitness News
National Geographic:
"The World of JacquesYves Cousteau" (see

"special")
22 Nihon No Meisho
28 Storefront: "Victory
will be my Moan" (R)
34 Mundo Submarino Omnibus 50

Omntous 50
*Little Rascals
7:00 P.M.
Big News, C. Roberts
Wild Kingdom, "Cattail
Country," A visit to
Grand Teton Mts., and
the Wilderness North of
Canada

the Wilderness North of Canada.
7 I Am Somebody.
Preview of Freedom
Classic Football game
between Grambling
and Cal State L.B.
9 This is Your Life.

Edwards surprises singer Peggy Lee. Guests: Alan King, Duke Ellington, Mrs. Louis Armstrong,

Benny Goodman.

13 Passport to Travel: "A
World Apart" Japan
22 Daikon No Hana

28 Zoom! 30 Billy James Hargis 34 *Estelar '73 40 *Teatro del Domingo

International Performance

Performance:
"Tchiakovsky
Symphony #7"
52 The Italian TV Hour
7,30
2 Dick Van Dyke Show.
Dick has to make like
"The Great Prestoni"
after being bound and
locked in by bandits in
his office.
4 World of Disney. "A
Tiger Walks." A heroic
sheriff stalks an

sheriff stalks an escaped tiger in a fog-shrouded New England

town. Pt. I
7 Family Classics.
"Snow White"
9 Movie: "Captain
Horatio Hornblower"

(adv./51)

1 Muscular Dystrophy
(see "special")
13 Three Passports to
Adventure: "A Taste of
Canadian Scotch. Nova
Scotia and Scottish

Seotia and Scottish traditions.
28 One of a Kind: Music.
30 Christ for the Crisis 8:00 P.M.
2 M*A*S*H. It appears Hawkeye has flipped when he rejects the attentions of an attractive nurse. attractive nurse.
5 ROLLER GAMES DIRECT

★ T-BIRDS vs. HAWKS

# · 145、1677年7月1日 日本日本大学会中有情景中

"WHY DO WE WORK?" (2) 8:00 a.m.—A CBS News Religious Presentation examining the meaning of News Religious Presentation examining the meaning of work viewed from the perspective of America's religious traditions. Participating are the Rev. Walter Burghardt, S. J., a Catholic Priest and editor of the Jesuit Publication Theological Studies, the Rev. Scott Paradise, Episcopal Priest and Executive Director of the Boston Industrial Mission, and Rabbi Sol Roth, Professor and Vice Pres., of the N.Y. Board of Rabbis.

"WILD AFRICA" (5) 5:00 p.m.—The camera visits the national parks and game reserves of East Africa to glimpse wild life in its natural habitat.

CBS NEWS RETROSPECTIVE (2), 6:00 p.m.— "The Great American Novel." With CBS Correspondent Eric Sevareid as reporter and actors Richard Boone and Pat Hingle as narrators, attention is focused on "Babbitt," Sinclair Lewis' scathing portrayal of middle-class mid-America, and "Grapes of Wrath," John Steinbeck's portrait of man's struggle against injustice and inhumanity.

NATIONAL GEOGRAPHIC (11), 6:30 p.m.—"The World of Jacques-Yves Cousteau." This special reveals the adventures of six pioneers who live 328 feet beneath the Mediterranean Sea in Conshelf Three, a ballonshaped sea house.

"TELETHON '73 (11), 7:30 p.m.—A KTTV 20 hour special: The Jerry Lewis Labor Day weekend extravaganza for the Muscular Dystrophy Associations of America, Inc.

Dick Lane reports
7 The F.B.I. Erskine
trails a hold-up team of
a man and his girl friend and their new recruit—her sister.

Safari to Adventure: 'African Lake

Rangers" Nippon No Uta

22 Nippon No Uta
28 Evening at the Pops
30 Living Faith
30 Living Faith
4 *Noche de Gala:
"Santa Y Pecadora"
40 Armenian TV Hour
50 Playhouse: "Vincent
Van Gogh"
52 *Movie: "Footlight
Parade" (mus.comedy/'33)
8:30
2 Mannix Joe Mannix

2 Mannix Joe Mannix is marked for death and

Peggy Fair is kidnapped.

McCloud. "The New Mexican Connection."
McCloud becomes a victim of a campaign

against police brutality. (mystery) Fabulous Sixties:

8:45 22 Local News, Japanese

22 Local News. Japanese language
9:00 P.M.
7 *Movie: "My Son
John." A story of conflict between love of country and loyalty to family. Helen Hayes,
Van Heflin (drama/'52)
22 Samurai Wolf
28 Masterpiece Theatre:
"Golden Bowl"
40 German Variety Show
9:30
2 Barnaby Jones. Two

9:30
2 Barnaby Jones. Two students try to cover an accidental killing by framing a man for murder. (R)
9 News, Larry Burrell
13 The Big Question:
"Restrictions on Health" Sen. Proxmire
30 It is Written

30 It is Written

50 Focus Orange County:
"Voluntary Action Center" 52 Film (9:44)

10:00 P.M.
4 Escape. Jack Webb
5 Day of Discovery
9 'THE KING IS COMING'

Prophecy Explained by DR. NOWARD C. ESTEP Devil Ruined It All

Devn Rameo II All 22 News, Jpn. Language 28 Roads to Freedom 30 Sunday Celebration 34 Las Pulgas 52 Lou Gordon Program

10:15
22 Golf, Jpn. language
10:30
2 The Protectors. Grim

drama of smuggling spins across the sea from North Africa to

from North Arrica to Malta. (R)
4 The Time Being. Paul Moyer, Myra Scott.
5 Garner Ted Armstrong
9 Teenage Trials
13 News, Dean WWebber
10:45

22 Jpn. Language Lesson 11:00 P.M.

2 News, Clete Roberts 4 News, Jess Marlow 5 Reverend Ike 9 *Movie: "Close to My Heart" (drama/51)

13 Kathryn Kuhlman 30 Transworld Mission

11:15 2 News, Bob Schieffer, 11:30

2 News, Bob Schicks
11:30
2 Name of the Game
4 Johnny Carson (R)
5 Oral Roberts, religion
7 News, Chuck Henry
13 *Movies: "The Day
and the Hour" (drama/
'63); "Seven Guns to
Mesa" (western/'58)
11:45
7 News, Bill Beutel
MIDNIGHT
5 The Prisoner
7 Movie: "Kangaroo"
(drama/'52)
1:00 A.M.
2 News

2 News 4 Speaking Freely. Soprano Martina Arroyo guests. 1:10 2 Movie: "The Benny Condiman Story"

Goodman Story (biography/'56)





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#### MONDAY

September 3, 1973
* PAID ADVERTISEMENT An * indicates B/W Other shows in color

5:55 A.M.
11 Muscular Dystrophy
Telethon. (Continued
from Sunday.) Regular schedule resumes at 3:30 P.M.

6:00 A.M. 2 Practical English for Hispanic Americans

4 Knowledge, Blossom Festival School, Akron, Ohio, Educationalmusical objectives. 6:25

4 News

6:302 Ecology 4 Not For Women Only. Premiere, Barbara Walters hosts. 34 News: Farm/Weather

6.45

22 *Commodity Report 34 NFB News 7:00 A.M. 2 News Rudd/Quinn

4 Today
7 Tele Scope
18 Bozo's Big Top
28 Sesame Street 34 Business News

7:30
7 News, Dick Carlson
9 Davey and Goliath
13 Skip 'n' Woofer
34 Dow 30 Review

8:00 A.M. 2 Captain Kangaroo 5 The Gallery, J. Grant 7 Ralph Story's A.M. 9 *Gigantor (cartoon) 24 Business News

34 Business News 8:30

8:30
5 Faith for Today (relig.)
9 Living Easy, Dr. Joyce
Brothers. Guests: Dr.
Robert Sorenson,
author; Jerry Butler, singer. Gumby (cartoon)

34 The Wise Buyer 9:00 A.M.

2 Joker's Wild, J. Barry 4 Dinah's Place 5 Movie: "Whispering Smith" (Wes./48) Jack LaLanne

13 Tennessee Tuxedo 28 High School Reading 34 News, Real Estate

9 - 30 2 \$10,000 Pyramid

2 \$1,000 Pyramid
4 Baffle
7 Movie: "Merry
Andrew" (58)
9 Newsbeat, Ted Meyers
13 Romper Room
28 Sesame Street

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MAIL-A-FILM 321 E. REGENT STREET INGLEWOOD, CALIF. 90301 10:00 A.M. 2 Gambit, W. Martindale 4 Wizard of Odds

9 Philbin/Brown & Co. 13 City Kids (children) 34 The Retailers

10:30
2 Love of Life
4 Hollywood Squares
13 World Talk
28 Mister Rogers
4 Insurance Parent 34 Insurance Report 11:00 A.M.

2 Young & the Restless 4 Jeopardy, Art Fleming 5 Movie: "For Whom The Bell Tolls" (Dra./

13 Public Affairs 28 Electric Company 34 Market Update

34 Market Update
11:30
2 Search for Tomorrow
4 Who, What or Where?
7 Brady Bunch
13 News, Hugh Williams
28 Hodgpodge Lode
34 News, Sports
NOON
2 News, Machado/Wina
4 Three on a Match
7 Password
13 Galloping Gourmet

13 Galloping Gourmet 28 Washington Review 34 Call NEWSTELEVISION

12:30 As the World Turns

2 As the World Turns
4 Days of Our Lives
7 Split Second, Kennedy
28 World Press
1:00 P.M.
2 The Guiding Light
4 The Doctors (serial)
7 All My Children (ser'l)
9 News, David Lopez
28 Educational Program
34 Jack Anderson Report
1:30

1:30
2 The Edge of Night
4 Another World
5 Movie: "Powder
River" (Wes./53)
7 Let's Make a Deal
9 *Movie: "The Quiet
American" (Dra./58)
13 Bill Coshy

Bill Cosby Consultation: Headaches from the Neck'

2:00 P.M. 2 New Price is Right Return Peyton Place

7 Newlywed Game
13 Petticoat Junction
28 Wheels, Kilns & Clay
34 Final Market News
2:30
2 Match Game '73
4 Somasset

2 match dame 73
4 Somerset
7 Girl in My Life
13 Rocket Robin Hood
28 High School Reading
3:00 P.M.
2 The Secret Storm
4 New Reat the Cluster

New Beat the Clock
*Highway Patrol
General Hospital
Uncle Waldo

28 Sut Yung Ying Yee 34 News Recap 3:30

2 The Dating Game 4 Mike Douglas Show. Ralph Nader is cohost

for the week.
"Big 10 Highlights."
Football, 1972-73 season

7 One Life to Live 9 *Movie: "The Rookie" (Com./59) 11 "Back To School With The King Family"

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#### SPORTS TODAY

ALL-AMERICAN FU-TURITY PREVIEW & RACE (5), 4:00 p.m. — The world's only \$1 mil-lion horse race, live from Ruidoso Downs, New Mayica Apparents Wi-Mexico. Announcers: Win Elliot, Thad Sandstrom, Bob Dudich. (Preview: 4:00 p.m., Race: 4:30 p.m.)

BASEBALL (11), 5:10 p.m. — L.A. Dodgers meet the S.F. Giants at Candlestick Park. Play by play commentary by Vin Scully and Jerry Doggett.

BASEBALL (4), 8:15 p.m. — Cincinnati Reds face the Houston Astros at the Astrodome with Jim Simpson and Maury Wills at the mikes.

13 Porky Pig (cartoon) 28 Educational Program 30 Living Word

34 Comunidad al Dia Carrascolindas

50 Carrascolindas 52 Felix The Cat 4:00 P.M. 2 *Movie: "Elizabeth The Queen" Bette Davis, Errol Flynn (Dra./39) 5 "All-American Futurity Previous 8.

Futurity Preview & Race" (see sports") Love, American Style

13 Dick Tracy (cartoon)
28 Sesame Street (R)
30 News, Grant McClung
34 *Velo de Novia
50 Mister Rogers
52 Kimba

52 Kimba 4:15

22 *Titanes en Accion 4:30 7 News, Schubeck/Morris 11 Dodger Dougout —

Warmup

13 Batman 22 *La Virgen de Fatima 30 Buffalo's Pow Wow

30 Buffalo's Pow Wow
50 Electric Company
52 Underdog
5:00 P.M.
4 News, Jess Marlow
5 News, George Putnam
9 *Beverly Hilbillies
11 Baseball: Dodgers vs.
Giants (5:10) (see
"sports")
13 Gilligan's Island
22 *Natacha

*Natacha

Mister Rogers
*El Amor Tiene Cara

de Mujer 40 *Huggie Boy 50 Sesame Street 52 *Three Stooges I

5:30
5 Twilight Zone "Where is Everyone"
7 News, Smith/Reasoner 9 *Beverly Hillbillies
13 Nanny & the Professor
28 Electric Company
30 *Pattern for Living
52 Speed Racer I
6:60 P M

6:00 P.M. 2 Big News, J. Dunphy 4 News, Tom Snyder 5 Bonanza "Enter Mark Twain." Sam Clemens, (M.T.), leads a newspaper fight against a corrupt

judge.
"Rape of the Environment — Fact or Fiction" (see "special")

13 Star Trek 22 *Los Torres (novela) 28 Hodgepodge Lodge The Answer

30 The Answer
34 News, Robert Cruz
40 *News—Sports
50 Tennis Lessons
52 *Three Stooges H

6:30
7 Movie: "Marry Me!
Marry Me!" Marriage
plans for a young
Frenchman go awry

because of an old flame. 28 Sut Yung Ying Yee (r)

30 Musicale 40 Travel Log
50 Focus Orange County

50 Pocus orange county
52 *Little Rascals
7:00 P.M.
2 News, Walter Cronkite
4 News, John Chancellor
5 Bowling for Dollars
9 What's My Line?
13 I Drawn of Lagguia

13 I Dream of Jeannie 22 *Simplemente Maria 28 Stockyards: End Of An Era. History of nowdefunct Chicago

stockyards. 30 Christ, Living Word

34 Muneca 50 Tigers. One act drama of a lion tamer 52 Speed Racer II

7:30 2 Johnny Mann's "Stand Up and Cheer" (R) New Price is Right
Help Thy Neighbor
*Movie: "The Winning
Team." True story of
pitcher Grover Cleveland Alexander. Doris Day, Ronald Reagan (Dra-Spo./52)

Dragnet Ben Israel

*Hollywood Show, Lee Haboud *Addams Family, "The Addams Policy 8:00 P.M.

2 Gunsmoke, James Arness (R) 4 Baseball World of Joe

Garagiola. (Pre-game show)

5 *Movie: "Inherit The Wind." The Scopes Trial which pitted Clarence Darrow against Wm. Jennings Bryan. (Dra./60) Rookies: "Tarnished Idol." Willie is accused

of mercy killing of the brother of a boy he is trying to help walk again.

again.

11 Ghost & Mrs. Muir
13 *The Untouchables
22 *La Senora Joven
28 World Symphony
Orchestra (see
"special")
30 Living Waters
34 El Comanche (comedy)
40 *Miguelito Valdes
50 A conversation with Sol

Hurok

52 *Movie: "Boy Meets Girl" (Com./38)

8:15 4 Baseball: Cincinnati Reds face the Houston Astros. (see "sports")

8:30 11 Mery Griffin Show 30 Meetin' at Calvary 40 *Una Vida para

Amarte 50 Book Beat: "The Billion Dollar Sure Thing"

9:00 P.M. 2 Here's Lucy, Lucille Ball. Lucy competes in a mountain-climbing

race to retain her job.
7 Movie: "Sailor
Beware." Dean Martin
and Jerry Lewis make
a mess of their career
as midshipmen (Com./
66)

13 Dragnet, Jack Webb 22 Roller Games (Spanish language) Revelation Hour

34 Criada Bien Criada 50 Nine Symphonies By Whom?

2 The Doris Day Show Doris goes to bat for Uncle August, a lovable art forger.

#### * SPECIAL WHERE

RAPE OF THE ENVIRONMENT — FACT OR FICTION? (9), 6:00 p.m. — The story of a not-so-silent war being fought between the land conservationists and the land developers.

WORLD SYMPHONY ORCHESTRA (28), 8:00 p.m. — Musicians from 58 nations under the baton of Arthur Fiedler perform at the opening of Walt Dis-ney World in Florida. (Taped Oct. 23, 1971).

VERITE: "CORTILE CASCINO" (28), 10:00 p.m. — Hard hitting documentary about ghetto life in Sicily which zeros in on various illegal activities and legitimate business operations.

9 News, Larry Burrell 13 Get Smart: "The Not-So-Great Escape"

28 Rene Heredia, Flamenco Guitarist

Prisoners—Joe Donato *Muchacha Italiana Viene A Casarse 40 Variety

10:00 P.M. 2 Medical Center, Ailing wife violently objects

to her surgeon-husband's treating her.

Regis Philbin
News, Jones/Fortner
News, Hugh Williams

20 SHOCKING PHOBE OF

* MAFIA IN SICILY! (see "special") 30 Come to Life

10:30
5 News, George Putnam
13 True Adventure:

"Corrigidor's Secret"
30 Pentecostal Temple
34 TV Musical
40 *Variety Hour

11:00 P.M.

11:00 P.M.
2 Newsroom, Joe Benti
4 News, Paul Moyer.
5 Talkback
7 News, Schubeck/Morris
9 Movie: "Mutiny in the
South seas" (adv./'66)
11 Truth or Consequences
13 *Movie: "The Captive
Heart" (Dra./47)
22 *News (Spanish)
34 News, Jesus Mares

2 Movie: "Children of the Damned" (Dra./64) 4 Tonight. Joey Bishop,

host. Twilight Zone
Dick Cagett Show.
Discussions with six

English school children. 11 To Tell the Truth. Gary Moore

MIDNIGHT 5 The Champions 11 *Alfred Hitchcock

11 *Movie: "Fort Algiers" (Adv.Dra./52) 12:55

13 News 1:00 A.M. 4 Newservice 7 Eyewitness News

2 News, Editorial

2 *Movies: "The House On 92nd Street" (Dra./ 45); "Bullwhip" (Wes./ (**58**) مُرِدَ

### TO **WRITE**

Channel 2, KNXT, 6121 Sunset Blvd., Los Angeles 90028

Channel 4, KNBC, 3000 Alameda, Burbank 91505

Channel 5, KTLA, 5800 Sunset Blvd., Los Angeles 90028. Channel 7, KABC-TV,

4151 Prospect, Los Angeles 90027. Channel 9 KHJ-TV 5515 Melrose, Los Angeles

90038. Channel 11, KTTV, 5746 Sunset Blvd., Los Angeles

90028. Channel 13, KCOP, 915 N. La Brea, Los Angeles 90038.

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Channel 28, KCET, 4400 Sunset Drive, Los Angeles 90027.

Channel 30, KHOF, 1615 S. Glendale Ave., Glendale 91205.

Channel 34, KMEX, 721 N. Bronson, Los Angeles

Channel 40, KLXA, 816 N. Highland, Los Angeles 90028.

Channel 50, KOCE, 15744 Golden West St., Huntington Beach 92647. 90028

Channel 52, KBSC, 5752 Sunset Blvd., Los Angeles 90028.

NETWORKS ABC — 1330 Avenue of Americas, New York, N.Y. 10019; 4151 Prospect. Los Angeles 90027.

CBS — 51 W. 52nd St., New York, N.Y. 10019; 7800 Beverly Blvd., Los Angeles 90036.

NBC — 30 Rockefeller Center, New York, N.Y. 10020; 3000 W. Alameda, Burbank 91505.

#### 'The Young Alcoholics'

"The Young Alcoholies," a one-hour KNXT a one-hour KNXT special examining the problem problem of teen-age drinkers in Southern California, will be televised at 9 p.m. Thursday on Channel 2.

A spokesman for the Alcoholism Council Greater Long Beach said the council will take part, with phone lines to be opened at 432-3441. The program is designed to stimulate calls for information and help from young viewers with an alcohol problem and their families.

For persons outside the Long Beach dialing area, a Los Angeles number for the Los Angeles Alcoho-lism Council — 381-5711 will also be open.

TODAY "Madame Bovary' (1949; B&W), 4:30 p.m., Ch. 11. Movie version of Flaubert's tale of the beautiful but fickle Emma Bovary stars Jen-nifer Jones, Van Heflin, James Mason and Louis Jourdan.

'Captain Horatio Hornblower" (1951), 7:30 p.m., Ch. 9. Gregory Peck stars as English sea captain in Napoleonic Wars adventure

"My Son John" (1952; B&W), 9 p.m., Ch. 7. A mother suspects her eldest son of Communist affiliations in drama star-

mattons in diama star-ring Helen Hayes, Robert Walker and Van Heflin. MONDAY — "Elizabeth and Essex" (1939; B&W), 4 p.m., Ch. 2. Bette Davis, Errol Flynn, Olivia de Havilland star in drama dealing with the romance between Queen Elizabeth and the youthful Lord

"Inherit the Wind" (1960: B&W), 8 p.m., Ch. 5. Based on the famous Scopes trial of 1925, when a teacher was put on trial for teaching evolution. Stanley Kramer stars Spencer Tracy, Fredric March and Gene Kelly. It repeats on Tuesday and Thursday.

"Sailor Beware" (1952: B&W), 9 p.m., Ch. 7. Dean Martin and Jerry Lewis head comedy cast as misfit midshipmen.

Children of the Damned" (1964; English; B&W) 11:30 p.m., Ch. 2. Six children with supernatural powers are central characters in thriller.

TUESDAY — "Strange Lady in Town" (1955), 7:30 p.m., Ch. 9. Greer Garson plays a doctor who sets up practice in Santa Fe, N.M., in 1880.

"The Six Million Dollar Man" (1973 TV movie), 8:30 p.m., Ch. 7. Lee Majors stars in pilot film as an injured test pilot who gains superhuman abilities through artificial limbs. It's the basis for a fall series.

"Murdock's Gang" (1973 TV movie), 9:30 p.m., Ch. Ex-newsman r stars in Alex in unsold pilot film as a disbarred lawyer-turned-private eye.

"Payment on Demand" (1951; B&W), 11:30 p.m., Ch. 2. Bette Davis heads east in dramatic tale of divorce.

WEDNESDAY — "A Man for All Seasons" (1966), 8:30 p.m., Ch. 4. Winner of six Academy Awards, including best movie of the year, historical drama of 16th Century England makes its TV debut. Paul Scofield, Robert Shaw, Orson Welles, Wendy Hiller, Vanessa Redgrave, Leo McKern and Susannah York are in the cast. Movie will be repeated next Sunday at 3:30 p.m.

"Toma" (1973 ΤV movie), 8:30 p.m., Ch. 7. Successful pilot is preview of a new fall series starring Tony Musante in the role of Dave Toma, a true-life detective in Newark, N.J.

"The Little Hut" (1957), 11:30 p.m., Ch. 2. Ava Gardner, Stewart Granger and David Niven star in lighthearted story of a woman shipwrecked on an island with her husband

THURSDAY — "The Hasty Heart" (1950; B&W), 7:30 p.m., Ch. 9. Richard Todd portrays a dving Scottich soldier in a dying Scottish soldier in a

(Continued Page 11)

### Sears

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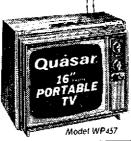
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#### TUESDAY

September 4, 1973 * PAID ADVERTISEMENT An * indicates B/W

Other shows in color 6:00 A.M.

2 American Immigrant Knowledge. Blossom Festival School, Akron,

Ohio. Opera. 11 *Campus Profile— Nutrition

6:25 4 News

6:30
2 Art of Thinking
4 Not for Women Only
11 The New Zoo Revue
34 Good Earth News

6:45 22 *Commodity Report

4 Newservice (6:55) 7:00 A.M. 2 News, Rudd/Quinn

4 Today 7 Tele Scope

11 Bugs Bunny 13 Bozo's Big Top 22 Market Opening

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28 Sesame Street 34 Market Opening 7:30

7:30
7 News, Dick Carlson
9 Davey and Goliath
11 Superman-Aquaman
13 Skip 'n' Woofer
22 American Stocks
34 Dow 30 Review

8:00 A.M.
Captain Kangaroo
The Gallery, J. Grant
Ralph Story's A.M.
*Gigantor (cartoon)
*Bannie the Manage 11 *Dennis the Menace 22 New York Exchange

28 Zoom! 34 Fin. & Bus. News 8:30 8:30

5 *Broken Arrow

9 Living Easy, Dr. Joyce
Brothers. Guests:
fashion, Anne Unger;
blind singer Tom
Sullivan; author
Richard Lamparski.

11 Yogi and Friends
13 Gumby (cartoon)

11 Yogi and Friends
13 Gumby (cartoon)
22 Commodity Line
28 Educational Program.
Arthur: A Portrait

34 The Wise Buyer 9:00 A.M. 2 Joker's Wild 4 Dinah's Place

The Prisoner Jack LaLanne Show

9 Jack Lalanne Snow 11 *I Love Lucy, L. Ball 13 Tennessee Tuxedo 22 New York Exchange 34 News, Fin. & Bus. 9:30 2 \$10,000 Pyramid 4 Baffla

4 Baffle 4 Dame 7 Movie: "Fraulein" (drama/58) Newsbeat, Ted Meyers Mothers-in-Law

The Romper Room 22 Executive Report 28 Sesame Street (R) 34 Monetary Report 10:00 A.M.

10:00 A.n...
2 Gambit
4 Wizard of Odds
5 *Movie: "Heat Wave"
(mystery/'54)
9 Philbin/Brown & Co.
11 *Andy Griffith Show
13 City Kids (children)
22 New York Exchange
34 Fin. & Bus. News
10:30

Hollywood Squares
Hazel, Shirley Booth
Rehabilitation
Commodity Strategy

28 Mister Rogers 34 Bank of Insurance

34 Bank of Insurance
Report
11:00 A.M.
2 Young & the Restless
4 Jeopardy
11 Flying Nun, S. Field
13 Public Affairs
Program

Program 22 New York Exchange

22 New York Exchange
28 Electric Company (R)
34 Market Update
11:30
2 Search for Tomorrow
4 Who, What or Where
5 *Gene Autry Film
7 Brady Bunch
11 Hogan's Heroes, Crand
13 News, Hugh Williams
22 American Stocks
28 Hodgepodge Lodge
34 News, Sports
4

34 News, Sports NOON

NOON

2 Noontime, Machado
4 Three on a Match
5 *Movie: "The
Sicilians" (mystery/64)
7 Password, A. Ludden
11 News, Mayo/Chu Lin
13 Galloping Gourmet.
22 New York Exchange
28 An American Family
(R)

NEWSTELEVISION

12:30
2 As the World Turns
4 Days of Our Lives
7 Split Second
11 Let's Rap with Alicia
13 Dialing for Dollars
22 Clayton Commodities

50 Electric Company 52 Underdog 5:00 P.M.

ENERGY CRISIS (4) 8:00 p.m.-A three-hour documentary examining both the immediate enerboth the immediate energy plight and the longer-term aspects of the crisis by government officials, leaders of American energy companies, environmentalists, economists, consumer advocates and leaders from financial and research institutions. Filming took place in the USA, in Europe and in the oil-producing nations of the Middle East.

1:00 P.M.
2 Guiding Light
4 The Doctors
7 All My Children
9 News, David Lopez
11 *Movie: "Letter from an Unknown Woman"

(drama)
Charting the Market
Next Billion Years 34 Jack Anderson Report

1:39
Edge of Night
Another World (serial)
Let's Make a Deal
Movie: "Leave Her to
Heaven" (drama/'45)
Rill Rochy

13 Bill Bosby 22 *Commodity Report 34 Market Analysis

1:50 5 *Movie: "Million Dollar Legs" (comedy/

2:00 P.M. 2:00 P.M.
2 New Price is Right
4 Return Peyton Place
7 Newlywed Game
1 Petticoat Junction
28 Wheels, Kilns and Clay
34 Final Market News

Match Game '73 Somerset (serial) Girl in My Life Rocket Robin Hood

28 Cruising Island. Timeless Sea

34 News Recap 3:00 P.M. 2 The Secret Storm

2 The Secret Storm
4 New Beat the Clock
5 *Highway Patrol
7 General Hospital
13 Uncle Waldo
28 Sut Yung Ying Yee
50 Focus Orange County
3:10

11 Ben Hunter-Interview 3:30

3:30

2 The Dating Game

4 Mike Douglas Show.
Ralph Nader, cohost

5 *Ozzie and Harriet

7 One Life to Live

9 *Movie: "Pickup on
South Street" (mys.-drama!'53)

1 Quick Draw McGraw

drama/53)
11 Quick Draw McGraw
13 Porky Pig
28 Educational Program
30 Living Word
34 Comunidad al Dia
50 Chan-ese Way: Ten
dishes served Pres. Nixon on visit to Hang

Cho, China
52 Felix the Cat
4:00 P.M.
2 Movie: "Foreign
Intrigue" (drama/'59)
5 *Rifleman, C. Cappen

*Rifleman, C. Connors
T Love, American Style
Bugs & His Buddies
Control
Bugs & His Buddies
Dick Tracy
Se Sesame Street (R)
News, Grant/McClung
Velo de Novia

50 Mister Rogers 52 Kimba

4:15 22 *Titanes en Accion

*Father Knows Best News, Schubeck/Morris Yogi and Friends

13 Batman 22 *Virgen de Fatima 30 Buffalo's Pow Wow

4 News, Jess Marlow 5 News, George Putnam 9 *Beverly Hillbillies 11 The Flintstones Gilligan's Island

22 *Natacha 28 Mister Rogers (R) 34 *El Amor Tiene Cara de Mujer 40 *Drama

40 *Drama 50 Sesame Street 52 *Three Stooges I 5:30 5 *Twilight Zone. "One

5 *Twilight Zone. "One for the Angels"
7 News, Smith/Reasoner
9 *Beverly Hillbillies
11 *Dennis the Menace
13 Nanny & the Professor
28 Electric Company
30 *Pattern for Living
40 *Usted y la Policia
52 Speed Racer I
6:00 P.M.
2 Big News, J. Dunphy
4 News, Tom Snyder
5 Bonanza

Schubeck/Morris *Wanted, Dead or

Alive, Steve McQueen The Flintstones 11 The Flintstones
13 Star Trek
22 *Los Torres (novela)
28 Hodgepodge Lodge (R)
30 Human Dimension
34 Noticiero 34 (news)
40 *News, Rene Irahola
50 Tennis Lessons
52 *Three Stooges II
6:30

6:30
7 Movie: "Dear
Brigette." A professor
uses his family as his
first line of defense against the creeping preminence of science. ('65)

9 *Have Gun, Will Travel, Richard Boone 11 *Andy Griffith Show 28 Sut Yung Ying Yee (R) 30 Musicale 40 *Novela (serial)

50 Omnibus 50. "California Boy's Choir"

52 *Little Rascals 6:45 30 Pastor's Desk

7:00 P.M. 2 News, Walter Cronkite 4 News, John Chancellor

5 Bowling for Dollars
9 What's My Line?
11 *I Love Lucy, L. Ball
3 I Dream of Jeannie
22 *Simplements Mario 22 *Simplemente Maria 28 French Chef: "Cheese souffle" 30 Christ—Living Word 34 Muneca

40 *Drama 50 Orange County Review 52 Speed Racer II

22 Speed Racer II
7:30
2 Bobby Goldsboro Show
4 Police Surgeon
5 Help Thy Neighbor
9 Movie: "Strange Lady
in Town," Greer
Garson, Cameron
Mitchell (drama/55)
11 Dodger DugoutWarmun

Warmup 13 Dragnet, Jack Webb 28 Citywatchers: "Pepperdine

University, Malibu" Good News 40 *Comedy 50 Man Builds, Man

Destroys
*Addams Family:
"Lurch's Grand
Romance"

SPORTS TODAY

BASEBALL (11), 7:55 p.m.—L.A. Dodgers vs. S. F. Giants coming to you from San Francisco. Play by play action by Vin Scully and Jerry Doggett. 11 Baseball: Dodgers vs. Giants

8:00 P.M.
2 Maude. A double
domestic argument
between Florida, Henry, Maude and Walter erupts that crosses all race and

crosses all race and creed barriers. (R)

4 The Energy Crsis: An American White Paper (see "special")

5 *Movie: "Inherit the Wind," Spencer Tracy, Frederick March (drama/'60)

Temperatures Rising. Edmond O'Brien stars as Campanelli's former teacher who comes to visit him at the hospital. (R) *Untouchables

22 La Senora Joven 28 Firing Line: Wm. F. Buckley. Michael Foot, Socialist, England argues English system is superior because of its Parliament. 30 International Voice of

Victory 34 El Edificio de Enfrente

40 Soltero y Sin
Compormiso
50 What's the Big Idea?
"The Making of
Presidents by Wives
and Mothers"
52 Roller Games

8:30 2 "Hawaii Five-0." An obscure shopkeeper

becomes the catalyst in a plot to assassinate a high-level Iron Curtain defector. (R) Movie: "The Six Million Pollos Man." Movie: "The Six Million Dollar Man." A test pilot, nearly killed in a crash, is remade

into a superior superman. (sci.-fi.)
30 Guidelines for Living
40 *Una Vida para
Amarte
9:00 P.M.

13 Dragnet, Jack Webb 22 *Mi Amigo Andres 28 Outsiders. Conductor

Pierre Boulez
30 Old Time Gospel
34 *Noches Tapatias
50 Musical Encounter

9:30 2 Movie: "Disbarred 2 Movie: "Disbarred criminal attorney Murdock, hired by a multi-millionaire, uses his staff of ex-convicts to find an embezzling bookeeper. (R)

9 News, Larry Burrell
13 Get Smart
34 *Muchacha Italiana
40 *Festival Mexicano

34 *Muchacha Italiana
40 *Festival Mexicano
50 Folklife: "Introduction
to the Folksong"
10:00 P.M.
7 Marcus Welby, M.D.
Learning she faces a
hysterectomy, a young
wife and mother
attempts suicide.

attempts suicide.

9 Billy Graham Atlanta

9 Bitty Grandin Additions Crusade 13 News, Hugh Williams 28 Evening at Pops. "Virgil Fox" Organist joins Arthur Fiedler and Boston Pops. (R) 20 Mincola Ministries

30 Miracle Ministries 10:30 5 News, George Putnam

5 News, George Putnam
13 True Adventure:
"Devil River." A trip
down the rapids-filled
Colorado River
22 *Vidas en Conflicto
34 Los Dias Felices
40 *News, Rene Irahola
10:45
11 Scoreboard

11 Scoreboard 11:00 P.M.

2 Newsroom, Joe Benti 4 News, Paul Moyer 5 Talkback

7 News, Schubeck/Morris



HUGHES RUDD is co-anchor, with Sally Quinn, on "CBS News," at 7 a.m. Monday through Friday.

9 *Movie: "Strangler of the Tower." (mys.-

drama/66)
11 News, Jones/Fortner
13 *Movie: "Cavalry
Command" (adv.western/'63)
22 News, Spanish

34 News 11:30 2 *Movie: "Payment on Demand," Bette Davis (drama/'51)

4 Tonight. Johnny Carson returns. The Fifth Dimension,

MacLean Stevenson
MacLean Stevenson
Twilight Zone
Dick Cavett Show
Guests: Gina
Lollobrigida, author
Ian Ball, comedian
Lenny Schultz.

MIDNIGHT 5 *Movie: "Grand Canyon" (western/'50)

Canyon" (western/50)
11 Alfred Hitchcock
12:30
9 Movie: "The Sand
Runs Red" (adventuredrama/66) (12:40)
11 *Movies: "The Vicious
Circle" (mystery/57);
"Bait" (mystery/50);
"D-Day on Mars!" (sci.fi./66) fi./'66)

12:55 13 News 1:00 A.M. 4 Newservice 7 Eyewitness News

1:30 2 News, Editorial

5 Highway Patrol 1:45 2 Movies: *"My Pal Gus (comedy-drama/52); "The Big Beat" (mus./.



BESS MYERSON narrates "Woman's Place," ABC News special, Saturday night.

# 'Man for All Seasons' coming to television

(Academy Award winning "A Man For All Seasons" makes its television debut this week on NBC. That pleased director Fred Zinnemann be-cause it "...means an enormous number of people will see a film whose theme-the struggle of one man of conscience against awesome personal and political pressureseems strangely relevant today." It also brought It also brought back a flood of memories. are Zinneman's Неге recollections)

#### By FRED ZINNEMANN For the Associated Press

NEW YORK (#) - Our enthusiasm for the film was not shared by very many people. The general feeling was that there wasn't a chance for the project to be a commercial success.

A costume picture, no sex, very little violence, an old-fashioned moral cast for the most part with actors unknown in America. And who had ever heard of Paul Sco-

In the end, the studio let us have our way. Paul Scofield, who had created the character on the stage, was signed to por-tray Sir Thomas More. The budget was uncomfortably tight, but with the help of Bill Graf, the executive producer, we hoped to manage things and to make up for the lack of eash with a measure of imagination.

The Thames, for example, as it looked in the 16th century, is of great importance in the film. More's house in Chelsea is on its banks; so is the King's palace, Hampton Court.

AMONG OTHER scenes, there is one in which young King Henry VIII, played by Robert Shaw, arrives in the royal barge to confer with Sir Thomas More. He is supposed to jump and land in mud up to his knees, sheepishly followed by all his courtiers in their fine clothes.

Obviously, a tidal river estuary was needed. Our problem, simply, was that there wasn't a tidal river in all England from Land's End to Northumberland which had not been ruined by cranes, bridges, factories and 20th-century river traffic. We checked them all and,



VANESSA REDGRAVE has a small but vital role as Anne Boleyn in the movie "A Man for All Seasons," airing Wednesday night on

less than one month before shooting, we were fairly desperate.

At the last moment a river was found. It belonged, literally, to Lord Montagu who owned the land on both sides of it. The unusual thing was that he also owned the river bottom. It had been deeded to his family hundreds of years before. Therefore, he had full control over the river traffic. The empty, somewhat wild landscape was perfect. It looked as it might have looked during Henry's reign and Lord Montagu had no trouble in keeping the yachts, which normally use this river, out of our way.

That left us with only problem-namely, that the house we had chosen for More's home was near Oxford, almost 200 miles distant. The solution was that a wall was built at the river's edge and an exact duplicate at the end of More's garden. When Robert Shaw climbs over the stile from one side of the wall to the other, he actually travels 200 miles!

ANOTHER important problem was solved in a similarly unconventional manner: There was a very brief scene showing the wedding of Henry VIII to Anne Boleyn. This is the marriage to which More, a Catholic, cannot give his honest approval. It causes the schism betweenKing and counsellor which ultimately brings about More's death.

I was very keen on dramatizing that earthshaking marriage, which put an end to Catholicism as the religion of England, by showing Anne Boleyn as a woman who had the power to change

the course of an empire. The point was that this rather subtle nuance had to be gotten over in 30 seconds. That was all we had time for.

We interviewed beautiful women-models, actresses, nonprofessionals -by the score...but beaudidn't seem to be enough; there had to be something more to that face, some vibrancy, face, some vibrancy, some magnetism. And then I thought of a young actress whom I knew. She had made only one film, but was well known on the London stage.

She was then making a film right in London and starring in a play at the same time. I asked her, as a friend, to give us one day and to help us out of a very dodgy situation. She quickly agreed, but on two conditions: No billing

and no pay.

She and Robert Shaw improvised the scene in a single morning, and, as a result, American audiences were exposed to a largely unknown Vanessa Redgrave in a 30-second scene in "A Man for All Seasons."

THE REST of our cast was similarly impressive. Usually, in casting a film, a director makes up an "A" list of actors, and then a "B" list and so on, until, in desperation, he is down to his "F" list by

(Continued from Page 9) Burmese hospital during World War II in poignant drama:

"Eye of the Devil" (1967; English), 11:30 p.m., Ch. 2. Bizarre mystery drama filmed in the Bordeaux wine country of France stars Deborah Kerr, David Niven and Edward Mulhare.

"Here FRIDAY Come the Nelsons' (1951; B&W), 6:30 p.m., Ch. 7. Ricky Nelson was 11 and brother David was 14 when this comedy star-ring the Ozzie Nelson family was filmed. Rock Hudson's also in cast.

Madam'' "Call Me Madam" (1953; B&W), 8 p.m., Ch. 5. Ethel Merman, Donald O'Connor, Vera-Ellen and George Sanders are the of this musical stars

time the production begins. But we were fortunate enough to obtain the services of every single actor on our "A" list: Wendy Hiller, Leo McKern, Robert Shaw, Wendy McKern, Robert Paul Scoffeld, Orson and Susannah

Of course, the true test of a film is the reaction it gets; and we were fortunate in receiving excellent critical notices and six Academy Awards, "Best Picture" among them.

The film, for us, perfectly illustrates a saying which is almost 2,000 years old, but which has never been more true than it is today.

"If I am not for myself, who will be for me? And if I am for myself alone, what am I? And, if not now-when?" based on a, Broadway The Reguled" (1971), 9 stage hit.

"The Vatican Affair" (1969; Italian), 9 p.m., Ch. 2. Crooks plot to steal the art treasures of St. Peter's in crime drama. Walter Pidgeon and Ira Furstenberg star.

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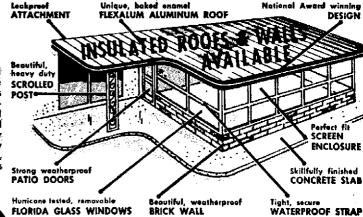
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#### WEDNESDAY

#### September 5, 1973 * PAID ADVERTISEMENT An * indicates B/W

Other shows in color 6::00 A.M. 2 English for Hispanic

Americans 4 Blossom Festival School, Akron, Ohio. Chamber Music

11 History of the German Theatre

6:25 4 News

6:30 2 Ecology

Not for Women Only The New Zoo Revue

34 Good Earth News 6:45 22 *Commodity Report 34 News, Newman/Sloane 7:00 A.M.

2 News, Rudd & Quinn

7:30
7 Dick Carlson, News
9 Davey and Goliath
11 Batman—Superman
13 Skip 'n' Wooler
22 American Exchange
34 Dow 30 Review
8:00 A.M.
2 Captain Kangaroo
5 The Gallery, J. Grant
7 Ralph Story's L.A.
9 *Gigantor (cartoon)
11 *Dennis the Menace
22 New York Exchange
28 Educational Program:

Educational Program: Iceland Welcomes You

Teranti vercomes you 34 The Motivators 8:30 5 Living Waters (relig.) 9 Living Easy, Dr. Joyce Brothers, Guests:

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Actress Sylvia Sidney, Spanish dancer Jose Molina 11 Yogi and Friends

13 Gumby (cartoons)
22 Commodity Line
28 French Chef: Julia
Child, Cheese souffle

of the Wise Buyer
9:00 A.M.
2 Joker's Wild, J. Barry
4 Dinah's Place

4 Dinan's Place
5 The Prisoner
9 Jack LaLanne Show
11 *I Love Lucy, L. Ball
13 Tennessee Tuxedo
22 New York Exchange
28 Modern Supervisory
Techniques
4 Montant Beneath

34 Monetary Report 9:30

2 \$10,000 Pyramid Baffle

4 Baffle
7 Movie: "A Certain
Smile" (drama/58)
9 Newsbeat, Ted Meyers
11 Mothers-in-Law
13 The Romper Room
22 Executive Report
28 Sesame Street
34 Manetary Report

28 Sesame Street
34 Monetary Report
10:00 A.M.
2 Gambit, W. Martindale
4 Wizard of Odds
5 *Movie: "Rodeo"
(western/'52)

9 Philbin/Brown & Co. 11 *Andy Griffith Show 13 City Kids (children) 22 New York Exchange 34 Fin. & Bus. News

10:30 Love of Life Hollywood Squares Hazel, Shirley Booth Your Government

13 Your Government
22 Commodity Strategy
28 Mister Rogers
34 Bank & Ins. Report
11:00 A.M.
2 Young & Restless
4 Jeopardy. Art Fleming
11 Flying Nun, S. Field
13 Public Affairs
2 New York Exchange
28 Electric Company (R)
34 Market Update
11:30
2 Search for Tomorrow
4 Who, What or Where
5 *Gene Autry
7 Brady Bunch
11 Hogan's Heroes, Crane

11 Hogan's Heroes, Crane 13 News, Hugh Williams 22 American Exchange

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28 Hodgepodge Lodge 34 News, Sports NOON

NOON
2 Noontime, Machado
4 Three on a Match
5 *Movie: "Glass Tomb"
(mystery/55)
7 Password, A. Ludden
11 News, Mayo/Chu Lin
13 Galloping Gourmet
22 New York Exchange
28 Educational Program
—Outsiders

-Outsiders 34 Call

NEWSTELEVISION 12:30 2 As the World Turns

Days of Our Lives Split Second Kennedy Youth & the Issues

11 Let's Rap with Alicia
13 Dialing for Dollars
22 Clayton Commodities
1:00 P.M.
2 Guiding Light

Guiding Light
The Doctors (serial)
*Movie: "Topper
Takes a Trip,"
(comedy/39) (1:10 p.m.)
All My Children (ser'l)
News, David Lopez
*Movie: "Call of the
Wild," Clark Gable,
Loretta Young (adv./
'35)

*Charting the Market Firing Line: Wm. F. Buckley

34 Jack Anderson Report

1:30
2 Edge of Night
4 Another World (serial)
7 Let's Make a Deal
9 Movie: "Legend of the
Lost," John Wayne
(adv./'57)
3 Bill Cosby
22 *Commodity Report *Commodity Report

34 Market Analysis
2:00 P.M.
2 New Price is Right
4 Return Peyton Place

7 Newlywed Game 13 Petticoat Junction

13 Petticoat Junction
28 Educational Program
34 Final Market News
2:30
2 Match Game '73
4 Somerset (serial)
7 Girl in My Life
13 Rocket Robin Hood
28 There is a Bhase Call

28 There is a Phone Call for You

34 News Recap 3:00 P.M. 2 The Secret Storm

2 The Secret Storm
4 New Beat the Clock
5 *Highway Patrol
7 General Hospital
13 Uncle Waldo
28 Sut Yung Ying Yee
50 Orange County Review
3:10

11 Ben Hunter Interviews 3:30

3:30
The Dating Game
Mike Douglas Show.
Ralph Nader, co-host
*Ozzie and Harriet
One Life to Live
*Movie: "Invasion
Quartet" (comedy/61)
Quick Draw McGraw
Porky Pig
Educational Program
—Greener Earth

Greener Earth
30 Living Word
34 Comunidad al Dia

50 Carrascolindas 52 Felix the Cat

52 Felix the Cat
4:00 P.M.
2 Movie: "Moulin
Rouge," Jose Ferrer,
Zsa Zsa Gabor (bio./52)
5 *Rifleman C. Connors
7 Love, American Style
11 Bugs & His Buddies
13 Dick Tracy
8 Sesame Street (R)

Sesame Street (R) News, Grant McClung *Velo de Novia

50 Mister Rogers 52 Kimba 4:15

22 *Titanes en Accion 4:30 5 *Father Knows Best 7 News, Schubeck/Morris 11 Yogi and Friends

22 La Virgen de Fatima 30 Buffalo's Pow Wow 50 Electric Company

52 Underdog
5:00 P.M.
4 News, Jess Marlow
5 News, George Putnam
9 *Beverly Hillbillies 11 Flintstones 13 Gilligan's Island

*Natacha Mister Rogers *El Amor Tiene Cara de Mujer

de Mujer
40 *La Hora Familiar con
Consuelo
50 Sesame Street
52 *Three Stooges I
5:30
5 *Twilight Zone
7 News, Smith/Reasoner
9 *Beverly Hillbillies
11 *Dennis the Menace
13 Nanny & the Professor

13 Nanny & the Professor 28 Electric Company 30 *Pattern for Living 52 Speed Racer I
6:00 P.M.
2 Big News, J. Dunphy
4 News, Tom Snyder

Bonanza News, Schubeck/Morris *Wanted Dead or Alive

9 "Wanted Dead of Alive
11 The Flintstones
13 Star Trek
22 *Los Torres (novela)
28 Hodgepodge Lodge (R)
30 The Story
24 Name Roberto Critz

23 The Story
34 News, Roberto Cruz
40 *News, Rene Irahola
50 Tennis Lesson
52 *Three Stooges II
6:30
7 Movic: "An Affair to
Remember." A
playboy falls in love
with a girl on
shipboard but tragedy
strikes their impending
marriage. Pt. 1.
(drama/'57)
9 *Have Gun, Will
Travel, Richard Boone
11 Andy Griffith Show
28 Sut Yung Ying Yee (R)
30 Musicale

30 Musicale *Novela (serial) 50 The Chan-ese Way: "Wor Bar"

52 *Little Rascals 6:45 30 Pastor's Desk

2 News, Watter Cronkite
4 News, John Chancellor
5 Bowling for Dollars
9 What's My Line?
11 *I Love Lucy, L. Ball
13 Dream of Jeannie
22 *Simplementa Maria

22 "Simplemente Maria 28 Wheels, Kilns & Clay 30 Living Word 34 Muneca (serial)

40 *Aaron Berger Show 50 Rich at the Top (Drummer Buddy Rich)

52 Speed Racer II 7:30

7:30

The Wacky World of Jonathan Winters. Guests: Martin Milner, Kent McCord.
Wait till Your Father Gets Home. "The New Car." Harry buys a "lemon" from a used car lot, but things change when he's on TV

TV
*Movie: "I Confess." Priest stands trial for murder; real killer confessed to him in the confessional sealing his lips. (drama/'53)

Dodger Dugout— Warmup Dragnet, Jack Webb Storefront: (New Season) Editor Lois

Hale interviews candidates for 10th District Council office vacated by Mayor

Bradley
30 What in the World
52 *Addams Family
"Ophelia's Career" 7:55

11 Dodgers vs. Giants (see

※ SPECIAL

TV PREMIERE: "A
MAN FOR ALL SEASONS" (4), 8:30 p.m.—
Oscar-winning film drama
explores the historic conflict between King Henry
VIII and Sir Thomas
More, Lord Chancellor of
England. Starring are
Paul Scofield, Wendy Hiller, Leo McKern, Robert
Shaw, Orson Welles and
Susannah York.

"sports") 8:00 P.M. 2 Sonny and Cher Comedy Hour. "Cannon" star Wm. Conrad makes his TV singing debut and also assumes his role as private eye at Sonny's Pizza. Adam-12. Officer

Malloy dates a new girl in the steno pool, causing Officer Wells

great concern.

5 *Celebration." A look
at life in all its facets

at the in all its facets
in all parts of the
world.
7 Love Thy Neighbor.
Baby-sitting and an old
boyfriend cause quite a
flap in the Wilson and
Bruce households.
It ce Foliage Provinces

3 Ice Follies Premiere. Hosts: Bill Burrud and Skip Ludwig. 22 La Senora Joven

Unreasonable Man

28 Unreasonable Man
30 Jimmy Swaggart Show
34 Wrestling
50 Masterpiece Theater:
"The Golden Bowl"
52 *Addams Family:
"The Addams Family
goes to School"
8.30

8:30 4 IBM Presents--- "A MAN FOR ALL SEASONS T.Y. PREMIERE SIX ACADEMY AWARDS

(see "special")

7 Movie: "Toma." A
detective, with a
mastery of disguises,
works his way into a
syndicate gambling
operation. (R) (crime/
"73)

30 A man and His Boys 40 *Una Vida para

Amarte
52 Otoko No Tsugunai
9:00 P.M.
2 Dan August. August
finds that a murdered playboy had more than his share of enemies. Barry Sullivan guests. "Land of the Small." A

unique look at the miniature and mysterious world of insects

13 Dragnet, Jack Webb 22 *Papa Corazon 28 Heifetz Concert

28 Heifetz Concert
30 Challenge for Truth
50 Evening at Pops: "The
Boston Ballet-Dancing
'Round the World"
52 "Chushingura"
9:30
9 News, Larry Burrell
13 Get Smart
30 Blue Bidge Quartet

13 Get Smart 30 Blue Ridge Quartet 34 *Muchacha Italiana

40 *El Cafe Deportivo 10:00 P.M. 2 Cannon. Wm. Conrad. Guest: Jessica Walter plays an attorney who

#### SPORTS TODAY

BASEBALL (11), 7:55 p.m.—L. A. Dodgers meet the S.F. Giants at San the S.F. Glans av play Francisco. Play by play Vin commentary by Vir Scully and Jerry Doggett.

Tele-Yues hires Cannon to protect her after her associate dies in an auto

bombing. George Putnam, News Owen Marshall. Marshall tries to free a man imprisoned for a sex crime on the testimony of a disturbed girl.
Billy Graham Altanta

Crusade

13 News, Hugh Williams 22 *Tres Patines 28 Honewood: "Jazz in the Round

30 Billy James Hargis 10:30 5 Talk Back

13 True Adventure:
"Head Hunters of
Ecuador," Bill Burrud
22 *Vidas en Conflicto

34 Entre Amigos 40 *News, Rene Irahola 10:45 11 Scoreboard

11:00 P.M.
2 Newsroom, Joe Benti
4 News, Paul Moyer
5 "The Gallery".

7 News, Schubeck/Morris 9 Movies: "Viva Juanito" (adv./'65); "Affair at Ischia" (adv./'64)

News, Jones/Fortner. Features special reports on consumer affairs, environment, Hollywood report (1

hr.) 13 *Movie: "The Plunderers" (western/ 60)

22 *Reporte 22 34 News, Jesus Mares 11:15

34 Cinema 34

11:30 2 Movie: "The Little Hut," David Niven,

Ava Gardner (comedy)
4 Johnny Carson Show.
Guests: Buddy Rich,
Sandy Duncan
5 **Margin: "Night Plane

5 *Movie: "Night Plane from Chung King" 7 Dick Cavett Show, Guest: author James Baldwin, comedian Robert Klein MIDNIGHT

MIDNIGHT

11 *Alfred Hitchcock

12:30

11 *Movies: "It's a Big
Country" (dramacomedy/52); "The
Miami Story" (drama/
'54); "Dr. Satan's
Robot" (sci.-fi./'66)

1:00 A.M.

4 Newservice

Newservice The Champions 7 Eyewitness News 1:30 2 News, Editorial

5 News, George Putnam 1:45
2 Movies: "Arrow in the Dust" (western/54); "Guerillas in Pink Lace" (adv./64)



DENNIS WEAVER stars in "The New Mexican Connection," repeat epi-sode of "McCloud," on NBC Sunday night.

#### **THURSDAY**

September 6, 1973

* PAID ADVERTISEMENT

An * indicates B/W Other shows in color 6:00 A.M.

2 Immigrant in America 4 Blossom Festival School, Akron Ohio. Choral Music

11 *University of the Air 6:25

4 News

2 Art of Thinking 4 Not for Women Only 11 The New Zoo Revue 34 Good Earth News

6:45 22 *Commodity Report 4 News (6:55) 7:00 A.M. 2 News, Rudd/Quinn

2 News, Rudd/Quinn
4 Today
7 Tele Scope
11 Bugs & His Buddies
13 Bozo's Big Top
22 *Market Opening
28 Sesame Street
4 Malest Opening

34 Market Opening 7:30 News, Dick Carlton 9 Youth & the Issues 11 Batman, Superman,

Aquaman 13 Skip 'n' Woofer 22 American Exchange

22 American Exchange
34 Dow 30 Review
8:00 A.M.
2 Captain Kangaroo
5 The Gallery, J. Grant
7 Raiph Story's A.M.
9 "Gigantor (cartoon)
11 *Dennis the Menace
22 New York Exchange
28 Zoom! (R)
34 The Motivators
8:30
5 *Broken Arrow

8:30
*Broken Arrow
Living Easy, Dr. Joyce
Brothers. Guests:
Interior designer,
Carleton Varney,
singer Kelly Garrett
Vogi and Friends ogi and Friends

13 Gumby (cartoons) 22 Commodity Line 28 Citywatchers (R)

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135-20 exp. COLOR SLIDE .... 1.29

135-36 exp. COLOR SLIDE 1.69 IN OUR CAMERA DEPT

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OPEN 7 DAYS

9:00 A.M. 2 Joker's Wild, J. Barry 4 Dinah's Place

The Prisoner
Jack LaLanne Show 11 *I Love Lucy, L. Ball 13 Tennessee Tuxedo 22 New York Exchange

28 Cruising Island-Timeless Sea 34 Fin. & Bus. News

9:15 22 Yale Farar Show

22 Yale Farar Show
9:30
2 \$10,000 Pyramid
4 Baffle, Dick Enberg
7 Movie: "From Hell to
Texas" (western/58)
9 Newsbeat, Ted Meyers
11 Mothers-in-Law
13 Romper Room
28 Sesame Street

Sesame Street

28 Sesame Street
34 Monetary Report
10:00 A.M.
2 Gambit, W. Martindale
4 Wizard of Odds
5 *Movie: "The Gambler
and the Lady" (drama/
'59)

9 Philbin/Brown & Co. 11 *Andy Griffith Show 13 City Kids (children) 22 New York Exchange 34 Fin. & Bus. News

10:15 22 Phyllis Denny Show

2 Love of Life 4 Hollywood Squares 11 Hazel, Shirley Booth Reconciliation

Commodity Strategy Mister Rogers Bank & Insurance

Report 10:45 22 Money Digest 10:55

10:55
2 News. Doug Edwards
11:00 A.M.
2 Young & the Restless
4 Jeopardy, Art Fleming
11 Flying Nun, S. Field
13 Public Affairs
20 New York Evebance

22 New York Exchange 28 Electric Company (R) 34 Market Update

11:30 Search for Tomorrow Who, What or Where *Gene Autry Film Brady Bunch

Hogan's Heroes, Crane News, Hugh Williams

Hodgepodge Lodge 34 News, Sports 11:55

4 News, Floyd Kalber NOON

2 Noontime, Machado 4 Three on a Match 5 *Movie: "Sahara on *Movie: "Sahara Fire" (drama/'63)

#### REWARD

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NATIONAL GEONATIONAL GEO-NATIONAL GEO-GRAPHIC SPECIAL (7), 8:00 p.m.—"Wind Raiders of the Sahara" follows an international team of land sailors on a 150-mile "voyage" across the inhospita-ble desert. The team of eight pilots was under the eight pilots was under the leadership of Gen. Jean DuBoucher, French Army, Ret., who spent 20 years in Sahara service. Donald Rypinski of New-port Beach, Calif., was the lone American on the team.

SENTRY PRESENTS TONY AND LENA (7), 9:00 p.m.—Tony Bennett and Lena Horne blend their voices in an hour of beautiful music including songs from the pens of Cole Porter, Duke Elling-ton, Burt Bacharach and

Password, A. Ludden News, Mayo/Chu Lin-Galloping Gourmet New York Exchange Evening at Pops "Virgil Fox" (R)

34 Call

NEWSTELEVISION 12:30 As the World Turns

Days of Our Lives Split Second, Kennedy Let's Rap with Alicia

Dialing for Dollars
Clayton Commodities
Jack Anderson Report
1:00 P.M.
Guiding Light

Cuiding Light
The Doctors (ser'l)
All My Children
News, David Lopez
Movie: "Operation
Warhead" (comedy'64)
**Charting the Market
Rene Heredia,
Flamenco Guitarist
Jack Anderson Report

34 Jack Anderson Report 1:30

Edge of Night Another World (serial) Let's Make a Deal Movie: "East of Eden," Raymond

Massey (drama/'55)

13 Bill Cosby 22 *Commodity Report 28 Educational Program —Greener Earth

34 Market Analysis

1:50 *Movie: "Freedom to Die" (mystery/'59) 2:00 P.M.

Price is Right

4 Return Peyton Place
7 The Newlywed Game
13 Petticoat Junction
28 Wheels, Kilns, Clay (R)
34 Final Market News

2:30 Match Game '73 Somerset (serial) The Girl in My Life

Rocket Robin Hood

28 Modern Supervisory Techniques

34 News Recap 3:00 P.M. 2 The Secret Storm

New Beat the Clock *Highway Patrol General Hospital Uncle Waldo

Sut Yung Ying Yee French Chef: "Pot au Feu"

3:10 11 Ben Hunter Interviews 3:30

The Dating Game Mike Douglas Show. Ralph Nader, cohost *Ozzie and Harrict One Life to Live Movie: "The Outlaw's Daughter" (western/

11 Quick Draw McGraw

54 Caendard, A. Nervo
50 Making Things Grow
52 Felix the Cat
4:00 P.M.
2 *Movie: "Tarzan and
the Trapper" (adv./'58)
5 *Rifleman, C. Connors
7 Lova American Style 7 Love, American Style 11 Bugs & His Friends 13 Dick Tracy 28 Sesame Street (R)

30 News, Grant McClung 34 *Velo de Novia 50 Mister Rogers 52 Kimba

4:15

22 *Titanes en Accion 4:30 5 *Father Knows Best 7 News, Schubeck/Morris 11 Yogi and Friends Batman

*La Virgen de Fatima Buffalo's Pow Wow 50 Electric Company

50 Letertre Company
52 Underdog
5:00 P.M.
2 News, Walter Cronkite
4 News, Jess Marlow
5 News, George Putnam
9 *Beverly Hillbillies
11 The Flintstones
12 Cilliant Lebed

Gilligan's Island *Natacha

28 Mister Rogers (R) 34 *El Amor Tiene Cara

de Mujer
40 *Accion Theatre
50 Sesame Street
52 *Three Stooges I

5:30
News, Jerry Dunphy
*Twilight Zone
News, Smith/Reasoner
*Beverly Hillbillies
*Description of the Money Company
*The State 
*Devery rindings

*Dennis the Menace

Nanny & the Professor

The Electric Company

*Pattern for Living

52 Speed Racer I
6:00 P.M.
2 NFL Football: Miami
at Dallas (see "sports")
4 News, Tom Snyder

Bonanza News, Shubeck/Morris *Wanted, Dead or

Alive, Steve McQueen Flintstones Star Trek
*Los Torres (novela)

Hodgepodge Lodge (R)

30 The Answer
34 News, Robert Cruz
40 *News, Rene Irahola
50 Tennis Lessons

52 *Three Stooges II 6:30 7 Movie: "An Affair to Remember." A playboy falls in love with a girl on shipboard but tragedy

shipboard but tragedy strikes their impending marriage. Pt. II (drama/57) 9 *Have Gun, Will Travel, Richard Boone 11 *Andy Griffith Show 28 Sut Yung Ying Yee (R) 30 Musicale 40 *Novela (serial) 50 French Chef: "Pot an

50 French Chef: "Pot au

52 *Little Rascals 6:45

30 The Pastor's Desk 2 Editorial (6:55) 7:00 P.M. 4 News, John Chancellor

5 Bowling for Dollars 9 What's My Line? 11 *I Love Lucy, L. Ball 13 I Dream of Jeannie

#### SPORTS TODAY

PRO FOOTBALL (2) 6:00 p.m.-Miami Dol-phins tackle the Dallas comboys in a pre-season NFL contest at Texas Stadium, Irving, Texas. Pat Summerall, Frank Glieber and Brent Musburger call the plays.



LENA HORNE co-stars with Tony Bennett. in al all-singing special, "Tony and Lena," on ABC Thursday night.

22 *Simplemente Maria 28 VENICE, GA.—A TOWN * WITH CITY PROBLEMS. WHAT'S ITS FUTURE?

Experiment in Govt. 30 The Living Word

30 Ine Living word 34 Muneca (serial) 40 *Tele Revista Musical 50 Orange County Review 52 Speed Racer II

7:15 2 KNXT News (8 min. during half time)

7:30 4 A KURC SPECIAL on AMMAL SHELTERS "IT'S MAINING CATS AND DOGS"

Services, Problems
5 Help Thy Neighbor
9 *Movie: "Hasty
Heart." Five wounded soldiers in hospital offer friendship to Scottish corporal with only three weeks to live. Ronald Reagan

(drama/50)

11 That Girl, M. Thomas
13 Dragnet, Jack Webb
30 Transworld Missions
50 Omnibus 50. California

Boy's Choir *Addams Family. "Morticia and the Psychiatrist

8:00 P.M. 4 In Search of Ancient Astronauts. An exploration of the theory that astronauts from other planets visited earth in the

visited earth in the remote past. Rod Serling (R) *Movie: "Inherit the Wind." Scopes Trial in Tennessee which pitted Clarence Darrow against Wm. Jennings Bryan.

National Geographic Special: The Wind Raiders of the Sahara.

(see "special")
11 Hogan's Heroes, Crane
13 Boxing from the Olympie 8:30

11 Mery Griffin Show 30 Prisoners

*Una Vida Para Amarte
50 Folklife. "Introduction
to the Folksong"
9:00 P.M.

#### 2 ALCOHOL-NEW * TEEN MENACE

A one-hour community action special. 4 Ironside, "Love Me in

December" (R) 7 "Sentry Presents Tony and Lena" (see "special") 22 Historias de Mama y

Papa

9 News, Larry Burrell 34 *Muchacha Italiana

40 Panamericana Comedy 10:00 P.M. 2 The Waltons. A practical nurse helping out at the Walton home

out at the warm home is unable to read and write, which causes complications. (R) 4 Dean Martin Presents Country Music 7 Streets of San Francisco. After 12 years in jail, an ex-con plans his revenge on Lt. Stone—killing his

daughter. 9 Billy Graham Atlanta

9 Billy Granam Attanta Crusade 11 News, Jones/Fortner 13 News, Hugh Williams 30 Miracle Ministries 40 Musical

10:30 5 News, George Putnam 

2 News, Joe Benti 4 News, Paul Moyer 5 Talkback

5 Talkback
7 News, Schubeck/Morris
9 Movies: "Revenge is
my Destiny" (adv.mys./'71); "Kiss, Kiss,
Kill, Kill" (adv./'66)
1 Truth or Consequences
13 *Movie: "Jungle
Fighters" (drama/'61)
22 *News Summary
(Spanish)
34 Noticiero de las 11

34 Noticiero de las 11 11:15

34 Cinema 34 11:30 2 *Movie: "Eye of the Devil," David Niven, Deborah Kerr (drama/

4 Tonight. Guests: Glen Campbell, Dom DeLuise, Don Rickles 5 *Twilight Zone 7 Dick Cavett Show.

Guests: economist Eliot Janeway, Betty

Furness 11 To Tell the Truth

MIDNIGHT 5 *Movie: "Lonesome Trail" (western/'55) 11 *Alfred Hitchcock

12:30
11 *Movies: "My
Brother's Keeper"
(drama!'49); "The Red
Snow" (adv.-drama/
- '52); "The Claw
Monster" (horror!'66)

1:00 A.M.

Newservice 7 Eyewitness News 1:30

2 News, Editorial 5 *Highway Patrol

#### FRIDAY

September 7, 1973 * PAID ADVERTISEMENT An * indicates B/W Other shows in color

6:00 P.M. 2 English for Hispanic

2 English for Hispanic Americans 4 Bossom Festival School, Akron, Ohio, Wind Ensemble 11 University of the Air: "The 19th Century European Theatre" 6:25

4 News

6:30

2 Ecology 4 Not for Women Only 11 The New Zoo Revue 23 Good Earth News

22 *Commodity Report 34 NFB News 7:00 A.M. 2 News, Rudd/Quinn 4 Today 7 Tele Scope

11 Bugs & His Buddies 13 Bozo's Big Top 22 *Market Opening

22 *Market Opening 28 Sesame Street 34 Market Opening 7:30 7 News, Dick Carlson 9 Parent Youth Forum 11 Batman-Superman 13 Skip 'n' Woofer 24 American Frenches 22 American Exchange

22 American Exchange
7:45
22 Clayton Commodities
8:00 A.M.
2 Captain Kangaroo
5 The Gallery, J. Grant
7 Ralph Story's A.M.
9 *Gigantor
11 *Dennis the Menace
2 New York Exchange
28 Erica and Theonie
8:30
5 Faith for Today (relig

8:30
5 Faith for Today (relig.)
9 Living Easy, Dr. Joyce
Brothers, Allen Ludden
11 Yogi and Friends
13 Gumby (cartoon)
22 Commodity Line
28 There is a Phone Call
for You



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34 The Wise Buyer 1981 9:00 A.M. 2 Joker's Wild, J. Barry 4 Dinah's Place 5 The Prisoner 9 Jack LaLanne Show 11 *I Love Lucy, L. Ball 13 Tennessee Tuxedo 22 New York Exchange 34 Fin. & Bus. News

34 Fin. & Bus. News 9:15

2 Lct's Face It
9:30
2 \$10,000 Pyramid
4 Baffle, Dick Enberg
7 *Movic: "Theodora
Goes Wild" ('36)
9 Newsbeat, Ted Meyers
11 The Mothers-in-Law
13 The Romper Room
22 Market Update
28 Sesame Street (R)
34 Monetary Report
10:00 A.M.
2 Gambit, Martindale
4 Wizard of Odds
5 *Movie: "Jet Attack"
(drama/'58)
9 Philbin/Brown & Co.

9 Philbin/Brown & Co. 11 *Andy Griffith Show 13 City Kids (children) 22 New York Exchange 34 Fin. & Bus. News

10:30 2 Love of Life

2 Love of Life
4 Hollywood Squares
11 Hazel, Shirley Booth
13 L.A. Woman
22 Commodity Strategy
28 Mister Rogers
34 Bank & Insurance
11:00 A.M.
2 The Young & Restless
4 Jeopardy, Art Fleming
11 Flying Nun, S. Field
13 Public Affairs
22 New York Exchange
28 Electric Company (R)
11:30
2 Search for Tomorrow
4 Who, What or Where?
5 *Gene Autry Film
7 Brady Bunch
11 Hogan's Heroes, Crane

11 Hogan's Heroes, Crant 13 News, Hugh Williams 22 American Exchange 28 Hodgepodge Lodge 34 News, Sports NOON

NUN 2 Noontime, Machado 4 Three or. a Match 5 *Movie: "Topper Returns" (comedy/41) 7 Password, A. Ludden 11 News, Mayo/Chu Lin 13 Galloning Gourmet

Galloping Gourmet New York Exchange Rene Heredia, Flamenco Guitarist (R) 28

34 Call NEWSTELEVISION 12:30
2 As the World Turns
4 Days of Our Lives
7 Split Second, Kennedy
11 Let's Rap with Alicia
13 Dialing for Dollars
22 Clayton Commodities
28 Man Builds, Man
Destroys

28 Man Builds, Man
Destroys
34 Jack Anderson Report
1:00 P.M.
2 Guiding Light
4 The Doctors (serial)
7 All My Children (ser'l)
9 News, David Lopez
11 *Movie: "Sharad of
Atlantis" (sci.-Fi.)
22 *Charting the Market
28 Childhood Learning
Disabilities
34 Jack Anderson Report

34 Jack Anderson Report

34 Jack Anderson Report
1:30
2 Edge of Night
4 Another World (serial)
7 Let's Make a Deal
9 Movie: "April in
Paris" (com-mus./'53)
13 Bill Cosby
22 *Commodity Report
34 Market Analysis

22 *Commodity Report
34 Market Analysis
1:50
5 *Movie: "Outlaw
Gang" (western/'49)
2:00 P.M.
2 New Price is Right
4 Return Peyton Place
7 Newlywed Game
13 Petticoat Junction
28 Book Reat: "The

13 Petticoat Junction 28 Book Beat: "The

Cowboy and the Cossack" 34 Final Market News 2:30 Match Game '73

4 Somerset 7 Girl in My Life 3 Rocket Robin Hood 34 News Recap 3:00 P.M.

3:00 P.M.
2 The Secret Storm
4 Beat the Clock
5 *Highway Patrol
7 General Hospital
13 Uncle Waldo
28 Sut Yung Ying Yee
50 Omnibus 50. California
Boys Choir
3:10 3:10

11 Ben Hunter Interviews

11 Ben Hunter Interviews
3:30
2 The Dating Game
4 Mike Douglas Show.
Ralph Nader is cohost
5 *Ozzie and Harriet
7 One Life to Live
9 *Movie: "The
Thirteenth Letter"
11 Onick Draw McGraw

11 Quick Draw McGraw
13 Porky Pig
28 Cruising Island—
Timeless Sea
30 Living Word

34 Comunidad al Dia 50 Carrascolindas

50 Carrascolindas
52 Felix the Cat
4:00 P.M.
2 *Movie: "Without
Reservations," John
Wayne (comedyl'46)
5 *Rifleman, C. Connors
7 Love, American Style
11 Bugs & His Buddles
13 Dick Tracy
28 Sesame Street (R)
30 News, Grant McClung
34 *Velo de Novia
50 Mister Rogers

50 Mister Rogers 52 Kimba

4:15

22 *Titanes en Accion 4:30 5 *Father Knows Best 7 News, Schubeck/Morris 11 Yogi and Friends

13 Batman 22 *La Virgen de Fatima 30 Buffalo's Pow Wow 50 Electric Company

52 Underdog
5:00 P.M.
4 News, Jess Marlow
5 News, George Putnam
9 *Beverly Hillshilles

11 The Flintstones
13 Gilligan's Island
22 *Natacha
28 Mister Rogers (R)
34 *Amor Tiene Cara de

Mujer
40 Variety
50 Sesame Street
52 *Three Stooges I
5:30

5 *Twilight Zone
7 News, Smith/Reasoner
9 *Beverly Hillbillies
11 *Dennis the Menace
13 Nanny & the Professor
28 Electric Company
30 *Pattern for Living
52 Speed Rease I

52 Speed Racer I 6:00 P.M. 2 News, Jerry Dunphy 4 News, Tom Snyder

Bonanza

News, Tom Snyder
Bonanza
News, Schubeck/Morris
*Wanted, Dead or
Alive, Steve McQueen
Flintstones
Star Trek
Les Torres (novela)
Hodgepodge Lodge (R)
Wews, Roberto Cruz
News, Roberto Cruz
Trensis Lesson
Trensis Lesson
Three Stooges II
Star Tree Come
the Nelsons, Ozzie,
Harriet Nelson ('52)
Harriet Nelson ('52)
Harved, Richard Boone
Travel, Richard Boone
Travel, Richard Boone
Musicale
Whovela (serial)
Musicale
White Rascals

52 *Little Rascals

30 The Pastor's Desk

2 Editorial (6:55)
7:00 P.M.
2 News, Walter Cronkite
4 News, John Chancellor
5 Bowling for Dollars
9 What's My Line?
11 *I Love Lucy, L. Ball
13 I Dream of Jeannie
2 *Simplemente Maria

22 *Simplemente Maria 28 Wheels, Kilns & Clay 30 Living Word 34 Muneca (serial) 40 *Eventos Latinos 50 Rich at the Ten

50 Rich at the Top.
Drummer, Buddy Rich
52 Speed Racer II
7:30

2 KNXT Special: "A Diver's Notebook" (R) (see "special")

4 Hollywood Squares. Guests: Ed McMahon, John Byner, Joey

Bishop.
Help Thy Neighbor
*Movie: "The Damned
Don't Cry." A beautiful clever woman decides

to become a glamour woman. (drama/'50)
11 That Girl
13 Dragnet
28 World Press
30 Sunday Celebration

Escenario 52 Addams Family:
"Morticia Joins the
Ladies League"
8:60 P.M.

2 Sixty Minutes: Safer/ Wallace 4 Weird Harold Special.

An animated feature depicting the boyhood characters made famous in Bill Cosby's monologues. (R) 5 *Call Me Madam." Famed Washington

hostess becomes ambassador to "Lichtenberg" which needs U.S. money badly. Ethel Merman,

George Sanders (*53) Saturday A.M. Sneak Peek. Highlights of new season's children's

programs. 11 Hazel 11 Hazel 3 *Untouchables 22 *La Senora Joven 28 Washington Review 34 Chespirito (comedy) 50 Playhouse Biography: "Strindberg" 52 Shiro Zukin Sanin

52 Shiro Zukin Sanjo 8:30

4 NBC Star Ship Rescue. Preview of NBC's new

* SPECIAL

"A DIVER'S NOTE-BOOK (2), 7:30 p.m.— Lloyd Bridges and KNXT cameras enter the underwater world at the Sea World Oceanarium in San Diego. Featured are views of Japanese pearl diving women, a study of the American coastline octopus and a look at a South American electric

773-774 Sat. a.m.
programming. Live
and animated action.
7 The Odd Couple. Felix
and Oscar are arrested
and charged with ticket
scalping. (R)
11 Merv Griffin Show
28 Citywarchers (R)
30 Pentecost w/Purpose
40 *Una Vida para
Amarte
52 *Oishii Tabi (cooking)
8:45

52 *Oisnit Tabl (cooking)
8:45
52 News (Japanese)
9:00 P.M.
2 Movie: "The Vatican
Affair." After devoting
his life studying
Vatican treasures, the Vatican treasures, the Professor, now blind, decides to make the riches his own. Walter Pidgeon (crime/'70) Movie: "The Beguiled." Union soldier wounded in final days of Civil War is aided by Southern school teacher with

school teacher with disastrous results. Room 222. "Walt Whitman Goes

Bananas 13 Dragnet 22 *Futbol Seccer

22 Yuthon Soccer 28 Masterpiece Theatre: "The Golden Bowl" 30 It Is Written 34 Super Show, Musical 50 "Actor's Choice: Walt Whitman."

52 Japanese Variety Show 9:15

40 *News, Rene Irahola 9:30_

7 The Corner Bar. Mae's late husband's Aunt Blanche comes to work

at the saloon.

9 News, Larry Burrell
13 Get Smart
30 Come to Life
34 *Muchacha Italiana
40 Premier del 40
50 Jazz Set

10:00 P.M. 7 Love, American Style. Warren Berlinger, Ozzie and Harriet Nelson among stars in three-segment show.
*Sherlock Holmes "The

Woman in Green 11 News, Jones/Fortner 13 News, Hugh Williams 28 Firing Line: Buckley

30 Christian Life Hr.

10:45 5 News, George Putnam 10:30 13 Nashville Music 34 Guitarras

11:00 P.M.
2 Newsroom, Joe Benti
4 News, Paul Moyer
5 *Twilight Zone
7 News, Schubeck/Morris
11 Truth or Consequences
13 Movie: "Knives of the
Avenger" (adv.-drama)
34 News, Jesus Mares

11:15 34 *Cinema 34

11:30
2 Movie: "Hollywood or Bust," Dean Martin, Jerry Lewis (comedy)
4 Tonight. Guests: Muhammad Ali, Karen

Muhammad Ali, Karen Valentine
5 Movies: **'The Day the Earth Froze'' (sci.-fi./'64); "Finger on the Trigger" (western/'65)
7 Dick Cavett Show.
Guests: Tony Randall, author Robt. Beck
9 Wagon Train
11 To Tell the Truth

MIDNIGHT 11 *Alfred Hitchcock

12:30
11 Movies: "Hunter of the Unknown" (mys./66);
"Battle Stations" (drama/56); "Retik, the Moon Menace" ('66)

1:00 A.M.
4 Midnight Special
7 Eyewitness News
9 Movie: "That Swinging City" (comedy/66)

1:30 2 News, Editorial

1:45 2 *Movies: "The Babe Ruth Story" (bio./'48); "The Incredible Shrinking Man" ('57)



DON ADAMS (left) and Don Rickles will star in "A Couple of Dons," a one-hour comedy-variety special on NBC Saturday night.

#### September 8, 1973 ★ PAID ADVERTISEMENT An * indicates B/W--

Other shows in color 6:30

2 American Immigrant 11 Let's Rap with Alicia 7:00 A.M. 2 Backyard Safari. Children's series with Dr. Leonard Reiffell.

Lidsville 7 Bugs Bunny 11 Brother Buzz

11 Brother Buzz
1:30
2 Dusty's Treehouse
4 Inch High Private Eye
5 A Better World (relig.)
7 Yogi's Gang
11 Movie: "Ambush at
Tomahawk Gap"
(western/53)
8:00 A.M.
2 The Flintstones
4 The Addams Family
5 John Wayne Playhouse
7 Super Friends
13 Country Music Time
28 Sesame Street (R)
40 Sportscope '73
8:30
2 Bailey's Comets

2 Bailey's Comets 4 Emergency Plus 4 40 All-Pro Breakfast Guest Show

Guest Show
9:00 A.M.
2 Scooby Doo Comedy
4 Butch Cassidy
5 *Movie: "Flight to
Nowhere" (mystery/
'48)

7 Lassie's Rescue

7 Lassie's Rescue Rangers 9 *Movie: "A Nice Little Bank that should be Robbed" (comedy/68) 11 *Movie: "Sakima and the Masked Marvel"

(drama/56)
13 *Movie: "Strange
Adventure" (adv./56)
28 Mister Rogers (R)



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SATURDAY

September 8, 1973

September 8, 1973

Chasers
28 Sesame Street (R)
10:00 A.M.
2 Favorite Martians
4 Signund and the Sea

7 The Brady Kids 34 Cine en su Casa

34 Cine en su Casa
10:30
2 Jeannie (cartoons)
4 The Pink Panther
5 *Movie: "Suicide
Battalion" (adv./58)
7 Mission: Magic!
9 *Movie: "Little
Fugitive" (drama/53)
13 Gospel Singing Jubilee
28 Mister Rogers
40 Sportscope '73.
11:00 A.M.
2 Speed Bugg
4 Big League Baseball
(see "sports")

(see "sports")
7 Superstar Movie:
"Lost in Space"
11 Ad Lib: "The Politics
of Prostitution"
28 Sesame Street (R)

11:30 Josie and the Pussy Cats in Outer Space
 Lidsville (children)

11 My Favorite Martian
13 *Movie: "Spy Squad"
(mystery/63)
NOON

Everything's Archie *Movie: "Shadow of Treason" (drama)

American Bandstand.
Dick Clark hosts.
Movie: "Massacre at
Marble City" (western/

11 Lancer. "The Fixit

Man" 28 Mister Rogers (R) 34 Lucha Libre 12:30

2 Fat Albert and the Cosby Kids

Cosby Kids
28 Sesame Street (R)
1:00 P.M.
2 U.S. Open Tennis (see "sports")
7 Sports Action Pro-File.
Bob Holloway, football coach of the St. Louis
Cardinals is subject.
11 Soul Train. Don

11 Soul Train, Don Cornelius

13 Weekend News 1:30 7 NCAA Football (see

"sports")
Movie: "The Man
Called Gringo" (wes.-

Called Gringo" (wes.-drama/'66)
13 Championship Bowling
28 Mister Rogers (R)
34 Fanfarria Falcon
2:00 P.M.
4 World Series of Golf (see "sports")
5 *Movie: "Massacre River" (western/'49)
11 Combat. "The Quiet Warrior"
28 Sesame Street (R)

28 Sesame Street (R) 30 Social Security

34 Futbol Soccer 2:15

30 Musicale

Ž:30 13 True Adventure: "Canniball Kings of New Guinea," Bill

Burrud 30 Buffalo's Pow Wow 3:00 P.M.

3:00 P.M.
2 Rams Pre-Season
Football—L.A. vs. San
Francisco. (see
"sports")
9 Movie: "Legend of a
Gunfighter" (western/

*No Man's Land:
"Relentless"
*Horror Theatre:
"World of the Vampire"
22 *Futbol Soccer

28 Mister Rogers (R) 3:30 4 AG-USA. Features the SPECIAL

MISS AMERICA PAG-EANT (4), 10:00 p.m.— Bert Parks emcees the 53rd Annual Pageant coming live from Atlantic City, New Jersey. Vonda Van Dyke is co-host.

> Dairy Festival being held at Mt. San Antonio College in Walnut, Calif.

*Seymour Presents: "The Day the Earth Froze" (sci.-fi./'64) New Time

28 First Adventures in

28 First Adventures in Improvising (Piano lessons for beginners)
30 Treehouse Club
4:00 P.M.
4 What's Going On
28 Man Builds, Destroys
30 Human Dimension
34 *Yo Se Que Nunca
40 *Panorama Latino
52 Voice of Agriculture
4:30
4 Inquiry. Banowsky/
Green. Guest: Wilson
Riles, Supt., Public
Instruction.
13 Get Smart

**Get Smart** 28 Next Billion Years: with e Population
Bloom" (R)
The Population
Bloom" (R)
Faith for Today
Corona Now, D. Galiffa
5:00 P.M.
The Adventurer:
"Skaleton in the

"Skeleton in the Cupboard." A frustrated professor turns to thievery and then fakes his own

death.
5 Pinbusters

ABC's Wide World of Sports (see "sports") "Have Gun, Will Travel Movie: "To the Ends of the Earth," Dick Powell (mys.-drama/

481 13 Land of the Giants 22 Roller Games 30 Quest for Life 52 Kimba

5:30 2 Animal World. "The Bee-People" Bill

Bee People Din Burrud (R) News: Harris/Maskery Untamed World. "Farne Islands" (Northern England) World of the American

Craftsman

Craftsman
30 Blue Ridge Quartet
50 Making Things Grow
52 Speed Racer I
6:00 P.M.
2 Big News, C. Roberts
4 News: Tom Brokaw
5 Hee Haw
9 Real Don Stocks

5 Hee Haw
9 Real Don Steele
13 *The Untouchables
28 Outsiders. Discussion
with conductor Pierre
Boulez. (R)
30 Outreach Unlimited
24 New Mone Age.

34 News, Nono Arsu 40 *Teatro del Sabado

50 Zoom (children)

50 2 Three Stooges 6:30 2 News, Dan Rather 4 KNBC News Conference

7 Celebrity Bowling 30 Pentecost w/Purpose

34 Capulina (comedy)
50 Focus Orange County
52 *Little Rascals
7:00 P.M.
2 CBS Fall Preview.

Features vignettes of comedy and dramatic programs, motion programs, motion pictures, scheduled specials and sports packages which are included in the CBS lineup for '73-'74. 4 Thrillseekers, High speed bydronland

speed hydroplane boat

racing, air racing and aerobatics.

aerobatics.
Bowling for Dollars
News, Chuck Henry
The Marc Bredford
Story: Special
Motorcycle Racing

Documentary
11 Lawrence Welk Show
13 It Takes a Thief
22 *La Tuerca World Symphony

Orchestra, Arthur Fiedler. (R) 30 Living Faith 50 Orange County Review 52 Speed Racer II

7:30 2 Medix. Host Mario Machado combines humor and health in an amusing approach to first-aid demonstrations.

demonstrations.

4 Mouse Factory. A look at some dances and dancers of the past.

5 Lassie. "Deadly Surf." Lassie debuts on KTLA

in this time period.

Lassie spends a day on the rugged Pacific coastline, where she encounters a vicious

encounters a victous
mongrel dog.
7 Let's Make a Deal
9 Movie: "King Richard
& the Crusaders."
Based on Sir Walter
Scott's "The
Talisman." (adv./'54)
34 Loco Valdez, comedy
50 Masterpiece Theatre:
The Golden Bowl
52 Addams Family:
"Fester's Punctured
Romance"

8:00 P.M. 2 All in the Family. Edith and Gloria are at odds over Archie's

attitude toward women
—especially Edith. (R)
Emergency Fame and
fortune beckon paramedics Gage and DeSoto

5 Superstars of Rock. Mac Davis and Helen Reddy join Sam Riddle for 30-minutes of

or su-minutes of contemporary music. Partridge Family. "Everything You Wanted to Know about Sex — But Couldn't Pronouce." Keith is embarrassed to learn he is flunking his cay. he is flunking his sex

education course.
*Alfred Hitchcock 13 Championship Wrestling

22 Escenario

22 Esterario 34 Premier. Feature Film 40 *Teatro del Sabado 52 *Movie: "China Clipper" (adv./'36) 8:30

2 Bridget Loves Bernie. Bernie surprises Bridget with a belated engagement ring, but in her ecstasy she loses

it. (R)
5 Jimmy Dean Show (Debut). In Nashville, Dean welcomes guitarist Chet Atkins to his all-new country

music show.
Paul Lynde Show.
"Barbara Goes Home
to Mother." Barbara
moves into her parents'

bedroom when she has a fight with Howie. 11 *Movie: "Wel Saturday," Sir Cedric Hardwicke

28 One of a Kind.
"Steeleye Span." An
English electrified folk quintet. Living Waters

Evening waters
Evening at Pops: "The
Boston Ballet-Dancing
'Round the World"
9:00 P.M. 2 Mary Tyler Moore

and Black

and Black
communities.

11 News, Jones/Fortner
22 Vidas en Conflicto
28 Session: "St. Louis
Jazz Quartet"
30 Berean Bible Hour
34 Box de Mexico
40 Chinese Variety Show
from Taiwan

5 Pepper Rodgers Show. Pepper and Tom Harmon discuss UCLA-

SPORTS TODAY BASEBALL (4), 11:00 a.m. - Major League Base-

ball. Teams were not available at press time. TENNIS (2), 1:00 p.m.—U.S. Open Championships continue from Forest Hills, N.Y. Jack Kramer, Tony Trabert and Julie Heldman are the commentators.

NCAA FOOTBALL (7), 1:30 p.m.—UCLA at Nebras-ka. This game can be seen on Channel 5 at 11:00 p.m.

WORLD SERIES OF GOLF (4), 2:00 p.m.-The competition, coming from Firestone Country Club in Akron, Ohio, is limited to the winners of the Masters, U.S. and British Opens and PGA tournaments. Jack Nicklaus joins Tommy Aaron, Johnny Miller and Tom Weiskopf in the exclusive field.

PRO FOOTBALL (2), 3:00 p.m.—Pre-Season game with L.A. Rams meeting the San Francisco Fortyniners.

ABC'S WIDE WORLD OF SPORTS (7), 5:00 p.m.-The world swimming and diving championships from Belgrade, Yugoslavia, with commentary by host Jim

Show. Mary has a bold plan to create a
"lighter, more
informal" news
broadcast.
A Couple of Dons. Don

A Couple of Dons. Don
Adams and Don
Rickles star in this
comedy-variety
special, with the
Jackson Sisters and
guest Sally Kellerman.
"Horror Classics. "The
Curse of Dracula"
(horror/'58) (New Time)
Woman's Place.
Program examines the

Woman's Place.
Program examines the myths and realities of growing up female in America and how they are changing. Narrated by Bess Myerson.
"Lucy Goes to Havana." Ann Southern, Cesar Romero and Rudy Vallee join the

Vallee join the Ricardos in the Caribbean. *El Tornillo "The Great Radio

Comedians of the '40s''
30 Hour of Power
9:30 2 Bob Newhart Show. Emily takes a full-time job leaving Bob with a maid who doesn't speak English. (R) 9 News, Larry Burrell 13 Minority Community 50 Omnibus 50:

"California Boy's

Choir" 10:00 P.M.

10:00 P.M.

2 Mission: Impossible.

4 Miss America Pageant.
(see "special")

7 Times, Rhythms and
Rhymes. Music. Nipsey
Russell hosts Gladys
Knight and the Pips,
Billy Eckstine, Freda
Payne, and The Four
Tons.

Tops. Community Feedback (LIVE), Fernando Del Rio, Joe Phillips. Features of interest to the Mexican-American

from Taiwan 52 Lou Gordon Program

Nebraska game. (11:00

p.m.) 13 Weekend News News, Sachi Hosoya, Music Flash (Japanese) 10:45

10:45
22 Movie (Japanese)
11:90 P.M.
2 News, Roberts/Dunn
5 UCLA Football: UCLA
vs. Nebraska (see
"sports")
7 News, Chuck Henry
9 *Boris Karloff Film
11 Movie: "The Ends of
the Earth" (mystery/
'48)

13 Movie: "Hercules, Samson & Ulysses"

(Adv./'65) 30 Pentecostal Temple

11.15

11:15
7 Sam Donaldson, News
11:30
2 Movie: "Boeing,"
Boeing," Curtis and
Lewis figure a plan
involving a bachelor
pad with airline stewardesses coming and going. Tony Curtis, Jerry Lewis (comedy/

*Movie: "The Password is Courage," True adventures of Sgt. Major Charles Coward who harassed and sabotaged his Nazi captors until liberated. (drama/'63)

*Cinema 3

MIDNIGHT News, Harris/Maskery *Fright Night: "Creature of the Walking Dead" (sci.-fi./

'63)

12:30

4 Cinema 4. "She"
Ursula Andress
5 *Movie: "Jigsaw"
(mystery/61)
12:45

11 *Movies: "The First
Time" (comedy/52);
"Bride of the Gorilla"
(mystery/51); "F.B.I.
99" ('66)
13 *Movie: "Women and
War" (drama/64)

War" (drama/'64) 2 News, Editorial

1:30
2 Movies: *"Love That
Brute" (comedy/'50);
"Texas Lady"
(western/'55)

RADIO LOGS

The radio logs will be found in the main news section of today's newspaper.



END OF SUMMER CLEARANCE, SALUTE TO LABOR DAY, NATIONAL WELCOME KIDDIES, and MARK'S NIECE'S BIRTHDAY CELEBRATION (PLUS PRE-THANKSGIVING SALE)



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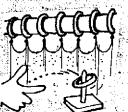
You put it al together and then the little tog, "Made in Vain" hits you. Still in all it looks



#### CAFE CURTAINS Never saw anything this nice in the little cale I

used to eat in. Choice of

COLOTE.	
48"x24"	1.00 Pr.
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9"v52" Valance	



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#### "GENEROUS **GIANT"** 48 OZ. PEPSI'S

This is a big devil Don't need too many to fill up the kids, but play safe, get enough for the holiday.





#### CHARCOAL BRIQUETS

Still the lowest price in town. (every third one is a rock painted charcoal). They work.

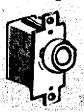


The price is just about right. I saw one for the first time. Oh what a tolkey.



THE	irmos ji	UGS
37 gt		5.00
55 qt		9.00
72 qt		_ 11.00
43 at		10.00

2 gal. . . . . . . . . . . . . . . . 3.25 1 gal steel jug ..... 2.25



#### G.E. WALL Dimmer

At this point I cannot say how many we'll have left. They are going like hotcakes (I put syrup on one and it wasn't half bad). Push on or oif, and full range dimmer.



#### **PLASTIC** LAWN EDGING

We have a ton more items on clearance. but this is the first one that came into his mind.

20 FT.



#### 10 FOOT FOLDING FENCE

li the edging doesn't stop them, try the ience. White wire so you can see it in the dork.

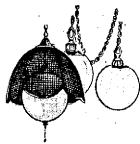
> 18 INCH HIGH



#### CANDLE MAKING

The wax, the molds, the dies, the whole mess. All half off (the lady who sells them is half off her tree getting ready for the sale.)

%



#### **ALL LIGHT** FIXTURES

OFF

Chandeliers, swags, wall units. many very nice. and a few they hope you got poor eyesight so you won't see them too well.



40 PC. TAP AND DIE SET

Works, I am going to buy one because I never seem to have the right screw or bolt in the cabinet. 150



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# Newcomer's Guide

Editor

Judy Hazlett

September 2, 1973

#### Contents

Contents				
5	The International City — Long Beach			
6	Long Beach a city with a past by Tom Willman and Robin Hinch			
13	Supervisors keep watchful eye on county business			
_ 16	Winging their way to many happy landings by Herb Shannon — a report on the Long Beach Airport			
20	Every inch a lady — the Queen Mary, of course			
22	Who needs a car to see the sights? by Molly Burrell			
24	The crime scene in Long Beach by John Sheehan			
28	A jewel in the city's crown by Buck Lanier — the U.S. Naval Shipyard			
32	Things to see and do in the Southland			
33	Long Beach offers an active life for its senior citizens by Lori Gerloff			
34	Cultural activities are only for the asking by Elise Emery			
35	Shopping, shopping, shopping by Carol Ivy — a look at shopping areas in the Southland			
39	Long Beach is a Navy town by Alma Kirkland			
44.	Parks — for the young and not so young			
46	Sea of flags fly over L.B. Harbor by Jack Baldwin			
48	It's high time for a higher education by Walt Murray			
55	Church homes deeply rooted in L.B. by Mark Clutter			
58	L.B. created by many peoples by Patricia Quinn			
62	Suburban cities in the Long Beach area			
76	Dining guide to restaurants in the area by Tedd Thomey			
95	Population, income runs gamut in L.B. by Linda Zink			
100	It's a good life for good sports by Gary Ellis			
112	Coastal conservation commission regu- lates development by Kris Dulaney			
	Property toy is only and I and Cotatel			

Property tax is only small part of total

More jobs available now than in past

by Don Brackenbury

by Larry Lynch

# We're expecting Afull house



# FACTS ABOUT THE INTERNATIONAL CITY

CITY OF

# LONG BEACH, CALIFORNIA

The City of Long Beach is about 50 square miles in size. It has an assessed valuation of \$1,150,000,000 and an estimated market value of \$4,460,000,000.

The climate is mild, with temperatures ranging from an average of 55 degrees in winter to 70 degrees in the summer.

#### **MUNICIPAL GOVERNMENT**

The city was originally incorporated in 1888, and after a short period of disincorporation, reincorporated on December 13, 1897. Since 1907 Long Beach has been governed as a charter city, the present charter having been adopted in 1921.

The City of Long Beach operates under the council-manager form of government, with a ninemember City Council. Councilmen are nominated by district, but elected at a citywide election for a three-year term, with the mayor and vice mayor-being elected by the council from among its members. The offices of city auditor, attorney and prosecutor are elective, while the city manager and city clerk are approved by and serve at the pleasure of the City Council.

The city manager is the chief administrative officer and is directly responsible for the efficient administration of all departments with the exception of elective offices and three semi-autonomous commission-controlled entities. Functions of city government and operation are carried out by a staff of more than 4,400 permanent employees, and a part-time staff numbering as high as 450, within 28 separate departments. The police department consists of 696 uniformed officers in addition to 186 technical-administrative personnel. The fire department employs 477 persons operating 22 stations, emergency facilities at the airport, and three fire boats.

Several advisory boards, appointed by the city manager with approval of the City Council, perform a vital function in an advisory capacity to the City Council. In addition, three semi-autonomous commissions—civil service, water and harbor—administer and operate their various departments.

#### **POPULATION**

The city's population is estimated at 361,306, according to the most recent estimate of the Los Angeles County Regional Planning Commission. Long Beach is the second largest city in Los Angeles County and the sixth largest in the State of California, based on population.

The current population estimates represent an increase of 2,424 since the decennial census of 1970. During the period since the 1950 Census the population has increased 110,539, or 44 percent.

The population growth rate was greatest during the World War II period and immediately

thereafter. Since 1960 population has shown a decreasing rate of growth on a percentage basis. The projected rate of growth continues to show a decreasing trend. It would be almost impossible for an area so heavily populated as Long Beach to sustain indefinitely the growth rates of the postwar period. Absolute increases in population and expansion of employment opportunities, never-the-less, assure orderly and controllable growth for the city.

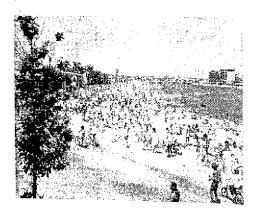
#### **EMPLOYMENT**

Residents of Long Beach are employed throughout Los Angeles and Orange Counties, but most are employed in an area classified as the Long Beach Labor Market Community by the State Department of Human Resources Development. This area, which includes Long Beach, Lakewood, Hawaiian Gardens, Signal Hill, and certain unincorporated areas, has a population in excess of 460,000 and was most recently surveyed in July 1970 by state labor analysts. Based upon this survey, it is estimated that the Long Beach labor market area provides employment for more than 188,000 persons, with primary emphasis in manufacturing, trade, services, and government.

#### INDUSTRY

Long Beach is an integral component of the Los Angeles County industrial complex, the largest concentration of major industrial firms in the western United States. As is true throughout the country, the aircraft/aerospace products group is the most important single industrial category in the Long Beach area. Other important industries include shipbuilding, petroleum products, chemicals, fabricated metals, food and kindred products.

The largest single employer in Long Beach is the Douglas Aircraft Company plant located on a 450-acre site at the Long Beach Airport. The plant, which has a covered area in excess of seven million square feet, is utilized in the production of the DC-9 and DC-10 jetliners, as well as military aircraft. Gross annual value of the plant's production is estimated to be \$1.5 billion. Douglas Aircraft employs 26,750 persons, with a payroll each Friday of \$7.8 million.



#### COMMERCIAL ACTIVITY

The Federal Reserve Bank of San Francisco reports that bank debits in Long Beach for the first three months of 1973 totaled more than \$3 billion compared with \$2.6 billion in the first quarter of 1972. Bank deposits at March 30, 1973 were \$300,001,000, an increase of more than 13 percent over the previous March total.

The city's geographical location at the heart of a large population concentration, combined with its ready accessibility via freeways and arterial highways, create a business climate that has attracted major retail outlets. Within the city are a number of shopping centers in addition to the downtown area. In July 1972 a total of 3,169 retail establishments and 3,670 non-retail outlets were licensed to do business in the city.

Taxable sales transactions in the city exceeded \$787 million in 1972, about 10.5 percent greater than the previous year. Adjusting for sales of gasoline, which first became taxable July 1, 1972, the increase is more than seven percent. About three-fourths of total taxable sales consists of retail transactions.

#### **EDUCATION**

Long Beach is served by five unified school districts. Most of the city is within the Long Beach Unified School District which provides primary and secondary educational facilities for approximately 66,000 students. The district is considered to be one of the finest in the nation in terms of finance, administration and the scholastic record of its students.

The district operates 56 elementary, 14 junior high, one junior-senior high school, five high schools, one continuation high school, and one guidance-opportunity school.

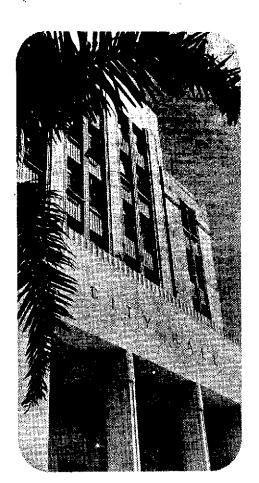
Secondary education is available at Long Beach City College, a tax-supported two-year institution. In addition to the lower division college program, extensive adult education and trade school facilities are offered. Current total enrollment is about 25,000.

California State University, Long Beach, is located on a 320-acre site in the eastern portion of Long Beach on land donated by the city. Opened in 1949 as Long Beach State College, the institution has been given university status and has the largest attendance in the statewide system with a current enrollment of 28,450. A distinguished educational program at CSULB offers 45 undergraduate and 35 graduate degree majors.

Long Beach has been selected as the permanent headquarters location for the California State University and College System. The trustees of the state system have selected the 6.4-acre site offered by the city at the mouth of the Los Angeles River. A \$5 million headquarters building is planned for construction in the near future.



The lovely Long Beach skyline—symbol of a city of pride and progress



Long Beach's city hall on Broadway long has been a landmark and the hub of civic activity.

# The International City ...and its government

The City of Long Beach, also known as the International City, is governed primarily by the city manager, John Mansell, and the nine-member city council.

member city council.

The city's mayor, Edwin W. Wade, councilman from the city's fifth district, has held the post for the past 13 years.

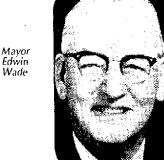
Under this city manager-city council form of government, the council sets policy and the city manager carries it out. John Mansell has had the longest continuous tenure of any Long Beach city manager, as he has held the post for 11 years.

The city manager appoints most city department heads and members of the planning commission. He also appoints members of the water and harbor boards. The city auditor, the city attorney and the city prosecutor are elected at large.

When it comes time to elect city councilmen, voters in each of the nine districts choose two leading contenders for a council seat. The two, in turn, submit themselves to a general election at a later date.

election at a later date.

The city's nine councilmen are paid \$200 a month. They are: Don Phillips, District One; Bert Bond, Vice Mayor, District Two; Renee B. Simon, District Three; Dr. Thomas J. Clark, District Four; Edwin Wade, Mayor, District Five; James H. Wilson, District Six; Wayne B. Sharp, District Seven; E.F. (Ted) Cruehley, District Eight; Russell Rubley, District Nine.





City Manager John Mansell

Off the coast of New Spain, Friday, Oct. 6, 1542: It was dusk, and aboard the high-masted ships at the south end of the wide channel. the Spanish seamen stood wondering at the palls of smoke above the unfamiliar coastline.

The smoke hung in thick patches over the brown land. At sea, the ships rolled listlessly in the breath-

smips rolled insteasily in the oreath-less evening.

For three days the San Salvador and Santa Vittoria had been sailing up the coast of the unknown land. The ships' commander, Capt. Juan Rodriguez Cabrillo, was inspired to name the broad bay he could see at the other end of the channel: Bahia dalos Funos Ray of the Smakes. de los Fumos, Bay of the Smokes.

The ships, 101 days out of Navidad in northwest Mexico on the enterprise of exploring New Spain, were "near some islands which are seven leagues from the mainland, and, because the wind was becalmed, they could not reach them this night."

In the gray false dawn of the next day, seamen already were scrambling aloft and the ships were moving. The smokes on the mainland could wait. Cabrillo wanted to explore the islands.

It was at the island he named San Salvador, after his ship, that Casan Salvador, after ms smp, that Ca-brillo's vessels anchored at sun-up. A party in a small boat set out for the scrub-covered island. As they neared the shore, Indians suddenly leaped from hiding places — friendly Indians, dancing, shouting, waving the explorers ashore.

The adventurers probably learned that the smokes indicated only the Indian way of life — cooking fires in the villages, controlled brush fires sweeping the hillsides to flush small game for the hunters.

The next day, Oct. 9, 1542, Cabrillo turned his sails away from the shore we now call Long Beach,

caught the falling tide from San, Pedro Bay, sailed off past San Salvador — Catalina — and disap-peared around the Palos Verdes Peninsula.

He sailed northward along the coast until foul weather forced his ships back to San Miguel Island in the Santa Barbara Channel.

There they stayed for eight days, and during that time Cabrillo fell and broke his arm. Despite the injury, he again turned his ships northward. Again they were repulsed by storms and again they came hack to Son Miguel Island. These back to San Miguel Island. There, Cabrillo, who had survived years of fighting in Mexico and Central America, died of his injury on Jan. 3, 1543.

The voyage was completed under the command of Cabrillo's pilot, Bartolome Ferrer, whose report of the expedition must have been lack-luster. It would be 60 years before Spain ventured another exploration.

THE INDIANS in the Bahia de los Fumos area, like other Southern Indians, were Shoshonean, a people who drifted south from the Columbia River country of Oregon as long as 30,000 years before Cabrillo's appearance.

They spoke 100 different tribal tongues, worshipped varying gods and lived and died in varying styles. The tribes rarely warred with each

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Early pioneers

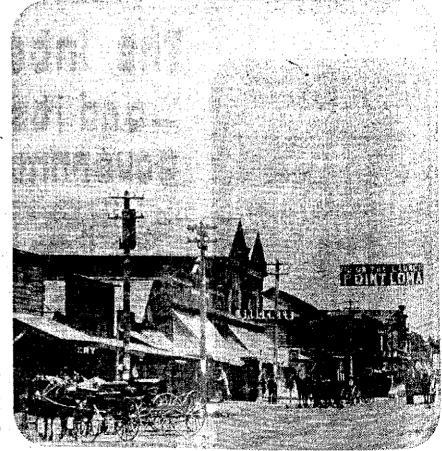
Don Juan Temple, above left, Dr. Thomas Flint, left. and Jotham Bixby, above.

Believe it or not, this is Pine Avenue in 1896, already the city's shopping center. A horsedrawn sprinkler settled the dust in the street each day.

By Robin Hinch and

Tom

Willman



with city

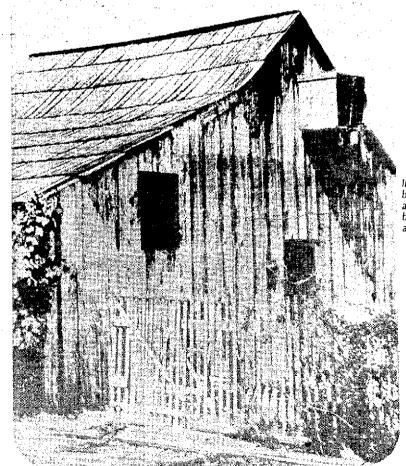
SUNDAY, SEPTEMBER 2, 1973



"By the sea, by the sea . . ." No bikinis in the Gay Nineties, that's for sure, but the well-covered bathers still enjoyed a dip in the ocean on a hot day.



A composite portrait of William Erwin Willmore, who founded Willmore City in 1882. He was a man of many hopes, but few successes.



It may not look like much, but in 1880 it was home, and Long Beach's first, built on the corner of First and Pine.

past



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The Long Beach Hotel was the city's first major building. Its 130 reams housed many tourists until it burned down in 1888.

# Long Beach history

Continued from preceding page

other, and carried on regular commerce with Indians through Southern California.

Cabrillo probably considered the Indians of this coast poor and backward. They grew no crops, they possessed no mineral wealth, they lived in villages, or rancherias, of up to 1,500 huts constructed of mud, sticks and matting.

and matting.

But the life was tailored to their needs. The Indians wore little or no clothing because of the temperate climate. There was no agriculture because the coastal location yielded a broad range of natural foods, and what the nearby land did not provide could be acquired by trading.

The sea was a bountiful source of food, and for Indians of the rancheria called Puvunga — on the rise overlooking the sea near the present Long Beach-Seal Beach border — a nearby freshwater lake fed by the San Gabriel River provided shellfish for seasonal feasts.

Puvunga — inhabited by Indians later called Gabrielinos, after the San Gabriel Mission — also was a gathering place for worshippers of a mysterious native messiah, Chinichnich, around the year 1800.

An apparent cross between teacher, prophet and god, Chinichnich drew Indians from widespread rancherias, promising to return from death and wreak vengeance on their oppressors with the everlasting torment of stinging serpents and biting bears.

The newcomers who drew that ire were the Spaniards, who in 1806 erected the first adobe building in the Southland and sealed the Indians in a lingering fate.

IN 1602, 60 years after Cabrillo's death, there had been a flicker of interest by Spain in the coast which he had explored. Sebastian Vizcaino was sent to New Spain on a similar mission. He, too, sailed up the channel and stopped at Catalina Island and in San Pedro Bay, It was Vizcaino, unconscious of Cabrillo's names for these places, who gave them the names we use today.

Vizcaino also must have found little of interest. It was not until 1769

— 167 years later — that Spain moved to colonize its frontier name-sake, now called California. Four expeditions converged on San Diego in that year and gathered under the expeditionary leadership of Gaspar de Portola, Governor of Lower California. In Portola's company were two men who changed the face of life in the Southland: Fray Junipero Serra, and Pedro Fages.

The Portola expedition moved north, with Serra establishing the chain of California missions and Fages, a military commander with political ambitions, documenting the works of the Spanish force. In late 1771, the Mission San Gabriel was established — surprisingly, not by Serra, but by Fages.

The irate padre gained redress in 1776 when the mission was moved to its present site and Fages, who had risen to the post of military commandant of New Establishments in Upper California, was demoted.

Upper California, was demoted.

The Mission San Gabriel, under Spanish rule, held jurisdiction for territory from San Gabriel to the sea, including the sites of Long Beach and San Pedro.

By 1895, when the Spanish in turn would have long-since relinquished rule over Upper California, there would be only 17,000 California Indians remaining, many of them of mixed blood, for Serra's 21 missions well-spanned the state.

Serra died at the last of his missions, at Carmel, in 1784, but he had lived to see the durable Fages return to power. In 1782, the former commander of mission soldiers was appointed Governor of Lower and Upper California.

In 1833, the Mexican government did what Spain had intended but had never done — it dissolved all pretensions of the missions to California land, offering the parcels as outright land grants

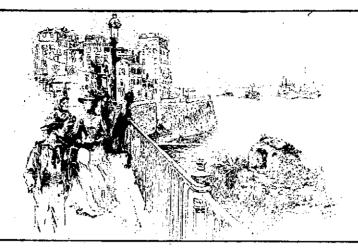
It was during this era that the popularized "Old California" atmosphere came into sway. Horses and cattle had become plentiful on the ranchos, and vaqueros, predecessors

Continued on Page 10

# Discover a bit of olde Cape Cod in Long Beach

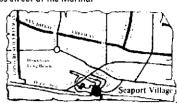
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Parking problem? Not a bit of it. Just drive right up on the sand. It wasn't until 1920 that autos were banned from the beach. Ahhh, those were the days.

# Long Beach history

Continued from preceding page

of the American cowboys, worked the livestock and lived with a flair.

SAN PEDRO became a port of call for American trading vessels, which took on hides by the thousand. It was an unpopular stop with seamen, for loading was difficult and there were no amusements — in fact, only one house in the port. But it was trade they came for, and they came increasingly.

came increasingly.

In the 1840's the heralds of still another way of life gained footholds in the Southland, in the persons of two hard-driving New Englanders, Abel Stearns and John Temple.

Abel Stearns in 1842 bought a standard Mexican grant parcel of nearly 27,000 acres, encompassing part of Seal Beach and much of Long Beach. The far boundary of his land — Rancho Los Alamitos — ran along the present Alamitos Avenue. That boundary separated his rancho from Rancho Los Cerritos, a parcel of similar size acquired by John Temple in 1843.

Both men had become powerful merchants in Los Angeles and had married Mexican women. They became Mexican citizens and were called "Don Abel" and "Don Juan"

on their ranchos.

As land-owners, they exerted a powerful influence for more than 20 years in the Long Beach area. Stearns, whose rancho home was erected over the graves of long-dead Puvunga Indians, also built a palatial residence in Los Angeles and parlayed his initial land investment into the largest cattle ranch in Southern California, covering some 200,000 acres, before both he and Temple lost their ranchos.

Temple, who had opened the first general stores in both Los Angeles and San Pedro, had bricks shipped around the horn and lumber brought from Northern California to construct his two-story rancho mansion, now restored at 4600 Virginia Road.

In 1846, when the war between the U.S. and Mexico reached California in its disorganized fashion, Temple was made alcalde, or mayor, of Los Angeles by Commodore R. E. Stockton The transition to American rule was not a difficult one for the two dons. They lived well until the passive climate turned suddenly harsh and dry in 1863. The drought persisted the next year, thousands of cattle died and the empires of Los Cerritos and Los Alamitos withered. Temple and Stearns sold out.

With powerful friends and diverse interests, neither was wiped out by nature's turnabout. Stearns, who had gone to sea as a penniless 12-year-old orphan, died in 1870. Temple, who founded his career as a young trader in the Sandwich Islands—Hawaii—died in 1866.

AT THE HEIGHT of rancho life, around 1850, California had become the land of promise and the dream of thousands of Americans in the east. With the discovery of gold and the tales of fertile sunny land, a second generation of hard-driving men and women set out for California.

Among them were the unknowing pretenders to the empires of Temple and Stearns — men of the family Bixby and their cousins, the Flints.

Brothers Lewellyn and Amasa Bixby Jr., with cousin Dr. Thomas Flint, were aboard the aging steamer Northern when, in a moment of trouble, she appeared ready to run aground at Long Beach as she sailed north from Panama.

The danger did not materialize, but it brought the Northern close to shore — close enough for the young men to admire the rolling hills of Dan Juan Temple's reaches

Don Juan Temple's rancho.

Their interest was only passing, however, and they continued on to the brawling town of San Francisco and the promise of the bustling gold fields. Two more Bixby brothers, Jotham and Marcellus, came to California the next year, and six other Bixby's — four brothers and two sisters — were enticed west from the family's Maine home in later years.

But the vanguard trio was already building a fortune when the last arrived. With \$10,000 from the gold fields, Flint, his brother Benja-

# Long Beach history

min and Lewellyn Bixby went East. Returning in 1853, they helped set a precedent for the American cattle drives of later years. They drove a herd of 2,400 sheep southwest out of Illinois, added 110 head of cattle in Salt Lake City where Brigham Young was building another sort of empire, and pushed their mixed herd on into California.

IN 1866, the families — now Flint, Bixby & Co. — learned that Temple was selling his rancho, and they remembered the land. Benjamin Flint rescouted the property, and for \$20,000 the firm — along with partner firm J. Bixby & Co., under Jotham — purchased the land. Jotham became the rancho's manager and half-owner within a few years, and sheep began to dot its lands.

His neighbor to the east was a throwback to a fast-disappearing era

Don Manuel Dominguez, who founded his Rancho Dominguez in 1896.

Jotham Bixby built his herds until they numbered as many as 30,000 head. He shipped the wool shearings to San Francisco, as much as 200,000 pounds a year, and the Rancho quickly paid for itself. Selling some parcels when it seemed prudent. Bixby solidified the enterprise and it flushed with health. By 1881, colonies were budding and Jotham's cousin, John Bixby, had entered into partnership with him and had purchased a substantial part of the old Stearns' Rancho Los Alamitos.

In that year, the last man with a dream of an empire in Long Beach—which he hoped to call Willmore City—was making his move. He was destined to die on the doorstep of the poorhouse and be buried in an all-but-forgotten grave on Signal Hill.

Englishman William E. Willmore first had his dream in 1870, while walking the distance between the two colonies in Wilmington and what now is East Long Beach.

His dream was the city that became Long Beach, and it hit him, precisely, as he paused to survey the landscape from a vantage point at what now is the corner of Anaheim Street and Long Beach Boulevard. "In my thoughts at that time this town was really born," he remembered years later.

In 1876, Willmore became the Los Angeles manager of the California Immigrant Union. Jotham Bixby was a strong supporter and a pillar of its southernmost efforts.

WILLMORE was the chief promoter of the Union's project to establish the American Colony in the downtown Long Beach area. He took ads in Los Angeles and other papers, enticed visitors from Kansas hy train, escorted them in wagons to the colony tract and explained the merits of the parcels, selling for \$25 an acre.

But takers were few. A land boom was coming, but it was apparent to the Union that the Kansans were not the first wave. The Union eased out of the project and Willmore, seeing his chance, stepped in.

In August of 1882, Willmore entered into agreement with J. Bixby & Co. to develop and promote

the town of Willmore City, located between the Wilmington Colony and the Alamitos Avenue boundary of the old rancho. Under the agreement, he had to return \$100,000 from land sales to the company in increments by 1884.

The town was laid out by an engineer and the first sales were made, but the pace was far too slow for Willmore to meet his payments. He placed more ads in papers. He built a wood-railed spur line from railroad tracks between Los Angeles and Wilmington to carry his customers to Willmore City in style. The tracks cracked, halting the cars, and the spur line was laughingly given the name of the "G.O.P.R.R."—The Get Out and Push Railroad.

There was little humor for Willmore. In 1884, he saw that he had failed completely. He abandoned the contract, asked and received a token dollar for his dream and left for Arizona a broken man.

Years later he came back to Long Beach — which had been given its final name and had burgeoned with the population boom which followed his departure — and early residents recalled his final tragedy.

"Later on, when I was City Clerk," Frank Cook remembered, "and after Willmore had been an inmate of the County Farm for a while as a result of his destitute circumstances and his breakdown in health, he asked me if I wouldn't prepare a paper which people might sign, subscribing money for him to use in starting a little fruit stand.

"I did so, starting the list with \$2, and about \$40 was raised in this manner. He opened a stand on Pine Avenue, between First and (Broadway), but he was in such condition that he couldn't conduct the business properly, and this venture too was a failure."

He died soon afterwards, in 1901.

PROGRESS AND prosperity traditionally are spelled out in terms of dollar gain, population increase, tall, impressive buildings. Long Beach today can boast all of these. But never to be known again, and too often overlooked, are a quiet charm, gentle humor and pioneer spirit that characterized Long Beach in its struggling days of early settlement.

Those who resisted the temptation to flee to more settled communities and stuck it out in Willmore City were convinced that the colony had promise. They were to be rewarded for their faith.

The distinction of actually completing the first house is claimed by J. R. Cook, who bought two lots for \$50 on the west side of Pine Avenue between Third and Fourth streets. For his wife and their two children he built a small cottage which the family occupied until 1907. Cook then sold the lots for \$20,000 and his home was torn down to make way for the business block which now occupies the site.

Although William Willmore may have lacked the ability to launch a successful business venture, he certainly possessed ample enthusiasm when it came to promoting his project. It is said that when the first

Continued on next page



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# Long Beach history

(Continued from preceding page)

native daughter was born in Will-more City, Willmore offered the in-fant's mother the lot of her choice to be held in trust for the child if only the mother would name her Wilmoretta. Unfortunately, the family felt that lots weren't worth much at that time and were not much taken by Willmore's choice of names, so christened their daughter, instead,

After Willmore finally admitted defeat and abandoned his financial interests in the city, a syndicate was formed to make important city decisions. The membership included some people of considerable proper-ty who were making plans for improvement of both townsite and colony. Members agreed that Willmore City no longer was an appropriate name for the community, so all submitted their suggestions. Long Beach had been offered as a possi-bility and received the most votes. The name became official in 1884.

The city's first hotel, built before there were more than 10 permanent residences, was the 12-room Bay View, which for several years had no competition, and mostly accomodated speculators in the area.

It was replaced in 1886 by the city's first major building, the 130-room Long Beach Hotel. Although it was burned right to the ground two years after its completion, it had set the precedent to make Long Beach a place for tourists.

By 1888 there were enough residents with children to make the construction of a school house necessary. Citizens raised \$6,000 for the project and the city's first formal school was constructed on \$35-an-acre land at the corner of Sixth Street and Pine Avenue.

Also in 1888 Long Beach finally was incorporated by the city popula-tion on Jan. 30. The first official action of the new municipal government was to adopt an ordinance prohibiting saloons and gambling.

The first tax was imposed on dogs.

The city fathers also were conscious of the impression made by the many bathers who came to enjoy the seashore. And so the Peek Ordi-nance was passed, which made sure all bathers were sufficiently covered. No one was allowed in bathing clothes north of Ocean Boulevard without a robe.

BY 1893 the new little settlement was attracting so many tourists some amusement had to be provided for them, so the Pine Avenue Pier Long Beach's first — was built. It brought tourists, but, unfortunately. brought disaster and scandal as well when it collapsed during a storm.

The blame was placed on poor underconstruction, as it was discovered that the pilings had been set in layers of stone, sand and still-sacked cement instead of concrete. There were ugly charges of graft and underhanded dealings, which resulted in several convictions.

No doubt about it, Long Beach was destined to be a big city. By the turn of the century it was a bustling community, although it still had no stop signs and only one policeman. Both foot and horse and buggy traffic were getting heavy, though, and in 1902 an electric street car made

its maiden run down Ocean Boulevard. The next year it would be necessary to ban horse and buggy parking on the beach.

parking on the beach.

1906 saw the construction of the famous Virginia Hotel, completed in 1908 at a total cost of \$1,240,000, and advertised as "the most magnificent and luxurious hotel in the world." The lobby contained massive marble pillars and a beautiful marble staircase. A gothic main dining room extended the entire length of the east wing. It preserved its traditions of leisure and luxury until the depression, when it was forced to shut down, bringing an end to a kind of living never to be known again. It was torn down in 1933.

"Little Iowa", as the community often was dubbed because of the large number of mid-westerners who settled here, needed a hospital, and in 1907 Seaside Hospital with 16 beds was constructed. Located on Broadway at Junipero Avenue, it was criticized for being too far out in the country.

LONG BEACH was a major city by 1920, and many of its largest buildings were to be erected in the coming decade. In 1921 oil was discovered on Shell Oil property on Signal Hill, and from then on the city was to know a prosperity undreamed of by early settlers.

The city's population reached 142,032 in 1930. The Harbor had grown out of the mudflat stage and the development of Naples was well under way. The Ford Plant and the Procter & Gamble soap company established huge factories here, providing a boost to the job market. The Marine Stadium was created for the 1932 Olympic games and the large land fill for Pier A was completed.

Disaster struck this thriving metropolis in the form of a major earthquake on March 10, 1933. Fiftyfour persons were killed, many more injured, and property damage was assessed at more than \$41,000,000. But the city's pioneer spirit was as strong then as in 1880 and everyone worked together to rebuild the city they had all come to love.

World War II brought the Donald W. Douglas plant, which set records for plane production. The Navy ship-yard became one of the nation's key defense installations. Long Beach City College was founded in 1944 and Long Beach State College, now California State University, Long Beach, five years later.

IN THE 60's Long Beach became concerned with the image it had acquired of a sleepy little burg for retired citizens, and decided to adopt the slogan "International City." Engaged in world commerce, boasting one of the nation's busiest harbors and a growing airport, the city felt it had little trouble living up to its new official motto.

Since then Long Beach has proved many times over that with or without a catchy slogan this city holds its own as a center for commerce, recreation and pleasant every day living.

# Supervisors keep watchful eye on county business

The vast County of Los Angeles boasts an area of 4,083 square miles, which encompass 77 cities and unincorporated areas. The county's population is more

unincorporated areas. The county's population is more than seven million persons.

The task of governing this awesome territory is in the hands of the five-man Board of Supervisors, operating on the eighth floor of the Hall of Administration. 500 W. Temple St., Los Angeles. Board meetings, held each Tuesday in Room 381, are open to the public.

James A. Hayes, Fourth District Supervisor, lives in Rolling Hills Estates and is a former vice mayor of

in Rolling Hills Estates and is a former vice mayor of Long Beach. He is a graduate of the University of California and Hastings College of Law and is a 39th district State Assemblyman.

The First District Supervisor is Peter Schabarum.

a Los Angeles native and graduate of the University of California at Berkeley.

Kenneth Hahn, also a native of Los Angeles, has represented the Second District for 21 years. He is an alumnus of Pepperdine College and the University of Southern California Southern California.

Supervisor of the Third District for 15 years is Ernest E. Debs. He has served as state assemblyman and

Los Angeles City Councilman.

Baxter Ward is the county's newest supervisor, elected in November, 1972. Born in Wisconsin, he has been a Los Angeles resident for 20 years. He is noted for his long career as a newscaster and television news director.

Supervisors maintain field offices within their districts. To find out which supervisor represents your district, call the Registrar of Voters, 628-9211, Ext.





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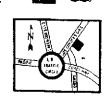
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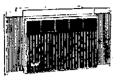


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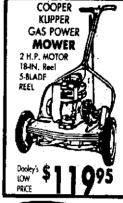
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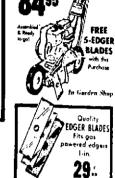
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#### By HERB SHANNON Aviation Editor

Long Beach Airport, never out of the running as one of the five busiest in the nation for the past decade, placed second last year with 567,845 landings and take-offs of aircraft of all types.

The latest figure reported by the Pederal Aviation Administration placed Long Beach only slightly behind Chicago's O'Hare Airport, with 641,429 operations.

In contrast to the bustling jetliner traffic at Chicago, the world's busiest commercial aviation center, the Long Beach air traffic figures represent primarily Long Beach are traine figures represent primarily general aviation operations by light private or corporate aircraft. Approximately 700 planes in this category are based at Long Beach for primary flight training, pleasure and business flying.

Statistics for the past fiscal year ending June 30, as released by Nick Dallas, the city's director of aeronautics, show the airport running at about the same level as the previous year. Dallas predicts the recorded total of 556,679 operations for the 12 months again will put Long Beach among the top three U.S. airports in terms of flight activity.

A likely contender for the No. 2 position when the FAA comparative compilation is released next month is rival Orange County Airport, another primary gener-al aviation field which also benefits from a thriving

commercial airline service.

Orange County is home base for the intrastate carrier Air California and Golden West Airlines, a commuter service formerly headquartered in Long Beach, and is an important route stop on the Hughes Airwest interstate regional network.

Under the policy of the City Council to restrict commercial flight frequencies and hours of operation, particularly in regard to jet aircraft, Long Beach now has only a fraction of Orange County's airline service Of the four jet carriers which once served Long Beach, only two remain and one has indicated a desire to suspend service this autumn. Smaller local service

carriers have cut back service or moved to more active terminals.

Western Airlines and Pacific Southwest Airlines. western Airlines and racine Southwest Airlines, the two carriers offering jetliner service to Long Beach Airport, accounted for 132,663 outgoing and 138,669 incoming passengers on scheduled flights during the fiscal year ended June 30. Another 65,373 passengers were boarded and 65,174 arrived here on non-scheduled charter operations by McCulloch International Airlines, based in Long Beach, contract charter flights by Mercer Airlines and the air commuter services of Golden

West Airlines and Catalina Seaplanes, Inc.
Golden West operates frequent amphibian service between Long Beach and Avalon on Catalina Island, and also links Long Beach with the trunk-line interstate and intercontinental carriers operating from Los An-



# Winging their way to

Ready, at last, to board one or PSA's comfortable jet liners.

Staff Photos by Ron Carlson





This young lady takes it easy while waiting for a ride home from the airport

# many happy landings

geles International Airport, using land-based Twin Otter commuter planes.

Catalina Scaplanes, a successor to Avalon Airways, which operated the bulk of the Grumman Goose amphibian flights to Santa Catalina Island for more than 25 years, earlier this year shifted its base of operations to the Catalina steamer terminal in San Pedro and currently bypasses Long Beach.

Western Airlines, a veteran of 40 years of Long Beach service, presently flies daily schedules to Las Vegas and San Francisco, with links from the Bay Area to Hawaii and the Pacific Northwest. However, Western has petitioned the Aeronautics Board for suspension of its service at Long Beach for a period of three years starting as early as the end of October.

Pacific Southwest Airlines, which inaugurated competition to Western on Long Beach-San Francisco routes three years ago, now operates daily service to San Diego as well as five flights on weekdays and six on weekends to San Francisco, with connections to Sacramento. PSA also has applied for Long Beach-San Jose-Oakland routes.

Although direct commercial service from Long Beach will be limited to intrastate operations-if Western suspends service, the airport has international claims to fame in other aviation areas. Giant Douglas Aircraft Co., the city's single largest source of industrial tax revenue, produces the best-selling McDonnell Douglas DC10 wide-cabin trijet and DC9 twinjet transport for airlines of the world, and delivers them from

THE FOUNDATION for Airborne Relief, a private non-profit organization dedicated to global disaster re-lief, launched massive airlifts of food and medicine to victims of civil war in Biafra and Bangladesh from headquarters in the West Long Beach Airport industri-al complex. The operations in Africa and on the subcontinent of India were co-sponsored by interdenomina-tional church groups supporting the foundation, the International Red Cross and the U.S. State Depart-

This year, Long Beach Airport marks its 49th anniversary. An account by Inez B. Donovan, secretary of the Long Beach Chapter of the National Aeronautical Association in the 1920s, notes that 80 acres of city-



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# Up, up and away from it all

(Cont'd from previous page)

owned water production land north of Signal Hill was set aside for a municipal airport in 1924.

No groundbreaking date was specified, but Mrs. Donovan reported in 1927 that the city had found it necessary to increase the area of the field to accommodate the rapid growth of aviation activity. She wrote that the airport by 1927 was "well-marked with sock, circle and landing tee, and the 11-foot letters painted on the roof of one of the large hangars to identify the field are plainly visible from an altitude of 2,000 feet.

"The size of the field, the perfect drainage and the

"The size of the field, the perfect drainage and the even air currents which prevail give Long Beach an airport that is unequaled for an all-year field, not only for air mail, passengers and freight, but also for factory sites.

"As it is water-bearing land and cannot be sold, lessees are assured of sites that will not be disposed of or subdivided."

Mrs. Donovan's appraisal of the future prospects of the airport, considered over-optimistic in some official circles in 1927, now appears ultra-conservative on all counts except the development of airline traffic. A continuous flow of public funds has resulted in an investment of more than \$250 million in the Long Beach Airport, with annual federal and state increments for further improvements such as the new air traffic control tower.

For many years the official designation for the airport was Daugherty Field, in honor of Earl S. Daugherty, an early-day Long Beach barnstorming stunt pilot who had established two previous airports and flying schools on Long Beach Boulevard at Bixby Road and Willow Street, both undeveloped areas in 1919 and 1920

Willow Street, both undeveloped areas in 1919 and 1920.

DAUGHERTY WAS named chairman of the city's first aviation commission shortly after transferring his flight activities to the new airport, and his name was added to the Long Beach designation after his death in a crash on Dec. 8, 1928. The name is still carried in parenthesis on FAA documents relating to Long Beach Airport.

Like many of his Long Beach contemporaries,

Daugherty was born in Des Moines, moving with his parents as a young boy to receive his grammar school and business college education here. He learned to fly at nearby Dominguez Field and received pilot's license No. 87 on Dec. 23, 1911.

After several years of nationwide exhibition flying, he took an Army instructor's course at the old Signal Corps Aviation School in San Diego in 1916 and trained Army pilots there and at March Field in Riverside until the end of World War I.

In 1919 Daugherty returned to Long Beach to resume his civil aviation career, including exhibition and passenger flights from the beach near the then Pine Avenue amusement pier, organizing air shows and flight schools at his airstrips, performing stunts and directing photography for motion pictures of the day and promoting general aviation services.

On Sept. 7, 1923, Earl Daugherty and Catherine (Kay) Hall were married in one of the first, if not the first, aerial weddings while the groom was at the controls of a four-passenger Orenco biplane flying over Long Beach. Mrs. Daugherty is presently a resident of the city, managing an apartment complex located on the site of the former Willow Street airstrip and other properties.

DAUGHERTY'S air career and the parallel early history of Long Beach Airport are prominently mentioned in a new photo and text paperback book, "Los Angeies Aeronautics, 1920-1929," compiled by Dr. David D. Hatfield, research professor of aviation history at the Northrop Institute of Technology.

A front section of the book is devoted to rare photos and accounts of Daugherty's exploits high over the Long Beach amusement pier, flying under local bridges and carrying teams of wingwalkers in movie stunt assignments. There is also a picture of the original aerial wedding party.

The book is published by the Hatfield History of Aeronautics Alumni Library, Northrop Institute of Technology, and is available in local bookstores at



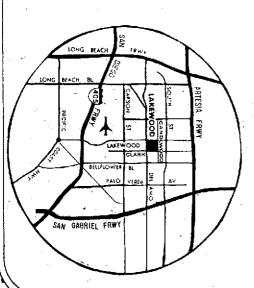
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Few people react with indifference to the Queen Mary. She arouses enthusiasm, disapproval, ange, disapproval, rarely scepticism, indifference.

Her history is a colorful one. Her problems have been many, but she has remained every inch a lady, and her regal stature and quiet dignity have proven a genuine asset to the City of Long Beach.

Her story has been told

many times: completed in Scotland in 1934 at a total cost of \$35 million: weight. 81,237 tons length: 1,019 feet, 6 inches; hull: 118 feet wide; average speed: 30 knots; horsepower: 40,000.

The City of Long Beach purchased this gallant luxury liner—which carried more than 750,000 service men during World War II—in 1967 for \$3.4 million. She was to be a tourist attraction, a convention center and a money maker for the city. She is all of these.

She was not to be a con-troversial issue, a political football, the subject of numerous state and county investigations. She has, however, been all of

these, too.

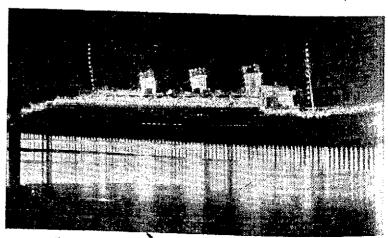
In September, 1968 the city council approved "in principle" \$12.3 million for the ship's conversion to a townict attention. to a tourist attraction and \$5.6 million for site devel-

opment. Ĭπ Diner's Club-Queen Mary Corp. was to spend \$6 million on conversion to a hotel and convention center aboard the ship. Today it is estimated that more than \$120 million will have been spent on the Queen and surround-ing Pacific Terrace devel-opment when all projects are completed.

City Manager John Mansell spoke of this massive investment when he testified before a state legislative subcommittee in March of 1971. The Queen, he said, could determine Long Beach's future.

THE BALANCE sheet at the moment, according at the moment, according to city officials, adds up this way: Tidelands Trust funds spent on the Queen Mary: \$54.7 million; city funds to be spent on the Pacific Terrace conven-tion center: \$29 million; the Brock develop ment, a hotel-restaurant complex: hotel-restaurant complex: \$9 million; the Feinberg development, two hotels and at least one restaurant: \$14 million; Museum of the Sea: \$4.5 million; PSA Hotel on the Queen: \$3 million; Spe-cialty Restaurants' and subtenant improvements on the Queen: \$2.5 million and Specialty's Mary's Gate village: \$1.5 million.

The total is slightly more than \$118 million, al-



Shining like a jewel, the Queen Mary is as lovely by night as by day.

H . 12-18-6125-8

As majestic in drydock as on the sea, the Queen gets general overhaul in England in 1966.

though many of the projects, including final phases of the Queen her-self, are not yet com-pleted. Mary's Gate village, an

authentic reconstruction of a late Middle Ages English hamlet, now is set to open in November.
Mary's Gate, which survived an arson attempt in
June, was designed by
Vernon Leekman. Leekman also has drafted plans for many special-

ized centers, such as Ports O' Call. Mary's Gate architec-ture will encompass the Tudor, Elizabethan and Edwardian periods. Buildings will progress along meandering lanes in a small site in front of the Queen.

Mass production definitely is not a part of Mary's Gate. The Long Beach architectural firm of Duffy & Dreher, which put Leekman's ideas into reality, had to cope with 196 varieties of windows and 63 different door styles for the 40-odd shops that will compose the vil-

lage.
Fiberglas was used to construct the 39 chimneys, one of which is six feet square and 14 feet tall. A San Pedro firm aged wood to make it look 400 years old.

Authentic gas fixutres will provide exterior lighting. A clock tower, park and fountain will serve as finishing touches.

ALTHOUGH the Queen

Mary and surrounding projects seem well on their way to financial success, she has had to weather many squalls. A myriad of complex law-suits, at least four state legislative inquiries, a county probe, a strike by the Marine Cooks and Stewards Union, inflation, an auditor general's investigation and a criti-cal Los Angeles Times investigation and a critical Los Angeles Times article have plagued the project. So far, however,



the stately ship herself is showing no apparent ill effects.

In her first fiscal year of 1971-72, the Queen attracted 1.5 million visitors and grossed \$2.3 million. City fathers have estimated she will pay for herself in 10 to 15 years.

The picture isn't quite so bright, however, for the Museum of the Sea, conceived by French marine researcher Jacques Cousteau as the largest indoor collection of aquatic displays. The museum opened in the summer of 1971 and now contains 33 major exhibits on five lower decks.

The museum provides a magnificent and unique marine display, but its financial woes are not to be taken lightly. In order to fund the project, its nonprofit parent organiza-tion took a \$4.5 million loan from Bank of America. The \$111,000 monthly payments allowed the mu-

Auditor Murray Courson in May asked the city council either to have the museum revise its operations or have the city take it over. If the museum has not paid off its loan by July 1, 1975, the com-

plex automatically reverts to Long Beach.

THE MUSEUM has complied with city requests to change its operating methods, but its im-mediate future still is not elear, according to city officials.

These are a few-of the

inside stories of the Queen Mary. Her "outside" story is one of grandeur, glamor, elegant restau-rants, intriguing little shops, impressive exhibits and enthusiastic tourists. Visitors can go from the engine rooms below the waterline to a 110-foot high platform above the bridge. They can stroll her decks and admire her staterooms, imagining the atmosphere of quiet luxury that made the Queen Mary monarch of the seas and now makes her the Queen of Long Beach.

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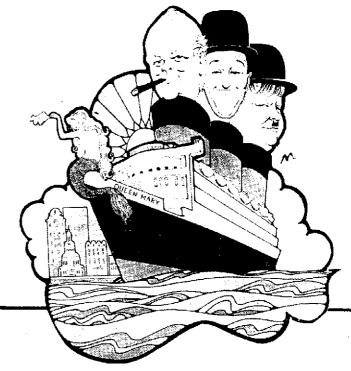
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### to see the sights? car

If you want to get around - or out of - Long Beach, think bus.

That's the advice of public transportation representatives and also the conclusion of the car-less.

Best answer to mobility for the non-driver, of course, is to find a friend with a vehicle.

Barring that, intra and intercity service is available daily from 5 a.m. until midnight via Long Beach Public Transportation Company. Rapid Transit District buses at scheduled hours will take you out of town and back again.

For 30-cents you can get anywhere in the Long Beach Metropolitan area and for \$1 you get four tokens for the same routes. For 40-cents you can ride from Ocean Boulevard through Lakewood to the Compton city limits to the north. For 50-cents you can board a bus in San Pedro at the Ports of Call stop and go all the way to Seal Beach.

If you're a senior citizen-65, and the possessor of an identity card available at four central locationsyou can do all the riding you want for a dime. Those locations are: the SOS Center, 406 E. First St., the All States Society, 250 E. Ocean Blvd., the city Recreation Department Center at 350 Ocean Blvd., and the Jewish Community Center, 2601 E. Grand Ave. The card is free but you must provide your picture, advises Chris Farell, assistant general manager of the bus company.

BEST TRAVEL bargain in town, Farell says, is the "Sunday Rover" pass. For 50 cents you can ride in air conditioned blue buses from dawn until midnight anywhere on any of the 12 lines that web the International City.

If you're lucky, you might find a driver who will double as guide, answer your questions, and direct you to the scenic spots—although that's not a part of the

Although most lines shut down at midnight, the shuttle to the Terminal Island Navy base and shipyards continues through the night with half-hour inter-val runs from First Street and Long Beach Boulevard to Gate One and 15-minute runs to the shipyard.

Best hours to ride are between 10 a.m. and 3 p.m.

and the best times of the month are after the first week.

Best to have exact change when you board, advises Farell, and on Dec. 1 that will be the rule-a measure taken at the urging of the union drivers who don't want to carry large sums of money or try to make change at

Most scenic ride? The No. 2 bus that heads out of Most scenic rine: the 100. 2 was that needs out of downtown and rolls along Ocean Boulevard east to Cherry Avenue. Or the 40-cent trip along the western part of Ocean Boulevard, across the two bridges and into San Pedro for an overview of one of the coast's busiest seaports.

If you need to get to Los Angeles there are 40 runs a day from the Consolidated Bus Depot at 202 E. Ocean Blvd. for downtown connection to the Music Center, Farmer's Market, Dodger Stadium, the Coliseum, and Hollywood Bowl. Basic fare is \$1.88 round trip for

adults, \$1 for kids up to 12 years.

If you drive, be forewarned: the freeway crunch hours are 6:30-8:30 a.m. and 4:30-6 p.m., says Officer Paul Perottie of the Highway Patrol Special Services division.

TRY TO KEEP off the freeway system on Friday afternoons and evenings when the weekend exodus occurs and remember Sundays are just as packed with returnees.

Most of all, he suggests, allow plenty of time to make a wrong turn-off, and plan an alternate route on surface streets should an accident or repair work block your intended route.

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### By JOHN SHEEHAN

Long Beach offers newcomers the promise of numerous job opportunities, a wealth of leisure activities, unexcellededucational possibilities and a myriad of various living styles.

Yet newcomers should realize that there's another face to Long Beach—the threat from crime and fire. Any city whose population is pushing 400,000 is bound to have a crime problem. A city whose neighborhoods are as built up as some are in the International City always faces the threat of fire. Long Beach is no exception.

Crime in the Southland may not be as evident as on Chicago's South Side, Detroit's Hastings district, the core area of Washington, D.C., or New York's Bedford Stuyvesant. But crime is still here, primarily because the Southland's atmosphere attracts such a diverse population. And the leisurely pace of Southland living sometimes lulls newcomers into a false sense of security.

There are about 700 policemen and women on the Long Beach Police Department and about 250 sheriff's deputies assigned to the contract city of Lakewood. These police

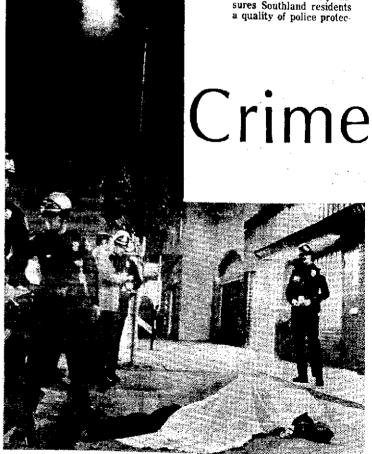
professionals aren't nearly enough to protect every Southland citizen from every kind of crime, but their departments are among the finest in the world.

The Long Beach Police Department has gained national recognition as an agency that provides a multitude of constant police services at a minimum of cost. For instance, no other American city of equivalent size has a police department whose entire operations originate in one location.

Other cities the size of Long Beach feel they must maintain expensive precinct houses, but here in the Southland, the entire police function is carried on in a modern, six-story building at 400 W. Broadway.

AND LONG Beach has one of the most up-to-date police communications systems found anywhere. Police response time, from the time a trained operator learns of a serious crime to the time patrol cars are saturating the scene, is less than two minutes — any time of the day or night.

This sophisticated communications network, coupled with the department's airborne patrols, computerized records section and one of the most progressive juvenile details in the country assures Southland residents a quality of police protes



tion found in few other

American cities.

The same is true of the 4,200-man Los Angeles County Sheriff's Department. It's acheived international recognition as the finest regional law enforcement agency in the world.

In the case of Lake-wood, for instance, the city has in the past felt it was unable to train and maintain its own police department. Thus in 1954 Lakewood became the first city in the county to contract for police services from an outside agen-

cy.
The Lakewood Plan, as it is known, has spread to 31 other cities, all served by the sheriff's department. Before the Lake-wood Plan, — Lakewood incorporated to preserve its identity and prevent annexation by Long Beach — it was believed that every city had to provide its own police and fire protection, with a large initial invetment and skyrocketing taxes.

Interestingly, the subsequent success of the Lakewood Plan greatly in-creased the birthrate of other new cities.

cities. opposing the contract city plan as working a hardship on taxpayers in noncontracting cities, are themselves using it in part. Los Angeles city, for example, the largest, most important and inde-



pendent city of the Southland Megalopolis, is no longer self sufficient. The city health department was merged with that of the county on a contract basis; policing of the freeways that slash through the Southland has been taken over entirely by the California Highway Pa-trol; and some pressures are being exerted to unite police and fire departments with corresponding county agencies.

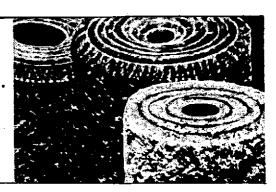
When a city contracts with the sheriff for police protection, or with the county fire department for similar firefighting services, the agency tai-lors the plan to the city's individual needs.

Is the city a so-called "bedroom community," from which wage earners commute to other cities to earn their daily bread, re-turning at night to enjoy the residential, suburban flavor of the area?

Then crime in that city will probably consist primarily of home bur-glaries, door-to-door bunco artists, traffic violators and youthful vandalism. The sheriff Continued on next page

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# scene in

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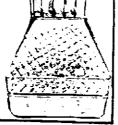
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# Crime scene in L.B.

Cont. from preceding page: freeway,

tailors a one-of-a-kind policing plan to suit the area. It will no doubt include helicopter patrol, one-man traffic cars. burglary plain-clothed suppression details, perhaps several women deputies who deal with domestic squabbles, and juvenile officers.

If the city has a built-up commercial district, then parking congestion will present a problem, as will strong-arm robberies car theft and vice. The sheriff assigns - or even invents details, to deal with the particular problems.

Fire protection is simi-lar and the Long Beach and Los Angeles County fire departments closely resemble one another, except that Long Beach maintains a platoon of fire boats because of its harbor area, while the county has done extensive work in fighting brush and forest fires because of the county's vast open

Common to both Long Beach and the county fire departments-and those of several other progressive cities-is the paramedie program.

There are 28 paramedics in Long Beach young firemen who trained for six months at Harbor General Hospital in every phase of emergency medical care. They are on the go day and night in Long Beach in their modlooking green panel trucks.

Those trucks carry a doctor's treasure of emergency medical appliances and supplies. Paramedics roll on EVERY emergen-cy call, in the home, on the street or along the

carry radios and radio telephone equipment which they talk to doctors several Southland hospitals.

In short, paramedics save lives, and any Southland citizen who has seen them in action has nothing but the highest praise for their ability and dedication.

All of these agencies are impressive, professional, highly trained and motivated, and as well paid as any police officer or fireman in America because they are necessary.

Southland newcomers should soberly face the fact that Long Beach and environs has a serious crime problem. And even more importantly, the victims may become a crime statistic through their own actions or negligence.

Burglars netted a cool \$100 million last year from homes throughout the county.
"boosted" \$20 Shoplifters \$200 million from county merchants, many of them marginal Mom 'n Pop" stores.

The take from mug gings and robberies will never be accurately calculated because much of it goes unreported. Only the victims know much pickpockets and pursesnatchers flee every year in the with Southland.

Long Beach police display FBI crime statistics to back up their argument that crime is decreasing in Long Beach, but aside from the ambiguity of the figures, the so-called decrease is from an already unacceptable level of violence.

Long Beach police claim crime is down 11 per cent in the Interna-tional City, but the figures are meaningless. Crime is translated in its effect on the victims.

There have been more than 30 homicides this year in Long Beach, several unsolved. There were 29 at the same time last year, and 52 for the entire year. Seventeen are still open eases - no suspects.

For whatever reason the easy access to guns to almost everyone, the mobility of the area, the transient nature of many residents, apathy or even 'soft'' judges – attacks on persons are climbing at a frightening rate in the Southalnd.

Long Beach is the largest city between San Francisco and San Diego with a waterfront and is constantly recycling a large population of seamen and Navy men and the people who make their living from them and their back wages.

Long Beach is crisscrossed by several major freeways and one international highway. A big city, it offers unique asylum to transients, drifters and fugitives who need cash. cars and guns before heading north or south. Long Beach homicide Long detectives speculate that more than a few murders every year are committed by this element.

Robberies in Long Beach are on the rise, especially those committed with knives and guns. Time of day is no deter-

(News item: A 59-yearold Long Beach druggist was gunned down in his East Side pharmacy at 16 a,m. early this year by three men who fled with

In Carting

# Crime scene



(Continued from preceding page)

out taking any cash or merchandise. His murderers are still at large.)

Pensioners, some of them crippled, are forced to surrender their handbags and wallets to brash, sociopathic thieves who think nothing of clubbing their victims to the pave-

(News item: An 18-yearold white youth who stumped an 88-year-old woman on a downtown street last April is still at large. She died.)

New residents in Long Beach had better realize that burglary is rampant here. Homeowners may return from work or a weekend vacation to find their homes stripped by professional burglars. No neighborhood — West Side or Country Club Estates - is safe. Only the challenge is variable.

Burglars treat everyone with equal contempt. They would just as soon rip off an unemployed mother's clothing as a little boy's bicycle.

Before conventioners and sightseers decide to do the town, they should know that their lives are in actual peril if they walk along certain pro-tions of the Pike, Ocean Boulevard, Anaheim Street or Atlantic Avenue. Shootings in Long Beach have recently grown at a frightening pace.

(News item: A man was shot to death several weeks ago on Anaheim street at point-blank range by two men who had bumped his car while parking. Seconds before he was gunned down, the victim asked the men what they intended to do about the damage.)

There is no crime-free neithborhood in Long

Downtown and through the central district, citi-zens get mugged, robbed, solicited for prostitution by both sexes and assaulted if they accept or not.

In the residential neighborhoods, the threat is from burglars, car thieves, juvenile vandals and bunco artists.

ing to the swinging singles, like Belmont Shore, citizens may look forward to being assaulted by onr or more drunks, having their pockets and handbags picked clean, raped, getting their car stolen (or if its a small foreign model, overturned), bur-glarized or being offered for sale every kind of drug and narcotic imaginable—and a few that aren't.

The answer to this sobering possibility of becoming the next crime victim is — don't. Crime in Long Beach is probably no better or worse than anywhere else, but there are several precautions citizens can take to lessen the chance of becoming a statistie:

Care about the neighborhood. Get to know your neighbors, learn what problems are peculiar to the area, report any suspicious behavior immediately to the police.

- Lock your home, lock your car, lock your garage. When a burglar comes into a neighborrage. hood, he looks for the quiet, dark house, the unlocked car, the open garage door. That will be his

 Keep cash where it belongs—in the bank.
 Carry your wallet in your front pocket, your hand-bag either upside down in your hand or wear it with a shoulder strap. — Mark all of your property with your one-of-a-kind California driver's license number. That number will never be issued to anyone else. Record the serial number of every household item that has one.

- Make sure your home is fire safe. The City of Long Beach has the lowest commercial fire insurance rate in the country because of its excellent firefighting ability and the constant inspection by fire personnel. Make their job - and your future - a lot more certain. Keep your home fire-safe.

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# Jewel in the city's crown

Long Beach Naval Shipyard is one of the main jewels in the city's economic crown with a payroll due to climb past \$100 million annually by June, 1974.

There are 7.200 workers today and an increase to 8,500 is programmed for mid-1974 to solidify the yard as the city's second largest employer behind McDonnell Douglas.

The yard was untouched by the April 16 Defense Department cutbacks that are in the process of trim-ming all 67 ships from Long Beach Naval Station. These vessels are being transferred, decommissioned or given to Allied navies.

The new shipyard commander, Capt. Anthony W. Duacsck, will welcome the supercarrier USS Ranger into the yard Tuesday. The 85,000-ton ship with 3,000 men aboard will be in the yard for a 21/2-month over-

Long Beach, in its expanded role with the closure of Hunter's Point Yard in San Francisco, is expecting to have from 25-27 ships a day at its seven piers and two drydocks.

A Ship Systems Command spokesman said the Long Beach facility was retained and expanded "because its drydock is big enough to handle any size carrier existing or planned.

"It has the best electronic, weapons and precision facility available plus being equipped to handle refit and rehabilitation for pumps, valves and electronic equipment for all the West Coast," he added. A month ago the shipyard's new \$8 million Engi-

neering Management Building was dedicated and today is almost half full. When the transfer from the scattered buildings is completed next week the new structure will hold 1,500 employes.

Dominating the yard's skyline is the 300-foot tall famous German crane "liberated" from Hamburg shortly after World War II.

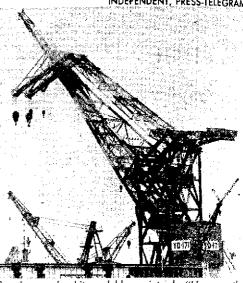
Dubbed "Herman the German," the big crane now

sports a red, white and blue paint job. It is movable and works throughout all sections of the yard.

The shippard celebrated its 30th anniversary last February and was the first of the Navy's yards to begin a modernization program.

Unfortunately the shipyard, by the nature of its work, is not open to the public except on the Armed Forces Weekend in May and on the Navy Day celebration in October.

The yard is located on Terminal Island and its busy activity can be seen by motorists crossing the Gerald Desmond Bridge on the west side of Ocean



Sporting a red, white and blue paint job, "Herman, the German," dominates the Long Beach Naval Shipyard skyline. The huge crane is 300-feet tall and is capable of lifting up to 300 tons. It was "liberated" from the Ger-mans alter World War II and made its way to the shipyard. The crane is the second largest in the world.

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# Things to see and do in the Southland

It's hard to be bored in Southern California. If you're tired of sand in your shoes and soaking up sunshine on the beach, try a few of the exciting and varied amusements the Southland has to offer.

Mind you, this is only a partial list of some of the main entertainment centers. The Chamber of Commerce or Park Department of each city will be happy to direct you to smaller local parks and

### **, Marineland**

Palos Verdes Peninsula 10 a.m. to 6 p.m. daily. \$3.75 adults; \$2.50 juniors; \$1.25 ages 5-11.

Ports of Calf Village Berth 77, San Pedro 11 a.m. to 9 p.m. daily, 80 shops and 11 restaurants.

Queen Mary

End of Long Beach Freeway on Pier J 9-5 daily. \$3.50 adults; \$2.50 juniors; \$1.25 ages

Knott's Berry Farm

8039 Beach Blvd., Buena Park Open daily 10 a.m. \$1.50 over 12; .75 ages 3-11.

Japanese Village and Deer Park

6122 Knott Ave., Buena Park Open daily 10 a.m. Closed Fridays, \$3.25 adults; \$2.25 ages 13-17; \$1.25 ages 4-12.

### Disneyland

1313 Harbor Blvd., Anaheim Open 10 a.m. to 6 p.m. Wednesday through Friday; 9-7 weekends. Closed Monday and Tuesday, For entrance and 11-ride ticket book, \$5.50 adults; \$5 juniors; \$4.50 children.

Movieland Wax Museum

7711 Beach Blvd., Buena Park Open 9 a.m. to 10 p.m. daily. \$2.95 adults; \$1.95 ages 13-17; \$1.25 ages 4-12.

### Lion Country Safari

8800 Moulton Parkway, Laguna Hills 9-5 daily, \$3.95 adults; \$2.75 children 5-11.

### **Busch Gardens**

Notes that the starting November, 10-6 daily. \$2.75 adults; \$1.75 ages 5-11.

Magic Mountain

Magic Mountain Parkway exit off Golden State Freeway in Valencia
Sept. 15-Oct. 28 open Saturday and Sunday only from 10 a.m. to 10 p.m. Starting Nov. 3 open weekends and school holidays 10-6. \$5.50 ages 12 to adult;
\$4.50 ages 3-11.

Movieworld Cars of the Stars and Planes of Fame 6920 Orangethorpe Ave., Buena Park 10-10 daily. \$2.75 adults; \$1.75 ages 13-17; \$1 ages 5-12.

Rancho Los Alamitos

6400 Bixby Hill Road Open Wednesday through Sunday, 1 to 5 p.m. Admission free.

Queen's Park

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As of Sept. 10 Midway only open 6 p.m. to midnight Wednesday and Thursday. Whole park open Friday 6 p.m. to midnight, Saturday noon to midnight, Sunday noon to 10 p.m.

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BANKAMERICARD AND MASTER CHARGE WELCOME

# L.B. offers active life for its senior citizens

By LORI GERLOFF

Long Beach is a bustling, lively town, even for its senior citizens and retired residents. A variety of activities, organizations and facilities are available to

those of the Geritol Generation.

Three types of living situations are available specifically for active older members of the community: retirement hotels, apartment buildings and residential communities.

The Breakers Hotel, 210 E. Ocean Blvd., according to management, is "basically a retirement hotel." One and two-room suites without cooking facilities are available. Tenants may choose a rental price with or without meals, served in the hotel's California Room. Ambulatory tenants only are accepted. A recreation room and sun deck are provided, and activities include movies, bingo, cards, Sunday socials, dances, bus tours and interdenominational religious services. Rooms are

currently available.

The New Robinson Hotel, 334 E. Ocean Blvd.,

offers 110 single rooms without cooking facilities. Three meals a day are served in a central dining area.

Four local senior citizen apartment buildings were built by churches and financed through special federal government loans. They are available to low-income, ambulatory persons over 62-years-of-age for rents ranging from \$70 to \$135. They are: Brethren Manor, 3333 Pacific Place; New Hope Home, 1150 New York St.; Park Pacific Towers, 714 Pacific Ave.; and Plymouth West, 240 Chestnut Ave.

BRETHREN MANOR has 296 apartments, singles and one-bedrooms with kitchenettes.

New Hope Home offers 140 single and one-bedroom apartments with cooking facilities.

Park Pacific Towers has 183 apartments, singles and one-bedrooms with all-electric kitchenettes.

Plymouth West is scheduled for completion this

month. Applications are being taken for the single and one-bedroom apartments with kitchenettes still under construction. Facilities include a parameter still under the still construction. Facilities include a recreation room, library and dining room.

Single tenants cannot have an income greater than \$5,805 to live at Brethren Manor and New Hope Home and greater than \$6,210 to live at Park Pacific Towers and Plymouth West. Married couples cannot earn more than \$6,800 and \$6,885, respectively.

BIXBY KNOLLS Towers and Care Center, 3747 Atlantic Ave., consists of two buildings. The first is for ambulatory residents over 65 and offers 169 single and one-bedroom apartments with kitchens. It has a central dining area and a recreation room. The Bixby Knolls Care Center Building, next door, is available to convalescents of any age on the second and third floors and sheltered care is available to those over 65 on the fourth, fifth and sixth floors. The Care Center has single and one-bedroom apartments without kitchens. Tenants eat in a central dining room. Representing retired community living is Seal Beach Leisure World, a stock cooperative. There are 6.482 apartments in the entire development covering 543 acres, occupied by 10,000 residents. Since the development has been "sold out" for some time and no new construction can be undertaken, the only availabilities are "resales." New buyers must purchase the share of stock of the seller at a price set by the seller.

LEISURE WORLD residents must be at least 52years-old. A self-contained community. Leisure World offers 24-hour security guards, a shopping center, a health center, an outdoor amphitheater, swimming pools, clubhouses, hobby rooms, a nine-hole golf course and organized activities.

The Long Beach Recreation Department offers a calendar-full of activities and programs for local senior citizens, according to Jack Dillon, supervisor of senior citizen activities.

For a dollar a year membership, residents may join Golden Tours Senior Citizens Travel Club, located in the Municipal Recreation Center Building, 350 E. Ocean Blvd.

Cards, checkers and chess enthusiasts meet in the Lincoln Park Clubhouse, 24 Cedar Ave., from 9:30 a.m. until 9 p.m. daily for fun, competition and conversation. The park also hosts roque players daily, and shuf-fleboard is played Monday through Saturday, 8 a.m. until 3 p.m.

SHUFFLEBOARD and roque fans also meet daily at Bixby Park, Second Street at Cherry Avenue. Cards are played Wednesday through Sunday from 11 a.m. until 4 n.m.

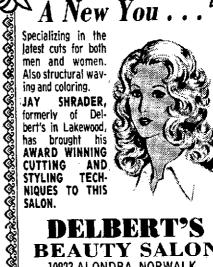
Shuffleboard players in the North Long Beach area are invited to join the Houghton Park Shuffleboard Club, 6301 Myrtle Ave. Members play daily.

A single adults dance group for all ages meets Sunday evening from 8 to 11 p.m. at the El Dorado Park Clubhouse, 2800 Studebaker Road.

For the artistically inclined, the Municipal Recreation Coulon Building and the Municipal Recreation Coulon Bu

tion Center Building is open upstairs for arts and crafts workshops weekdays, 8 a.m. until 5 p.m.

On Thursday evenings during summer months. Program Under the Stars, featuring band concerts and dance studio performances are presented at Bixby Park from 7:30 until 10:30 p.m.



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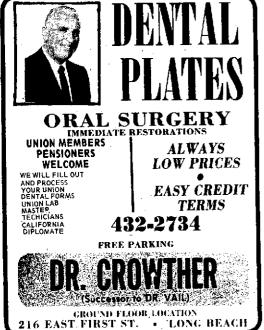
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'Structure and Flow' fountain of copper tubing and Venetian glass by sculptor Claire Falkenstein is part of the New Acquisitions for the Now and Future Museum program underway at Long Beach Museum of Art. The gift of Dr. Louis L. Heyn, it is 14-feet wide, 22-feet wide and 22-feet deep. It is installed on the ocean bluff grounds of the museum.

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# Cultural activities are only for the asking . .

By ELISE EMERY

You've just settled in the Long Beach area or are considering a move here. You've checked out such practical matters and amenities as housing, schools, shopping, recreation, freeways and climate.

But there's a further essential concern: What provision does Long Beach make for the arts—music, exhibits, drama and their many ramifications?

drama and their many ramifications?

This is not a complete roster, simply an indication of the variety you will find in the community. At each organization you will be welcome, either as part of an audience or as an active volunteer or both.

It was in January, 1968, that the Long Beach Regional Arts Council was founded to "foster all cultural aspects of life in and around Long Beach." Today, the Arts Council, with headquarters at 130 Pinc Ave, Suite 208, numbers 43 member organizations. It offers advice and information—serving, in fact, as a clearing house—for both longtime residents and newcomers.

The Arts Council held its first Long Beach Arts Festival this year from May 11 to 20, enlisting participation of most of its member groups in citywide events. Already, the 1974 festival committee has been formed under the chairmanship of Mrs. Janice Sunshine and an expanded program is being designed.

GUEST CONDUCTORS and musiclovers alike have praised the 80-member Symphony Orchestra whose permanent conductor is Alberto Bolet.

conductor is Alberto Bolet.
On Aug. 28, the symphony concluded its 12th annual series of free summer Starlight Serenades which altract thousands of listeners to Recreation Park to hear fine music in an informal, family picnic atmosphere. Such musical stars as Allan Jones, Ferde Grofe, Marilyn Horne, Elmer Bernstein, Grace-Lynne Martin, the Lolo Montez Spanish Ballet, John Scott Trotter, Shony Alex Braun

and Marni Nixon are among the many artists who have performed on the programs.

In the winter, the symphony plays a regular subscription series. This year, concerts are scheduled Oct. 21, Nov. 25, Jan 13, Feb. 24, March 24 and April 21, each to begin at 7:30 p.m. in Wilson High School Auditorium. These are Sunday evenings; on the Saturdays prior to the concerts, the orchestra plays a free concert for children.

Because of increasing numbers of requests for the orchestra to make out-of-town appearances and for other expansion of performances, the Long Beach Symphony Association board now is considering dividing the traditional position of orchestra manager into two. The board now is taking applications for director of development for the orchestra and for a personnel manager.

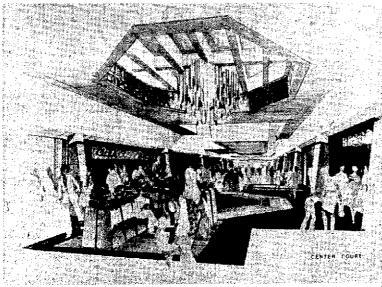
ONE OF THE most enduring and popular organizations is Long Beach Civic Light Opera which traces its beginnings to 1950. Since 1958, Harvey Waggoner has been general manager of the company which has earned —by dint of hard, unyielding work and determination for excellence — a national reputation as an outstanding civic light opera. It gives talented, not-quite-professionals an opportunity to perform with professionals and often with big name stars. Its 1973-74 programs to be given for three to four weekend runs in Jordan Auditorium, 6500 Atlantic Ave., will be "Guys and Dolls" opening Oct. 26; "Carousel" opening Feb. 22; and "Applause" opening May 31.

An unexpected and welcome honor came to LBCLO in March when the 22 members of the Los Angeles Drama Critics Circle selected the company for an award marking its "distinguished contribution in the area of community theater."

Continued on page 36

ESTABLISHED IN ONG BEACH

Southland's newest shopping center-**CARSON** MALL



# Shopping Shopping Shopping

By CAROL IVY

Shopping centers come in three general types and Southern California probably has more of each of them than any other section of the country.

There are convenience centers-those little round-the-corner, two or three store clusters that normally include a convenience store such as 7-Eleven, a dry cleaners or laundromat. The second type are strip centers, which usually have a major food store and a dozen or so specialty

But the type of shopping center Southern California has become famous for is the regional center-those giant, sprawling shopping complexes of major proportion.

The newest of the regional centers is scheduled to open for a special preview Oct. 29.

The Carson Mall, at the junction of the San Diego Freeway and Avalon Boulevard in the City of Carson, will cover 71 acres of the old Dominguez land grant. There will be parking for 4,900 cars and the en-closed, comfort-conditioned all-year-round mall will encompass 77,000 square feet.

On Nov. 14, the majority of the 85 specialty shops plus the Broadway, Sears and J.C. Penny stores will be open for business seven days a week.

THE NEW center will he unique in its designinspired by the ancient Mayan culture of Mexico. The exterior pyramid effect will be emphasized by a rough-walled interior in warm, earthy colors. The extensive wall sculp-ture will reproduce in detail ancient Mayan wall

writings. Three-and-a-half cent of the total acreage at Carson Mall will be landscaped in tune with the architecture.

Six inner court areas are designed to carry out the mall theme of "motion without mechanics," highlighted by a 700 pound, stainless steel mobile that will move with breezes from the passing crowds. The central court is a geometric shape, lined with mirrors.

The Carson Mall has designed as been community-oriented cen-

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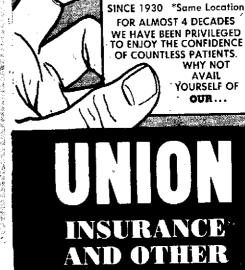
ter and includes a 250-seat | hall, which will be available for use by local clubs and organizations, as will be the rest of the indoor area.

Another completely enclosed, climatized mall, opened in Sept., 1971 is Los Cerritos Center, covering 95 acres at the 605 Freeway and South Street in Cerritos.

The Spanish-style mall includes 124 specialty stores plus the Broadway, Robinson's, Ohrbach's and Sears. There are four theaters inside the mall and two in the parking area. Six restaurants serve shoppers in addition to tearooms located in major stores.

LOS CERRITOS archi-

(Continued on page 38)





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# Cultural life is active one in L.B.

(Continued from page 34)

LBCLO offices are at 518 E. Fourth St. Not only actors, singers and dancers, but also volunteers for the technical staff are welcome.

BECAUSE OF the efforts of the Long Beach Auxiliary and Symphony Juniors of the Southern California Symphony-Hollywood Bowl Association, Los Angeles Philharmonic Orchestra plays concerts in Long Beach's Millikan High School Auditorium. This year, Zubin Mehta will conduct Dec. 15 and March 9; Pinchas Zukerman will conduct May 11. This will be the philharmonic's 30th annual Long Beach season.

Unique in the United States is Long

Unique in the United States is Long Beach's Municipal Band, the only full-time city band in the country. In April, Everett E. Siegrist was appointed director to succeed retiring Charles J. Payme and he already has added to the band's record-setting 700 free performances a year. For instance: In April, May and July (he was on vacation during June)

the band played 90 times. Of these programs, 58 were by the full band of 34 members. The others, 32, were by special groups Siegrist has formed within the band—a swing combo, big band, two Dixieland sections, stage band and chamber orchestra. Audiences have doubled; the band or its special groups have played everything from formal concerts to swinging numbers for block parties. A major part of the year-round schedule is the performance in public schools. Band headquarters are at 3500 E. Anaheim St.

Another musical group of growing importance is Lakewood Chamber Orchestra under direction of Bruce Polay. Community Concerts is extremely active in the area, offering, for a pre-paid subscription, a series of varied performances, including dance, instrumentalists and vocalists. However, you must subscribe during the annual campaign, usually in February; no seats are sold for individual programs.

Cultural life in the community is constantly enriched by the programs

presented by Long Beach State University and Long Beach City College. Music, opera, drama, dance and art keep the schedules lively for the public and for the performers.

Long Beach Museum of Art and Long Beach Public Library have something in common—they are hoping to celebrate the Bicentennial of the United States by moving into new facilities in the to-beconstructed Civic Center.

At present, the museum is housed at 2300 E. Ocean in a charming old building on beautiful grounds overlooking the Pacific. Obviously, the museum needs more space for its expanding program of exhibits, films, music, lectures and other projects, including art classes. In November, 1972, Jan von Adlmann was appointed new director of the museum, coming from the Wichita Art Museum, Wichita, Kan. An administrative assistant has been added to the museum staff and the director is devoting much of his time to plans for the new museum with the goal of making it one of the outstanding institutions in the nation.

LONG BEACH ART Association, 800 E. Ocean Blvd., which has its own gallery, and Lakewood Artist Guild, P.O. Box 71, Lakewood, are the largest of the artists' groups. Each maintains scheduled exhibits, workshops and classes. At Jewish Community Center, 2601

At Jewish Community Center, 2601 Grand Ave., cultural programs are presented on a continuing basis. Long Beach Recreation Department has an arts-crafts- music-drama program for all age levels.

Youngsters have their own programs supplied by Junior Programs and Children's Theater who present several dramatizations a year, as does Long Beach State University.

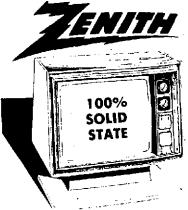
Of the several private art galleries, the Upstairs Gallery at 3850 Cherry Ave. is the largest and offers the greatest variety. This summer it has opened three new, large galleries: at Arco Atlantic Building in downtown Los Angeles, in Newport Center at Newport Beach, and in Northridge. Other smaller, private galleries are scattered in several Long Beach areas.

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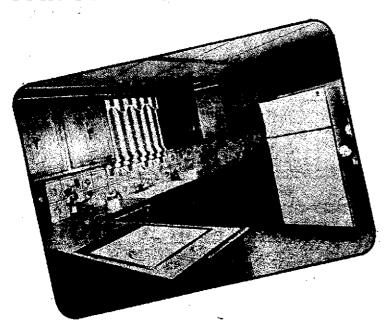
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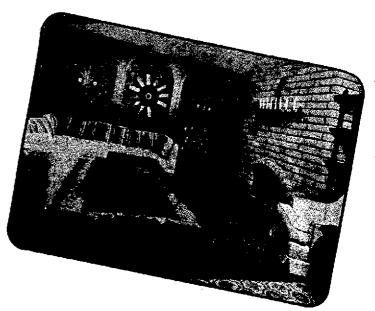
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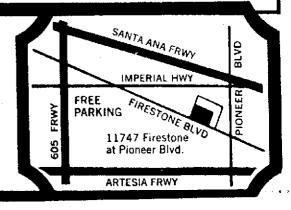
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Some Straight Answers irect Crema

Q: What exactly is "Direct Cremation"?

A: Direct cremation means that the remains are cremated and usually scattered at sea. There may also be a simple memorial service. This saves the costs of a traditional funeral for those who cannot afford it or feel it unnecessary.

Can a licensed mortuary provide me with this low-cost direct cremation?

Yes. Brothers Mortuary offers reasonable priced direct cremation to those who prefer this method of final disposition. We can also arrange collection of Veterans and Social Security Burial Allowances. It is our belief that the last wishes of the deceased should be carried out and at the same time we should take all possible steps to ease the burden on the survivors.

I've read about "membership societies" offering low-cost cremation and scattering of ashes. What exactly do these societies do?

A: For a pre-paid fee, usually \$15 per individual or \$25 per couple, one becomes a mem-ber of the society. The balance to be paid at the time service is rendered. They attend to the cremation and scattering of ashes. They also hold a simple memorial service.

Q: I understand the California Funeral Directors' Association wants these societies to be licensed under the State Board of Funeral Directors. Why?

Funeral Directors and Mortuaries are regulated by strict licensing and legislation primarily designed for health standards and the protection of their clients. If an individual pays a membership fee to an unlicensed society there is no guarantee the society will be in existence when its services are needed. A licensed mortuary, however, is regulated in such a way that should it be sold or go out of business, any pre-payments would be guaranteed under California state controls.

BROTHERS MORTUARIES

Long Beach Chapel:

Huntington Beach Chapel

Shopping centers

(Continued from page 35)

tecture is highlighted by soaring indoor ceilings and skylights, walls of native fieldstone and adobe. Landscaping has been used as a material primary to the architecture. Indoor plantings are changed every two weeks, so that flowers always are in bloom.

AMO Fashion Square at Carson Street and Hawthorne Boulevard in Torrance serves South Bay area residents, with 175 stores completed in 1971.

Again an indoor, climatized mall, Del Amo's main stores are Ohr-bach's, Bullock's, Montgomery Ward and I. Mag-

architecture modern, with trapezoid, mansard roofs and indoor plantings.

LOS ALTOS Center, at the corner of Beilflower Boulevard and Stearns Street, is Long Beach's first and only regional shopping center. earliest portion, on the west side of Beilflower Boulevard, was established in 1950. The major area, with J.C. Penney's and Sav-On Drugs Store, was completed in 1957. Los Altos expanded north of Stearns in 1964.

Currently, the center includes 65 shops on 20 acres. Major stores are the Broadway, Sav-On, Penney's, Barker Bros. and Thrifty Drug, as well as a Thriftimart market. The center probably has more financial institutions than any other regional center in this area.

Los Altos' outdoor mall is accented by extensive plantings and 123 Helen Borchard flowering peach trees.

entire residential city grew up around Lake-wood Shopping Center. wood Shopping Center, which has been the model for mall designs in this country.

LOCATED at Del Amo and Lakewood Boulevards in the City of Lakewood, the 265-acre center opened 22 years ago with the May Co. as major tenant. Today, it still is one of the world's largest shopping complexes, with 118 specialty stores, and is about to embark on a \$5.75 million expansion program, topped by the addition of a fifth-large store-Montgomery Ward.

There is parking at the center for 12,500 cars, with free tram transportation linking the stores.

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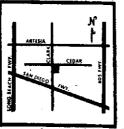


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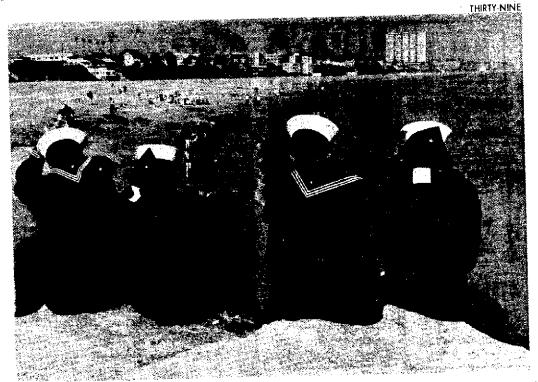




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LONG BEACH IS A NAVY TOWN





In days gone by — from World War I through the Vietnam War — the happy reunion of Navy families was an exciting occasion at the Long Beach Navy Base. The men were home — and who could ask for more.



..YESTERDAY

See story page 40



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Long Beach is a Navy town.

Had you grown up here you would have come to recognize this statement as a Long Beach fact of life.

"The Fleet's In," was a simple acknowledgement while dodging in and out through a sea of blue uniforms and bobbing white caps on Ocean Boulevard dur-

But the history of the Navy in these local waters goes way back. And like the waters themselves, the Navy here has been characterized by its own ebb and

This year seemed to make a low ebb as shocked city residents read headlines proclaiming: Long Beach Naval Station To Close.

But subsequent events, including a concerted effort in Washington, D.C. by California Congressmen and Senators to keep some ships homeported in Long Beach, might possibly stem the tide.

Whatever the political vagaries, a glimpse of Navy history in Long Beach seems reassuringly to indicate a flow to follow each ebb.

All Navy activity began inauspiciously when a Navy sloop of war, the Cyane, brought the first Navy personnel to the Long Beach harbor in January, 1843.

Strategic advantages of Long Beach as a homeport for warcraft was recognized in 1897, nine years after the original incorporation of this city, which was then little more than a hamlet nestled on this Pacific shore. It was then the first flotilla of Uncle Sam's fighting ships dropped anchor for a brief visit on a cruise along the coast.

Before World War I, visits of Navy ships here were sporadic. The most notable was on April 18, 1908, when the famed "White Fleet" stopped here on its aroundthe-world cruise.

An ecstatic group of city officials hailed this visit "THE momentous occasion in the history of the city"

And it may well have been.

FOR IN 1919 Long Beach became "home port" of Navy ships when the fleet was divided into Atlantic and Pacific fleets.

When Adm. Hugh Rodman brought nine dreadnaughts and supply ships to base in local waters there was no Navy landing, Naval Station or Naval Base.

In fact, it wasn't until 1926, five years after the arrival of Adm. E.W. Eberle, commander Pacific fleet,

9 battleships and 20 submarines, that Long Beach built a Navy landing in the inner harbor.

INDEPENDENT, PRESS-TELEGRAM

In 1932 an \$80,000 Navy landing was built at the foot of Pico Avenue to keep up with the comings and goings of 50 Long Beach ported vessels.

The following year this city was shaken to its foundations by a major earthquake and the Navy proved they were as capable to meet an emergency in time of peace as in time of war.

More than 4,500 sailors and Marines patrolled the city for a week, averting panic, keeping order and arresting would-be looters.

As a result the new Navy Landing was re-chris-tened Leigh Landing in honor of the Admiral who had called together his forces during those fearful days after the quake.

Later that year the first of a series of "Fleet Welcome Weeks" was celebrated when the fleet returned "home" with 30,000 officers and men after a sevenmonth cruise.

While it was firmly established that this was indeed a Navy town, all its citizens were not enamored with the raucous, good humor of 30,000 Navy men when they hit Long Beach's sleepy shores.

White gloved ladies in tiny hats sniffed disdainfully when passing noisy bar rooms on the west end of Ocean Boulevard, averting their glances from the tal-too parlors, side shows and thrill rides on the Pike amusement park below.

Some old salts still claim to remember for-rent signs that said, "No dogs or sailors". And whether or not these really existed, any long-time resident can remember signs that read, "No Transients"

To the Navy family in search of a decent place to live and raise a family, the words were ominously

BUT THESE OLD prejudices were swept away on Dec. 7, 1941, when the sailor's image changed from vagabound with a girl in every port, to everybody's brother, son and boy-next-door.

Even before World War II exploded on the minds of the American public, Long Beach's destiny as a Navy town was already cast.

In 1940 the city deeded to the Navy 105 acres of Briton Beach land on Terminal Island — known to early inhabitants as "Rattlesnake Island" and later.

for no reason apparent in early histories, "Mormon

Payment for acreage was cheap enough — only \$1 but far sighted city fathers did retain all mineral rights to the land.

Early in 1941 the Navy took out a building permit for the then unheard of sum of \$18,012,000 to start build-

ing a facility to be known as Roosevelt Base.

This base comprised the Naval Air Station on Reeves Field, the Navy Hospital on Seventh Street and Bellflower Boulevard, and Navy Landing, including nine other harbor area installations.

DURING WORLD WAR II Long Beach became a Navy boom town. After the armistice, under the leadership of Capt. Richard B. Coffman, the base became

the biggest single business in the Long Beach area.

Along with the growth of the Naval Base, oil wells had popped up and were flourishing all over the Terminal Island landscape. Then an eerie new word became an intregal part of the Long Beach vocabulary: subsi-

Because of the pumping of oil, Terminal Island was sinking at an alarming rate. Due to this problem Fleet support, required from the Naval Base complex, decreased during the years 1947 to 1950.

By 1950 subsidence had caused an Il-foot drop and it was predicted that the island could continue sinking

as much as 7 to 12 feet by 1963.

The Navy decided a sinking island was no place for a shipyard so on April 1, 1950, the Long Beach Naval Shipyard was inactivated.

Local politicians pleaded with Washington but the

decision was final.

In the wake of unemployment that followed, Long Beach was declared a critical employment area by the U.S. Department of Commerce. Local manufacturers were summoned to a conference seeking ways to re-lieve unemployment and the Chamber of Commerce renewed its efforts to find private industry that would lease the Shipyard from the Navy on the deactivation date.

Another disestablishment which had a catastrophic effect was the closing of Long Beach Naval Hospital that same year as part of an economy move expected

to save \$25 million annually.

The hospital became Long Beach Veterans Hospital which, to this day, is a gigantic compound dedicated to treating wounds and diseases of men and women

who have served in any of the 20th century wars.

After the great wartime flow, the Navy in Long Beach had reached another ebb— and again the flow.

For the outbreak of hostilities in Korea resulted in

need for reactivating and outfitting more and more ships out of Long Beach.

AND AGAIN THE Long Beach Naval Shipyard was alive and hustling with activity shortly after it was reactivated in 1951. Subsidence was halted and thou-sands traveled to and from work each day confident that their Shipyard was on solid ground.

The Hospital Ship Haven was sent to fill the void left by the loss of Navy Hospital and it was like a finger in the dike of mounting need for adequate medi-

cal facilities.

In 1952, 16 destroyers, an aircraft carrier and 7 other vessels were transferred from San Diego to Long Beach. Following this was relocation of units from the Atlantic Fleet which brought more destroyers and cruisers to Home Port in Long Beach.

That same year Mine Force U.S. Pacific moved its headquarters and force of 30 ships and 3,000 men here

from Pearl Harbor.

In 1955 the Leigh Landing was moved from its longtime home at Pico Avenue to temporary facilities on Magnolia Pier pending the building of a \$5,500,000 "permanent" Navy Landing at the foot of Magnolia

When the war ended in Korea the future of the Navy in Long Beach seemed to be firmly entrenched.

THIS WAS underlined with the coming of the war THIS WAS underlined with the coming of the war in Vietnam as the country became embroiled in it's longest military conflict. The wood and concrete pilings of Pier E became the repeated scene of tearful farewells and jubilant reunions as men and ships cut a watery path to and from the shores of Southeast Asia.

In 1967 a new Navy Hospital opened its doors to the wounded from Vietnam as well as tending to thousands.

wounded from Vietnam as well as tending to thousands of local dependents — bringing back memories of a \$15 million saving when "old" Navy Hospital was closed.
On Jan. 27 of this year a joyful world witnessed the

signing of the peace treaty that would end the hostili-ties for us in Vietnam. Long Beach Navy wives breath-

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It's always hard for a family to say goodbye — especially during wartime.

Navy town

(Continued from preceding page)

ed a collective sigh of relief that their husbands would go to Vietnam no more.

Everybody expected cutbacks when the war was over. Chief of naval operations, Adm. Elmo Zumwalt had spoken often enough of a smaller, modernized, more efficient Navy. Congress had also made it clear that money for military spending was going to be scarce.

Long Beach had already experienced some of the pinch when the Mine Force Pacific was transferred early in 1972 followed this year by Cruiser Destroyer Flotilla Seven.

This was expected. What followed in April of this year was not. Yet, there it was in black and white: "Long Beach Naval Station to Close".

Only this time the Shipyard would stay.

Immediately politicians were up in arms

Congressman Craig Hosmer accused the Navy of 'forgetting Pearl Harbor' in launching a new strategy for at least keeping the three nuclear ships in Long Beach

HOSMER SAID it was "folly" to shift key elements of the Navy nuclear surface unit from Long Beach "where access to the open sea is immediate" — to San Diego "where ships could be trapped and destroyed in a Pearl Harbor-like attack.

Congressman Glenn Anderson, Senators John Tun-ney and Alan Cranston have zeroed in on costs of transferring the ships to San Diego, questioning whether the savings of \$11.4 million a year from reduction of personnel will offset the "\$60 to \$80 million needed for additional housing in San Diego."

The Defense Department," Tunney said, "will spend \$100 million to save the \$11 million you claim in advocating moving the ships from Long Beach.

In the meantime Long Beach city fathers have been worried over the financial impact of the move.

A Long Beach city crises study team assessed the minimum direct economy loss to the greater Long Beach-Los Angeles region at between \$43 and \$55 million a year. Some estimates were as high as \$400 million.

One loss rarely mentioned in the barrage of dollar signs is that of the people who enrich the flavor of Long Beach environment as a whole. They have long been a part of the human potpourri that make up this community.

And many - presently more than 4,000 - have stayed on after packing away blue uniforms and gold braid, to make Long Beach their retirement home port.

SUCH IS THE situation today as newspapers blare losses in millions and neighbors regret losses of friends: while politicians plead, cajole and toss statis-tics back and forth across conference tables. But Capt Donald A. Smith, commander Naval Base Los Angeles/Long Beach, commanding officer Long Beach Naval Station goes about carrying out the orders of the day.

Calmly assessing the situation he said, "As of July 1, 1973, there were 65 ships homeported in Long Beach with a total military population of slightly more than 20,000 people. A few of these ships are being decommis-

sioned; the majority will be relocated to San Diego.

Pearl Harbor, San Francisco or other ports.
"By July 1, 1974, we expect to have about 10 homeported ships, most of which will be Naval Reserve
training ships, with 1,800 Navy personnel assigned.

"In addition, there will be approximately 25 to 30 ships present in the Naval Shipyard, or in commercial shipyards in the area, for repairs or overhauls with 6,000 to 9,000 personnel aboard.

ACTUALLY THE Long Beach Naval Station is not going anywhere. The facility on Terminal Island will remain just where it is - however, it will have a dif-

"Since the Navy men assigned to ships homeported in Long Beach and those assigned to ships in Long Beach for overhaul or repairs will require services, it is now planned to establish a Naval Support Activity which will administer barracks and dining facilities while their ships are under repair," explained Capt.

Since these men will need a home away from their home ports for from three months to a year while their

Each weekend civilians may visit an open-hour on a designated ship in port at the Long Beach Naval Base. This open house is scheduled I to 4 p.m. on Satur-days and Sundays. The public may enter the base via the main gate (Gate No. 1) where directions to the open ship are available

ships are repaired, the Support Facility will provide Navy Exchange, Clubs, and recreational activities.

According to Capt. Smith all land area on Terminal Island now used by the Naval Shipyard, Naval Supply Center and Naval Station will be fully utilized by these activities which will remain in Long Beach, with the exception of the western portion of the Naval Station which is commonly known as Reeves Field.

"This land is leased from the City of Los Angeles. Because the lease expires in December, 1979, efforts being made to relocate these those activities now on Reeves Field to other parts of the Naval Station property so the land may be returned to the City of Los Angeles.

As Capt. Smith sees it "the primary impact will be the departure of the homeported ships. On the other hand, the Naval Shipyard, because of the closure of Hunters Point Naval Shipyard, will be overhauling

more ships and will have more employees."

Ending on a positive note he said, "Overall, it is anticipated that the Navy on Terminal Island will employ approximately 1,200 more civilian personnel than it did prior to the realignment."

As those traditional gray landmarks, the Navy ships, haul anchor and begin their migration away from Long Beach shores, one is tempted to believe this is but another ebb in the Navy tide.

With Roosevelt Base, alias Naval Base Los Angeles/Long Beach, alias Naval Support Activity still there, big as life, on Terminal Island, how can anyone deny that Long Beach is still a Navy town?

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Be careful where you park camper

The rapid rise in popularity of campers, trailers and mini or maxi motor homes has caused an unexpected problem for most cities, and one with which they are just now beginning to come to grips: where to park the vehicles.

The between-trip storage of recreational vehicles on city streets or on residential property currently is a gray area in law enforcement.

law enforcement.

In Long Beach and Lakewood, for instance, it technically is unlawful to park any vehicle on the street for more than 72 hours. And a Long Beach zoning ordinance prohibits parking any vehicle in the side driveway of a home, but the ordinance is enforced only when the driveway is used as a permanent parking place for campers, trailers or boats which block access to the garage.

Street parking violations are enforced by the Long Beach Police Department. Parking violations involving zoning ordinances are enforced by the Department of Building and Safety. Both agencies rarely issue citations unless complaints about parked or abandoned vehicles are received from neighbors.

Spokesmen for both Long Beach and Lakewood say they have cityrun storage facilities for recreational vehicles 'in the planning', but it is not known when they will be ready for use

ready for use.

In Long Beach there is one privately-uwned storage lot for these vehicles. Don Temple Storage, 3750 Spring St., offers storage space for upward from \$9 a month.

Canine licenses

Dogs must be licensed and leashed at all times in the City of Long Beach and are not allowed on beaches or school

grounds.

Dog licenses are due and payable on Jan. 1 or whenever your dog reaches four months of age. New residents are required to buy licenses for their dogs as soon as they establish residence in the

Licenses are available from the Long Beach Animal Shelter, 3001 E. Willow St. To obtain a license you must have a certificate verifying that your dog has been inoculated against rabies.

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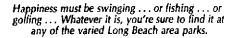
Few can resist the invitation, "Let's go to the park." And Long Beach has park facilities for every age and interest. You'll find playgrounds for tiny swingers, rock group practice sessions for teenage swingers and golf courses for middle-age swingers. Senior citizen centers throughout the city provide varied activities for those enjoying the leisure of retirement. And there's always relief

from city congestion and confusion in one of the city's spacious, grassy, tree-studded parks.

So spread out your picnic blanket, stretch out under a tree and enjoy a peaceful return to nature.

> Staff photos by **Bob Shumway**











Park directory

Admiral Kidd Park 2125 Santa Fe Ave. Softball field with lights; volleyball court with lights; play field; spraypool; activity building, 2 barbeçues.

Bay Shore Playground 14 54th Place 11 a.m. to pay shore riayground is 34th riace it a.m. to 4 p.m. Mon. through Fri. 2 basketball courts; 4 volleyball courts; 5 paddle tennis courts; 2 handball courts; shuffleboard court; picnic area; swimming and boating area.

Bixby Park 130 Cherry Ave. Volleyball court; 4 roque courts with lights; 12 shuffleboard courts

with lights; clubhouse; picnic area. Cabrillo Playground 2071 Merrimac Ave. Softball field; basketball court; volleyball court; play field; activity building; 2 barbecues. California Playground, 1490 California Ave.

Lighted game courts.

California Recreation Center Gym, 1550 California Ave. 1-5 p.m. daily. Basketball court with lights; volleyball court with lights; 2 club-

Cherry Park, 1901 E. 45th St. Baseball field with lights; 2 softball fields; 2 tennis courts with lights; basketball court with lights; 2 volumes. with lights; basketball court with lights; 2 volleyball courts with lights; 2 paddle tennis courts with lights; playfield with lights; spray pool; activity building; 3 barbecues.

College Estates Playground, 810 Stevely Ave. Tennis court; volleyball court; activity building; barbecue and fire ring.

Collins Playground, 6125 Coke Ave. Volleyball and hasketball courts; ball diamonds

and basketball courts; ball diamonds.

Coolidge Park, 352 E. Neece St. Junior baseball field with lights; basketball court with lights; volleyball court with lights; paddle tennis court with lights; playfield; horseshoe pit; spray pool; activity building.

Drake Park, 951 Maine Ave. Basketball court

with lights; volleyball court with lights; activity building, clubhouse; softball field.
El Dorado Park East, Enter from Spring Street (located between San Gabriel River and 605 Freeway). Archery: fishing; bicycling; hiking; pienicking.

El Dorado Park West, 2600 Studebaker Road Junior baseball field, 5 softball fields (2 with lights); basketball court with lights; volleyball court with lights, 8 lighted tennis courts; pad-die tennis court with lights; play field; 2 club-

Heartwell Park, 5801 E. Parkcrest Ave. 9 junior baseball fields; basketball court with lights; volleyball court with lights; play field;

activity building.

Houghton Park, 6301 Myrtle Ave. 2 baseball fields (1 with lights); 2 softball fields (1 with lights); basketball court with lights; volleyball court with lights; play field; 4 shuffleboard courts; 4 horseshoe pits; spray pool; 2 club-

houses King Park, 1950 Lemon Ave. Basketball court with lights; volleyball court with lights; play field with lights; spray pool; clubhouse. Lincoln Park, 24 Cedar Ave. Cards, roque and

shuffleboard.

Los Cerritos Park, 3750 Del Mar Ave. 2 tennis

courts with lights.
MacArthur Park, 1325 E. Anaheim St. Baskethall court with lights; volleyball court with lights; paddle tennis court with lights; spray

pool; clubhouse; activity building.

Nature Center, 7550 E. Spring St. Tues. through
Sunday. Wild animals roam freely across the
three miles of trails at the 80-acre center.

Pan American Park, 5157 Centralia Ave. 2 softball fields with lights; baskethall court with lights; play field with lights; 2 handball courts with lights; spray pool; clubhouse; activity huilding.

Ramona Park, 3301 E. 65th St. Junior haseball field with lights; volleyball court with lights; basketball court with lights; play field; spray pool; activity building; 2 barbecues.

Recreation Park, E. 10th Street and Park Avenue Primidding, players of the continuous properties.

nue Pienicking, playground, fly casting, summer concerts and tennis. 2 baseball fields (1 with lights); 2 softball fields with lights; 8 tennis courts with lights; clubhouse.

Scherer Park, 4600 Long Beach Bivd. Basket-ball court with lights; 2 volleyball courts with lights; 2 paddle tennis courts with lights; spray pool; activity building.

Silverade Park, 1545 W. 31st St. Baseball field with lights; softball field; 4 tennis courts with lights; basketball court with lights; 2 volleyball courts with lights; 3 paddle tennis courts with lights; play field; 4 shuffleboard courts; 4 horseshoe pits; swimming pool; clubhouse, fire

Somerset Park, 1500 E. Carson St. 2 tennis courts with lights; basketball court with lights; volleyball court with lights; activity building. Stearns. Park, 4520 E. 23rd St. Junior baseball field with lights; basketball court with lights; 3 volleyball courts (1 with lights); paddle tennis court with lights; play field; activity building; 3 barbecues and 3 fire rings.

Veterans Park, 101 E. 28th St. Softball field

with lights; 2 tennis courts with lights; basket-ball court with lights; volleyball court with pall court with lights; volleypall court with lights; 8 paddle tennis courts with lights; play field; spray pool; activity building; clubhouse. Wardlow Park, 3457 Stanbridge Ave. Baseball field; softball field; basketball court with lights; 2 volleyball courts with lights; paddle tennis court with lights; play field; spray pool; alubhous? clubbouse.

Whaley Park, 5620 E. Atherton St. Junior baseball field with lights; basketball court with lights; 2 volleyball courts with lights; paddle tennis court with lights; play field; spray pool; clubhouse; 4 barbecues; fire ring.

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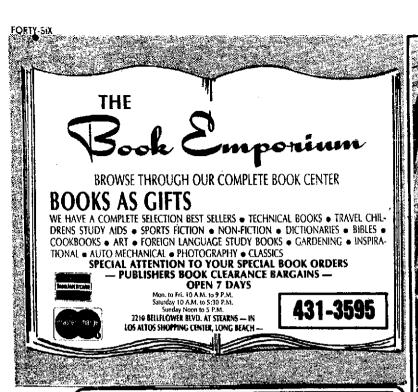
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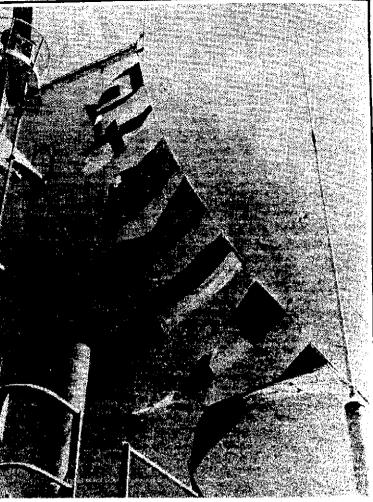
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Signal flags on the merchant vessel, SS Montana. From the top, the first four flags, when flown together as in this picture, represent the ship's call letters, WXGO. When flown separately, however, they signify: W (whiskey), need medical assitance; X (x-ray), stop intentions and watch for my signals; G (golf), I require a pilot; Q (Oscar), man overboard. The fifth flag is the code number 9, the sixth a code pennant and the seventh is code number 7.

Staff photo by Bob Shumway

Sea of flags fly over L.B. Harbor

By JACK BALDWIN

Late arriving passengers were scurrying to get aboard the Santa Maria, Prudential-Grace Line's combination passenger-cargo ship. Standing on the pier at Berth A-7 in Long Beach harbor was a tousled-haired lad of 10 holding on to his grandfather's hand, his head cantered back, his face pointed toward the top of the ship's mast.

The young boy, a recent newcomer to the Southland, was enjoying his first visit to the harbor. Fluttering in the light breeze were several flags flying from halyards attached to the ship's mast.

attached to the ship's mast.
"Grandpa, why are those flags
up there?" he asked.

His granddaddy, a seafaring man who recently came ashore after spending a lifetime at sea, looked upward to where four flags were flying from a yardarm on a mast just aft of the ship's bridge.

"Those are international signal flags. The four flags are the ship's call letters. The top flag is called the 'Kilo' flag and indicates the ship is American," his granddaddy said "Why do they call it the 'Kilo' flag," the young boy asked.

"Well, the word 'Kilo' because it is more understandable over the radio. All the alphabet flags have names because so many letters sound a lot alike, such as C, Z, V, T, D, E, G, B, and P," he told his grandson.

"What are the other three flags called, grandpa?"

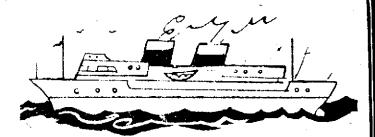
"The Santa Maria's call sign is Kilo, Alfa, Foxtrot, Charlie," he

said.
"Why is that blue flag with the white center flying up there?" the boy asked.

"That's the 'Papa' flag and it means that the ship is about to sail and that all passengers should get aboard," he explained.

"There's another flag up there. It's half red and half white. Why's that up there" asked the boy.

"That's the pilot flag. It means there is a port pilot on board who is going to advise the ship's captain



Long Beach harbor

how to get his ship out of the harbor." the elder man said.

The boy's attention was attracted to a large tanker being escorted slowly up the channel by two powerful tugs. He noted the ship was flying the American flag from the mast and not at the stern as it was on the Santa Maria. His inquisitive mind prompted another, "Why grandpa?"

That's a foreign ship. She will fly the flag of her country on the flag staff at the stern of the ship. She flys the American flag from her mast as a courtesy to this country." he told the boy.

"She's got a yellow flag and a red one. Why does she do that?" the boy wanted to know.

"Well, the red flag means she is carrying dangerous cargo perhaps gasoline or naptha. The yeliow flag is the 'Q' flag and referred to as the 'Quarantine flag. It means 'My ship is healthy. My passengers and crew are free of disease and I de-sire permission to enter port, the hoy's grandfather explained.

The lad noticed still another

flag flying from the tanker's mast and again asked, "Why?"

"That's the ship's 'House Flag' It is the flag of the owner or the company operating the ship," said the lad's grandfather.

"But grandpa, look at that ship over there. It's got a lot of flags all over it. Why is that " the youngster asked.

"That is the Arco Anchorage, an oil tanker here on her maiden or first call. It is a festive occasion.

The Port of Long Beach is located at the south end of the Long Beach Freeway. To reach Los Angeles Harbor, take the Harbor Freeway south to C Street in Wilmington, then jog a block south to the San Pedro-Wilmington Road which meanders along the waterfront of San Pedro. The docks, piers, and Navy base on Terminal Island can be reached by taking Anaheim Street to Henry Ford Avenue, then south to Seaside Boulevard.

She is called 'dressed' when she flys all those flags." he told his grandson.

"Grandpa ?" "What?"

"I'm thirsty."
"Well then. Shall we go and get a bit of grog?" suggested the paternal guide to his grandson on his first port visit.

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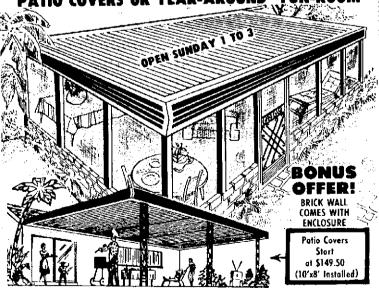


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Your classroom could be a 50-yearold ivy-covered hall or a modern offcampus community center.

The potpourri of educational experiences available in the Southland is almost endless.

Although you don't necessarily get a high-quality education in all fields - and you may have trouble getting admission to some - the educational variety is probably wider here than anywhere else in the U.S.

And your fellow students could range from a 17-year-old high school student taking released time courses at Long Beach State University to students in their 90s in the Senior Citizens Mixed Chorus at Long Beach City College.

But, Long Beach can't be considered an old college town by any stretch of the imagination.

Compared to many urban areas. higher education came late to the Southland, with exception of the University of Southern California near downtown Los Angeles and UCLA in Westwood.

But what the Southland lacks in educational tradition, it has more than made up for in variety, rivaled only by New York City.

You can pick from a city college with two main campuses and extension classes at scores of locations throughout the city or the largest state university in California.

Outlying areas to the west, north and east are dotted with more city colleges, two other fast-growing state colleges and the University of California at Irvine.

For students who are willing to brave the freeways to get their educations, it's 35 minutes to USC and 45 minutes to UCLA from downtown Long Beach, although that time can double if traffic is heavy and you don't have a secret parking space near your classroom.

Long Beach State University, the largest state university campus, is locat ed at the east end of town at 6101 E. Seventh St. It spreads across 320 acres of hillside and flatlands next to the Veterans Administration Hospital. Much of that acreage is parking space, but many students complain that the parking lots are all on the north side of campus while most classrooms are on the south.

Unless your major is physical education or engineering, housed on lower campus, be prepared for a stiff walk up a hill to get to class at most times of day. Parking is better at night, although

It's a good idea to apply for admissions as early as possible. You can't sign up a few weeks before classes and expect to be enrolled.

You'll also be competing against more than 30,000 students to get the classes you want.

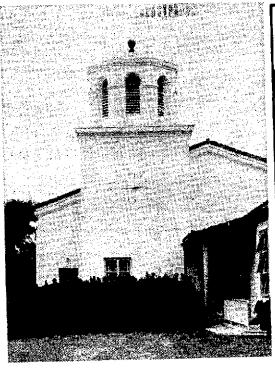
LBSU is more academically-oriented and degree-oriented than Long Beach City College, but just like other American colleges the swing is now toward programs that will help you enter a specific profession.

The university has one of the top fine arts schools in the country and has outstanding departments in microbiology. engineering and criminology.

The average LBSU student is 23 or 24, has attended more than two other colleges before coming to LBSU and there's a good chance he'll be married and have a family.

Just as it's no longer true that most students enter LBSU right after high school, neither is it true that they finish their bachelor's degrees in the traditional four years. Only 30 per cent do, in

LBSU students tend to drop out for a year for work or travel, go to school part The clock tower on the Administration Building of City College's Liberal Arts Campus long has been a landmark to residents and students of Long Beach.



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a higher education

time for a year or so or transfer back and forth between other colleges. Average BA time is 5½ years.

The university is untraditional in several other ways.

Only 10 per cent of the students live in the on and off campus dorms.

Although a new University Union has provided a center for campus activity, the vast majority of students don't spand much of their spare time on campus—their lives are centered in their families, their outside jobs or other activities.

Hence, the massive parking lots for commuters and an often-weak extra-cur-

ricular program of concerts, lectures and special events in comparison to USC or UCLA.

Minority enrollment at LBSU is 13 per cent and rising, although it doesn't come close to the 29 per cent minority ratio at Dominguez Hills State College in next-door Carson.

Compared to the UC system and state universities in other states, LBSU is still one of the best educational facilities, charging between \$50 to \$80 in materials and services fees each semester. That's not counting books, of course.

Dominguez Hills, located on the his-(Continued on Page 50)

Long Beach City College offers varied curricula—and a shady place to study.

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(Continued from preceding page)

Although it doesn't offer the diversity of LBSU, some students prefer it because it's newer and still retains a smaller college atmosphere.

toric Dominguez Rancho on Victoria

Street, is only three miles west of North

Long Beach.

The college is one of the fastest-growing in the state, however, and expects 5,000 students in the fall. The low ratio of one parking space for every 2.5 students won't last forever.

Dominguez Hills started as a small liberal arts college and still retains its 'Small College" as a core campus.

In the last two years, however, it has started branching out, establishing programs in subjects such as urban and environmental management.

Like LBSU, it offers a growing external degree program for people who wish to earn degrees in specific areas while working full-time.

The average DHSC student is 27vears-old and married.

Eighty-percent of DHSC students work, and half that number work full-

Students come from throughout the Southland, as at LBSU, and Dominguez Hills is close enough to the Harbor, Long Beach, San Diego and Artesia Freeways to be accessible from all directions.

Long Beach City College is older than LBSU or Dominguez Hills and has more course offerings in specific job skills — welding or stenography, for example and a wider variety of special offerings for part-time students.

Out of the total 23,518 students attending LBCC, 18,274 are part-time, and only 30 per cent are under age 21.

The college, which offers a two-year Associate in Arts degree, is evenly di-vided between day and night students.

The functions of the two main campuses of LBCC are described by their

The Liberal Arts Campus is located at 4901 E. Carson St. in the Lakewood Village section of Long Beach.

The Business and Technology Campus is located at 1305 E. Pacific Coast Highway in the central district.

The college also runs a wide variety of extension classes at school campuses and other locations throughout the city. Besides the variety in offerings,

another advantage of LBCC is the lack of tuition. There's only the cost of books and a voluntary student body fee.

The Liberal Arts Campus offers general education courses that will qualify students to enter four-year colleges and also has excellent programs in areas such as nursing and health tech-

BTC offers vocation courses in subjects ranging from auto repair to computer programming.

Another educational facility, run by the Long Beach Unified School District, is the School for Adults.

It offers high school and self-improvement courses such as home landscaping and pool maintenance.

School offices are on the Wilson High School Campus at 845 Park Ave., but classes are also held at Jordan and Lakewood high schools, Lindbergh Junior High and other locations.

A short bus or auto trip will bring you to most LBCC or School for Adults classes.

For persons living outside the Long Beach Community College District, other junior colleges are spotted throughout the Southland.

Close-by institutions are Harbor College in Wilmington, Compton College in Compton, Cerritos College in Cerritos, Cypress College in Cypress and Golden West College in Huntington Beach.

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NEW FALL SESSION school boards FALL CONTROL SERMENTERM

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LONG BEACH UNIFIED SCHOOL DISTRICT 701 Locust Ave., Long Beach, 436-9931.

SEAL BEACH SCHOOLS

Bolsa Avenue and Seal Beach Boulevard. Seal Beach, 431-1389.

LOS ALAMITOS ELEMENTARY SCHOOL DISTRICT

10652 Reagan St., Los Alamitos, 431-3538

ANAHEIM SCHOOL DISTRICT

(Junior high and high school information: Anaheim Union High School District 2360 W. LaPalma Ave., Anaheim, 714: 894-

CERRITOS AND ARTESIA

ABC Unified School District 17923 S. Pioneer Blvd., Artesia, 860-3311.

BELLFLOWER UNIFIED SCHOOL DISTRICT 16703 S. Clark Ave. 866-9011 or 866-9022

PARAMOUNT SCHOOL DISTRICT

15110 S. California Ave. 630-3131.

CYPRESS ELEMENTARY SCHOOL DIST-

9470 Mondy St. 714: 828-8660.

WILMINGTON AND CARSON

Los Angeles City Board of Education — Zone A 1208 Magnolia Ave., Gardena, 532-5900

LAKEWOOD

Lakewood schools fall under the jurisdic-tion of the ABC, Bellflower, Paramount, and Long Beach Unified School districts, depending on the location of the schools. If you call the school nearest your home, they can tell you in which district you reside.

L.B. schools

Elementary

SCHOOL ADDAMS

PRINCIPAL Martin R. Houdyshell

5320 Pine Avenue (90805)

AVALON Bill R. Whitaker P.O. Box 557, Avalon (90704)

RTON Stephen J. Dodge 1100 E. Del Amo Blvd. (90807) BARTON

BIRNEY Mrs. June A. Springer

710 W. Spring St. (90806) BIXBY William E. Simmons

5251 E. Stearns St. (90815) BRYANT Mes Mrs. Wanda R. Dayle 4101 E. Fountain St. (90804)

BUFFUM Kenneth F. Slawson 2350 Ximeno Ave. (90815)

BURBANK Fred H. Anderson 501 Junipero (90814):

BURCHAM Mrs. Lucy L. Sievers

5610 E. Monlaco Rd. (90808) BURNETT Andr Andrew R. Allegretti 565 E. Hill St. (90806) BURROUGHS

Bruce A. Stansfield 1260 E. 33rd St. (90807)

CARVER Margaret T. Concolino 5335 E. Pavo St. (90808)

CLEVELAND Mrs. Blanche G. Brewster 4760 Hackett Ave., Lakewood (90713)

COLLEGE INTERMEDIATE Mrs. Beryl O.

Brooks 1890 Orange Ave. (90806) CUBBERLEY D Dr. Marion M. Wells 3200 Monogram Ave. (90808) Alfred R. Phillips

625 Maine Ave. (90812) **EMERSON** 2625 Josie Ave. (90815)

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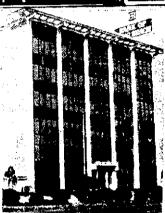
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High schools

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senior high school) FIRST LUTHERAN SCHOOL

946 Linden Ave HOLY INNOCENTS SCHOOL

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4615 E. 4th St. BARTHOLOMEW'S

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5137 Arbor Road JOHN BOSCO JUNIOR AND SENIOR

HIGH SCHOOL

13640 S. Bellflower Blvd., Bellflower ST. JOHN'S LUTHERAN SCHOOL

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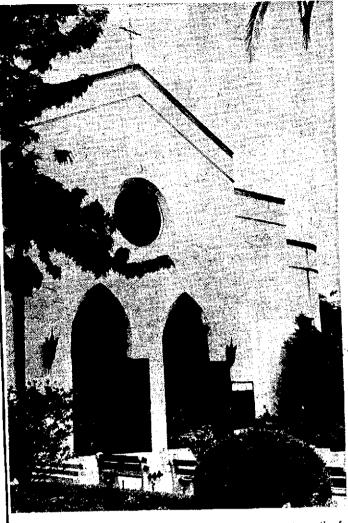
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Religion has been a powerful motivating force here from the first arrival of the white men. The Spanish missionaries, dreaming of founding aa Christian Indian nation in the image of Most Cath-olic Spain, established their missions from San Diego to north of San Francisco. The great ranchos

were also strongly Catholic.
Long Beach had no mission, but
it had two ranchos, Los Cerritos
and Los Alamitos. They were
owned by "Yankee Dons," John Temple and Abel Stearns, Catholic converts and naturalized Mexican citizens married to daughters of the owner. Both haciendas are now museums worth visiting.

Catholicism remains a potent

force in Long Beach. Fourteen Roman Caholic churches minister to 50,000 Catholics in Long Beach

alone. Long before anyone thought of founding the city the long beach was taken over by the Methodists. They founded a summer camp. Methodists came from great distances to enjoy the proper mix-ture of piety and frolic by the

ocean.

Long Beach may have had the

Continued on next page

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5550 Atherton St. EUGENE FIELD ELEMENTARY SCHOOL 1525 Seabright Ave. HUNTINGTON SCHOOL FOR BOYS & GIRLS

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5253 Los Coyotes Diagonal MOORIS MANOR SCHOOL

1130 Locust Ave. NEW DIRECTION FREE SCHOOL

NEW DIRECTION FREE SCHOOL

2452 N. Pacific Ave.

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--Staff photos KENT HENDERSON

Religion in L.B.

Continued from preceding page

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507 Pacific, Long Beach Rev. Gafa Church School 9:30 A.M. Morning Worship 9:00 & 11:00 A.M. Youth Groups 7:30 P.M. Rev. Gafal Gough

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4300 Bellflower Blvd. Dr. Donald R. O'Connor We invite you to worship with us and entroll your children in our Sunday School. Please call the church office, 425-1219 for the time schedule.

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5950 Willow St. Dr. Russell Robinson Worship Services & Children's Classes 8:30 & 10:45 A.M.

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NO. LONG BEACH

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A.M.
Junior High 5:30 P.M. Mustard Seed 7 P.M. (All Ages)
Nursery Care during morning services

ATTEND THE CHURCH OF YOUR CHOICE

most placid history of any frontier city. There was little of the usual dissipation, hell-raising and gunplay. This is ascribed to the fact that it was a city of strong churches and God-fearing people.

Contemporary Long Beach is in many respects different from the small city by the sea. It has much industry which has attracted all kinds of people. It is a part of a megalopolis and shares the problems created by so many millions of people. But much of the solid qualities of the past remain. The historic spirit of Long Beach lives in its churches.

Protestants have a wide range of choice. There are 140 Protestant churches to serve an estimatcd 200,000 persons. The adjacent cities also have many churches. In recent years many churches have expanded their buildings to provide additional service to growing membership.

In many cities the big downtown churches are dwindling as the core area decays and former members move to the suburbs. Although there is some environmental decline the numerous downtown churches of Long Beach are very much in business. Covenant United Presbyterian and First United Methodist have new buildings. The Methodists built a smaller church with more subsidiary space and more park-

ing. Other other thriving downtown churches include First Baptist, First Christian, St. Luke's Episcopal, Central Church of Christ, United Presbyterian, First Congregational, St. Anthony's Cathara and saveral smaller olic. and several smaller churches.

Mormons are strong in Long Beach and adjacent cities.

Four synagogues serve the city's 13,000 Jews.

Most Christian groups are represented in Long Beach and

neighboring cities.

The Reformed Church in America, formerly the Dutch Reformed, has dared to be innovative by building drive-in, walk-in churches. Those who prefer to can sit in their cars and hear the services. The churches are El Dorado Community and New Life Community. Both churches are on Norwalk Boulevard.

Most large churches work a seven-day week. They deliver much more than sermons, hymns and prayers. There are study groups, parties, sports events, club and guild meetings, dinners, special events. Many extend hospitality to good causes not related to church work. For example, an Alcoholics Anonymous group meets in a church. One church actually provides a meeting place for a small church of another denomination. A down-town church plays host to a nondenominational singles club.

The amount of education con-

ducted by churches is tremendous. The Catholics and some Protestants have regular schools. St. Anthony's High School has a strong academic reputation.

There are many church-sponsored outings, camping trips and the like for both children and adults.

Alienation - feeling left out of the human race —is said to be a tragedy of our time. Church is for many a cure.

3855°



Pastor Esther M. Mallett

COME TO THE WORLD COMMUNITY CELLPREL

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COMMUNITY CHAPEL

was dedicated on Sunday, August 4, 1963 Rev. Leonard Fox from San Bernardino brought the dedicatory message. Since 1963, God has led us step by step and we have experienced many movings of the Holy Spirit, Visions of the church and its growth have been seen by members of the congregation, many of which have already come to

The church was built around personal evanne cnutch was punt around personal evan-gelism, and current soul-winning activities include: hospitals, beaches, church-on-the street, parks, Watts, in fact everywhere our people go they win souls. We have a tremendous youth program centered around Royal Ranger and Missionette training. Young men and women in the assembly who have God's call upon their lives are enrolled as Ministers-In-Training.

One of our latest adventures for God was the founding, in 1971, of Community Bible College. Our first years were exciting, and it thrilled my heart to watch the spiritual growth of the students. As a Pastor, I feel

that every Christian should be meaningfully involved in Bible study programs. Our goal at Community Chapel is to train men and women who will carry the Gospel to the ends of the earth, a task which must be finished before Jesus comes again.

> Sincerely for souls, Pastor Esther M. Mallett





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Pastor

morning, 11

A.M., Thurs. & Sunday evenings, 7:30 P.M. We invite you to worship and praise God with us.

Why Do So Many Choose California Community Bible College?

- Our heart's desire is to see you fulfill your purpose and ministry in the Kingdom of God.
- ${\bf 2}$. Each member of one faculty has a background of study in the Word of God and teaches with authority and anointing. \searrow
- 3. The ministry of the Lord Jesus Christ is the highest vocation in life

"OUR LIVES HAVE BEEN TOUCHED BY THE LORD"



Former Hells Angels President Otto Friedl & Wife I was president of the "Berdo" branch of the Hells Angels for 8 years. spent time in prison on 2 different occasions, found Jesus as my sacioir 6 years ago and statted attending community chapel 3 years ago, where I now serve as Head Dea



Laurie Fife Lakewood

Lakewood

1 started going to Community Chapel 2 years
ago, after a friend told
no how for and different
the services were. After
arrending that first Sunday morning, I felt a
growing awareness of how
teal Christ is. Since then
so many good things how
happened and I know they
are ail from the Lotd
Jesus. Please come. See
how the Lotd car touch
your life too!



Dr. & Mrs. William Blum

William Blum
Dr. William A. Blum
says, "As a Jew, accepting Christ was blasphemous." My wife attended
church for years, but felt
unfulfilled. Pastor Mailet's prayers and God's
asswer headed my wife of
assymbol deterioration of
seventeen years. Since
fittersfly invitting Jestus
icto our hearts as in Rev.
5.20, we both have received the Baptism of The
Holy Spirit and it has
transformed our lives.



Sharon Dix

Heroin Addict I was raised in a good home but something was lacking in my life. From ed to drups and became a heroin addlet with many arrests. A friend invited ariests. A friend invited me to Community Chapel, where the Pastur's prayers delivered me from drug addiction, and in-stantly healed me of epi-lement.

ACADEMIC INFORMATION

COURSE OF STUDY: Three years, Three 12 week quarters per year. Arrangements are being made for a fourth year of study leading to a Bachelot of Theology degree. Wednesday, Thursday, Friday — 9:00 a.m. to 12:30 p.m. Class duration — rt minutes. Normal academic load is 16

CHAPEL: Wednesday, Thursday, Friday — 9:00 a.m. to 9:30 a.m. There are also Chapel services for the Evening Division. Tuesday -- 9:30 a.m. to 11:00 a.m. Prayer Meeting.

FIELD EXPERIENCE: A practical experience program is vital to the development of well-balanced ministers. Experience in all forms of evangelism and Christian service will be included in the M.I.O. (Ministers-in-Observation) and M.I.T. (Ministers-in-Training) program. All catechism and first and second year college students will be classified as M.I.O.s. Upon reaching the third year, students will be classified as M.I.O.s. Upon reaching the third year, students will be classified as M.I.T.s. A field experience director will ensure that all students have participated in the required activities in order to complete this program. The Pastor will have special teaching sessions relevent to M.I.O.-M.I.T. training.

CREDITS: 12 units per quarter, 36 per year for the full-time student. A certificate of completion will be given at the end of the school year. After the third year a diploma will be offered. Completion of the tourth year leads to a Bachelor of Theology degree.

EVENING DIVISION: A part-time evening division is affered. A four year night program will fulfill the requirements accessary for the three year diploma. The fourth year of instruction, leading to the granting of the Bachelor of Theology degree, will be offered only during the day. Night college students will also be part of the M.I.O. - M.I.T. program. Friday night evangelism will be required.

FOR MORE INFORMATION CALL: 428-7571 • 428-7572 • 428-7573

City created by many peoples

By PATRICIA QUINN

Long Beach, while having no real ghettos, does offer a wide variety of racially and ethnically divergent peoples. If Los Angeles can be regarded as somewhat of a melting pot. Long Beach and its immediate environs can be considered something of a miniature melting pot.

In the Central and West sides and Signal Hill area, lives the majority of the black population. Central, East and West sides are the home areas for many of the Spanish or Mexican heritage peoples. In addition, the West side has a large population of Filipinos and those of Filipino extraction. This area of concentration may be an outgrowth from the neighboring city of Wilmington which offers them many social and service organizations.

The city, moreover, has a large Cuban population which is believed expanding in the central and East sides. A Greek community, although very small in comparative numbers, seems to center around the Greek Orthodox Church at 17th and Pacific. The church offers many social and cultural activities especially for those of Greek ancestry. The Cubans also have a Cuban community ortanization.

have a Cuban community organization.

With Long Beach, when considering the makeup of its varied peoples, one must include two other very important segments of the city's population: the large senior citizen community in the immediate downtown area, and the dispersed yet visible numbers of Navy families.

The old age segment of the community, particularly those subsisting on meager retirement incomes, live in the downtown area to be close to shopping and bus service. According to a federally-funded study on the aging, many of them live alone in small apartments within only a few block area of the beach.

The size of the Naval-associated population will be dwindling in coming years because of the shutdown of much of the present installation.

A Community Analysis Program report, issued in

A Community Analysis Program report, issued in 1971 under funding from the Department of Housing and Urban Development, says that "in many ways to look at Long Beach is to look at recent social history in Southern California and in the urban U.S."

Southern California and in the urban U.S." For instance, CAP says, "groups side by side may



Variety of ethnic cultures is stressed at festivals in the park by dancers in their native costume.

-Staff Photo by RON CARLSON

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ur city is a miniature melting pot

be pursuing life-styles years apart. What one group still seeks another may already have abandoned."

The report backs up this contention by saying that middle class blacks here are pursuing "the suburban dream of the 50's; the detached ranch style home. family-centered living, job security, and high aspira-tions for the children. This is characteristic of the racially-mixed neighborhoods on the West side, where "live and let live" is the prevailing norm. Here there is geographic proximity, but apparently few close contacts across racial lines."

CAP also says that middle class blacks were gladly contrasting their life here in Long Beach to the more trying situations many had known in Watts, Willowbrook, Compton and other, many more ghetto-like. communities. The racial mosaic of the West side is

seen as a definite community asset.

The less affluent black group, many of them in public housing, make up 44 per cent of the Long Beach leased housing program. "They are striving toward the apartment dweller's dream of the late 40's to move to private housing. Many seek the kind of middle class accourtements that are to be found in the black single-

family dwellings on the West side.
"The blacks in central area have a life-style all their own. Not a ghetto by characteristics and standards of large cities such as Harlem and Watts, there

are still similarities of blacks in this area and those of urban gheltos.

But Long Beach living, the report says, does offer significant improvement for blacks who have been able to move into the community from more ghetto parts of the Los Angeles basin.

In addition, CAP says that in this group the life experiences of women with children and no husband

are different than those of others

In addition to its black and white populations, Long Beach also has a large Spanish heritage community. In fact, this group comprises the city's largest minority It numbers about 30,000 and constitutes 11 percent of the overall population, according to the 1970 census.

The census data also shows a composite picture of Spanish community as young, middle income, large

familied and highly mobile.

This Spanish surname community, primarily Mexican heritage or Chicano residents, has its highest concentration on the West side, which may be a carryover from the 60 per cent Spanish population in the neighboring Harbor area. Long Beach has no barrios such as that in East Los Angeles, and this in fact, is often given as a reason for the influx of many Mexican-Americans.

Many Spanish surname citizens can also be found in the East side, according to census tract information.

A ten block area between Seventh Street and Anaheim Street, Alamitos and Cherry shows the highest density at 1,156 Spanish surnamed residents of 7,155 total.

The three areas have a combined Spanish heritage citizenry, according to census tract breakdown, of about 8,200 people. The remaining 20,000 or so Spanish surname residents are spread at about five percent levels through the rest of the city.

According to various Mexican-American spokes-men, the city's Eastside is experiencing an increase in Spanish surname residents which some attribute to the growing popularity of the East Long Beach Neighborhood Center, which young Chicano artists have decorated and named El Centro de la Raza.

The center, funded by the Long Beach Commission on Economic Opportunity and the city, offers services, such as emergency food, clothing, furniture, help in finding housing, or legal aid, in addition to special programs aimed primarily at Mexican heritage residents in the area

A similar center, funded in the same manner, is located on the Westside and gears much of its activities

towards the full black population.

In addition to these major ethnic categories, the city also has groups such as the Sons of Norway, the Latin American Club, the Guamanian Association and the Scottish Club.

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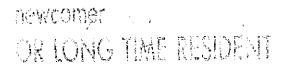
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ready maintaining their leadership and well on the way for another record year with 940 properties sold with a dollar volume of \$33,651,801 for the period ending August 31, 1973.

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John Read entered the Real Estate Business in Long Beach in 1953. Two years later he went into business for himself. Since that time, John Read Realty has grown from an original staff of 3 salesmen to a present staff of 125. The main office is located at 6345 East. Spring, with branch offices at 4137 Norse Way, 5500 East 2nd Street and 15440 Golden West Avenue.

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-Suburban living

Lakewood

POPULATION: 84,000

When the city of Lakewood incorporated in 1954, the city fathers pioneered a new concept in city government. This concept has since been copied by new municipalities all over the

Known as the "Lake-wood Plan", the concept has the city supplying municipal services thru contracts with county agencies. As an example, in Lakewood, the city contracts for law enforcement service from the Los Angeles County Sheriff's Department and receives fire protection from the County Fire Department.

Since incorporating, Lakewood has developed many of its own services to keep abreast with the needs of its residents.

Known as a city of homes, Lakewood has not been able to depend on

industry for tax revenues. Sales tax revenue is the prime source of money for municipal government, and because of this, the 265-acre Lakewood Shopping Center, with its more than \$100 million annual sales, is of prime

importance to Lakewood.

This year, extensive plans have been disclosed which will bring about a modern updating of the Center. A new Redevelop-ment Agency has been formed to guide these new plans. This project, known as the Town Center, will include expansion of the shopping center which is, even now, one of the larg-

even now, one of the largest in the world.

Additional improvements in the city will include expansion of the city hall to provide residents with better service.

Recently completed improvements in Lakewood have included the opening

of an enlarged main library and the establishment of another branch library.

Recreation in the city is operated by the Lakewood Recreation and Parks Department which super-vises some 113 acres in eleven city parks. The year-around recreation program has brought national recognition to Lakewood.

International recognition to the city is achieved through the Lakewood Pan American Festival. Lakewood is the only city in the country which annually holds an event to honor an entire continent. Each year, this festival is a week-long event held to promote Latin American

friendship.
The Lakewood munity is making a real effort to live up to its motto, "Tomorrow's City Today".



Cerritos

POPULATION: 42,139

Cerritos, the most rapidly growing city in California, is enjoying a period of well planned progress.

Cerritos has the distinction of being a city which was planned in detail from its beginning. Formerly known as Dairy Valley, Cerritos is an incorporated city of dairy farms where the minimal lot size was five acres.

As land values and taxes increased it was no longer feasible to maintain a city of cows, so land was opened for urban development. The name was changed to Cerritos.

The city seeks a balance of homes, commerce and industries with the three not intruding on each other. An industrial park, which was dedicated recently, will have earthen berms, landscap-ing and strict traffic con-trols to protect nearby residential areas.

The most dramatie commercial development is the enormous Los Cerritos Shopping Center, which attracts many thousands daily to the city.

Cerritos is a city of whom are rather affluent.

ABC United School District, which cannot built schools fast enough.

A new public library will open soon. The recently completed Cerritos Park East is a popular, all-purpose park. Many other parks, including a other parks, including a huge regional park, are either complete or in the

young families, most of Most of the new homes are in the \$35,000 to \$50,-000 range. The numerous young children have created stress for the ABC United School Dis-

planning stage.

Bellflower

POPULATION: 54,000

Bellflower — known as a "hi-neighbor" community - was designated as the "Wilderness" at the turn of the century. It got the descriptive name because of the heavy growth of willows in the beds of the San Gabriel River that once flowed where the city's central business district now stands.

As a town, Beliflower got its start in 1904 when Jotham Bixby, principal owner of the old Rancho Los Cerritos, granted the Pacific Electric railroad a right-of-way through the settlement for its Santa Ana line

The settlement by that time had taken on the name of Firth, but when the PE station was built, Bixby asked that the name be changed to Somerset, a name which was accepted until application was made for a post office.

In Washington, D.C., postal officials pointed out ihat state name abbreviations would cause confusion between Somerset, Cole, which was already on the books and Somerset. Cal., the newcomer. The request was denied.

In search for a name, someone thought of the Bellfleur apple orchard on the land which William Gregory had cleared in the Wilderness. The name was acceptable to the handful of residents and the postmaster general and the name of the community became Beliflow-

1906 a privately owned land company pur-chased 1,000 acres for agriculture purposes. A few years later the owners yielded to popular demands and subdivided the acreage into homesites of one acre each and sold them to people who were interested in raising poultry, rabbits and other small livestock. Later the dairymen became attracted to the area by cheap water for irrigation and the excellent location close to the metropolitan centers.

The real growth of the city was during the two decades following 1940 when dairymen received almost \$1 million as a return for their combined investment in stock and equipment.

The land in Bellflower soon became too expensive for dairymen and the dairies started to move. In 1972, the last dairy was. moved from the city. The last two dairy plots are now the sites of an apartment complex and the new area office of the State Department Motor Vehicles.

Beliflower adopted the slogan 'The Friendly

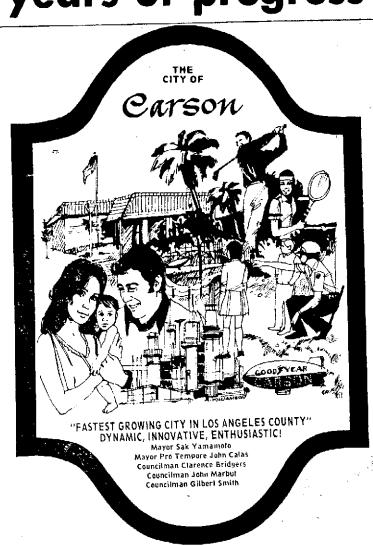
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-Suburban living-

Continued from preceding page

City" following incorpora-tion in 1957. The city has within its 6.1 square mile area a population of approximately 54,000 per-

Within the city there are 240 acres of open space in school play-grounds and city parks. The city maintains three all purpose parks, two neighborhood parks, and a 22 acre municipal golf center.

Bellflower is now in its 16th year of city opera-tions without a city property tax for municipal services. The expendi-

tures for street lights, recreation and police protection as well as other costs are taken out of general funds that are provided by the city's share of the state collected sales tax. The current city budget calls for an estimated year ending balance of over \$3 million

in reserve accounts.

Looking toward the future, members of the City Council and City Administrator Peter B. Feenstra can see nothing but brightness in the skyline.

Ground is scheduled to be broken this fall for a

new Bellflower Library. This according to plans, will be followed by con-struction of a multi-million dollar highrise structure to house branch of-fices for Los Angeles County health, probation, engineering and building and safety departments. as well as Los Cerritos Municipal Counts Municipal Courts.

The county has one-half million dollars in the cur-rent budget for plans for the structure and the city has earmarked \$25,000 for preliminary plans for a new city hall.

Artesia

POPULATION: 15,300

Artesia is a city that offers a friendly country town atmosphere and all the conveniences of a modern big city.

And, that is just the way a majority of the residents like it. They are more interested in civic improvements than they are in population growth. In fact, there's not much room for growth other than commercial in the than commercial in the 1.74-square-mile city. It is hemmed in by Cerritos on three sides and Norwalk on the north.

Like many other older California communities, the residents of Artesia are deeply rooted with pride in their city and there's a blending of old and new, expensive and modest homes and businesses on most streets. Various nationalities in-

Porcluding Dutch. Mexican and tuguese, others have blended together in community-wide

The Artesia area is part of the Spanish land grant known as Rancho Los Coyotes, located 12 miles from the Long Beach Civic Center. During the 18th century title to the Rancho changed hands many times. In 1875 more than 100 acres was pur-chased by the Artesia Land Company and the Artesia School District was formed. The name Artesia was chosen be-cause of the many free flowing artesian wells in the area at that time.

The first Artesia Post Office was put into operation in 1885 and in recent years a new modern structure was built to serve the Artesia-Cerritos

areas with adequate postal service.

In 1905 the Pacific Electric Railroad established freight and passenger service to the community from Los Angeles. The City of Artesia was incor-porated on May 29, 1959. with a population of about 8,000. Since incorporation the city has made many street improvements, developed one of the area's finest parks with library, recreation and meeting facilities, and owns property in the heart of the business district where the city offices are housed in an old school building.

The economy of Artesia has continued to prosper with an upward surge in sales tax that is expected to leave the city with ap-proximately \$400,000 in reserve funds at the end of the current fiscal year.

Carson

POPULATION: 80,000

Carson should just be reaching the full bloom of maturity 20 years from now as a result of some major developments scheduled to open this

One of the biggest factors in the continuing development of the fiveyear-old city, according to Community Development Director Richard Gunnarson, will be the Carson Mall regional shopping complex opening for business this month.

"Commercial sales fa-cilities have been one of the major shortages in the mix' of the Carson com-munity," Gunnarson ex-plained. Until now the 81,-000 residents have been living in the midst of one of the last major reserves of industrial land in Los Angeles County, but have had to take their shopping lists — and their sales tax dollars — to neighboring cities such as Torrance.

The new shopping cen-

ter will make Carson a more balanced community, and in the process provide a continuing source of sales tax revenue to provide municipal service without resorting to a

They also provide the funding — through use of the state's tax increment redevelopment law - to provide a \$10 million Civic Center just south of the San Diego Freeway on a 35-acre site at Avalon Boulevard and Carson

So far a private developer has built and leased to the federal government the first unit of that civic center - the Carson Post Office which opened last year. The next unit, the Carson Sheriff's Station, is now under construction on a four-acre county-owned site and is due to open this winter.

The city has already purchased 10 acres fronting on Avalon Boulevard and has the architects at work on the proposed city hall, intended to be a modern version of California Spanish styling. Negotiations are underway for the purchase of anoth-

er 18 to 20 acres of land east of this site.

According to the master plan for the civic center, plan for the civic center, which is now in final drafting stages, these added acres will be used to develop a teen center, a senior citizens center, a multipurpose community building, and a combinational program and a combinations. tion small museum and municipal auditorium while leaving ample area for concealed parking and extensive landscaping.

Projecting population figures on the basis of existing zoning, Gunnarson envisions a city of about 125,000 --- perhaps 140,000 if a pending annexation to the west is approved sometime this fall.

That growth pattern should keep Carson among the top 10 cities in Los Angeles County -- it's

Suburban living

currently 13th in popula-tion, 7th in area at 19.24 square miles, and 6th in assessed valuation at \$358,130,188. With the Carson Mall

and some major industrial developments now under way, Carson's assessed value jumped 13.85 per cent last year. It is presently the fastest growing city in Los Angeles County on a per capita basis with more than \$50 million in new construction expected this

"On a raw number basis, nobody can be expected to compete with Los Angeles and Long Beach," Gunnarson said, "but on a per capita basis we're number one."

Seal Beach

POPULATION: 28,100

Long known as one of the nicest places to live along the Southern California coast, Seal Beach is busy today trying to maintain that reputation in the face of the ever burgeoning population in the area.

Its history dates back into the 1800s when Anaheim Landing was a busy, though small port where building materials for homes were brought in by boat and the produce, icluding wine, corn, wool and, of course, citrus fruits were shipped to the outside world.

Incorporated in 1915, the year a million people visited the town from the inland areas, great growth and prosperity were predicted for the city but it didn't actually come about until recent

In 1940 there were a scant 1,500 residents in

mile-square Today the population is passing the 28,000 mark and the city boundaries encompass some square miles.

Due in part to its ideal location at the western-most corner of Orange County adjacent to Long Beach and its ready accessibility by freeway to all areas of Orange and Los Angeles Counties, Seal Beach is still one of the nicest places to live in the area.

Nearby recreation Nearby recreation areas include Los Alami-tos Race Track, Long Beach Marina, Disney-land, Anaheim Stadium, Lion Country Safari and Rossmoor Bowling Center, to say nothing of the 1.75-mile-long city beach.

Ocean fishing can be enjoyed from the city's third-of-a-mile-long - pier or from the several fishing boats that take off from the pier daily for the outer waters.

La Palma

POPULATION: 13,500
The city of La Palma calls itself, "a serene island in Southern California's Sea of Megapolis' and to the residents of this Orange County com-munity, that definition seems just right.

The 1.76 square mile city is located between the cities of Buena Park in Orange County and Cerritos in Los Angeles County. It was incorporated in 1955 under the name of Dairyland with a population of about 500 people.

The area's farmers mostly dairymen, fearful of losing their land to subdividers, incorporated as the nation's first agricultural city.

Later realizing that their farm land had bethat come too valuable for agricultural use, the city fathers began a Master Plan to guide the development of the city into the community of homes it has become.
In 1965, with the agri-

culture image gone and with more people than cows, the city's name was changed to La Palma.

Now, 1973, just 2,500 eople short of it's people projected maximum 16,-000 population, La Palma has reached the time when it's growing pains are behind it and is looking forward to concentrating on the widening and beautification of streets, adding to its recreational facilities and putting the finishing touches on its commercial and industri-

al area.

The governing body of the city is a five-man city council with the mayor elected by the council from its membership. A city manager is the manager is administrative head of the city. For the fiscal year ending July 1973, the municipal tax rate was \$1.225 per \$100 assessed valuation with the total assessed evaluation in the city standing at \$29.9 mil-

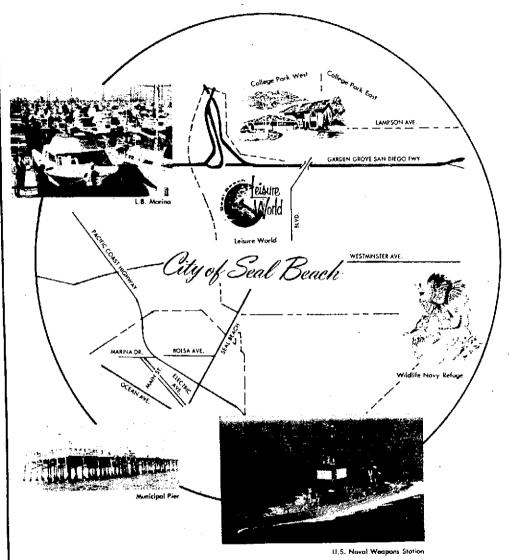
Los Alamitos

POPULATION: 12,250

Two factors, both with a large degree of uncer-tainity, could make major

shifts in the current development trends of Los Alamitos as a moderately Continued on next page

the City of Seal Beach



A-UNIQUE BEACH COMMUNITY!

The City of Seal Beach is a unique beach community which offers a blend of many "worlds." Outstanding residential areas, a clean beautiful beach, a growing business community, home of the Seal beach Naval Weapons Station-Wildlife Refuge, Leisure World retirement community plus a close proximity to the L. B. Marina and many other recreational attractions are all part of Seal Beach. The blend of these "worlds" goes to make the City of Seal Beach a great place to live or visit.

CITY COUNCIL:

Mayor Tom Blackman, Tom McKnew, Frank Sales, Harold Holden, Jim Dunn For Further Information, call City Hall 431-2527

There are even more suburban cities

Continued from preceding page

Orange County.

The most significant factor is the continuing question of Los Alamitos Reserve Training Center

 recently converted from a Naval Air Station to a joint facility for aviation oriented reservists from all branches of the armed forces.

While there are enough residents who are doubtful about the advisability of having Uncle Sam as a neighbor, flying helicopters above their own living rooms, few of them would trade him for the potential of a lot more neighbors if the base were totally closed and de-veloped into housing units.

On the other side of the picture just across Los Alamitos Boulevard is a large tract of homes in the unincorporated territory known as Rossmoor. In this case the people are already there, but outside

There have been at ast two full-fledged least annexation proposals in the past and several lukewarm considerations but 50 far city and county residents have agreed to

small suburb in West remain on their own sides of the political boundary between them.

> The Los Alamitos residents have reservations about allowing the area to join the city with the risk of losing control of the strings of government, while the Rossmoor dwellers are not certain they make enough gain in services to switch their tax dollars from the county coffers to the city treas-

Homes in the two areas are closely similar — upper-middle income designed ranging from the \$30,000 to \$75,000 bracket but with an average of almost \$10,000 per home more in the unincorporated territory. Even that moderate difference in the economic scale, though, brings changes in the political philosophies, with Rossmoor noticibly more conservative.

Also, while Rossmoor is almost totally residential, there is some industrial land and a moderate amount of retail commercial activity in the city which provides general fund tax revenues to the citizens -- but not enough to want to share the wealth.

Signal Hill

POPULATION: 6,000

Celebrating the 50th anniversary of its founding next year, Signal Hill has plans to eliminate totally one of its earliest assets—oil—and replace it with a fourfold increase in a more lasting one - peo-

It was the discovery of oil more than half-a-century ago that stimulated the incorporation of Signal Hill, a two-squaremile city totally surrounded by Long Beach, at least in part the black gold adventurers could avoid the stricter code requirements of the big city.
As a result the land

gave forth billions of barrels of petroleum and still bears the scars of rusting tanks, smelly sumps, an undecipherable welter of pipelines and a barren junk-littered surface. But for the last five years that picture has been improv-

The major oil companies — Shell, Texaco and ARCO — have been consolidating leaseholds in the process of developing "unitized" fields for secondary recovery operations: forcing more of the

unrecovered oil to the surface by injecting high-pressure water into the ground.

Already Shell has closed out more than 50 useless wells, with about twice that number yet to come, and released the surface to the land owners for other development. The other major firms are nearly ready to undertake units as well, their accelerating the availability of land for development.

Much of the land being released is adding to the city's industrial reserves, but the prime property on the slopes of the hilltop are being designated for residential development. Thus Signal Hill officials are expecting the population to top 25,000 by the end of the century with the last supply of residential view lots in the Long Beach area.

The City Council and the city's planning commission are in the last stages of master planning this potential development, and some multimillion-dollar developers expressed their have interest in the project.

San Pedro

POPULATION: 70,224

Because of her fishing fleet, watched over, by comfortable homes scrabbling up the slopes above the harbor, San Pedro offers an atmosphere of a southern European fish-

ing village.
Yet there is an intensity of industry in the West Coast's most active seaport that could never be matched along the Medit-Adriatic erranean shores.

The next two decades hold small change in that pattern, according to James E. Anderson, city planning assistant for Los Angeles assigned to the San Pedro Community Plan project.

task Anderson's essentially to up-date the plan developed in 1961 by reducing the residential densities projected then, in order to keep the estimates in confomity with California's Zero Population Growth trend.

The existing level of zoning would allow residential development for 161,393 by the 1990s. However, Anderson and his co-workers are proposing to plan for an ultimate population of only 116,700.

Under their plan, which

is still highly tentative and simmering on the back burner under the providing pressure of environmental impact studies for current developments, the density would be rolled back by scraping a little off the top in the heaviest residential zones.

For instance, areas zoned R-5 — the heaviest residential designation would slip down to R-4 while present R-4 zones would be reduced to R-3. the lowest zone allowing apartment construction.

Some of the present strip commercial development along Pacific Ave-nue, Gaffey Street would be encouraged to relocate to a revitalized central business district resulting from the Beacon Street Redevelopment Project which is now underway.

In the industrial areas, there would be some minor reductions in the density of usage allowed in areas behind the actual waterfront-wharf areas.

There would be no major change in the present plan, Anderson asserts, just a slight tapering off to meet the trends.

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Wilmington

POPULATION: 45,000

The heart of the industrial complex of the Los Angeles Harbor, Wilmington can expect continued growth of the industrial uses south of Anabeim Street and east of Alameda Street.

Within the residential communities north and west of the industrial belt significant changes in-volving clearance of formerly oil-blighted land and increasing dwelling unit density are beginning to take place.

Both trends are consistent with community plan studies developed within the last five years that project a moderately inereasing density of population in the Wilmington area while resolving the



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LONG BEACH Maria de Caración
conflicts of land use where housing and industrial properties are mixed like marbles on a Chinese checker board

Commercial activity in the Wilmington shopping areas along Avalon Boulevard south of Pacific Coast Highway have been showing an up trend, especially since the development of the first major neighborhood shopping center in 20 years at Avalon and L Street.

Although most of the newer housing units are in the apartment classification smaller pockets of single-family homes are being developed - particularly near the Banning Park area and the Banning High School which is now being demolished for total replacement with a modern structure.

moderate Only moderate in-creases in the residential population are projected above the present level. Depending on various options considered by the city planners, that could increase to 70,375 or more than double to 94,715 by

HARROR CITY

LAKEWOOD

LONG BEACH

(at Farguhar)

(at Chapman)

at Springdale)

Norwalk

POPULATION: 93,000

Norwalk is sometimes called "the keystone and lives up to its city," name by serving as the headquarters for public services in the area.

The county's regional eadquarters library, headquarters sheriff's station, civil defense facility and South-east Courts Building all share civic center with the city hall, located on Norwalk Boulevard near Imperial Highway.

Most municipal services are provided by the county, under contract with the city. Fire service comes from a county fire protection district, while parks are run by the Southeast Recreation and Parks District.

However, the city has a major role in planning and public works, and Norwalk's five council-men use their limited budget partly for street improvement and beautification. Through use of their power to approve or

WHEREVER YOU ARE,

deny zone variances, they also try to upgrade the appearance of the community's homes and business structures

Today the city has a definite Spanish accent nearly a quarter of Norwalk's residents have Spanish surnames, and many city publications are printed in two languages.

Norwalk's land was once occupied by two Spanish ranchos. The first townsite was surveyed in 1874, and the town re-mained a small farming community into the 20th century.

Cerritos College, a community college which serves eight cities in Southeast Los Angeles County, is located partly in Norwalk, southeast of Alondra Boulevard and Studebaker Road.

When Norwalk incorporated as a city in 1957, the Southern California population explosion had swelled its population to 83,000.

Hawaiian Gardens

POPULATION: 9,850

Foresight and confidence in their constituents by all the members of the Hawaiian Gardens City Council since the com-munity reached "city-hood" in 1964 have made the tiny city one of the most progressive 'small towns' in the state.

Hawaiian Gardens is .95-square-mile in area, and has a population that is nearing the 10,000 mark

Good zoning policies established since incorporation have attracted many new modern business establishments that created an atmosphere that has increased the city's share of the state collected sales tax to more than double in less that a decade.

Sales tax revenue in the city the year of incorpora-tion was less than \$100,-000. Last year's revenue from that source was near the \$200,000 mark and according to budget figures it will exceed that figure this year.

Continued on next page



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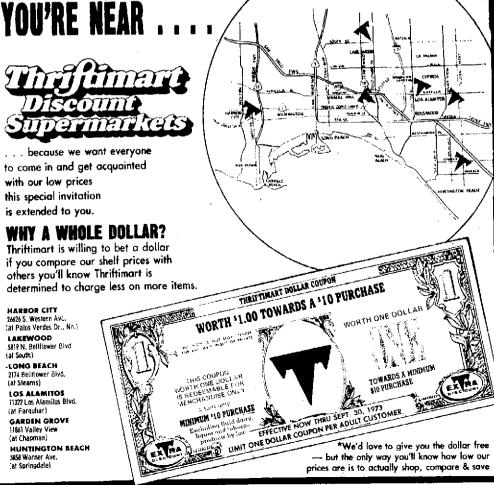
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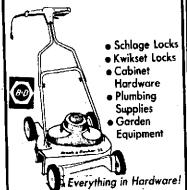
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-Suburban living-

Continued from preceding page

The city operates without a municipal tax for its services. Hawaiian Gardens, which has its own parks and recreation department, operates three parks and awarded a contract for a fourth neighborhood park. In addition it operates the Community Center for recreational activities.

The city provides office space for the Department of Human Resources.

Cypress

POPULATION: 36,000

Probably as illustrative an example of the conver-sion of the bulk of Orange County from an agrarian economy to a highly urbanized area over the past two decades is the still developing city of Cy-

Originally an area of rolling farmlands, the city became a center for milk producing and was originally incorporated in 1956 under the appropriate name of "Dairy City."

Because of the burgeon-ng residential boom

which already was dominating the entire area the name was changed, within a year, to the present title of Cypress. To emphasize the changing complexion of the area the City Council, within a scant five years, decreed that all dairy farms had to be moved from within the city over a ten-year period.

Today there are no dairy farms in Cypress, only a large number of fine homes and apartments and an ever growing industrial area.

Located within easy access of all of the many recreational attractions of the area, and less than six miles from the nearest beach, the city's residents live very comfortably within its 6.5 square mile агеа.

The city is particularly proud of its newly built, multi-leveled Civic Cen-ter located at 5275 located at Orange Ave., and its fastgrowing Cypress Com-munity College, located on a beautiful, spacious campus at 9200 Valley View St.

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Suburban living

Huntington Beach

POPULATION: 148,000

Beginning life as a caltle and farm settlement in the late 1880s, Huntington Reach had to change its name twice and its way of life at least that many times before moving into its present state of orderiy and systematic growth as one of California's finest resort and recreation

Originally named Shell Beach in 1889 the name was changed to Pacific city in 1901 when a man named P.A. Stanton bought 40 acres of beach land he hoped to develop into an Atlantic City development. A year later he sold out to the Huntington Beach Company, which promptly renamed the city Huntington ..e city Beach. te

incorporated in 1909 the town remained a sleepy little beach community until oil was discovered under it in 1920 and set off one of the biggest oil booms in the country. In less than a month the population zoomed from .500 to 5,000 as every major oil company began drilling wells.

The present growth of

Huntington Beach began in earnest in 1957 when the city began annexing surrounding areas and people began flocking into

A quarter of a century ago the U.S. Postmaster

General ordered the name of the Hynes Post Office

changed and the two tiny

hamlets -- Hynes and Clearwater -- were merg-

ed into the community of

Paramount as a city did-

ot exist until 1957 when

the electors of the community went to the polls

and voted for incorpora-

tion. The city is a blend of industry and homes with

vburches for its resi-

Paramount was a major

milk producing center and

here were more than 52,-100 cows in the area in 1952. Today there are only

four active dairies in the

At one time there were

opproximately 40,000 car-

loads of alfalfa hay ship-

ped into Hynes annually. The community became

such a center for the sale

of hay in the early 1940's

that the price was quoted

throughout the nation on Hynes price. Due to increased rail-

tailroad through the com-

was moved from Barnett,

community.

Paramount POPULATION: 35,000

Paramount.

the beach and adjacent areas. The area of the city grew to encompass 26 square miles and the population has jumped to over 148,000. Officials ex-pect to have 271,000 people by 1990.

With the palatial wateroriented residential area of Huntington Harbour at its northern city limits, the county's 300-berth Sunset Aquatic Park nearby, the city's own eight-and-one-half miles of beach with its 1,800-foot pier and the rambling Huntington Beach State Park at the south the city is truly a recreation-oriented paradise.

To round out the city's \Rightarrow economic complexion, major oil companies are cooperating in plans to --bunch their wells together and develop surface land. A 2,500 acre portion of the city has been zoned for industrial development, of which more than 1,000 acres are already occupied by such industrial giants as the Southern California Edison Co. and McDonnell-Douglas Space Systems.

Huntington Beach is truly a city on the go and undoubtedly destined to become one of the finest recreational and living areas in the entire state.

midway between the two

Paramount never was a "boom town" but has continually grown in population and development of industry ... today it's industry ... today it's known as "The City of Progress." The Chamber of Commerce, now in its 50th year of service, boasts the city as the home of more than 300 industrial plants.

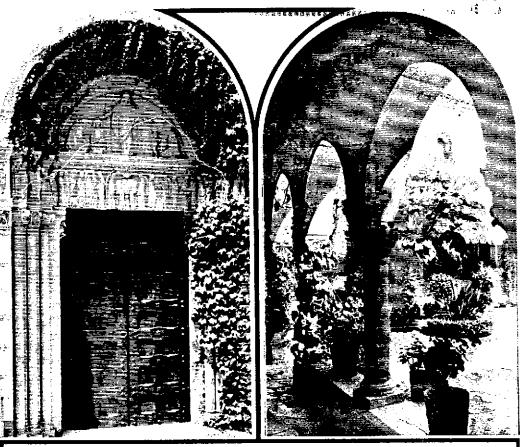
modern hospital facilities at Paramount General Hospital, built two years ago. Plans are now in the making for a second medical building and

Civic and commercial development in the city has been in line with the industrial development. The city is now near the adoption stage of a new General Plan to allow fur-

hamlets.

In tribute to S.B. Hynes, superintendent or the old Terminal Island railroad which traveled from Los Angeles via Long Beach and to Terminal Island. the town carried that name from 1898 until the merger of the two small towns.

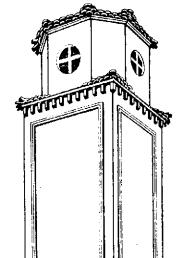
Paramount has ultra expansion of the hospital.

road business, a few years after building the ther expansions. Street improvements within the city since incorporation have been munity in 1891-92, a depot in the vicinity of Signal Hill, to South Clearwater, too numerous to count. of the control of the second section of the control


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of California

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For Lakewood and Compton, call 425-2511 For other cities, call Long Beach Lodge, GA 6-

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LIONS

Call Downtown Lions Club office, HE 7-2487

OPTIMISTS Call Long Beach office. HE 7-4812

PILOT CLUB

Contact Barbara Roah, 425-5884

QUOTA CLUB

Contact Della Fasnacht, 431-1819

ROTARY Call Rotary Club, 436-1920

SOROPTIMIST

Contact Betty Wolf, 925-1364

ZONTA

Call Helen Tebo, GA 4-7069

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For Lakewood: 4654 Charlemagne Ave.
Long Beach: 415-6507
For Bell Gardens: (Rio Hondo Club) 7104 Perry

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Bell Gardens: 927-1217 For Paramount: 8171 E. Golden Ave., 634-1251 CAMPFIRE GIRLS

7070 E. Carson Blvd., Long Beach, 421-2725

BOY SCOUTS

401 E. 37th St., Long Beach, 427-0911

GIRL SCOUTS

4040 Bellflower Blvd., Long Beach, 421-8456

YMCA For Lakewood, 5425 Centralia Ave. Long Beach: 425-7431

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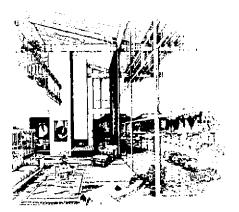
Contact main office, 6th and Pacific. Long Beach, HE 6-6294

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Licenses for drivers,

A person establishing residence in California from out of state must get a. California driver's li-cense within 10 days of becoming a state resident.

Both driver's licenses and automobile registration can be obtained at the Long Beach office of the State Department of Motor Vehicles, 2627 Pacific Ave., 426-7111.

An individual obtaining a driver's license is required to take a driving test, a written exam based on information in the California Vehicle Code, and a vision test. Copies of the Vehicle Code are available free at the DMV office. Fee for obtaining a driver's license is \$3.25.

If an automobile is registered to an individual in his home state, he can operate on it until it expires. If the individual intends to remain in California, he must have his vehicle registered in this state when his old registration expires. There is a \$6 transfer fee in addition to the vehicle registration fee, which varies according to the make model of the vehicle.

Voter registration

To register to vote in any election, newcomers to the area must be residents of the county for 90 days and residents of their precinct for 54 days.

Voters can register at City Hall, 205 W. Broad-way, or can call the office of the League of Women Voters, 1001 E. Fourth St., 435-3968, to find out the location for voter regisnearest their tration nearest their home. The League office is open from 10 a.m. to noon Monday through

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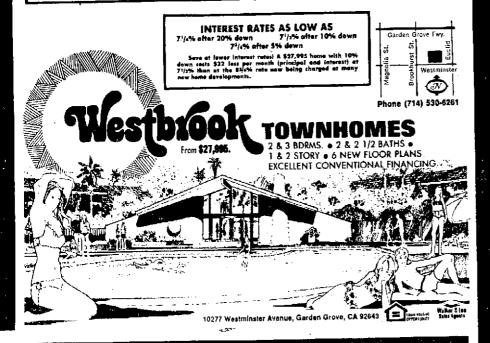
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LUXURY FEATURES of all Westbrook Townhomes include: radio controlled garage door opener, long shag carpeting, continuous cleaning oven, trashmasher, gos log lighter fireplace, indi-vidual gas barbecue on each potio, pantry, and shake roof, RECREATION CENTER complete with tennis court, swimming pool, jacuzzi, gymnasium, kitchen and men's and women's saunas.

The WESTBROOK ICE ARENA, highlight of the Westbrook Center, is now holding its GRAND OPENING directly across the street from the townhomes. Free tickets to the Ice Follies performance at the Fabulaus Forum in Inglewood, Sept. 5-16, are being given away with ten punch admission tickets for Westbrook open skating. REGIS-TER NOW for skating classes beginning Sept. 10 for all ages and abilities. Also see the Edwards Westbrook Twin Cinema, the Hungre Hombre restouront, the residence rest home Westbrook Royale, a branch office of Southern California Savings & Loan, and many other stores and offices — all conveniently located within a minute's walk from your new home at WESTBROOK.



Community planning counci

There are many facilities in Southern California which provide abortion information, services for unwed parents and treatment for venereal diseases. A partial list is printed below.

Additional information on any of the clinics or health services is available from the Planning Council of United Way, 3515 Linden Ave.

PRE-MARTIAL COUNSELING

Los Angeles County Department of Adoptions, 120 E. Ocean Blvd., 8 a.m. to 5 p.m. Monday through Friday: 8 a.m. to 9 p.m. Thursday.

Bellflower Health Center, Los Angeles County Health Department, 10005 E. Flower Ave., Bellflower. 8 a.m. to 4:30 p.m. weekdays (call for appointment.)

Catholic Social Service, 123 E. 14th St., 8:30 a.m. to 5 p.m. (Wednesday evenings by appointment); primarily for Catholic couples; fee based on ability to pay.

Children's Home Society of California, 125 E. 14th St., 8:30 a.m. to 5 p.m. weekdays; fees none to \$25.

Family Service, 1041 Pine Ave. 8:30 a.m. to 9 p.m. Monday through Thursday; 8:30 a.m. to 4:30 p.m. Friday.

Long Beach Health Department, 2655 Pine Ave., 8 a.m. to 5 p.m. weekdays.

Jewish Family Service, 2601 Grand Ave., 9 a.m. to 5 p.m.; fee based on ability to pay.

Department of Public Social Services, Family Aids District, 1917 Long Beach Blvd., 8 a.m. to 5 p.m.; one of the persons must be recipient of public assistance.

FAMILY PLANNING SERVICES

Bellslower Health Center, L.A. County Health Dept. 10005 E. Flower Ave., Bellflower, 8 a.m. to 4:30 p.m. weekdays by appointment; all contraceptive methods.

Long Beach Free Clinic, 1228 Pine Ave., 6 p.m. to 7 p.m. nightly: 3 p.m. to 6 p.m. Thursday and Friday.

Family Planning Clinic, 525 E. 7th St., Room 213, 9:30 a.m. to noon, 1:30 p.m. to 4 p.m. weekdays; any married woman, anyone over 18 or who has had a child or an abortion; fee based on ability to pay.

Hawaiian Gardens Youth Clinie, 12101 Norwalk Blvd., Hawaiian Gardens, 5 p.m. to 9 p.m. doctors available, clinic open for calls Monday through Thursday at 2 p.m. Anyone over 15 who is emancipated may have medical, surgical service without consent of parents; anyone over 18 may sign own consent papers; any pregnant female who is a minor may sign own consent papers; anyone 12 or over may sign own consent for treatment of communicable diseases.

Harbor General Hospital Family Planning and Pap Clinic, Building B-6, 1000 W. Carson, Torrance; Monday and Wednesday, 9 a.m. to 9 p.m.; Tuesday, Thursday, Friday, 9 a.m. to 4 p.m.; Saturday 10 a.m. to 3 p.m.; eligibility: for women whose family income is within OEO guidelines.

Long Beach Health Department, 2655 Pine Ave., 8 a.m. to 5 p.m. weekdays; four clinics Monday, Thursday 5 p.m. to 7 p.m. Tuesday 11 a.m. to 1 p.m.; Friday 8 a.m. to 10 a.m.

Department of Public Social Services, 1917 Long Beach

Planning council

Blvd., 8 a.m. to 5 p.m. weekdays; eligibility: recipients of public assistance.

U.S. Naval Hospital, 7500 E. Carson, Thursday 8 a.m. to noon; any military dependent active or retired.

SERVICES FOR UNMARRIED PARENTS

Los Angeles County Department of Adoptions, 120 E. Ocean Blvd., 8 a.m. to 5 p.m. weekdays; on Thursdays to 9 p.m.

Bellflower District Health Center, 10005 E. Flower Ave., Bellflower, by appointment.

Catholic Social Service, 123 E. 14th St., 8:30 a.m. to 5 p.m.; Wednesday evenings by appointment; eligibility: according to ability to pay.

Children's Home Society, 125 E. 14th St., 8:30 a.m. to 5 p.m.

Family Service, 1047 Pine Ave., 8:30 a.m. to 9 p.m. Monday through Thursday; 8:30 a.m. to 4:30 p.m. Friday.

Free Clinic, 1228 Pine Ave., 7:30 nightly and 3 to 6 p.m. Thursday

Hawaiian Gardens Youth Clinic, 12101 Norwalk Blvd., Hawaiian Gardens, doctors available Monday through Thursday 5 p.m. to 9 p.m.; clinic open for calls Monday through Thursday at 2 p.m.; eligibility; anyone over 15 who is emancipated.

Long Beach Health Department, 2655 Pine Ave., 8 a.m. to 5 p.m. Monday through Friday; eligibility: generally unwed mothers planning to deliver at Harbor General Hospital.

Jewish Family Service, 2601 Grand Ave., 9 a.m. to 5 p.m.; fees: sliding scale based on ability to pay.

Department of Public Social Services, 1917 Long Beach Blvd., 8 a.m. to 5 p.m.; eligibility: recipients of public

PREGNANCY TESTS

Family Planning Clinic, 525 E. 7th St., Room 213, 9:30 a.m. to noon; 1:30 p.m. to 4 p.m. weekdays; eligibility: ability to pay.

Continued on next page

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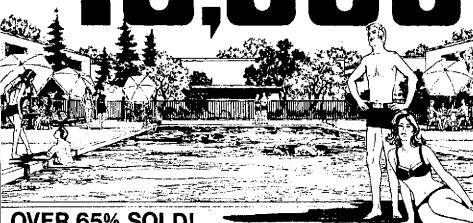
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. condominiums

2 or 3 BDRM. • 11/2 BATH ADULT CONDOMINIUMS

Community planning council services

Continued from preceding page

Harbor General Hospital, 1000 Carson St., Torrance, 24 hours a day daily.

Hawaiian Gardens Youth Clinic, 12101 Norwalk Blvd., Hawaiian Gardens; doctors available weekdays from 5 p.m. to 9 p.m.; clinic open for calls Monday through Thursday at 2 p.m.; eligibility: anyone over 15 who is emancipated and any pregnant female who is a minor and signs her own consent papers for treatment and signs her own consent papers for treatment.

Long Beach Health Department, 2655 Pine Ave., 8 a.m. to 5 p.m.

U. S. Naval Hospital, 7500 E. Carson St., Thursday 8 a.m. to noon; eligibility: military dependents.

VASECTOMIES, STERILIZATION
Harbor General Hospital, 1000 Carson St., Torrance:
Thursday 1 to 4 p.m. Urology clinic Monday and
Friday 8 a.m. to 4:30 p.m. Ob-Gyn clinic. Fee none to

Planned Parenthood, 3100 W. 8th St., Los Angeles. 9 a.m. to 5 p.m.; fee according to doctor's fee and ability

Ave., Los Angeles; Tuesday and Thursday a.m. by appointment; Friday for surgery; eligibility: age 25 and married; wife must come for first appointment; fee \$25 screening, \$82.50 vasectomy, additional charges for pathology, if needed. UCLA Medical Center, Urology Clinic, 10833 Le Conte

USC Medical Center, Planning Clinic, Women's Hospital, 1100 Mission Road, Los Angeles; by appointment: eligibility: those with three or more children served first; wife's consent necessary.

ABORTION INFORMATION

Children's Home Society of California, 125 E. 14th St., 8:30 a.m. to 5 p.m.

Los Angeles County Department of Adoptions, 120 E.

Ocean Blvd., 8 a.m. to 5 p.m. weekdays: 8 a.m. to 9

Department of Public Social Services, 1917 Long Beach Blvd., 8 a.m. to 5 p.m.; eligibility: recipients of public assistance.

Harbor General Hospital, 1000 Carson St., Torrance, Monday 7:30 a.m. to 9:30 a.m.; fee: based on ability to

Long Beach Health Department, 2655 Pine Ave., 8 a.m. to 5 p.m. weekdays.

Long Beach Free Clinic, 1228 Pine Ave., 7:30 p.m. nightly and Thursday and Friday 3 to 6 p.m.

ADOPTION SERVICES

Children's Home Society of California, 125 E. 14th St... 8:30 a.m. to 5 p.m.; fees: from adoptive parents.

Los Angeles County Department of Adoptions. 120 E. Ocean Blvd., 8 a.m. to 5 p.m.; Thursday 8 a.m. to 9 p.m.; fees: from adoptive parents.

VENEREAL DISEASE TREATMENT

Bellflower District Health Center, 10005 E. Flower Ave., Beliflower, by appointment 8 a.m. to 4:30 p.m. weekdays, clinics two afternoons a week.

Hawaiian Gardens Youth Clinic, 12101 Norwalk Blvd., Hawaiian Gardens, doctors available weekdays from 5 p.m. to 9 p.m.; clinic open for calls Monday through Thursday at 2 p.m.; eligibility: anyone over 15 who is emancipated and any pregnant female who is a minor and stime her new content and the standard of the standard and signs her own consent papers for treatment.

Long Beach Health Department, 2655 Pine Ave., 8 a.m. to 10 a.m. Monday, Wednesday, Thursday and Friday; Tuesday 12:30 to 2 p.m. and 5 to 7 p.m.

INFERTILITY SERVICES

Harbor General Hospital, Pap and Family Planning Clinic, 1000 Carson St., Torrance, Tuesday 8 a.m. to

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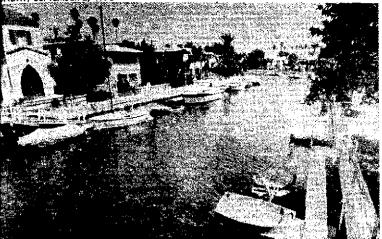
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Community of canals

Naples, Calif. as it is of Naples, Italy.

You can glide along the canals and past the lovely, picturesque homes of this unique Southern California community. You even can extend your voyage into Alamitos Bay and then into the Pacific Ocean.

By staying inside the breakwater that runs the length of Long Beach and transforms the ocean frontage into a bay, the boater will pass close to four oil islands. Man-made at a cost of \$2.5 million, these islands with their high rise structures eleverly conceal less attractive oil wells. They are lighted at night

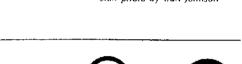
Everyone knows you should see and provide an impressive view from Naples by boat. And that is as true of the shore.

By leaving the bay and drifting into the ocean, this mini-voyage can terminate in Long Beach Harbor with a closeup of the Queen Mary and the modern cargo-loading facilities of one of the world's major ports. Or you could set sail across the Catalina Channel to Catalina Island, a voyage comparable to sailing between Dover and Calais.

Having visited Naples, the internationally-minded tourist can easily continue in this vein while headquarter-ing in Long Beach, aptly called the International City.

Naples is a unique community in which you park your boat in front of your house instead of your car.

---Staff photo by Curt Johnson



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Your apartment is surrounded by large trees, streams, waterfalls, quiet ponds and winding paths lined with bright flowers. You can enjoy all of it from your private balcony with window walls of sliding glass.

Outside, there's a tempting swimming pool, gazebo for quiet conversation, sauna, jacuzzi, two gyms and a friendly Recreation Club with game rooms, fireside lounge and party facilities. When you live at Harbour Lights Apartments, boat slips are a short walk from your front door, the beach just minutes away, and membership in the Tennis Club yours for the asking.

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Dining

By TEDD THOMEY Restaurant Editor

It can be a heck of a problem. You're new in town, you're ravenous and you'd like to dine out.

Where do you go?
Don't worry. Long
Beach and its neighboring
cities have scads of good
restaurants designed to
accommodate any size
appetite or purse.

Do you want an elegant gourmet dining room with silver



service, candleabra and the attention of uniformed captains and waiters? Or are you in a more casual mood, hoping to find a smaller restaurant with quality cuisine and lower prices?

The dining guide which starts on this page and is continued for many more pages will give you a variety of information on more than 175 local area restaurants. Included are reports on everything from Italian, Mexican and Chinese dining rooms to French cuisine, Japanese, German, Polynesian, sea food specialty houses, steak houses, pizza parlors, cafeterias, smorgasbords and coffee shops.

During my years as a restaurant columnist, I have visited 99 per cent of these establishments with my family and can vouch for their food and service.

However, no one is per-

fect all the time. Neither are restaurants, especially during busy peak periods. Even the best make mistakes sometimes, but you will find that the ones on my list make fewer errors than you might expect.

Newcomers to Long Beach are often surprised when they discover how many large, plush restaurants are located here. They range from structures which cost a mere \$250,000 to luxurious ocean and bayfront view establishments which set their owners back a cool million or more.

Among the finest restaurants in town are the large ones aboard the Queen Mary. They are the Lord Nelson restaurant, Sir Winston Churchill's

restaurant and the Lady
Hamilton restaurant.
Each is a glamorous
operation. The Lord Nelson and Sir Winston's
offer cuisine in the upper
price ranges. The Lady
Hamilton, a sea food specialty house, is somewhat
less costly.
Also aboard the \$1,000-

Also aboard the 81,000-ton ship are smaller restaurants, snack shops, spacious banquet salons and a variety of shops. There is no charge to board the ship for dining, danging or shopping

dancing or shopping.
Here's how to read the price guidelines: POPULAR means the restaurant offers some meals for less than \$1.95, with the majority in the \$1.95 to \$2.95 range. MEDIUM means dinners from \$2.95 to \$4.50, approximately.

UPPER-MEDIUM means dinners in the range of \$4.50 to \$6.50 or more, approximately. LUXURIOUS means dinners \$6 and up, approximately.

The restaurants in the dining guide are listed alphabetically. When the name of the city is omitted in the listing, it means the restaurant is in long Beach. The phrase "family restaurant" means liquor isn't served.

A few words of caution.
Some restaurants are closed Sundays or Mondays or Tuesdays. Some don't serve luncheon or breakfast. If in doubt, whose before going.

phone before going.
ALASKAN, 729 Palos
Verdes St. near Seventh,
San Pedro. Sea food specialty house. Prices upper
medium.

RESTAU-ALFRED RANT, 700 E. 45th St. just east of Atlantic. beautiful, modern French establishment long has been known as one of Long Beach's finest. Its executive French-born Christian Bouischef, has won many sierre. awards from dining societies. Emphasized are international entrees, sea foods, steaks and fancy desserts. The prices are upper-medium with occasional specials priced lower Leon A. Kotoyantz is manager and host, representing the Mihranian Corp., owners.

ALPINE VILLAGE, 833 W. Torrance Bivd., Torrance; use Torrance

Continued on next page)



Boulevard offramp from Harbor Freeway. Alpine nn has German dishes American sandwiches, beer and enter-ainment. Village has ainment old world nimerous shops, a farm, zoo, beer pavilion, fairytale land and other attractions including German bands. Prices medium.

APPLE ANNIE'S FUN ROOMS AND PIZZA PARLORS, Candlewood Street near Lakewood Boulevard in Lakewood and 2226 Palo Verde Ave. Street. Stearns near Pizza, salads, sandwiches, Italian dishes, draft beer and wines and soft drinks. Prices popular to medi-.

ANDERSON'S TALLY HO, 5828 Lakewood Blvd. near South Street, Lakewood. Long an English-style inn landmark on Lakewood Boulevard, this restaurant has an envi-able reputation for serving the finest international entrees, such as beef Stroganoff, ocean delicacies, handsome steaks and prime rib au jus. The service is by an outstanding staff of European waiters, directed by waiters, directed by general manager Bernie Moskalenko. Prices upper medium. Nightly entertainment.

ANDY'S CAFETERIA. Anaheim Street at Pacific Avenue. Family dining, popular prices; breakfast luncheon and dinner; closed Saturday and Sunday.

RESTAURANT, 3995

Bottle Beer, Wine &

Champagne

Atlantic. This is a spacious, luxurious-looking cafetéria which serves quality food at non-luxury prices. It is decorated with many antiques. The owner, Ray Johnson, also owns the large Queen Cafeteria, 101 Alamitos Ave. Open for luncheon and dinner, Arnold's emphasizes round of roast beef, sizes round of roast over, tender and juicy; baked ham, sea foods, fried chicken, roast leg of lamb and daily and Sunday spe-cials. The dinners are generous. Prices popular to medium.

ASHLEY'S EL ENCAN-TO, 1729 E. Fourth St. Mexican food. Prices popular to medium.

BACA'S MEXICAN BUFFET, 5430 E. Second St. Formerly the Corsican Room. Now owned by gourmet chef Art Baca. Luncheon, dinner and Sunday brunch. Mexican combinations, steaks, sea food. Buffet-style or din-ing room service. Ma-riachi band entertainment. Prices medium.

BELMONT BUOY, seaward end of Belmont Pier, near E. Ocean Blvd. and 39th Place. Operated by June Ascolesi, the pier lessee, the Buoy is an ocean-view restaurant which specializes in sea foods prepared by chef and manager Emil Kollhopp who cooks a superlative Manhattanstyle clam chowder. He features fried clams, 'n' chips, shrimp, lobster, halibut and the Vuoy Buoy Dinner. An impres-(Continued on next page)



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| r. | Fruits de Mer Abalorie Saute Alfred Grenouilles (Frog Legs) Provencale Coquille Suint-Jacques Scampi San Rema Fresh Seo Bass Louisianne Stuffed Rainbow Trout East Irdian Seofood Curry | 4.50
4.85
4.95
5.35
3.75
4.35
4.65 |
|----|--|--|
| | Specialties Floming Shish Kebab Tournedos Soute Supreme of Chicken a la Kief Escalope of Veal, Cordon Bleu Chicken Sevilla Escalope of Veal Princesse For 2 Persons | 5.75
5.50
3.95
4.35
5.25
4.25
4.25 |
| • | Chateaubriand Carved and Served at your table Roast Long Island Duckling Flamed at your table | 15.95
12.95 |

 Taco Estes
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 Combination Plate
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 Armenian Combination Plate
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 Kufta - Lahmajin - Dolma From the Broiler Steaks, All Your Favorites from 4.25 Australian Labster Tail, Drawn Butter . . . 7.25 King Crab Legs with Minute Steak 5.85 Desserts Your Pastry Chef will be delighted to help you

Gourmet Dinners

select your favorite dessert, including Paklava, layers of Pastry stuffed with Crushed Nuts and Pistocchio, topped with Honey

Special Children's Menu
Ghalce of: Fried Shrimp — Ground Sitloin Steak — Fried
Chicken — Revioli — Mexican Combination Plate — Prime
Rib, au Jus. Soup or Salad, whipped potatoes, milk, lee
Commer Shelder Cream of Sherbet



himmemade while bread, layers of ham & theese, in delicate fluffy batter deep fried to your taste perfection. Fresh fruit compole and preserves with powdered sugar.



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LOBSTERLAND SEAFOOD RESTAURANT Just off the Long Beach Freeway

631-2095





Dining

(Continued from preceding page)

sive combination of many sea foods. Prices medium to upper-medium.

BIT OF SWEDEN, 2131 E. Broadway. Decorated in the cheerful national colors of Sweden (blue and yellow), this spacious establishment features smorgasbord luncheons, dinners, banquets and outside catering. The colorful, attractive counter displays many salads and appetizers on ice plus hot meats, sea foods, fresh vegetables and other pleasing dishes. Popular prices.

BOB'S BIG BOY RES-

TAURANTS, Long Beach Boulevard near Willow; Lakewood Boulevard at South, Lakewood; Los Alamitos Boulevard at Katella Avenue, Los Alamitos; Rosecrans Avenue near 605 Freeway, Norwalk. Family restaurants. Breakfast, luncheon and dinner. Popular prices.

BRASS PENNY INN, 700 Henry Ford Ave. Dinners Friday and Saturday nights only. Sea food specialties. Open the rest of the time for breakfast, luncheon and banquets. Prices medium.

BREAKERS HOTEL SKY ROOM, 201 E. Ocean. Blvd. Located atop the hotel in a prime location

overlooking the Queen Mary, harbor activity and downtown Long Beach, the Sky Room has a separate dining room and entertainment lounge. Each has large picture windows presenting intriguing views by day or night. The dining room dinners emphasize steaks, ocean selections and other entrees. Prices uppermedium.

BROWER'S CONTI-NENTALE, 2308 Pacific Ave. Customized continental cuisine, steaks and sea foods, prepared to order individually. Prices luxurious.

BRYAN'S BUFFET, 3636 Long Beach Blvd. Family cafeteria, luncheons and dinners. Closed Saturdays. Popular prices.

CAPTAIN'S INN, 215
Marina Dr. Bay view with
steaks, sea foods, international cuisine. Prices
upper-medium to luxurious. Operated by George
Heinrich, formerly a
professional chef who
holds memberships in
international dining societies, the inn has banquet
rooms and nightly entertainment. The quality of
the cuisine is always
exceptionally high.

CAPTAIN'S QUARTERS, 5204 Los Altos Plaza, near Pacific Coast Highway and Anaheim Street. Owned by Mr. and Mrs. Van Solingen, this good-looking, terraced dining room and entertainment lounge has been extremely successful because of its imaginative cuisine and quality control. Featured are lunch-

eon, dinner and the piano artistry of vocalist Don Chatfield. Entrees include the choicest sea foods, steaks, barbecued ribs and continental cuisine. Prices upper-medium.

CASA CASTILLO, 11272
Los Alamitos Blvd., Los
Alamitos. Mexican luncheons, dinners and banquets Popular prices. A
beautiful, spacious restaurant, the Casa is open
every day, featuring the
freshest, tastiest Mexican
specialties made from
New Mexico-style recipes.
Also served are wine
cocktails and Mexican
beers.

CENTURY ROOM, 131 Magnolia. Luncheons out-doors in the patio when the weather is nice. Dinners feature steaks, prime rib, lobster and sea choices. Prices uppermedium.

CHEE CHINESE FOOD, Golden Avenue at Willow Street. Chinese luncheons and dinners. Prices popular to medium.

CHEZ CARY, 571 S. Main St., Orange. Customized European cuisine. Prices luxurious.

CHINESE TEA GAR-DEN RESTAURANT, 5295 E. Second St. and LOY'S CHOP SUEY, 16612 Beach Blvd., Huntington Beach. Chinese family dinners. Prices popular to medi-

CHOPSTICK CHINESE RESTAURANT, 2232 E. Anaheim St. Chinese family dinners. Prices popular to medium.

(Continued on next page)

Superb

... Has been a tradition with Francois Manhattan for over 30 years. The finest Continental or American cuisine... you'll find your favorites here at their very best! We're famous for Flaming Duck... or choose from many table d'hote dinners — Stuffed mushrooms, veal picatto, baked oysters, baked shrimp, lamb rack or chateaubriand, New York or Filer Mignon steaks. Our Caesar Salad is Sensational... for dessert try our Baked Alaska or Crepes Suzette.

C'est Si Bon

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CLOSED MONDAYS





(Continued from preceding page)

CIGO'S. Pacific Ninth, San Pedro. One of the best sea food specialty houses in the Long Beach-San Pedro area, Cigo's is owned by Emmett Par-sons who features luncheons, dinners and enter-The ocean tainment. treats include cioppino, squid stuffed with abalone, Mexican cabrilla (choice white sea bass), lobster, octopus salad, craeked crab, steamed clams and many others. Also featured are Italian and Yugoslav dishes and steaks. The dinners are extra-generous. Prices medium to upper-medi-

CLANCY'S, Broadway Alamitos Avenue, medium. Jakamos) (Formerly) steaks, sea foods, Italian dishes, corned beef and cabbage. One of the bartenders is Sad Sadler, well-known around town. Prices medium.

CLOVER ROOM, Woodruff Avenue at Carson Street, Lakewood. Owned by Mike Comminos, who also owns the successful Ranch House in Seal Beach, this restaurant is guided by the expert hand of general manager Mike Dimas. Open for lunchcon, dinner and banquets. Sea foods, prime rib au jus, steaks and other entrees. Each night, including Saturday and Sunday, a special dinner is offered at a low price. The quality is outstanding. Prices medium.

CORAL ROOM, 4130 Paramount Blvd., Lakewood. Steaks, sea foods, prime rib. Prices medium to upper-medium.

CURLY JONES, 9133 E. Imperial Hwy., Downey. Prime rib, steaks, sea foods. Prices medium, some are upper-medium.
The house specialty is a
thick cut of prime rib au
jus at a medium price, with glass of wine, salad or soup, baked potato and garlic toast. Delightful entertainment by pretty Pinky Carter.

CURRIE'S SANTA FE, 1735 W. Pacific Coast Hwy., sea delicacies, steaks, continental dishes. Prices upper-medium. Now closed for vacation, Currie's will reopen Sept.

DE CASINO'S LITTLE ITALY RISTORANTE, 2905 E. Seventh St. a few blocks west of Redondo Ave. Dinner every day chocolate and other from 4 p.m. on Hand-flavors, such as cherry.

somely enlarged and redecorated, this is one of the finest Italian dinner houses anywhere. The menu is large, varied and imaginative. For those of average appetite, there are dozens of a la carte dinners, including entree, spaghetti, fresh vegeta-ble, bread and butter. For \$1.50 more, you can have the "old country dinner, a gigantic feast of many courses. Prices uppermedium

DE PALMA'S ITALIAN VILLAGE, 13401 Hwy. 71, 14 miles south of Corona. Italian dinner house features dozens of entrees on huge feasts. Fun park for children. Prices upper-

DIMITRI'S, 907 Beach Blvd., Anaheim. Steaks. sea foods, international entrees. Prices uppermedium.

DIPIAZZA, 4722 E. Second St. Italian specialties. Prices medium. Pizza takeout department.

DOMENICO'S, 21608 S. Norwalk Blvd., Hawaiian Gardens. Pizza, beer, Italian specialties. Popular prices

DON CALLENDER'S, 4771 Candlewood Ave.. Lakewood, a few blocks west of Clark Avenue. This million-dollar dinner house is impressive in all possible ways. The cuisine emphasizes the finest sea delicacies prepared in epicurean fashion, such as scampi, crabbed halibut, stuffed shrimp and sea food brochette. Other fea-tures are "crocks to the gills," generous sea food cream chowders, ginger chicken and steaks. The decor includes a glamor-ous nostalgia theme. Nightly entertainment in the "saloon." Prices the medium to upper-medi-

DON JUAN'S, 11529 E. Carson St., Lakewood. Dancing nightly to Latin bands. Mexican food. Prices medium.

DONUT HOLE, DRIVE THROUGH, 4007 E. Ocean Blvd. across from Bel-mont Olympic swimming pool. Open 24 hours every day, featuring a variety of doughnuts, coffee, ice cream and soft drinks. doughnuts, made fresh daily, include raised and cake varieties, glazed, sugar, cinnamon,

iced, orange iced and maple iced. Customers drive through the hole in a huge display doughnut to receive their orders.

DOUGLAS DRIVE-INS, 2300 E. Pacific Coast Hwy., 5181 Long Beach Blvd., 6150 Cherry Ave., 16310 Bellflower Blvd., Bellflower; 15100 Garfield Ave., Paramount; 16308 Pioneer Blvd., Norwalk.

These popular, well-run restaurants have a coupon in this restaurant section with this offer: Buy one hamburger at the regular low price and you'll receive a second burger and a Coke at half price. The burgers are excellent quality.

DOWNTOWNER, Pine Ave. Breakfast, luncheon, dinner. Cocktails. Catering for parties. Take-out delicatessen.

Popular prices.

DRIFT ROOM, 2727 E.
Fourth St. Dancing nightly to the big band sound of Norm Brown and the All Stars. Stars, playing swing music of the 1940s and 1950s. Buffet meals are occasionally served special occasions. Popular prices.

EDGEWATER HYATT HOUSE, 6400 E. Pacific Coast Hwy. This large hotel has a fashionable dining room, the Butcher Block, an entertainment lounge with dancing, lounge with dancing, extensive banquet and party rooms and a coffee shop. Frank Wagner is the general manager. The Butcher Block, with a nos-(Continued on next page)

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- 2805 E. 7th St. LONG BEACH

BON APPETITO



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WINES FROM AROUND THE WORLD

MENU

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COMPLETE OLD COUNTRY SEVEN COURSE DINNER 1.50 EXTRA

Served with Marinated Appetizer, Olive Stand, Zuppa, Mixed Green Salad, Choice of Roquefort or Italian Dressing, Stuffed Calzone, Fresh Fruit with Cheese, Coffee or Tea

ALL A LA CARTE ENTREES SERVED WITH SPAGHETTI, VEGETABLE, BREAD AND BUTTER

YEAL A LA MARSALA
Tender Veal, Scallors with a Delicale Wine and Mushroom Sauce
STEAK A LA PIZZAIOLA
Tender Broiled in a Sea of Wine, Mushrooms and Marinara Sauce
MANICOTTI AL FORNO
Round Noodles Stuffed with Three Kinds of Cheese
CHICKEN CACCIATORE
4.50
Tender Chicken Portions Baked in Mushrooms
CHICKEN PARMIGIANA
4.50
Tender Breast of Chicken in a Delicale Mushroom Wine Sauce
EGGPLANT PARMIGIANA EGGPLANT PARMIGIANA 3.95 Baked with Mozzarella VEAL PARMIGIANA A Classic Italian Meal, Imported Cheese Red Sauce, Topped with melled Moz-

VEAL A LA MARIE
Tender Veal Cultel Sauteed with Mushrooms, Prosciutto in White Wine Sauce
VEAL PICCATA
4.95
Scalloss of Veal Sauteed in Butter with a Touch of Lemon
BREADED VEAL CUTLET
A LA MILANESE
Over Tomato Sauce, Stuffed with Cheese, Red or White Sauce
VEAL SALTIMBDCCA A LA ROMANA
4.95
Veal and Prosciutio Sauteed in Wine Sauce
BELLA BAMBINA NANCY MARIE
5.25 VEAL A LA MARIF Veal and Eggplant Parmigiana Combination

-Special Combination Entrees-

A LA CARTE ENTREES SERVED WITH BREAD AND BUTTER AND VEGETABLE AL CARTE ENTRIES SERVED WITH BREAD AND BUTTER AND VEGETABLE

1—FOR TWO

EGGPLANT PARMIGIANA, MEAT BALLS, ITALIAN SAUSAGE, SPACHETTI AND RAVIOLI WITH MEAT SAUCE

2—FOR TWO

STUFFED ARTICHOKE, VEAL PARMIGIANA, EGGPLANT PARMIGIANA, SPACHETTI AND RAVIOLI WITH MEAT No. 3-FOR TWO

Pasta Entrees

A LA CAR'E EMPRESS ERPROMITH BEED AND BUTTER AND VEGETABLE
WE SERVE PURE EGG PASTA
COMPLETE DIC DOUNTRY SEVEN COURSE DIVINER LIS EXTRA
SPAGNETTIOR RAVIDLOR HALF AND HALF
With Mouthroom, Meat Squee, a le Mersela

2. 3.50 2.15 With Marinara Sauce . With Meat Sauce With Melted Mazzarella, Lasogna Styls . With Meat Balls With Mild Italion Sausage With Mild Italian Sausage
With Garlic and Oil
With Garlic and Oil
Feltucinal with Mulhooms, Butter,
Cream and Bonnan Chesse
Tashia Steffe Stervice
Fittorian with Mushoom, Meet Sause, a la Marsala
Tarbalian Steffed with Meet.
Speaketti Carvese. 4.50 Spoghetti Carusa, with Souteed Chicken Livers in Fomato Souce o la Piemontese Special Suusage, Mushroom Wine Sauce

FETTUCCINI FANTASTICO 3.95
With Cream Butter and Romano -- Table Side Service

For the Children Spagibetti with Meat Souce . 1.95
Ravioli with Meat Souce . 1.95
10 Minimum Order or Press that II Yars-Incudes Vesebbles, Bread, Butter
PRICES SUBJECT TO CHANGE WITHOUT NOTICE!

Sea Food Entrees Soked Molibut a la Cocciatora
Scampi E Limona
Lobster Toil Cocciatore
Scampi E Limona
Lobster Toil Cocciatore
Scale Scale Scale Scale
Sociad Australian Labster Toil
Boked Florida Rad Snapper
Abolona Steak, Souted Öre
Holibut Steak
Gowmet Jumba Braaded Butterfly Shrimp
Fresh Water Bowed Traut (Pan Inited) Fresh Water Boned Traut (Pan Fried)... Saked Fresh Dysters, Cocciatore Maryland Oysters Eastern Deep Sea Scallage

FLORIDA RED SEAFOOD COMBINATION
a la Cacciatore Shrimp, Oyslers, Abalone LITTLE NECK CLAMS Marinara Over Garlic Toast \$4.95 \$4.75 \$4.50

From the Broiler A LA CARTE ENTREES STRVEO WITH SPACHETTL VEGETABLE. BRE ND AND BUTTER 4.25 Filet Mignon ... Wropped in Boson with Fresh Mushrooms
Porter House Steak 6.75



by the Sea . . . Just seconds from downtown. Continentale cuisine served in a grand manner in the beautiful relaxing atmosphere of Long Beach's most elegant dining room . . . with a panoromic view overlooking the Queen Mary and the

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• fresh, fast, faunny, clever comedians with the latest and greatest songs, contemporary, soft rock and country music, 3 shows nightly Tuesday thru Satur-

JANET GREENE Appearing Sunday and Monday evenings

--COCKTAILS-

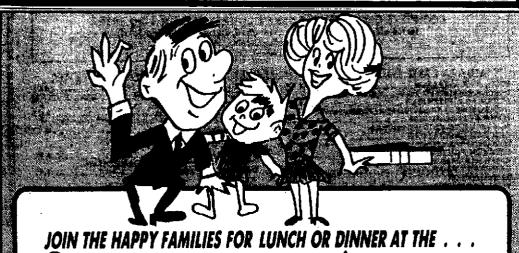
LUNCHEON by the Sea . . . Served from 11:00 to 4:00 p.m. Delicious Appetizers, Saup, Salads, Your Choice of Hot Entress, Eggs and Omeletts, Hot and Cold Sandwiches.

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P.M. Weekends 5:00 "fill Midnight. Choice Steaks, Chaps, Cantinental Saute Entrees, Seafoods, Crisp Salads, soup and Haming desserts.

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Two ideal dining sites for the entire family'. . . informal and comfortable atmospheres . . . where excellent food is served, in taste tempting buffet style.

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ENTERTAINMENT NIGHTLY WITH MEL NORFLEET 8060 FLORENCE AVE., DOWNEY RESERVÄTIONS 923-4011



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Dining

(Continued from preceding page)

cart, a salad bar and sea food entrees. Prices upper-medium and luxurious.

EL CASTILLO REAL, 4650 Los Coyotes Diagonal just northeast of the Traffic Circle. Luncheon and dinner and wine cocktails including large margaritas at low prices. This beautiful, spacious, redaccented Mexican restaurant is one of the success steries of the year. It is ex remely popular be-cause of the quality of its fresh Mexican combina-tion plates and dinners, cooked to order with the freshest ingredients. The owners are Robert and Gloria Castillo, aided by members of their family and a large staff. Prices popular to medium.

EL COMEDOR MEXI-CAN RESTAURANT, 6277 E. Spring St. near Palo Verde Avenue in the Lucky market shopping center. "Quality first, last and always" is the phi-losophy of owners Ken and Virginia Chase who are aided by their industrious son, Ken, manager. Designed like a Mexican villa, El Comedor employs Mexican chefs using authentic recipes to turn out Latin specialties sparkling with flavor. Fea-tured are luncheon plates, de luxe dinners, sand-wiches, wine cocktails, Mexican beer, children's dinners. Popular prices.

ELKS CLUB NO. 888, DOME CATERING, 4101 E. Willow St. This spacious Long Beach Elks

talgia theme, features club has seven banquet steaks selected from a rooms which are open to the public for wedding breakfast, receptions, luncheon and dinner meetings, formal banquets, parties, luaus, Bar Mitzvahs and similar functions. Groups from 25 to 1,000 can be accommodated. Dome Catering also handles outside party catering for groups of 100 to 5,000. Louis Pilace is club manager.

ELKS LODGE 1570, 12507 E. Carson St., Hawaiian Gardens. Dining room open to the public for luncheon and dinner and Sunday chuck-wagon brunch. Banquet room.

EL MATADOR, 5734 E. Second St. Mexican spe-cialties. Takeout department.

EL PATIO RESTAU-RANT, 3503 Atlantic. Redesigned and glamourized in a modern Mexican motif, El Patio is one of the largest Latin restaurants in town, with several dining rooms, a cantina serving cocktails and banquet rooms. Owners Tony and Triny Guillen have made El Patio an unusual success because of the quality of their Mexican food and the thoughtful service by cheerful seno-ras and senoritas. The combination and special dinners are generous affairs, served on big 14inch platters which weigh 3½ pounds. Prices medium.

EMBERS SHORELINE RESTAURANT, 1900 E. Ocean Blvd. Elegant view

(Continued on next page)



Lakewood Fiddler Three 5233 Clark Ave Lakewood 634-9127

Fiddler's Three 3700 E. Anaheim Street Long Beach 597-0013

Fiddler's Three 4000 Atlantic 1 cha Beach 426 2923

Tustin Fiddler Three Fustin 1-714-838-4292

Sixpence Restaurant 5110 Graywood Lakewood 834 9453

La Habra Fiddler Three 115 Fashion Square La Habra 1-697 3000

Fullerton Fiddler Three 3760 Yorba Linda Blyd Fullerich 1 714 528 3880

Northridge Fiddler Three

930) Tampa Avenus Northridge 885 5840

(Continued from preceding page)

dining beside the ocean and beach. Cart service by teams of waiters. The Embers features thick steaks, tournedoes, aba-lone, veal Oskar and flaming dishes on generous dinners. Prices uppermedium. Nightly enter-tainment in Las Vegasstyle show room features the Beni Mason comedy and music show, co-starvocalist-comic Jimmy Chapel.

ESTHER'S BEER BAR COFFEE SHOP, 129 W. Ocean Blvd. Chicken, veal cutlets, meat loaf, pork, fish, luncheons and dinners. Popular prices.

EXECUTIVE SUITE. 3400 E. Pacific Coast Hwy. Steaks, sea foods and veal dishes. Prices upper-medium.

FIDDLERS \* THREE RESTAURANTS, 5233 Clark, Lakewood: 4000 Atlantic and 3200 E. Anaheim; SIXPENCE RES-TAURANT, 5110 Graywood, Lakewood. Breakfast, luncheon and dinner. Popular prices. The Clark Avenue restaurant has a handsome, nautical bar and galley dining room and cocktail lounge in the rear. Featured, at mediprices, are stuffed mushrooms, gourmet sea foods, steaks and special sandwiches.

FORUM CAFETERIA, Faculty Avenue and Candlewood Street, Lakewood shopping center. Open every day for luncheon and dinner and banquets. One of the largest and

glassed counters offer a tempting, colorful variety of salads, appetizers soups, meat specialty specialty dishes, sea foods, poultry and roasts. Everything is freshly prepared by ex-perts and offered at popular prices. The pastry, cake and pies are out-standingly delectable. If you wish to dine like an emperor, the Forum will accommodate you; you're on a budget, the Forum will still treat you royally.

FRENCH RIVIERA, 2688 E. South St. Prime rib, steaks, French cuisine. Prices medium.

GALLARETO'S, 2808 W. Sepulveda, Torrance. Continental cuisine, entertainment by Johnny Prophet, Sunday brunch. Prices upper-medium.

GOLDEN BIRD, 92081/2 E. Alondra Blvd., Bell-flower. Chinese food. Takeout department. Prices popular to medi-

GOLDEN BULL STEAK AND CHOP RESTAURANT, HOUSE 19800 S. Main St. on the Dominguez Golf Course near the San Diego and Harbor Freeways. Also known as Johnson's Golden Bull, this restaurant with a garden decor is owned by Mr. and Mrs. Clifford Johnson. Open for luncheon, dinner and ban-quets, it features a la carte steaks and sea foods for moderate appetites and bigger dinners for those who are more hungry. Prices medium to

RESTAURANT, Verde Avenue just south of Spring Street. Cafeteria luncheons and dinners. Unusual display of an-

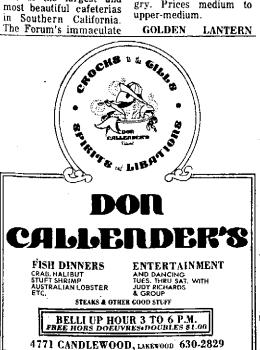
tiques. Popular prices.

Palo

GOLDEN SAILS INN, 6285 E. Pacific Coast Hwy. Steaks, prime rib, sca foods, Mediterranean cuisine. Entertainment. Prices upper-medium.

GREENBRIER INN 10381 Garden Grove Blvd., Garden Grove. Luncheons, dinners and Sunday brunch in the atmosphere (Continued on next page)





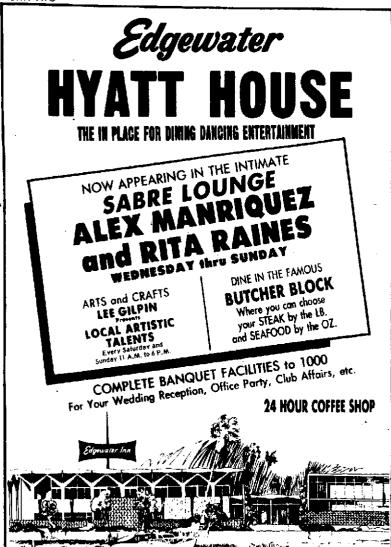


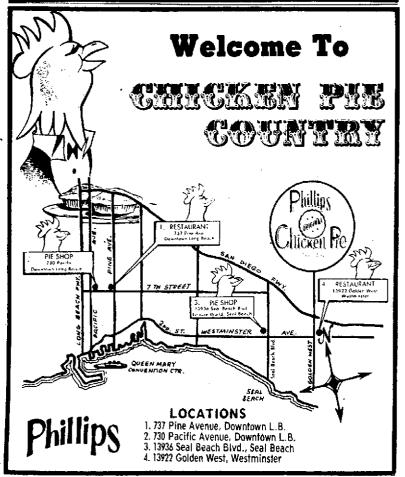


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6400 E. PACIFIC COAST HWY., LONG BEACH • 434-8451

Dining

(Continued from preceding page)

of a country estate. Prices upper-medium.

GREEN FROG, Atlantic at Pacific Coast Hwy. Sea foods, frog legs. steaks. Prices mostly medium. Owned by Tom Harris and Chuck Green. this restaurant is extremely popular because it has extremely high quality luncheons and dinners at prices lower than elsewhere. Dinners include delectable soup and salad and beverage.

GREEN PEPPER, 209 Main St., Seal Beach. Mexican foods. Takeout dept. Popular prices.

GRINDER, 301 W. Broadway. Breakfast. luncheon and dinner, specializing in hamburger sandwiches. Popular prices.

HAN DYNASTY, Spring Street just east of Palo Verde Avenue. Cantonese luncheons and dinners. Prices medium to uppermedium.

HA' PENNY INN, Westminster Avenue at Beach Boulevard, Westminster. Open for luncheon and dinner, the Ha' Penny is a massively styled structure constructed in the traditions of old England. The menu specializes in thick steaks, sea foods and such British delights as prime rib au jus and beef and kidney pie. The pub lounge has nightly entertainment. Prices upper-medium, some luxurious. The cheerful innkeeper is Fred Beltram.

HECK'S, 535 W. Willow St. Cantonese cuisine, steaks, sea foods. Prices medium to upper-medi-

HEIDI'S BUFFET, 5925 Cherry Ave., a few blocks north of South Street. Formerly the Midnight Sun, this smorgasbord restaurant has been redecorated extensively by its new owners, Elisabeth Orstrom and Thea Link Luncheon is Monday through Friday; dinner is every night and all day Sunday. The immaculate display includes 13 to 15 fresh salads, chicken, roast beef, Swedish meatballs, sea food each Friday and Swedish pancakes on week nights. Popular prices.

HENRY MOFFETT'S CHICKEN PIE SHOP, 16506 Lakewood Blvd.. Bellflower. Chicken pie dinners. Delicatessen. Popular prices. Operated by brothers Henry Moffet Jr. and Ron, this modern, colorful establishment features a terrific chicken pie dinner, including all these items: fresh coleslaw, big chicken pie made by hand, whipped pota-toes with chicken gravy. vegetable, hot biscuits with butter and honey. beverage and dessert.

HILLTOP STEAK
HOUSE AND STAR
ROOM, 2300 E. 23rd St.
atop Signal Hill. The
name of this restaurant
tells part of the story. It
features outstanding dinners and the view on a
clear night includes such
heautiful sights as millions of twinkling lights in
Long Beach and many
neignboring communities,
the Queen Mary, oil islands and a star-filled
sky. It is owned by band
leader Reed Williams and

his wife Maxine. Reed, one of the best instrumentalists in town, and his trio play nightly (except Mondays) for dancing. The entrees include top sirloins, N.Y. cut steaks, prime rib, lobster and other sea foods. Prices upper-medium.

HOEFLY'S, 4911 E. Second St. Sea foods, prime rib, steaks. Prices uppermedium.

HOLIDAY INN, Lakewood Boulevard at Willow Street beside the San Diego Freeway. Open for breakfast, luncheon, dinner, entertainment and banquets. Prices medium to upper medium.

HOUSE OF FONG, 1538 E. Fourth St. Chinese specialties. Take-out dept. Popular prices. some medium.

HUNGRY HAMBURG-ER, 12161 Seal Beach Boulevard, Rossmoor Beach. Open daily from 11 a.m. to 10 p.m.; until 11 p.m. on weekends. Indoor and outdoor tables. Managed by Jack Hughes, this hamburger sandwich speciality house offers smiling service and three inexpensive, customized hamburger sandwiches as well as fresh, never frozen French fries. smoked Polish sausage. smoked frankfurters, salads, and shakes. The charcoal broiled hamburgers are 100 per cent beef with special "hungry sauce.'

HUNGRY TIGER, 27300 Hawthorne Blvd., Palos Verdes, Live Maine lobster, Boston scrod, steaks, oyster bar, Prices



(Continued from preceding page)

upper-medium to luxurious.

HUBERT'S CAFE-TERIAS, 218 E. Broadway and 4631/2 Pine Avenue. Open every day, these modern, attractive cafeterias are owned by Hubert Hust whose daily dinner special is superb. juicy carved roast beef, \$2.25, with salad, potato, vegetable, hot roll and beverage. The 99-cent special, served for luncheon or dinner, includes entree. salad, vegetable, roll and butter. The top-notch Sunday dinners, including dessert, are slightly over and slightly under \$2, according to the entree selected, including white fish, baked ham, baked chicken, meat loaf and others. Now in their 13th year, the cafeterias offer party catering for small or large groups.

HUFFSTETLER'S, 5100 E. Second St. Open every day. Buffet-style luncheons and dinners. Popular prices.

HUNT'S RESTAU-RANT, 1640 E. Pacific Coast Highway. Breakfast, luncheons and dinners. Popular prices.

HONG KONG, 600 W. Broadway. Chinese luncheons. dinners. Takeout dept. Popular prices.

INGALL'S RESTAU-RANT, 1045 Atlantic Avenue. Owned by Leslie Hickey, this spacious, handsome restaurant with walls of glass— is in the new Bauer Professional medical building. It serves breakfast, luncheon and dinner. Popular prices.

LOCATIONS
La Brique

FAMOUS STEAK DINNERS
AND COCKTAILS
Eastern Choice
TOP SIRLOIN
\*3.4

Choice
PORTERHOUSE '4.45
Delicious
PRIME RIB '3.95

LOBSTERTAIL 4.45
STEAK & LOBSTER
COMBINATION 5.45

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Woodruff at Rosecrans Bellflower 925-5222 Springdale at Bolsa Huntington Beach (714) 897-0055 INGE'S DINNER HOUSE, 17847 Lakewood Blvd., Bellflower. Steaks. prime rib, sea foods, German dishes. Prices medium. Some higher.

IRON MASK, Del Amo Boulevard just west of Bellflower Boulevard. Owned and operated by the Dwain Merrill family, this is a beautiful, red-accented supper club and lounge featuring gourmet seafoods and steaks. It is large with seating for hundreds. The best bands, offering new and old music, play for dancing nightly. The dinners on the terrace dining area emphasize scampi, crablegs, frog legs, sbrimp and the choicest steaks.

JAVALANES\* EAST INDIES ROOM, 3800 E. Pacific Coast Hwy. Spacious, multi-level dining room offers three special dinner entrees nightly -roast prime rib of beef au jus, broiled choice top sirloin steak and broiled Australian jumbo lobster tail. Included are salad with choice of dressing. baked potato, garden vegetable, bread and butgarden ter. The prices are uppermedium. The show lounge section of the East Indies Room has entertainment and dancing Thursday through Saturday nights, featuring the Wilder Brothers recording artists, also known as the Sounds of Sunshine. They are terrific.

JERICO'S, 18582 Beach Bl., Huntington Beach, in Town & Country shopping center near Ellis Avenue. Steaks, lobster, prime rib, rack of lamb. Prices upper-medium.

J. G.'S RESTAURANT, 1032 E. South St. Steaks and Italian cuisine. Prices medium to upper-medium.

JOLLY KNIGHT, 8666
Garden Blvd., Garden
Grove, a few blocks east of
where Beach Boulevard
intersects the Garden
Grove Freeway. Only
minutes from Long
Beach, this jolly Britishstyle luncheon and dinner
house has one philosophy:
"Quality, quality, quality"
... featured are beauti-

featured are beautiful sea foods, prime rib au jus. rack of lamb and the finest single and double steaks. Entertainment lunge and banquet rooms. Prices uppermit 'ium.

· 養養養養養養養養

JONES' CAFETERIA. 120 E. Fifth St. Family dining in a spacious, luxurious restaurant with popular prices. Luncheons and dinners; closed Saturdays. Featured are roast beef, baked ham, meat loaf, sea foods, omelettes, vegetarian plates and

many others.

JONES DINING ROOM.

120 E. Fifth St. Next door
(Continued on next page)

EIGHTY-THREE

MOLJ CIDGE

DELICIOUS FOOD FOR OVER 44 YEARS
At Sensible Prices



On a diet, curtailed by a limited budget, nandicapped with a short lunch hour, or just looking for the best and most complete meal in town? Solve your problems with the Jones habit. For over 44 years we've affered a wide selection of fresh wholesome foods at sensible prices. Complete meals as well as a la Carte items are featured in both restaurants, enjay table service in our Dining Room or select from a wide variety of dishes in our spocious Cafeteria next door. So do what smart diners are doing ... get the Jones habit and save!

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Long Beach's finest facility to better accommodate your need for conventions, meetings, parties, weddings, dances, retirement parties, bar mitzvas, banquets, birthday parties, business meeting, club partiesmeetings, etc. Accommodations to 1200.

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Excellent in cuisine is featured in the beautiful Regency Room combined with quick efficient service to make your dining experience a pleasurable one.

OUR CHEF ESPECIALLY RECOMMENDS
ROAST PRIME RIB of CHOICE BEEF
And Just, The Secretary Rings of Result
ENGLISH CUT

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at Long Beach Airport

JONES OUR DINING ROOM

126 East Fifth Street, Downtown Long Beach

OPEN DAILY 11 A.M. to 8 P.M. → Closed Saturdays → Free Parking



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SUNDAY LUNCHES

Daily Lunches \$1.75

SUNDAY DINNER SPECIALS



BIT of SWEDEN MORGASBORD

CLOSED MON. LUNCHES Served 11:30 to 3 P.M. DINNERS 2 P.M. to B:30 P.M. Com

31 E. BROADWAY, L.B.

434-0587 or 433-0031

(Continued from preceding page)

to the cafeteria, this handsome luncheon and dinner restaurant has demi-dinners which are quite large at medium prices. It also has much larger regular dinners for a bit more. The entrees include roast beef, other roasts, steaks, sea foods, baked ham and fancy desserts included with all dinners. Also closed Saturdays. Both restaurants have parking at the rear.

JUNGRY JOSE, 190 Marina Dr., Seaport Vil-lage. This beautiful bay-front view restaurant is one of the most talkedabout and best-liked establishments in town. It's owned by Harry Healey who came up with its neat, off-beat Spanish name and some terrific Mexican and American and luncheon dinner ideas. The Mexican combinations include Vacquero (cheese enchilada and beef taco), the Mexican Hot Foot (chili relleno and beef taco) and others, at medium prices. Also featured are white sea bass with chicken enchilada, barbecued prime rib of beef bones, scampi Espanol, the carne asada Mexican-style steak, Mexican pizza and the Steak Jose. Champagne brunch is served every Saturday and Sunday morning with mariachi band entertainment.

KAM'S, 1421 E. 17th St. Santa Ana. Cantonese cuisine in a beautiful atmosphere. Prices upper-medium.

KAM'S, 2121 E. Coast Hwy., Newport Beach. Also owned by Kam Yee. Cantonese cuisine in a glamorous atmosphere. Prices upper medium.

KAPLAN'S HOUSE OF CORNED BEEF, 203 Los Cerritos shopping center, near Ohrbach's. Luncheons, dinners, delicatessen and party catering. Owned by Abraham Kaplan, a master baker, this modern new restaurant is much larger than it appears from the outside. It has seating for hundreds. The features include luscious corned beef sandwiches and dinners, rich soups, salads, superb pies and unusual fresh rolls. Also featured are pastrami, lox and eggs, smoked salmon and chopped liver. Prices popular to medium.

KELLEY'S, 5716 E. Second St., steaks, prime rib, sea foods, international dishes. Prices uppermedium.

KEN'S RESTAURANT, 3918 Long Beach Blvd. Steaks, sea foods, poultry. Prices medium to uppermedium.

KENTUCKY FRIED CHICKEN. Take-out res-taurants offering Colonel Sanders chicken special-ty. Popular prices. Owned by Ray Weidemann, these 10 restaurant take-outs are located at 5530 Atherton, 3352 Los Coyotes Diagonal, 3430 E. Artesia, 11545 E. Carson, 1601 E. Seventh, 129 E. Pacific Coast Hwy., 4917 Bellflower Blvd., 6081 Atlantic, 1601 E. Willow, and 10003 Alondra Blvd. at Eucalyptus Street, Bellflower. They feature scrumptious fried chicken, corn coblets, and whip-cream pies.

KEONA, 1115 E. Wardlow Rd. Lobster and broilyour-own steaks. Prices popular to medium.

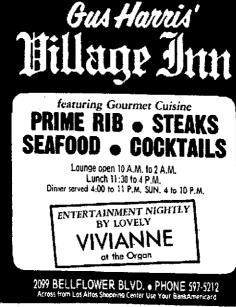
ARTHUR'S KING (Continued on next page)













DELICIOUS BUFFET

Serving a exceptional variety of Hot Entrees and taste tempting salads.

LUNCHEON Served 11 A.M. to 3 P.M.

DINNERS

red 3 p.m. to 8 p.m.

Children's prices available

Complete Catering for all occasions HOURS: Daily 11 a.m. to 8 p.m. Sat. 3-8 p.m. Sunday Noon 'til 8 P.M.

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STEAK HOUSE, Spring Street just east of Bellflower Boulevard. Luncheons, dinners and ban-quets in a handsome Throne chairs in decor. rear dining room make guests feel like kings and queens. Featured are the choicest prime rib au jus, steaks, lobster, other sea foods and international entrees on generous dinners with soup and salad, oversized baked potato and hot garlic bread. The quality here is always impressive. Prices uppermedium.

KING'S RESTAU-RANTS, 6075 Long Beach Boulevard, 8350 East Firestone Blvd., Downey; Atlantic at Imperial Highway, Lynwood. Each of these modern restaurants has a coffee shop, hand-. some dining room, cocktail lounge and extensive banquet facilities. They are open for breakfast, luncheon and dinner. The dining rooms have nightly complete six-course dinners which are delicious top-notch values, including sea food platter, pork chops, beef brochette and prime rib au jus, all at medium prices, remarkable for such quantity and quality.

KONO HAWAII, 226 Harbor Blvd., Santa Ana, KONO a few miles south of the Garden Grove Freeway. A million-dollar restau-rant with entertainment rooms, dining and ban-quet rooms, this spacious tropical establishment is being expanded again to accommodate its happy patrons. The Polynesian restaurant has dinner at medium prices. The Japanese restaurants have cuisine in the upper-medium

range, including teppan yaki steaks prepared by performing chefs at your table

KYOTO SUKIYAKI, 15122 S. Western Ave., Gardena. Japanese cuisine. Prices upper-medium.

LA BRIQUE RESTAURANTS, Woodruff at Rosecrans, Bellflower; Springdale at Bolsa, Huntington Beach. Steaks, sea foods, prime rib. Everything is the finest quality, presented by cheerful waitresses who love their work -- and show it. Prices medium to upper-medium.

FRENCH RESTAURANT, 12532 Garden Grove Blvd., two blocks east of Harbor Boulevard. Owned by two talented, friendly Frenchmen, Edmond Sarfati and Pierre Boulenaz, this authentic French restaurant is a joy in all depart-ments, from the house wines and special French cuisine to the service. Pierre's sauces are fabulous. Featured are chicken cooked in wine, white veal dishes and ocean delicacies on generous dinners. Prices upper upper medium.

LA HACIENDA, 326 E. Market St. Mexican specialties, children's plates, takeout dept. Popular prices.

RESTAURANTS, 777 S. Main St., Orange; 305 N. Harbor Blvd., Fullerton; 1133 S. Coast Hwy., Lagu-na Beach. Mexican cuisine, including sea food specialties. Prices medi-

um to upper-medium. LATITUDE 20 ENTER-TAINMENT CLUB AND

(Continued on next page).

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IN **SPAGHETTI** IT IS GOOD!

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VINCE'S DINNER

Soup and Salad Spaghetti with Meat Sauce Garlic or Cheese Roll

\$2.75

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King Arthurs

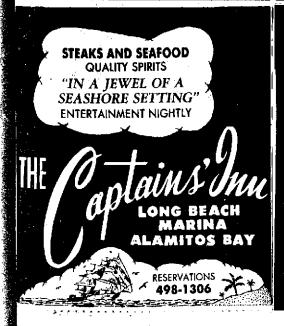
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a great name . . . a famous name . . . in the world of PRIME RIBS. While dining at Maxim's in Paris or the Poodle Dog in Manila, you're liable to hear gourmets rave about King Arthur's big husky "Diamond Jim Brady Cut" of delicious Prime Rib. But you needn't travel to far away places to learn about it.

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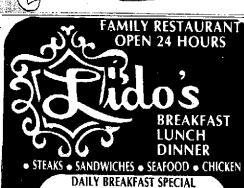






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DAILY BREAKFAST SPECIAL

SERVED 4 A.M. TO 10 A.M. 3 HOT CAKES 1 EGG (Any Style) 2 SAUSAGES 65°

TUESDAY SPECIAL! TOP SIRLOIN STEAK DINNER 1/4 CHICKEN DELMONICO STEAK DINNER \$ 1 65

2790 E. WILLOW — SIGNAL HILL at Temple 427-8440

Sir Winston Churchill

Steaks cooked to your taste get star billing in this restaurant. NOW OPEN FOR LUNCH.

Lord Nelson's

Roast beef in its many varieties is the fare offered here.



She loved Lord Nelson, but fine seafood is her thing now.

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Three decks of shops to tempt you with imported and domestic wores.

The Queen Mary, berined at the end of the Long Beach Freeway, is even for funch, dinner and cocktails from 11:30 a.m. Major credit cards. Board free to shop and dine. Telephone: 435-5471.



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SUPIRE CUISINE IN THE EXOTIC EAST INDIES ROOF



Delicious Barbecue style candwiches—RIBS of Beef Pork. Chicken at a price you can really appreciate.

RIB-DINNER

Delicious beef short ribs with beans-potato salad, roll & butter.

COMPLETE Discount Coupon

THE TICKLED RIB 3870 E. Ocean Blvd., Long Beach 438-2201

(Continued from preceding page)

RESTAURANT, 3901 Coast Hwy., Torrance.. The new owner of this Torrance. remarkable establishment is Charlee Fong who is continuing the policies originated by Hop Louise Woo. Latitude 20 is that rare combination night club with outstanding food. The Cantonese dinners and American specialties are in the upper medium price range. The floor shows are always top-notch, featuring such celebrated groups as the Aliis, Ernie Menehune, the Surfers, Society of Seven, Arthur Lyman and others. No minimum cover OF charges.

LECHUGA'S, 12245 E. Carson St., Hawaiian Gardens. Mexican specialties, lounge entertainment. Popular prices.

LEILANI, 5236 E. Second St. Cantonese cuisine, steaks, sea foods. Prices medium to upper-medi-

LE MONACO, 2325 Palos Verdes Dr. West, Palos Verdes. Authentic French restaurant offering the finest, most imaginative cuisine. Prices uppermedium; some luxurious.

LE YEN, 4140 Atlantic Ave. Chinese specialties. Prices medium.

LIDO'S FAMILY RESTAURANT, 2790 E. Willow St. at Temple Avenue, Signal Hill. This attractive new restaurant, which opened last January, is owned by restaurateur Eddie Lagunas. It is open 24 hours, serving breakfast, luncheon, dinner and daily specials at low prices. The breakfast special, served every day from 4 to 10 a.m., is 3 hotcakes, 1 egg and 2 sausages, 65 cents. The dinners at popular prices include soup and salad and dessert with such entrees as chicken, baked halibut, shrimp, fish sticks or steaks

-LING'S KITCHEN, 35531/2 Atlantic in Boys Market shopping center.

LPS. CHINESE RESTAURANTS, Beach Boulevard just north of Lincoln Avenue, Anaheim, and Magnolia Street at Adams Avenue, Huntington Beach. Luxuriously designed Cantonese res-taurants. Prices upper medium, , LOBSTERLAND, 4610

E. Alondra Blvd. near the Long Beach Freeway. Eastern sea food specialty featuring live Prices lobster. Maine upper medium and up. Designed in a colorful wharf motif, Lobsterland serves dozens of the choicest ocean entrees on multiple-course dinners. Also featured are steaks, luncheons and banquets.

LOMBARDO'S, in Fi-delity Federal Plaza on Linden Avenue just north of E. Ocean Boulevard. This luxurious old world restaurant is owned by Len Lombardo who fea-tures exclusively Italian haute cuisine, beautifully prepared and served. This is not merely an Italian restaurant. It is a house for epicures who want the Italian classics. The din-ners are exclusively a la carte. Open for luncheon, dinner, parties and entertainment. Prices upper medium to luxurious.

LORD HENRY'S, Los Alamitos Boulevard just north of Katella Avenue in

(Continued next page)



12533 GARDEN GROVE BLVD.

GARDEN GROVE - Just East of Harbor Blvd. Reservations a Must (714) 537-5011



Includes appetizer soup and salad dessert

FROM . . WE FEATURE GREEK DINNERS EVERY MONDAY and WEDNESDA

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DPEN DAILY 11 A.M. Is 2 A.M.

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A HABIT FOR SELECT DINERS IN LONG BEACH For 25 Years. Excellent cuisine with SUPERB SERVICE, Completes the Picture of Your Dining Pleasure!

. always attentive (but never obtrusive) . . . courteous, thoughtful, deft . . . the finesse of our service will add immeasurably to your enjoyment of our superlative cuisine and gracious atmosphere. Be surprised at our most reasonable prices. We feature seafood and prime rib served on the dinner. Dinners from \$1.95 and luncheons from \$1,25.

4401 ATLANTIC AVE., GA 2-1225 at SAN ANTONIO DRIVE, LONG BEACH



IN LONG BEACH WITH EXCELLENT CUISINE . . .

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HAPPY HOURS 4:00 P.M. to 7:00 P.M. Hors d'Oeuvres

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guide

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WE REFUSE

WITH BEVERAGE OF YOUR CHOICE BUSCH & MICHELOB BEER ON TAP

armer John Salumi, Onions, Pickles, Tomatoes, iell Peppers, Pepperocini, Italian Olives, Sall & epper, Oregana, and Salad Oil on Homemade

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1034 LONG BEACH BLVD., LONG BEACH Between 10th & Angheim -

Open Mon. thru Fri., 11 a.m. to 9 p.m.; Sat., 11 a.m. ta 7 p.m. Coupun good 'til September 30th

offers FAST and HOT PIZZA, Delivered to your door!



LONG BEACH AREA

(Cherry & Pacific Coast Highway)

591-13*7*3

HRS. 5-10 PM Sun.-Thurs. 5-12 PM Fri. 8: Sot. 25c Deliver Charge St. Soc Charge over 21/2 miles

the Los Alamitos Plaza shopping center. Elegant new, Lord Henry's combines luxurious decor with the serving of the finest prime rib au jus, steaks, poached halibut, skewered beef and rack of lamb. Luncheons, emphasizing prime rib, are Monday through Friday; sandwiches are served Saturday luncheons. Din-ner is every night. There is entertainment and banquet facilities. Prices upper medium.

LOVE'S BARBECUE, Lakewood Boulevard at Candlewood Avenue. English-style cocktail lounge and separate dining room. This restaurant is unusually successful because Co-owner Stephen Stiefel serves the best quality meats obtainable, barbecued perfectly. Open for luncheon and dinner, offering sandwiches and plate specials, barbecued beef, ham, pork, ribs and chicken. Prices are medi-

um. LUCY'S RESTAURANT, 5096 Long Beach Blvd. Steaks, sca foods, prime rib and continental specialties, prices medium to uppermedium. For many years this handsome luncheon and dinner house has been praised to the sky by devotees of fine luncheons and dinners. The dinners are generous and beautifully prepared. The nightly "early bird" dinners

are top values. MAGIC ROBE, 3551 E. Century Blvd., Lynwood, just east of Long Beach Freeway. Steaks, sea-foods and specialty entertainment. Prices uppermedium.

MANHATTAN, 1909 E. できることできることできることできること

Fourth Street at Cherry. Also known as Francois Manhattan, this restaurant for decades has been one of Long Beach's most beloved restaurants Luncheons and dinner; closed Mondays. The dinners are huge continental table d' hote affairs of many courses, complete. Steaks, prime rib, Italian and sea food entrees are featured at upper medium prices. The talented chefs prepare exquisite conti-

RESTAURANT, 5607 E. South St., Lakewood. Italian cuisine, steaks and pizza. Prices medium.

MAYFLOWER, Orange Ave. near Carson Street. Chinese cuisine. Prices medium.

MELODY COVE, 1960 Santa Fe Ave., Chinese food, steaks, prime rib. Prices medium.

MEMORY HOUSE, 11837 Downey Ave., Downey. French, Italian, German and American cuiprices medium, some upper-medium.

ME-N-ED'S

LAKEWOOD, 4115 Paramount Blvd. Draft beer and customized pizzas baked to individual order. Popular to medium prices.

ME-N-ED'S LONG BEACH, 1901 E. Pacific Coast Hwy. A variety of delectable pizzas baked fresh to order. Cold beer in mugs, pitchers and bottles. Hot pizzas delivered to your door in special hot containers. Popular to medium prices.

MEXICAN AFFAIR, Pacific Coast Highway at Seventh Street, Mexican (Continued next page)

nental sauces. MANNO'S ITALIAN

> . PIZZA . SANDWICHES . SALADS

• SPAGHETTI DINNERS
• FAMILY GAME ROOM

.00 CFF ANY LARGE OR RING-SIZE PIZZA

WATER THE COUPON THE PROPERTY OF

Spaghetti

DINNERS

Get 2 of our delicious spo-ghetti dinners for price of one with this coupon

4327 CANDLEWOOD (Lakewood Blvd.) 531-7711

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Cocktail Lounge

Banquets 25 to 100

CHEF'S SPECIAL Includes Buked or French Fried Pointnes, Hat Sour Dough Bread TOP SIRLOIN STEAK DINNER\$4.25
TAHITIAN SHRIMP\$4.75
STEAK & LOBSTER\$8.95

Italian Spaghetti (with Meat Seven) 🚬

MEALS & LIGHT LUNCHES SERVED ALL DAY

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JUST A FEW OF OUR LARGE SELECTIONS nchides: bake fough bread. New York Steel

Chateaubriand (for two people) Mized Drinks & Food, Served in a Pleasant Country Club Atmosphere (apan to the public

Filet Mignan Steak

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OPEN 7 DAYS -- SUN., MON., TUES, 10 A.M. WEID P.M., WED., THURS., JUL. SAT. YE

19800 S. MAIN ST. (Domingues Golf Course) Ph. 323-4665 Where the Harbor Fwy. meets the San Diego Fwy.



Delicious Char-Broiled HAMBURGERS MADE ŤΟ YOUR

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CHARLEE FONG'S

PRESENTS the Fabulous

AMERICAN and CANTONESE CUISINE DINNER . COCKTAILS served from 2 p.m. to 11:30 p.m.

> FAMILY DINNER SHOW 6:38 P.M. EVERY SUNDAY

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Sumptuous Fare & Lavish Banquets **Charming Serving Wenches** in Period Uniforms Plus Entertainment

FOOD

for

THOUGHT



BY BRUCE GRIFFITH Kentucky Fried Chicken Manager

There is more flavor in one onion than in a whole bottle of ketchup, declares a four-star French chef.

If YOU believe in oniums, try this easy salad: slice tomatues and onions paper thin. Layer them with salt and basil. Let the flavors blend a while. Add dressing, and serve.

Canned crescent-roll dough from the dairy case makes a great "blanket" for cocktail

Something different on the grill -- stuff hamburgers with a square of swiss or cheddar cheese. Seal edges well, so it doesn't melt out.

The best way to separate eggs is in your hand. Break them one at a time into your nalm. one at a time into your pain, and let the white filter out he-tween your fingers. There's no danger of breaking the yolk, and it's fast. Theifty French housewives draw out the last of the white from the shell with their fingertips.

į.

Thrifty folks with an eye for good value will be delighted with an order of Kentucky Fried Chicken and a cut of delicious chocolate cream pie topped with real old fashioned whipped cream.

Kentucky

| 1 0003 Alondra
(at Eucalyptus) | 925-8431 |
|---|-----------|
| 11545 E. Carson
(at 605 Freeway) | B65-1273 |
| 1601 W. Willow
(at Santa Fe) | |
| 1601 E. 7th St.
(at Walnut) | |
| 3352 Los Coyotes
(af Wardiow) | |
| 6081 Atlantic Ave | ·. |
| 5530 Atherton | |
| (at Bellflower) 3430 E. Artesia (at Downey) | |
| 4917 Beliflower B | 1. |
| (at Del Amo) | |
| (al Lorust) | 101. TANK |

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ORIGINAL CHIEMGAU MUSICIANS KLINGENBERG 13 piece BRASS BAND

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Dining

(Cont'd from previous page)

specialties, take-out dept. Prices popular.

MIKE'S MUNCHIES, 1034 Long Beach Blyd. across from Von's super-market. Owned by Mike and Julianne Kyle, this is a modern, colorful restaurant specializing in huge submarine sandwiches, draft beer and pickled eggs. Popular prices. The daily special is a ham and cheese submarine with a big glass of beer at a very low price. Other submarines include the pepper steak, avocado, prime beef, tuna and vegetarian. The sandwiches are fresh, delicious top quality. Closed Sundays.

MIYAKO, 33 Town & Country, Orange. Also at 24 Del Amo Fashion Square, Torrance. Japanese cuisine. Prices upper-medium.

MOON GARDEN, 17831 Lakewood Blvd., Beliflow-er. Chinese food. Prices medium.

RESTAURANT, 5305 E. Pacific Coast Hwy. near Anaheim Street. This restaurant is an impressive highway sight at night because of the line of flaming tropical torches out front. Open for luncheons, dinners, banquets and dancing and entertain-ment, Mr. C's is owned by former city councilman Bob Crow. Featured are unusual Cantonese delicacies and American din-ners. The Dinner of the August Moon is an outstanding accomplishment. The decor is luxurious. Prices are upper-medium.

MURPHY'S STEAK HOUSE AND OYSTER BAR, 3490 Long Beach Blvd. Steaks and sea foods and fresh appetizers at the oyster bar. Prices upper medium.

COFFEE NAPLES SHOP, 5854 E. Naples Plaza just off E. Second Street. Breakfast, luncheon, dinner. Unusually good omelettes. Popular prices.

NIK'S, Cherry and Coffee shop Wardlow. cocktail lounge and dining room. Steaks, excellent sea foods. Prices popular to medium.

NINO'S ITALIAN RESTAURANT, 3853 Atlantic. Italian cuisine by the "king of Italian foods." Prices medium.

NORM'S RESTAU-RANTS, Pacific Coast Highway at Long Beach Boulevard. Also 17844 S. Lakewood Boulevard near Artesia Boulevard, Bellflower. Breakfast, luncheon, dinner. Steaks, sea foods, chicken. Popular prices.

ORBIT COFFEE SHOP. Atlantic at Willow. Open 24 hours. Breakfast. luncheon, dinner. Banquet facilities. Takeout dept. Popular prices.

PADDOCK, 5052 Katella Ave. across from Los Alamitos Race Track. Steaks, prime rib, sea Entertainment, dancing. Prices medium; some upper medium. PANCHO'S, 9122

Alondra Boulevard, Bellflower. Mexican specialties. Prices popular to

medium.

PAPA G'S, 2111 E. Artesia Blvd., near Cherry. Italian specialties, familystyle; steaks and sea foods. Take out dept. Prices medium; some higher.

PARK PANTRIES. Modern family restaurants throughout the area, popular prices.

PEPPY'S, 584 W. Ninth, San Pedro. Also at 2880 Sepulveda Blvd., Tor-rance. Steaks, sea foods, prime rib. Prices mostly medium.

PERSIAN ROOM, 208 W. Anaheim St., Wilmington. Steaks, sea foods. Prices upper-medium.

PHILLIPS ORIGINAL CHICKEN PIE SHOP, 737 Pine Ave.

GO SHOPS for takeout dinners are at 730 Pacific Ave. and 13396 Bay Blvd., Seal Beach. Another restaurant is at 13922 Golden West Blvd., Westminster. Long Beach councilman and civic booster Don Phillips is a friendly host who has owned these restaurants for many years. His general manager is Ray Moffett.. Their specialty is the chicken pie dinner, a superlative value at a popular price. The Long Beach and Seal Beach Go Shops offer the hot chicken pie dinner to go in three minutes. Many other specialities are also

featured, PIZZA FACTORY, Carson Street at Orange Avenue, Lucky market shopping center. Open from 11 a.m. on. Dining room and takeouts. Owned by Mr.

(Continued next page)



Cantain's eafood • Steak • Lobster COCKTAILS • ENTERTAINMENT WELCOME ABOARD...

for a voyage into the world of relaxation, pleasure and contentment with superb dining, colorful atmosphere and selected entertainment-Just for

WEEKLY SPECIAL DINNERS A Gourmer's Delight

BUSINESSMEN'S LUNCHEON
Served Mon. thru Fri. 11 A.M. on 3 P.M.
from 1:35 to 2.95
Dinner served 7 days from 5 P.M. to 11

Fri. & Sat. 'til Midnight **ENTERTAINMENT**

ANAHEM ST. of PACIFIC COAST HWY. "PARK PLAZA" LONG BEACH. Reservations 597-6555

(Cont'd from previous page)

and Mrs. Rod Chalmers, this nifty new place features pizzas which are tossed in the air before baking, making the crust more delectable. Only one size pizza is made — "the colossal!" The prices are popular to medium, according to how many lipsmacking toppings are preferred, including pepperoni, mushrooms, sausage, salami, green peppers, onions, olives, anchovies, etc. Also served are salads, draft beer, good coffee, soft drinks.

PLAYA CASTILLO, 807 Adams Ave. just west of Beach Boulevard, Huntington Beach. Modern and new, with plenty of parking, Playa Castillo is owned by Mary and Joe Castillo, aided by members of their family and a staff of pretty waitresses. The Mexican combinations are served every day for luncheon and dinner. The prices are popular to medium and the quality is very high. Each item is hot and fresh and sparkles with authentic Mexican flavor.

POLLY PIES. Atlantic at 35th Street. Attractive and colorful with an enlarged seating capacity — this restau-rant features beautiful fruit, custard, meringue, cream, pumpkin and fresh fruit pies. Dozens of varieties are baked fresh daily in the restaurant's bakery, which also bakes and hamburger bread buns. No preservatives

are used in the baking process. The luncheon and dinner special every day at a popular price is a big hamburger sandwich or tuna sandwich, piece of pie and beverage. Five varieties of exotic coffee and brewed fresh all day long. The take-home pies weigh approximately three pounds.

PRINCESS LOUISE FLOATING RESTAU-RANTS, Berth 236 Terminal Island, and 203 N. Harbor Dr., Redondo Beach. These former luxury liners offer luncheon, dinner, entertainment and extensive banquet facilities. Prices upper medi-

PRINCE OF WHALES, 6790 Long Beach Blvd. Luncheon and dinner. Scottish halibut, shrimp and lobster. Prices medi-

um to upper medium. PORTS OF ARGO, 5199 E. Pacific Coast Hwy. Around the corner from the American City Bank. Luncheon, dinner and entertainment. Steaks, prime rib, sea foods. Prices upper medium.

LONG **PUCCINI'S** BEACH, 4205 Atlantic and PUCCINI'S ARTESIA, just south of the Artesia Freeway. The No. 1 personality and culinary wizard at these restaurants is Nick Nicolette who is also the owner. He is so gifted a chef that he has won top awards. His Italian cuisine wins the highest compliments from ordinary guests and gour-

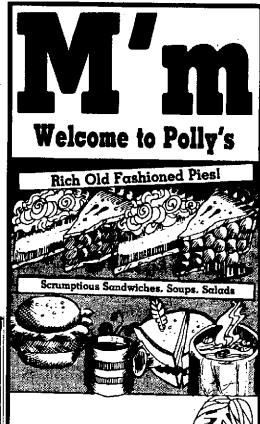
mets alike. Numerous Italian specialities, including classic dishes, are offered at upper-medium prices. But, amazingly, Nick is also able to offer big, generous dinners at medium prices. Some are even less! (Phone restaurants for details.)

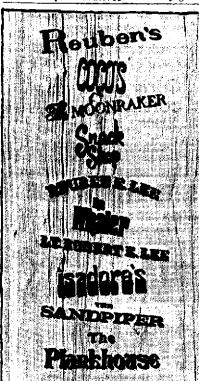
QUEEN CAFETERIA. 101 Alamitos Ave. at First Street. Luncheon, dinner and banquets. Closed Mondays. Owned by Ray Closed Johnson, who also owns Arnold's Family Restau-rant on Atlantic Avenue, the Queen is one of the largest cafeterias in Long Beach. The food quality is consistently high and the meals are generous as well as delectable and attractive. Emphasized are roasts, poultry entrees, sea foods, baked sugarcured ham, Swiss steak, meat loaf and many others. The dinners, at popular prices, include three salads per person, entree, two vegetables, roll and beverage.

QUEEN MARY, reached easily via the Magnolia Avenue bridge in downtown Long Beach or by the Long Beach Freeway. Her Majesty, 81,000 tons of fascination, has many restaurants, beautiful banquet salons, snack shops and live entertainment in the Observation Lounge. The three main glamorous restaurants are the Lord Nelson, the Lady Hamilton and Sir Winston Churchill. Each has seating for hundreds. Each is open for luncheon

(Continued next page)







Great Food...

IN TOWN... AFTER TOWN... AFTER TOWN AFTER TOWN AFTER TOWN AFTER TOWN AFTER

ANAHEIM: Coco's CERRITOS: The Plankh Coce's Jr. (2) CORONA DEL MAR: Snack Shop (2) COSTA MESA: Reuben's FRESNO:

@euben's FULL ERTON: Reuben's Coco's (2) GARDEN GROVE: ' The Plankhouse

Coco's HOLLYWOOD: HUNTINGTON BEACH: The Plankhouse

LAGUNA HILLS: Reuben's Carals LA MESA

MONTEREY: The Whaler NEWPORT BEACH: Reuben's (1) The Reuben E. Lec

Coco's (3) Isadore's ORANGE: Snack Shop PLEASANT HILL (Walnut Creek): The Plankhouse Coco's REDONDO BEACH: RIVERSIDE: SAN DIEGO:

Reuben's The Reuben E. Lee The Plankhouse SAN JOSE: The Plankhouse SANTA ANA:

Coco's (2) The Moonrainer Snack Sho TORRANCE:

Coco's WHITTIER: Reuben's Coco's

WOODLAND HILLS: The Summer House Opening Navember Al Polly's you'll be greeted by a wondrous array of generously laden pies!

Some 32 varieties are baked fresh every day, and of course. no preservatives are used.

included on the exciling pie menu are fancy truits and berries, spicy apple custard, meringue, cream choose,

bernes, spicy appie custara, meningue, cream choose, black bolitom and many more.

Equally delicious are Polly's various sandwiches, including the lamous Polly Burger, made from top round steak, fresh ground by Polly's private butcher. Served on fresh backed buns and topped off with a special sauce, this burger is a delight!

Six hearth source supported to probables.

It is in the source supported to probables.

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"LIGHT FINGERED LOUIE'S SPEAKEASY"

a MUSICAL COMEDY REVUE

of the ROARING TWENTIES

FAMILY FUN GOOD FOOD

Doris Crandall, of the Register and Anaheim Bulletin, "I recommend Razzmatazz . . . an exciting 1920 establishment with Booze Flappers and a complete musical comedy review. The joint was filled with fun loving Shieks and Shebas . . . This is a great place and I didn't meet one guest that wasn't having a marvelous time . . . So for a delightful evening filled with Laughter, Frolic Great Show and Food, I recommend Razzmatazz." Frolic,

Ray Duncan, KNBC News, "They are pulling off speakeasy raid by prohibition cops with characters coming out of the restaurant's woodwork.

"A lad, in out of date Joe College clothes hardly seems a proper doorman for a new restaurant, but this is no ordinary door. You enter in speakeasy style when you visit Razzmatazz and your table may have Clara Bow embla-zoned on it, the Flaming Flapper of the 1920's. The waitresses are dripping with 20's decor, and besides serving Tea "(Booze)" and Food, they double as talents trying to bring back Clara Bow. This is part of what they mean by Razzmatazz, a new restaurant in Anaheim, going even further to get it's victims in the mood. If you are looking for your waitress at this moment she is up there doing something called the Charlston,'

Paul Moyer, KNBC News, "There is a new restaurant down in Anaheim which is going all out to recreate the speakeasy atmosphere of the 1920's."

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Dining

(Cont'd from previous page)

and dinner. The Lady Hamilton also is open for breakfast everyday. The Lord Nelson has supreme roast prime rib of beef au jus on a large dinner including a fabulous salad. The Lady Hamilton features sea delicacies, while the Sir Winston serves steaks, lobster, beef brochette and lamb chops. The prices are upper medium to luxurious.

RANCH HOUSE, 1600 Coast Hwy. Seal Beach. Luncheon, dinner, Sunday breakfasts; parties and meetings in extensive banquet facilities. Nightly entertainment ìn lounge. Long a landmark on the highway, the Ranch House is owned by Mike Comminos, an experienced restaurateur who features nightly dinner specials at low prices.

The quality is always consistently top-notch. The regular menu offers, at medium and upper-medium prices, prime rib au jus, international entrees and beautiful sea foods. including cioppino.

RAZZMATAZZ TAURANT, 821 S. Beach Blvd., near Ball Road, Anaheim. A new concept in dining out, offering a comedy revue of the roaring 20's as well as fivecourse meals and wine served in teapots (the way it was done in speakeasies 40 years ago). Price for evening is \$8.95. 714-826 Reservations: 9340

RED ONION MEXICAN RESTAURANTS, 3301 Atlantic near the San Diego Freeway; 18714 Gridley Rd. near Cerritos shopping center. Other locations in Inglewood, Hawthorne, Palos Verdes and Irvinc. These unusually beautiful restaurants are remarkable operations, combin-ing quality Mexican cuisine at popular and medi-um prices. For the gourmet they feature unusual specialties at upper-medium prices. The dinner salads are impressive. The cantinas have dancing to top duos.

RED WITCH INN, 700 Henry Ford Ave. Sea food specialty houses. Also features steaks and other entrees. Prices upper medium mostly.

REEF RESTAURANT. 1200 Harbor Scenic Dr. a few hundred yards from the Queen Mary. Luncheon and dinner every day including Saturday and Sunday. The Reef, which

(Continued next page)



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tary glass of one of our house wines and with a king size BAKED POTATO. SOUP DU JOUR, TOSSED GREEN SALAD, GARLIC

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(Cont'd from previous page)

pened 15 years ago, was he first David Tallichet estaurant. Now his Long Beach-based Speciality Restaurants Corp. has tmosphere restaurants hroughout the U.S. as vell as aboard the Queen lary. The Reef's friendly manager, Ralph Fulton on the staff a dozen rears) offers splendid teaks, prime rib au jus, ea delicacies and barbecued ribs at upper medium prices. The tropical restaurant, with view windows overlooking the harbor, has fine service and impressive quality control on its banquets and luaus.

RENO'S RESTAURANT, 11424 South St., just south of Cerritos shopping cen-ter. Luncheons and din-ners, specializing in prime rib buffets. Prices mostly medium; some higher.

REUBEN'S RESTAU-RANTS. This chain, now nationwide, has numerous fine steak and sea food houses in the Orange County, South Bay and Cerritos areas. These are interesting theme restaurants with top notch quality control. Among them are the Reuben E. Lee sternwheeler restaurant, 151 E. Coast Hwy., Newport Beach; Reuben's next door in Newport; the three Plankhouse restaurants, 18425 S. Gridley Rd. Cerritos Center: 12342 Brookhurst, Garden Grove, and 6060 Warner Ave., Huntington Beach; Reuben's Santa Ana; Reuben's Tustin; Reuben's Whittier; Reuben's Air-port at Orange County Airport; Reuben's Costa Mesa; Reuben's Fuller-ton; Reuben's Del Amo in Torrance; Reuben's Redondo Beach; Reuben's Laguna Hills; the Moonraker in Santa Ana and Isadore's in Newport Beach. Upper-medium prices.

RIB RESTAURANT,

2951 Cherry Ave. near Spring Street. Luncheon and dinner: Closed Saturdays and Sundays. Cocktail lounge. Prices medium to upper medium.

ROCCO'S, 8060 E. Florence Ave. near Paramount Boulevard, Downey. Beautifully Mediterranean in motif, Rocco's is an Italian cuisine restaurant which also fea- 🗖

tures steaks, lobster and prime rib. General manager and host Andre Moskalenko offers fine waiter service and the most scrumptious, prepared-to-individualorder Italian classics on

with no extra charges. Most popular are the combination dinners of two Italian entrees, Prices upper medium.

ROCHELLE'S RES-TAURANT AND CON-VENTION CENTER, 3333 Lakewood Blvd., Dining entertainment room, lounge and banquet facilities for small groups or conventions of more than 1,000. Plush convention center has its own kitchen, bar and entertainment facilities. Menu in dining room features steaks, steak-lobster combination, prime rib, steak sand-wiches and prime rib sandwiches. Prices uppermedium. Lounge has dancing nightly to top-notch, youthful groups. The newest facility at this large motel-restaurant complex is Rochelle's Executive Inn.

RUSSELL's, 4306 Atlantic. Outstanding hamburger sandwiches. Popular

SAM'S SEA FOOD. 16278 Coast Hwy., Huntington Beach. Sea food specialties, steaks. Prices upper-medium.

SAMBO'S, 1760 Bell-flower Blvd. just south of Atherton Street. Breakfast, luncheon and dinner. Popular prices.

SEACLIFF, 3000 Palm Dr. at Huntington SeaCliff Golf Course. Luncheon and dinner; steaks, sea foods and special entrees. Dining room, banquet room and entertainment lounge open to general Prices upper medium.

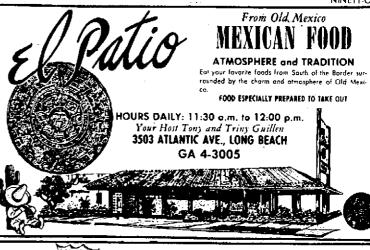
SEAL BEACH SMOR-GASBORD, 117 Main Street, Seal Beach, Fami-Main ly buffet dining Popular prices.

SIERRA RESTAU-RANT, Lakewood Boulevard near Alondra Boulevard, Bellflower. Offering relaxation and fine food in a motif resembling a Sierra mountain lounge, this restaurant receives constant priase for the quality of its luncheons, din-ners and banquets. The dinner menu offers gourmet international entrees. flaming dishes, handsome steaks and sea delicacies with fine appetizers, soup or unusually good salad, potatoes, hot loaf of bread. Prices upper-medi-um. Fine entertainment, too, and dancing.

SILEO'S, 1174 E. Wardlow. Steaks, prime rib, lobster. Prices uppermedium.

SPORTSMEN'S TAV-ERN, 733 E. Broad-

(Continued next page)





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ENTERTAINMENT BY FABULOUS LARRY FOY at the Pinto

(Cont'd from previous page) .

way. Luncheon and dinner and banquets. Closed Sundays. Host and co-owner George Heinrich, one of Long Beach's most suc-cessful restaurateurs, has turned the Sportsmen's Tavern into an unusually popular establishment, thanks to top quality cuisine, quality cocktails and its casual sports decor and atmosphere. The restaurant appeals to sports-men — and also attracts their ladies who like what the men like. Prices upper-medium.

STUFT SHIRT, 2241 W. Coast Hwy., Newport Beach. Steaks, ocean delicacies, European cuisine. Prices upper-medium to luxurious.

SU WHA, 2415 Pacific Ave. Prepared-to-order Korean specialties, in-cluding superlative barbecued steak. Prices popular to medium.

RESTAU-**SWEDA** RANT, 1957 Long Beach Blvd. Attractive, generous smorgasbord luncheons and dinners at popular prices. Also, banquets and outside catering.

TAHITI HUT, Seventh at Cherry Avenue. Luncheons, dinners and entertainment. Steaks and sea foods. Prices medium to upper-medium.

TEE CEE'S, 588 E. Willow just west of Atlantic. Luncheon and dinner. Neat as a jewelbox, Tee Cee's is owned by T. C. Young. It was formerly the LoRay. Tee Cee and his ace chef, Bobby Pagay, feature the restaurant's pupu plate dinner, praised for years as a succulent Polynesian combination. Other features include the choicest

steaks and sea foods and barbecued ribs, teriyakiskewers and prime rib. A gourmet feature is Tee Čec's special Teaberry flavored ice cream. Also open Sunday. Prices Sunday. upper medium.

TENDERLOIN, Atlantic near San Antonio Drive. Owned by Arnold Vann, the Tenderloin is a luxurious restaurant serving the finest prime rib, sea foods and specialty entrees at non-luxury prices. Despite rising costs, it still features a number of dinner entrees, such as filet of sole, barbecued rib bones and breaded veal cutlet at POPULAR prices, with soup or salad, potatoes, vegetable and hot garlic toast. Among the featured entrees are scrumptious prime rib au jus and minilobster tails from Hong Kong. At luncheon the features are choice round of roast beef, sirloin tips and filet of sole.

TICKLED RIB, 3870 E. Ocean Blvd. Luncheons and dinners. Dining room and take-out orders. The specialty here is choice barbecued items, featured in sandwiches and on luncheon and dinner plates at popular prices. The wood barbecue turns out luscious, juicy beef, ham, pork, chicken, ribs and smoked sausage. The restaurant is the home of the famous Texan, special big barbecue sandwich. The accompaniments include barbecue beans, coleslaw, kosher dill pickle and potato salad.

TOM'S IRISH RESTAURANT, 250 E. Fourth St. Decorated with

(Continued next page)

Dining



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something old and something new, Tom's is a bit of Ireland in downtown Long Beach, featuring unusually delectable corned beef. It's owned by Tom and Helen Creban, who are from Ireland. Tom's secret recipe for that scrumptious corned beef is the envy of other restaurant owners. The corned beef plate includes a big hand-peeled, buttery boiled potato, sweet cabbage and rye bread. Tom's special corned beef sandwich melts in your mouth. Also featured are Irish and U.S. beers. Popular prices.

VALENTINE'S, 2923 E. Anaheim St. a few blocks west of Redondo Avenue. For over a quarter of a century, this cocktail lounge and dining room have been owned by Hazel Koons, "the working-man's friend" because she serves such good steaks, prime rib and sea foods at such low prices. Included are soup and salad, potato and garlic toast. The restaurant is also open for luncheon and Sunday breakfast. Prices popular to medium.

VELVET TURTLE, 530

E. 33rd. St. adjacent to the San Diego Freeway and the Atlantic offramp. Luncheon, dinner, ban-quets and entertainment. One of the most beautiful and spacious restaurants in the Long Beach area, the Velvet Turtle is an impressive landmark noticed by motorists whizzing on the freeway. Excellent service is by lovely waitresses in cute costumes. The handsome exhibition kitchen turns out about 16 super-popular dinner entrees, ranging from thick, juicy, pampered steaks and masterpiece rack of lamb to prime rib au jus and minilobster tails stuffed with crab, tournedoes of beef The newest bearnaise. Velvet Turtle, one many in the Southland, is 8821 Garfield Ave.,

same menu VILLAGE INN, 2099 Bellflower Blvd., across from Los Altos shopping center. With a British Inn exterior and cheerful redaccented interiors, the Village Inn is one of the area's best-liked luncheon and dinner restaurants. Owner Gus Harris features a steak sandwich day and night which is always a winner. Gus buys only the best and serves only the best, including steaks, lobster, other sea delicacies and beef shish kebab. Lovely Vivianne, who changes her hair style every night, entertains at the organbar. Prices medium to upper medium.

South Gate, featuring the

VILLA NOVA, 1201 E. Broadway. Steaks and Italian cuisine. Prices

VILLA REY, 800 E Ocean Blvd. Family buffet restaurant with several daily specials at low prices. Big buffet dinner is unusually good. Prices popular to medium.

VINCE'S SPAGHETTI HOUSE, 23609 Hawthorne Blvd. Torrance, four blecks south of Del Amo

shopping center. Originated by Vince Cuccia, who has 28 years experience specializing in spaghetti, this new restaurant is proud of its spaghetti which is darned good. Open from 4 p.m. on (closed Mondays). Vince's has such creations as "the complete dinner for two - a low-priced take-out special with soup, salad, spaghetti with meat sauce and garlic bread. The dining room has dinners at popular prices, beer, soft drinks and inexpensive children's specials.

WALT'S WHARF. 201 Main St., Seal Beach. Here we have a sea food specialty concept which is attracting wide attention and patronage. Open for luncheon and dinner. Closed Mondays. Walt's features freshly caught (unfrozen) sea-foods, cooked on charcoal broilers behind glass partitions in the rustic dining room. The features are whatever fish are currently being caught, ranging from red snapper and sea bass to rock cod or perhaps albacore and yellow tail. Also are halibut, offered shrimp, lobster and crab. The No. 1 chef is Cliff Mobley. Prices medium, some upper-medium. Restaurant also has a fresh fish market.

WELCH'S RESTAU-RANT, Atlantic Avenuenue at San Antonio Drive. Luncheon and dinner. Open daily and Sunday. Special children's menus. Fashion shows Saturdays at 1 p.m. Welch's is a garden establishment featuring the "mystery" luncheon, which may be free, and sea food dinners which are unusually low priced. A variety of handsomely prepared sea delicacies are served with soup or salad, hot fresh rolls, polatoes or rice, vegetable du jour. The deviled (Continued next page)

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PARTMER DANCE CONTEST THURS. \$70.00 CASH PRIZES
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Dining guide

(Cont'd from previous page)

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SPAGHETTI AND MEATBALLS

all Italian food served family style . . . Ptus complimentary glass of wine with dinner.

Also featuring steaks Lobster

FOOD TO GO

211) E. ARTESIA BLVD. at Cherry Ave.

crab delicacy, en casserole, baked whitefish and scallops are particularly fine. Also featured are choice prime rib, roast turkey and steaks. Most prices are popular to medium.

(1916年) (1984年) (1986年) (1986年) (1987年) (198

WINCHESTER INN 23000 S. Alameda, 1½ miles south of San Diego Freeway. Closed.Sundays. This is a half-million-dollar Spanish-style restaurant which is extremely popular with business executives who drop in for luncheon and dinner. Host and owner Jerry Bagliazo features the choicest steaks, prime rib, sea foods and golden chicken. The entrees come with soup and salad and baked potato. Prices upper-medium. The restaurant has extensive banquet faentertainment. Monday through Wednesday nights (except holidays), the inn cilities,

WIND ROSE, 110 Marina Dr., Seaport Village. Luncheon, dinner and Sunday brunch. Operated by the owners of the Quiet Cannon at Dana Point, the Wind Rose is spacious but intimate and has more bay view windows than, any restaurant in town. The dinners are different and definitely superlative. Featured are the fresh fish of the day, teriyaki steak, king crab, chicken teriyaki, beef brochettes and such side dishes as skillet of sauteed mushrooms and fresh arti-choke. Prices upper medium.

has a Vegas style chuck wagon buffet, at a medi-

um price. It's a terrific

WING LIM CHOP SUEY, 2264 Pacific Ave. also known as Tom Cod's. Chinese specialties freshly prepared with skill and imagination. Prices popular to medium.



BLACK YE OLDE SKILLET, 1600 W. Ninth St. just west of Santa Fe Avenue, Breakfast, luncheon, dinner and banquets. Beautifully enlarged and smartly decorated, Ye Olde Black Skillet is one of the finest and enjoys great success. The dingreat success. The dinners are outstanding because of the quality and generosity. Included are chilled sea food appetizer, soup or chowder in an abalone shell saled are abalone shell, salad, assorted bread, potatoes, vegetable and dessert. Among the entrees are veal cutlet with country gravy, liver and onions, luscious prime rib of beef, lobster fiesta, broiled half a lobster, roast pork, roast turkey, sweetbreads saute, choice steaks and a dozen sea foods. Prices are medium to upper medium. Greek dinners are served Monday and Wednesday nights.



- COCKTAILS
- DINNER
- LUNCH
- ENTERTAINMENT

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OLDIE BUT GOODIE NIGHT EVERY OTHER THURSDAY ★ BIG NAME ARTISTS ★ ★ ALL YOUR FAVORITES ★

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Population, income runs gamut in L.B.

By LINDA ZINK

Metropolitan Long Beach is like just about any other urban area.

Its residents run the gamut-in income earned, educational levels attained, type (and value) of dwelling occupied and employment status.

According to a survey taken in 1972 by Opinion Research of California, Inc., Metropolitan Long Beach (which covers 18 communities and cities including the City of Long Beach) has a total adult population of 651,800.

Of the total adults, 267,200 are age 18 to 34. Another 182,500 are in the 35 to 49-year-old age bracket and 202,100 are age 50 and over.

Statistics also show that 221,000 attended or graduated from college, 254,200 are high school graduates and 176,000 did not graduate from high school.

Two-person households are the most common in Metropolitan Long Beach. Of the total adult pupulation, 123,800 live alone, 208,600 live with another person. 202,100 live with two to three persons and 117,300 live in homes where there are five or more persons.

In the majority of homes, there are no children under the age of 18. According to the study, there are no children present in 352,000 homes, while there are 58,700 homes where the youngest child is between 13 and 17 years of age, 91,300 homes where the youngest child is between 6 and 12 years of age and 149,900 homes where the youngest child is under 6 years of age.

Income wise, the largest group of Metropolitan Long Beach residents earn less than \$5,000 a year. Statistics show that 182,500 adults fall below the \$5,000 a year level, 91,300 earn be-tween \$5,000 and \$7,999 a year, 78,200 earn be-1ween \$8,000 and \$9,999 annually, 156,400 earn between \$10,000 and \$14,999 and 3,400 earn more than \$15,000 annually.

Adults living in single family residences number 462,800 while only 189,000 adults live in multiple family residents. Of those adults living in homes, 417,200 own their own homes and

234,600 rent.

Typically, adult residents of the Metropolitan Long Beach area work full or parttime. Of the total adult population, 352,000 are fulltime or parttime employes, 156,400 are housewives who are not employed outside the home, 97,800 are retired, 19,600 are students and 26,100 are unemployed.

The bulk of those employed fall into the professional-technical managerial level or do sales or clerical work. In the professionaltechnical-managerial group there are 110,800 adults and in the clerical-sales group there are 78,200 adults. Under the heading "other employed" there are 163,000 adults. Housewives, students, retired and unemployed persons number 299,800.

Another study, based on the U.S. Census of 1970, shows that there are 929 persons in the City of Long Beach earning \$50,000 or more annually. Lakewood has 126 persons in this category, Rossmore has 68, Carson has 48, Bellflower has 47 and San Pedro has 46.

Other cities include Hawaiian Gardens with four persons earning \$50,600 or more, Paramount, 5; Los Alamitos, 18; Seal Beach, 29; Wilmington, 17; Artesia, 19; Cerritos, 21; Norwalk, 32; Cypress, 22 and La Palma, 7.

In Long Beach, residents owning homes valued at \$50,000 or more number 2,496. In Lakewood there are 307 persons owning homes so valued and in San Pedro there are 241 adults residing in homes worth \$50,000 or more.

Hawaiian Gardens has one home valued at more than \$50,000, Bellflower, 160; Paramount, 58; Los Alamitos, 101; Rossmore, 94; Seal Beach, 131; Wilmington, 13; Carson, 42; Artesia, 41; Cerritos, 54; Norwalk, 19; Cypress, 82 and La Palma, 19.

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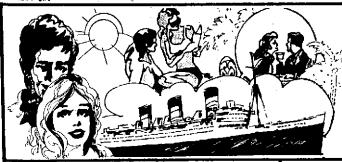
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by gary ellis

A sports utopia?

What the majestic sun, sparkling Pacific Ocean and City of Long Beach don't provide, a 20-mile drive in any direction will more than suffice the sports minded fan.

Long Beach, with its recreation department, many sports facilities and Long Beach Unified School District, has attracted or produced many of the nation's top athletic stars.

What other city can claim top stars in almost every sport?

Billie Jean King is the premier woman tennis player in the world—five Wimbledon titles back up the claim. Laura Baugh, the Ladies Professional Golf Assn.'s youngest swinger, makes headlines every tournament; Terry Small swings in the Professional Golf Assn., and Kathy Schmidt is the U.S.A.'s foremost javelin thrower. Professional football has its Gene Washington's, Earl McCullouch's, Sid Smith's and Gary Garrison's; professional baseball is represented by no less than 12 major leaguers with another 30 toiling in the minor leagues, and professional basketball can claim the Mack Calvin's and Chuck Terry's.

Athletes are a product of their environment—and the Long Beach environment cannot be more condu-

The Long Beach Recreation Department has something for everyone. If you're a tennis buff, Long Beach boasts of 96 courts, and if you're not sure how to swing the racket or return the serve, lessons are offered. Last year the city offered 40 classes to children, free of cost. For adults, 144 contract classes (\$1 per lesson), were available.

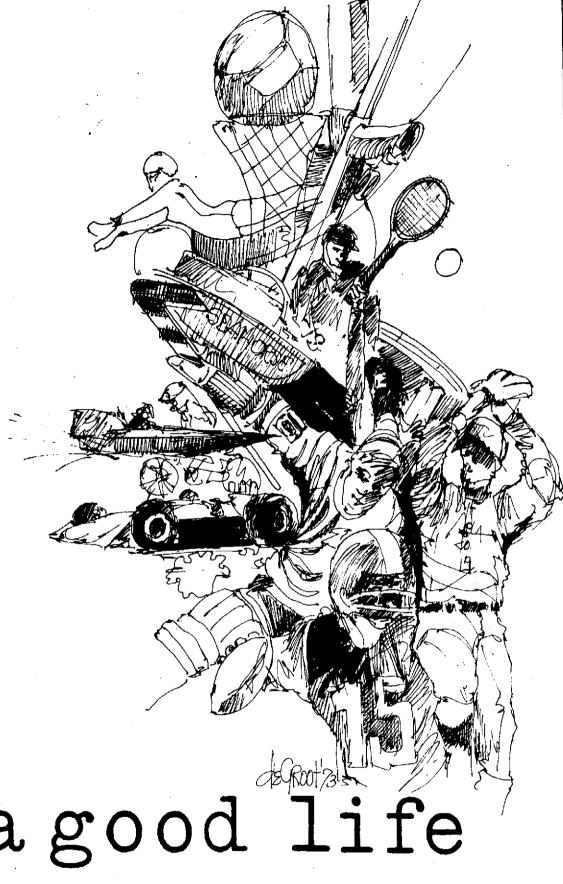
If tennis isn't your game, relax. You can do that easily in the 1,146.74 acres that make up 24 parks—with plenty of room to picnic or lounge.

Of the 1,146 acres, over 400 are alloted for sports programming, one of the largest operations in the nation.

Boys, 8-18, can choose from a wide range of sports activities. The city has 82 teams playing flag football, 92 squads in the basketball program, 18 teams in soccer and 221 squads in softball.

What if you're not a boy? There's

(Continued next page)



It's a good life for good sports

Sports score high in southland

(Cont'd from previous page)

no chauvinism in Long Beach. There are 27 girls, flag football teams, 43 basketball squads, 36 volleyball teams and 79 teams in softball. And if you're interested in another brand of sports, there were over 600 boys and girls junior baseball teams using Long Beach facilities last summer. Many junior football and bas-ketball teams offer a more diverse form of activity for the young.

Adults in Long Beach do more than kick off their shoes after work and lounge in front of the television set. The City of Long Beach has 22 men's flag football teams, 108 bas-ketball squads and 228 softball teams. The housewife can get out, too. Last year, Long Beach had 33 volleyball teams and 14 softball teams for the ladies.

Playgrounds of a different typethe sand, sun and water — offer more activities for the outdoorsman. The waters of the Pacific serve the boating sportsman as a playing field, the world's largest. Yachtsmen pour out of Alamitos Bay and the Long Beach marina at growing numbers. Fishing and other water recreations are easily accessible. The city gains national attention with its Congressional Cup races. And sailers get a stiff test from the power boats that run each August in the Hennessey Cup during the International Sea Festival in Long Beach.

Long Beach can also boast of the only facility in Southern California that can accompany the slowest row-ing crew to the fastest drag boat— Marine Stadium. Built for the 1932 Olympics, record crowds jam the shoreline to watch the nation's top

drivers and rowers.

If golf is your game, you can slice a tee shot at various courses, including Recreation Park, the city's old-est, El Dorado Park, Skylinks Golf Course, Heartwell Park and Virginia Country Club, not to mention L.A. Country's Lakewood Country Club. There are also a dozen courses within minute drives. If your final score soars, the Long Beach Recreation Department can also help. During the winter, when most of the U.S. is buried under snow and rain, 80 classes are offered for the duffer.

If observing is your game, because of various injuries accumulated during your years as a participant, no city in Southern California can boast of the facilities offered in Long Beach.

The Long Beach Arena attracted 1,001,970 fans for its Long Beach State University basketball games, L.A. Sharks hockey, CIF baskethall, roller games, closed circuit boxing

matches, Harlem Globetrotter basketball, and rodeo performances. The Arena also offered circuses and rock concerts for the non-sporting fan. Next door is the Auditorium, with its wrestling and boxing programs-not to mention other activities—that drew 194,112 watchers and

Veterans Stadium, home of the five Long Beach Unified high school athletic teams, Long Beach State University and Long Beach City College football teams attracted 134,413 fans last season. Over 200,000 'observers' are expected for this season. Belmont Plaza Olympic Pool is the home of many national and international events which last year included the Soviet Union-USA water polo game and various AAU and NCAA championships.

Blair Field is the home of the

Rams, semi-pro baseball and hundreds of junior baseball teams and right across the street is Joe Rodgers Park, home of one of the nation's finest softball teams, the Nitehawks.

Sports facilities are sometimes left to neglect, but not in Long Beach. The old, tired scoreboard at Veterans Stadium will soon be replaced with a \$75,000 scoreboard that will feature, among other items, a message board.

Long Beach facilities have helped draw unique sports, including the newest addition—the Dandelions, the first women's football outfit in the Southland. Soccer and rughy continue to draw more fans and participants. For golf fans, the Queen Mary Open and the Southern California PGA championships are held at El Dorado Park. Even senior citizens have recreational outlets to enjoy themselves in the sun.

Perhaps the best feature for Long Beach athletic fans is the easy ac-

cess to major sporting events elsewhere in the Southland.

The Long Beach, Artesia and San Diego freeways connect fans with the Forum in Inglewood, home of the National Hockey League Kings and National Basketball Assn. Lakers; with the American League Angels at Anaheim Stadium and the National League Dodgers; with the Rams, USC and UCLA football teams at the L.A. Coliseum; with USC basketball and World Hockey Assn. Sharks at the Los Angeles Arena; with Pauley Pavilion for the National Collegiate Athletic Assn. champion UCLA Bruins; Los Alamitos, Santa Anita and Hollywood Park for horse racing buffs; Olympic Auditorium for boxing fans, and with Ontario and Riverside auto racing centers.

If Long Beach is not a sports utopia, it's the next closest thing,

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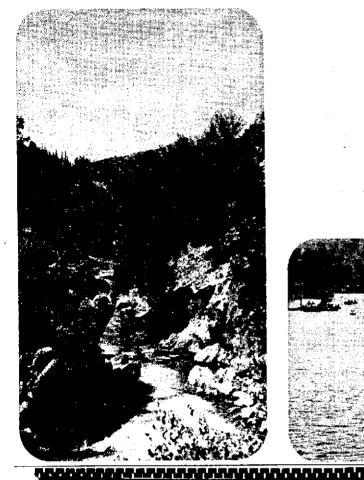
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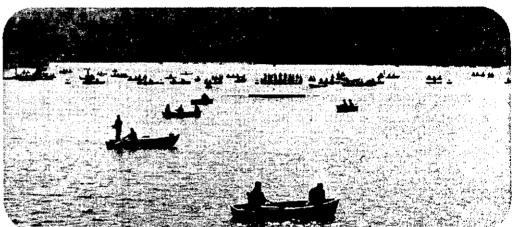
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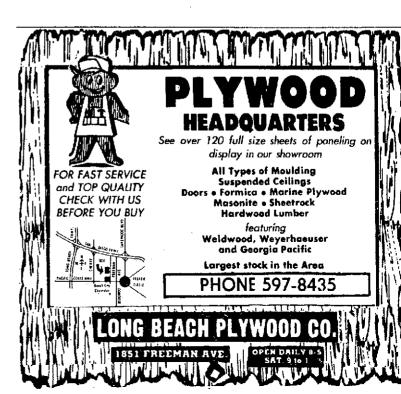
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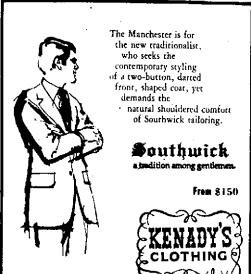
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See story next page









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NEW AQUEDUCT

Lakes, streams to swell with new waters

By DON CULPEPPER

Southern Californians who think that 10 inches of rain creates a "wet winter" and who put enormous pressure on the lakes and streams that exist mostly because of man-made dams will see far more water than ever before because of the California Aqueduct. Visitors often ask: "Where are your running streams?" — they laugh about the Los Angeles River

that is virtually dry for most of the summer, fall and early winter.

Now, however, comes a flow of water from the Now, however, comes a flow of water from the northern part of the state that will give the Southland a new look. The water is coming all the way from the Feather River country, where that river was dammed to form Lake Oroville. More than a dozen reservoirs have been created in the North as a result of the California State Water Project, one of the mightiest ever undertaken anywhere in the world.

Coming around the San Francisco Delta area, the

Coming around the San Francisco Delta area, the California Aqueduct gushes into a gigantic reservoir (San Luis), then into the O'Neill Forebay and Los

Banos Reservoir.
Flowing southward to the thirsty Southland, there are three branches of the Aqueduct. One goes west to the Santa Barbara-San Luis Obispo area. The main Aqueduct continues south and goes through the Tehach-

The flow through the San Joaquin and Sacramento Valleys is mostly natural, but as the water nears the Tehachapi Mountains, it it is to to be pumped up to the crest, where it then goes downhill again to form a gigantic power plant at Pyramid Lake, one of the new lakes that will eventually have a capacity of 179,000 acre feet.

DROPPING through the power plant at Pyramid, the water flows on to form the Castaic Lake and Castaic Forebay with a capacity of 360,500 acre feet when full. Pyramid and Castaic are within 80 miles of Long Beach. Although the power plant at Pyramid is still under construction, Castaic with its two large arms, one for skiers and the other for fishermen, already is being widely used. So is the Forebay for boating and

The Department of Fish and Game is cooperating with California's Department of Natural Resources and the Parks and Recreation people to keep lakes such as Pyramid and Castaic well stocked with warm-water fishes. Inasmuch as all the new lakes are at low and medium levels, planting of trout is possible only in the winter months when the water naturally is colder. When water starts ranging upward toward the 70-degree mark, it is not possible for young trout to survive. When the Aqueduct comes through the Tchachapi,

one branch goes to Pyramid and Castaic. The East Branch, which is larger, runs from the Tehachapi Afterbay to Silverwood Lake, on the north slope of the San Bernardino Mountains and which now is operational for skiers and fishermen. It was heavily planted with trout long before its opening this year. The trout showed a natural growth and anglers took out fish ranging close to a pound cach in the early summer.

SILVERWOOD LAKE, which has a potential capacity of almost 75,000 acre feet, is not the final lake in the new chain. It, in turn, feeds into Lake Perris, which will be opened in July of 1974. Its capacity will be 120,000 feet, and great plans are being made for it as a recreational center. The DFG has planted Alabama spotted bass in Lake Perris in the hope that a new fishery will be established in Southern California. The spotted bass are different from any species that the DFG has planted in other lakes.

Although Skinner Lake, in the southern section of Riverside County, is not a part of the California Aqueduct system of lakes, it may become one of the greatest in Southern California when it opens in 1975.

Skinner Lake was created to help the thirstiest





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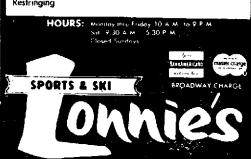
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Lakes, streams

(Continued from preceding page)

county on the coast-San Diego. The water comes from the Metropolitan Water District, which for years has been fed into the Los Angeles Basin lines, including Long Beach.

When Skinner is opened, it will have recreational features that cost almost \$3 million There will be dayuse areas, camps with full hookups for recreational vehicles, several varieties of fish, but no water skiing and no swimming in the lake itself. A separate small lake is being created for those who like to swim.

The potential of Skinner Lake is so great that preliminary bids already are being made for the concessions that will be available there. At this writing, the man in the driver's seat for Skinner appears to be the movie and television actor, Tony Curtis, who loves the outdoors so much that he has spent many days in the area surrounding Skinner. The Los Angeles Department of Water and Power, creating all the improvements at a cost of \$1.2 million, and the person, probably Curtis, is expected to spend far more than that on camps, launching ramps, store, tackle shop, boat shop,

EVEN THOUGH all these lakes are being created for Southern California, fishermen and boaters and water skiers now look to other areas just as they have for many years. The San Diego lakes, operated for recreation by The City of San Diego continue to remain open on a part-time basis for fishing, with no body contact allowed. There are such lakes as Sutherland, San Vicente, El Capitan, Lower Otay, Miramar and Jennings.

Southern California has been dependent on numerous private lakes for its fresh-water fishing for many years. Some are public, but nearly all have private concessions, launching ramps, boat rentals and even some are stocked by fish from privately operated

Few streams run long enough for summer fishing. The DFG stocks fish the year around in Southern California and fishing is permitted in lakes and streams, but with a winter limit of five trout. In some areas that limit goes to 10 trout when the statewide season opens around May 1 each year.

The more hardy fishermen and campers may turn their attention to Inyo and Mono Counties when that May 1 season begins for the best fishing in dozens of lakes and streams above the 5,000-foot level of the Sierra Nevada Mountains.



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The city of Avalon occupies a most unique position among the incorporated cities of Southern California. It is about 23 miles . . . by water from it's nearest neighbor, Long Beach.

Incorporated in 1913, the city of Avalon, which occupies an area of one square mile, is the only incorporated city of the 75 square mile Catalina Island.

The city is governed by a council-manager type government with five city councilmen selecting the community's mayor from among their members. The 1973 municipal tax rate was \$2.20 per \$100 assessed valuation. School service is provided by the Long Beach Unified School District and Los Angeles County Sheriff's Department provides law enforcement.

Known mainly as a summer tourist city, the city fathers have been making strides to develop the community as a year-around at-traction. First step in this direction has been the encouragement of better transportation fa-cilities to the island. This year, for the first time, there are two boat lines offering yeararound service. One line offers service from Long Beach and the second from San Pedro. In

Continued on next page





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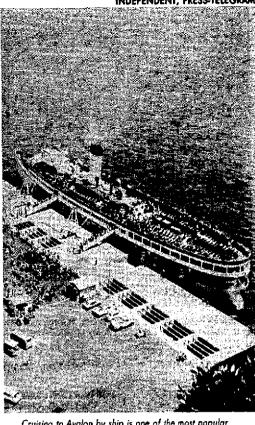
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Cruising to Avalon by ship is one of the most popular modes of transportation.

Transportation to-from Avalon

(Continued from preceding page)

addition, air transportation on a scheduled basis is offered year-around from Los Angeles

Harbor and Long Beach airport.

The approximately 1,500 permanent residents of Avalon are augmented each year by more than 500,000 visitors. The Chamber of Commerce and city council are instigating pro-grams to increase this number each year.

By Ship

Ocean cruisers, operated by Catalina Cruise Lines, leave daily at 9:30 a.m. from the Catalina Air-Sea Terminal located beneath the Vincent Thomas Bridge in San Pedro. The return trip leaves Avalon at 3:45 p.m. Additional information is available by calling 547-1161.

Although the 2,200-passenger steamship SS Catalina makes no more regular runs after September 16, it, as well as the 700-passenger cruisers, is available for

as well as the four-passenger truisers, is available for charter for large groups.

Long Beach Catalina Cruises, operating out of the former Navy Landing at the foot of Magnolia Avenue in Downtown Long Beach, offers twice-daily sailings between the mainland and the City of Avalon. Departure times from Long Beach are 9 a m and 2:30 n m ture times from Long Beach are 9 a.m. and 2:30 p.m., with a special late sailing at 7 p.m. on Fridays only. Departures from Avalon are 11 a.m. and 4:30 p.m., with a late 9 p.m. return on Fridays.

By Plane

Catalina Golden West Airlines, 4100 Donald Doug-las Drive, offers 13 flights daily between the Long Beach Airport and Avalon and back between the hours of 8 a.m. and 5:30 p.m. They also have two flights daily to the Isthmus, leaving the Long Beach Airport at 8:30 a.m. and 4:30 p.m. and returning at 9 a.m. and 5 p.m. Orange County residents can take one of nine daily flights to Avalon, leaving the Orange County Airport in Sents any hattween 3 a.m. and 5 p.m. Santa Ana between 3 a.m. and 6 p.m.



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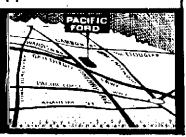
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It's a family affair when youngsters sign up for their favorite activity at the YMCA.

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By HAL LOWE

The Greater Long Beach YMCA serves an area of more than 700,000 persons from its headquarters at 600 Long Beach Blvd., Long Beach, and from four branches in surrounding communities.

The year-around Y programs range from physical fitness education to special interest classes and in the past two years these special interest classes, which are held at the request. of people in the community, have included such diverse things as karate and bellydancing.

The world-wide YMCA, which was founded in 1844 in England, opened its offices in Long Beach in 1889. In 1922, the YMCA moved inti it's new quarters at 600 Long Beach Blvd. The building which contains a gymnasium and swimming pool and has 124 sleeping rooms, is due to undergo a complete change. Recently, the Board of the YMCA announced the beginning of a Capital Improvement Program drive to update Y facilities.

In North Long Beach, the Y operates out of quarters at 4126 Atlantic Ave. and offers a full program of activities and day camps at nearby parks and Cerritos Youth Center located at California Heights Methodist Church.

The Lakewood Family YMCA has facilities at 5425 Centralia St. These facilities include a at 5425 Centralia St. These facilities include a 60 by 30-foot swimming pool which attracts over 11,000 water sports fans, annually. This Y branch also offers year-around programs including a child day care center. The Lakewood Y serves the communities of Lakewood, Hawaiian Gardens and parts of Long Beach.

The Local Lace VMCA branch legested of

The Los Altos YMCA branch, located at 1720 Beliftower Blvd., serves the communities of Belmont Shore, Naples, Los Altos, Rossmoor and Los Alamitos.

The Los Altos Y, which offers a year-around program including Y clubs and Indian Guides, also has a 30 by 60-foot pool for aquatic

classes and sports.

The Los Cerritos YMCA, 15540 Woodruff Ave., serves the communities of Bellflower. Paramount, Artesia and Cerritos. Last year. the Los Cerritos Y placed into operation a Porta-Pool which offers beginning swim lessons to youngsters. This branch of the Y also pioneered the first class in the area in bellydancing at

the request of some local residents seeking more physical fitness classes.

Focal point of the Y camp activity is Camp Oakes in the San Bernardino Mountains. This Y-owned camp contains more than 230 acres and each year more than 6,000 youngsters make use of it's facilities.

In addition to housing the headquarters of the Greater Long Beach YMCA, the main building at 600 Long Beach Blyd, also contains the Downtown branch of the Y, offering recreation to both adults and youths in the central has a hour the a similar head which a shart of the city a service service service and a service servic YOU'LL REALLY LIKE OPEN ROAD SOUTH'S

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Conservation wildlife critical



By RAY ARNETT, Director California Department of Fish and Game

We were recently asked for our projections to the year 2000 for fish and wildlife preservation and enhancement. We think there will be many pluses and a few minuses.

Predictions of this sort are subject, of course, to rapidly changing conditions, which have the effect of changing the baseline from which the projections are made.

Anyway, here goes:

The period between now and the year 2000 will be critical for many species of wildlife. The task of maintaining species now listed as rare or endangered will require the continued intensive effort of all Californians, not just those of us in the business of fish and wildlife conservation.

By the turn of the century, however, the necessary habitat for all species should have been acquired in an effort to preserve all

species in perpetuity.

We expect the quality of the marine environment to improve, and with it the populations of tidal invertebrates to increase. Improved water quality, habitat preservation and enforcement of regulations should help bring these developments about.

ments about.

Man will more intensively utilize marine resources such as the squid, anchovy and hake.

Mariculture practices now being developed will substantially increase the production of shell-

The sport angler will have better offshore fishing opportunities as man-made reefs and other devices are used to artificially improve fisheries habitat.

Zoning and maintaining lands for open space and recreation will be a reality. However, the types of outdoor recreation use will be changed. Hunting opportunities will decrease as open space becomes a more critical factor in the total recreation picture.

At the same time, fishing opportunities will increase because of new water developments, improved water quality and new fisheries man-

To accomplish these things and to avoid depletion of the wildlife resources of the state will require substantial participation by and support from all the public, not just the fishermen and hunters who to date have been the primary financial underwriters of wildlife perpetuation.

The cornerstone of such a long-range program of fish and wildlife preservation and enhancement is the use of professional manage-

ment techniques.

We cannot hope to lock up our fish and wild-life resources in the belief that this alone will assure their survival.

This generation will be remembered not only for what it saves of its fish and wildlife re-

sources — as important, even vital, as preservation is — but for what it builds.

Our task is greater than this. We must also rebuild and improve and increase fish and wildlife resources.

And these tasks can be accomplished only through the use of professional fish and wildlife management techniques, one of which is regulated fishing and hunting to remove surpluses.

I can assure you that, whatever the future holds, fishing and hunting will continue to play a major role in fish and wildlife preservation and enhancement.

It was you who started us down the long road back from the near extinction of fish and wildlife resources, and we are not about to give up the struggle you so nobly started.

Fishing, hunting licenses

Visitors coming to Cali-fornia and expecting to see rainbow and golden trout jumping from every lake and stream and the ocean alive with marlin, broadbill, albacore and other game fish may be terribly disappointed.

They also may not even see ducks and geese unless they journey to some of the state's famed watering places where waterfowl rest.

Native Californians and those who have lived here long enough to be classed as residents have come to know and like California's way of managing its natural resources. Any property owner does not have to pay one cent for fishing and hunting in this state through the regular taxation channels.

Every fisherman and hunter pays his own way in California through license and permit fees. The hunters more than other group know well that the state is very not filled with leaping deer and other wild game, even though that might have been the case before gold was discovered in the

last century.

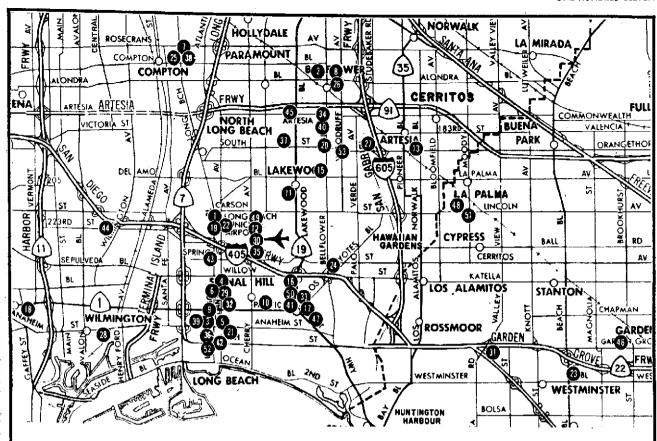
A resident here pays a basic fee of \$4 to fish in the ocean. With his license he gets a pamphlet listing rules and regula-tions. If he wishes to fish in the warm water lakes for fishes, he gets an inland stamp for \$1, and if he wants to try for trout, he must buy stamp for \$2. another

That makes a total of \$7 for a fishing license but he can fish in any part of the state. The license is good for the entire calendar year.

The basic nonresident license goes for \$15 for the calendar year, \$5 for 10 days or \$3 for two days, but a visitor wishing to fish for warm-water warm-water species or trout must buy the stamps just as residents of this state.

One more thing about licenses: If a resident wishes to fish in the Colo-rado River, the boundary for much of Arizona and California, he must buy a \$2 stamp. Residents of Arizona do the same.

As for hunting fees, the costs go up. A resident 16 years of age and older can buy a hunting license for \$6, which entitles him to hunt upland game without any additional charge. If he goes for deer, he must buy a deer tag for \$3, a pheasant tag for \$2, a federal duck stamp for §3 and a state duck stamp for \$1.



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Coastal conservation commissions regulate development

By KRIS DULANEY

A year ago, newcomers to California's coastal regions would have noticed area environmentalists struggling to gain support for a widely-publicized initiative on the November ballot.

Today, some 10 months since that initiative — Proposition 20 — was passed as the California Coastal Conservation Act, newcomers to this area will discover an environment radically differing — both physically and politically — from what existed during that 1972 pre-election struggle.

The immediate result of the act's passage was the formation of six regional and one statewide coastal conservation commissions. It is the job of the commissions to regulate all new development within 1,000 yards of the mean high tide line along the California coast.

The state body, formally known as the California Coastal Conservation Commission, acts as an appellate organization, ruling on decisions first made by the regional commissions.

In the Southland, would-be developers must apply to the South Coast Regional Zone Conservation Commission for permission to construct or alter any structure that lies within the 1,000-yard boundary in Los Angeles and Orange counties. That process, which can be very time-consuming, has considerably slowed area construction.

The application, which must be accompanied by a building permit or an approval in concept from local regulatory agencies, should be filed at the commission's offices, 666 E. Ocean Blvd.. Suite 3107, Long Beach.

THE COMMISSION'S executive director, Melvin Carpenter, will inform the developer of the filing fee required — \$50 for a permit application to be placed on the consent calendar and \$250 for an application requiring a public hearing.

Applications for projects that will not adversely affect the environment or water quality are normally placed on the consent calendar. However, construction projects generating a large amount of public controversy or involving a radical change in area density are set for public hearings.

The 12-member regional commission will then schedule the application for consideration at one of its bi-weekly meetings. The applicant is notified of the time and place his permit will be considered.

Also notified, usually through advance publication of the meeting, are persons who may oppose the project.

Public hearings include a five-minute explanation of the project by the applicant, five minutes of commission time for opponents, and three minutes of rebuttal time for the applicant.

Commissioners are free to ask the

Commissioners are free to ask the applicant or his opponents any questions they may have concerning the proposed

development. Approval of an application generally requires seven affirmative votes from the commission.

However, if the project will have an adverse environmental impact or harm existing water quality, approval requires eight affirmative votes.

ONCE A PROJECT has been approved or denied by the regional commission, that decision may be appealed to the state commission. The appeal must be filed within 10 days of the regional body's vote.

The South Coast Commission, which

The South Coast Commission, which has been in operation for approximately seven months, has already established itself as a controversial, yet thorough, agency.

To date, the commission has approved projects involving untold millions of dollars, approved a much-debated expansion of an Edison Company generating station on Terminal Island and approved a residential tract that will necessitate the relocation of the California least term, an endangered species of sea bird.

Commissioners have also denied several projects, including a 20-aere recreational vehicle park in Malibu, a City of Avalon claim of exemption for sewage treatment facilities and a substantial portion of a Laguna Niguel residential development.

The commission, which is also charged with the responsibility of developing a plan for use of the California coastline, has several times been chastised by local politicians for interfering in community affairs.

The mayor of Newport Beach once asked commissioners to literally keep their hands off his city and allow that South Coast community to plan for its own future.

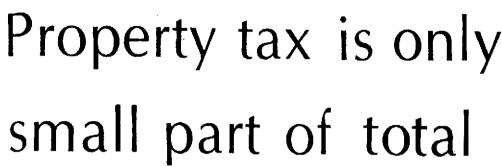
On the other hand, two area community elections last spring were decided, in part, over issues that had already received public airing before the regional commission.

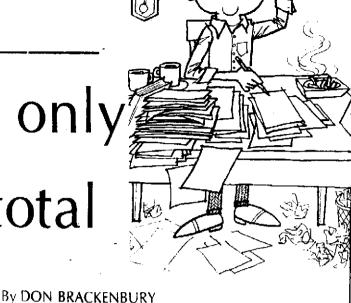
CANDIDATES IN Santa Monica and Redondo Beach won election after opposing construction projects that would have dramatically increased population density in their cities.

Though criticism of the commission has already run the gamut, commissioners still have much work to do, and each meeting brings another reaction from some of the 100 to 200 citizens gathered to watch them plot the future of the California coastline.

But that future, which must also be molded by the other five regional commissions, as well as the state agency, will not be known until 1976 when the final plan is turned over to the State Legislature for consideration.

Until then, development along the Southland coast is in the hands of the six elected and six appointed commissioners who must rule on every project within 1,000 yards of the Los Angeles-Orange County coastline.





Property-tax reform is a favorite subject of property owners and politicians, but the property tax is only a small part of the taxes paid by the average Long Beach resident -- possibly less than three

Even among local taxes, the property tax is a comparatively small source of revenue. It produces only about one-tenth of the funds to meet total expenditures by

the City of Long Beach.

The 1973-74 city budget, for example, calls for total expenditures of \$180.2 million, and the property tax will produce only \$19.8 million.

Total city expenditures, however, include such things as the \$42-million budget of the Harbor Department, which gets no tax money and is financed from operating revenues. It also includes the Gas Department's \$23.7-million budget and the Water Department's \$11-million budget. both financed by utility sales.

Another \$37 million of the total expenditures involves tideland revenue, which is restricted by state law to certain speci-fied uses and can be spent only on the tidelands themselves.

Eliminating these non-tax sources of revenue, and also various transfers of money between city funds, there remains about \$66.5 million in city expenditures in fiscal 1973-74 which will be financed from the property tax, other local taxes, and allocations from other government agen-

About \$9 million will come from coun-, state and federal agencies. This includes \$2.9 million from motor-vehicle licenses, \$1.4 million from the county for public health, and federal aid for civil detense, the airport, housing and neighborhood development

There also is \$5.5 million from charges for services, such as the \$2.9 million from rubbish collection and \$790,000 for golf fees, and \$7.5 million in grant funds and shared funds for programs such as drug

and alcohol control and traffic safety.

The other "local taxes" referred to are the \$9.2 million city share of the state sales tax, \$1.2 million from the cigaret tax and \$5.2 million from the local utility tax. There also is about \$1.5 million in franchise taxes, principally from Southern California Edison Co., and \$785,000 from oil rroduction taxes. These total \$18.1 million in the 1973-74 budget.

City licenses and permits will add another \$1.7 million. These include busi-ness and professional licenses, building permits, dog licenses, oil-well permits, excavation and sewer permits and bicycle

Interest on city funds will add about \$640,000. Added to city rentals and concessions, such as the \$886,000 from Long Beach Airport, this revenue will total an estimated \$1.8 million. Oil sales and revenue from city upland wells, which goes to pay off city bonds, will bring in an expected \$1.4 million.

The balance of general city revenues will come primarily from the property tax — an estimated \$19.8 million in the 1973-74

fiscal year.

When the city manager's office pre-pares the annual budget, determining how much it believes should be spent, it also computes the revenue expected from the various sources and, ultimately, how much it must get from the property tax.

The amount of taxes which any citizen must pay depends, ultimately, upon how much government spends. Most debates about property-tax reform involve the shifting of the cost of government from one tax to another and from one class of citizens to another. If government expenditures remain constant, the amount of tax collected must also remain constant.

The amount of taxes which any citizen must pay, depends, ultimately, upon how much government spends.

If government expenditures go up, taxes will go up — although different people will go up — may pay them.

The property tax is determined by two factors: the assessed valuation of an individual's property and the tax rate.

The assessment is set by the county assessor, based on the market value of the property. In Los Angeles County, the assessment is supposed to be 25 per cent of the property's fair market value. If a property owner feels that his property is assessed at more than 25 per cent of its market value, he can appeal the asses-

sor's decision to an appeals board. Until 1971, Long Beach had its own city assessor, who determined the market value and assessment of property in Long Beach for the purpose of the city tax. In 1971, the city turned those assessing functions over to Los Angeles County, and now uses county assessment as the basis for the city property tax.

When the city did its own assessing, the city assessment was based upon 30 per cent of market value. With a higher

assessment, the tax rate could be lower to

bring in the same amount of money.

For example: if a house had a market value of \$24,000 and was assessed at 30 per cent, its assessed value would be \$7,200 and a tax rate of \$1 per \$100 of assessed valuation would bring \$72 in taxes. If, however, it were assessed at only 25 per cent, its assessed valuation would be \$6,000, and the \$1 tax rate would produce only \$60.

When Long Beach transferred assessing functions to the county, the assessing functions ment rate was dropped from 30 to 25 per cent, and the city tax rate had to be in-

Not all Long Beach residences receive the same tax bill -depending on their district.

creased to produce the same amount of revenue. In other words, even though the city tax rate went up, a taxpayer would not be paying any more taxes than he had under the lower tax rate, but higher assessment.

The 1973-74 tax rate for Long Beach will not be determined until the county assessor delivers to the city, within a few weeks, the official assessed valuation of Long Beach property. At that time, the Long Beach city auditor will compute what tax rate is required to produce \$19.8 million in property tax revenues on the

basis of the county assessment.

On the basis of preliminary estimates of the city's assessed valuation, the city manager's office has estimated that the tax rate for 1973-74 will be slightly in excess of \$2 for each \$100 of assessed valuation. This would represent slightly more than a two-cent increase from last year.

The tax bill that each Long Beach property owner will receive in November, however, will carry a tax rate of more than \$2 — it probably will be close to \$12. This is because the county tax bill will include a number of property taxes other

than that of the city.

Largest of these tax rates will be that
of Long Beach Unified School District.

Last fiscal year, it was \$4.4142 for each

The city has some misgivings about the tederal revenuesharing plan.

\$100 of assessed valuation. Second largest is that of Los Angeles County itself, which was \$4.0272 last year.

Continued on next page

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|-------------------|-------------------------|-------------------|--|
| \$ 323.09 | \$ 1,323.09 | \$ 1,000 | |
| 1,615.45 | 6,615.45 | 5,000 | |
| 3,230.90 | 13,230.90 | 10,000 | |
| 6,461.79 | 26,461.79 | 20,000 | |
| 16,154.47 | 66,154.47 | 50,000 | |
| 32,308.95 | 132,308.95 | 100,000 | |

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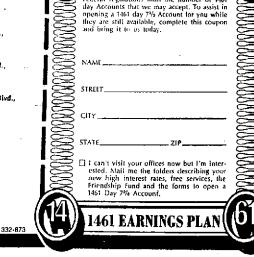
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LIMITED TIME OFFER

ederal regulations limit the number of 1461

Property tax is only small part of total

Continued from preceding page

There are several other taxing districts on the county bill. Not all Long Beach taxpayers get exactly the same bill, because some pieces of property are in certain special districts, while others are not. For example, some property owners pay a small tax to Compton Creek Mosquito Abatement District, while others pay to Southeast Mosquito Abatement District. Some pay a tax to the Artesia Cemetery District.

All property owners in Long Beach pay the city, county and school taxes, plus taxes to Los Angeles County Flood Con-trol District, Metropolitan Water District and one or another of the County Sanita-

tion Districts.

Each of the taxing districts county, school and special - has its own governing board, which directs the programs of that agency, sets its budget and determines what the property owner will pay in the form of property tax.

The Long Beach city manager's office prepares statistics each year, showing the combined county tax rate, the breakdown to major jurisidictions, and the percentage which goes to each of the jurisdic-

tions.

Statistics show that, while the com-bined tax rate has risen steadily over the past 10 years, the percentage going to the City of Long Beach has just as steadily declined. In the 1962-63 fiscal year, Long Beach was getting 20.9 per cent of the combined tax rate. Last fiscal year, the city's share was only 16.6 per cent ..

During the same 10-year period, the Long Beach city tax rate rose only about 27 cents, based on an adjusted assessed valuation to take into account the change in assessment ratio in 1971 from the city's 30 per cent to the county's 25 per cent.

By comparison, the combined Los Angeles County tax rate rose from \$8.1791 to \$12.2352 in fiscal 1971-72, dropping back to \$11.8809 last fiscal year.

Something new in municipal financing this year is federal revenue-sharing. It started last fall and by the end of 1976, city fiscal experts anticipate Long Beach will have received \$16.5 million from the federal government.

At this point, however, the city has some misgivings about this "windfall." At the same time that it has started sharing funds with cities, the federal government has announced cutbacks or termination of existing federally financed programs, particularly social programs. Inasmuch as such programs frequently meet a defi-nite need in the community, termination of them is doubtful, and the city may be faced with picking up the check.

Some city officials fear that the city will wind up worse off that it was before revenue sharing, because the federal government's cutbacks may leave it "stuck" with funding programs in a greater amount than the revenue sharing is

producing.

City fiscal officers also are concerned with Senate Bill 90, adopted by the 1972 State Legislature, which places a ceiling on the tax rate that can be levied by the cities and counties. The ultimate effect of this legislation still is uncertain, because legislators are introducing amendments

to change some of its provisions.

In his 1973-74 budget message, Long
Beach City Manager John R. Mansell said
the ceiling imposed by SB 90 "while not affecting the proposed budget, will have a major impact on the financial planning for future budgets."

Although nobody likes to pay taxes, city taxes probably draw less criticism than those of any jurisdiction, because they pay for the basic, day-to-day services: police and fire protection, libraries, sewers, recreation, building safety, planning and health.

As one citizen commented:
"It's not so bad to pay taxes when you can see what you're getting for them.

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HUNTING WORK?

More jobs available now than in past

By LARRY LYNCH

The job seeker in the Long Beach area will find that comprehensive information on available openings is highly accessible, much more

so than in years past.

The Long Beach office of the State Department of Human Resources, which administers the state employment service, posts every listed opening for the greater Long Beach area in its lobby at 1313 Pine Ave.

The computer printout data on each job includes the type of work, the hours, the pay and the general location. The information is provided by a countywide job bank service initiated last winter.

Data on jobs in other areas of the county is also available at the Long Beach office, where printout listings for other regions are kept in looseleaf notebooks on the public counter.

"No longer is it necessary for someone who is job hunting to visit our office in each city to find out what is available in different areas of the county," explains Irving Miller, director of

the HRD employment branch in Long Beach.
The greater Long Beach area, including the
Palos Verdes Peninsula, had 1,460 listed openings at mid-summer — second only to the far north region of the county where a few more openings were spread out over a much larger

Countywide the number of job openings listed with the HRD has increased 44 per cent over a year ago, Irving said. He attributed much of the increase to expanding employer use of the job bank service.

Another indication of improvement in the job picture is an increase in classified newspaper advertising of employment opportunities. In these newspapers such ads increased 11,613 in the first six months of this year, to total 771,000 for the period.

While work is available for the person who is hard in pursuit of a job, ideal employment may be more elusive. Particularly for someone who lacks skill, training or a good job record.

A recent bulletin issued by HRD observed that although the economy of the Long Beach-

Los Angeles area continued to improve in the first half of 1973, "the labor supply and demand relationship... was still characterized by surplus of workers in virtually all occupational classifications."

The memo noted that hard to fill job openings "usually stemmed from highly specialized

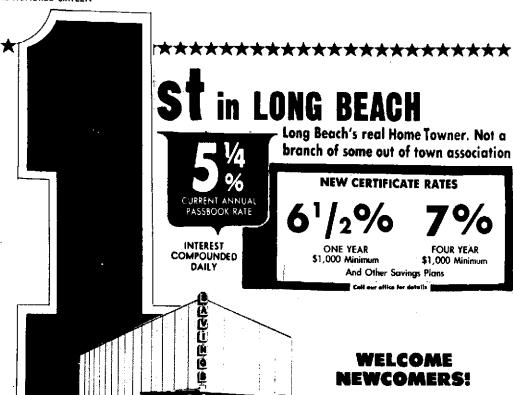
employer requirements, impossible working conditions, low wages or location."

The report listed 99 job catagories where a pool of applicants exceeds demand. Some 32 were in professional and managerial catagories: accountants actors store managers. ries: accountants, actors, store managers, medical assistants, musicians, photographers, public relations men, technical writers, and

There are also surpluses of applicants in clerical and sales, skilled and semi-skilled and unskilled catagories.

The only shortages of workers listed were for licensed vocational nurses, registered nurses and physical therapists.

Despite an overabundance of applicants, the state's job placement experts identified some fields that may be more open than others. Service and clerical workers are continually in demand, but experience or training is often required. Shipyard workers are in short supply here. Women who are willing to do domestic work and can offer satisfactory references are continually in demand.



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Building permits a must

Before starting work on even the smallest remodeling job, homeowners should check first with the Long Beach Department of Building and Safety, 205 W. Broadway. The most minor alteration to your home may require a permit, according to E. M. O'Connor, director of the department.

A tree house or even a large dog house technically comes under the general regulation that work of any kind on any building or structure must have a building permit. Permits are obtainable for from \$5 to \$500, depending on the value of the work to be done.

The permit system is designed to make sure that construction work conforms to the safety standards of the building code and meets zoning regulations. It also assures that contractors doing work for hire are duly licensed.

The handyman with the determination to build his own home can secure a permit to construct a single family unit or a duplex where he, himself, will live.

Electrical and plumbing work require a special permit for which the do-it-yourselfer must sit for a city examination of competence. It is an open book test in which he can keep the manual with him for reference. There is a \$5 examination fee to sit for each test.

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More jobs available in L.B. area

(Continued from Page! 116)

Although employers are usually required to: list openings through the central job bank, families wishing to employ a domestic worker may call in the order to the Long Beach office.

HRD also operates a casual labor office here where individuals may be hired for a day's work.

Youth employment offices, where part time work is available to students, are maintained at 4658 Woodruff Ave., in Lakewood and 4017 E. 6th St., Long Beach.

Mabel Wilhelm, a placement unit supervisor in the Long Beach HRD employment office, warns wives who are looking to be a family's second breadwinner to investigate a field carefully before taking courses to develop a special

In some fields where there are openings and

where training is available — such as key punch operation — almost all available slots are on swing or graveyard shifts. Women who want to work during the day and spend evenings with their families will have difficulty getting placed in this field, she says.

Persons settling in the Long Beach area who want to consider employment in west Orange County, which is readily accessible, will find they must visit an HRD office in that county to take advantage of a job bank for the area.

There are HRD employment service offices in Fullerton and Santa Ana.

Many private employment services also proliferate in the area and have a long record of successful placements.

Employment possibilities at McDonnell Douglas Corp.'s Long Beach plant currently de-pend mainly on attrition and some changing

needs, a spokesman said.

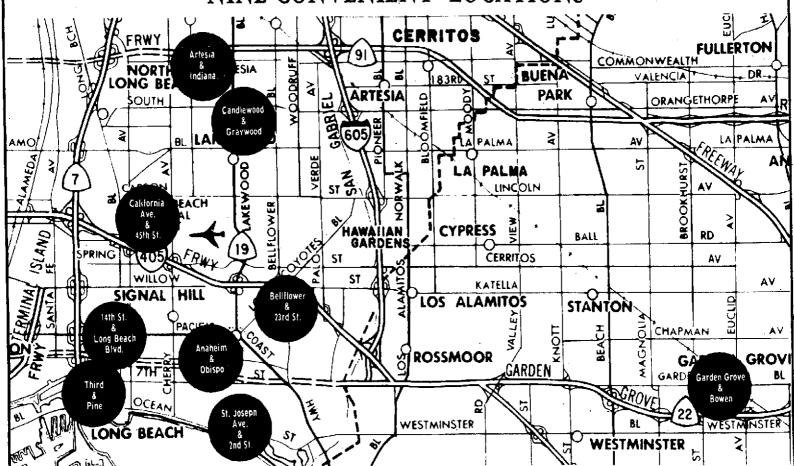
The company now has about 22,000 persons on the payroll at the aircraft division. Attr-tion runs two to three per cent a year, opening up some 600 jobs annually.

About half of the openings are being filled by call-up of persons previously laid off, the spokesman said.

Right now the best possibilities for employ-ment at Douglas are for workers with fabrication or machine operation skills. There are some needs for engineers in special disciplines, including mechanical, structural and systems analyst specialties.

Administrative and secretarial positions are also being filled over time, the spokesman said. "Anyone interested in applying should tele-phone the personnel office first for an applica-

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Magazine of The Long Beach Independent, Press-Telegram

Sept. 2, 1973

James M. Leavy Editor

Joanne Norris Judy Hazlett
Associate Editors

Bill Buerge Art Director

3 The Wells Report

4

Left Turn to Disaster
Within 10 minutes, on a night
50 years ago, the U.S. Navy lost
more combat ships than it had
during World War I. I,P-T staff
writer Stan Leppard describes
the fiasco off Point Arguello.

1 Glad You Asked That!

12 Soft Guy Under the Hard Sell

Writer Robin Hinch discovered there's a different kind of guy under the brash television exterior of supercarsalesman Cal Worthington.

18 Merle Oberon

The long-time glamour queen is far from being a dried-up little old lady. Writer Rex Reed tells about Miss Oberon's new life with a new man at least 20 years her junior.

20 Gourmet Guide

22 Medicine and You

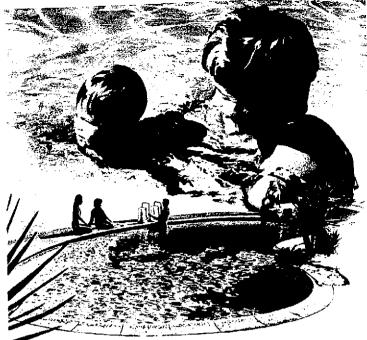
23 Crossword



THE COVER:

Artist Tom Newsom did the cover illustration.

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Wells Report

A Cushy Job

(This week, the faculty of California State University Long Beach will be returning to the classroom for the new academic year. One of those returning will be Dr. Donald H. Simonsen, professor of biochemistry. Dr. Simonsen has also been a vice president of the university and served as acting president. In the following guest column, however, he explains the peculiar challenge presented by the classroom — Bob Wells)

I am a professor. The beautiful thing about my job is that I can do the same thing semester after semester. For 15 weeks twice a year, I meet a new group of students, dust off the same old note folders, try to get the old tried-and-true jokes into a current perspective and give appropriate examinations which will permit me to grade each semi-annual crop from A to F.

Well, there's a little bit more to it. There are about 20 monthly journals in biochemistry which should be checked for things which bring the field up to date, but that can be done in about 20 hours a week. It's still a pretty cushy job.

The only problem is those 150 to 200 individual students you have to meet each week, each an individual with individual problems. Just as a good medical plant treats the whole family, so should a good educational system be concerned with the whole student and his family concerns.

Does the student who has problems and is failing deserve any less consideration than the student who is breezing through the course? Not in the least. The good teacher must be cognizant of the circumstances that influence his students' performance.

So each semester you face a new class as I did in the spring of 1973. You can't ignore the Arab student in the front row who wears double thick lenses. You soon realize he can't even see the blackboard from there. A pretty blond girl in a wheelchair is accompanied by her mother for the first two lectures, but after that you see Jean wheeling her chair out of the paraplegic's parking area each night by herself. There is the Hindu girl with a spot on her forehead, the nursing student who tapes each lecture, the black student who wheels his bike into class each night so it won't be stolen.

The tried and true jokes don't go over too well with this class, which is much too serious. But Jean, the girl in the wheelchair, can always be counted on to respond with a grin or a smile. Sometimes she is the only one in a class of 60 who catches your numor.

The character of the class, of any class, really begins to show at examtime. The usual excuses and requests for special privilege then appear.

"I have three exams that week, Can I take a make-up?"

"No, it wouldn't be fair to the rest who have the same problem."

Then, the legitimate excuses—the lad in the hospital with a collapsed lung; the diabetic girl who now understands through biochemistry why she didn't have morning sickness when she was pregnant, but is now in the hospital with pneumonia; the young man whose wife is aborting a baby which he wanted desperately (their psychiatrist tells them to think of the mother, not of the fetus, and certainly not of the impending exam); the mother who must be absent exam night because her son's exhibit is to be the star of a public schools' open

There is the young matron whose three Arabian horses are ready to foal on the night of the exam - luture value of the colts, \$10,000 apiece - to say nothing of the young fellow who is sitting out a series of unpaid traffic warrants in the local jail.

Well, I think the appropriate understanding, judgment and humanity prevailed in all of these cases. The collapsed lung was repaired by surgery, the diabetic girl recovered from pneumonia, the mares delivered \$30,000 of healthy horseflesh and everybody survived public schools' open house.

But Jean, the beautiful girl in the wheelchair, missed the exam. She didn't come back even after the spring recess. At first, caught up in the articulate problems of the other students, we didn't even take note of her absence from

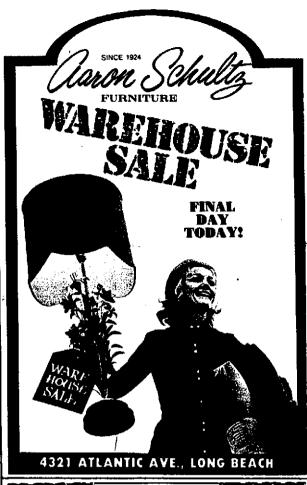
It wasn't until later I learned she also had been stricken by pneumonia, but unlike that of the diabetic girl, Jean's had been fatal.

I thought about the university computer notifying her mother than Jean was an "administrative withdrawal," or perhaps a "withdrawal failing," because she with-drew after the deadline.

To avoid that I assigned her a grade of A on the final grade sheet. She really deserved it; she laughed at my old jokes.

So this week we start a new semester. Yes, it's a pretty cushy job.

By DONALD H. SIMONSEN





By STAN LEPPARD

The helmsman mechanically repeated the order, "Course zero nine five," as he heeled the U.S. Navy destroyer Delphy over through black and heavy seas in a 55-degree turn from a bearing of 150 degrees. Eight other destroyers strung out in a follow-the-leader column behind the Delphy, flagship of Destroyer Squadron 11, followed suit.

It was a left turn to DISASTER. Within the next 10 minutes on that night 50 years ago -Saturday, Sept. 8, 1923 - the U.S. Navy lost more combat ships than it had lost by enemy action during all of World War I.

The Delphy, steaming at 20 knots, crashed headon into the rocks below the Point Honda bluffs, on the California coastline about two miles north of Point Arguello. Six other ships piled up behind and around her, bringing destruction to seven war vessels and death to 23 sailors.

Many people still live who remember the

torical reminiscences of it. Yet few know any details other than that seven ships plowed into a fogbank and piled up on the rockbound California coast.

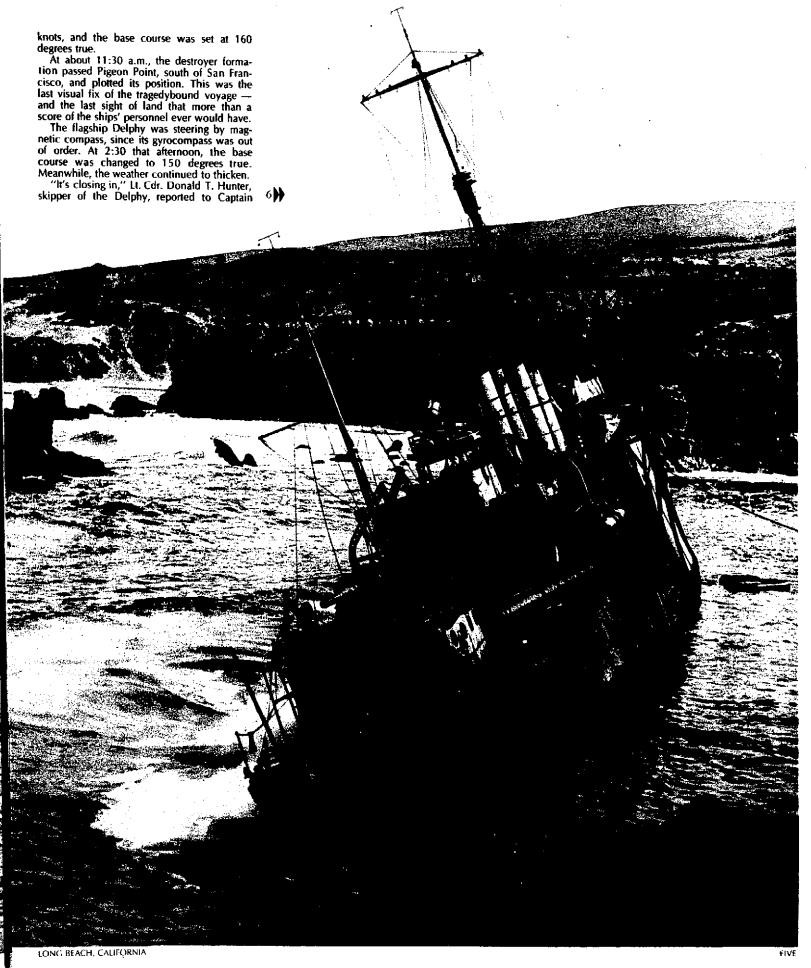
On Friday, Sept. 7, 1923, the 14 ships comprising Destroyer Squadron 11 lay at anchor with 16 other warships in San Francisco Bay, following maneuvers with the Pacific Battle Fleet in the Puget Sound area. At midmorning on that day, the squadron command-er, Capt. Edward H. Watson, ordered all commanding officers of the squadron to report on

board the flagship Delphy for a conference. Watson told the COs the squadron had received orders from Rear Adm. Sumner E. W. Kittle, commander of all destroyer squadrons in the battle fleet, to proceed to its home base at San Diego. While enroute, he added, the admiral wanted the destroyers to run a 24hour test at 20 knots on their main-engine cruising turbines.

The crews cheered happily when the news was passed around. Though they had been wined and dined in the annual celebration of "Fleet Week," they were glad to be headed home. They also were jubilant over the chance to show some speed in the 20-knot run, since destroyers had not been permitted for more than two years to exceed 15 knots when cruising or making passage between ports for economy reasons.

The squadron hoisted anchors at 7 a.m. the next day, maneuvered out of the bay and steamed out through the Golden Gate. The weather was fair at the start, but started getting hazy about an hour later. At 8:20, Captain Watson ordered speed increased to 20





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DISASTER

(Continued from page 5)

Watson at 4:30 p.m. "Visibility has dropped to between 2,500 and 4,000 vards.

Watson ordered all ships in the squadron to form a single column astern of the Delphy, while maintaining a speed of 20 knots. As the destroyers lined up behind the Delphy the order was the S.P. Lee, Young, Woodbury and Nicholas of Division 33; the Farragut, Fuller, Percival, Somers and Chauncey of Division 31, and the Kennedy, Paul Hamilton, Stoddert and Thompson of Division 32.

Meanwhile, two seemingly unrelated incidents — an earthquake and tidal wave in Japan and a civilian shipwreck further down the California coast - were complicating the predicament in which Destroyer Squadron 11 was to land. The Japan earthquake may or may not have had a direct affect on the course steered by the USS Delphy, but it did have a direct relation to the freighter Cuba being aground off Point Bennett, near the Santa Barbara Channel. And the wreck of the Cuba tied up radio transmissions that might have saved Squadron 11.

The master of the Cuba knew the channel well and knew he would be in the California Current when laying down his course past San Miguel Island. The current flows at this point in a southwesterly direction, and the Cuba depended on it to clear her from Point Bennett while shying away from dangerous San Miguel Island on the other side.

The U.S. Coast and Geodetic Survey had noticed abnormal fluctuations of currents and tides on the U. S. Pacific Coast following the earthquake a week previously. But at that time, and in the time available, there was no way of predicting their set and drift, or how long they would last. Unfortunately for the Cuba, they apparently were strong and contrary to the established current.

The wreck of the Cuba was destined to tie up transmissions from Radio Direction Finder (RDF) stations that had been established along both coasts by the Navy.

Radio direction finders on shipboard basically consisted of a radio receiver equipped with a loop-type antenna mounted on a dummy compass. When the loop is rotated to a plane perpendicular to an incoming signal, the direction of the signal is indicated by the dummy compass. However, a loop antenna without special circuits - which were unavailable in 1923 — receives the signals in a bilateral line. In other words, the signal could be coming from a direction directly in front of the ship or directly behind it. The only way mariners could get the right answer, if there was any doubt in their minds, was by a maneuver called triangulation — making a brief turn perpendicular to the line of bearing, and noting how the bearing changed on the

compass. Because of this drawback, and because the presence of electrical conductors near the RDF installation sometimes caused errors in the indication of the incoming signal's true direction, some mariners of the 1920s were disinclined to trust the RDF fixes. They preferred to rely on their own dead reckoning.

One of the bilateral RDF stations was located on Point Arguello, and since clearing Pigeon Point at 11:30 a.m., the Delphy had

been receiving bearings from it. By 6 p.m., the destroyer formation was nearing the entrance to Santa Barbara Channel and asked the station for bearings.

"You bear 320 degrees true from us," the station replied. It sent the same bearing at

6:32 and again at 6:48.

A steady bearing such as this could only mean that the formation was steaming directly toward the RDF station on Point Arguello. However, the 6 o'clock bearing reasonably checked with the Delphy's dead-reckoning position and gave no indication that the squadron was not well outside the 100-fathom curve around the treacherous points of Arguello and Conception.

There were no further signals received between 6:48 and 8:35 p.m., because of heavy radio traffic due to the wreck of the freighter Cuba. This was a crucial time because at 8:25 p.m. the Delphy reckoned it was passing Point Arguello at about three miles out to sea, and about half an hour away from the sharp turn to the east, around Point Conception, to thread through the Santa Barbara Channel. Actually, it was about five miles northwest of Point Arguello and steaming directly toward it.

If the Delphy could have received a signal at this point, a repetition of the head-on bearing would have indicated a discrepancy more serious than the "reasonable" variation in the 6 p.m. transmission.

At 8:35, the Delphy radioed the station: "We are to the southward. Give us our reciprocal." (The other end of the going-away bilateral signal.)

The ship logged an answer from the station: "You bear 168 degrees true from us," but the RDF station later disputed the transmission

The 168-degree fix was not a good one, but the officers aboard the Delphy figured it at least established them to the southward of Point Arguello as per their reckoning. There was no way to get a visual fix on the shore, there was no moon, and the overcast had obscured the stars, preventing a celestial fix.

But four minutes later, the station came back with the message, "You are to the north at 330 degrees true." Captain Watson greeted it with a mixture of shock and distrust, and his distrust deepened when the RDF station came back with a 333-degree bearing at 8:58.

"They have to be in error," he told Lt. Cmdr. Hunter. "Extending our course in a straight line from San Francisco and figuring the speed and elapsed time, we can't be north of Point Arguello.'

Hunter nodded. "I agree," he said. "And figuring they are wrong and we are right, we've got to be making our turn into the channel or else we're going to bump into San Miguel.'

Captain Watson waited two more minutes for a correction from the RDF station that was not forthcoming, then gave the order. At 9 p.m. the flagship changed course to 095 degrees true and signaled the new course to the ships astern.

Startled officers on watch in ships to the rear saw the Delphy immediately vanish into a thick fog bank that had been invisible before. Some of them may have sensed danger,

but most of the destroyers made the 095 turn in follow-the-leader fashion.

The Delphy struck the rocks with a crash and a roar at 9:05 p.m., followed by the S. P. Lee, Young, Woodbury, Nicholas, Fuller, Chancey, Somers and Farragut.

The Delphy's bow was split open and piled high on the rocks by the impact. The Young struck the stern of the Delphy a glancing blow and capsized.

As Coxswain F. Bronski, aboard the Chauncey, told it: "We heard the Delphy hit with a terrible sound. The Young was right on Delphy's heels, and the Delphy's propeller helped turn the Young on her side. Then, before we knew it, we were on. Our engines had been reversed, but only for a second. The lights went out and everything was black, with the fog swirling around us and the water roaring over the rocks under us."

Thrown to his knees on the bridge of the Delphy, Captain Watson was stunned and incredulous as he vainly peered into the fog, trying to see the full scope of the horror strewn about him in the boiling surf. The Delphy's siren, opened up the second she grounded, sent out eerie wails over the other noise.

The Delphy's siren sent out eerie wails

"We've struck on San Miguel," Watson shouted.

The Nicholas struck a reef further out from shore and was grounded. The S. P. Lee went into the rocks alongside and almost simultaneously with the Delphy. The Woodbury, Nicholas, Fuller and Chauncey followed. The Somers and Farragut, with a little more time to reverse engines after hearing the Delphy's siren, struck the bottom but were able to back off.

Heroes were born and died in the minutes following the series of crashes. Chief Boatswain's Mate Arthur Peterson from the Young jumped into the tumbling seas and swam 40 yards through the rocks to the Chauncey with a lifeline. Seventy of the Young's crew were led hand-over-hand to safety over this line from the Young's upturned hull.

The Delphy's stern washed around until the ship was parallel to the shore, and her men jumped ashore onto the oil-covered rocks between each succeeding and hammering wave. One fireman coming on deck saw several of his shipmates in the water and jumped overboard to help them. When he hit the water, his glasses were broken and pieces of glass pierced his eyes. Blind and in agony, he was hauled back aboard the ship where he went out of his mind and rushed madly about, suffering bruises as he crashed into obstacles on deck.







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DISASTER

(Continued from page 7)

With the ship breaking up and loose equipment banging about, it was impossible to get him ashore. Orders were given to lash him to the mast until the seas calmed and he could be rescued. But a little while later the Delphy broke in two and the mast was carried away. The fireman's body was found several days later. still lashed to a section of the mast.

The S. P. Lee was forced broadside to the shore when she went aground, and her officers and men were able to make their way to the beach by a line rigged from the bluffs to the ship. Some of the officers and men from the Chauncey, Woodbury, Nicholas and Fuller made Woodbury, it ashore through the surf; others were brought in after the tide went out.

After the Delphy struck, her siren woke Mrs. James Thompson, who lived on a lonely ranch about a mile from the Point. She dressed hastily, rang the ranch bell to summon all her hands, and loaded up her car with all the bedding, coffee, food and people it would hold to set out for the point. The chilled and wet sailors, some still clinging desperately to outlying rocks, set up a cheer when they saw her auto lights approaching the beach. Many of them still thought they had been wrecked on San Miguel Island.

The last survivor was rescued Sunday afternoon, and a muster revealed 23 men missing. Most of them were from the Young, either trapped in their ship when she capsized or drowned trying to swim to

After the survivors were returned to their base in a special train run by Southern Pacific, a Court of Inquiry was ordered by Adm. Samuel S. Robinson, commander of the Pacific Battle Fleet. Eleven officers, including Captain Watson, Lieutenant Commander Hunter, the Delphy navigator, the three division commanders, and the commanding officer of each ship wrecked, were ordered to trial by courts martial.



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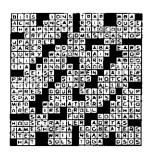
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ANSWER TO CROSSWORD PUZZLE (See Page 23)



Those who went to trial along with Captain Watson and Lieutenant Commandero Hunter included: Lt. (jg) Lawrence Blodgett, executive officer and navigator of the Delphy; Capt. Robert Morris, commander of Destroyer Division 33; Cmdr. William S. Pye, commander of Destroyer Division 31; Lt. Cmdr. H. O. Roesch, commanding officer of the Nicholas; Cmdr. Louis P. Davis, commanding officer of the Woodbury; Cmdr. William L. Calhoun, commanding officer of the Young; Cmdr. William S. Toaz, commanding officer of the S. P. Lee; Lt. Cmdr. Walter D. Seed, commanding officer of the Fuller; and Lt. Cmdr. Richard A. Roesch (no relation to the skipper of the Nicholas), commanding officer of the Chauncey. All were charged with "culpable inefficiency in the performance of duty" and "through negligence suffering vessels of the Navy to be run upon the rocks."

The skipper was convicted

Captain Watson and Lieutenant Commander Hunter, the Delphy skipper, were convicted. Watson was sentenced to a reduction of 150 numbers on the list of captains, and Hunter was handed a loss of 100 numbers on the list of lieutenant commanders. This meant neither officer would be promoted again — and, without saying, neither would ever be given command of a ship again.

Lt. Cmdr. H. O. Roesch, the Nicholas skipper, was convicted of negligence and sentenced to a loss of 10 numbers on the list of lieutenant commanders, but his conviction was set aside by the convening authority.

The eight other defendants, including the Delphy navigator, were acquitted, but the not-guilty verdicts later were disapproved by the Secretary of the Navy, on the advice of the Judge Advocate General. However, no Navy records available show any formal relodging of charges against these eight or any sentences issued for them.

According to the U. S. Naval Institute proceedings of January 1957, Captain Watson tried to shoulder full responsibility for the disaster.

"The squadron commander hopes the responsibility for this disaster, which he considers entirely his own, may not descend upon the able and loyal subordinates who supported him on all occasions," he told the board of inquiry.

Later in the hearing, Watson elaborated: "I did not believe it was possible we were still north of Arguello ... I had every reason to believe in my own mind we were south of the Point ... The station insisted we were north. There was only one thing to do — make a decision whether or not the station was correct ...

"I accept the responsibility. I was convinced the station was wrong. But they were right."

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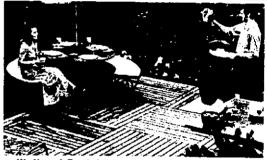
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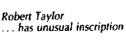
Sonny and Cher ... films to be their final challenge



Ryan O'Neal ... first movies were propaganda



Bo Belinsky ... a kiss-and-tell account





SOUTHLAND SUNDAY, SEPTEMBER 2, 1973

sked that!

RDNER

What's the real reason Sonny and Cher haven't made a movie? P. Wakefield, Baltimore.

"Films are our last hurdle," explains Sonny. "So I want to be sure of the project before we say O.K." The project most interesting to them at the moment is a musical version of the Dick Tracy comic strip.

Q: 1 once heard that Ryan O'Neal was ashamed of the first few films he ever made. Why? Were they X-rated — Mrs. Elliot R., Pittsburgh.

As No. They were Army propanganda films he made a dozen years ago, urging kids to join up. "There was no war then," Ryan wryly recalls, "no Vietnam. But in retrospect I'm ashamed of myself for doing these industrial films and getting paid \$100 a day. It wasn't worth it!

ls Bo Belinsky's new book an expose like Jim Bouton's? — Mrs. Nanette R., Long Beach.

An expose — yes. But not like Bouton's. More in keeping with Belinsky's ballplayer-playboy image, it's a kiss-and-tell account of the pitcher's miss-adventures in the bedroom. The title — Bo: Pitching and Wooing.

Q: I understand that there's an unusual inscription over Robert Taylor's last resting place which I'd like to visit. Can you tell me what it says and where it's located? — Mrs. Susanne R., Phoenix, Ariz.

Freedom at Forest Lawn in Glendale is a green and gold plaque marking where Bob's ashes are inurned. It simply reads: ROBERT TAYLOR 1911-1969 AND A LIFETIME TO GO. Since one must have a key to the Columbarium of the Evening Star, located in the Garden of Honor, only the family may visit.

While in London recently I heard about a group of women known as *The Comforters*. Who are they? And whom do they comfort? — Ms. Jenine B., San Antonio, Tex.

The Comforters are a group of fanatical females who collect funds among Britain's Irish community. Their main activity is to provide sex for Provisional IRA men returning from the front line in Ulster. By day they work at such jobs as typists, secretaries, etc. But by night they're on call for any terrorist who requires "comforting."

Q: Since the post office is the subject of many gags these days, what was said when a series of stamps was issued honoring the U.S. Postal Service? — Deanne O'R., Duluth, Minn.

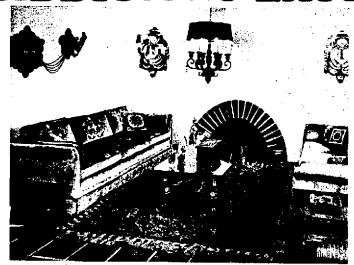
As Our favorite was gagwriter Bob Orben's observation, "The stamps are a great idea. It gives you something to look at while you're waiting for last month's mail!"

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inder the hard sell

By ROBIN HINCH

Already I was composing a few subtly snide comments for my story as I headed for Worthington Dodge, located, as every midnight movie buff knows, at "5800FirestoneBlvd.inSouthGatejustoneblockeastoftheLongBeachFreeway."

It was hot and smoggy, and parking at Worthington Dodge is like parking at L.A. International Airport on the last day of Christmas vacation. Large signs indicate Customer Parking throughout the quarter of a mile lot, but there are so many customers there's not much parking. There are cars, trucks, campers, motor homes, browsers and buyers everywhere. browsers and buyers everywhere.

His sales, which gross millions of dollars each year, are equally divided between new and used cars, Worthington says—that's Cal Worthington, the fast-talking, jingle-singing, bear-wrestling "auto dealer with a heart" who manages to send every late night television viewer stumbling off to bed humming "Go See Cal, Go See Cal, Go See Cal, Go See Cal, Go See Cal,

He is No. 1 in Dodge retail sales across the country.

I managed to hide my battered, though faithful, old Oldsmobile behind a couple of sparkling Plymouths and went to look for Cal.

I found him in front of the sales office, smartly dressed in western suit and lavender shirt, wrestling-or, more accurately, being mauled by-a bear. His own television crew, consisting of two men and a movie camera on the back of a Dodge pickup, was filming a new series of commercials.

The wrestling match over, Cal and the bear, a two-year-old with impressive claws but no front teeth, were loaded into a lovely dark green convertible. (It was, ironically, a Pontiac borrowed from a dealer down the street. "Dodge doesn't make convertibles any more," Worthington later explained apologetically.)

If the bear is trained to do anything, it is to smother his partner with licks, bites and huge furry front legs. This he did with dispatch, knocking Cal's spiffy white Stetson into the back seat and nearly causing Cal to drive right into the cars this commercial was supposed to

"Beautiful," cooed the cameraman. "Next time get the bear to drive."

"If there is a next time," Cal said, smiling weakly.

I chose this moment to approach and introduce myself, fully steeled against the inevitable clap on the back, "how dee do, little lady" and "haw haw's"

Surprise No. 2. This tall, slim gentleman looked me straight in the eye as he offered a strong handshake and easy smile.

'Nice to have you here. Be with you in a moment." And he went in search of a chee-

In subsequent filming segments, he walked and drove with the not-very-happy cheetah, trotted alongside a donkey and crammed himself and three scraggly, wide-eyed youngsters into a very small pony-driven buggy.

Worthington writes, produces and appears in every commercial, and has a shooting session about every two weeks.

The commercial usually opens with the announcer saying, "And now here's Cal with his dog Spot," and smiling Cal appears in direct confrontation with a bear, chimp, tiger or some equally unlikely co-star.

Although the dog Spot routine is highly reminiscent of the too-sincere Chick Lambert,

"I will stand upon my head"

who advertised Ralph Williams Fords with the aid of his dog Storm, Worthington says his use of animals originally was a spoof on a Southland Chevrolet dealer.

"That guy was meaner than hell and hated animals," Cal said, "but he'd come on the screen with a little puppy in his hands and say something about having just found this itty bitty puppy at the pound. So I started coming on with a tiger or a gorilla and the same line about finding him at the pound. It got big results."

He also got his licks in with the Ralph Williams ads by saying, "I can outsell that bald-headed guy in Encino. And my dog can whip his dog.

Cal's dog was a tiger.

His animal antics always are accompanied by a few verses of the 14-stanza Go See Cal song (sung to the tune of If You Want to Get to Heaven, Clap Your Hands), which he wrote and recorded, and a camera survey of the irresistible used car bargains of the week.

The tune, while familiar to everyone, is of uncertain origin. Cal says he had thought he made it up until one of his fans wrote to tell him he was using the song, If You Want to Get to Heaven, Clap Your Hands. Some rather superficial research on my part indicated that the tune may come from an old Negro folk song, You Shall be Free, in which there appear the words, If You Want to Go to Heben, I'll Tell You What to Do.

Viewers responded to the animals and bought Worthington Dodges. The crazier the antics, the more cars he sells because, he claims, he sells himself.

One verse of his jingle says, "I will stand upon my head till my ears are turning red," so he stands on his head on the hood of a truck.

A few of his other off-beat offers:

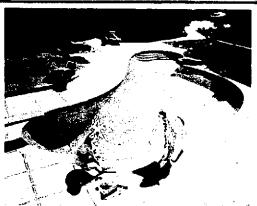
If you buy a car from someone else I'll bring my elephant over to stand on YOUR

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-If you get a better deal anywhere else I'll

People have sent him lots of bugs, but not,

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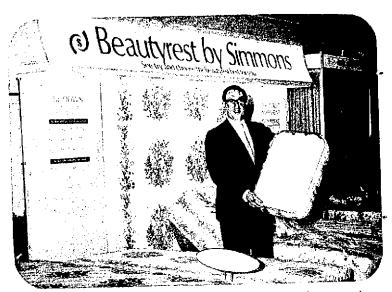
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Cal claims, because they got better deals else-

As the filming drew to an end this day and the trainers were leading their animals back to the truck, Cal asked if I would prefer to wait in his office.

He runs his multi-million dollar business from modest quarters, the walls of which are decorated with certificates of appreciation for various public appearances and paintings which will never see the walls of the Louvre.

One wall, however, is devoted to more personal mementos. Among them are a picture of a much younger Cal in the B-17 bomber he flew as an Air Force captain during World War II, another of the B-29's he taught others to fly when he came home from active duty and a "diploma" declaring him a graduate of Wittan's Walloper Bombing College, the ingenious invention of a member of his bombing squad. Worthington was found to have "successfully completed his tour of operations against Hitler's Hot Shots and is now eligible to return to God's country (the lucky bastard.)'

Also in this collection of memorabilia was a framed newspaper announcement of his daughter Barbara's engagement and a note written in childish scrawl "to the best mommie and daddy in the world, from Barbie and Rodney" on the Worthington's 18th wedding anniversary. They soon will celebrate their 30th.

When Cal came back to the office, he was dripping with perspiration and kept rubbing the bear claw scratches on the back of his neck as he sank gratefully into his plush desk chair.

"I've been lucky so far," he said, mopping his brow, "only a black eye and a busted lip since I started working with the animals."

Then, after only a moment's recuperation, he suggested lunch.

The man in the cool, dark restaurant, sipping a cocktail of plain tomato juice as he detailed the events of his life, was far different from the clown who does headstands on the hoods of Dodge trucks.

He is thoughtful and sensitive and is, himself, surprised at his popularity. He received 200 fan letters a week and is recognized wherever he goes.

He rode an elephant in this year's Santa Claus parade and, to his delight, got a bigger

They love him at the university

round of applause than Glen Campbell, who followed Worthington in a plush Rolls Royce.

His biggest surprise was the friendly reception given him by students at Cal State, Long Beach, to whom he spoke last year.

"I was scared to death. Talking to a television camera is one thing, but a live audience is another. I tried every way I knew to get out of giving that talk.

'I was afraid they'd deride me, all those sharp, college-educated kids. I only went to ninth grade myself. I don't mind people making fun of me. I make fun of myself, but I don't like a snide, sarcastic attitude.

But no matter what your preconceived notion of the man behind the dog Spot, it is difficult to be snide or sarcastic after meeting him in person, as 3,000 CSULB students will

"I drew a bigger crowd than McGovern," Worthington said, still amazed, "and they were so friendly. They kept me afterward for an hour signing autographs."

The son of manual laborers and one of 11 children, Calvin Worthington, born in Oklahoma, was raised in Corpus Christi, Tex.

Discharged from the Air Force, he bought a small gas station in Corpus Christi with \$700 he had saved during the war.

"I worked 18 hours a day and made about 35 cents an hour. I also sold a couple of old cars while I was at it, but I could see myself going down the tubes. A Naval officer started hanging around, acting interested in the place. I never did like the Navy much, being an Air Force man myself, so I told him I had to get out of business because of my health, and he bought it."

He paused to chuckle at the recollection.

"That wasn't entirely a lie. I was starving to death.

With his small capital gain he rented a weed covered lot for \$20 a month, bought three "awfully old" cars to put on it, had a phone installed on the wall of the neighboring garage and placed a sign out front, "Dependable Used Cars.

Were they dependable?

"Well," he hedged slightly, "I was a pretty good mechanic."

Dependable or not, all three cars were sold

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h's often said that cool and quiet are the words for colors in bedrooms and other quiet rooms. Cool greens and blues, or any of the intriguing new pale hues of almost any color, are very serene. However, it should be said that there are no hard-and-fast rules, since many people enjoy warm yellows and aranges in their bedrooms and find them relaxing.

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at the end of a week and Cal had made \$400. "I thought I'd died and gone to heaven."

He came to Los Angeles in 1948 to oversee the sale of 150,000 pounds of welding rods he had bought "cheap" at a war surplus auction. His original intent was to stay only until the materials were sold, but complications arose and it was two years before he got rid of his last welding rod.

By that time Cal and his wife were more or less settled out here, so he told his brother back home to sell the Dependable Used Cars business and he bought a Hudson dealership "because cars were the only business I knew. I was completely unskilled."

In 1956 this "unskilled" salesman bought his first Dodge dealership, which was such a financial success he expanded in all directions, at one time owning six dealerships throughout Southern California.

"That was my mistake," he says. "I expanded too far and too fast. The car business is very personal. If people go to buy a car from Cal Worthington, they want to find Cal Worthington. They don't want to be told that he is in his Palm Springs office or his Sherman Oaks office this week."

Without going into detail, Worthington admits that he lost financial control of his great empire and that his "mistake" cost him everything, including a large ranch in Idaho.

But he picked up the pieces without much trouble. When he assumed his South Gate dealership, the lot was selling 50 cars a month. Worthington Dodge now sells 700. And Worthington himself is almost entirely responsible for those sales.

"I sell myself," he explains simply. "I figure the more people see me the better. It's not so much what you say, it's the image you create.

It was an announcer who first coaxed me into appearing on TV. Our sales were down, and he thought my presence might help a

little. I was scared to death. I'm basically an-

"But I got out there and stammered around a few times and our sales went right up. After that I got a little confidence."

His sales philosophy?

"People respond to a friendly, easy approach. They like a person with a sense of humor. People don't resent me. They regard me as an equal.

"If you give them a high-powered pitch, the customers come out there, all right, but they don't buy because they get there half mad. My customers come to me completely presold. They come to buy.

Most of his customers hope to see Cal. About half of them do. Some refuse to deal with anyone else.

He does not volunteer information about his private life other than to outline his outside interests as hunting, water skiing, tennis, pro-football and, most of all, his 14,000-acre ranch north of Sacramento.

"That's what I've really always wanted to be," he said with some regret in his voice, "a rancher. I've never liked the car business. I don't think I like any business that is so consumer oriented.

"You're a middle man in the car business. You can't look back and see what you've accomplished. If you build something or plow your land, you have something to show for your labors. In the car business you don't do anything that gives you a big surge."

Nonetheless, he gives his all. He spends 12 hours a day six days a week at his South Gate office and does charity work on Sundays.

For several years he had his own Sunday afternoon country music show on television. Never one to pass up a chance to sell a car, he televised Cal's Corral from—where else? the Worthington Dodge showroom. He also produced a country music radio show for a time and was, once again, his own best spon-

As we were finishing our lunch, two gentlemen from a neighboring table stopped on their way out.

"Say, Cal," said one of them, "I saw you wrestling that bear the other night and was just wondering who won."

'We haven't decided yet," Cal laughed. "I think there's going to be a rematch." The passersby laughed with him and went on their

"That's the way it is all the time," Cal said to me. "I've never seen those men before, but they feel as though they know me. Did you notice? They call me Cal. Never Mr. Worthington. I like that."

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Merle Oberon new movie, new man, new life

By REX REED

Merle Oberon breezed into New York with a new movie, a new man and a new life. Breezed is the wrong word. It was so hot and humid the birds were falling out of the trees in Central Park with sunstroke and the glamorous Merle went to bed with a cold, sighing, "I don't know how you people live in this hot, noisy, filthy place. Nobody goes to Hell anymore. They just go to New York." She didn't get an argument.

The new movie is Interval, a Mexican soap opera about a widow recovering from a nervous breakdown after running her husband down with an automobile, who falls in love with a stuggling artist in the Mayan ruins of ancient Yucatan. It's pretty awful, but she said she was prepared for bad reviews. "Joe Levine spent a lot of money releasing it and he said all along the critics wouldn't like it. They seldom like anything. It's very close to me and it hurts if people don't like it, but I hope they treat it with some respect. Even when I wasn't making films I would read reviews of other people's films and my heart would fill with pain. After all, they just made a bad movie. They didn't try to murder anybody.

The reason that Interval is so close to her is that she produced, edited, partially financed and starred in it. You can't blame her for wanting to get some of her money back. "I haven't worked in a film since Hotel six years ago. The government-owned Mexican studios had always wanted to do a film with me and I got excited about the idea of working again,

but I couldn't find a script.

"One night I was having dinner with Gavin Lambert, who wrote *Inside Daisy Clover* and we were talking about it and suddenly I said, "Why don't you write it?" Every time I picked up the movie page I'd get cold feet because everything was sex and drugs and violence and I felt the world had passed me by, so I told Gavin the only thing I could play at my age was a spinster. So he tried it and it didn't work. I guess I just don't look like a spinster. What eventually evolved was a part very

much like me — a woman who loved nature, who regarded love as something sacred between two people, a bit old-fashioned in places, but high on life. I'm always telling the servants in my house in Mexico not to kill the snakes. 'Don't bother them and they won't bother you,' I say. That explains the scene in which the woman asks her young lover not to kill a poisonous snake. There are many personal qualities like that in the film that came out of my talks with Gavin, so the film is somewhat personal."

The new man is Robert Wolders, a 36-yearold Dutch actor who is young enough to be her son. It's the 40 Carats theme, carried to dazzling fruition, and Merle never looked better. If she's had plastic surgery, as rumored, I didn't see the scars, and in the dresses Luis Estevez has designed for her that famous size 6 is enough to turn Twiggy green. "He called me yesterday to see how the premiere was going," she laughed, "and I said 'Luis, all they ask about is my age and I'm beginning to feel like a freak.' He said, 'You ARE.' "The reference books all say she's 62, but she says she's only 56 because "when I first went to England, a shy girl from Tasmania, you had to lie about your age or you couldn't get a job." Regardless, she is the most beautiful creature you could possibly hope to imagine. "I love her because she has the wisdom of maturity and the body of a 25-year-old," says Wolders, and I'm prepared to believe it.

As the wife of Italian multi-millionaire industrialist Bruno Pagliai, Merle has long enjoyed a deserved reputation as Mexico's most captivating Jet Set hostess. An invitation to her villa in Acapulco has been referred to as the same thing as an invitation to join the Social Register, and through the years she has entertained kings and presidents and Noel Coward and the Henry Fords and Prince Philip and just about everybody else who counts. Now the house is up for sale and Merle and Bruno are legally separated. Quo

"Well, I'll tell you, quite honestly, I never wanted that life in the first place. I moved to Mexico because Bruno had lived there for 35 years. I never planned to make it home. It just happened that way. We built a house in Aca-pulco and called it Ghalal, which means To Love in the language of the Tula Indians, and suddenly visitors started descending on us from all over the world. If I gave a dinner party, it always got into the papers, but not because I wanted it that way. I never invited photographers or newspaper people. It was always one of the guests who gave out the story. The house wasn't even finished yet when Look magazine called and asked to take pictures. I didn't know how to say no, so they came. The next thing, Vogue called. I couldn't say yes to one and no to another, so before it was over every magazine in America had publicized the house, even Architectural Di-

"I won't walk away from my life there with no regrets, because I do love that house. But I was very lonely there. It was 8,000 feet high, and the climate and altitude never agreed with me. I often needed an oxygen mask to breathe. And I found myself alone, running a glamorous boarding house. To some people, that would be sufficient, but Bruno was never there and I wasn't really happy. I never planned to fall in love. I don't believe in extracurricular activities in a marriage. I think husbands and wives should be together, and Bruno and I were never together. And then I met Bob through Noel Coward and while we were making the picture, it just happened. My husband did not hear about it from gossips. I told him myself. We are very good friends. I received a telegram from him today wishing me happiness. I hope we will always be friends. If you live with somebody 15 years, you don't stop loving the person just because you start loving someone else, unless you're a monster. We've been very good for each other and I think he understands my new life. It's been very civilized."

57







The lady has lived. The daughter of a British army officer who died three months before she was born, she went to Bombay when she was six years old to stay with her godmother, then lived with an uncle in Calcutta and ended up in London working as a dance hostess at the Cafe de Paris. Hungarian director Alexander Korda discovered her and married her in 1939, Samuel Goldwyn brought her to Hollywood and she starred in a series of classics, including Wuthering Heights, The Scarlet Pimpernel, Dark Angel and The Lodger. After Korda was knighted, he deposited a quarter of a million dollars in her bank account. She divorced him in 1942 and married cinematographer Lucien Ballard three weeks later. That lasted six years. Then she fell in love with Count Giorgio Cini, a married Italian nobleman who died in a plane crash, and told Louella Parsons, 'My life is finished.'

Now it's beginning all over again. She has two adopted children, 14 and 15, who will attend boarding school in Arizona, and Merle and Bob have taken a Malibu beach house. There's a problem with her dual British-Mexican passport that allows her to spend only a certain amount of time each year in America, but they'll probably work that out. And the age difference doesn't seem to matter. In fact, it's Bob who has trouble keeping up with Merle. "I'm very healthy, still as vital as when 1 was 25. Air is as important as eating, and I am militant about getting fresh air. New York is killing me. I swim in the Pacific Ocean every day and never feel the cold."

Joe Levine is interested in starring her as Mahatma Gandhi's wife in Robert screenplay Bolt's Gandhi, to be directed by Richard Attenborough. A fourth marriage is on the way. With meringue-white skin and almond-shaped eyes, she looks and feels younger than ever. Lotte Lenya said, "Age is just something they stamp in your passport," and Merle Oberon proves it. "Sag will come someday," she winks. "Everything comes if you wait around long enough." But the smile has a challenge in it and if I were sag I wouldn't want to mess with Merle Ober-



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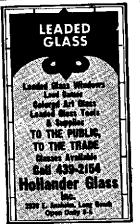
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GOURMET

A lot of people won't become embroiled this weekend in the Labor Day freeway jams and snarls. Instead they'll stay in town - and one of their holiday pleasures will be dinner in a finé restaurant.

Quite a few restaurants will close for the holiday. But some of the best ones will be open, including De Casino's Little Italy Ristorante, 2905 E. Seventh St., a few blocks west of Redondo Avenue.

Because of the quality of its imaginative Italian cuisine, De Casino's has been astonishingly successful. A few years ago it was just a small place with a limited menu. Today it's one of Long Beach's finest dinner houses, enlarged in a charming old world style, offering an ex-panded menu of numerous Italian delights, including such a la cartes as Caesar salad, tossed at the table, clam chowder, prepared to individual order with fresh clams, espresso coffee, excellent wines on tap and capuccino, the gourmet after-dinner drink made with liqueur, cocoa and rich whipped cream.

Open every day, DeCasino's is owned by Joe DeTrapani, assisted by his wife Nancy and a large staff of expert chefs, waitresses and hostesses. Dinner will be served today and Monday from 4 p.m. on. Offered will be dozens of a la carte classic Italian entrees, priced from \$3.95, served with spaghetti, fresh vegetable, bread and butter. For larger appetites, De Casino's features its enormous old country dinner, including marinated appetizer, olives, homemade soup, salad with



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Roquefort or Italian dressing, entree with spaghetti or ravioli and deep-fried zucchini sticks, baked calzone stuffed hot bread, all the coffee or tea you can drink and fresh fruit with cheese for dessert. The old country feast is \$1.50 more than the a la carte entrees.

Among the entrees featured with rich Italian sauces are veal Marsala, chicken cacciatore, Italian sausage, veal piccata, veal saltimbocca, lasagna, veal scallopine, scampi, halibut cacciatore, baked oysters and many









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TWENTY

SOUTHLAND SUNDAY, SEPTEMBER 2, 1973

GUIDE W Thomey

ALL AROUND town restaurant owners and guests are wringing their hands and weeping about high prices and food shortages.

Fortunately, some have a sense of humor and are able to laugh through their tears. Restaurateur Bill Thompson, coowner of Kelly's, a fabulously popular dinner house at 5716 E. Second St., Naples, is winning chuckles with a cartoon he has inserted into his dinner menus. It



BILL THOMPSON Read 'em and weep

\_CARICATURES BY BILL BUERGE shows a guy weeping a flood of tears as he contemplates the higher prices.

Instead of changing all the prices on his menus, Bill simply offers a flyer announcement stating that all entrees are 50 cents higher than the listed tabs. That's a most reasonable price increase for the kind of quality featured at Kelly's, a true epicurean house. I wouldn't blame Bill a bit if eventually he has to raise a few prices slightly more, in order to maintain his extremely high standards.

Kelly's will serve dinners today starting at 2 p.m. It will be closed Monday as usual and will serve the rest of the time starting at 4 p.m. The restaurant has two exceptionally talented and conscientious kitchen impresarios -Milena Hladikova and Frank Rossi — who create such treasures as stuffed premium aba-lone, trout stuffed with crab and shrimp, sauteed halibut with femon butter, scallops with lemon garnish, fried shrimp with Cantonese sauce, sauteed chicken livers with mushrooms, piatto Romano Rossi (steak with ham, eggplant, ortega chili, melted cheese and a wine

sauce) and prime rib au jus.
Priced from about \$4.50 to over \$7, the entrees come with colorful appetizer, epicurean soup and salad, potatoes in a variety of styles, sourdough bread and beverage. The daily specials emphasize German sauerbraten on Tuesday, Irish stew on Wednesday and corned beef and cabbage every Thursday. Also featured are superb Irish coffee and delightful carafes of wine.





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TWENTY-ONE







Medicine & You

By BEN ZINSER

Medical-Science Editor

Dental scientists appear to be divided in their views on the use of acupuncture in dentistry.

One report in the Journal of the American Dental Association says that properly placed acupuncture needles in the hands or feet result in dental analgesia (pain relief) in 10 to 15 minutes.

Advantages in dentistry, researchers say, include no allergic reactions, no postoperative numbness, no nausea or gagging, and maintenance of numbness of the entire mouth as long as necessary.

Disadvantages include shallow anesthetic depth, lack of muscle relaxation and unsuccessful results in 10 to 20 per cent of patients.

Another report, this in the British Dental Journal, concludes that acupuncture has little application as a dental analgesic at present.

The Council on Dental Research of the American Dental Association says that use of acupuncture in dental procedures should be considered experimental.

The hazards and inherent risks to the patient have not yet been evaluated, the council says.



Researchers at the University of Wisconsin are planning to study the biological effects of blighted potatoes on laboratory animals under a research contract with the U. S. Department of Agriculture

Aim of the study is to confirm or deny a hypothesis linking severe birth defects to the maternal consumption of potatoes exposed to late blight.

University scientists will conduct an 18-month study under a \$60,000 contract with the USDA's Agricultural Research Service.

Trials will be conducted on rhesus monkeys and marmosets.

Diets in the tests will include potatoes infested with late blight; blighted potatoes from which all obviously infected material, defects and sprouts have been removed; sound, uninfected potatoes; and no potatoes at all.

and no potatoes at all.

Offspring will be carefully examined for birth defects that might be attributable to the potato diets of their parents.



A doctor explains why a rotary-power lawn mower can be so dangerous to its operator.

For instance: Picture the force involved if one is struck by a two and one-half pound ax head that has fallen from the top of a 10-story building.

top of a 10-story building.

The force of that blow, the doctor says, is the same as that from being struck by a stone or a bit of wire blasted from the discharge chute of a rotary-power lawn mower.

Or put another way: The stone would

come at you three times faster than a bullet fired from a .357 Magnum pistol.

"The rotary power lawn mower is a very potent wounding agent," says Dr. William P. Graham III, chief of the division of plastic surgery at the Milton S. Hershey Medical Center in Hershey, Pa.

frying to unjam the blade of such a mower without turning off the power is almost guaranteed to put you into the into the hospital, he says.



Hypnosis can sometimes help patients with acute and chronic pain, a Swedish physician reports.

Dr. Basil Finer, an associate professor of anesthesiology and intensive care at the University of Uppsala, Sweden, discussed his technique of hypnotherapy at an International Symposium on Pain held earlier this year in Seattle. The meeting was co-sponsored by the National Institutes of Health and the University of Washington school of medicine

In some patients, Dr. Finer combines the use of hypnosis with medications or nerve blocks to treat pain.

About 90 per cent of the population can be hypnotized, the doctor says.

In the case of acute pain, hypnosis has heen used during major and minor surgery, to relieve an accident victim's pain and in the practice of obstetrics.

For patients suffering from chronic pain, hypnosis usually does not bring complete relief. Still, it may change unbearable suffering to bearable discomfort. Hypnosis may also help a patient to combat depression.



Cancer of the breast in younger middle-aged women does not appear to behave any differently than breast cancer in other age groups, a new study suggests.

Dr. A. M. Singer and associates at St. Vincent's Hospital, Melbourne, Australia, say their finding is in contrast to the commonly held belief that breast cancer behaves in a more malignant manner in younger women.

The report is in Medical Journal of Australia.



Rock singers invariably abuse their vocal cords, doctors report in Cleveland Clinic Quarterly.

A study of a five-man rock group revealed that all suffered vocal trouble ranging from simple laryngitis to laryngitis plus nodules on the vocal cords.

Most of these singers get insufficient voice rest. But adequate vocal rest is imperative. Also recommended: abstinence from smoking and alcohol.

nence from smoking and alcohol.

A summary of the report appears in the journal Clinical Medicine.

CROSSWORD PUZZLE

Edited by Margaret Farrar

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By Elaine D, Schort

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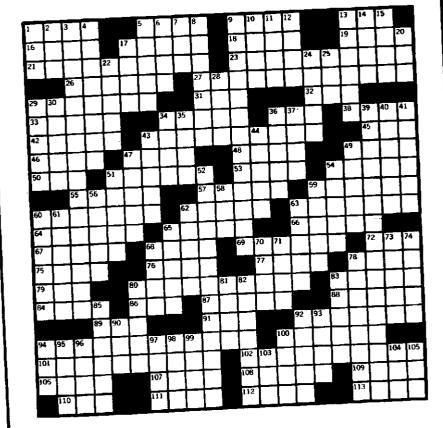
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(Answer on Page 9)





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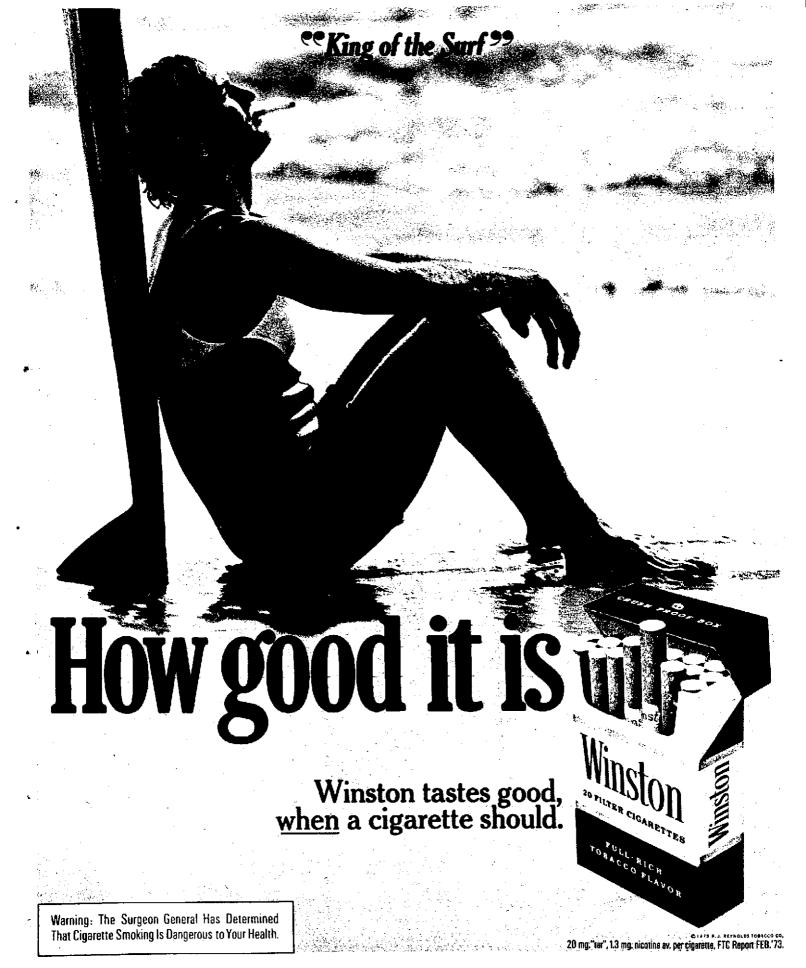
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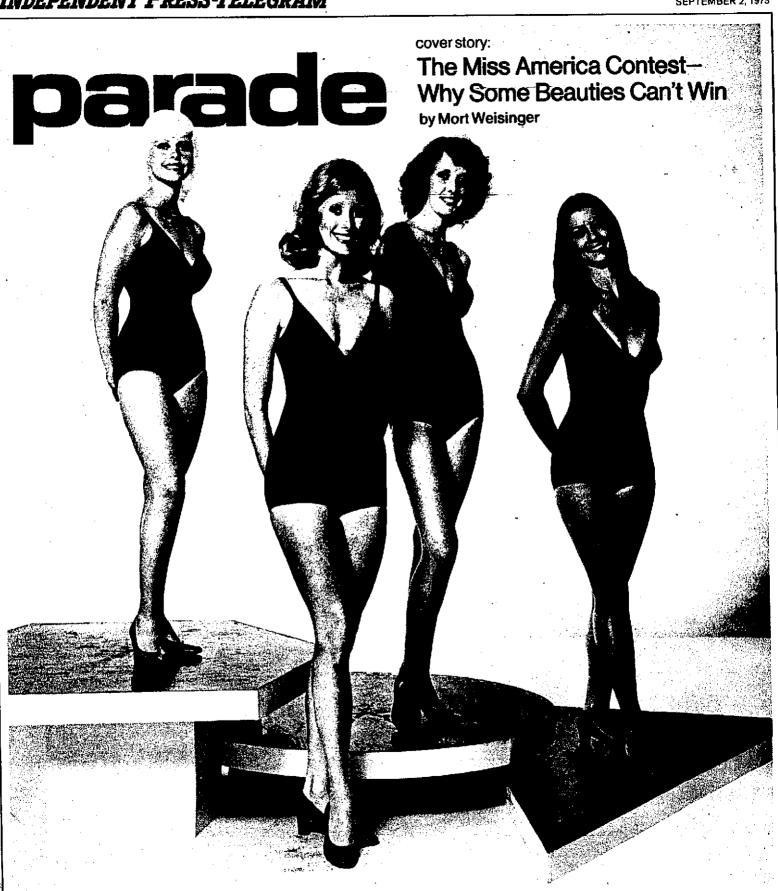
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TWENTY-THREE





WALTER SCOTT'S

Want the facts? Want to learn the truth about prominent personalities? Want informed opinion? Write Walter Scott, Parade, 733 3rd Ave., New York, N.Y. 10017. Your full name will be used unless otherwise requested. Volume of mail received makes personal replies impossible.

Q. Has Jackie Gleason retired from TV because of obesity?--Marlene Klugman, Miami Beach, Fla A. No Jackie plans to do a TV special shortly with Art Carney and Sheila MacRae.

Q. Why won't Sen. Sam Ervin let Martha Mitchell testify on Watergate?-L.L., Charleston, S.C. A. Ervin has not yet closed the final door on Martha. She may yet get a chance to tell what she knows.





O. Does Melina Mercouri, the great Greek film star. hate Aristotle Onassis, the great Greek shipowner? -Petro Castellanos, Los Angeles, Calif.

A. Mercouri regards Onassis with contempt because Onassis is friendly with the Greek Colonels who took over their country. A few weeks ago in Neuilly, a suburb of Paris, Mercouri and novelist Jacqueline Susann entered Le Coq Hardi restaurant. Onassis, who was dining with wife Jackie, daughter Christina, and stepson John-John, jumped up to greet Mercouri, whom he has known since she was 5. The actress ignored him and his attempt to greet her. On the way out, she refused even to look at his table. Mercouri has refused to talk to Onassis since he supported the Colonels' coup d'etat in 1967.





MERCOURI

ONASSIS

Q. Could Zsa Zsa Gabor ever marry a government servant like Henry Kissinger? I hear she has been a secret visitor to his Washington hideaway. What cooks between Henry and Zsa Zsa?—R.T., Arlington,

A. Zsa says of Kissinger: "He is a lofely, dahling man. marvelous and I lof him. But all the time the White House sends him signals by a bleep, bleep, bleep. Con you imagine having a husband who is wired for bleeps—even in hed? Not Zsa Zsa, dahling."

Q. Tom Jones, who gave \$75,000 in cash to Herbert Kalmbach, which Kalmbach used in the Watergate coverup-my understanding is that Jones is the owner of The Los Angeles Times. Is this so?—Robert McKay, Pasadena, Calif.

A. Thomas Jones, 53, is chairman of the Northrop Corporation of Los Angeles. Jones claims that he gave \$50,000 in cash of his personal funds to Herbert Kalmbach, but he did not know for what purpose his money would be spent. Mr. Jones, whose fatherin-law was the late actor Conrad Nagel, does not own The Los Angeles Times. He is, however, a director of The Times Mirror Company. He also sits on the boards of U.S. Steel and Wells Fargo. The U.S. Senate Select Committee on Watergate is looking into his background and activities.





JONES

O. Why won't the Russians free Rudolf Hess, Adolf Hitler's deputy? After all, Hess has been in jail long-

er than any Nazi.-Clara Seitz, Staten Island, N.Y. A. In Helsinki, Finland, earlier this year, Soviet Foreign Minister Andrei Gromyko turned down a suggestion from British Foreign Minister Sir Alec Douglas-Home that Hess be released from West Berlin's Spandau prison for humanitarian reasons. Hess has been in captivity since he flew alone to Scotland on May 10, 1941, to offer peace talks to the British. Hess, 79, has been the sole inmate of the 600-cell prison since 1966, largely because the Soviets insist he is a leading war criminal undeserving of mercy.

Q. I understand that the portrait of John Ehrlichman which hangs on the mezzanine floor of the Olympic Hotel in Scattle has been torn down by irate mobs. Any truth to that report?—R.L., New York, N.Y.

A. No. Ehrlichman's portrait has been defaced several times, but the Olympic Hotel has replaced the defaced portraits with new ones. Ehrlichman is regarded as a hometown Seattle boy and his portrait, along with Ben Ehrlichman's, his uncle, still hangs on the Olympic Hotel's mezzanine pillars.



JOHN EHRLICHMAN: PORTRAIT OF A HOMETOWN BOY

Q. I would like to find out why Steve McQueen and Ali MacGraw decided to get married in Cheyenne. Wyo., of all places, and who was present at their wedding?-Terry Madden, Philadelphia, Pa.

A. McQueen explained to Justice of the Peace Arthur Garfield that he decided to get married in Cheyenne. because he had once bummed through the city when he was a young man, and people in Cheyenne had treated him decently. At the wedding ceremony were Justice Garfield, his Japanese golf partner, a court clerk, and McQueen's two sons, Terry, 14, and Chadwick, 12, and Ali's son, Joshua, 2. It was McQueen's second marital try, Miss MacGraw's third.

Q. Did Earl L. Butz, the Secretary of Agriculture, ever star in a Hollywood movie called "The Great Grain Robbery!" J.L. Green, Des Moines, Iowa.

A. No, but of course many farmers so refer to the U.S. grain deal with the Soviet Union.

THE SUNDAY **NEWSPAPER MAGAZINE**

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INTFILIGENCE REPORT

BECAUSE OF VOLUME OF MAIL RECEIVED, PARADE REGRETS IT CANNOT ANSWER QUERIES ABOUT THIS COLUMN.

EDITED by LLOYD SHEARER

For years the bestknown I figure in the Nixon Administration. aside from the President himself, has been Henry "The Globe Trotter" Kissinger. Now the telecasts of the Senate Watergate hearings have made known throughout the world such ex-Nixon assistants as Bob Haldeman, John Ehrlichman, John Mitchell, John Dean and many others. Viacom, an outfit which syndicates TV shows, has sold four CBS-TV specials on Watergate to some 40odd countries.

Thus, people almost everywhere have the opportunity to appraise on the tube the personality. behavior, and attitudes of the men President Nixon hired to help him run America.

Sooner or

male over

40 will

the age of

later any

feel some chest pains in the general vicinity of his heart. Although such pains are transitory and usually go away within seconds, they can conjure up thoughts and fears of an impending heart attack.

When do such pains reflect the first symptoms of a heart attack, and when do they not? What should a man do when he feels pains around the left or middle part of his chest?

If he is seriously worried, it is best that he follow the Safe And Sorry rule, which holds that he consult a doctor or the emergency room of the nearest hospital immediately. Better safe than sorry.

A physician will listen to his heart, order an electrocardiogram, and if he has any doubts, a chest X-ray. The electrocardiogram will provide valuable information about the patient's heart muscle.

Fortunately, according to one West German study, most fears of heart attacks are unfounded in the case of men who are under 50. Pains in the left half of the rib cage are caused not by the heart but by irritation of the chest muscles induced by the spinal column, or by something else.

According to Dr. M. Siegel and 46 other practicing physicians in West Germany, here is a list of symptoms characteristic of chest twinges.

It can be assumed that such pains are not caused by the heart when:

(1) The pain is constant and does not strike suddenly.

(2) The pain is felt more keenly in a sitting or lying position than when walking.

- (3) The pain is influenced by changes in the weather or temperature.
- (4) The pain comes from muscles and bones sensitive to pressure in particular places.
- (5) When the electrocardiogram reflects normality even though the patient is exercising.
- (6) The pain is not relieved by heart medicants and reacts instead to medicines which reduce inflammation and rheumatic attacks.

It is best, bowever. always to play it safe. Get yourself to a doctor if your chest pains you.





MATCHMAKING: PSYCHOLOGISTS ELAINE AND WILLIAM WALSTON

As far as men are con-GO FOR cerned virtue apparently is cerned virtue its own reward: men are equally attracted to women who are hard to get and easy to get. Who says so? Two psychologists from the University of Wisconsin, Elaine and William Walston, who conducted a series of intriguing experiments.

In one of their experiments, several young ladies were instructed in the art of playing hard-to-get. When young men phoned these girls, convinced that they had been assigned to them under a computerized dating scheme, the girls replied in an elusive manner, i.e., "I'm sorry, I've got a date ... I'm really busy all this week ... I've met more people since I registered with the computer," and other such stalling excuses.

These same girls were then told to accept the date invitations eagerly.

Similar experiments involving prostitutes were conducted. and then still later, a group of 70 men was given biographical details of three girls, one easy to get, one hard to get, and one who was choosy or discriminating. They were asked to list the advantages and disadvantages of each type of girl. The overwhelming majority of the men preferred the choosy girl.

They pointed out that the easy-to-get woman was more likely to embarrass her date in public by kissing, clinging, demanding too much attention, and that she might turn out to be too sexually promiscuous. The hard-to-get woman might be frigid, stand-offish, and might even stand up a guy. On the whole, however. they said they would profer to take their chances with the choosy woman.

So there!

A recent study by Pulse, Inc., reveals that more people listen to radio in the summer than in the winter except during morning drive

There are several reasons for this: better weather. more daylight, school is out. more car-driving, and summer television is so blankety-blank awful.

Recent census sta-THALL tistics show that 3,200,000 wives (7.4 percent) earn more than their husbands. Most of these women worked in clerical professions, or in professional or technical jobs.

The Rollei camera people of Germany are marketing in Europe a camera scarcely larger than a package of cigarettes. It's called the Rollei A 26. will eventually sell in this country for about \$100 and is highly automated in that it has only three operating functions -- extend camera, release shutter, and collapse. In France. the Rollei A 26 is being marketed as a camera expressly for women because it is so simple to operate. But in this country, the Women's Lib movement being what it is, Rollei is not about to advertise the A 26 on a sexist basis. It will be sold as a surefire. trouble-free camera for everyone.



THE SELLING OF A CAMERA: FRENCH-STYLE

fire a prognant woman. Nor can you refuse to hire her. That's what recent federal guidelines say. The rules promulgated by the Equal Employment Opportunity Commission direct employers to treat pregnancy like any other temporary disability.

You can't

The EEOC also insists that childboaring leaves must be the same for both sexes. A company that grants a maternity leave for women must give paternity leave to men. This leave to bring-up-baby is different from time off for childbirth. That applies only to women, but must be treated, says the government, like time off for illness or surgery.

So far very few employers have adopted these rules. which are sure to cost a mind-boggling sum in lost time. As it is, most employers are waiting for court rulings to decide if these government strictures must be obeyed to ensure equal employment opportunities for women and men.

conditioners and refrigerators are not alike. even though their tag says they have equal cooling capacities. or the same BTU rating. If you're concerned with the rising cost of electricity, here are some facts you might not be aware of: 1. Some air conditioners use 50 percent more electricity than others, even though both models have the

All air

same BTU rating. 2. Frost-free refrigerators consume nearly 60 percent more electricity than do those that you defrost yourself.

When you shop for refrigeration appliances, the first thing to do is check the tag for the wattage (electric power consumption) and the BTU (British thermal unit) ratings. If an estimator says you need an 18,000 BTU unit to cool your home, check to see which model has the lowest wattage (one may

have 3000 watts and another 2000). The lower wattage model may be more expensive at first, but will pay for itself on electricity bills. This energy efficiency rating (EER) is not usually noted on store tags, but can casily be figured out by dividing the wattage into the BTU rat-

There is a free directory

listing central air conditioning BTU and watts ratings. Write: Air Conditioning and Refrigeration Institute, 1815 N. Ft. Myer Dr., Arlington, Va. 22209.

When buying other equipment, try to do without the gimmicks, like automatic ice cube makers on refrigerators. These are high energy consumers. Let's get back to basics!





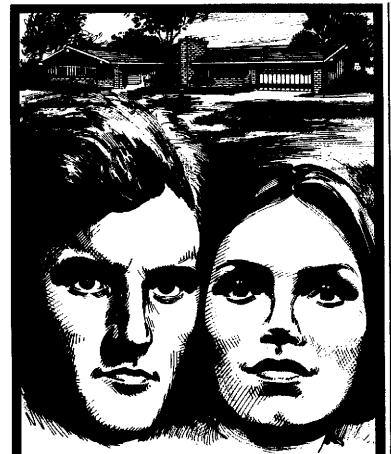




DO THE CLOTHES OF QUEEN ELIZABETH SIMPLY REFLECT DIGNIFIED TASTE?

MAG really be that Queen Elizabeth of Great Britain has a 39-inch bust? That's what the British couturiers say, and that gabby, gossipy lot should know.

Apparently the Queen's natural endowments prevent her from wearing clothes which would reveal her buxom figure. Thus. for the most part, she has to do with matronly, un-stylish outfits which show little of her true measurements. Who ever heard of a British Queen who was a sex symbol?



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THE BUILDING PRODUCTS COMPANY

The Miss America Contest

Why Some Beauties

by Mort Weisinger



Today's cover: Four girls with handicaps that would make them unwinnable Miss America entrants: from left, too short, too tall, red hair, too buxom.

ATLANTIC CITY, N.I. ext Saturday a demure-looking girl with a long gown and misty eyes will clutch her bouquet of flowers and walk down a 110-foot runway here while Bert Parks sings... "There she is . . . Miss A-merica . . . "

But will she really be the best-looking, most-talented girl in the nation's oldest and most famous beauty pageant?

Or will there have been something questionable about how she was chosen or, more importantly, why she was chosen?

And what about that other finalist you were rooting for? The one with a knockout figure, a dazzling smile, and smashing talent. Why didn't she win?

It is estimated that more than one billion viewers have watched the Miss



The reigning Miss America, Terry Anne Meeuwsen of Wisconsin: It's doubtful that another Wisconsin girl could win this year's title.

Can't Win

America Pageant since it first went on television in 1954. Year after year the spectacle scores stratospheric ratings. This is the one show that the Nixons, it is said, before they moved into the White House, used to let little Tricia and Julie stay up until midnight to watch every year. What New York's Macy's parade is to Thanksgiving morning, the Miss America contest is to the second Saturday night in September.

Even chance for all?

But is the beauty contest all apple pie the way it looks on TV? Do all 50 finalists have an equal chance to win the title?

To get at the truth, this reporter went behind the scenes. My investigation involved interviews with more than 60 contestants, winners as well as losers. their parents, chaperones, ex-judges, sponsors, franchise-holders, and even official members of the pageant staff.

The conclusion: It is extremely unlikely that the Miss America Pageant is fixed so that a preselected candidate can be awarded first prize.

But there is strong evidence, supported mainly by the pageant's own record books, to substantiate the suspicion that the contest is controlled, orchestrated so that only a girl officials consider "right" can win.

Superficially, the majority of the contestants resemble each other as if stamped out by the same cookie-cutter. All exhibit the same classic, patented smile, exposing fences of gleaming teeth. All glide majestically on the catwalk with perfect poise.

But, because of certain honored pageant traditions and unwritten rules, girls who fall into seven special categories haven't got a sliver of a chance. If history repeats itself this year, these girls, despite their sparkling smiles, attractive features, striking figures and talents, can never make it to the top. They are *The Unwinnables*.

What are these seven special categories?

continued



Decked out in an oversized crown and bunting cape, Margaret Gorman of Washington, D. C., strikes a pose in 1921 as the first Miss America.

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MISS AMERICA CONTINUED

1. THE BACK-TO-BACK BOOBYTRAP.

You can bet all the cheese in Wisconsin that 1973's beauty champ will not come from that state, no matter how talented or gorgeous she is. Reason? Last year's winner was Miss Wisconsin, Terry Anne Meeuwsen.

It all started in 1959, when Mississippi's Mary Ann Mobley won the crown and relinquished it the very next year to another contestant from her state, Lynda Lee Mead. Despite the fact that the Mead girl had won fairly and squarely, sponsors of candidates from the other states viewed this 50-to-1 coincidence as a foul and charged a "Mississippi monopoly." Some even threatened to cancel their franchises.

Since then, to avoid another such embarrassing backlash, the unwritten rule is that the same state can't copfirst prize two years in a row.



Mississippi's Mary Ann Mobley (above) dazzled the judges with her smile and won the title in 1959. But when another Mississippi girl, Lynda Lee Mead (below), won the following year, competing states complained vigorously.





Red-haired Venus Ramey won in 1944 but proved embarrassing to pageant officials. A redhead hasn't won since,

2. RED IS DEAD. The old bromide "Gentlemen prefer blondes, they marry brunettes, and redheads are always the other woman" seems to hold true for the Miss America Pageant. Further, surveys indicate that the public generally pictures a redhead as a swinger. Nevertheless, one redhead did win-the only one since the competition was begun back in 1921. In 1944, the crown went to a curvaceous redhead named Venus Ramey, Because of a legal spariin her contract, this modern Venus forfeited royalities due her for commercial appearances. The next year, broke and bitter, Miss Ramey toured the nightclub circuit and belted out a song known as "The Miss America Blues."

3. THE "MAE WEST" IMAGE. The girl whose bosom has centerfold dimensions is also at a disadvantage. Such anatomical assets are deplored as liabilities by the pageant VIP's. "We don't want our Miss America to project a Mae West image," a spokesman told me. The official statistics bear out his words. The composite bosom measurement for all Miss Americas since 1945 is 35½. The range during that period has been from 34 to 36, with only two exceptions: Miss Minnesota in 1948, and Miss Pennsylvania in 1954 each won with a 37 chest.

(Would you believe that Margaret Gorman, the first Miss America, had a 30-inch bust—one inch smaller than Twiggy's?)

4. BLACK ENTRANTS. Although some 70,000 girls enter the Miss America competition at the local level every year, only two blacks have ever won a state title, the rung that elevates a contestant to Atlantic City's Convention Hall. The two were Miss Iowa of 1970 and Miss Indiana of 1971, neither of whom accumulated enough points to qualify for the semifinals. This rec-

ord was defended by one pageant official: "We can't help it if a black girl gets knocked off at a local contest, a county fair pageant or a campus competition." Next Saturday the Atlantic City pageant will boast its third black entrant in 52 years, Lyda Lewis, Miss Kentucky.

5. REBELS WITH A CAUSE. Contestants are expected to follow the pageant's bland party line if they want to stay in the running. This means no radical soapbox statements to the press on abortion, amnesty, atheism and other hot issues, Challenge the Establishment, and it's endsville. For example, 1969's Miss Montana, 18-year-old Kathy Huppe, announced she would continue to take part in Vietnam Moratorium activities while participating in the Miss America contest. She was promptly replaced by her non-controversial runner-up.

Despite such vigilant monitoring, however, occasionally things don't go according to the script. Laurie Lea Schaefer, 1971's Miss Ohio, played it cool answering questions during the week of the preliminaries, rolling up points for her discreet views on sensitive subjects. But the day after she had captured the \$500 silver-and-rhinestone crown, she sounded off to the press with a comment on abortion that made most front pages: "To legalize abortion places devaluation on life, but on the other hand it's just as much a sin to bring a child into the world unwanted or unloved."



In 1945, Bess Myerson of New York became one of the two tallest Miss Americas, both measuring in at 5 feet 10.

6. THE HEIGHT MUST BE RIGHT. Pity the petite contestant, She's a definite no-no, if we go by the track-record. Since 1935 no girl under 5 feet 5 has won. The composite height of all the Miss Americas is 5-7. Taltest winners

were Bess Mycrson, Miss New York of 1945, and Colleen Hutchins, 1952's Miss Utah, each of them 5-10.

Why this discrimination against little women? The probable and simple reason is that the pageant management does not see a short girl as representing the Miss America mystique.

7. ZAP THE WORKING GIRL. If the girl you'll be rooting for is a stenographer, clerk, salesgirl, telephone operator, her chances are nil. Grass will grow on the moon before you will see her in the winner's circle, even if she is a 20th-century Helen of Troy.

The last working girl to hit the jackpot was our sensuous hot potato of 1944, Venus Ramey, who was a typist when she entered the contest. Since then, the Miss America Pageant has virtually become a collegiate competition. Last year, only one of the 50 state finalists was not attending college. Officials readily admit that any girl who is not pursuing a degree has a scant chance.

There is a reason for this, of course. The winners do not receive cash, cars, clothes, furs, trips or any other commercial loot. They are rewarded with scholarships, payable to the college of their choice, ranging from \$15,000 for first place to \$500 for the also-rans. Can you imagine the red faces if the winner couldn't accept her scholarship because she had to continue working to support her family? Or, worse still, suppose it turned out that she was a miserable student, a high school dropout, and was ineligible for admission to college?

How are the judges alerted about the seven "Unwinnable" categories? Not a word about these taboos appears in the little blue folder which serves as their instruction guide. Nor is there a briefing of the judges, formal or otherwise, to spell out these caveats. Instead, my informants tell me, members of the official staff circulate among the judges, dropping subtle "suggestions." It is known that during the more than three decades when Lenora S. Slaughter directed the pageant, she overtly lobbied among the judges, broadly hinting which girls she thought bad for the pageant's image. "If you must pick a girl from a Southern state, select one who has a very slight drawl; otherwise, she will alienate the North."

... "It's easy for you to vote for Miss X, but have you noticed her poor taste in clothes? Do you want a sloppy Jane to represent us when she meets the President or royalty?" The judges get the message.

So, going by the books and past performances, we cannot predict who will win this year's extravaganza; we can only venture to guess who will not win.

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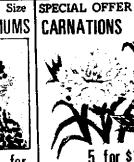
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Hardy



TryA New Sandwich

by Beth Merriman

PARADE FOOD EDITOR

Even through everyone needs a midday boost to get them through the day at the top of their form, the huncheon meal often lacks excitement. If you're a bit tired of the same old sandwich fare, it's time to try something new—like a hot, open-faced corned beef hash sandwich, topped with grated cheese.

These sandwiches are quick, easy and satis-

fying. Keep two or three cans of hash stowed in your pantry and welcome unexpected guests with a hastily improvised treat.

To round this repast into a hearty meal, for an appetizer serve chilled jellied consomme with a spoonful of sour cream and a sprinkling of cut chives. Then bring on the hot sandwiches and fresh fruit for dessert.

Hot Hash Sandwiches

1/4 cup minced onion 2 tablespoons butter or margarine

- 2 cans (15½ oz. each) corned beef hash
- 1/4 cup tomato catsup
- 12 slices bread1 cup shredded sharp cheddar

cheese

Saute onion in skillet in melted butter or margarine until lightly browned. Add corned beef hash and catsup. Cook 5 minutes. Toast bread lightly. Heap bread slices with hash mixture. Top with shredded cheese; broil until cheese melts. Makes 12 open sandwiches.

FROM PARADE'S TEST KITCHEN

PARADE OF PROGRESS

TAKE A LOOK AT THESE NEW IDEAS FOR YOUR HOME AND FAMILY BY PETER DRYDEN





EXECUTIVE TIME RECORDER: One feature of this electronic desk item (above left) is its ability to keep time accurately to within 5 seconds a month. It also provides a visible record of elapsed time for phone calls and other activity involving billable time, has a memory feature to hold the elapsed time figure until reset, and an alarm to remind you of important appointments. It fits under any phone, calendar or memo pad, runs on AC current, has battery standby in case of power interruption. \$149.50. Details: Ness Time, Dept. PP, 950 Industrial Ave., Palo Alto, Calif. 94303.

RECHARGEABLE LANTERN: Useful for fishing, camping, boating and emergencies, this lantern (above right) can operate up to 14 hours on a charge, providing both a wide-beam fluorescent light and an incondescent flashlight beam. A built-in overnight charger works from household current or 12-volt automotive system. 4" x 13" x 6½", \$59.95 ppd. Bryce-Branton, Dept. PP, 690 Southern Ave., Muskegon, Mich. 49441.





POTTERY WHEEL SET: Potting can be fascinating because you determine both the form and content of finished pieces. And the advantage of a new kit (above left)—for potters aged 10 and up—is that it includes a pottery wheel with a variable-speed motor so you can operate the wheel at high speed when first centering a pot, then at slow speed for final finishing details. Also included: 5 lbs. of clay, 6 sculpture tools, 4 bottles of non-toxic, waterbase acrylic paints, brush, glaze, sandpaper, sponge, water container. Finished pots dry overnight. About \$45 in stores. Skil-Craft, Dept. PP, 325 W. Huron, Chicago, Ill. 60610.

PLASTIC BICYCLE: Claimed to be the first production plastic bicycle, this 10-speed unit (above right) weighs only 16 lbs. It's said to be impervious to rust and weather and, because of the self-lubricating qualities of the plastic hub, there is no build-up of dirt, grit and oil. Except for shoes and cables, the whole bicycle, including handbrakes, is made of virtually unbreakable Lexan plastic. About \$100 in stores. Original Plastic Bike Co., Dept. PP, Two Penn Plaza, New York, N.Y. 10001.

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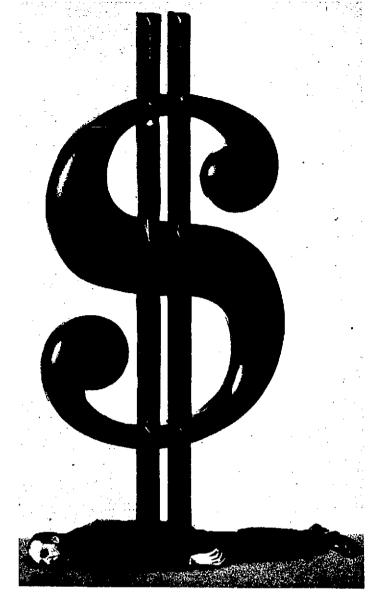
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Diarrhea? DIAR-AID!



Why Food Prices Are So High

by Jack Anderson

WASHINGTON, D.C.

are staring at the cash register totals in utter disbelief. When supermarkets run rare specials, early arriving housewives fill their shopping carts, leaving only the pickings for others. Pensioners sift through shelves of canned goods, looking for older stock with lower prices. A suburban matron pockets a tomato, and store clerks turn their heads to avoid noticing.

The time may be upon us when a chicken in every pot can again be a tempting political promise to Americans who have two cars in their garages and little meat on their tables.

Two of the key burdens, adding weight to the price tag like a butcher's thumb on the meat scale, are commodities few shoppers ever wanted—war and Watergate. We are still paying for these national tragedies with every bite.

The billions thrown away on bombs,

bullets and bribes in Southeast Asia have materially weakened the dollar. The wages of war have drained the U.S., and the greenbacks have been piling up like autumn leaves around the world. This has forced the devaluations of the dollar, which have made American farm produce far cheaper abroad.

Loss of confidence

The scandals, which have come to be lumped under the word Watergate, have also made the dollar worth less. Foreigners hurried to convert their dollars into more tangible assets.

"We have been told for years that the balance of payment deficits meant nothing, that devaluations meant nothing," Gordon Nelson, a broker for a leading commodities firm, told us. "That is 100 percent nonsense. The American people are being conned. What has happened is that foreigners, seeing our paper money worth less every day, have rushed to convert their currency into something real. Our commodities, because of inflation, have become cheaper for them, so they buy them up. And we don't get them."

The biggest deal, known ruefully inside government circles as The Great Grain Robbery, was the wheat sale to Russia—an adventure in capitalism that still has Kremlin leaders chuckling in their borscht.

Two winters ago, the crunch of winter destroyed huge quantities of Soviet grain. Smothered by the snows and hindered by a frigid spring, most of the Russian wheat crop was ruined. The Soviet leaders knew only one nation could solve their acute food shortage—the United States.

The Kremlin sent squads of bright young men to study the U.S. commodity market. They developed a remarkable understanding of how the market operates, and then they began making piece-meal purchases. Agriculture Department officials, eager for the business, agreed to charge the world rate of \$1.65 a bushel and to subsidize any price increases with U.S. money.

Too little, too late

By the time the Americans woke up to the bold dimensions of the Soviet purchase, it was too late. The Russians had gobbled up more than 400 million bushels of wheat—over a quarter of our total crop. They paid the subsidized price of \$1.65 while Americans were paying \$2.75 a bushel. This, plus shipping and storage subsidies and a three-year \$750 million loan made up more than \$950 million of the billion-dollar Soviet purchase. As a result, of course, wheat prices climbed higher.

This grain drain coincided with a seemingly unrelated event on the Peruvian coastline, which combined to put jet propellent into the price of food in the U.S. Tiny silver fish called anchovies vanished mysteriously from once-teem-

ing Peruvian fishing beds.

Anchovies happen to be a prime feed enricher for hogs, cattle and poultry. As the Peruvian catastrophe reduced the world anchovy catch to a fifth its former size, farmers looked desperately for another meal replacement. They found it in soybeans, another proteinrich additive.

Soybean prices in the U.S. soared out

of sight as farmers fought to keep up the quality of their feed. But inevitably, farmers were forced to reduce the protein they fed to hogs and cattle. A farmer who cut the protein additives in his hog meal by 3 percent could expect his sows to give birth to litters a sixth smaller. Result: fewer hogs on the market.

In the squeeze

The cattlemen, for their part, were caught in a squeeze between high feed prices and frozen beef prices. The ranchers, therefore, simply turned their herds loose on the open range. Munching away on grass, the animals fatten more slowly, and less expensively. But the consumers will get stringier, less appetizing meat when the cattle come to market.

The weather also took its toll. More than a quarter million cattle died—a net loss of 120 million pounds of beef—during what the Cattlemen's Association called "the worst winter with the greatest impact in history." The retail worth of the lost meat amounted to over \$150 million. The bad weather also obliterated the onion crop and some fruit harvests.

Farm subsidies

Government policies and programs have also contributed to the present plight. For years, small farmers have been pushed off the land by the big-money operators who are able to turn the sod and a buck more efficiently. These big operators have influenced Congress to grant them handouts for what they plant and payoffs for what they don't plant.

This great concentration of economic power—the gentlemen farmers call it "agribusiness"—now has such clout it can virtually manipulate the market price at will.

One long-standing effect of agribusiness is the trek to the cities of the unskilled poor, no longer needed on the big.

mechanized farms. These hapless citizens make up a large chunk of the welfare cases. Part of their dole, the foud stamp program, which costs \$3 billion a year, has given many of the poor their first taste of decent food. This has increased the demand, and therefore the price, of better-grade foodstuffs.

The Food for Peace program, another laudable attempt to share the surplus of

our groaning granaries with the hungry of the world, now adds to the pocket-book pressure at home. Almost 10 percent of last year's wheat harvest was bought by the government to distribute free or through easy-interest loans to needy foreign countries. The program will ship out 130 million bushels of wheat this year, at a cost to the taxpayers of \$800 million. This will increase

the cost of bread and the price of fattening cattle.

"Beefalo"

As food prices soar, enterprising businessmen have made some bizarre innovations. Sawdust manufacturers have begun to market their product for cattle feed. A West Coast rancher has perfected a new hybrid called the "Beefa-

lo"—half cow, half buffalo as a source of quality meat at cheap prices. In the prairie states, owners of growing bison herds are offering steaked made of pure buffalo.

And while consumers have yet to alter their eating habits, the President's National Commission on Productivity is pushing still another new entry to the nation's meat counters—bull steaks. Although the bull is assumed to be less appetizing than his cousin the steer, young bulls may soon offer low-cost protein to American diets.

The future

The food industry is also at work on innovations to cut costs and speed up shopping. In the years ahead, say industry spokesmen, the present cash register system will be replaced by lightning-quick computers. Food products will be packaged in specially tagged wrappers that register prices instantly when passed by electronic sensors. This\_ should end the ungainly checkout lines and expensive personnel costs. Electronic wizardry promises huge savings in food storehouses, too. Once packers begin shipping produce in standardized containers, machinery will process what is now sorted cumbersomely by men.

But none of this is going to bring down the cost of groceries this week. And the worst is still ahead.

New grain deal

For the sake of international relations, particularly the new warmth with Russia and China, the Nixon Administration plans in the next 12 months to sell an additional-400 million bushels of grain and soybeans to these two countries.

Normally, prices at the grocery counters offer Americans the world's best bargain. But the combination of bad weather, bad policies and world demand have joined to keep food prices soaring.



The"twotogether" laxative!

(It's made with smaller doses of two laxatives.)



Some single ingredient laxatives work on the "Sunday punch" theory. One big dose of a strong laxative that can knock your system for a loop.

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Tablets are made up of two
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Together they help ease you to regularity without sudden urgency upset.

And because the dosage is pre-measured, Caroid & Bile Salts Tablets are thorough and so predictable you can almost set your watch by them. Take two tablets at bedtime. Get a good night's sleep. And you can expect to be back on schedule in the morning.

Gentle Caroid & Bile Salts Tablets – the 'twotogether' laxative – to help put your system back on schedule.



Carold & Bile Satt Tablets

Keeping Up... With Youth

by Pamela Swift



FASHION NOTE: HATS MADE FROM OLD JEANS.

Good idea for Worn-out Jeans

Ever wondered what to do with blue jours so used that you can't even wear them as shorts?

Last January in San Francisco, Jim Clark cut up a pair of wornout Levi's and made a hat for his friend, Dean Jolley, to wear on a trip through Europe.

His ingenious design served as the foundation of a profitable hat manufacturing outfit called Camp Street Enterprises, now nine months old.

Camp Street recycles over one ton of used Levi's every 2½ days, turning out 20 hats daily at \$12 a throw. Clark and Jolley say they can't keep up with the demand from boutiques and department stores across the country and overseas.

If you're handy with a sewing machine you too can turn your favorite, most lived-in pair of Levi's into a hat with lots more life still in it. It's not easy, but the result is worth the effort. Here's how:

Split the jeans at the seams and lay the denim flat on a table.

Make a pattern shaped like an elongated oval 3½ inches wide and trace eight sections on the fabric, including two pocket pieces and trying to get in a rivet,

a tab, leather patch, or embroidery wherever possible.

Cut out the pieces and sew them together to form the shell of the cap. Sew two crescent shaped pieces together along the outer edge to make a peak and slip a piece of cardboard or plastic of the same shape inside for stiffness.

For the lining sew a strip of satin, four inches wide and approximately two inches longer than your head measures around, to a 10-inch circle of the same material and fit it inside the denim shell.

Pin in the shell, lining, and peak together. Place a strip of imitation leather binding, about 11/4 inches wide, to the right side of the denim along the edge to act as a sweatband. Sew the four pieces together, then turn the sweatband in. Top the cap with a button from the jeans. If you're not an expert with scissors and thread, you can still have a faded Levi's hat-made from other people's well-traveled jeans. Send \$12 plus \$1 for handling (and anpropriate sales tax in California) to Camp Street Enterprises, 209 Mississippi St., San Francisco, Calif. 94107.

Where the Jobs Will Be

According to the U.S. Women's Bureau the demand for professional and technical workers will grow during the seventies. The bureau forecasts that in the following jobs there will be over 30,000 openings per year through 1979: computer programmer, accountant, registered nurse, medical laboratory worker, engineering and science technician, cashier, cosmetologist, hospital attendant, and licensed practical nurse.

Other fields which will need large numbers of trained people include environmental science and manufacturing sales. The prospects are good, too, for anyone planning to become a doctor, physician's assistant, or automobile mechanic.

But students thinking of becoming schoolteachers may find themselves jobless unless they have a specialty such as remedial education or audiovisual teaching. As for liberal arts undergraduates, they may have difficulty convincing prospective employers that their skills are usable. The bureau urges these students to participate in extracurricular activities and summer jobs related to career goals.



Course on Watergate

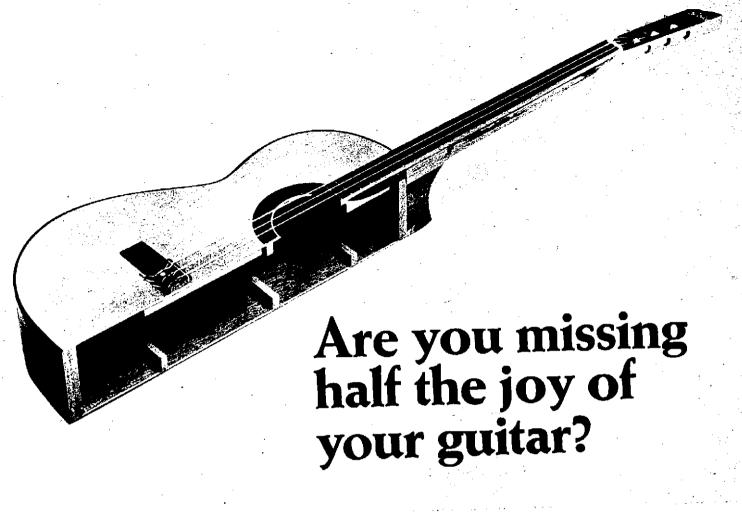
Watergate has invaded the American classroom.

Not only has the scandal been discussed in summer sessions throughout the country, but come this fall, the University of Chicago will offer an undergraduate course on "Constitutional Aspects of Watergate."

The professor will be Philip B. Kurland, one of the nation's outstanding authorities on the U.S. Constitution and one of the great teachers at the University of Chicago Law School.

Kurland has been described by Sen. Sam Ervin, chairman of the Senate Select Committee on Presidential Campaign Activities, as one who "would go down in history as an outstanding Supreme Court justice if any President possessed the wisdom to nominate him for such a post."

Among the legal fraternity it is generally held that three of the foremost professors of constitutional law in this country are Alex Bickel of Yale, Paul Freund of Harvard, and Philip Kurland of Chicago.



If you're like a lot of people who've taken up the guitar, you went out and bought your guitar with high hopes. You probably bought a little instruction book to go with it, figuring all you had to do was to learn a few chords...and that with a bit of practice, you'd sound pretty good.

But maybe now you're finding that what you've learned isn't enough. Being able to strum some chords and sing a few songs is nice, of course—but you get tired of the same few songs after awhile. You'd like to be able to play other, harder songs ...to play melody along with chords...to say

things with your guitar that you feel inside, but haven't got the musical skills to express.

If this is the way you feel, we'd like to help you get the skills you need. We'd like to teach you to play the guitar the right way... by note as well as by chords, and by notes and chords in combination.

We'd like to teach you to read music, too—so you won't be limited to just a few simple songs that you've memorized. We'd like to help you get the freedom and fulfillment you should be getting from your guitar—instead of frustration from not being able to play the way you want to.

In short, we'd like to teach you the same kind of things you'd learn if you went to a good, thorough private teacher. The big difference is that we teach you with lessons we send you by mail.

You learn at home, on your own schedule. And it costs you a whole lot less.

How do we teach you without seeing you in person? If you are 17 or over, let us send you a free booklet that explains. To send for it, use the coupon. It could start you toward getting a lot more joy out of your guitar. U.S. SCHOOL OF MUSIC—A Home Study School Since 1898.



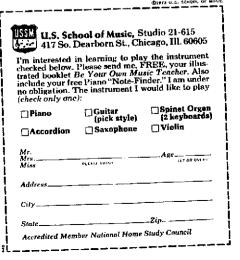
There's a whole wide range of moods you can express with your guitar when you know how to play it the right way not just with chords but with melody notes, chords and bass notes in combination. This is the way you learn to play with U.S. School of Music's tessons-by-mail.

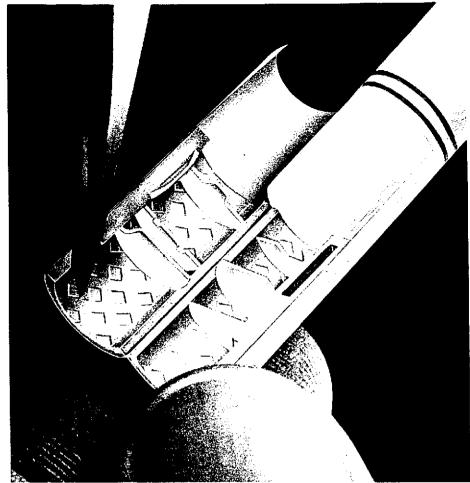


The U.S. School of Music also has courses for other popular instruments, including the pinno. You learn to read notes from regular sheet music—so you'll be able to play popular...show and dance tunes...classical...hymns...music that can be an inexhaustible source of pleasure all your life.



The spinet organ (2 keyboards) is another of the instruments you can learn to play with lessons-by-mail from the U.S. School of Music. The rich range of effects you can achieve when you know how to properly play this delightful instrument makes it a joy to have in your home.





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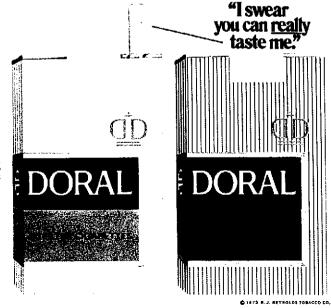
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FILTER: 15 mg, "tar", 1.0 mg, nicotine, MENTHOL: 15 mg, "tar", 1.1 mg, nicotine, av. per cigarette, FTC Report FEB. '73.

My Favorite Jokes

by Pat Cooper

EDITOR'S NOTE: For 12 years Pasquale Caputo was a bricklayer who did comedy as a hobby until he got so many offers to perform that he put the trowel to his last brick and became Pat Cooper.

It was a good thing he did, not only because his comedy vividly recreates life in Brooklyn, in an Italian family caught up in the hardship of the Depression, but because he was a lousy bricklayer.

"I was the worst bricklayer in the world. I can show you buildings I worked on—they're a hazard. I closed a window one time. I forgot to set back a brick and I just kept going—there I was singing 'There's no business like show business!"

When this enfant terrible of the bricklayers (his family's been in the trade for six generations starting in Bari, Italy: went into show business he knew he was home safe.

"I knew I loved it because I could take the failures. I was like a professional fighter—they're beat 20 times in a row and they just want that one win."

Pat Cooper's had wins all over the country. He plays in the top clubs, is often on TV, and is a regular in Las Vegas, where he lives. Here is some of his autobiographical comedy:

I remember on Thanksgiving all the kids wanted the drumstick. There were four of us then. Well, today you can go into the supermarket and get 12 drumsticks. Years ago you couldn't do that. So I was sucking on the neck for two years. My mother told me it was the leg, and I believed it. I went to my father and said, "Why is my leg always cockeyed?" He said, "The bird has arthritis."

Today when kids receive their confirmations you have to give them a contract that you're going to buy them a



car. I wanted a bicycle, and as I got a little older I was told Santa Claus might bring me a bicycle. Then one year my father borrowed a bicycle at Christmas, put it under the tree and I rode it all that day. The next day it wasn't there. "Where's my bicycle?" My father said, "Somebody stole it." Then I'd see another kid on the street, and he'd have a bike. What I didn't know was that all the fathers were doing the same thing—they were all using one bicycle.

My uncle was the first one in my family to get a telephone. It was like going to the moon. He came running over to tell us, and we were so proud. A telephone! We didn't have to go to the candy store to phone any more. We went around telling everyone. But we didn't hear from my uncle for three days, so my father got worried. He said, "Let's go over there." We got there, and my uncle was very depressed. I asked, "What's the matter?" He said, "I got a telephone and nobody called me." He

didn't give his number out—he didn't know that you had to!

When my mother would make me sandwiches for school—zucchini and eggs, pepper and eggs, everything was with eggs—the oil would drip out of the bag. She didn't care if I lost the sandwich—she wanted that brown bag back. She used to give me artichoke sandwiches. You have no idea how embarrassing it is to sit in the schoolyard eating an artichoke with a piece of bread. A lot of kids didn't know what it was; they'd say, "Look at that guy eating flowers!"

I used to ask my father, "Can we go on vacation?" He'd say, "Yeah, on the fire escape." One day I was out there when it was raining, and I banged on the fire escape. He said, "I can't hear you; you're on vacation."

Then he'd ask, "Do you really want to go on vacation? O.K. The whole family will go, pack your bag." In those days they had little cowboy bags. I put my shirt in and—we went into the yard. The yard! He said, "Isn't it wonderful that you are here, in India?" I looked at my father like he was cracking up. He said, "It was a wonderful trip on that boat." I said, "This isn't India." He said, "If I say you're in India, you're in India."

When I got older I said, "Pa, I want an automobile." He said, "What do you want an automobile for, when you have the subway. Five cents—they open the door for you, you sit down. Then when you get to the station they open the door and you get out. In a \$700 auto who's going to open the door for you?"

You couldn't argue—they were never stuck for an answer.

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"Now that we've finished our business transaction—drop by the office in the morning and we'll talk about golf."



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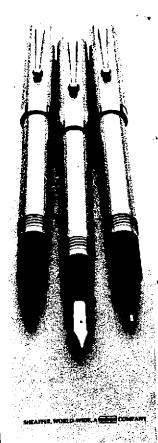
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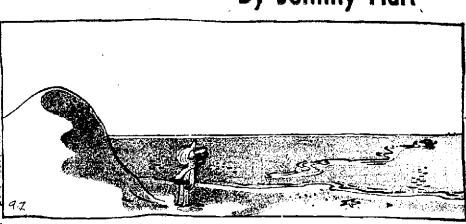


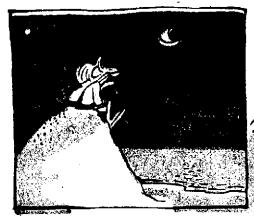
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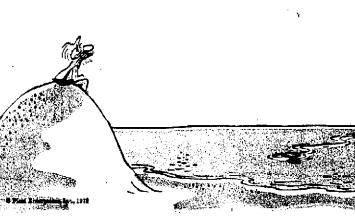














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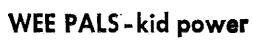












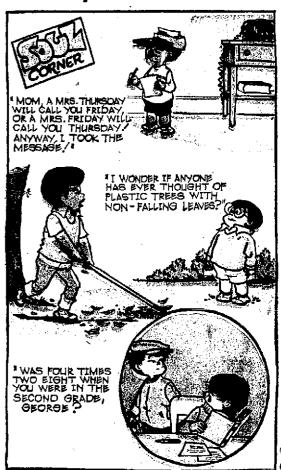








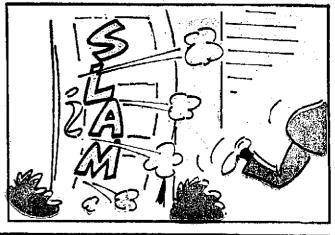
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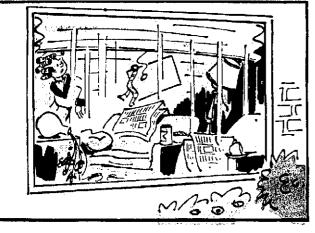


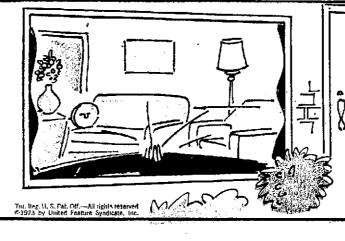
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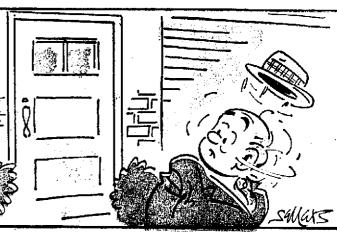












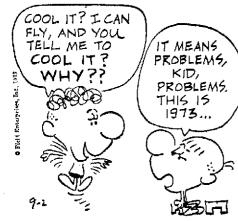


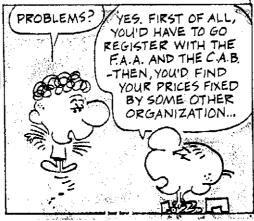




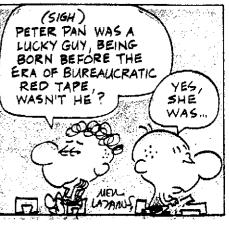
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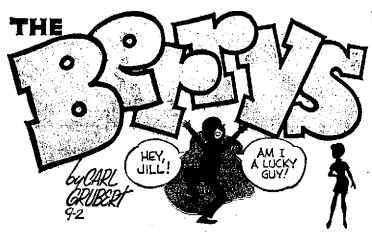


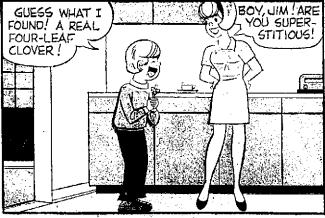
















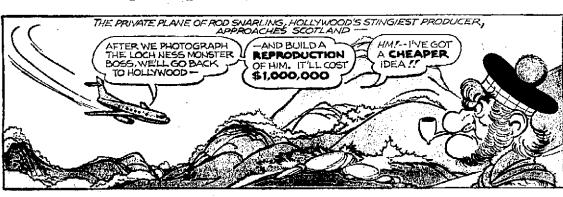






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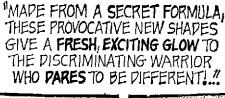




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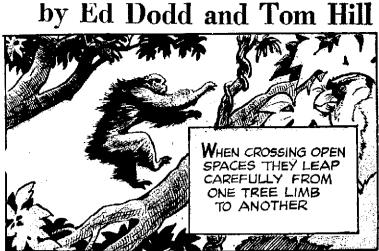
" WOW!... SO EASY TO APPLY AND REMOVE! AND SMEAR-PROOF TOO!"



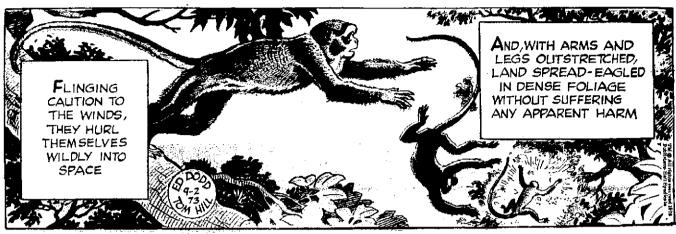




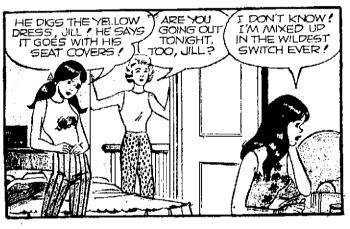








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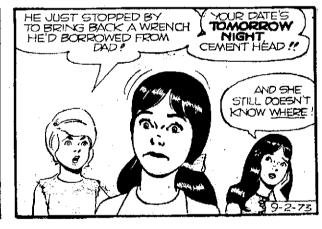




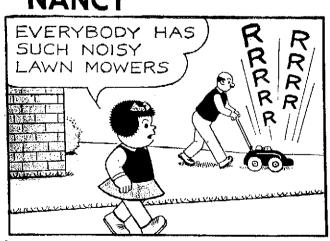


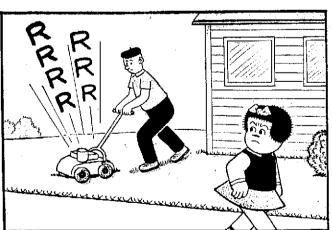


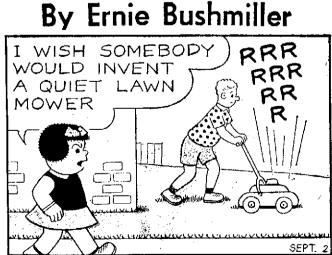


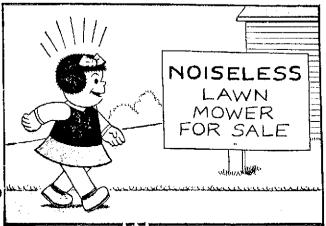


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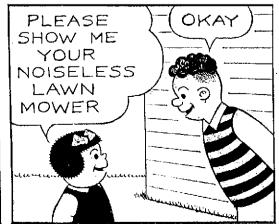








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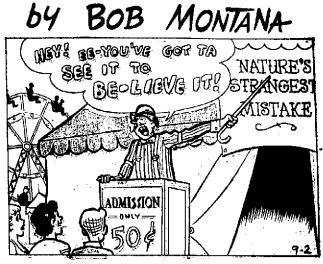


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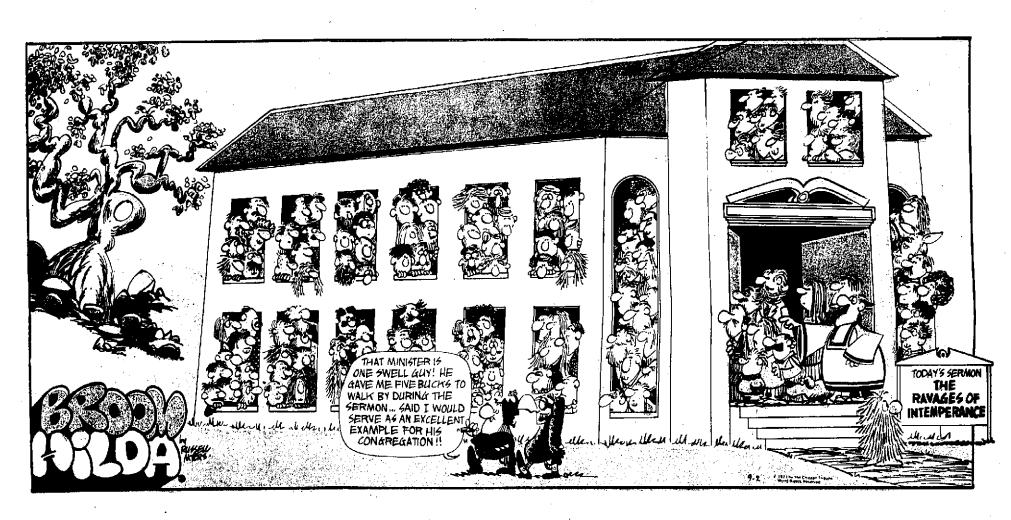




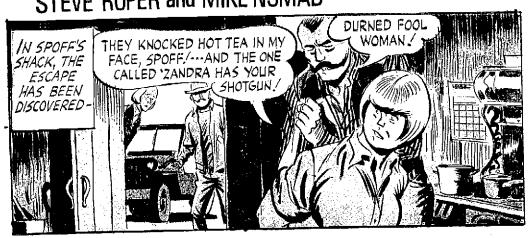




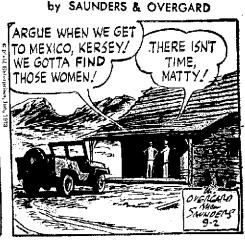




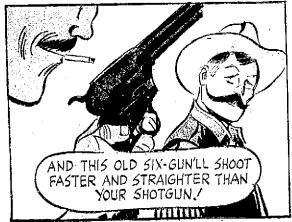
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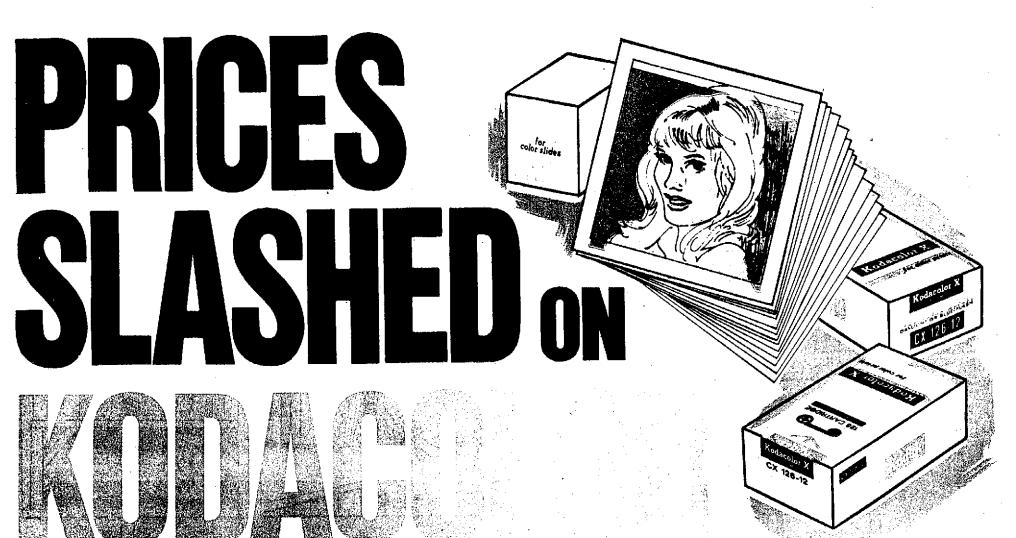












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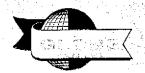
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